Dear Publishers:

By this time we hope you have received your new Yearbook and calendar. We here at Bethel have started to read it at the breakfast table, and we are certainly enjoying it!

Have you heard that in Nicaragua one brother gathers his neighbors together—up to twenty-four of them—for the text discussion each morning? And in Liberia some brothers meet daily at 4:30 a.m., before going to work, to discuss the text and read experiences. Then when they return home later in the day they share with their families what they learned. They really do appreciate the Yearbook.

What interesting and encouraging reports there are in our Yearbook for 1968! Have you read how the cruel persecution of our brothers in the United Arab Republic helped an interested person to accept the truth? And about the obvious husband in Belgium who was so impressed by the kindness of the brothers in trying to return even a lost button at a circuit assembly that he began to study the truth? These are just a few of the fine experiences in your new Yearbook.

And what about the calendar? Isn't that an impressive picture? It will surely keep us alert to the fact that “in all the nations the good news has to be preached first.” And we believe that you will be glad to have that large calendar pad for making note of forthcoming theocratic events and responsibilities, such as school assignments, back-call appointments, circuit servant visits and assembly dates.

Didn't we all have a fine time with the Evolution book during November? We know from your letters and reports that you placed large numbers of them, and it certainly kept us busy here filling your orders. It was a joy to serve you, and it made us happy to see the response to this fine publication.

Now 1968 is upon us. It is time for the Watchtower campaign, and we are sure that you will enjoy distributing the fine material that has been prepared to help others to see the truth and get out of Babylon the Great while there is yet time. May Jehovah continue to bless all of you as you push on in his work despite physical weakness, giving evidence of your spiritual strength.

Your fellow servants,

Brooklyn Branch Office

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Increase of Lawlessness” with practical suggestions on how individuals can protect themselves now and also information concerning Jehovah's guarantee of a permanent remedy for these conditions. This issue, together with the January issues of The Watchtower and their articles on “Where Can You Find Security?” and “Security That Even Money Cannot Buy,” will make a good combination for offering double subscriptions, and they go well with the new sermon on security.

During the campaign we will be busy offering subscriptions to all we meet from house to house. This should be a regular part of our activity. But, above all others, we would like to see our close friends, relatives and neighbors learn the truth, wouldn't we? Why not make it a point to offer them subscriptions in January? While discussing your daily activities with them, you may feel it appropriate in some cases to come right to the point and tell them: This month we are offering The Watchtower and Awake! to everybody in town, and I would like very much to have you receive them too. Why not accept the subscriptions for a year and see what they say? They are just $2. Some may accept your offer. Or, you may wish to give them a gift of the subscriptions. It is up to you to decide.

If the weather in January is severe, you may find yourself confined to the house on some days and you may wish to do some of your witnessing to friends and relatives by writing letters. After telling them how the family has been doing in the witness work and at meetings, you may wish to present matters as suggested above. Whether you make the offer by letter or in person, we suggest that you make the subscriptions payable to all those whom you would like to have as close friends—people in your

(Continued on page 7, vol. 1)
SECOND MEETING IN JANUARY
Theme: Preaching and Enduring with Everlasting Life in View. Song 38.
5 min: Introduction, text, comments. 20 min: "Your Word Is a Lamp to My Foot." Using the same method that is employed in conducting the "Watchtower" campaign, pass out page 211 ff. The one assigned the part should prepare study questions for each paragraph. Bring the scripture into the discussion. Have paragraphs read. In conclusion encourage all to study page 211 ff through page 215 ff for consideration next week.
22 min: "The Watchtower" Has Good News for the People! Questions and answers. Concentrate on paragraphs 1-6; paragraphs 7-10 can be covered very quickly. Briefly discuss the rest of the chapter for consideration next week.
17 min: Talks on 1968 year-text, based on Rev. 19:2ff. Discuss the significance of the story of the "1968 Yearbook." This is a way of helping students. Encourage energetic ministry in offering "Watchtower" subscriptions.
8 min: Preparing Others to Become Praisers of God. (Demonstration of simple sermon.)

THIRD MEETING IN JANUARY
5 min: Introduction, text, comments. 20 min: "Your Word Is a Lamp to My Foot." Cover page 215 ff through page 219. Use the same method as was employed on the previous service meeting. Perhaps the same brother can handle it. Encourage the congregation to study the periodical thoroughly.
8 min: Preparing Others to Become Praisers of God. (Demonstration of simple sermon.)

FOURTH MEETING IN JANUARY
Theme: Helping Ourselves and Others to Stay Strong in the Truth. Song 119.
15 min: Introduction, text, comments. Discuss how many are at meetings and how many more might attend meetings. Encourage publishers to do good to those related to them in the faith by telling those who are not there what happened at meetings so they do not miss out on the good things presented. (Gal. 6:10) Also invite and help others to get to meetings where this would be helpful. Phone calls, letters and personal visits show kindly interest. (5 min.) Demonstrate publisher calling at home of another who missed meeting. Deliver "Kingdom Ministry. Read Branch letter together. Enthusiastically discuss it and another point or two from preceding meetings. Encourage publisher to read "Yearbook" experiences regularly with the entire congregation.
15 min: "Presenting the Good News. Did You Find Them All? Relate practical experience. Also, present experiences, local experiences or those from "1968 Yearbook," showing how they have been of spiritual benefit. Encourage this during the "Watchtower" campaign.
20 min: "The Life Everlasting Book." Do you have your copies? The same is true of those who are regulars. Let's watch two publishers.
15 min: Concluding comments. Draw attention to theme for month. Doesn't it make you thankful to Jehovah that he has provided for us so richly in a spiritual sense? It may not have the measure of health and strength we may wish, but we are still living. We are being spiritually and to be able to have good news to share with others! How has this been true of Jehovah's organization and "The Watchtower," and now we have something for the congregation to read also on subscriptions to date. Encourage all to bring "Life Everlasting" to meetings with them next week. Song 74.

FIRST MEETING IN FEBRUARY
Theme: Content to Be God's Servants Full Time. Song 59.
20 min: "The Life Everlasting Book." What a Blessing! See "Kingdom Ministry. Read text, "The Watchtower," and one publisher writes it make you thankful to Jehovah that down names of three families on magazine route. One recalls an invited to make tribute at a memorial. Maybe they would like to see the different forms of service, such as writing down names of three families on maga-
THE "LIFE EVERLASTING" BOOK
—What a Blessing!

Does it seem as if we’ve had the Life Everlasting book for about a year and a half now? Yes, most of us have had copies since the summer of 1966. How time flies!

You haven’t just left the book unopened, though. One way we know that to be true is that some brothers have written us, asking questions about points in the book. Maybe you’ve wondered about the same things. Would you like to know the answers? Well, let’s consider a few of your questions, and at the same time share with you some of the comments made by brothers here at Bethel when we discussed new and interesting points in the book.

Some Have Asked

Did you notice on page 90 the comment that if Joseph paid the five shekels to redeem the babe Jesus, then he became the legal father of Jesus? Did it mean that Jehovah no longer was Jesus’ true father? No, not at all. Remember, at Jesus’ baptism Jehovah said: “You are my Son.” (Luke 3:22) So the Almighty remained Jesus’ father. Yet, we thought you’d be interested in a statement made in The Jewish Encyclopedia. It observed: “Every Israelite is obliged to redeem his first-born son thirty days after the latter’s birth. The mother is exempt from this obligation.” (Vol. 5, page 396) (Num. 18:15, 16) Consequently, if the Law was carried out in Jesus’ case, and probably it was even though the Bible does not mention it, Joseph had to pay the five shekels, not Mary. When he paid it, he assumed legal responsibility for the child that his wife had borne. While Jehovah continued as Jesus’ true father, Joseph became Jesus’ earthly foster father.

Do you look up all the texts cited but not quoted as you study each paragraph? Many brothers do, and they are blessed for it. But some wondered why, in the midst of a discussion of women’s privileges in the congregation, 1 Corinthians 7:1 was cited on page 253. That verse says: “Now concerning the things about which you wrote, it is well for a man not to touch a woman.” It was cited to support a comment in the opening sentence in that paragraph, which reads: “At the congregation meeting here referred to according to the letter that was written to Paul by the Corinthians, . . .” Before commenting on what Paul wrote the Corinthians, the book showed that he was replying to a letter from them, as established by 1 Corinthians 7:1.

If you were puzzled about that, you probably wonder now how you could have missed the connection. We’ve all had similar experiences. This does, though, emphasize the importance of reading carefully what is said and looking up the texts involved. As another illustration of this: Some asked if Paul was first made an apostle twelve years after his conversion. The statement in the book that they had in mind reads: “Saul of Tarsus, twelve years after conversion called Paul, definitely did become a true apostle of Jesus.” (Page 166) What happened twelve years after Saul’s conversion? He was “called Paul.” Acts 13:9 is cited in the paragraph to substantiate this. As mentioned in the preceding paragraph in the book, Saul was converted about 35 C.E. But in commenting on something occurring about 47 C.E., twelve years after his conversion, the Bible first uses the name Paul for this apostle.

In discussing the seed of “the woman” mentioned in Genesis 3:15, the book pointed out on page 59: “About 4,057 years after Jehovah God foretold [in 4026 B.C.E.] his raising up the seed of the woman as a liberator, this question [of identity] had all been worked out and decided.” But to what event do the 4,057 years lead? some asked. When, in 32 C.E., Jesus’ followers, especially Peter, acknowledged him as “the Christ, the Son
of the living God,” the identity of the seed of God’s woman had been settled, and the mystery about it resolved.—Matt. 16:15-17.

Were you impressed with the fine illustrations? We were, and we heard many fine comments on them. One sister was particularly interested in the picture on page 229. Remember, it shows a man taking his bride home, while others flock around to share the happiness of the wedding, some holding aloft lamps. What wedding is it? It is an artist’s conception of the marriage discussed in Jesus’ parable in Matthew 25:1-10, mentioned in paragraph 19. Of course, the reason for Ham’s being illustrated with darker skin, on page 326, has already been presented in “Questions from Readers”; it was because his name means “swarthy” or “brown.”

Do you recall the drawing beginning at the bottom corner of page 380 and running diagonally up to the top of page 381? It shows five different men looking heavenward, and then two groups doing the same. Did you identify Abel, Noah, Abraham, Moses, David, the apostles and the modern-day Christian witnesses of Jehovah? Not every person drawn in the book’s various illustrations has a definite identity; but on page 251 there is a portrayal of Jesus reclining at a meal with the twelve apostles, while a woman wipes Jesus’ feet with her hair. Next to one of the twelve there is a small box with a slit in the top. Which apostle is that? It is, of course, Judas Iscariot, who “had the money box” or took care of the money for the apostles. (John 12:1-7) Similarly, the drawing of Jesus instituting the Lord’s evening meal shows one empty place at the table. (Page 135) Whose spot is that? Yes, it is where Judas was during the Passover meal. A comparison of Matthew 26:20-25 with John 13:21-30 shows that he left before Jesus instituted this new celebration.

Though many have asked about the matter, there’s not much more to add to what was said on pages 163-167 concerning the apostles Matthias and Paul. As pointed out in the book, Matthias was definitely selected as an apostle to replace Judas Iscariot by the lots cast in the group of about 120. What about Matthias when Saul was chosen directly by Jesus? We don’t know. Saul, or Paul, was without question an apostle. (Gal. 1:1) While other men, such as Barnabas, were also termed apostles, Paul was one of the twelve faithful ones who were selected by Jesus himself, not by lot. (Acts 14:14; 26:12-18; John 17:12) Revelation 21:14 mentions “twelve apostles of the Lamb,” but it does not give us their names. Paul evidently was included, especially in view of his selection by Jesus and the way he was used to build up the congregation of God. This does not mean that Matthias was not one of the twelve apostles at Pentecost, 33 C.E.

**Discussed at Bethel**

Did the material in the *Life Everlasting* book lead to some rewarding discussions in your congregation and your family? It did in our family here at Bethel. May we share a few of the comments with you?

One statement in the book that sparked many discussions is: “The ‘great tribulation’ of Revelation 7:14 refers to the final tribulation upon this human system of things.” (Page 356) Did you note the word “human”? Was there an adjustment in thinking on this matter? Yes. And we saw that there were reasons behind it.

First, it was brought out in our discussions how reasonable and in accord with the facts is the position that this “great tribulation” has reference to an earthly tribulation on the nations. Jesus mentioned this “great tribulation” in connection with the sign of his second presence. (Matt. 24:21, 22) When he was enthroned in the autumn of 1914, World War I was in progress, a war exceeding anything in previous history and bringing with it disease, famine and sorrow. Apparently Satan caused it to begin just before the Kingdom’s establishment to hide that fact, to distract people.

The evidences foretold by Jesus as making up the “sign” of his presence could be seen on earth. So the “great tribulation” did not have reference to something occurring invisibly in heaven. In fact, even God’s people did not fully appreciate that the war in Heaven began in 1914, resulting in Satan’s
ouster, until ten years afterward. However, all people alive then could easily recognize World War I as bringing great tribulation on mankind.

Of course, in our discussions the question came up, “If the great tribulation is so closely connected with World War I, would World War II be considered a resumption of the tribulation?” No, that war was different. During World War I God’s people expected it to lead directly into Armageddon, but Jehovah prevented such a climax at that time. We didn’t succumb to such an expectation during World War II. Rather, in 1942 we learned that the war would end and that the beastly peace organization would be re-established. And that’s just what occurred. But when the tribulation is resumed, it will definitely lead into Armageddon.

Some noted, though, that the same sentence in the book identified it as a “final” tribulation. Does that mean that “tribulation” is restricted to Armageddon? No, Daniel 12:1 shows that this “time of distress” is associated with Jesus’ standing up as king in 1914. The tribulation that began in that year was interrupted or “cut short.” Soon it will start again when the political element turns on Babylon the Great and destroys her. The events thus initiated will reach a climax of tribulation on the nations at their Armageddon destruction. So, as a whole it will be the “final” tribulation on this wicked system of things. In its last part it will be a “tribulation such as has not occurred since the world’s beginning... nor will occur again.”—Matt. 24:21.

Another matter that we discussed with great interest was water baptism and its significance. What first got us thinking about this was the comment on page 90 to the effect that even as a babe Jesus was dedicated to God, being part of a dedicated nation. How did you react to that comment?

Thinking back, we could see how Jehovah dealt in a special way with the natural seed of Abraham. Isaac and Jacob were treated in a distinct way because they were in the line of the natural seed to which God had given the Promised Land. (Gen. 17:7, 8; 22:15-18) With this promise in mind, He eventually redeemed the Israelites out of Egypt, taking them to himself as a special nation. (Ex. 6:6, 7; Deut. 7:6-11; 1 Chron. 17:21, 22) At Mt. Sinai they entered a formal, legal contract to be a nation dedicated to God. (Ex. 19:4-8; Josh. 24:16, 17) Did you think of some of those points when reflecting on the reason why the Jews could be considered a dedicated nation? With this as a basis, it was easy to see why Jesus’ baptism was not a symbol of a recent dedication to God, but of a presentation of himself to do Jehovah’s will at the due time.—Heb. 10:7.

Our discussions, though, also helped us to realize how this affected the other Jews. As long as the Law was valid, they were dedicated to God. What about after it came to an end in 33 C.E.? As foretold at Daniel 9:27, Jehovah continued to deal with them as a favored and unique people until 36 C.E. even though the legal contract was not in effect. For three and a half years he gave them exclusive opportunity to be the spiritual seed of Abraham. The baptism of any dedicated Jew during that period would be in symbol of a presentation to do God’s will. But after 36 C.E. the natural Jews were put on an equal footing with the uncircumcised Gentiles and would have to make a personal dedication, and be baptized in symbol of it, if they wanted to be acceptable to God.—Rom. 11:25, 32.

Did you then begin thinking about John’s baptism? So did we. Up until Pentecost 33 C.E., sinful Jews desiring to do God’s will could be baptized by John the Baptist or by Jesus’ disciples in symbol of repentance. (Luke 3:3; John 3:22-26; 4:2) After Jesus’ resurrection he told his disciples to do baptizing in his name. So once the Christian congregation was established on Pentecost 33 C.E., baptism in the manner of John’s baptism was no longer valid. Anyone baptized in “the baptism of John” after that would have to be rebaptized, as were some in Ephesus. (Acts 19:3-5) (See also “Questions from Readers” in The Watchtower of May 1, 1959.)

Did This Impress You?

While the book literally teems with interesting facts and comments on Bible texts
that are a blessing to consider, what about the overall picture some of the chapters developed? Did you stand back, as it were, and reflect on broad outlooks that the book should have helped us to cultivate, on how certain chapters will be priceless in aiding persons with whom we study and how we are now better prepared to face the future?

Take, for example, the chapters stressing the Scriptural position of neutrality in regard to the military and political affairs of the nations. Some years ago we had considerable material in The Watchtower about relative subjection to worldly “superior authorities,” but what a blessing to cover this subject again! And how fine was the presentation in the book, with many quotations from reputable historians. Now each time we study these chapters we will make even more firm our determination to act in accord with God’s will on this matter.

Have you noted that the brothers in more and more places have been tested in regard to this issue? With God’s help, they have been resolute when attempts were made to have all persons actively support the ruling party. It took faith and thorough knowledge of the Christian position. Yet, later when revolutions occurred and the opposition party came to power, the neutral position that our brothers had taken protected them. They were not shot or imprisoned, as were many people who had been active in politics. Since nationalism is increasing, how appreciative we can be for the blessing of the Life Everlasting book at this critical time!

In the past when studying with interested ones, what did you do to instruct them as to God’s law on blood? It wasn’t covered in any of the study books, was it? Isn’t it grand, though, to have a balanced and persuasive treatment of the topic in one of the books that each person will study, or at least read, before baptism? We can thus help to equip Bible students to face situations that might arise suddenly, requiring a quick decision. And if we meet someone in the field ministry who sincerely wants to know our position on this matter, there it is in the book.

Similarly, ones with whom we study will learn that God has requirements as to marriage and divorce. Through the chapter on marriage they will see that they cannot just “think” they are legally married, and that any question about the legality of a divorce or marriage must be settled before they can be ministers of God. Where we feel that this might be a problem, we can plan to study that chapter before inviting them to join us in the service.

And when speaking about important overall impressions we got, we can hardly skip the matter of developing proper respect for authority. Recall that two spheres of authority were highlighted, worldly governmental authority and the arrangement of theocratic authority through which God directs his people.

We know how respect for civil authority has helped Jehovah’s witnesses to avoid involvement, even out of curiosity, in the violence and looting taking place during periods of civil unrest and rioting. Our conduct has often gained us the respect of the authorities. The book may also help new ones to learn to follow the Scriptural course. But, additionally, didn’t it help us to see the need of having respect for heaven’s way of directing us? The principles used today in shepherding the congregations through appointed servants will be used in the new order. (Ps. 45:16) Instead of looking at the human imperfections of the appointed servants, we can concentrate on the fact that they are “gifts in men” selected by holy spirit. (Eph. 4:8, 11) No matter how long we have been serving God, we can be grateful to him for reminding us of this healthy outlook!

We have been happy to be able to write and share these thoughts with you. Probably in studying the book personally and congregationally you have found other points that you thoroughly enjoyed. And most likely as you continue to use and study the book it will keep on being a rich source of knowledge for you. We join with you in thanking Jehovah for providing such an abundant blessing—the Life Everlasting book!
**Announcements**

- If your congregation has older booklets in stock, we encourage you to leave two of these older booklets with a current booklet when a Watchtower subscription is paid. Thank you.
- Gift Subscriptions: In sending these to the Society, please mark "Gift," at the top of the order blank. If possible, please neatly print your name at the bottom of the slip so we can notify the subscriber that you are the giver of the gift.
- Will you arrange for a chart of some kind at your Kingdom Hall to indicate progress made by your congregation during the subscription campaign? This may be done if you desire.
- Those planning to vacation pioneer in March or April are encouraged to see that the overseer has their applications at least a month ahead of time.
- Starting March 3, the circuit servant will begin to give the new talk "Provision for Rejoicing in Time Indefinite." At circuit assemblies, the new talk will be "Why Does God Permit Wickedness?"
- It is suggested that the Life Everlasting book be studied a second time at congregation book studies. All of us need to absorb the good instruction given in it.
- When you receive your new Yearbook, you may want to make a correction of any information contained on page 43. We are sorry that Sweden incorrectly reported 83,000 Bible studies; the number should be 6,018. This represents the monthly average. So the grand total of studies, which appears on pages 28, 30, 31, and 291 in the book, should read 867,009 instead of 943,108.
- For several months we have not been able to fill requests from congregations for Kingdom Hall designs. Now we again have a supply of Kingdom Hall designs on hand and such are available to congregations that are contemplating Kingdom Hall construction.
- A special public talk on the subject of "Only God Knows Who Doeth the People" will be given in all congregations on March 31, 1968. The talk includes a manuscript for the public talk. Handbooks featuring just this one talk will be available at the beginning of March for free, or at a nominal charge, to regular congregation circuit servants or circuit servant's visit is scheduled for March 31, you may have the special public talk manuscript for free. If you want more for that date, submit an order for some of the special handbooks.
- Memorial this year will be on April 13, an hour later than usual. Funeral invitations may be ordered at 25c for 1,000; 15c for 1,001 to 9,999; 5c for 500; 25c for 250. Submit your order with remittance for these invitations at the time of the regular order form but on different order forms. Please order handbills and Memorial invitations early.
- New publications: "Things in Which It Is Impossible for God to Lie"—Chinese, Kanarese, Malayalam, Tami, Out of Armageddon—German
- Again available in U.S.A.: Where God Speaks Peace to All Nations—Spanish, Deluxe songbook: "Healing of the Nations Has Drawn Near—English
- Out of stock in U.S.A.: "The Watchtower"—English

**Do You Renew?**

1 Did you know that our office in Brooklyn is sending to subscribers a combined total of almost 1,385,000 copies of The Watchtower and Awake! each time they are printed? And that is here in the United States alone. Isn't it wonderful to know that, in addition to the 315,000 publishers here in the United States, so many others are regularly receiving the magazines and have opportunity to learn the truth through these.

2 Of course, when these subscriptions expire, the question arises as to how many subscribers will renew and continue to receive the magazines. It may surprise you to learn that during the 1967 service year there were only about 320,000 subscriptions renewed. Sometimes, we have learned, even our brothers have forgotten to renew their subscriptions. Wouldn't it be a fine thing if more subscribers would renew and continue to get the valuable information presented in The Watchtower and Awake!?

3 To help publishers and interested ones alike, the Society is using a new renewal notice that can be seen to some extent even before the seventh month is taken. In the future the Society will be sending two notices: One marked "EXPIR.

(Continued on page 8, col. 1)

**NOVEMBER SERVICE REPORT**

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**Sp'l Plos.** 990 144.4 63.1 7.6 128.6
Plos. 10,939 95.8 41.2 4.9 92.4
Vac. Plos. 4,035 83.3 30.3 2.5 74.7
Pubs. 299,310 9.6 4.7 6.1 11.1

**Public Meetings Held: 20,151**

**UNITED STATES GOAL FOR 1968** 342,516 Publishers

**HOW DID WE DO IN NOVEMBER?**

Excellently! Yes, 315,184 publishers shared in a grand witness—10,389 more than in November 1966. And did you notice that there were 10,539 regular pioneers? Never have we had so many in the United States.

And, what about the "Evolution" book? It was received exceptionally well throughout the country. 502,198 copies were sold, which is the greatest distribution of the good news through the bound books since 1940, 50 years ago.

Many congregations reported that their biggest difficulty was in keeping the brothers supplied. One publisher exclaimed: "Why, the 'Evolution' book practically places itself in the congregation's hands. We have two magazines for 50c, placed seventeen copies along with thirty-four magazines. And we sold that. Due to the shortage of books in his congregation, they did not try to offer more than three copies. But on leaving one home the householder called after him and asked if she might have one. We are truly grateful to have shared in this fine witness, aren't we? And now we look forward to following up the interest."
Did You Find Them All?

1 In our house-to-house ministry we often find that people are not at home, don't we? Sometimes more are not at home than at other times. Do you keep an accurate record of every home where the occupant were not in? How much effort do you put forth to find the occupants of each house so as to give them a Kingdom witness?

2 But, you may ask, is it really important to be so thorough in this matter of covering territory? Many have felt that if we do not find people at home when working the territory one time, likely these people will be contacted another time when the territory is worked. But can we take chances with something like this, brothers? Lives are involved, aren't they? We should do everything we can to search out the deserving ones living in each house.

—Matt. 10:11; 2 Tim. 4:5

3 On pages 75 and 79 of "Your Word Is a Lamp to My Foot" we find this encouragement concerning thoroughness in territory coverage: "Endeavor to reach the occupants of every home with the good news, if at all possible. This will call for patient perseverance. First of all, as you work in the territory, keep a careful record of every place where people are not at home; the try again at another time." But you may say: 'What if the people are not at home on the second attempt?'

The "Lamp" book continues: "If they are not at home, you may want to put a tract under their door,

but keep on trying to make personal contact. But, again, suppose you still don't find them at home. Then what? The "Lamp" book suggests: "Some publishers, after trying several times without finding anyone at home, write a letter in which they give a witness to the householder; or they may arrange for a publisher who is confined to home, due to illness or age, to write such letters. These are practical suggestions, aren't they? Can we individually be more thorough in our endeavor to contact all the occupants of each home in our territory? No doubt many of us can.

4 Some very fine results have been enjoyed by brothers and sisters who persevere in calling back on those not at home on first, second or third calls in a territory. As an example, in the 1967 Yearbook, page 285, you will read an account about a sister in Switzerland who made twenty visits on one not-at-home, with the final outcome being that the occupant, when found at home, became a praiser of Jehovah's name in a short time. You will enjoy reading other accounts on pages 196-197 and 198-199 of your 1968 Yearbook.

5 Our making every effort to find the "sheep" and give them the life-giving waters of truth will be pleasing to Jehovah and will result in a thorough witness to God's kingdom in our territory assignment. Don't you agree that in many instances we could be more thorough in our territory coverage? Let's try it! Especially during the Watchtower campaign this year!

Do You Renew? (Cont'd)

ING will be placed in the first issue received during the month of expiration. The last notice will be marked "EXPIRED" and will be placed in the box of the subscriber receives. What can we do as individual publishers? First, he prompt in renewing our own subscription when the "EXPIRING" notice appears. If you wish to renew for several years at a time, feel free to do so. Also be alert to help interested others renew their subscriptions. How can this be done? Some publishers keep a record of all subscriptions they obtain so they can handle the renewals.

Sometimes overseers have arranged for publishers to be notified when the subscriptions they obtained expire so they can follow up on the renewals. Others have posted the Subscription Record sheets on the information board each month so publishers can remind themselves of subscriptions expiring.

4 During the 1968 Watchtower campaign we look forward to helping many interested ones begin to learn the truth by subscribing for The Watchtower and Awake! We will also want to be alert to help current subscribers continue to learn the truth by renewing their subscriptions.

Some publishers have arranged for subscriptions to friends, neighbors, relatives.
Getting Them to Listen

1 Have you found that on many calls it is difficult to give your entire Scriptural presentation, and that much time is spent trying to get a conversation started? If so, perhaps a greater effort to get the household to converse and tell you how he feels about various matters will help. The benefits are obvious. By our asking appropriate questions and being good listeners we can find out how he feels about the subject we are discussing. We can also determine if he has a Bible, whether he reads it, and if he accepts it as authoritative. We might also learn whether he belongs to some church group. His response to our questions will enable us to adapt our presentation to fit his circumstances, and he will be more inclined to listen to something that interests him, won't he?

2 In our introductory remarks this month while we are using the sermon, on "Finding Security", we say: "Hello; I'm glad to find you at home. I'm making a brief visit to direct attention to what the Bible says about security and the real hope for mankind. All of us think about the lack of security in the world, don't we? And we would like to see improved conditions..."

In this way we let the person know our visit will be a brief one, what the subject is and that the Bible will be used. Also, our kindly manner encourages him to talk.

3 We realize, too, that many people are inclined to be influenced by what their neighbors think or say. If we discern this to be the case in the territory we are working, we could say: "Good morning; I'm glad you're at home this morning. I've already had some very interesting conversations with your neighbors about something that affects all of us—security. Possibly you have given some thought to the unsettled conditions in the world. [Allow for response] Do you believe God has the power to change things if he wants to?" Again, we encourage the person to say something so we can find out his views, and mentioning our conversations with his neighbors may cause him to want to listen too.

4 Another introduction we could try is this: "It's good to find you at home. As a minister I've been busy..."

(Continued on page 4, vol. 1)

We printed the complete New World Translation in Italian and we hope to get it into the bindery in January. We also printed some of the pocket-sized English New World Translation. So you can see, our presses have really been busy. Stating it differently, this means that more than 900 tons, or 36 train carloads of 25 tons each, of paper came into the factory and went through the presses to make publications during December.

All of this makes us very happy. But we had still another exciting time at Bethel. Following the Watchtower study on Monday evening, December 25, Brother Knorr gave out the foreign assignments to the Gilead students now going through school. So they know where they are going now and are looking forward to graduation and going to their assignments.

Bethel certainly is a busy place and we like it that way. We hope that all of you are just as busy out there. You must be, or we would not be as busy as we are here. We are grateful that you keep us so busy printing publications for your needs and ours, as we share in the field service with you.

May Jehovah's blessing be with you during the Watchtower campaign, and may it be your good pleasure to help many more flee from Babylon the Great and find refuge in Jehovah's organization.

Brooklyn Branch Office

Content to be God's servants full time.
SECOND MEETING IN FEBRUARY
Theme: Knowing and Applying Bible Principles. Song 20.
5 min: Introduction, text, comments.
10 min: Consideration of material in branches. Draw questions tied to monthly theme and tie in the two experiences in the "1968 Yearbook" on p. 91, par. 4. Include an introductory note on the experience in the "1968 Yearbook" on p. 91. This is an opportunity to become a Praisers of God. (Requirements to be met)

Before we actually invite those whom we study into a field service, it is important to help them to know the prerequisites. Whether your study is new or old, you suggest discussing with them what requirements must be met by one before he goes out in service with Jehovah's witnesses. It will build up their respect for the organization. If they are ready for service, they will apply to it themselves.

Demonstrate: At conclusion of weekly study, remember the attention of newly interested couple to qualifications that must be met by one before becoming a published witness work with Jehovah's witnesses. Use material in "Lamp" book on page 106. Discuss personalized through prohibition of drunkenness. Read at least one scripture with each. Be direct; move quickly. 20 min: Application of Bible Principles. (Discusses with audience material in the article "The Watchtower" on page 106, "1968 Yearbook," on the Watchtower experience.) Problems at end of article should be presented and audience asked to recommend possible solutions that might have a bearing on what we decide to do. Rather than giving rules or making demands, just point out what the scriptures say. Local problems may also be considered.

7 min: Talk of the week: Where to Obtain Subscriptions. Emphasize that those who are interested not merely in the "Yearbook" experience, but in the good that they will do the people who receive them, have the opportunity to obtain this vital information. Emphasize the possibility of obtaining subscriptions for those who have not heard anything about Jehovah's witnesses, but who have now heard the Bible studies and are interested in being a part of the congregation. Emphasize the importance of encouraging others to do this by writing to them and explaining the benefits of such an action. Give examples of how this can be done effectively.

10 min: Concluding comments. Include material from "Lamp" book, page 101, par. 2.

THIRD MEETING IN FEBRUARY
Theme: Making Improvement as Teacher of God's Word. Song 119.
5 min: Introduction, text, comments.
15 min: A Godly View of Secular Work. Discourse incorporating material from "1968 Yearbook" on p. 79. Emphasis made on the "Yearbook" experience in harmony with page 105 of the "Lamp" book. In other cases it is simply a matter of getting information from other religious books.

15 min: "Listen, Listen," Discussion of material in article. Analyze introductions and demonstrate as the case may be.

15 min: Presenting the Good News, Question-and-answer coverage and demonstration of presentations that might be used to obtain subscriptions for the "Yearbook." Discuss the importance of making these materials available to as many people as possible.

10 min: Concluding comments. Include material from "Lamp" book, page 101, par. 2.

FOURTH MEETING IN FEBRUARY
12 min: Introduction, text, comments. Emphasize the importance of understanding the "Yearbook" experience in harmony with page 105 of the "Lamp" book. Otherwise it is simply a matter of getting information from other religious books.

10 min: Concluding comments. Include material from "Lamp" book, page 101, par. 2.

15 min: Consideration of suggested sermon for March and April. Song 18.

15 min: Consideration of suggested sermon for March and April. Song 18.

12 min: Discussion by three prepared publishers, analyzing the fine articles we have had for the public in the January, February, and March issues of "The Watchtower." They are practical, pointed, easy to understand and analyze. Conclude with emphasis on the issue of the magazine that will be used in the service meeting that weekend.

7 min: Where to Obtain Subscriptions. Emphasize offering subscriptions to everyone we meet, whether they attend the meeting at the time or not, or whether person who helps others to obtain subscriptions, whether they attend the meeting at the time or not, or whether person who helps others to obtain subscriptions, whether they attend the meeting at the time or not.

7 min: Concluding comments. Discuss the importance of encouraging others to attend the meeting, and to take advantage of the opportunity to obtain subscriptions. Emphasize the importance of obtaining subscriptions for those who have not heard anything about Jehovah's witnesses, but who have now heard the Bible studies and are interested in being a part of the congregation. Give examples of how this can be done effectively.

10 min: Concluding comments. Include material from "Lamp" book, page 101, par. 2.

FIRST MEETING IN MARCH
(Schedule of meetings held on February 28 and March 1)
Theme: Letting Down Our Nets for the Catch. Song 22.
13 min: Introduction, text, comments. Include material from "Lamp" book, page 101, par. 2.

10 min: Concluding comments. Include material from "Lamp" book, page 101, par. 2.

Did You Personally Read It?
During January we completed our congregation coverage of the book "Your Word Is a Lamp to My Foot," and it was stimulating to discuss matters that everyone benefited most fully are the ones who not only were at the meetings but also took the time to read the material personally and look up the scriptures. Did you do that? We hope so. But if not, we strongly suggest that you make that one of your personal study projects now. It will do much to deepen your appreciation for Jehovah's organization, equip you to be a more effective minister and fortify you for the tests of your faith that lie ahead.

2 min: Did You Personally Read It?
Talks That Are Well Worth Hearing Again

1. Do you realize that during the past two years you have heard public talks on more than eighty different subjects, each one jampacked with fine Scriptural material? What a rich spiritual feast it has been! But, just as it is true that you like to savor fine dishes of physical food on more than one occasion, so, too, many of you have written to the Society saying that you hope there will be opportunity to hear these public talks again. We agree that it would be a fine thing for all of us.

2. So we recommend that, starting this spring, all the congregations go back to the beginning of the series of eighty public talks and schedule them a second time. And as you do it, work for variety.

3. In most localities there is more than one congregation, so why not arrange for a particular speaker in your congregation this time?

4. If you are a public speaker, inject freshness into your presentation. Knowing the local situation, you are in position to work in some fine illustrations that fit your particular audience and that will help them to appreciate the material more fully. Give careful consideration to this. Well-thought-out and appropriate illustrations help to make any talk live. Additionally, make good use of appropriate visual aids. Personal preparation for delivery is also vital. A good outline is not enough. You should be filled with your subject, have a clear grasp of each point and be enthusiastic about it. Is that the way you feel every time you get up to give a public talk? If so, both you and your audience are richly rewarded.

5. Among the talks that we enjoyed during the past two years were those delivered by circuit and district servants. They, too, are well worth hearing again. For your benefit the Society is reprinting a group of eight of these outlines and will be sending them to each congregation early in March. You may arrange to use them, perhaps fitting one into your schedule every month or so.

6. Now that nearly two years have passed since the start of the present series of talks, it may be a good time to reconsider the list of available speakers. No doubt there are some new speakers that are well qualified. On the other hand, some previously assigned may have moved away, so others will be needed to handle their subjects. We suggest that the congregation servants discuss this matter together at the next circuit assembly and make any adjustments that appear to be advantageous, and at the same time they can be sure that enough brothers will have the eight new talks available for use in the circuit.

7. Some small congregations may not have been able to arrange for speakers to deliver all eighty of the talks during the past two years. But we believe that the publishers would be very grateful if they could hear what is in those talks. So, during the next two years, if you cannot always arrange for a speaker, then why not at least get together as a congregation and read the outline and look up the scriptures together? You have several copies of the outlines available in the congregation, so you can get them all out and have a discussion among yourselves. It will be stimulating and upbuilding, and in this way you will not be deprived of this provision that Jehovah has made for the blessing of his people.

Announcements

- The April 15 Watchtower and the April 22 Awake! will be special issues. It will be a big month for magazine distribution; by ordering the extra magazines that will be needed.
- Congregations may want to arrange for field service activity on Monday, February 12, and Thursday, February 15, since these are worldly holidays.
- Is there more than one unit in your city? Then overseers will want to be sure that the "unit number" appears on all subscriptions slips for publications obtained in their assigned territory. We suggest that you review letter addressed to Mission Servants in Cities Having More Than One Unit.
- Publishers of draft age or approaching that age, please note that the congregation servant possesses a Memorandum of Procedure of Jehovah's Witnesses Under Selective Service for study and assistance in making proof of ministerial status before selective service boards. Regular pioneers on the list for at least three months and who have met the goals and who will continue pioneering may request a Certificate for Pioneers for serving with a selective service board. This does not apply to vacation pioneers.
- New publications available:
  - "Serve and Share: World Wide English Things in Which It Is Impossible for God to Lie"—Pangasinan, Philippines
  - "Your Will Be Done On Earth"—Afrikaans
  - "This Good News of the Kingdom"—Twidi
  - "World Government on the Shoulder of the Peasantry"—Venda
- Again available in U.S.A.:
  - Pocket edition, New World Translation
  - English
  - Spanish
  - French
  - Italian
  - German
- Orders for the 1967 Watchtower and Awake! bound volumes in French and German may be submitted on March 18.

You Can Help

1. Have you read the Watchtower report on "Shocking Religious Persecution in Malawi" in the January 1 issue, and is being followed by the article "Malawi's Anti-Christian Atrocities—A Shame on Africa," in the February 8 Awake! When you read them, your urgent question will be, What can I do to help?

2. You can publicize what has happened, and we urge you to do it as extensively as possible. Order extra copies of both magazines, and use them freely. Make them available to newspaper editors to do it right away. The more widely the atrocities are publicized, the greater the flood of mail will be making protest to the government in Malawi. Be sure to write a letter yourself. It may be that when President Banda realizes that he has brought worldwide indignation against his government, he will reconsider his course.

Additionally, there is something else that we can do, isn't there? It is the privilege of each one of us to remember these persecuted brothers of ours in prayer.—Acts 12:5; Rom. 15:30, 31.

DECEMBER SERVICE REPORT

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TOTAL: 315,972

Public Meetings Held: 23,330

UNITED STATES GOAL FOR 1968

| 342,616 Publishers |

HOW DID WE DO IN DECEMBER?

Even with the severe weather conditions and sickness in many parts of the country, nevertheless, 315,972 publishers were taken in during December. This is an increase of 10,787 over December of last year. Many were no doubt out in service for the first time in December. We are glad to have them serving along with us in the joyful work of giving the final witness. When we consider the hours reported and the good results, it is evident that a great shout of praise was given in December to Jehovah's honor. This is the time when we can get off from school and secular work. Many were able to "buy out" time for vacation and to spend such joyful activity presenting a considerable increase over last December, when 3,504 vacation pioneers were taken. Those who vacation pioneered for the first time found it to be a faith-strengthening experience. Many of all of the interested while vacation pioneering, there will be many joys in caring for the interests of our churches by making back calls and conducting studies. It was especially encouraging to see the enthusiasm which was noted. This is the first time the 11,000 mark has been exceeded. We rejoice to have so many full-time workers serving along with us.
Presenting THE GOOD NEWS

Getting Subscriptions on Magazine Routes

Getting the magazines regularly is one advantage in having the subscriptions. Generally it is best to put the emphasis on what is contained in the magazines, only briefly mentioning how they come through the mail, how much they cost, etc.

If we detect that a person is hesitant about subscribing since he feels we will stop calling, then we can give assurance that we will continue to call and discuss articles with him. Demonstrating the topical method of Bible study and its advantages on such calls may result in a regular Bible study.

If a person would rather not subscribe, encourage him to think about it and tell him you will gladly check with him at some time in the future. Then make a note on your records and in March or April you may want to check back with him. Those on our magazine routes have already demonstrated their interest. Let’s cultivate it by encouraging them to subscribe for The Watchtower and Awake!

Of course, there are some persons in our territory who should more readily listen. Who? What about all those on whom we are making back-calls? They have already shown some interest in the Bible and they may even have some of the Society’s publications. Wouldn’t this be an excellent source of subscriptions this month? Yes; so why not check your list of back-calls, and then arrange to set aside time to give these people attention?

We have every reason to be positive and enthusiastic in offering the Watchtower subscription to everyone. By giving careful thought to what we say in our introductory remarks and why it would be good to say things in a certain way we will undoubtedly (1) be able to give our Scriptural presentations more often, and (2) have many additional opportunities of encouraging people to subscribe. And, even if we don’t give our entire presentation on every call, nevertheless, we will be able to help many more persons to understand more clearly basic points from the Bible and how their lives are affected personally. We do have good reasons for wanting them to listen, don’t we?

Have you helped someone to renew his subscription?

Theocratic News

- Italy reports 202 special pioneers, 251 regular pioneers, 11,241 publishers and 11,352 Bible studies—all new peaks.
- Six Central and South American countries report service-top publication peaks: Argentina, 13,647; Chile, 4,803; Colombia, 4,442; El Salvador, 1,072; Nicaragua, 926; Peru, 2,857; five out of six holding ten or more hours average per publisher.
- Japan reached a 10-percent increase, with 5,121 publishers in November, and more than 10,000 Bible studies were reported for the first time.
- Norway reports new peak of 4,303 publishers.
- Cameroon reported 9,080 publishers in November, for an 11-percent increase over last year’s average.
- A pioneer in South Carolina reports that all her Bible studies resulted from following up on magazine placements; she has eight studies.

Question Box

- Have there been changes in the pre-enrollment requirements for pioneers?
  Yes, there have been changes. No doubt some of you noticed them when reading page 196 of the “Lamp” book. In the past, those who wanted to enroll as pioneers found that their service report did not show the required twelve hours, nine back-calls and one Bible study per month.

  Now, however, the requirement of hours is ten, and back-calls, six. With the changes in our reporting it is not hard to reach six back-calls per month. In fact, some who formerly had only one or two back-calls have six countable back-calls in a month frequently have that many for just one week. Well, the true measure of a pioneer is what he or she does in service, and the literature show no further interest when you call again, a back-call may still be counted, as long as contact is made. Each delivery of magazines on a route is also reported as a back-call, a phone call to invite an interested person to a meeting or to tell him about one that you attended, or calling for him to take him with you to the Kingdom Hall, may be counted if you contact the interested person. So, it is not at all difficult to have back-calls.

  As for the home Bible study, all that is now required is that the applicant be conducting a study. He does not need to wait until he has had a few months, if he is currently conducting it, that is sufficient. But, of course, as a pioneer he will work hard to develop more study.

  The other requirements have not changed. Applicants must have been invited to the Kingdom Hall in months, having reported some service each month for the past six months. They also have a reputation for Christian conduct. Do you meet those requirements? Could you be a pioneer and enjoy the blessings that go with that service?
Dear Publishers:

All of us here at the Bethel home enjoyed a most outstanding day on January 31, 1968. It was the day of the dedication of the new factory building. At noon a special meal was provided by the kitchen staff and we lingered longer than usual at the table. And no wonder! For the dedication program was presented right there. Brother Knorr showed some unique pictures of the early beginnings of the organization, using a special lens on our TV camera. Then he and other older brothers filled in on the progress through the years. There was no doubt, in anyone’s mind that the angels must have been busy directing the organization’s growth.

Later in the afternoon we headed over to the factory for a most enjoyable tour. Everything seemed so clean and fresh! It was thrilling to see the expansion of the bindery. We noted brand-new machinery for separating and trimming books; for endsheeting and gluing them, and for embossing two book covers at a time. Another floor was all laid out in readiness for new rotary presses soon to be delivered. And in the shipping department, we observed an improved method of handling literature orders, involving 450 feet of roller tracks. The whole tour was really fascinating!

This new addition to the factory with its many improved features has become necessary as a result of your fine work in the field. The demand for more and still more Bibles, books and magazines continues to grow. In fact, your service during January alone means that we will be getting magazines out regularly to 146,937 new subscribers. Think of the good that those magazines can do!

Another thing we are all keenly interested in is the progress in aiding new ones to share in the fishing work. Just take a look at the reports under Theocratic News in this Kingdom Ministry. From all parts of the earth have come reports of new peaks in publishers, some

1 Fishing for a living is a serious business. Many things must be learned and applied. Jesus knew this. Several of His apostles were professional fishermen. He would also be involved in proclaiming the good news and making disciples. Jesus knew this, too, when He issued the invitation, “Come after me, and I will make you fishers of men.”—Matt. 4: 19.

How do you feel, then, as the call goes out during the month of March to “let down your nets for a catch”? There are many special activities and blessings that lie ahead. In fact, if we are going to be truly good ‘fishers of men’ we will have to plan and prepare.

The subscription campaign continues and the new sermon, “Peaceful Future for Those Who Turn to God,” will help in our door-to-door work. The Watchtower issues for March and April will carry articles to fit this theme.

Has your appetite been whetted by the title of the March 31 special talk, “What God’s High Priest Will Do for the People”? We can advertise this talk extensively the week before and even the previous weekend. Encourage all interested branches already reaching more than a 20-percent increase. Here in the United States, too, our reports to date show 11,065 more publishers for this service year. How happy it makes us to see more willing workers to handle the nets! During March and April it will be a pleasure to concentrate our efforts in our own area to share in this joyful work. Are you studying with some who are ready to start in the field service? By all means, invite them to go along with you. May our united efforts result in increased praise to our great God, Jehovah!

With you, letting down our nets for the catch,
Your Service Meetings

WEEK STARTING MARCH 3
Theme: Be a Good ‘Fisher of Men.’ Song 111.
18 min: “Be a Good ‘Fisher of Men.’” Questions and answers. Might demonstrate results of good fishing to persons with whom one does business.

13 min: Preparing Others to Become Praisers of God. (Joy in serving God.) Good to go with others whom we study to see not only obligation profitable, but joy in doing so. See how this is done at end of study.

Demonstrate: Publisher turns attention to the work of the fisher. (This is an activity that relates an experience showing God’s servants today have that same joy. (Mention the presence of the fisher of men.)

15 min: “What Is Your Joy?” Questions and answers. Might demonstrate how a study could be arranged.

2 min: Accounts report.

12 min: Concluding comments. “How Did You Like the Study?” Report, and open class activities report for February. Progress of subscription campaign. Encourage all to keep up on their work, including those who have had difficulty.

WECK STARTING MARCH 11
Theme: Making Room for More ‘Fishing’ Activity. Song 94.
5 min: Introduction, text, comments.
35 min: Insert on vacation pioneering.


(12 min.) “Increasing Your Ministry, Increasing Your Happiness,” Book study, servant discussion, and teacher experience, with publishers in his group. If study manager wants to give this talk, the talk is given in field service.

(12 min.) “Happy Benefits from an Increased Ministry.” Some study servants want a vacation pioneer. Give them ideas on how to plan their vacation.

10 min: Coordinating activities. Remind publishers of the importance of maintaining consistent contact with their subscribers.

WECK STARTING MARCH 17
Theme: Family Time in Fishing Work. Song 101.
10 min: Introduction, text, comments. Mention that there will be a 5-minute review at close and encourage all to pay close attention so can participate. Then talk on “Opportunities to ‘Help the Neighbors’ at School,” using the following outline.

Youths, you are invited to praise Jehovah. (Ps. 148:12, 13) You have a special territory. In house-to-house work adults are usually met, but you talk to younger folks. They need Kingdom message too. Opportunities to witness in school give you a chance to talk in general class discussion. Find experiences held in these ways. Illustrate with class experiences, with “Yearbook” for 1968, p. 223, par. 1, “1967 Yearbook,” p. 309, par. 3. Talk freely to schoolmates about conventions and other regular meetings you attend, and let them know you are planning a date to meet them. Take articles you read in “Awake!” experiences you have in class service; tell them about the results seen. (“1968 Yearbook,” p. 244, par. 2; “1967 Yearbook,” p. 276, par. 3; “1966 Yearbook,” p. 96, par. 3; “1965 Yearbook,” p. 168, par. 1. p. 153, par. 3)

8 min: How to Get the Conversation Started.

Young brothers says finds it hard to make an approach. Often talks naturally by bringing up some activity. If no. 2: Readers ask for help. They want to know what they should do.

10 min: 10 “What Is Your No Bar to the Ministry?”

Discuss 1 Timothy 4:12. Often youth is an opportunity to increase your happiness. Par. 1-11. Audience participation.

10 min: “Increasing Your Ministry, Increasing Your Happiness.” Book study, servant discussion, and teacher experience, with publishers in his group. If study manager wants to give this talk, the talk is given in field service.

A publisher tells of the experience of being “Awake” from which his publisher is getting material for class report; student asks if he could get the talks. Another tells of talking to his wife about giving in school and making the request. (Ask young publisher to demonstrate how he will present a one-minute talk on “Awake” in a meeting in March and April. (Arrange for several young publishers to meet together and allow them to practice in field service by young publishers.” (“1968 Yearbook,” p. 239, par. 1; “1967 Yearbook,” p. 92, par. 2; “1966 Yearbook,” par. 3; “1965 Yearbook,” p. 239, par. 5) and similar opportunities that he has in which to maintain integrity.

7 min: Putting Service to God First. Song 107.

Put this talk on your bulletin board, in your papers, and in your writings.

WECK STARTING MARCH 24
Theme: How to Get the Conversation Started.

Young brothers says finds it hard to make an approach. Often talks naturally by bringing up some activity. If no. 2: Readers ask for help. They want to know what they should do.

10 min: 10 “What Is Your No Bar to the Ministry?”

Discuss 1 Timothy 4:12. Often youth is an opportunity to increase your happiness. Par. 1-11. Audience participation.

10 min: “Increasing Your Ministry, Increasing Your Happiness.” Book study, servant discussion, and teacher experience, with publishers in his group. If study manager wants to give this talk, the talk is given in field service.

A publisher tells of the experience of being “Awake” from which his publisher is getting material for class report; student asks if he could get the talks. Another tells of talking to his wife about giving in school and making the request. (Ask young publisher to demonstrate how he will present a one-minute talk on “Awake” in a meeting in March and April. (Arrange for several young publishers to meet together and allow them to practice in field service by young publishers.” (“1968 Yearbook,” p. 239, par. 1; “1967 Yearbook,” p. 92, par. 2; “1966 Yearbook,” par. 3; “1965 Yearbook,” p. 239, par. 5) and similar opportunities that he has in which to maintain integrity.

7 min: Putting Service to God First. Song 107.

Put this talk on your bulletin board, in your papers, and in your writings.

WEEK STARTING MARCH 31
Theme: "Let Us Keep the Festival...with...Truth."—1 Cor. 5:8.

5 min: Introduction, text, comments.
10 min: Talk on theme for April. (See April 1, 1968, “Watchtower.”)

10 min: Special talk. “What’s God’s Highest Will Do For the People.” Now want many people to enjoy reading it in the April 15 “Watchtower.” Outline arrangements for the Congregation has been a feature of the article. Have ordered extra copies; should now use them well. Need to know magazine and papers are circulated. Demonstrate with a few well-thought-out presentations by capable pioneers. Others and others to see where and how they plan to distribute magazines. In conclusion, give arrangements of Memorial evening, chairman can encourage taking several copies to distribute, and how he can be alert to aid new ones to do this.

17 min: "Come to the Festival of a Free People" from April 1, 1968, “Watchtower.”

10 min: Special talk. “What’s God’s Highest Will Do For the People.” Now want many people to enjoy reading it in the April 15 “Watchtower.” Outline arrangements for the Congregation has been a feature of the article. Have ordered extra copies; should now use them well. Need to know magazine and papers are circulated. Demonstrate with a few well-thought-out presentations by capable pioneers. Others and others to see where and how they plan to distribute magazines. In conclusion, give arrangements of Memorial evening, chairman can encourage taking several copies to distribute, and how he can be alert to aid new ones to do this.

13 min: Concluding comments. Progress of subscription campaign. Review arrangements for the Congregation. Have ordered extra copies; should now use them well. Need to know magazine and papers are circulated. Demonstrate with a few well-thought-out presentations by capable pioneers. Others and others to see where and how they plan to distribute magazines. In conclusion, give arrangements of Memorial evening, chairman can encourage taking several copies to distribute, and how he can be alert to aid new ones to do this.
AN OPPORTUNITY TO INCREASE YOUR HAPPINESS

Dear Brothers:

Do you know why we are the happiest people in the world today? That's right, it is because we worship "the happy God," Jehovah! (1 Tim. 1:11) Our God does not selfishly keep his happiness to himself but generously shares it with us. He does this by providing many, many things that make living a joy and give meaning to it. Not only that, brothers, but he also makes available to us opportunities to increase our happiness. What a kind, loving heavenly Father! No wonder we dedicated ourselves to him and want to serve him forever and ever!

For a moment, let us reflect on some of the joys that we have in connection with worshiping our God, Jehovah. Just think of the many dear brothers that he has given us, yes, true friends who mean so much to us. How faith strengthening have been their kindnesses, generosity and encouragement! When meeting time rolls around, we keenly look forward to associating with them again. Talking about Jehovah and his promises refreshes our spirits. (Ps. 145:6, 11) It helps us to maintain our faith and integrity among ungodly men. In this way we have the joyful privilege of adding to Jehovah's happiness. (Prov. 23:15) Doesn't that make us happy? Surely!

Of course, our field ministry is a great source of happiness and satisfaction. Our knowing that it is the best work we can engage in now contributes to our contentment and peace of mind. We are certainly glad that Jehovah has made this provision. It keeps us spiritually alive and busy during the few remaining years before these "last days" come to their turbulent finish.

From time to time, Jehovah through his organization encourages us to do something that will increase our happiness. He knows that happiness benefits us spiritually and physically. (Prov. 15:13; 17:22) He also knows that the most rewarding work in which we can engage now is that of "fishing" for men by preaching the good news. Naturally, the more we engage in this activity the happier we will become.

Circumstances, however, prevent many of us from entering the pioneer ranks where we could engage in this happifying work regularly for 100 or more hours a month. There are obligations for which Jehovah expects us to care and which cannot be neglected. Does this mean that we are barred from tasting the joys of full-time Kingdom preaching? No, for Jehovah has lovingly made arrangements whereby we can taste the happiness that comes from increased activity. Brothers, it is the privilege of vacation pioneering at any time during the year that we wish and for as long as we wish.

We are writing to you now because an opportunity to enter the vacation pioneer ranks is presenting itself to many of you. We thought that you might want to consider taking advantage of it. For many of you young folks there will be a vacation period in connection with the world's Easter holiday. As incentives to vacation pioneer, there are the Memorial and the activity connected with the special talk. Further, with the northern spring around the corner, the weather will be warming up. Yes, here is an excellent opportunity to increase your happiness by vacation pioneering during April.

Just think, brothers, if there were no vacation pioneer service, only about 12,300 in the United States would be tasting the joy of full-time field service, while many of us would never have the pleasure and joy of seeing what pioneering is all about. How thankful we are that Jehovah offers us the opportunity to vacation pioneer, yes, an opportunity to increase our happiness! Many have written to us telling how they felt about vacation pioneering. We think that what some wrote will interest you.

One father wrote: "You have no idea how happy this arrangement for vacation pioneering makes me. I am finally able to real-
ize my ambition to pioneer which I felt would not be fulfilled until after my retirement."

A sister, who was hesitant at first, said: "I can truthfully say these two months undoubtedly have been the happiest and most rewarding I have ever spent in Jehovah's service." Another sister wrote: "Never have I felt so close to Jehovah as I have during this month of April... I have never known such happiness and contentment, nor has my conscience been so clear."

No doubt about it, brothers, vacation pioneering increased the happiness of these brothers, didn't it? That happiness can be yours too. It just requires taking a positive attitude toward this privilege and being willing, with Jehovah's help, to try it.

Brothers, we do not want you to feel that vacation pioneering is something everyone is obligated to do. No, it is a privilege that Jehovah invites you to take up. None of us should feel that we will lose Jehovah's favor if we cannot vacation pioneer. He loves the congregation publishers and blesses their activity too, doesn't he? We feel his holy spirit helping us as we try to do the things pleasing to him. However, there are times when we want to do more, to make a special effort to expand our activity for a while. Here is where the loving arrangement of vacation pioneering comes in. It is something we can take up whenever we want, and the increased blessings are ours for doing so. (Prov. 11:25)

Imagine that a person found a room full of treasures and in the room was a door marked "More Treasures." Wouldn't he walk through that door? Of course he would. So it is with us. As publishers we have a treasure of service and connected with it is a door of opportunity marked, as it were, "Vacation Pioneering, More Treasures of Service."

We are sure that many this year will walk through that door and experience what treasures of service lie beyond it, even as many thousands have already done.

Increasing Your Ministry Increases Your Happiness

Do you remember the Nazirite arrangement in the ancient nation of Israel? (Num. 6:1-21) Though all the Israelites were dedicated to Jehovah through their birth into his dedicated nation, individuals, from time to time, felt the need to do more. Perhaps they saw the privilege of going farther in their being more fully set apart to Jehovah. Not only by their actions but in all probability by word of mouth, those Nazirites declared the glory of Jehovah their God. If we were living back there, many of us would take up the Nazirite vow, wouldn't we?

Being a Nazirite meant a period of abstinence in order to live closer to God. When vacation pioneering, one abstains from other regular things to live closer to God, in this case by more time in direct service to God. It is Jehovah's loving arrangement by which we can satisfy this healthy Christian yearning and increase our happiness. The way thousands of you have responded to the invitation to vacation pioneer shows that the Nazirite spirit of wanting to have more spirituality is alive as never before. Yes, we have every incentive to take advantage of this happifying arrangement.

Since we have dedicated ourselves to Jehovah, we want to do his will to the fullest extent possible. Making some special effort to do more than the usual helps us live up to our dedication. In view of the short period of time left, we want to do this as often as circumstances permit. Just think, brothers, there are only about ninety months left before 6,000 years of man's existence on earth is completed. Do you remember what we learned at the assemblies last summer? The majority of people living today will probably be alive when Armageddon breaks out, and there are no resurrection hopes for those who are destroyed then. So, now more than ever, it is vital not to ignore that spirit of wanting to do more.

Those who take up vacation pioneering know that adjustments must be made to care for all of their obligations. You mothers will have to arrange your affairs so that with family cooperation you can care for your household work as you pioneer for a while. One sister made adjustments in her schedule for laundering and ironing. To vacation pio-
neer she had to do these at night. How did she feel about it? She wrote: "The goal for most people is to be happy and enjoy life. I would recommend pioneer service as a guarantee for happiness. You'll get tired, but it is still happiness."

Yes, it may even require getting up earlier and caring for things. Some mothers arranged schedules with other mothers. We could not begin to quote all their letters expressing the happiness they felt as vacation pioneers. To them the adjustments they made in personal and family matters were nothing compared to the joy and satisfaction they received. With determination they were able to overcome things that would have held them back.

Maybe some of you are hesitating to vacation pioneer because of having to work alone. You can overcome this by searching out others in your congregation who would like to increase their ministry. It means talking to them and letting the brothers know of your intentions. If possible, maybe your congregation servant can let it be known that some will be vacation pioneering and invite others to join them. When news gets around that two or three will be in this happy service, some may be encouraged to join you, probably some who might have been holding back for certain reasons.

For example, one sister for a time held back from vacation pioneering because she could not drive an automobile. Now she writes: "Tomorrow is the last day of this most delightful experience and I do hate to think of it ending." What moved her to vacation pioneer? She answers: "The sisters encouraged me to fill out a vacation pioneer application but I hesitated, explaining to them that since I did not drive I felt I would be a burden to them and maybe I shouldn't." They "assured me that they would be happy to stop by for me and I need not worry." Such encouragement moved her to respond and she concluded: "We all had such a delightful time together in Jehovah's service."

You congregation servants, is it possible that your entire congregation could vacation pioneer or that maybe a majority could? One congregation in Maryland had forty vacation pioneers last April. In Lebanon a congregation had all its publishers in the vacation pioneer ranks except one who was unbaptized as yet, and even that one made it his goal to reach the pioneer goal of hours. (yb68 179) Of course, you will want to guard against creating a spirit of competition or making any of the brothers feel obligated to do it simply because others are. You congregation book study servants can do much to encourage those in your groups. If you plan to vacation pioneer, let them know about it. Invite them to join you. Talking about it enthusiastically can do much to encourage others to try it.

There are many blessings and happy benefits that result from vacation pioneering. Let's consider some of them. We are sure that when you consider these, you will want to try vacation pioneering.

**Happy Benefits from an Increased Ministry**

Here in Brooklyn there is an elderly sister who has high blood pressure problems and who, in spite of it, vacation pioneered twice last year. During her second time she spent well over 160 hours in the field. We asked her why she vacation pioneered. She said succinctly: "I want to become strong in Jehovah." This sister has observed that vacation pioneering increases one's faith in Jehovah. Another sister who vacation pioneered for two weeks wrote: "Now I feel spiritually stronger and as enthusiastic as when I came into the truth fifteen years ago." Truly a strengthening of one's faith like this is a happy benefit.

There is no question about the fine effects vacation pioneering has on your field ministry. For a moment, think about your literature placements. Wouldn't you like to be able to call back on these people more often? Surely. Well, vacation pioneering gives you the opportunity to do this.

We know that regular calls on those with whom literature is placed keep the interest alive and make starting a Bible study easier. As publishers we find that our schedules do
not allow us to do this as fully as we would like and so it takes us longer to start studies. When we arrange to spend more time in the service by vacation pioneering, this problem of calling back sooner and more often is solved; we have better results. Among the letters received supporting this is one from a sister who said she had "more time to make back-calls on placements where interest was shown, resulting in two new Bible studies and five more new Bible studies to be started." Others who had difficulty in starting studies found that vacation pioneering helped them improve their back-calls, and they were blessed with good results, some finding more interest than they could handle.

What effect does vacation pioneering have on the family when mother is spending 75 or 100 hours in the field ministry? Listen to what a mother of three small children said: "During the month, our girls, 3 and 4, went with me every day in the service and on calls. Since our son is of school age, he would go with us in the service after school, eliminating the problem of his not being properly taken care of and being left alone." What was the result? She continues: "Our whole family benefited spiritually to a deeper degree during this month. We truly felt blessed by Jehovah's spirit."

Another mother who has four children wrote: "I have found that they are built up most effectively when I take them out separately and concentrate on their individual ministry. I might add, our relationship as parent and child is greatly improved by this individual attention." What a happying benefit to this family!

Here is a heartwarming picture of the happy benefits that vacation pioneering brings into the home. Noting the keen family interest in her activity, a sister wrote: "As soon as my son gets home from school he asks, 'What happened today, Mom?' As soon as my husband gets home from work he is eager to hear my experiences. How delightful our dinner hour is as we discuss my daily experiences, and they are many!" Obviously doing more than the usual in Jehovah's service brings blessings to the individual and his loved ones.

When many in a congregation can arrange their affairs to vacation pioneer, we can be sure that the congregation as a whole is going to be benefited. How? Well, here is what resulted to a congregation in Nevada when many of the brothers vacation pioneered. The congregation servant reported: "We feel that our congregation has grown spiritually because so many were able to vacation pioneer. As a group, it has helped us to work together and accomplish a great deal in spreading the good news in our territory. Most of all, those that vacation pioneered and all of the other publishers were able to draw closer to Jehovah and have a greater appreciation for the blessing of the holy spirit."

Another congregation in Alabama writes: "Last October we had six vacation pioneers and two regular pioneers, and it brought so much happiness to them that others in the congregation began to take more seriously the privileges before them. The pioneers aided the publishers to increase their service as well as their zeal. In January [1967] we had fourteen vacation pioneers and two regular pioneers. Our congregation activity increased to the point that we averaged ten hours per publisher and all the other averages increased."

Truly, vacation pioneering offers a series of blessings to the individual, the family and the congregation. It helps us to produce the fruitage of the spirit. (Gal. 5:22, 23) It is Jehovah's provision to increase our happiness in this trouble-filled, unhappy system of things. Brothers, why not increase your happiness by vacation pioneering? Yes, see for yourself how God will 'cause you to rejoice with great joy.'—Neh. 12:43.

Your brothers seeking your increased happiness,

\[Signature\]

OF NEW YORK, INC.
What Is Your Joy?

The apostle Paul tells us of something that brought him real joy. It had to do with people who were on the road to life. But more particularly did it have to do with those whom he himself had helped to learn the truth. He said: “Why, is it not in fact you? . . . You certainly are our glory and joy.” —1 Thess. 2:19, 20.

How can we today share in that same joy? Well, today people come into Jehovah’s organization primarily through Bible studies. So, it is those publishers who conduct these studies that especially will have the wonderful opportunity of experiencing this joy.

About two out of every five of our brothers are now conducting Bible studies. Would the month of March be a good month for you to start a study? You might feel that there are many other important theocratic things for which to care. And you will need the special talk to advertise, the Memorial to begin thinking about and special magazines to place. But, think for a minute. Is all this activity something that will stand in the way of starting Bible studies? Or, might it actually help you to start one? Very likely it will help.

It will just be a matter of keeping the goal in mind. For example, getting a subscription from a workmate or one of your business contacts is not an end in itself, is it? No, so at appropriate times you might try to learn how he feels about a certain matter and then refer to an article in the magazine that made an especially good point on that subject. If interest develops, you will have in mind the need for an opportunity for a longer discussion. You might say: “At home I have more material that will help you to understand what the Bible says on this. May I stop at your home some evening to explain it further?” Remember, it is usually best to follow up on the things in which they show interest.

If you have been keeping in touch with an inactive publisher and have especially been highlighting the importance of the Memorial and he is being stirred up spiritually, what might you do further? Keep the goal in mind.

Be a Good ‘Fisher of Men’ (Cont’d)

Be Sure They Read It

For the past five months in our service meetings we have enjoyed the series of demonstrations on “Preparing Others to Become Praisers of God.” Many of us have been using these fine suggestions, and those with whom we are conducting home Bible studies have been responding. We would like to help those interested persons even more, wouldn’t we? Here is a suggestion that might be just what is needed to get them started in the field service during March or April, if they qualify.

The March 1 Watchtower will have the article “Are You Thinking of Becoming One of Jehovah’s Witnesses? Be Sure they Read it!” It is especially addressed to them.

How might we use this article to the best advantage? Well, if the one with whom you study is a subscriber, you may find that he has already read it. Fine! If he has not, call it to his attention as soon as possible. If he does not subscribe, take an extra copy with you on your next call and leave it with him, asking him to read it carefully before your next visit. Tell him that on your next call you would like to discuss the article with him, or you might even study it in place of what you are regularly studying.

During March and April we will try to help these interested ones to see the joy of serving Jehovah. If you can study the article with them, that would undoubtedly be best. If not, then be sure they read it!

Announcements

- During April let’s make it a point to feature foreign-language subscriptions. Overseers can determine if there are foreign-language groups in their territory so that distributors copies can be ordered now. Many subscribe when they see the magazine in their language.

- If the circuit servant is with your congregation during the week of Memorial, the time of the committee meeting, he might be invited to give the Memorial talk, if the congregation desires. Only the Memorial is to be observed Friday evening.

- Offer for May: ‘Impossible to Lie’ or Life Everlasting, along with Evolution book, two booklets, for 75c. Can then drop to Evolution book for 25c. Do you remember how easy it was to place Evolution books in November? Did you run short of books then? Be sure to order enough for May.

- Accounts servants may provide publishers with slips showing names and addresses of all subscribers signed on Subscription Record sheets since January 1. They will prepare these book study servants, so all these persons can be invited to the special publication on March 31 and to the Memorial.

- If Overseers act immediately, there will still be time to order an increased amount of the April 15 Watchtower and the special April 22 Awake!

- There is still time for the Overseers to arrange for those interested in vacation pioneer service during April to get together at a convenient time to discuss their plans. This will afford them an opportunity to work out arrangements among themselves and for the Overseer to schedule group witnesses if necessary, and otherwise offer assistance.

Be a Good ‘Fisher of Men’ (Cont’d)

Followers? That, if they followed closely his instructions, there would be a catch! He is backing up his followers today just as he did 1,900 years ago. What greater assurance of success do we need?
THEOCRATIC NEWS

The Netherlands reached a new peak of 15,606 publishers in December; 91 new regular pioneers appointed during first four months of service year, to compare with 81 during all last year.

Africa reports many new peaks of publishers: ivory Coast, 204; Kenya, 422 (24 percent increase); Malagasy Republic, 284 (21 percent increase); Sierra Leone, 600; Tanzania, 990; Togo, 824 (24 percent increase); and Zambia, 1,040 (16 percent increase).

Korea reports new peak of 6,966 publishers, a 12 percent increase, as well as new peaks in back-calls and studies.

Countries in the Americas reporting new publisher peaks for December: Argentina, 13,928; Colombia, 4,670; Chile, 4,956 (20 percent increase); Ecuador, 1,816; Guatemala, 944 (27 percent increase); Honduras, 962 (22 percent increase); Venezuela, 4,869.

Question Box

How should the goals for the regular pioneer service be viewed?

The pioneer ministry is a privilege of feature. Pioneers are able to meet the requirements. Goals are set, not only as incentives for fully accomplishing the task, but also as aids in maintaining a healthy, balanced and productive ministry—and that's the desire of all faithful pioneers, isn't it?

The "Lamp" book, page 196, paragraph 2 says: "Pioneers are expected to devote at least 100 hours to the field ministry each month, on the average, or 1,200 hours a year. And, because they are spending much time in the service, they are urged to make it their goal to place at least six free publications in each of 50 back-calls, and conduct 7 home Bible studies each week." Since this is a national work goal that, before enrolling, the applicant has made the needed adjustments in order to do 11 hours a week, the 1,200 hours a year is properly viewed as a minimum requirement for the pioneer ministry. Since that much time is devoted to the service, the placement of 100 magazines, the making of 35 back-calls and the conducting of 7 Bible studies are also reasonable goals, and pioneers are urged to work hard to reach these goals so as to be balanced and productive ministers. (Of course, it is appreciated that it takes time for a new pioneer to grow, moves, etc.)

An average pioneer places about 100 home back-calls and 25 subscriptions a year. All pioneers should work diligently to preserve these high standards of services.

It can be seen that the pioneer service is for those whose only true job is pioneer service and who are able to do it, because of health or other reasons this cannot be done, it is best not to try, or, if it is not regular, to set the pioneer service until a more favorable time. In such cases, there is much joy derived from visiting a congregation church and, as often as possible, as a vacation pioneer.
My dear Brothers and Sisters:

Just think of it! Seven months of the service year have gone already! When you are busy, time flies, and here we are in April! And April is a special month to all of us, for we will be celebrating the death of the Lord when he was on earth, and the three principal festivals were held at Jehovah's direction, and everyone was to appear before Jehovah God in the place that he would choose. But were they to come alone? No. The rejoicing was to be shared in company with sons and daughters, slaves, alien residents, the fatherless and the widows in the land. All were to be brought together before Jehovah God.—Deut. 16: 11.

Christian servants of Jehovah likewise enjoy regular gatherings and are commanded to encourage one another as we 'behold the day drawing near.' The larger the gathering, the greater the joy. Last year at Memorial 2,195,612 assembled before Jehovah. It was the first time in the modern history of Jehovah's witnesses that over two million individuals came together for a special occasion of praise. Not everyone attending was one of Jehovah's dedicated witnesses, but our wish is that in due time all of this great crowd of people will worship Jehovah regularly. And we hope more will come this year.—Heb. 10: 25.

The Memorial, held on Friday night, April 12, will offer an opportunity for us to do more than attend personally. Bring all in the family and more. We conduct Bible studies with many such people. Memorial time is an outstanding opportunity.

(Continued on page 4, col. 2)

1 Festivals are special occasions to be enjoyed by a community or group of persons, not to be celebrated alone. In ancient Israel three profound festivals were held at Jehovah's direction, and 'everyone was to appear before Jehovah God in the place that he would choose.' But were they to come alone? No. The rejoicing was to be shared in company with sons and daughters, slaves, alien residents, the fatherless and the widows in the land. All were to be brought together before Jehovah God.—Deut. 16: 11.

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(Continued on page 4, col. 2)
WEEK STARTING APRIL 7
Theme: Bring Others to the Festival.
Song 47.
10 min: Introduction by chairman. Two publishers (vacation pioneers, if available) discuss text and give plans for going into service. Mention enjoyment of vacation pioneer service.
10 min: "Just Say 'Come!'" Talk.
28 min: Presenting the Good News. (10 min) Chairman's report. (10 min) Demonstrate several presentations of magazines appropriate to your territory, and the thinking of the people there. Examine special issues for an outstanding point or article that will appeal locally. Not necessary to use wording in Presenting the Good News, as it is only a suggestion.
(8 min) Two publishers discuss plans to get a new publisher interested in your territory.
As a publisher says, "Come, must remember each individual is different; importance of personal contact and how best to bring up the subject. Can relate some experiences or tell personal story of the reactions of people to spiritual things these days. It is service to Jehovah, it is for the blessing of the people, or whatever they feel will appeal to their own Bible students who are about ready to share in preaching work. Magazine work is easy way to start new publishers.
5 min: Local experiences in placing forms for Memorial. Include appropriate announcements and local arrangements. Song 34.
10 min: Concluding comments. Include appropriate announcements and local arrangements. Song 34.

WEEK STARTING APRIL 21
Theme: Good Cheer Amid Earth's Darkness.—Mark 10:29, 30, Song 40.
5 min: Introduction, text, comments. 24th: Theme: Extending Mercy to Others.
(7 min) A talk. Where and why to attend.
Remember, some facilities overlap each year, please note suggestions for certain circuits. May use information on page 127 of "The Watchtower." (10 min) Everyone in attendance has Room Request form. Consider question, "Are you interested in seeing the beautiful place where we will be spending 8 min: Over Volunteer Service form with information. Refer to the Question Box in August 1967 "Kingdom Ministry." Turn filled out forms to chairman. (5 min) Send forms to convention center (not to Brooklyn).
8 min: Encourage Bible students to talk with you. Discuss and demonstrate how.
13 min: "Call Back in April." Talk. Have publishers relate experiences already reported. Write down campaign in doing this kind of work. Encourage all to check over House-to-House Records to see if any interested person is overlooked this month.
10 min: Concluding comments. Progress of subscription campaign. How many back-calls to date? May include experience on meetings.
7 min: Question Box. Questions and answers.
8 min: Talk on theme for May. See "Watchtower," December 1966 "Kingdom Ministry." (10 min) Two publishers demonstrate various ways to use sermons. Include application of "Impossible to Lie" book and Chapter Ten of "Evolution" book. Go right into chapter. (2 min) Chairman mentions that in some territories circumstances are different enough that it is not possible to listen to sermon or busy, others show little interest in Bible. In such cases, have better results have better success approaching door with book in hand. Book itself may be used by everyone regular attending, what we say is often more books placed this way.
(5 min) Two publishers demonstrate offer, highlighting perhaps possible to Live book. After friendly greeting, publisher says: "You have no doubt heard talk these days that God is dead. Do you believe that is possible?" Householder replies he believes there is a God. Publisher continues: "I agree with you. What we all need now is strong faith, because there is so much wickedness and communism in the world. From time to time we meet people who do not believe in God, such as "Evolution" book is the very first publisher has the evidence that God does exist. Here on pages 19 to 21 are a few of the facts. Shows picture. "It seems that the human being is being the homes in the neighborhood along with the book "Did Man Get Here by Evolution or Creation?" for a contribution of only 75 cents. I would very much like to leave these copies with you after acceptance."
(1 min) Chairman says in some cases publisher may prefer to feature "Impossible to Lie" or "Evolution" book. Especially where householder is busy, has guests or is about to go somewhere.
6 min: Talk on theme for May. Give friendly greeting. Householder says he is sorry but he is just getting dressed to go out. Publisher says: "May I leave this copy with you?" (5 min) Chairman points out how the form allows for placement of many books. Publishers should always make notation of placement. If we can open book and show householder something, putting book in hand, usually results. We also offer "Life Everlasting" may be offered to busy people quickly by opening to picture in front and saying, "This is a gift from Jehovah's Witnesses." Offer is the two books for 75 cents, but may step down to 50 cents if needed. If we can open book and show householder something, putting book in hand, usually results. We also offer "Life Everlasting" may be offered to busy people quickly by opening to picture in front and saying, "This book will be offered in the book, Presentations such as with "Impossible to Lie" or "Evolution" are simple and direct, so ought to be useful in helping those we start in magazine witnessing during April to take up another feature of service in May. If we can open book and show householder something, putting book in hand, usually results. We also offer "Life Everlasting" may be offered to busy people quickly by opening to picture in front and saying, "This book will be offered in the book, Presentations such as with "Impossible to Lie" or "Evolution" are simple and direct, so ought to be useful in helping those we start in magazine witnessing during April to take up another feature of service in May. If we can open book and show householder something, putting book in hand, usually results. We also offer "Life Everlasting" may be offered to busy people quickly by opening to picture in front and saying, "This book will be offered in the book, Presentations such as with "Impossible to Lie" or "Evolution" are simple and direct, so ought to be useful in helping those we start in magazine witnessing during April to take up another feature of service in May.
Just Say "Come!"

Making disciples brings great joy, and it means that we are successfully following the example of Jesus Christ. In making disciples he carefully taught them so that they could teach others. Yet how refreshingly simple was his invitation to them to join him in the ministry. He said, "Come after me." Matt. 4:19.

During April we are happy to give special attention to those ready to join with us in the ministry, and brothers, we have a wonderful potential for new praisers in the 247,957 Bible studies we averaged last year! Each of these studies represents at least one person who should have been steadily earning the truth. But how have we been teaching them to teach others? (2 Tim. 2:2)

Following this progressive, scriptural program with our students on cheerful note, we have a wonderful potential for new praisers in the 247,957 Bible studies we averaged last year! Each of these studies represents at least one person who should have been steadily earning the truth.

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It's Easy to Offer Magazines

1. Generally it is easy to offer the magazines in our field ministry. This fact should encourage each of us to think about those with whom we conduct home Bible studies to accompany us in the field service.

2. When planning to take a new publisher into the field, the experienced publisher is wise to examine his own presentation and be sure it is simple and direct. To start him off, it may be wise to let him use an article in the Awake as a point quickly mentioning the small contribution of ten cents for two magazines. It is not necessary to mention articles in both magazines.

3. For example, the special April 15 Watchtower contains an article on "What the Future Holds for You." One might say: "Good morning, I have information that will be of interest to you. This article, 'What the Future Holds for You,' your future is discussed. All of us have a future to our country. What do you now will definitely affect your family and perhaps the future of your country. I am sure you will enjoy reading this information. These two magazines are left for a contribution of only ten cents."

4. The special April 22 Awake features "The Catholic Church in the Modern World." This magazine can be used effectively for both Catholic and non-Catholic territory. Take into account the kind of people in your territory and choose a presentation that will appeal. Non-Catholics take interest in current topics appearing in the Catholic church is in the news, so Awake ought to be easy to place. The last time we had a special issue on the Catholic church we broke all records to that date on magazine placements. Whatever presentation you select, be sure to keep it brief and to the point.

5. April is a good month to get new publishers started in the service. Use magazine work, with a simple presentation, to achieve this goal.

[Cont'd]

opportunity to bring sincere newly interested persons into association with Jehovah's people at the thousands of Kingdom Halls throughout the land. Have you made personal plans to do this? Will you be able to leave your home a little earlier than usual and arrange to accompany someone besides your immediate family to be sure he will find the way and will be there on time?

6. We know the importance of meetings to keep one spiritually strong. Newly interested ones will gain spiritual benefits if we can get them to come back for other meetings. So if you are able to bring people to the Memorial, make it your goal during April to have those persons accompany you to a meeting again before the month ends. They need association with Jehovah's organization. Keep on bringing them with you!

Call Back in April

1. April is the final month of our thirteenth Watchtower campaign. Will this campaign be the finest ever? Probably that will depend upon what we do in April. During the first three months of the campaign we met interested persons. Individual magazines were placed with many during the last few weeks. Now April is here, the time to call back on all interested people.

2. Have we offered the subscriptions to those who take copies on our magazine routes? In Britain one pioneer got 69 subscriptions during the campaign. Are you enjoying such blessings?

3. Are there any in your territory who read a foreign language? The March Kingdom Ministry suggested that we offer subscriptions to those people during April. Sometimes reading matter in their tongue is not plentiful and they will quickly subscribe if they see a publication in their language.

4. Did someone express interest in the magazines but not have the contribution on hand? Call back now. Go over all House-to-House Records for the past three months and give every interested person a chance to become a subscriber in April.

THEOCRATIC NEWS

More fine new peaks in publishers:

El Salvador, 1,092; Mexico, 34,111; Venezuela, 4,876; Ecuador, 1,832 publishers and 2,853 Bible studies; Nicaragua, 951 publishers and 10,641 back-calls.

Haiti, with 1,604 publishers in January, enjoyed an attendance of 2,494 at their district assembly.

During visit of Robert Wallen as zone servant, new Kingdom Hall, branch and missionary home were dedicated in Haiti with 250 present, to compare with 100 publishers on the island. Over 1,000 attended special talk by zone servant in Guadeloupe. In Puerto Rico, 1,832 were present for his public talk.

Cameroon reports 9,299 publishers in January, a 12-percent increase. Also, new subscription and back-call peaks.

Three "firsts" for Japan: over 1,000 pions, over 10,000 new subscriptions and over 250,000 magazines in January; 5,249 publishers.

Question Box

What should you do when someone you meet in the ministry insists that you accept a contribution although he does not want the literature?

If you are in a good heart condition when persons meet in the ministry wish to contribute to the advancement of the Kingdom preaching work, so this privilege should not be denied interested persons even though they may at that time have some reason for refusing the literature we offer. The queen of Sheba, although not one of God's people at that time, was very impressed with the work Solomon was doing and Jehovah's obvious blessing upon him, and so made a very large contribution that Solomon accepted.

1 Ki. 10:16

When such a situation presents itself in our ministry, we need not think that it lowers our work to accept such a contribution. It would be good to make clear to the person first that our purpose in calling is not to solicit contributions, but to preach the Kingdom good news and to offer free home Bible studies. If, after this, he still desires to make a contribution, although not wanting the literature, we may accept the contribution. Usually it is a small amount and we may say we plan to use it in giving publications to someone who is unable to make a contribution. This will gain many for the Kingdom Hall contribution box.

In some instances there may be an opportunity to give further witness explaining the Christian way of free-will, unannounced contributions as they are made at other Kingdom Halls, or how such contributions make possible doing all parts of the earth to preach the Kingdom message in fulfillment of Matthew 28:19.
Dear Publishers:

Springtime is here! And longer days and a warmer sun mean that more of us can increase our share in planting, an appropriate activity for this time of year. Our Kingdom ministry does involve a diligent planting of the seeds of truth, doesn't it?

Already, though, you have all been engaged in a great deal of preliminary work, yes; and even some planting, for during the months of January, February and March the reports for the United States show 406,617 new subscriptions. This is truly marvelous! So we are all going to be very busy both in planting additional seed and in cultivating what has already been sown. That's where our Bible study activity comes in. It is a wonderful way of cultivating strong faith in God and in his purposes.

Just as the farmer may build up unproductive soil by sowing some special type of seed, so, during the month of May, we can all share in giving wide distribution to the Evolution book to reach certain types of people. With this fine publication don't you think we will be able to gain the attention of many who have little interest in the Bible? When they see the evolution theory in its true light, they may have more respect for God's Word. So, brothers, we are going to have a joyous time during May offering the Evolution book along with other publications throughout our territories.

In May, too, we ought to think about plans for the summer and attendance at one of the assemblies. Which one will you attend? Have you decided yet? And how many of the newer ones are you encouraging to go along with you to share the bountiful spiritual feast in association with great crowds of our happy brothers and sisters? It is time to give thought to such matters. A thrilling program is being prepared.

On Monday, April 22, the new Gilead class started. Here at Bethel we were reminded of this two weeks earlier, after our Monday-night family Watchtower study. A group of students to were already on hand for the next class of Gilead introduced themselves to the Bethel family and told us some fine experiences they had in their respective homelands. From Denmark, England, Germany and Turkey they have come to receive missionary training. We love them for their deep devotion to Jehovah and the Kingdom interests, and we will enjoy our association with them here at Bethel for the next five months.

May is an invigorating month. Let's use our renewed vigor in the planting of fine seed, for if we plant we shall also reap. May Jehovah's rich blessing prosper all of us as we advocate Christ's blood as the sole means of salvation for mankind.

Your fellow servants,

Brooklyn Branch Office

Showing Ourselves Thankful

1 "Thanks be to God!" How often the apostle Paul used that expression. And we have so many things for which to be thankful, don't we? Our theme for May reminds us to advocate Christ's blood for mankind's salvation. With full appreciation to Jehovah for sending his dear Son in our behalf, our love wells up and we want to express our thanks to God for the gift of his Son and publish the knowledge of him in every place.

2 A fine opportunity is open to us in May to spread this knowledge of God in every place. How? Well, we have both a special work and a general work to do. What is the "special" work? It is one we started in November, that is, to call on all educators with the Evolution book. In November, the demand for this publication was just more than any of us expected. Now, in May, we have plenty of books and our goal will be to get a copy of this fine

publication into the hands of every educator and anyone else too in our community who will accept it. Your overseer will be organizing this special work, and you are invited to cooperate with him.

Some have received copies already, affording good opportunities to return and get their comments. Remember, studies can be started in the Evolution book, too. It may be just what is needed to help some over the subtle obstacles that the Devil has raised to crowd out faith in God and belief in his way to salvation through Christ Jesus. You can make up your own questions and choose additional scriptures to bring in as you see the need.

But are teachers the only ones who need this publication? No! Here's where our "general" work comes in. Others also need the right understanding of how man got here, so honor might go to the 'One who created rather than to the creation.' (Rom. 1:25) The suggested sermon, "God Is Alive!" will be helpful as we go from house to house with the offer. If you prefer to use another sermon, this will be all right. The important thing is to prepare something fitting ahead of time and call attention to the features of the Evolution book. Read through the insert of the Kingdom Ministry this month and we are sure the experiences of others in placing this book will give you many talking points and suggest opportunities for placing it.

5 While you likely will be featuring the Evolution book often in your house-to-house presentations, you may also feature the Life Everlasting or the 'Impossible to Lie' books. The full offer is the Evolution book along with either of the other two, and one booklet, for 75c. In some territories you may find it best, in giving the sermon "God Is Alive!" to make reference to some outstanding point in Chapter One of the

(Continued on page 8, col. 1)
WEEK STARTING MAY 5
Theme: Honoring Our Creator as Thankful Servants. (1 Chron. 16:8, 9) Song 56.
9 min: Introduction, text, comments, Thematic News.
12 min: "The Evolution" Book—For Dragnet Fishing. Enthusiastic talk on parasite work and 2nd paragraph under heading "Students Eager." Not all comments from various states need to be mentioned, but selected ones will show ground that can be covered in response to the "Evolution" book.
18 min: "Showing Ourselves Thankful." Questions and answers. On paragraph 2, have publisher give sample presentation to teacher at his home or school office using "Evolution" book. On paragraph 6, demonstrate how the "Evolution" book can be presented with success in house-to-house work even to one who does not believe evolution theory. (Let all know that next week more presentations will be demonstrated from Presenting the Good News.)
5 min: Use "1968 Yearbook" experience on page 173, paragraph 4, to build appreciation for improvements and increases made. If certain features of the ministry need special attention this can be discussed. Review with congregation special arrangements made for getting "Evolution" book to all teachers in territory. Song 110.

WEEK STARTING MAY 12
Theme: Shining as Illuminators In Among a Crooked and Twisted Generation. (Eph. 5:15) Song 15.
8 min: Introduction. Text and comments by family who also discuss experience from "1969 Yearbook." (page 24) Minister states that same determination of brothers in Africa in attending one of the district assemblies is noted in his home district. Song 12.
12 min: The "Evolution" Book—For Dragnet Fishing. Three or four publishers, including several high school students, describe their experiences. The other one who does not believe the evolution theory. Several quotes could be made from September 22, 1967, "Watchtower." 2nd paragraph under heading "Students Eager" and including the first two paragraphs under heading "The Many Ways You Placed It.
15 min: Presenting the Good News. You educate your students how all can be confident in talking to the teachers, who have had more education than most people. The "Evolution" book presents the other side on the evolution theory. Several quotes could be made from September 22, 1967, "Watchtower." (2 min.) Show how young sister might talk to a fellow student about the "Evolution" book. (3 min.) Sister calls on principal or teacher in school that son attends and presents "Evolution" book. (3 min.) Brother goes to home of professor to present "Evolution" book. (5 min.) Conclusion, showing how the parents of the child how all can be confident in talking to the teachers, who have had more education than most people. The "Evolution" book presents the other side on the evolution theory. Several quotes could be made from September 22, 1967, "Watchtower." (2 min.) Show how young sister might talk to a fellow student about the "Evolution" book. (3 min.) Sister calls on principal or teacher in school that son attends and presents "Evolution" book. (3 min.) Brother goes to home of professor to present "Evolution" book. (5 min.) Conclusion, showing how the parents of the child might talk about the "Evolution" book.

MARCH SERVICE REPORT

United States Goal for 1968

HOW DID WE DO IN MARCH?

True to his promise, Jehovah has seen to it that an increase, is evident from our March report. With 325,779 publishers reporting in the best March so far, the result has been a 4% increase over last year's average. In fact, we missed coming up to April's peak of a year ago by only 25,000. At the same time we built-up for April's special activity, when we hope many more new ones will join us!

There were new peaks in back-calls and Bible studies, too! Just imagine 2,500,000 return calls and 296,500 studies conducted during March, resulting in the fine averages of 5.3 and 7 respectively for congregation publications. The last year's subscription campaign was excellent. Now this year, by the end of March, we are 35,554 subscriptions ahead of the last year. Magazine placements are again back above 12 per publisher, and this is very fine. An excellent return in every respect, reflecting Jehovah's rich blessing.
THE “EVOLUTION” BOOK—FOR DRAGNET FISHING

"IT IS like a dragnet, and we are ‘catching men alive.’" So one circuit servant described the book Did Man Get Here by Evolution or by Creation? And how true that is! This book is a most valuable part of our fishing equipment, for, as a district servant has remarked, "we find that it appeals to everyone, young or old, believer or unbeliever." And a publisher exclaimed: "It is so simple and readable that anybody’s grandmother will be able to read and grasp its message!" Yes, the Evolution book is like a dragnet itself, aiding us to gather in all kinds of people.—Matt. 4:19.

During May we will be working with this book again, along with the Impossible to Lie or Life Everlasting book; so we do well to review the astonishing experiences of the November campaign. This will give you ideas on what to do, during May, to let your nets down in all waters.

During the month of November the Society received more than 110 telegrams and over 200 long-distance phone calls. "Rush more books," was the gist of these communications. Some congregations ordered two or three times, and one congregation ordered 1,350 books during November alone. Because of the urgent demand the bindery, during that month, produced 403,605 Evolution books. The Society had a small supply on hand at the beginning of the month, but you publishers ordered a total of 432,216 books during November. This means that your orders were 10,192 copies ahead of our supply—the first time that the demand has kept ahead of the Society’s bindery for a whole month! And this is, by far, the largest shipment to you publishers of any one book during one month!

Book Has Wide Appeal

From every part of the land came telegrams and rush orders. Here are a few excerpts:

Alabama: "We've never had a book go so fast!" "They went almost as fast as we could hand them out." California: "They're going so fast we have not made a dent in the demand. Publishers ask for 10 copies at a time." "It is November 3 and we are in urgent need of more." "All we have to do is show the book and they take it." "The response is unbelievable." Georgia: "Publishers rejoicing in using new book. Supply exhausted, month only half through." "We thought that in this Baptist community it would not go well, but we were out the first few days." Louisiana: "Books went like hot cakes. This is second day of campaign, and we are out." "Original order of 475 books placed. Rush shipment of 570."

Maine: "28 publishers in 2 hours placed 74 books! Two ten-year-olds placed 3 each." Massachusetts: "Rush more. They are going like a storm!" Michigan: "Many who previously refused to accept any literature are readily taking the book." "Readily accepted in Catholic territory!" "Publishers placing 2 and 3 books every time they go out and we don't have one left." Mississippi: "Supply exhausted first 4 days of campaign. Please ship 380 copies fastest way." New Mexico: "Send more. The acceptance has been much better than anticipated!" North Carolina: "We thought we had ordered enough but they are all gone." Ohio: "All our books have been taken by the publishers." Oklahoma: "Literature has been hard to place here, but we have placed every book we had in stock."

Oregon: "First shipment went out so fast we can hardly believe it." South Carolina: "No trouble placing book. The trouble is keeping in supply." Tennessee: "We thought we ordered enough but we were wrong." Texas: "Out of books on the 5th; you sent a case the 11th; out again on the 14th; you sent another case the 16th. We are almost out again on the 22nd." "People are impressed by the low price and size of the book; once they see it they readily take a copy. All four congregations here have about run out of supply." Washington, D.C.: "We ordered 190 books for 120 publishers. They were all taken by the 5th. We sent an extra order for 285 more. They arrived on the 9th. Today is the 12th and our shelves are almost empty again. It appears this congregation servant
does not know how to order. I apologize."

West Virginia: "The public has given this book unprecedented acceptance." "We just received our second shipment. In first five days of campaign we are out again. Rush more."

The situation was well summed up by a district servant: "Practically all congregations spent most of the month trying to borrow books from other congregations. Very few had any books for any length of time." Seldom have books been rationed in so many congregations as during November.

Publishers and Public Enthusiastic

Many of you publishers have written expressing delight over this book. Typical is this expression: "The simplicity and logic is devastating! To be able to deal with a subject that is usually couched in language way over the average person's head is very remarkable. Just the illustrations convey the point. I get the feel that the book just places itself. In a busy society something simple, easy to read, not too big, well illustrated and 'just a quarter'—well, people will spend that much on the Sunday paper and think nothing of it."

Here are a few more comments from the field: "The finest treatise ever written on this subject." "A vital component in the Christian minister's fishing equipment that should be carried at all times." "Wonderful to present." "Never fails to get attention!" "Easiest book to place we have ever featured." "In my many years in the truth, I have never seen such enthusiasm over the distribution of a book." "The book tolls the requiem of this comic swindle called 'evolution.'"

But that this book is truly effective in our service of 'catching men alive' may be noted from the enthusiasm by which it is being greeted among the public. A newspaper editor and higher critic said: "It's the most scientific discussion of evolution from the Bible's standpoint I have ever read. I've read a lot of books purporting to refute evolution but this is the first to do a good job of it."

A man in North Carolina wrote: "I just completed your book and it reversed my entire attitude toward God and life. I have been much of a 'spiritualist.' I believed in an Al-mighty Being, but not in the Bible. Now suddenly, my eyes have been opened." This same person also ordered, as many have done, a copy of 'Impossible to Lie.'

An amazing thing is that people who have been refusing our literature for years often take a copy of this book. Catholics who turn down "anything religious" gladly accept the Evolution book as soon as its scientific aspects are mentioned. Opposed relatives in large numbers have accepted a copy. Wives, not anxious to have the book personally, will often take a copy for husband or student son. One said: "I'd like to get that book for my husband; he is an engineer." Doctors' wives often took a copy. One lady took it saying that her husband would probably be angry if she passed up the opportunity.

So enthusiastic have some of the public become that they are undertaking to share in the distribution. Many businessmen and householders are passing them on to relatives and ordering more for themselves. Some have even asked if they could join in the distribution. In North Carolina a young couple received their copy from a man who is a Pentecostal. And they came into the truth! Yes, as another district servant put it: "It is amazing to all the brothers how much enthusiasm the public has shown with regard to the Evolution book."

Students Eager

Among those who have shown outstanding interest are students of all kinds. A young man, just graduated from college, wrote: "Not only have I read that fantastic book, but also have gotten over a state of speechless shock, which I felt coming on stronger and stronger as I progressed through the book. The book is so thoroughly documented! It has certainly changed my opinion."

One pioneer placed 200 copies of Evolution last November, 100 of them with students! Many have found that in homes where there are youths of school age it is easy to place the book. And young publishers have placed many copies right in school. One reports: "One day I placed 9 books in one classroom. The next day I placed one with a boy who never had talked to Witnesses before. He stayed up all night to read it and later said: 'I'll take five of them!'
A twelve-year-old says: "My teacher read some of the book and the next day recommended it to the class. Thus I was able to place 34 copies." And a college student from India who firmly believed in evolution explained that he "went to the college library and checked out all the references," and has now changed his mind; he wants to learn more about the Bible!

**Educating the Educators**

During May we will try to reach as many educators as we can so as to offer them the *Evolution* book. Last November a fine start was made in this feature of our fishing operation. In Arizona a teacher told a young publisher: "All the biology teachers have seen those books floating around school, and they are just wild about them. They would like to get some if you have any left." A biology professor said he wished he could throw away his present textbook and teach from the *Evolution* book!

A publisher in California noted that a few days after placing the book with his teacher half the questions on a test were from the book, one of them being, "According to the Bible, how long has man been on earth?" In Georgia, one publisher who placed many with teachers said: "When I asked how much they thought a book like this would cost, they would invariably say, 'About two dollars.' They eagerly accepted a copy for 25 cents."

Many colleges were called on last November. In fact, one pioneer placed 40 with a professor who intended to use them in his biology classes. In several instances professors ordered from one to two dozen copies. One science professor in South Dakota wrote about his delight: "I have fought evolution for 30 years; 25 years to convince myself, and 5 years trying to convince others." An anthropology teacher wrote: "One of my students brought me a copy and I found it so well produced and documented that I would like to make use of it in my teaching."

Principals and school presidents have responded well. One principal in a California school took 12 copies. In Michigan a woman principal asked for 20 copies. And she was a nun!

In Tennessee, a publisher who had good success placing copies with school principals simply told them that "we are making a special effort to make this fine book available to all principals and teachers." If the principal took one, the publisher would say: "Would you please give me permission to approach each teacher and present the book to them also?" Of course, he assured the principal that it would take but one minute for each call. "In each case," he reported, "I was granted permission, and over half the teachers took a copy. In one case the principal insisted on giving me a written list of all teachers, and as I met each one I would check off my list."

Many publishers also reported leaving *Evolution* books in college libraries, where there were hundreds of books supporting evolution, but a dearth of those giving the other side of the question. "Fishing" in college towns with this new book has been most successful, and we can surely anticipate even greater catches during our May campaign.

**The Many Ways You Placed It**

Now, it should be helpful to consider some of the ways you went about placing the *Evolution* book during November. In house-to-house work many found a simple presentation effective. "Even children are able to share in this inasmuch as it is so simple and easy," says one report from the field. Some found it helpful to start in with Genesis 2:7 and then ask: "Now, is this correct, or, is what is being taught in school correct? Children are being taught evolution as though it were established fact. Do you think it is, or do you agree with the Bible? As parents we need to know the answer."

Displaying the book's features often resulted in its placement. For example, the foreword on page 2 shows parents that children are being taught evolution. Professional people have responded favorably to the list of references. An Alabama publisher who called on 13 principals said that the reception was invariably good, and that he introduced the book by showing the table of contents as well as the reference list. "This proved to be very successful," he reported.

The illustrations alone can be credited with many of the placements. One publisher wrote:
"I always show the diagram on page 118, explaining the miracle of human birth, which attests to the wisdom of God, and people of all ages want to read the material." A district servant says: "We have found the easiest way to demonstrate the book is simply to explain a few of the many pictures. Then the book places itself." Others have used the illustration on page 4 and asked: "Just where do you think we came from?"

Older people, it was noted, could be quickly interested through the chapter on "Why Has Wickedness Been Permitted for So Long?" and a brief reference to the concluding chapter on "A Marvelous Future." Farmers, too, often reacted favorably to this approach. A circuit servant wrote to say: "Here in the 'Bible Belt' it is advisable to make it very clear that the book does not uphold evolution." One successful publisher reported: "I told people that since they believed in the Bible account of creation they had the obligation to defend their faith, and that this book would furnish the needed ammunition."

Even when ill or too busy, householders can often stop long enough to hear the brief offer. A publisher reports saying in such cases: "I won't keep you but I would like to leave you a copy of this book that answers this question [holding up the book so the title can be seen]. Is is left for 25 cents." One elderly sister would simply give a friendly greeting, hold up the book, and ask, "What do you think?" She placed 70 books during November.

In magazine work, too, the book went well in conjunction with two magazines for 35 cents. A district servant readily placed this offer in three out of four houses called on. In fact, it was reported that people who turned down magazines would accept the book. Other publishers found it good to carry extra copies of the Evolution book during magazine work, so that when householders contributed generously the book would be offered as a gift.

Magazine routes also proved to be a fine setting for the placement of many books. One publisher reports placing 40 books during the month as a result of combining the book with the offer of magazines. A Texas brother writes: "My wife placed 25 books in two days on magazine deliveries."

Store-to-store work also offered a fine avenue for book placements. "Businessmen were surprised at how reasonable the cost was, and they were unusually interested in the subject," recounted one publisher. In Texas four publishers worked one main street and placed 35 books and 70 magazines within four hours. It was not uncommon for storekeepers to accept the books on the basis of four for $1. Barber shops were specially productive as "fishing grounds," patrons as well as barbers wanting copies.

Back-call work and street work also offered many opportunities. In Wyoming one congregation placed 90 books on back-calls during November. And here in the vicinity of Bethel three of our brothers engaged in street work for a few hours on two Saturdays and placed a total of 36 books. They tactfully approached people and said: "Here is a very controversial publication, but you will find it most absorbing. It explains how we got here, where we are going, and what the future holds. It is only 25 cents." And a district servant says: "The book can be placed as readily as magazines by just approaching people in parked cars."

The book can also be offered successfully to all kinds of delivery salesmen, whether met at your own door or on the street. Even where you come across a group of youths it may well be worth while to "let down your net for a catch." One publisher who has been successful in this field says: "It is advisable to place a copy of the publication in each youth's hand and then give the sermon. Most of them will want a copy." A Witness, invited to speak to a church youth group, reported: "There were seventeen young persons present and three couples. We placed 17 of the books and 44 magazines."

Yes, brothers, you did a splendid job in November, but that was just a start. Now we have marvelous new opportunities ahead of us during May. Be prepared to use the Evolution and Impossible to Lie or Life Ever-lasting books in a successful season of drag-net fishing. Let us, by our enthusiasm and vigor, capture the interest of the people through the Evolution book, and then we can gradually bring home to them Jehovah's provision for them to obtain salvation through the gift of Christ's atoning blood.
Help Them Continue to Praise Jehovah

1 During March and April many new ones have responded to your efforts to help them share in the ministry. Will they continue? They have taken their first steps, as it were, in the ministry, but you know your help is still very much needed if they are to walk with steadiness in Jehovah's service. How publisher becomes an experienced one is not-at-homes so as to call back. Of course, you do not teach him all of these things the first time, but each time there is "on-the-job training" there are things to learn and experience to be gained so that in a relatively short time the new publisher becomes an experienced teacher of Jehovah's Word.

3 But besides the new ones in our midst, others who have been associated for more than a short time need loving assistance in order to be regular publishers of Jehovah. Discouragement, becoming overly involved in the affairs of this world, sickness or other circumstances may have interfered greatly with their service schedules. Can we help our younger brothers and sisters, in line with the confidence-inspiring words at Isaiah 35:3, 4? Maybe all some need is your encouragement and going with them to a few doors so as to get back into practice again.

4 So, help them continue to praise Jehovah, whether new in the ministry or just a little weak even after being active for a while. "We, though, who are strong ought to bear the weaknesses of those not strong, and not to be pleasing ourselves. Let each of us please his neighbor in what is good for his building." —Rom. 15:1, 2.

Preparing to Attend the Assemblies

1 All of us who are physically able are doubtless making plans to attend the assemblies this summer. Already we have received inklings that the program right from the start will be filled with spiritual instruction and surprises. Our plans should include being present all four days. But there is something more that we need to give attention, if we are to be a real credit to Jehovah and his organization, and that is our conduct and dress at the assembly city. Why not sit down as a family before the assembly and review these matters? Discuss proper conduct—considerateness in waiting to be served at counters, being in your seats when the program starts, not moving about through the hallways or talking during sessions, keeping litter off the grounds and respecting the property of others living near the assembly site. Talk over, too, the matter of clothing—neatness, cleanliness and propriety. To help you in this discussion, fine material can be found in the 1968 Yearbook, page 49, and in the article "Why Are They So Messy?" in the November 8, 1966, Awake!

2 Parents, by talking over these things and by making arrangements to be together as a family, especially those with young children and teenagers, all will enjoy the assembly much more. It is good to have your sons and daughters with you. (Deut. 16:11, 14) There is much in the program especially designed for the young people to help them face an unruly, rebellious world. Most of the younger ones have displayed fine conduct at our assemblies. This is commendable and speaks well of parental training. Often young persons do a good share of the assembly work too, and this is greatly appreciated.

3 This brings us to a vital need: volunteer help. At some assemblies last year there were not enough to take care of the many departments. As attendance grows, many more workers are required to take care of the crowds. Can you volunteer at this assembly? Many willing hands get the vast amount of work done so all might fully enjoy and benefit from the assembly.

4 Keep in mind that we are at the assembly as guests and that Jehovah is our Host, welcoming us. The people of the city also view us as guests on their property and they watch us closely. We want to glorify God in the name that we bear as witnesses of Jehovah.

Announcements

* The offer, May 10: Evolution book with either Life Everlasting or Impossible to Lie" book, and a booklet, for $1.50. June 1, 1968: New World Translation of the Holy Scriptures, a booklet, for $1. (Complete Bible in English, Spanish and Italian will be available for campaign. Contact your field overseers.) July to September: Offer the latest bound book. You may order Life Everlasting book, and a booklet, for $1. You may also combine Evolution book with either for $1.50.

* Many will not be working secularly May 30, "Memorial Day." We suggest that congregations make special arrangements for introducing Evolution book to all teachers in the congregation's territory.

* Out of print in U.S.A.:
  1968 Yearbook — English
  1968 Calendar — Finnish, French
  What Do the Scriptures Say About "Survival After Death?" — Spanish
To educators and students by means of the "Evolution" book

1 Whether we are students approaching our teachers, or grown-ups calling on teachers and professors, we want to make the most effective approach that we can, doing so at appropriate times. First, we must keep in mind that we represent the Creator of the universe, the greatest Scientist. This will give us confidence and free us to speak. Teachers have generally been required to teach what is in the textbooks, which have presented evolution as a fact. But they do not have proof of it and have difficulty in giving clear answers to the many questions that arise. A good teacher likes to have reasons and to be able to answer questions, and to base his answers on a solid foundation. The Evolution book provides this and quotes from authorities with whom teachers are familiar and whom they will accept. So it is a privilege to bring this information to them.

2 If you are a student you might say, "Good morning, [name]. I have been interested in things that have been said in our biology [or science or history] class about man's origin. I have been reading this book that presents the most reasonable viewpoint I have found on the subject, and it covers practically all branches of science dealing with the matter. The cost of the book is only 25c." Handing it to the teacher, you could direct him to the publisher's note and the table of contents on the opposite page. A very similar approach might be made to a fellow student. Or you might ask the student a question as to what he thinks about something said in class or some statement in a textbook about evolution; then show him a point in the Evolution book.

3 A parent has an excellent opportunity to call on teachers and principals to get acquainted and to lead into the presentation. On a more direct approach might be: "I am Mrs. Roberts, Johnny's mother. Naturally I am interested in his schooling, and I have noticed when helping him with his homework that the subject of evolution often comes up. For that reason I was so happy to get this book that deals so well with the subject from the viewpoint of scientists and treats the question so clearly. For instance, this chapter on Heredity (page 69) describes the marvelous discoveries about the DNA molecules and how it forms a specific heredity." Or some other chapter of special interest to you may be presented.

4 After seeing so much uncertainty and confusion among fellow teachers and students, college professors and teachers are often impressed by the confidence and good appearance of Jehovah's witnesses. (Matt. 7:29) An approach to a college teacher might be: "Good morning, Mr. ....... I am Mr. ........ I'm making a special call on educators in this area to present this book, Did Man Get Here by Evolution or by Creation? Its purpose is to give a fair discussion of the question, by reference to statements of leading scientists. It is offered at cost of publication, only 25c."

5 Secretaries, assistants and others may also be offered the book, and the above presentations can be easily adapted for door-to-door or back-call work.

Theocratic News

- Italy reports a new peak of 12,154 publishers, a 12.5-percent increase; publishers averaged 10.8 hours and conducted 16,400 Bible studies.
- Peak of 6,581 publishers reached in Switzerland, highest ever for one month.
- In Togo 779 publishers reported in January, for an 18-percent increase. At district assembly where 1,571 were in attendance 100 were baptized.
- Highest number of publishers ever in France: 26,466. New peaks in back-calls, Bible studies, special pioneers and number of congregations.
- Burma reports 337 publishers in February, for a 23-percent increase over last year's average; also peaks in hours and back-calls.
- February saw new peak of 2,389 publishers in India, an 11-percent increase. Also peaks in hours, back-calls, studies and public meetings.
- Mexico has second consecutive new peak of publishers—49,958, a 9.8-percent increase over last year. Nicaragua reached a new high of 951 publishers.

Question Box

- Is it wise for Jehovah's witnesses to organize large Saturday-night socials or dance parties among themselves? No, it is not a wise thing to do, though it is reported that this has been done in some places. What takes place on such occasions? There usually is no program of building Bible discussion; that is not why they are organized. Rather, the objective usually is to have a 'good time'—that is, the kind of 'good time' that the Bible does not allow. Invitations to these events have announced that there will be bands and dancing, and that those who have other presents have been undescended or immature persons. They encouraged the kind of music and dancing that are popular among worldly people. Not having completely made over their minds, they did not fully sense the godly obligation to retrain their emotions. And such throwing off of restraint all too easily leads to further unchristian conduct. It is wise to remember that the Bible cautions us, not only that we should not love the world, but also that we should not be loving "the things in the world." (1 John 2:15) Are you heeding that advice when we immerse ourselves in our recreation? Certainly not!

- It is a fine thing to invite one's fellow Christians to one's home, but there is a big difference between such Christian hospitality and selling literature to a party. When you invite others to be your guests, wisely be sure that the size of the group is such that you can really take full responsibility for what is done. And in planning what you will do, keep in mind the advice to "pursue the things that are above, one another."—Rom. 13:12.

Honor the Creator with the "Evolution" book.
Life Depends upon It

1 We live in the most wonderful of times! Yes, the time in which "all those who do the will of God will remain forever." (Jn 2:17) But to realize this766 of everlasting life, we need regularly to feed on the Word of God. This is what will lead us to "the real life" in God's new system of things. And what we want for ourselves, we unsuitably want for others, don't we? But, how do we introduce them to "the real life"?—1 Th 6:10.

2 It is through the pages of the Bible. Appropriately, therefore, we will be offering during the month of June the New World Translation of the Holy Scriptures, along with a booklet, on the contribution of $1. Let's be alert to offer the Bible whenever possible, even when encountering ones who prefer a language other than English. Remember, the New World Translation of the Holy Scriptures is available, not only in English, but also in Spanish and Italian. And, in addition, the Greek Scripture portion is available in Dutch, German, French, and Portuguese. Do you know people in your territory who prefer reading one of these languages? If so, be sure to give them opportunity to obtain a copy of the New World Translation in their language.

3 What a grand privilege is ours during the month of June to distribute the book that contains the sayings of life! Where interest is shown, skillfully cultivate it right then and there by showing the value of Bible study. Jesus' words at Matthew 4:4 may be used, demonstrating the clear rendering in the Bible and emphasizing that life depends, "not on bread alone," but upon their taking in knowledge about Jehovah God and Jesus Christ.—John 17:3.

4 Good weather, with accompanying long, light summer evenings, is a grand time for evening witnessing. Many of our brothers have written saying that evenings are an ideal time to find the majority of people.

(Continued on page 4, col. 1)

Dear Publishers:

As we write you this month, there is much cause for joy. Jehovah has surely given all of us reason to be 'singing and making melody in our hearts' over all of the blessings and privileges of the month of April!

Just before the month got underway we had that special public lecture featuring "What God's High Priest Will Do for the People." Reports show that 447,427 persons attended—a vast audience indeed!

Then came the Memorial celebration. You were very busy inviting newly interested persons, and the results show this. Our attendance in the United States totaled over 80,000 more than last year's, with the figure reaching 680,773. What a vast potential of new praisers of God there is!

April was also the closing month of our Watchtower campaign. For four months we have all been concentrating on the subscription offer, and the countrywide total makes the success of the campaign very apparent. We actually obtained 679,888 subscriptions, an increase of almost 40,000 over last year's campaign results. There is real satisfaction in knowing that the magazines are going into that many more homes regularly.

The special magazine distribution also proved to be a successful feature of our ministry. Once again the Society's presses had to turn out many extra copies to serve the need of the United States field alone. When you keep in mind that the average monthly distribution is around 5,000,000 copies, April's distribution of 7,383,318 is truly gratifying!

As to publishers in April, there is real pleasure in reporting a new peak—333,672! 18,342 were vacation pioneers. Is it not encouraging to know that many more lovers of God and of truth are lining up with us in worship that is acceptable?

Many of us received special attention and help during April. For example, some 1,280 congregations enjoyed the visits of the circuit servants. And 891 congregations, together with 21 isolated groups, were privileged to attend circuit assemblies.

In many other lands our brothers also had reason for joy in April. Right now the Society's president, Brother Knorr, is in the midst of a nine-week zone visit to branches in the Near and Far East and in Europe. At Honolulu he spoke to an enthusiastic audience of 2,767—more than the total of all publishers in Hawaii! As this goes to press he is due to visit Athens and Rome. And as he travels he is giving special attention to the arrangements for next year's convention tours.

The president's secretary, Brother Hensche1, has but recently returned from a seven-week tour of branches, particularly in the Mediterranean region. With him he brings the warm love of your brothers in many lands, and reports of their zeal in advancing the Kingdom interests despite obstacles. Though our brothers face hardships in lands such as Portugal, Spain, Greece, Cyprus and Israel, yet he found that they are continuing to make fine progress in these lands and the others he visited. There is much interest in the Kingdom message, and the increase in number of praisers of Jehovah is cause for rejoicing.

Yes, Jehovah has surely filled our mouths with song, and as we move on into June's activities, expressing gratitude in a practical manner, we shall, in effect, be sharing in a victory procession—the joyful march toward mankind's grand millennium of deliverance!

Your brothers,

BROOKLYN BRANCH OFFICE

On the joyful march to mankind's millennium.
Your Service Meetings

WEEK STARTING JUNE 9
Theme: "Helping Others to Get a "Hold on the Real Life." (1 Tim. 6:19) Song 1
7 min: Introduction, text, comments.
16 min: "Life Depends upon It," Question and discussion. "Hold on the Real Life." (1 Tim. 6:19) Song 17.
15 min: Use Concordance ("Important Bible Words for Quick Reference"). Some have used the Concordance for a study of the Bible. The "Hold on the Real Life." (1 Tim. 6:19) Song 17.
10 min: Branch writer. Parents consider with family.
14 min: The Physical Blindness. (Deut. 28:29-30) Publisher must not only give sermon to physically blind person who manifests interest, is interested, but must also provide a second time for further development. Individual reads braille, gets more by reading it than by having material read to him. Publisher offers to arrange to have complete of Bible-study booklet. Will return when booklet received.

Chairman: Publisher will write Society and have booklet sent to individual or to the publisher.

Briefly demonstrate Publisher making new study. Publisher uses regular booklet and householder uses Braille booklet.

"Hold on the Real Life." (1 Tim. 6:19) Song 17.
1st. Song: "Hold on the Real Life." (1 Tim. 6:19) Song 17.
2nd. Song: "Hold on the Real Life." (1 Tim. 6:19) Song 17.
3rd. Song: "Hold on the Real Life." (1 Tim. 6:19) Song 17.
4th. Song: "Hold on the Real Life." (1 Tim. 6:19) Song 17.
5th. Song: "Hold on the Real Life." (1 Tim. 6:19) Song 17.

WEEK STARTING JUNE 23
Theme: "adequately qualified to teach others." (2 Tim. 2:2) Song 38.
14 min: "Helping Others to Get a "Hold on the Real Life." (1 Tim. 6:19) Song 17.
10 min: Branch writer. Parents consider with family.
14 min: The Physical Blindness. (Deut. 28:29-30) Publisher must not only give sermon to physically blind person who manifests interest, is interested, but must also provide a second time for further development. Individual reads braille, gets more by reading it than by having material read to him. Publisher offers to arrange to have complete of Bible-study booklet. Will return when booklet received.

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4th. Song: "Hold on the Real Life." (1 Tim. 6:19) Song 17.
5th. Song: "Hold on the Real Life." (1 Tim. 6:19) Song 17.

APRIL SERVICE REPORT
Ar. Ar. Ar. Ar.
Sp/l Plos. 953 148.9 66.7 6.3 165.6
Plos. 1,147 104.1 53.8 2.5 128.0
Miss. Plos. 18,342 80.6 31.2 2.4 99.1
Pubs. 302,901 10.3 5.0 .6 13.2
TOTAL 333,572
Public Meetings Held: 2,189

UNITED STATES GOAL FOR 1968 342,516 Publishers

MEMORIAL REPORT
1967
Memorial 1968
Total Memorial 600,756 680,773
Number of partakers 4,915 4,672
Number of public meetings 5,345 5,408
Attendance at public meetings 388,560 447,427
Help Them to See

What do you do when in the ministry you meet one of the approximately 250,000 persons here in the United States who are physically blind? Probably you give your presentation and offer literature that others in the family might read to him. But wouldn't you like to do even more? You can, by letting these persons know about the Society's free service of sending various Bible-study publications to those who read grade-two braille.

1. The Society has the booklets "This Good News of the Kingdom" and "Living in Hope of a Righteous New World" available in grade-two braille. These booklets have proved to be very useful in conducting home Bible studies with the blind. Additionally, each month selected study articles from The Watchtower are published, and the articles are sent free to those on the braille list. To have someone's name placed on the list for this free service, write the Society's braille desk, 117 Adams Street, Brooklyn, New York 11201. Print clearly the name and address, including zip code. Some publications are also available in Spanish and French.

2. How helpful has this braille literature been? Writes one sister regarding the Bible study she is conducting: "Her progress has been very good since she gets the braille material. Up until then her progress was slow as she had trouble grasping and retaining the material read to her. We are both thankful for the braille material." A brother recently wrote from Malawi: "I am very much delighted to write and thank you for the braille copy of The Watchtower which reaches me every month." And a sister wrote: "It is so wonderful to have something available to read myself about God's Word when there is often no one to read for me. I have been having a wonderful time helping other blind people to see the truth with the aid of braille articles."

Are You Ready?

Yes, assembly time is almost here. Are you ready? Test yourself with this check list:

Have you selected the assembly city where you will attend?

Have you mailed your Room Request form to the assembly city?

To what extent have you checked around in your congregation to see if there is anyone that needs help in making plans to attend?

Has your enthusiasm about the assembly stimulated in those with whom you conduct Bible studies a keen awareness of how important it is, and do they really know how you are for them to be present?

Did you obtain your lapel card from your congregation so that you could have part in advertising the assembly emblem?

Are you planning to be in your seat at 1:40 p.m., Thursday, when the program begins, so you don't miss any of it?

Did you turn in a Volunteer Service card to your overseer for mailing to the assembly city, so that at the assembly you could enjoy, not only the pleasure of receiving, but also the greater joy that comes with being of service to others?

Realizing that one of the objectives of the assemblies is to give a good witness in each assembly city, are you making plans to share in the field service while you are there?

In preparing for the assembly, give careful thought to each of these matters. We look forward to sharing with you in the grand spiritual feast!
Skilledly
1 Have you found that, in some territories in which you preach, it is difficult to obtain a listening ear? Many publishers have. Just as Jesus foretold, a marked increase in lawlessness has occurred. This, in turn, has caused the love of the greater number to cool off. (Matt. 24:12) This condition of the people presents a challenge to us to offer the Kingdom message skillfully, in an effort to warm up the love of God that has grown cold in so many.

2 Are you prepared skillfully to meet the challenge that your territory may present? We know that not all will respond favorably, and we do not expect that. The majority did not respond when Jesus spoke God’s message either, despite his skillfulness. (Matt. 13:15) Is it any wonder that we receive a similar response? Jesus said that it would be this way.—Matt. 10:24, 25.

Nevertheless, Jesus reached the hearts of many people and cultivated love of God in them by presenting the message with enthusiasm, earnestness and warm sincerity. “He felt pity for them,” the Bible says. And of one young listener, it says, Jesus “felt love for him.” (Matt. 9:36; 14:14; Mark 10:21) So to present the good news skillfully requires that we also have this feeling of sincere love for people. This will serve to warm up their love for God.

Life Depends upon It (Cont’d) not only at home, but relaxed and more receptive. It is often a favorable time to talk with the man of the house, and to cultivate his interest in the Bible. Evenings have also proved a good time to contact those that could not be found at home during the daytime. If you can, why not arrange to share in prestudy or any evening witnessing? You will find it most enjoyable and an added opportunity to aid others in the way of life.

5 We hope that many Bibles will be placed in your territory during June, and that through your endeavors you will be instrumental in helping many to find out about “the real life.”—1 Tim. 6:19.

A skillful device Jesus employed was to discuss what affected people personally. We can do this too. For example, when talking about world woes, try to bring them down to a personal level. Where possible, point to local incidents to illustrate your points. Simply noting the locks on the door can emphasize that lawlessness is indeed increasing. Of course, the Kingdom is the remedy for all troubles, but show the householder how it will solve his personal worries, not only the big worldwide ones.

Another practice that will help you to present the good news skillfully is to be a good listener and observer. Ask yourself: What do the people believe? Why do they react in a certain way? What have the newspapers or radio said about Jehovah’s witnesses? Have the clergy prejudiced their minds? When you walk away from a door, analyze the call. What would you do differently if you could make that call again? What will you say if the next householder raises the same objection? If the results were fine, consider what you said that was appealing, and fix this in mind. In this way each call you make will serve to improve your skill in the ministry.

6 Be alert also to suggestions of fellow ministers. When you hear good ideas on presenting the current sermon in conversation with others or expressed at meetings, make a note of them. When your reaction is, “That’s a fine approach or way of presenting an argument, write it down, and have it ready to use the next time you are in the ministry. Your skill in presenting the good news will thereby increase.

7 By devoting time to preparation and improving our ability to present the good news skillfully in our territory, not only will we be “handling the word of the truth aright,” but our joy will increase as more respond to the messages of good news in our territory. (2 Tim. 2:15) But even if persons do not respond, we will not become discouraged. We are prepared to discuss the good news if given the opportunity; so the fault is theirs, not ours, if they do not permit us to do so.—Luke 10:16.

THEOCRATIC NEWS

Australia reports for March a new peak of 1,840 publishers; also 13,319 readers.

Japans figure of 5,476 publishers constitutes an eight consecutive peak and represents an increase of 18 percent.

Korea had a 20-percent increase, a fifth peak in a row, 7,490 publishers.

Other peaks for March: Cameroon, 9,647; Ghana, 10,187; Zambie, 37,199; Germany, 11,148; Neth., 5,176; West., 5,199; Argentina, 14,016; and, closer to home, Mexico, 35,041; Canada, 41,923.

Ivy Coast had a 28-percent increase, with 230 publishers for March constituting a sixth peak in a row.

Vietnam, despite many hazards, reported excellent averages for congregation publishers: 17 hours, 85,500 calls, 65,000 studies.

Guido’s 923 publishers were delighted with a circuit assembly audience of 1,445.

Question Box

How are committees to view applicants for pioneer service?

They are glad to see anyone reach out for enlarged privileges of service, and they offer loving encouragement. They know how the responsibilities to be met, and they view these realistically. The material on pages 184-199 of the “Lamp” book serves as a guide to them.

They know that an applicant for pioneer work must be one who agrees to spend at least 1,200 hours a year in the service. They must consider whether the applicant’s health, family circumstances and other obligations will allow him to do that. Is he capable of reaching the goals of the service? Does he have the time to contact the 100 magazines and 35 back-calls a month, and, in time, the 7 Bible studies a week? Does he have the interest, energy and resource of field ministry and meeting attendance all show clearly that his reason for wanting to be a “Lamp” pioneer is “pious service for Jehovah,” as stated on page 195 of the “Lamp” book?

Applicants for pioneer service must also have a “reputation for fine Christian conduct. This means that their conduct is not merely tolerable, but that it is exemplary. They should be conforming to Bible principles in moral and family responsibilities. Christian love should be evident in their relations with others in the congregation. Both inside the congregation and outside they should be conducting themselves properly in all circumstances, as is true of those recommended as servants.—2 Cor. 6:3.

Those who qualify for pioneer service are, after thoughtful consideration, recommended by the committee to the society. But if an applicant does not qualify, or is not in position to fulfill the requirements of pioneer service, the committee does not send a negative report in his application but kindly informs him directly, lovingly offering personal help. We strongly recommend that he apply again at a later time. In this way the committee shoulders its responsibility in helping to maintain the high standards of the pioneer service.

Place Bibles and start Bible studies.

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn, N.Y. 11201

Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.
Dear Publishers:

If you received orders for a million Evolution books in one month, you would probably be excited. That is what happened to us here in May. In fact, the orders totaled 1,066,952. We had been anticipating a very successful month of service in May and so more than 300,000 Evolution books were made during April. But May exceeded our expectations. In addition to regular orders received, there were 675 long-distance telephone calls and 225 telegrams. Many asked that books be sent by the fastest means, so we had two trucks a day go to New York's airports. When one of the brothers was turning over a ship, an airline clerk asked, "Is there more of those blue books?" The brother said, "You mean the one on Evolution?" The clerk said, "Yes, that's it. Do you have any extra in the truck? I saw one at my son's home and would like to read it." The brother did not have any extra ones but arranged to mail two copies to the airline clerk.

From all sides brothers reported their excellent experiences. One publisher in California received fifty Evolution books one day and by the next day they were all gone. He had permission to distribute books on a university campus. Many teachers have showed interest. One college asked about obtaining 400 of its textbooks for the biology department. In 2 1/2 hours on a New York street a brother was able to place 26 books. Even those who did not take the book were friendly. A brother from Texas, in sending in his order, summed it up very well. "They simply place themselves!"

The factory ran extra time trying to keep up with the orders and almost succeeded, but not quite. Total production of Evolution books for April and May was 904,215.

In July we will be using Evolution again in combination with other publications, and we hope to keep everyone supplied. Have you considered approaching businessmen?

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Sharing in the Victory

1 Is it possible for us to share today in a victory procession for Jehovah just as his ancient people did? (Ps. 68:24-28) In ancient Israel each victory of Jehovah God became the reason for a victory procession on the part of his chosen people, who would march to his sanctuary or central place of worship and there rejoice in what had happened. Today we can do this too, and one way is by bearing witness to Jehovah's name and Kingdom both publicly and from house to house as the apostles did. -Acts 5:42; 29:20.

2 In some places, however, it is becoming more challenging to get a listening ear. To overcome this problem, some of the brothers have modified their approach. Their introduction goes something like this: "Good afternoon. Possibly you are busy, but may I take a few moments to get your opinion on something that vitally affects all of us in this neighborhood? Why is there so much delinquency and vandalism in our area? I'd appreciate your thoughts on this." Usually the householder will give his opinion on such a question because it is specific and affects him. Then, depending on his reaction, we can adapt our comments appropriately. Naturally, we would want to use an approach consistent with the householder's circumstances and environment. Being flexible and adaptable as well as conversational helps put the householder at ease, makes for a more pleasant atmosphere and generally gets better results. And best of all, it helps us to share effectively in the victory procession, doesn't it?

Another way to share in the victory procession is to be present at our circuit, district, national and international assemblies. Many of us will be attending the "Good News for All Nations" District Assembly this month, and how we are looking forward to Jehovah's blessings on that occasion! And, of course, all of us earnestly desire to be in that victory procession of favored survivors following the war of Armageddon.

3 Further, when it comes to sharing in the victory procession by means of the house-to-house ministry, did you know that hundreds of congregations are working together to get all congregation territory covered this summer? Just think what a procession of praise to Jehovah it is as well-organized car groups cover the territory systematically and thereafter turn over the interest to the local congregation for further cultivation. We commend all of you who will be having a share in this work.

4 It could be, too, that you will have the privilege of witnessing to those in unassigned territory. In this case, since you likely will not be able to return and see these interested ones for a full year, you could use the Watchtower or the Awake! subscription so they will have something coming to them regularly throughout the year. You may want to offer a year's subscription for one of the magazines with one of the latest bound books, possibly the Life Everlasting book, on a contribution of $1.50. In this case, you could give four booklets as a

(Continued on page 4, col. 1)
Your Service Meetings

WEEK STARTING JULY 7
Theme: Answering the Call to Serve. (Isa. 6:8) Song 60.
8 min: Introduction, text and comedy. (George "Watchtower" issues of February 16, 1968, pages 157, and May 1, 1968, pages 289 and 291, for some useful fundamentals on the Subject of attendance help by holding a meeting on pages 55-57. Also might incorporate comments about slogans on page 4, Song 70.

10 min: Concluding comments. Be sure to encourage brothers to bring someone else to their own service. We will use material on pages 55-57. Also might incorporate comments about slogans on page 4, Song 70.

WEEK STARTING JULY 21
Theme: Show Me How to Love Others. (1 Cor. 13:4) Song 16.
10 min: Introduction, text, comments, Theocratic News.
7 min: Branch letter. Suggested way to handle. Have overseers and book study servants use information to encourage a weak brother.
15 min: When Should Meetings End? (4 min) Concluding comments. Should meetings end on time. If they do not, various difficulties arise. "Qualified," p. 95, Song 93, and we are deprived of needed association after the meetings. (Ps. 33:1, 2; 1 Thess. 5:11) "Lamp" book states that the Watchtower study is just in the middle of the study. Just before our meeting begins, for example, with song and prayer at 1:30 a.m., then service meetings, then the meeting should end by 9:30 p.m. This includes closing song and prayer. The book study is described as a "goal" and should be kept to that. This includes opening and closing reviews. Meetings should be kept to a reasonable time. (Ps. 33:1, 2) Meetings run overtime enthusiasm wanes and there is a loss of benefits, as the meeting should end by 9:30 p.m. Of course, if the overseer has some extra comments or something that should be kept to that, then he can adjust the program so it will still end on time. After each of the studies, the chairman can make brief observation and introduce next part.

10 min: Concluding comments. Song 43.

WEEK STARTING JULY 28
10 min: Talk on theme for August, "Keeping Anew with Jehovah's Organization." (See "Watchtower" of July 1, 1968, page 4). In work and text and comments for day.
12 min: "Move". Questions and answers demonstration from viewpoint of one who is "found" in life after a year away from organization. Former publishers are usually the ones that someone had put him in touch with new congregation at an early date. Song 25.

15 min: Presenting the Good News. Question-and-answer coverage with appropriate demonstrations. Please work in application of some of the work in "Value of Prayer." The third paragraph of the Chairman should highlight the blessings of house-to-house work, especially over the weekend when there are good opportunities for training publishers. Also check June 1967 "Kingdom Ministry," p. 21, par. 2.

10 min: Concluding comments. Song 43.

MAY SERVICE REPORT

<table>
<thead>
<tr>
<th>AT.</th>
<th>AT.</th>
<th>AT.</th>
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<tbody>
<tr>
<td>Sp1 Pios.</td>
<td>943</td>
<td>145.7</td>
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<tr>
<td>Pios.</td>
<td>11,509</td>
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<td>Lab. Pios.</td>
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<tr>
<td>Pubs.</td>
<td>313,749</td>
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<tr>
<td>TOTAL</td>
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United States goal for 1968: 342,516 Publishers

HOW DO WE DO IN MAY?

What a share we all had in the victory procession during May! While the total production of "Evolution" literature was 793,371 books actually placed during May, it is the highest figure for any one month of the year. The previous peak of 628,778 was set in 1940. Well done, brothers! We really did well with the "Facts Your Daily Need" series, too! 206,556. This is the next best figure to our all-time peak of studies, 306,115 in April. The 622,363 publishers in the field during May, a 5.4-percenter increase over last year's average. What a fine report!
A Special Program

A special program of public meetings has been planned for all English-speaking congregations in the United States for September and October. Further details will be provided at the district assemblies, but the titles of the talks are being listed here so that you can order your handbills now. Be sure to do it soon!

Each talk should be scheduled for the date shown, so all congregations will have the same program (with the exception of those few congregations that already have printed handbills for other subjects for those dates). If you have a circuit assembly on one of those weekends, you will miss the talk that other congregations hear on that weekend, but you will have the privilege of enjoying the fine talk scheduled to be given by your district servant. Circuit servants, on the other hand, will give the public talk listed for the week, according to the schedule shown here, so it will be first in all congregations that they serve during these two months only. If your congregation already has handbills for other talks for these dates, then you will hear the special talks at a later time. The special public talk titles are as follows:

Sept. 1: The Blessings from Knowing God
Sept. 8: Where Are the Dead?
Sept. 15: A Son Loyal to God—and Those Who Rebelled
Sept. 22: Why God Has Permitted Wickedness

Moving?

1. Quite a job, isn't it? But wouldn't it be comforting to know that someone is waiting to welcome you no matter how far away you have moved?

2. Experience has shown that getting accustomed to new surroundings and friends, along with complications from unexpected problems such as additional secular work, illness, etc., all add to the strain of moving and have a tendency to keep one away from personal study and meeting attendance. In fact, these difficulties have been so overwhelming to some that they have allowed themselves to fall out of the victory procession, and it has been months or even years before they have gotten back into association with Jehovah's people.

3. What do we do when someone associated with our congregation suddenly stops coming to meetings? Why, we call on him right away, don't we? We may even study with him for a time. But when a person moves away and then stops associating, how will anyone know that this person is in need of assistance? Those who move may be contacted the first time the territory worker makes a visit, but sometimes they are not. When those moving are newly interested or in need of spiritual encouragement, we want to help them quickly to get established in the new congregation.

4. Let's assist as much as possible those who move. But how? First of all, before they move, their overseer can change their new address. If he

(Continued on page 4, col. 3)

Question Box

• Since the saving of seats at assemblies presents a problem, does the Society have any comment regarding this matter?

The Society endeavors to estimate closely the expected attendance at a given assembly, so the facilities will not be overcrowded. This accounts for making recommendations to the local congregations. However, it is possible that the unexpected does occur at times, and this may cause a crowded condition. Yet, we all like to have seats, and it is desirable that members of a family sit together. It is understandable, too, that friends enjoy being together.

Here is a suggestion that we recommend for all assemblies: Make it a point to arrive at least fifteen or twenty minutes before the program is to start and to be seated five minutes before it begins. Before making reservations, one should consider the following factors involved in the unexpected: First, seats are available at times, and this may cause a crowded condition. Yet, we all like to have seats, and it is desirable that members of a family sit together. It is understandable, too, that friends enjoy being together.

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On Sunday

The other day two brothers here at Bethel were discussing the house-to-house work. One of the brothers remarked: "I was talking to an older brother in my congregation recently and he made a rather interesting observation on his ministerial service. He has a Bible study with his family, takes advantage of incidental witnessing, makes several back-calls each week, and his hours are good. But upon further examination he realized that his house-to-house work was suffering. As he put it: 'It's been a long time since I've really shared in that feature of the ministry.'"

2 Could more of us be experiencing this same problem? It is true that we are all very busy, but since this present system has so little time left, could we arrange our affairs to share in the house-to-house work more fully, especially on weekends when more of us have the opportunity to do so, and thus search out the deserving ones?

3 If you were asked to enumerate some of the benefits we gain from the house-to-house work, how many could you identify? Here are just a few: This work strengthens us and perfects our faith. It helps us to overcome timidity and hesitancy in the ministry. (1 John 4:18) We learn how to use the "sword of the spirit" more effectively. (Heb. 4:12) Additionally, it keeps our back-call and Bible study ministry from getting stagnant, as we are always finding fresh and stimulating calls.

Sharing in the Victory (Cont'd)

premium with the offer. We have found wonderful reports from publishers who arranged to spend full weekends out in the territory, staying overnight in a motel, or some other accommodation, and thereby enjoying a full Saturday and Sunday in the ministry.

6 What a wonderful God we serve! Without a doubt, as we all reflect the progressive spirit manifested by Jehovah's organization, we will be motivated to help others see that it is important to learn the truth and eventually join the victory procession of Jehovah.

Further, this work requires courage, and because of this we feel Jehovah by our side as we engage in it, perhaps more so than in any other avenue of service. (Acts 18:9, 10) And how vital it is for people to hear the good news at this time in man's history.—Rom. 10:14, 15.

4 But what has happened to the victory procession on Sunday in some areas? Circuit and district servants from different parts of the country indicate that this work is not supported the way it should be, and this is often true where morning meetings are held. Surely, it could be better enjoyed several hours of fine encouragement and spiritual uplift. Further, in many areas, the afternoon period has proved to be an ideal time to talk to interested ones, for they are in a more relaxed frame of mind and better able to receive visitors. So what causes this problem on Sunday? In many cases it appears to be lack of leadership by the servants and lack of planning. To remedy this, our brothers are doing certain things. Some, for example, are adjusting their eating habits on Sunday, bringing sandwiches, which are eaten at the Kingdom Hall or at some other convenient location, so they can get a good start in the field ministry right after the morning meetings. Then, after enjoying several hours in the ministry, they eat their big meal later in the day. Others, especially book study servants and family heads, have found that it is best to make arrangements early in the week, perhaps after the book study, to work with certain ones on Sunday. In this way good training and encouragement are mutually enjoyed. Further, some servants are personally talking to those who need encouragement to share in work, or be more consistent in their timidity or lack of training. One more thought: If possible, why not schedule your studies later on in the day so you can enjoy house-to-house work also?

5 If we arrange our affairs to share in the house-to-house work as often and as fully as possible, think of the added praise that will come to Jehovah's name as we share in the victory procession to his praise.

THEOCRATIC NEWS

♦ From 32 lands come reports of publisher increases of at least 20 percent for April, outstandingly, Mexico, 21 percent; Haiti, 35 percent; Congo (Kinshasa), 57 percent. Many others reported 10 percent and more.

♦ Memorial attendances in many lands were double the number of publishers. In Bolivia, Mexico, Dominican Republic and Madagascar Republic more than triple the number of publishers attended.

♦ Brother Knorr spoke in Seoul, Korea, to an audience of 4,881. Reports from that land revealed peaks for April in almost all features of Kingdom activity.

♦ Pointing to rich harvest fields are the following comparisons of latest publisher totals with number of Bible studies:

<table>
<thead>
<tr>
<th>Publisher/Study</th>
<th>Guatemala</th>
<th>Nicaragua</th>
<th>Panama</th>
<th>Peru</th>
<th>Venezuela</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Publishers)</td>
<td>4,737</td>
<td>3,245</td>
<td>2,982</td>
<td>1,423</td>
<td>5,314</td>
</tr>
<tr>
<td>(Studies)</td>
<td>1,119</td>
<td>1,222</td>
<td>1,079</td>
<td>1,961</td>
<td>6,899</td>
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In just one day, May 30, 1,964 visitors, including 21 special buses from out of town, enjoyed touring the Society's Brooklyn printing plant. We are glad they came.

♦ Germany reported 116 percent more vacation pioneers than last year; Brazil, 45 percent more. Other branches reported at least 10 percent of publishers vacation pioneers.

♦ The combined total of new subscriptions for Canada and U.S.A. during the four-month campaign was 745,547—up 41,557 from last year. Japan reported 28 percent more than last year; Italy reported 4,944, and Puerto Rico, 4,486 more than last year.

♦ Isolated group in Kansas operating only two months already has a Kingdom Hall and two book study buildings, averaging 40 in attendance.

Moving? (Cont'd)

does not know the name and address of the overseer of the congregation in whose territory they will be living, he can always write the Society and obtain this information. Then he can write ahead to the new overseer, letting him know the approximate date of arrival and something about the family or individual making the move. So arrangements can be made for a warm welcome. Promptly visiting and welcoming the newcomers will be most encouraging to them. Assistance can be offered as necessary. For example, if they are in need of help or a Bible study, this can be arranged in addition to helping them get to meetings. Not wanting any to lose their place in the victory procession will make us alert to show loving concern for those who move.
Dear Publishers:

Are you as excited as we are about reports heard so far from the district assemblies? The first seven in the United States drew a combined public meeting attendance of 109,085, some with huge overflow crowds. To those who have not yet attended, those who have already feasted at the “Good News for All Nations” assemblies say: ‘Don’t miss it. It truly is the best yet! How wonderfully it deals with the needs of Jehovah’s people themselves, preparing them for what lies ahead’.

Here at Bethel we are glad to have Brother Knorr back, after completing his round-the-world trip. At evening meetings in cities where he was caring for the Society’s business, he spoke to happy audiences: for example, 26,775 at London, England, 10,844 in Copenhagen, and large crowds in other cities. He was present for the dedication of Belgium’s new branch office in Brussels; and in Switzerland, to the delight of the brothers, he announced forthcoming construction of a new Swiss branch at Thun. Brother Knorr also brought home heartcheering news of Kingdom expansion in many lands, even amid difficulties.

There is much to do to keep pace with the forward movement of Jehovah’s organization. We here in the United States will be striving to keep abreast with it, not alone by attending the district assemblies but also by taking hold of another excellent provision for building spirituality. At all congregation book study locations during the week of August 4, we will open the book “Babylon the Great Has Fallen!” God’s Kingdom Rules! at page 401. How timely! In these vital days just prior to Babylon the Great’s final fall, we will be learning the why and how of that and other stupendous events, as we take up a verse-by-verse study of Revelation, chapters 14 through 22. We owe it to ourselves and newly interested ones to make regular participation in this study a personal goal.

Let us, then, unitedly seek to keep abreast with Jehovah’s forward-moving, victorious organization.

Your brothers,

Brooklyn Branch Office

Let Your Advancement Be Manifest

1 One thing that all of us are interested in is seeing Jehovah’s name and kingdom declared in all the earth, isn’t that so? (Rom. 9:17; Matt. 24:14) What a privilege we have in sharing in Kingdom preaching! And how happy it makes us when we can see that we are making progress in this work, that we are doing a better job of it, and that we are able to do things that formerly seemed out of our reach! Of course, we all know that some persons seem to advance more rapidly than others. But why?

Let Your Advancement Be Manifest

5 We also need to share regularly in the field ministry, using the things we have learned. This enables us to grow in ability to speak Jehovah’s praise. If we are irregular, missing entire weeks, each time we share in the ministry it is like starting all over again. It can be discouraging. Those whose advancement is most manifest, the ones who obviously enjoy the field service and have fruitful experiences, are usually out in the field ministry each week.

6 Setting goals for ourselves will also help toward advancement. If, for example, you have only been presenting magazines in the ministry, then why not make it your goal to use a Bible session, perhaps reading just one scripture? After you have reached this goal, set another one. Resolve to make return visits on persons showing interest, being prepared to offer them further information. Then, make it your goal to conduct a Bible study; and next, if possible, several studies. Establish a good routine of regular service to God that includes these various features of the ministry, and stick to it. (Phil. 3:18) Let your advancement be manifest to all persons.

7 Do not forget that Christian assemblies can prove to be milestones in spiritual advancement, and this is definitely true of this summer’s district assemblies. But here, too, some persons benefit more than others do. Those whose advancement is most manifest are the ones who ask themselves: How can I apply what is said to myself and my ministry? So, with full reliance on God to bless our efforts, let’s all exert ourselves to let our advancement be manifest, not for our own glory, but that we may be more effective servants of Jehovah.

Keeping abreast with Jehovah’s organization.
WEEK STARTING AUGUST 4
Theme: Impressing God's Word on Hearts. (Deut. 6:5,7) Song 23.
12 min: Introduction, text and comments. Emphasize the importance of family life. Family is the basic unit of society. This can be handled by a family group, showing how they discuss the Bible, look at the family and plan for family study, meetings, service and recreation together. (See also A.Wake.)
(10 min.) Two or three servants will tell audience what they learned that will help them improve their work and how they are going to apply locally the suggestions given at the assembly. (10 min.) Family group discusses the ideas that they have at their own program and at other times that will help them stay close to Jehovah.
6 min: Family discussion on points that were brought out in the talks or demonstrations that will assist them to maintain faith and that will influence their personal ministry.
8 min: Discussion between father and mother on what they can do on vacation from school and want to share more in the service. Two or more points can be discussed. (Prepare what will apply locally.) One younger can give sermon another wants to do directly, pointing to some point or picture in it or just to its title as one that should interest all persons.
2 min: Accounts report
8 min: Concluding comments. Include also “How Did We Do in June?” Discuss assembly plans if congregations has not yet attended. Song 60.

WEEK STARTING AUGUST 11
5 min: Introduction, text and comments.
17 min: “They Treasure Their Privilege of Service.” A servant talks for a few minutes on the marvellous example of faith and devotion that is set by our older brothers and sisters, especially those in the full-time service. Then invites two or three older ones to serve as pioneers if possible, to return for discussion with him points from the material in insert pages three and four down to “The Best Years of Their Lives.” If they have personal expressions or experiences that have local applicability, these also may be included.
10 min: Talk—Branch Letter. Would be well to have competent local book study seminar to work with young people to help them understand how to study the Bible, how to use the Bible, and to motivate and guide them to seriously study the Bible every day for themselves, instead of waiting for the next meeting to study it. (10 min.) These can be used as a basis for work in the congregation, the school, the local church, etc. and will be presented to the congregation.
18 min: “Let Your Advancement Be Manifest.” Handle by questions and answers. Have someone demonstrate a sermon that he will use in August, if he wishes to do so.

WEEK STARTING AUGUST 18
Theme: Finding Delight in Jehovah and His Work. Song 72.
17 min: Introduction, text and comments. All who have vacation trip. Size picture of a young pioneer. Actual quotes from material can be given along with any experiences that have local application.
13 min: “How Did We Do for the Sheep?” Magazine-territory and Bible study servants discuss together how to work isolated or rural territories in most straightforward way to follow up the interest. If some have had experiences in the territory finding and developing the territory. If your congregation is in a city with no rural territory and you cannot afford to find another contact, then these two servants can consider arrangements to work congregation members, in a written and practical manner to assure that none who are interested are missed. Material on page 78, and Song 65, will offer helpful points for discussion.
10 min: “The Treasure Their Privilege of Service.” This may be handled by an older brother, pioneer if possible, talking to a younger brother or sister who is pioneering but having some problems. The discussion should be easy to place, direct quotes from the remaining portion of material, “Overcoming the Obstacles to Keep Their Privilege of Service” to continue the interest. Additional additional encouragement to continue to pioneer despite problems. (10 min.) Help Them to Study Again. Bible study servant offers admonition to congregation to renew studies. Barriers to these that barrier can use, such as: discusses information learned at assemblies this summer. Discuss how to encourage them to attend special public talks this week-end, and demonstrate it.
10 min: Concluding comments. If time allows, could include experience on page 194 of “Yearbook,” paragraph 3, showing how proper encouragement and publishing can help others to vacation pioneer. Song 106.

JUNE SERVICE REPORT

HOW DID WE DO IN JUNE?
When we see Jehovah’s obvious blessing on something, we rejoice, don’t we? In this regard note what is happening to the regular pioneer service. In the month of June there were 9,756 regular pioneers. This June the number increased to 11,655, which is a gain of 1,719. What a great thing to those taking up service and those to whom they minister. And, additional applications are being daily. It is also a pleasure to see more sharing in the congregation. From September through June of this service year we had a total of 60,004, compared to 55,974 for the same period last year. All of us can rejoice to see Jehovah’s rich blessing on these avenues of service.

WEEK STARTING SEPTEMBER 1
Theme: Show Imperiled Mankind the Way to Security. Song 87.
5 min: Introduction, text and comments.
10 min: Talk on theme for September. Take material from September 1, 1965, “Watchtower.”
17 min: “A Question Box. School servant reviews material with audience and emphasizes the importance of attending and studying. Even so as to hear the fine instruction talks after speakers have worked hard to prepare them.
15 min: “They Treasure Their Privilege of Service.” This may be handled by an older brother, pioneer if possible, talking to a younger brother or sister who is pioneering but having some problems. The discussion should be easy to place, direct quotes from the remaining portion of material, “Overcoming the Obstacles to Keep Their Privilege of Service” to continue the interest. Additional encouragement to continue to pioneer despite problems. (10 min.) Help Them to Study Again. Bible study servant offers admonition to congregation to renew studies. Barriers to these that barrier can use, such as: discusses information learned at assemblies this summer. Discuss how to encourage them to attend special public talks this week-end, and demonstrate it.
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How blessed we are to have older brothers and sisters among us who have been faithfully serving Jehovah in the full-time ministry for many, many years! For a moment, think of some older one that you know.

Perhaps you are thinking of an elderly brother who hardly ever misses a meeting at your Kingdom Hall. He comes in with his familiar book bag, greets everyone joyfully, sits down and listens to every word spoken from the platform. At nearly every meeting for field service you notice his gray head in the group. You often see him doing street work or going from house to house. No doubt you have thought to yourself, What a faithful brother!

Perhaps you know an elderly pioneer sister who hobbles into the hall with her cane and an ever-smiling face. There she is, always cheerful despite the pain you know that she is suffering due to some affliction of old age. Rain or shine, she is at practically every meeting, including many of those for field service. Probably you have worked with her in the ministry. You cannot help but be impressed by her zeal and determination. Her attitude convinces you that here is a person that deeply treasured working for Jehovah full time! Yes, you may have even thought of joining her in the pioneer service yourself.

Well, brothers, did you know that, among the 933 special pioneers and the 11,455 regular pioneers in the United States, there are thousands of these older persons? Yes, individuals who have been pioneering for twenty, thirty, forty and over forty-five years and who are in their sixties, seventies, eighties and even nineties. While most worldly persons, after sixty-five years of age, are passing away the remaining years of their lives in inactivity or idle pursuits, these dear, older brothers of ours are still working with us and with no thought of quitting. They are like the aged servants of God told about in the Bible who kept on serving Jehovah right on till they died. The graying hair, the dimming eyesight, the stiffening muscles, the wrinkling skin and other painful tribulations of old age do not smother their devotion and zealous spirit. No wonder they hold such a special place in our hearts!

The fact that these brothers remain in the pioneer work year after year shows that they treasure it very deeply. For instance, an elderly brother in Vanceboro, North Carolina, who had spent thirty-two years in the full-time pioneer activity, said this about it: “The glorious treasure of service has been my very life and I thank Jehovah for such a wonderful privilege.” Though eighty-five years of age, he declared: “I want to assure you that I will continue to serve Jehovah all I can as long as I can.” He did just that until he died this past May. Consider, too, the attitude of a seventy-five-year-old sister in Dallas, Texas, who has been in the pioneer service for thirty-one years now. She wrote: “I do not mean to stop myself. Jehovah will have to stop me in his own way. I mean to go to the end of this work with Jehovah’s help. It is such a sweet life.” What devotion! Old age does not dampen her pioneer spirit.

If you were to talk with all these older pioneers you would find that expressions like the ones above could be multiplied thousands of times. Such expressions coupled with their many years of pioneering tell us that there are blessings and joys connected with this privilege that no other work in the world can offer. This is why a ninety-two-year-old pioneer in Marion, Iowa, who has spent forty-four years of his life in the full-time preaching work loves it so much. Yes, and, also why a ninety-four-year-old brother in Oakland, California, is still pioneering after thirty-six years and is exerting himself in such a way that his activity is a wonder to all who know him. Many married couples have found that pioneering is an ideal life for them both. One aged couple in Chase City, Virginia, are still at it after thirty-seven years. The husband is ninety-one and the wife is seventy-five.
They are an inspiration to the congregation to which they belong.

What are the blessings and joys that these older ones have had in the pioneer service? Since they are in the best position to know, let us listen to their answers. Hearing their experiences will give us some feel of the full-time work. This may move us to make the full-time pioneer service our life's work and enable us to enjoy the best years of our lives this side of Armageddon.

The Best Years of Their Lives

Among these thousands of aged, active full-time workers, you will find fathers, mothers, married couples and single persons. If you asked any of them what were the best years of their lives, they would all answer, “My years in the pioneer service.” One sister who is pioneering with her husband in Washington, D.C., said this about her sixteen years of pioneering: “I do not know how to tell you how much I enjoyed every year. Blessing on top of blessing. The best work I have ever done in my whole sixty-six years.” Another pioneer who is eighty-three years old wrote: “The past nineteen years have been the most joyful of my life.”

One of the most satisfying joys of pioneering is to see Jehovah’s blessing upon your work. What happiness there is in aiding another person to become a praiser of God like yourself! Imagine how you would feel knowing that your labors helped establish a congregation in an area that had none!

Well, here is what the seventy-five-year-old pioneer in Dallas, Texas, that we quoted before said about this: “I started pioneering May 1, 1937, after leaving many material possessions and a high-paying position. I took up the highest paying work there is, the pioneer service. After looking back I have no feeling of loss at all but a feeling of great gain. I was sent to a territory where there was no congregation at the time. After many years of hard work, today there are four thriving congregations, and what a joy to know that many of the persons in all four of them I personally assisted. Many are in foreign fields, others are serving where the need is greater. So I can truly say that Jehovah has blessed the fruits of my labors and my joys have been many. I even had four of the ones I assisted join me as vacation pioneers in April 1967.”

Another aged Witness who lives in Manhattan, New York city, has spent thirty-three happy years pioneering. Ten of these were spent as a special pioneer, which requires more time and effort. How does she feel about all this? Here is her answer: “If I had my life to live over again I would want to do as I have been doing. Ten of the happiest years were spent in the special pioneer work, and when I hear of Kingdom Halls being built in our former isolated territory, it makes me very happy.”

An eighty-three-year-old full-time worker in Poughkeepsie, New York, looking back over twenty years of pioneering, said: “I can remember when the congregation numbered only twelve persons and the witness work flickered like a small candlelight in a very dark community. In the course of time the seeds of truth were sown and, after many years of service and Jehovah’s blessings, I can now view a blossoming spiritual garden with the joy of knowing I have had a share in cultivating the hearts of some now praising Jehovah. Presently there are two units in Poughkeepsie and two others are nearby. To watch the new sheep come into the Kingdom Hall and see the changes they make in their life to conform to Bible standards imbues in a person, despite one’s age, zeal to keep on looking for more sheeplike ones so that one can teach them Jehovah’s ways.”

A pioneer in Los Angeles, California, is seventy-three years of age and has had many blessings during the twenty-eight best years of her life. She reports about one of them: “It certainly was a joy to see three persons with whom Jehovah had used me to study his Word take their stand at the Cleveland, Ohio, convention in 1946. One of these sisters is still pioneering, and that brings joy to my heart also.” What a blessing!

Brothers, were you aware of the fact that some of these older pioneers had families when they began to pioneer? In fact, the pioneer sister quoted in the previous paragraph was a mother with family responsibilities.
when she took up pioneering. Just look at what blessings she received from following this faithful course. "Two of my children have served as pioneers in the past. My son-in-law is an assistant congregation servant in Atlanta, Georgia, and his son is an overseer in Los Angeles. I also have two great-grandsons in the truth, one of whom is an assistant congregation servant in Atlanta, Georgia. My work has not been in vain, for Jehovah has blessed me to see my children and their children in the grand preaching work."

Consider the case of this seventy-four-year-old pioneer sister: When she began pioneering back in the forties she had children, and her husband was not in the truth. Jehovah blessed her patience, hard work and faith through the years. Before her husband closed his eyes in death, she had the joy of having seen him finally join the family in doing Jehovah's will. All her children whom she raised in the truth followed her example by sharing in the full-time work. One daughter graduated from Gilead, served for many years in the Dominican Republic and Cuba and is now working with her husband who is in the circuit work. Her other children all served at Bethel; in fact, three of them are still there with their marriage mates. Yes, this dear sister has had the joy of seeing her offspring in the circuit work, zone work and even teach at Gilead for a number of years. With a treasure like this, her years in the pioneer work, setting a fine example for her family, are indeed the best years of her life.

When that aged couple in Chase City, Virginia, went out to serve as pioneers thirty-seven years ago, they too had a family of children. They traveled with them and preached in many places in the South where there were no Witnesses. Besides helping many to find the truth of the Bible, they aided their children to grow up to appreciate the service of God. Today one son is serving in the Society's branch office in Colombia, South America. Two others are praising Jehovah in the circuit work. The sacrifices that these parents made for their children's spiritual welfare have paid off in dividends. Setting their feet on the road of full-time service has brought them unimagined blessings and happiness.

These pioneers had many other blessings that made their years of full-time preaching the best years of their lives—personal blessings that would fill pages. All of them tell how pioneering helped to strengthen their faith in Jehovah God, teaching them to rely fully on him for the necessities of life. This has given them a sense of security and an inner feeling of contentment. Furthermore, their knowledge has increased, thus strengthening them to carry on and making their hope "sure and firm." (Heb. 6:19) Many of them speak of how their health improved due to the good exercise of both mind and body in the full-time preaching work.

However, brothers, we do not want you to get the impression that pioneering is all smooth sailing. Remember, Satan is out to discourage the praising of Jehovah and he will try to hinder anyone who wants to do this, especially those who plan to do it full time. One old pioneer said, "Satan never overlooked anything in his efforts to stop us." Human imperfection too presents problems. How, then, did our dear older brothers overcome such difficulties and obstacles?

**Overcoming the Obstacles to Keep Their Treasured Privilege**

When these long-time pioneers began their full-time work, they were determined right from the start to stick with it and not quit when difficulties arose. They knew that Satan would do everything to try to stop them. So they made up their minds to resist him and pioneer as long as they were physically able. One couple said, "When we entered the pioneer work [forty years ago], we fully made up our minds to stay in Jehovah's service forever, dedicating our full-time service." Also these pioneers knew that Jehovah would help them keep their treasured privilege.

Consider the fine attitude of this seventy-seven-year-old sister: "Although my lack of material means, my lack of transportation and many other trying situations made it difficult to stay on the pioneer list, I never considered leaving my grand privilege of full-time pioneering. It is the joy that I had in serving the Lord that really helped me overcome many of these tests and trials." Yes,
this dear sister who never considered quitting the pioneer service has been helped by God to stay in it for thirty-one years.

Listen to how this eighty-seven-year-old brother who has been pioneering for forty years overcame his problems. “When any problems arose, I always left them with Jehovah to settle. There have been times when I postponed meals but never have I had to go without one. This is Jehovah’s work and he will provide the necessary things.”

Think of the faith of an anointed couple who, after forty years, are still praising Jehovah in the full-time preaching work. They write: “We went into the pioneer work at what would seem to have been an unfavorable time, for this was the beginning of the depression years. People then did not have money to take the literature so we took produce and other things for it, such as chickens, ducks, geese, wild game, vegetables, nuts, canned goods, canned meat and cured sausage. We never missed a meal during the entire time. We would just have to change our diet pretty often. Jehovah blessed us in working out real problems in the pioneer work all the way through. Yes, we had plenty of trials but there is always a way out, as shown at 2 Corinthians 4:8-14. Satan tried to stop us through our flesh. I was operated on five times and the old body is about played out. We do the best we can and have the same mind in serving Jehovah now as when we started. We can say that Jehovah has kept his word and that he can keep his servants under all conditions that may arise.”

One sister reports that she had thirteen major operations, ten of which were for cancer, during her twenty years of pioneering. Evidently, she had strength to endure these tribulations by virtue of God who imparted power to her. (Phil. 4:13) Today it is even more difficult for these older pioneers to carry on. Their health is not what it once was, because of old age, but they still preach.

Picture in your mind the ninety-three-year-old sister who did not let snow on the ground stop her. With her book bag and cane in one hand and a bag of salt to pave the way in the other, she went out to witness to her neighbors.

Think of the aged couple in Shiner, Texas, who have been pioneering for over forty years. Both are of the anointed and, despite their age, they are special pioneers today. He is also caring for some of the responsibilities of oversight in the little congregation to which they are assigned. Truly, they treasure their privilege of service.

Now Is the Time to Share

How fine it is to have such encouraging examples of faithful endurance among us! Of course, many of these older folks learned the truth when they already had families and other obligations, but they worked toward the goal of pioneer service, enrolled and now have stayed with it for many years.

On the other hand, many of you young folks are in an even more favorable position. You have the truth now, in your youth, and your freedom from heavy family responsibilities in most cases makes it easier to take up pioneer service. Why wait to enter this full-time service? Really, now is the time to start. Take into consideration the shortness of the time until Jehovah will destroy this wicked system of things, and act wisely. “Brothers, the time left is reduced,” yes, reduced now to a very short period.—1 Cor. 7:29.

If you have been thinking about pioneering, then take advantage of the opportunity you may have now. Do not keep putting it off. You young folks, as soon as you leave school, why not go into this rewarding work? If you are still in school, with only a year or two more to go, why not vacation pioneer at every opportunity and plan to enroll as a full-time pioneer as soon as you complete your schooling? Set this as your goal. If you are free now, then this is the time to reach out for the privileges of pioneering, special pioneering, missionary work or Bethel service. Pursuing such a course is the best way to prepare for life in God’s new order. Do not let the desire for an automobile or a larger bank account come ahead of this joyful work. Seek first the Kingdom. Jehovah will richly bless your efforts if you have complete faith in him and are willing and determined to stick to the work, as have those faithful brothers and sisters who have truly made Jehovah’s service their career.
Searching for the “Sheep”

1 When sheep are lost, a diligent shepherd searches into the most inaccessible places to find them and lead them into the fold. These valuable creatures belong to his master and none should be left unfood or unsecured for. (Ezek. 34:11) Jehovah’s people feel that way about his “sheep,” and yearly in July, August, and September we search in isolated territory for sheeplike ones.

2 Has your congregation been assigned the joyful privilege of hunting for “sheep” in isolated territories? How are you conducting the search? From some congregations groups of publishers, including vacation and regular pioneers, will go and stay in the territory for a week or more. We know of family groups who have spent vacations in such territory and have reported it was the “best vacation ever.”

3 Some are able to share in the search only on the weekends. Car groups leave home on Friday evening and stay at a motel or in a travel trailer, or arrange in advance to stay with people friendly to the work. On Saturday and Sunday they arrange to cover the more populated areas first and then branch off to the country roads.

4 A number of special pioneers have volunteered to go to especially remote areas. This year 115 are combing through 103 unassigned territories. They, like their fellow searchers in other isolated areas, are offering a year’s subscription to either magazine and a regular-size bound book on a contribution of $1.50. In this way the magazines will be coming to these thirsty sheeplike ones with waters of truth even if it is not possible to visit them regularly in the months ahead. Study material may be sent through correspondence. Even those of you left at home because of infirmities can have a share in this. The names and addresses of interested ones can be given to you and you can write them, arranging to conduct a study where possible.

5 Hardworking shepherds must eat. For your own spiritual feeding arrange for a Watchtower study so that the ones in the territory all week or only on the weekends will not miss out, though not at the home congregation meeting. Public meetings, too, can be arranged and all met in the field invited to attend. These can be held in public parks, on the lawns or in the homes of interested ones or in rented places.

6 The search goes on in other areas too. Some of you in congregations that cover your territory often have generously offered to assist other congregations with much territory and few publishers to work in it. Also, rural areas that are impassable or difficult to reach in winter months can be covered under better weather and road conditions. To save time, carry picnic lunches and eat them in a pleasant spot and, where possible in scattered rural territory, have only two or three travel in one car.

7 What a privilege it is for us to search for Jehovah’s “sheep” in isolated and rural territory! Surely Jehovah’s blessing and great joy will come to those giving of themselves so willingly in this most rewarding work.

Announcements

1 In each congregation an actual count of literature should be taken early in September. We are sending out two Literature Inventory forms with the monthly statement. We would appreciate your filling them out and returning the original to us no later than September 5. You may keep the duplication.

2 For the next service year a supply of monthly report cards and magazine distributors’ order blanks is being sent out to each congregation.

3 August and September: Offer the latest bound book. You may offer the Life Everlasting book and a booklet for the Audience. The Audience is responsible to legis book with two booklets for $1. You may also combine the Evolution and Creation booklet for $1. October: Offer a year’s subscription for Awake!, with three booklets, for $1.

4 If you will be away from home during August, vacationing or at an assembly, don’t forget to send your field service reports to the overseer or assistant congregation servant so that your activity can be counted.

Strengthening Family Ties

1 As the years go by, parents see their children growing up and leaving home. Often they wish they had spent more time with their children and done more things together while they had the opportunity. If you have a growing family, perhaps this month is one when you can especially plan and do things together.

2 Revelation 3:3 tells us: “For everything there is an appointed time.” So it is good to talk things over with your family and have a schedule for study, for service, for meetings, to do things that are necessary around the house and even to make special trips or go on outings together. We know you parents have to compete with the old system for the attention and affection of your children, and the fewer meetings there are a good time to strengthen the bonds of family unity and love.

3 Remember especially the counsel at Deuteronomy 6:6-9 and work out a regular program of family study. Start with a prepared discussion of the text each day and read experiences from the Yearbook or other selected material. Have a definite time each week that you sit down together and study as a family. Conduct these sessions in such a way that the children can share in them, perhaps even acting out scenes from the Bible where this is possible. These should be part of the happy times that a family spends together.

4 For recreation and education combined, the Gilead students have taken some interesting tours: to the zoo, museums, the aquarium and the aquarium. Of course we wish to plan similar outings that the whole family would enjoy. Note how beneficial they can be, as shown by the Awake! article of March 8, 1968, “Getting to Know God.” Let this month be a memorable month with your family, one long remembered and bringing blessings from Jehovah.

September Kingdom Ministry, which should arrive late in August.


From Paradise Lost to Paradise Regained

New Heavens and a New Earth

Basis for Belief in a New World

Living in Hope of a Righteous New World

No special handbills are available for talks to be given by circuit servants during September and October. When ordering, please include their talk on the Style #2 handbill, the one that lists all your talks for the month.
Following Up Our Advantage
In May you brothers placed 733,317 books. That was 270,529 more than our previous peak month away back in January 1940. Most of those were Evolution books. Never has any book published by the Society been placed so readily. Its material appeals to all kinds of people. The Society's factories in Brooklyn and Germany have had to run overtime to meet the requests for more copies. The way has been opened up to talk to thousands of people that we were not able to reach before. What can we do to follow up this advantage? Can a study be started in the book?

Your immediate reaction may be, 'This subject of evolution is too much for me. I wouldn't want to try studying that with a householder.' But the book is not all on evolution. Why not prepare to discuss with the householder one of the other timely topics that are considered therein? Many persons would like to have answered the question discussed in Chapter 12, "Who or What Was Responsible for Man's Wickedness?" Why not study this with them? Encourage them to read and prepare a chapter at a time for discussion if you wish. Perhaps you would prefer to start with Chapter 13, "Why Has Wickedness Been Permitted for So Long?" Some brothers have had good success in discussing the material on the happenings marking the sign of the "last days" as set out in Chapter 14, "How Much Longer Will It Be?" Some may even decide to study the material on evolution, especially if the interested person is a student or teacher. If so, then the study can be conducted on this material. It is true that it will be necessary to prepare questions that you can use to discuss the chapters with them, but it should not be difficult to formulate these as you prepare for the study yourself.

Let us see what we can do to cultivate the interest aroused by this excellent book.

Feature the Ones That Are Easy to Place
All of us have found that certain issues of The Watchtower and Awake! can be placed more easily than others. When you are featuring an article that discusses what really concerns the public, barriers of indifference and prejudice seem to disappear, and your supply of magazines is placed in a short time. That happened to many publishers last January when we offered the Awake! magazine that discussed "The Increase of Lawlessness." Perhaps you found that it also happened during July when you were presenting the magazine that focused attention on "Finding an Answer to the Problem of Race."

After offering one of these issues that was particularly placeable in your territory, have you wished that you could go on offering it for several months until you had worked your entire territory? Why not do it? It is true that your distributor's supply of the next issue will be arriving in a short time, but you may find that the new ones are easier to place if you continue to feature the one that you particularly like, and include the new one along with it, placing the two for 10 cents. Recently in New York a publisher found that to be true. He had worked for some time in his territory, with very little response. Then he reached into his case and pulled out some issues that were several months old, but that had been easy to place; the reaction of people at the doors began to change right away. Why don't you try it?

If you would like to have an additional supply of any particular issue of The Watchtower or Awake!, tell your magazine-territory servant how many you want, and they will be ordered for you. If the order is sent to the Society at any time within a month after the date of issue, we will be glad to print as many additional copies as may be needed to fill the requests. Then you can continue to use them for three, four or more months, until you have worked your entire territory or run out of the magazines. If this results in more placements, it will also make a greater witness, and that is what interests all of us, isn't it?

Question Box
How should the "problem" at the end of each article for oral review in the "Qualified" book be handled in the Theocratic Ministry School?

The brother handling the instruction talk may include the "problem" in his talk at his discretion. It could be worked into the talk in some fashion similar to the method suggested for the current public meetings. For example, in handling Study Guide he could demonstrate what should be done when a person refuses the literature at the doorstep. Anyone who might wish to include one or two questions to the audience to deal with the "problem." Other suggestions can be applied in a practical yet the "problem" is handled and the audience gets the most benefit from the talk.

Prior to being assigned public talks a speaker will likely have been giving instruction talks. The manner in which he gives the talk and handles the "problem" will affect whether he could handle public talks or not. In fact, will prepare him for giving "Lamp" book says, the instruction talk should be assigned to "one of the better guides" and be one who has proved his ability to give informative, well-prepared talks over a period of time. Should not be a novice or an undedicated person. Basically he should have qualities similar to the look for in a public speaker, though he may not yet have reached the level expected of one who can be assigned to deliver public talks.
What Lies Ahead?

1. A vigorous preaching of the good news of the Kingdom to imperiled mankind is one thing that lies ahead. In reflecting on the report for the United States during the 1968 service year, it is a delight to observe that a total of 333,072 shared in Jehovah’s service in April! This is the most we have ever had engage in the witness work in any one month in this country. Also, 5,926,076 hours were spent in the ministry in April, 213,221 subscriptions were obtained, and 308,128 studies were conducted; in February there were 11,572 regular pioneers in the service. And all these are new peaks for the United States, brothers! What a wonderful time we have had together in Jehovah’s service! Yet at our district assemblies this summer we were all impressed with the shortness of the time and the urgency of the work that is ahead of us. With over 690,000 attending the Memorial in this country there are undoubtedly many people in our territory hungering for the truth that makes men free. Do we have a program to assist these hungering people during the 1960 service year? Yes, and a fine one!

2. In the months of September and October we are going to have special public talks in all congregations across the land. They are to acquaint interested ones with basic swing again, able to take care of all of the orders for the new Truth book.

Of course, to us the date “September 1” means the beginning of a new service year, and by Jehovah’s undeserved kindness we hope to make it our biggest and best as we work diligently in showing imperiled mankind the way to true security.

Be assured of our warm love for all of you.

Your brothers,

Brooklyn Branch Office

and vital Bible truths and help them appreciate the need to act. It will be of great benefit to interested ones if they will adjust their affairs to attend, and we want to urge them and get as many as possible. We might liken these talks to a nine-point program of Bible education. They will last nine weeks, with different vital Bible teachings being considered each week. Encourage interested ones to be at the Kingdom Hall at least one hour each week so as to get the full impact and benefit of this program. These talks will unquestionably prove to be a great aid in directing imperiled mankind to the way of security.

All of us are anxious to put into practice the information provided at the district assembly with regard to our speeded-up program in the Bible-study work. In Presenting the Good News in this issue of Kingdom Ministry you will find some suggestions that will aid you in this. So we will say no more about it here, except this—when we follow suggestions given by Jehovah’s organization for spreading the good news, we find that rich blessings result, isn’t that true? We are confident that this will be your happy lot as you share fully in this new program for Bible-study activity.

Our year’s text for 1968 encourages “in all the nations the good news has to be preached first.” (Mark 13:10) So due to this month of September we will be sharing in this all-important work from house to house. We will be offering the new book, The Truth That Leads to Eternal Life, for a contribution of 25c. Or, if your supply is depleted, you may offer either one book or a combination of two books, using Life Everlasting, Impossible to Lie or Evolution if you wish. A book great aid in directing and giving the message to others in your congregation. Point out to interested ones that the contents of (Continued on page 7, col. 3)
WEEK STARTING SEPTEMBER 8
Theme: Helping Others to Security
5 min: Introduction, text and comments.
5 min: Talk on urgency of having full share in preaching and teaching work, based on material presented at assembly. Recommend setting aside time regularly to study and make progress in ability to present good news effectively.
5 min: Questions "What Lies Ahead?" Questions and answers. Read paragraphs. Include a short demonstration or two on paragraph two, inviting interested ones to read and ask questions.
10 min: Branch Letter. Quarterly questions on points and how they give evidence of Jehovah's blessing of his people. Man is the most pleasant. Command children. Recommend that children regularly set aside time to study and discuss with material that will strengthen them spiritually. Help them prepare for ministry and share with them in it.
12 min: Concluding comments. Include accounts report and "How Did We Do in July?" and Question Box. Song 80.

WEEK STARTING SEPTEMBER 15
Theme: Helping Others to Security Through Bible Studies. Song 89.
5 min: Introduction, text and comments.
15 min: "Work for a Balanced Education." Talk based on article in September 8, 1968, "Awake!"
15 min: "Presenting the Good News—A New Outlook on Bible Studies." Questions and answers. Read paragraphs.
15 min: "How Will It Work?" Publisher comments to chairman that he can see the value of the new arrangement for studying, for truth book. But for householder to do, it must. It will be necessary for them to study ahead; but how can we get them to do it?

One of the problems for chairman calls for demonstration. (5 min.) (Start with paragraph 4 of chapter 10 of "Truth" book.) Publisher asks question at bottom of page. Householder hesitates, obviously not prepared; does not know answer. Publisher explains how he prepares: Asks question, reads paragraph, answers question in own words, then marks answer in book. Demonstrates. Invites householder to do it with next paragraph. Urge householder to prepare for next visit. He agrees to do so.

Chairman: It may be necessary with some to demonstrate to this several times and discuss quite frankly the need to prepare ahead. Impress householder with the time it would take to complete the need to put forth real effort to learn the truth that leads to life.

12 min: Ask audience reasons why interested persons will want to be present at hereby. "Our God Has Permitted Wickedness." (Get ideas from outline of talk in insert.) Urge publishers to help others to be present. Concluding comments. Song 97.

WEEK STARTING SEPTEMBER 22
Theme: Help One Another to Stay Strong in the Faith.
5 min: Introduction, text and comments.
15 min: "Our Service Meeting—A Rich Spiritual Meal." Questions and answers.
10 min: "Circuit Servants to Conduct Ministry." Questions and answers. Also remind congregation that the title subject in song 144 is God's Kingdom Rules—Soon! 2 Paradise Earth. It is late in week; what will you do about helping interested ones attend if this has not already been arranged? Ask congregation for suggestions. Then invite audience to watch the Watchtower and/or write on phone and extend invitation, arranging to meet and go together.
7 min: Theocratic News. Include personal experiences on making offer of "Truth" book and starting studies. Unassigned full share in work during coming week.
13 min: Serving Where There Is A Need for More Preachers. If there is working an unassigned territory or helping another congregation with its territory, every effort should be made to complete it during September.
5 min: Is there territory in your own congregation that is not fully covered by this report? Do you, as publishers, try to cover the territory? If not, what are the reasons why? Are there any territories that could be assigned? Then encourage you to do so. For further information write the Watchtower, "Watchtower," August 1 and August 15 issues.
10 min: Concluding comments. Also appropriate Announcements. Song 49.

WEEK STARTING OCTOBER 29
Theme: Keep Free to Follow Our Footsteps.
5 min: Introduction, text and comments. Talk on theme; see "Watchtower," October 1, 1968. Encourage brothers to keep free to follow Jesus and fully available for Jehovah's service.
5 min: Two or three publishers enthusiastically discuss high points in understanding Bible studies, the importance of doing what they like in it; what will go well in local territory.
10 min: Introduce and Present Subscription Offer.
Call on several to present the opening remarks they will use. The following suggestions may also be used: "Good morning, I have stopped by with something that may be both surprising and encouraging to you. It has to do with the chances that are taking place right now that we can expect in the future. Notice what is stated here in the Bible at 2 Timothy 2:2, "We've been asking our neighbors this question and would appreciate your opinion as well. We are all keenly aware of the increasing violence. But why is there so much of it? And what is the remedy? I [hand out header answer] I believe you will be interested in what is stated here in the Bible at 2 Timothy 3:3.

Hello, I'm engaged in a community service. It has to do with the spirit of violence and rebellion that seems to be rising up everywhere. Serious people wonder just how it will all end up. Some wonder if it is an evidence of the end that the Bible predicts. We are encouraging people to give thought to what the Bible has to say. What is happening is fulfillment of Bible prophecy. Note what it says here at 2 Timothy 3:3.

We discussed four-point presentation with congregation. Then call on prepared publisher to present it.

Theme: Is It Later Than You Think?
10 min: Tim: 3:1-5 (Use appropriate verses).
(2) Open magazine to page 8, "The Sign of the Last Days."
(3) Turn to paragraphs in latter part of magazine, showing blessings that God holds out for man. Look for paragraphs on part of household to get benefits. Offer "Awake!" subscription. Encourage Bible study.
20 min: Talk: "Why Christians Seek Work for a Balanced Ministry." Include suitable audience participation. See August 1, 1968, "Watchtower."
10 min: Concluding comments. Public talk Sunday: "Identifying the True Religion Is Vital." Interested people need this information so they can intelligently debate regarding matters of worship! Emphasize importance of helping them to be in attendance. Song 38.

JULY SERVICE REPORT
Av. Ar. Ar. Av. Ar. Ar.
Sp'1 Pios. 11,627 89.2 39.4 90.2
Pios. 5,396 84.9 23.9 78.5
Vac. Pios. 308,095 9.5 4.4 .6 10.8
TOTAL 328,062
Public Meetings Held: 17,164
UNITED STATES GOAL FOR 1968
342,515 Publishers

HOW DID WE DO IN JULY?
You will be delighted to know that during July 326,065 publishers were shared in the service. That means that this July close to 15,000 more publishers were shared in Jehovah's service than did during July last year. Isn't that a fine report? You will also be interested to know that the report includes 11,627 regular publishers, which is a new peak for the United States. Let the news be how enthusiastic your brothers were when they heard about offering the "Truth" book to others. July's report shows that 645,090 books were distributed in the number placed last July! Just think how many back-calls we now have to make as we offer to study with these people and help them learn the truth that leads to eternal life!
SPECIAL PUBLIC TALKS FOR SEPTEMBER AND OCTOBER

HOW thrilled we all were when the speaker at our recent district assembly announced the release of the striking new book The Truth That Leads to Eternal Life! In view of the short time left before this system of things ends, it is just the teaching aid we need to help honest-hearted persons learn quickly the lifesaving truths of the Bible.

Adding to our joy is the arrangement that has been made to help us become familiar with the entire book quickly so that we can use it effectively right away. This is one reason why the nine special public talks to be delivered during September and October will be based exclusively on the material found in the twenty-two chapters of the Truth book.

Meetings to Help You

Consider how you personally will be enriched and blessed by these nine special talks. They will afford you the opportunity to devote between eight and nine hours of public-meeting time to get well acquainted with the fine information in the new book. This will build up your own appreciation of basic Bible truths, and it will enable you to get in clear focus the main points of each chapter, the Scriptural arguments and helpful illustrations. Just think what a help that will be during the months ahead!

As a result of being well acquainted with the book, you will be able to use it to the best advantage in your house-to-house ministry and when doing incidental witnessing. You will know where to turn to find the information that best fits the needs of each person to whom you talk. Furthermore, this program of preparation will help you to conduct truly progressive home Bible studies with those who show a sincere desire to learn the truth.

Bring your personal study copy of the Truth book with you when you attend each of these special public talks. Then as the speaker covers the points, you can follow him in your open book. And when he invites the audience to comment on certain paragraphs, you can answer from your open book. Bring your Bible-study students too with their new book.

Now, is there something that you individually can do to make sure that you get the greatest benefit from these meetings? Yes, there is. If you will make it a point, each week, to go through the assigned chapters in advance, even doing so quickly, and mark the answers to the study questions, it will be most beneficial. Having marked the basic answers, you will be able to concentrate more of your attention on the finer points brought out in the talk, the arguments used and the illustrations that support them.

You are going to prepare for home Bible studies in this book sometime. Why not do it now? Then you will be ready to conduct a study in any chapter in the book, and week by week, before going to your studies, you will need only a few minutes to glance at the points that you have marked in order to refresh your mind. The effort you put forth now will save you many hours during the months to come.

However, if someone is unable to study the material in advance, he surely will not want to miss hearing the talks. As each talk is given, he will be able to mark points in the margin of his book and perhaps underscore some of the answers in each chapter. Of course, being present to hear the talks will also build us all up spiritually.

Remember, there are nine of these special talks, one each Sunday during September and October. Make it your determination to be present every week.

Interested Persons

Another reason why we are having this special series of public talks is to benefit the persons with whom we are already conducting home Bible studies and anyone else who shows interest. Some of these people have had studies conducted with them for a number of months; others, for a number of years. But are they acting on what they have learned? If you are able to arrange for them to be present for this entire series of talks, it could well mark a major turning point in their lives. Their being present for these talks could, in many cases, do more good than many months of study apart from the congregation. Be enthusiastic about building up their interest in these special meetings. Explain that this is a program that is being put on in every congregation of Jehovah’s witnesses in the United States during September and October only. Let them know that the material has been specially selected for the benefit of those who are studying the Bible in their homes with Jehovah’s witnesses. Emphasize attending the entire series of talks, if at all possible. Arrange to bring them with you.

Some of the persons with whom studies are being conducted have never been to a Kingdom Hall. But that is an important step in one’s
spiritual growth. If, as a result of enthusiastic support of this special series of public talks, you are able to get them to come to these congregation meetings, what a blessing it will be to them! It will make their home study more meaningful, and it will do more than words can ever accomplish in helping them to appreciate that Jehovah truly does have an organization on the earth today.

Speakers

There are a few basic points that you brothers who are going to give these talks should keep in mind in order to deliver them effectively. As you look over your assigned material you will notice that there is plenty of it. Since all the material for your talk is in the Truth book, you should not go to other publications to search out additional material nor should you use scriptures not found in the chapters you are covering. Use only the material in the chapters assigned. This is the material that the Society has provided for these talks. Remember that these talks are designed to help your brothers become familiar with the contents of the "Truth" book! They will want to follow you in their books. To help them do this, you need to present the material in the exact order it appears in the book.

To prepare well, thoroughly familiarize yourself with the information in the appropriate chapters. Below you will find the title for each talk and the chapters assigned to it along with suggestions on how to present the material. Read these carefully. In most chapters the main points have been clearly indicated; these should be constantly highlighted as you deliver your talk. You can do this by repeating them, also by listing them on a chart or blackboard. By your making the few main points for each chapter very clear the brothers will see what points deserve special emphasis when teaching others. So give careful consideration to this matter and handle your material in such a way that it all emphasizes the key points.

Note that most of the outlines below contain a few scriptures. These appear in the Truth book, but they are listed here to indicate that you should plan to use them. If time will not allow you to read them all, just quote or paraphrase some. You may want to ask certain publishers ahead of time to be prepared to read selected texts from the Bible.

Remember, it is our hope that many new ones will be present. Speak with them in mind. Be emphatic. Be enthusiastic. Be clear. Use the same sincerity and conviction you would use in talking to such persons in their homes during a Bible study. Be sure to emphasize what the audience should do about what they are learning.

A number of recommendations are given to add variety to your presentation. If at all possible, follow them. However, you will have to take into consideration what you have to work with locally. In smaller congregations it may not be possible to do all that is suggested here. But even small groups will be able to assemble together and discuss the assigned material for that week.

By all means, bring your copy of the Truth book with you to the platform and refer to it. You may feel that certain passages in the book express things so well that you want to read them to the audience. If, for example, you think that the printed introduction to a chapter is very effective, you may read it. However, if you wish to express the same thought in your own words, that is all right too. You may be talking with the Truth book open in your hands. This does not mean that you will be reading all the material to your audience, but from time to time you may read a short portion. You will not be able to cover every paragraph in detail, so you will have to paraphrase some of them. Maybe just a short sentence or two to cover the point of a paragraph will be sufficient. But be sure to help the audience to follow you in the book.

The printed suggestions below are directed to the speakers, but they will whet the appetites of everyone and move all to give wholehearted support to this special series of talks.

Sept. 1: The Blessings from Knowing God

May be handled by two speakers, Chapters 1 and 2 (30 min.) and Chapter 3 (25 min.)

Chapter 1: It is vital to consider God's purposes now in order to enjoy blessings soon to come. Direct attention to the book as you briefly discuss thoughts in paragraphs 1-3. Main points from first chapter to emphasize: (1) God promises to bless obedient mankind with peace, health and happiness. (2) Read verse 11. Ask audience to answer question 5; reason on part "b" after answer is given. Read Isaiah 25:8. Ask question 6. (2) God assures us that he will bring change soon. Ask questions 9 and 10. (3) To benefit, we must study. God's Word now. Use 1 Timothy 2:4.

Chapter 2: Personal examination of beliefs is necessary (par. 1). Have Matthew 7:13, 14 read. Comment very briefly on paragraph 3. Show that Biblical view of religion is different from common ones. Ask for a common view and have someone ready to bring up viewpoint in first sentence of paragraph 4. Disprove it with material in paragraphs 4-6. Ask for another and get: "It doesn't matter what you believe, as long as you are sincere." Use paragraphs 7-10, reading Matthew 7:21-23. All need to study Bible to know what is right, even though this may result in some opposition (pars. 11, 12). Review main points established: (1) Not all religion is approved by God. (2) All need to examine own beliefs in light of Bible. Motivate audience ready to bring up viewpoint in first paragraph of next chapter. Ask questions 5, 6b, 7a, 8a, 9a, 10 and 11. All right to rephrase to add naturalness.) Give gist of paragraphs 12
and 13, and then have questioner ask questions on paragraphs 14, 15, 17 and 18. In answering, read or paraphrase John 14:23; I Corinthians 11:3; John 1:1, 2, 18 and Acts 2:33. You can then refer to book mentioned in paragraph 19. Have Job naked (include in reply thoughts in paragraphs 21-23 as time permits). Summarize main points covered: (1) God's name is Jehovah, and we should use it. (2) God's qualities make him worthy of our worship. (3) God is no "Trinity." (4) We must worship with spirit and truth, and not with idols. Conclude by reading or paraphrasing paragraph 24.

Sept. 8: *Where Are the Dead?*

Explain that two related subjects must be considered in order to understand life after death. (1) Man will grow old and die, and the condition and prospects for the dead. 

Chapter 4: (20 min.) To be delivered as straight talk following development of material in the chapter. Stress repeatedly how this information affects us today, and develop reasoning in paragraphs 8, 10 and 12. Main points: (1) Adam and Eve were created with the prospect of eternal life. (2) They sinned by disobeying God's law. (3) Their sin affects us today. (4) We can benefit from God's provision for salvation from sin and death.

Chapter 5: (35 min.) Rhetorically pose questions in paragraph 1. Read Genesis 3:19 and reason on it. Read and tie in Ecclesiastes 9:5, 10. Question logically arises, Does man have immortal soul? Have two people on platform comment paragraphs 4-5. Main point is other. (Emphasize E. 6 and 9, touch others briefly.) Speaker takes up again, using Job 34:14, 15 to explain what "spirit" is and how it is sustained by breathing (pars. 9-17). Have interested person, who is still on stage, ask speaker questions. "How do we show our attitude toward God's way of settling the issues as is done in paragraphs 6-8, and read Exodus 9:15, 16. (2) Explain how the results have shown (a) failure of man's attempt at independent life; (b) failure of Satan's rule (par. 13), (c) rightness of God's way of ruling and that man can stay loyal to God under test (pars. 15-16). (3) Time allowed for test has not been long, but God's standpoint (par. 18), and humans have benefited from time. Read Ezekiel 18:33. (4) Have Revelation 14:1, 3 read. Read question 8 or have someone in audience ask it; use thoughts in paragraphs 11-15 to answer. Slant comments to new ones. Answer question 8 briefly. Read John 14:2, 3 and 19. Review main points covered: (1) God has chosen 144,000 to be kings and priests with Christ in heaven. (2) Holy spirit gives them heavenly hope, but persecutions will also be present. (3) One questioning God's standpoint (par. 18), and reasons on it. In answering, read or paraphrase paragraph 21.

Sept. 15: *A Son Loyal to God—and Those Who Rebelled* May have one speaker for each chapter, or same one for both.

Chapter 6: (25 min.) To be delivered as talk. As you conclude discussion of first main point below, emphasize that the entire Bible focuses on Jesus' life and his part in God's purpose. With the second main point, discuss paragraphs 19 and 20. (Incidentally, ask interested person to stand, and tie in Ephesians 1:9, 10.) With point three, include questions 9a, 10, 11, 12, 14, 15c and 16. Be sure to highlight throughout that Jesus is a loyal Son; this will serve as contrast for next half. Main points: (1) Jesus was a man like other men in every respect. (2) He lived only through his loyal Son Jesus. Use Acts 4:12. (2) This Son served God loyally in heaven prior to coming to earth, as well as when on earth. Reason on import of Matthew 3:16, 17. (3) Jesus' sacrifice opens way to forgiveness of our faulty human life. Quote Matthew 20:28. (4) As the King anointed by God, Jesus carries out God's will. Conclude by reading or paraphrasing paragraph 19.

Chapter 7: (30 min.) After brief introductory comments covering paragraph 1, invite person to pose some common questions about spirits who rebelled. Question 1: How could one answer objection that Satan is only a quality of evil and not a person? Answer from paragraphs 2 and 3, using Matthew 4:1-11; read verses. (Incidentally, ask interested person to stand, and tie in Ephesians 2:2.) What time a perfect spirit son, entertain question 2: How could a perfect spirit rebel without anyone to tempt him? Cover paragraphs 4-8 and read James 1:14, 15. Also explain briefly that other spirits follow course of rebellion (pars. 9-15). Question 2: Since Jehovah is Almighty and a protector, why do we need to concern ourselves with this at all? (a) Read and reason on John 14:30, using thoughts in paragraphs 11 and 12. (b) Bring in warning at Deuteronomic 32:16-22 about should seriousness on his part. (c) Read 2 Corinthians 11:14, 15, and reason on it with points in paragraphs 19-21. Emphasize seriousness of taking right course so as not to be numbered among those who rebel against God.

Sept. 22: *Why God Has Permitted Wickedness*

Chapter 8: (35 min.) Speaker will deliver as regular talk, using blackboard if possible. Briefly discuss material in paragraphs 1-3, and read Genesis 3:4; 5. (1) On blackboard list issues presented in paragraphs 4 and 5, commenting on each one listed in paragraph 4. Have someone (2) Refer to paragraphs 6-8, and read Jeremiah 1:5 (13 min.). Briefly illustrate God's way of settling the issues as is done in paragraphs 6-8, and read Exodus 9:15, 16. (2) Explain how the results have shown (a) failure of man's attempt at independent life; (b) failure of Satan's rule (par. 13), (c) rightness of God's way of ruling and that man can stay loyal to God under test (pars. 15-16). (3) Time allowed for test has not been long, but God's standpoint (par. 18), and humans have benefited from time. Read Ezekiel 18:33. (4) Have Revelation 14:1, 3 read. Read question 8 or have someone in audience ask it; use thoughts in paragraphs 11-15 to answer. Slant comments to new ones. Answer question 8 briefly. Read John 14:2, 3 and 19. Review main points covered: (1) God has chosen 144,000 to be kings and priests with Christ in heaven. (2) Holy spirit gives them heavenly hope, but persecutions will also be present. (3) One questioning God's standpoint (par. 18), and reasons on it. In answering, read or paraphrase paragraph 21.

Chapter 11: (15 min.) Might prepare illustration similar to one on page 95, or direct attention to that one in book. Main points to make: (1) We are living in the "last days" according to Matthew 24:34 and reason on it as in paragraph 3 (3 min.). (2) God is now accomplishing a separating work. Have someone relate Matthew 25:31-46. Call attention to question 6, and answer both parts (3 min.). Have interested person say how Jehovah will use his people to help in destruction of evil (par. 20). Christ began to rule in 1914; soon Kingdom will "come" to destroy wicked and rule forever (par. 21).

Chapter 12: (20 min.) Speaker will open with brief comments on paragraphs 3, 4, 7 and 8, and reading and applying Ephesians 1:9, 10. (On stage a father will explain to audience that his daughter will marry Jehovah's son.) Speaker will cover points in paragraph 11, and ask how Kingdom will affect our personal health. Father will answer to his daughter, explaining appropriate points of paragraphs 12 and 13. Speaker will read question 14. In response, father will cover paragraphs 14,
Oct. 6: Identifying the True Religion Is Vital
Speaker may have on platform with him a person who was a Catholic or who will take that part. This one will, at designated times, give questions to be answered in paragraphs 25 and 26 and urging audience to live up to God’s righteous requirements for life then.

Chapter 13: (27 min.) Speaker will open with brief comments to audience on paragraphs 1-3. Former Catholic: When one becomes a Catholic, he is supposed to be joining the true church. Speaker explains Hebrews 12:23, and touches on paragraphs 4 and 6. Former Catholic: The Catholic church is said to be built on Peter. Speaker uses Ephesians 2:19, 20 to show that Jesus is the foundation of the true church. Read Matthew 16:18; use material in paragraphs 9-12 to reason on it. Former Catholic: Some Protestants believe that the true church is made up of persons from all religions. Speaker uses information in paragraphs 13 and 14 to prove why that is not Scriptural. Show that some of the true church are still on earth and that one’s life depends on working in close cooperation with them (pars. 15-17).

Chapter 14: (25 min.) Former Catholic: Having in mind what was just said, how would one identify the true religion? Reason briefly on thoughts in paragraphs 1-3, reading Matthew 7:21-23. Speaker invites him to list following main points on blackboard as they are discussed. (Use the five italicized points, in paragraphs 4, 7, 11, 13, 15.) Former Catholic: To state that, he recognizes that paragraphs 9-12 are meant to reason on it. Former Catholic: Some Protestants believe that the true church is made up of persons from all religions. Speaker uses information in paragraphs 13 and 14 to prove why that is not Scriptural. Show that some of the true church are still on earth and that one’s life depends on working in close cooperation with them (pars. 15-17).

Chapter 15: (25 min.) To be delivered basically as a talk, though some questions will be asked of audience. This talk will be especially valuable for non-Witnesses who are attending, so slant it to them; use sincerity and tact. Main idea to cover: (1) The necessity to separate from false religion (pars. 1-2). (2) How to separate from false religion. (3) Love one another. (4) Explain point of paragraph 1 in your own words. Read Revelation 18:4. Be brief on his thoughts. Ask questions 14, 15 and 16. (4) A firm stand for the truth brings blessings (par. 12-19). Ask audience questions 12a, 13a, 14a and 17 and comment briefly on intermediate points. Weave in Hebrews 10:24, 25. Cover paragraph 19 in your own words, but deliver it with real conviction, recognizing that the lives of many in your audience are going to be affected directly.

Chapter 16: (30 min.) Speaker might have a small panel on the platform. They could be consulted regarding historical material on the various topics. Thus these "experts" could provide briefly a good secular comment supporting each point made. Speaker can begin by discussing paragraphs 1-3, reading Psalm 116:11 and then giving grip of Romans 12:2. Boldface subheadings in the chapter indicate as background or cover material, considering the cross, look up Acts 5:30. Regarding images, ask for comment from audience bringing out a text on the Bible position, such as Exodus 20:4, 5, etc. Apportionation is given by the various words. In conclusion with John 8:32 the speaker should emphasize that the truth concerning these matters is very important; it is not just a matter of opinion, but an identifying mark of the true worship. To be pleasing to God, we must be unspoilt by customs that displease him.

Oct. 13: Separate Yourself from False Religion and All Its Customs
Many have one or two speakers, as is convenient locally.

Chapter 20: (29 min.) After an introduction based on paragraphs 1 and 2, the speaker could emphasize that both husband and wife have Scriptural responsibilities and privileges. (1) We might have the wife spend a few moments alone about the importance of the true church. Read Genesis 9:5, 6, and hold place there for further use. You may want to read paragraph 5 directly from the Truth book. In discussing second main point, go back to Genesis 9 and read verses 3 and 4. Use Acts 15:19, 20; 5:19. Invite audience to look up Acts 5:29 and remind son of commandment against idolatry. Then he will open Truth book and share with son the quotation from Justin Martyr (par. 8). The speaker can take up at paragraphs 9-10, reasoning from Bible on significance of Revelation 19:17, 18, 1 Corinthians 7:23. Encourage all to be obedient in everything to the law of God. Stress obedience and relate to title.

Chapter 19: (18 min.) Speaker can open with thoughts from paragraphs 1 and 2. Invite audience to look up Genesis 9:5, 6, and hold place there for further use. You may want to read paragraph 5 directly from the Truth book. In discussing second main point, go back to Genesis 9 and read verses 3 and 4. Use Acts 15:19, 20; 5:19. Invite audience to look up Acts 5:29 and remind son of commandment against idolatry. Then he will open Truth book and share with son the quotation from Justin Martyr (par. 8). The speaker can take up at paragraphs 9-10, reasoning from Bible on significance of Revelation 19:17, 18, 1 Corinthians 7:23. Encourage all to be obedient in everything to the law of God. Stress obedience and relate to title.

Oct. 12: Sermon on the True Faith
The first part of this talk, covering Chapter 20, should be handled by a mature, married man, if possible. The final two chapters should be considered together, and delivered by different speakers. The speaker might use the Bible on the true church. Read Revelation 18:4. Be brief on his thoughts. Ask questions 14, 15 and 16. A firm stand for the truth brings blessings (par. 12-19). Ask audience questions 12a, 13a, 14a and 17 and comment briefly on intermediate points. Weave in Hebrews 10:24, 25. Cover paragraph 19 in your own words, but deliver it with real conviction, recognizing that the lives of many in your audience are going to be affected directly.

Chapter 21: (22 min.) Look up Ephesians 5:24, 25, and 33. (2) Resuming talk, speaker should deal with rearing of children (par. 9-17). As talk progresses, invite parents to answer questions 12, 14 and 16. (3) Shifting to the subject of family difficulties, briefly discuss thoughts from paragraphs 18-21 in a simple, straightforward manner. Be sure to end on a positive note, tying in theme of growth in the true church.

Chapter 22: (27 min.) The first part of this section should be directed especially to unbaptized ones, being expressed and delivered with them in mind. Use the material that answers the study questions, keeping in mind that study time is limited; do not try to cover too many details. Emphasize the application of this information to each individual. Be positive in presenting points in paragraphs 11-14. Speaker may use other truths concerning Christ’s shed blood and the blessings that this exhortation should move our brothers to, Quote 1 Corinthians 10:31 and read Ephesians 4:22-24. Incite to endurance, either quoting or reading Hebrews 10:39. End on a happy, positive note, as does paragraph 9.

NOTE: The chairman for each week should announce at the beginning of the meeting the chapters for the Truth book that will be covered that day. And for the first few weeks, he can include in his conclusion encouragement to bring the book next week.
Our Service Meeting—A Rich Spiritual Meal

What makes a good service meeting? The same thing that makes a good meal—thorough preparation of nourishing food! Jehovah's organization provides us with nourishing spiritual food, and by our supplying thorough preparation our service meetings can be a real stimulus to zeal and faith for our brothers.

What does thorough preparation mean? It starts with those who have assignments on the meeting. For them it means starting early on the assignment and not waiting until several days before the meeting. It means getting clearly in mind the basic purpose of the part, and then making sure that each point made contributes to this purpose. It means giving careful thought to a setting that is fresh, yet instructive and workable in the congregational territory. A review of Study 23 in the Qualified to Be Ministers book and the material on "The Service Meeting" in the "Lamp" book will help us to have variety while avoiding showy scenes and overdone props. We also will guard against hasty handling of the material develops the meeting's theme and then make this stand out. If the assignment is a question-and-answer discussion, then questions that are short and pointed yet thought-provoking should be prepared. There is no need for long introductions or conclusions. It is best to get right into the questions for good results. Further, the questions should encourage the audience to reason "why." All these suggestions are part of preparing well the nourishing spiritual meal that will be enjoyed by our brothers.

Most cooks, when preparing a good meal, would hesitate to serve a new dish to others before trying it ahead of time. So it is good that we try our meeting parts by rehearsing them before giving them to the congregation. We are sure you will agree that rehearsals contribute much to the effectiveness of the service meeting. Are you really doing all you can to rehearse your service meetings for the benefit of all concerned? In view of your circumstances, could you be doing more? If so, it would undoubtedly be a blessing to the congregation.

As to which of the different parts might be rehearsed, if a group is involved, such as in a demonstration, perhaps it could be before or after the book study and some parts might be checked after the Watchtower study on Sunday. The value of such rehearsal and counsel is that the meetings will end on time and will be presented in an instructive, coherent manner that will build up our brothers spiritually for the ministry.

Food that is properly cooked before being served is tastier and more easily digested. Likewise, if all study in advance the spiritual food to be discussed at the service meeting, we will find it more enjoyable and more easily assimilated into our minds and hearts. It is also true that the passing of food by each one at the table during the meal is an important contribution to the meal. So each one in the congregation can assume his share of the responsibility for making the meeting lively and beneficial by commenting, relating experiences and taking part in demonstrations when invited. Our preparation for this shows that we are very concerned with giving a pleasing sacrifice of praise and service.

The dessert of a meal is looked forward to with delight and joy, and brings the meal to a satisfying end. If the overseer's final expressions are well thought out and prepared, the concluding comments will be looked forward to with great expectation and will bring the meeting to a joyful ending.

So by each one putting forth a wholehearted effort in preparation, each week our service meetings will be a rich spiritual meal that is instructive, faith-strengthening, and motivating all to a full and joyful share in the ministry.

Announcements

- Literature Offer:
  September: You may use The Truth That Leads to Eternal Life for a contribution sign up for this book and you may offer one of the other recent bound books, or a combination of both.
  October: Awake! subscription and three booklets, for $1.
  November: The Truth That Leads to Eternal Life, for 25c. Be sure that your congregation has an ample supply with which to work. It is available in six languages: English, Dutch, French, German, Italian, Spanish.

- The October 8 Awake! will be a special issue: "Is It Later Than You Think?" The Watchtower will be a special issue too containing the talk "Man's Rule About to Give Way to God's Rule." Order extra supplies early.

- In ordering handbills a remittance of 25c per 1,000 should accompany each order for all handbills regardless of style. Style 1 handbills are for regular current circuit and district servant talks and Society films. Style 2 handbills are for all talks in the regular series, circuit servant talks or talks made up especially. A remittance of 3c and a maximum of five talks should be listed. Style 3 handbills show all of the congregation meetings, the time, day and location held. For further information

Circuit Servants to Conduct Ministry School

It has been helpful and instructive to have the circuit servant conduct the congregation book study for the past year or more, hasn't it? But that has served its purpose, and he will not do it on his next visit. So, how would you like to have the circuit servant handle the Theocratic Ministry School during his next visit to the congregation? The Society is arranging for him to do this. We feel it will be a refreshing change and that the school servant as well as the rest of us will benefit from his good counsel.

What have we arranged is this: Starting with the first week in September and during his next complete round of the circuit the circuit servant will handle the Theocratic Ministry School, instead of having the school servant do so during the week of his visit. On the following visit of the circuit servant the appointed school servant will handle the school, which will give the circuit servant opportunity to observe how he handles his assignment and to offer private counsel and suggestions to the school servant. Then the third time around the circuit the circuit servant will handle the school.

What Lies Ahead? (Cont’d)

The new book are especially for those who want to know the truth, Bible facts, not religious fiction. Show them the chapters that you believe will stimulate the greatest interest. If interest is aroused, by all means try to start a Bible study.

The fulfillment of Mark 13:10 is an integral part of the "sign" of Christ's presence and the end of the system of things. Remember, when the "witness" is completed, the "Kingdom" comes. (Matt. 24, 14) Are you not personally thankful that you can be fully occupied in showing imperiled mankind the way to security? We know that you are, and we are happy to be working so closely with you in giving the final witness!

on these three available styles, please see page four of the letter addressed to All Congregations, January 1, 1966.

New publications available:
The Truth That Leads to Eternal Life — English, Dutch, French, Spanish
Man's Rule About to Give Way to God's Rule — English, Spanish
This Good News of the Kingdom
"Look! I Am Making All Things New" — Samar-Lyte

Out of stock in U.S.A.:
Basis for Belief in a New World
Concordance — Spanish
Watch Tower Publications Index (yearly indexes) for 1961, 1962, 1964
A New Outlook on Bible Studies

1 Free home Bible studies are a hallmark of Jehovah's witnesses the world over. It is meaningful this work has been in aiding hundreds of thousands of persons to come to an accurate knowledge of the truth and to take their stand on Jehovah's side! But now time is running short for this old system of things and we want to help as many sheeplike ones as we can to learn the truth and act on it while there is still time.

2 So we have a new approach to use in the Bible-study work. Yes, it is still free of charge. But, as suggested at the "Good News for All Nations" district assemblies this summer, we will seek to help as many people as possible through a six-month Bible-study program.

3 To accomplish this, endeavor to hold your studies each week. If an unavoidable situation arises and you personally have to miss a study, perhaps another publisher with whom the householder is acquainted can conduct the study that week. Progress is directly related to the regularity of the study. Have in mind helping them learn enough of the truth so that they can act on it within six months.

4 It would be good to try to study a whole chapter of the "Truth" book each week, though this may not be possible with all householders or with all the chapters in the book. But when you can do it, it will aid the interested one to get a clear picture of the entire subject at one study. To cover some chapters it may take as much as an hour and a half. But if you have the time and the householder wishes then we recommend that you complete the chapter. Those who are really interested will likely be eager to complete the subject. What will make it possible to cover the material at this pace without unwisely rushing? Here are several suggestions:

5 Both you and the householder will need to study ahead. If some need help in developing good study habits, show them how you prepare for the study and mark your book and urge them to do so too.

6 Also, you will notice that each chapter has a good number of quoted scriptures quoted to establish clearly the points being made. In many cases the scriptures that are quoted will fully satisfy the householder. When it is apparent that the student gets the point and is convinced of the matter, there may be no need to read additional Scriptural proof. However, if the point being studied represents quite a viewpoint for the householder or he does not seem to appreciate the full significance of it, take time to read the additional scriptures that are cited. You will find all of them well chosen to bear directly on the point being made.

7 In order to be able to complete a chapter, where practical, within the available time, we also recommend that you focus attention on the points that answer the printed questions and show how the scriptures support them. But do not feel that during your study you need to enlarge on every expression in the book.

8 At all times keep before interested ones the importance of beginning to associate with Jehovah's people at the meetings. If, at the end of the six months of Intensive study and conserations efforts to get them to meet, they are not yet associating with the congregation, then it may be best to use your time to study with someone else who really wants to learn the truth and make progress. Make it your goal to present the good news on Bible studies in such a way that interested ones will act within six months!

Circuit Servants

(Cont'd)

School again, acting as school servant. We hope you will enjoy this adjustment in the schedule and benefit from it.

Thursday evening the circuit servant will attend a book study selected by the overseer. The appointed study servant will handle the study, and the circuit servant may give an upbuilding talk to the group for 10 or 15 minutes after the study. The circuit servant will be happy to offer appropriate counsel and suggestions privately to the study servant. Other study servants will conduct their own studies.

Always rejoice in Jehovah's service.
Making Known an Urgent Message

Dear Publishers:

What a day we had at the Jehovah's Witnesses Assembly Hall here in New York city, Sunday, September 8! It was graduation day for the ninety-nine students of Gilead's 46th class. The president, the vice-president, Gilead instructors and Bethel overseers all had outstanding spiritual admonition to offer. In the afternoon the graduates themselves put on an excellent program of music and drama.

Many are now on their way to faraway assignments. It surely makes us very happy to note their zeal. They became very dear to us during their stay, but now a new class—the 47th—made up of students from many lands will take their place. By October 16 the Bethel Family will once more have the pleasure of close association with another group of Gilead students.

The other day Brother Knorr made a very significant announcement: The Kingdom Ministry School, during the next ten months, will operate at the Society's property in Pittsburgh, Pennsylvania. Instead of here in Brooklyn, Brother Will in Pittsburgh will gladly house the students during their two weeks at school. Why this change? So that the Bethel Family can be increased considerably in number, so as to be able to cope with the great amount of work that is to be done. In this way it will be possible to operate a night shift, and keep the presses and other machines busy some seventeen hours every day. In fact, the night shift started on Monday night, September 16.

This, we are sure, will make all of you very happy. We have your many orders for literature, but have not had sufficient supplies to fill them all. The demand for literature world wide has been tremendous. Now, with the addition of a night shift as well as added equipment, we hope within a few months to be able to fill all your requirements in the field.

And we know that you are all very busy too. The August report difficult to do on a regular basis, could you do it during October? Consider the matter prayerfully. If you are able to do so, we urge you to have that added share in this special work.

Additionally, during October we are going to be trying to get this special issue of Awake! into the hands of people that we do not regularly come in contact with in our witness work. We hope that you will carefully analyze your own territory and consider whom you do not often meet. Is it the men whom you seldom find at services? Then might it not be beneficial to try some evening magazine work? Are there residents of old folks homes that you rarely see? What about those in college dormitories, seamen's hotels, prisons, military installations, etc.? In many territories there are large apartment houses with doormen, and hotels with permanent residents. When did you last witness to these people? Can you arrange to get this special issue of Awake! to them? They need the message just as urgently as others do.

What about your business territory? Many of the people that we seldom find at home can be reached at their place of business. If you make it a point to call at the stores and office buildings in your territory with this special Awake!, you will have a fine time. And, after talking to the manager, why not ask for permission to offer the magazines briefly to his clerks? If you are to the point, he may be quite willing, as long as they are not busy with customers at the time.

Obtaining Subscriptions

During October we will not be featuring bound books in the field ministry, though there is no objection to placing a copy of the Truth book with someone who seems to be a good prospect for a home Bible study. For this month the Society's printing facilities are.

(Continued on page 2, col. 3)
WEEK STARTING OCTOBER 6
Theme: Be at the Ministry Urgently. Song 79.
5 min: Introduction, text and comments. 
10 min: Branch letter and Theocratic New Folder to Advertise Bible Studies. 
15 min: “Watchtower.” Select appropriate portions of the book and explain them by drawing audience into discussion, to be sure they really understand the principles involved. Our honesty attracts others to associate with the true Christian congregation.
20 min: “Making Known an Urgent Message.” Questions and answers. "Awake!” for special efforts to bring newly interested ones to public talks also discuss how to go about it this month.
25 min: Review subscriptions given at district assembly. Offer “Haven” to all interested. Publishers who have material can be applied for in practical way.
30 min: “What You Can Do When Tragedy Strikes.” (September 8, 1968) Help publishers here. This material can be applied in a practical way.
35 min: Concluding comments. Song 73.

An Urgent Message (Cont’d)
5 min: Accounts report.
10 min: Concluding comments. Include "How Did We Do in August?” and “Are You Ready for November?”

WEEK STARTING OCTOBER 13
Theme: Congregating Under the Direction of Our Fine Shepherd. Song 79.
5 min: Introduction, text and comments.
20 min: “New Folder to Advertise Bible Studies. Discuss the article in journals. Also read appropriate portions of the new folder.
25 min: Demonstrate magazine presentations, some featuring October 15, 1968. Discuss various ones featuring “Awake!” and others featuring “Watchtower.”
30 min: Concluding comments. Include Question Box. The article "Watchtower,” may develop, at least reading comments from book, but having thoughts well in mind. Listen to comment. The arrangement can be worked out so that one can see which work, this may make for friendly atmosphere.

WEEK STARTING OCTOBER 20
Theme: Aid Others to Follow the Fine Shepherd. Song 79.
5 min: Introduction, text and comments. (May draw comments from audience by asking appropriate questions.)
10 min: Branch letter and Theocratic New Folder to Expose, Emphasizing importance of reaching everyone with the good news. (See Song 77, par. 1; p. 81, par. 3; p. 95, par. 4.)
15 min: "What It Means to Be Honest. Based on article in September 1, 1968."

"Watchtower." Select appropriate portions of the book and explain them by drawing audience into discussion, to be sure they really understand the principles involved. Our honesty attracts others to associate with the true Christian congregation.
20 min: “Making Known an Urgent Message.” Questions and answers. "Awake!” for special efforts to bring newly interested ones to public talks also discuss how to go about it this month.
25 min: Review subscriptions given at district assembly. Offer “Haven” to all interested. Publishers who have material can be applied for in practical way.
30 min: “What You Can Do When Tragedy Strikes.” (September 8, 1968) Help publishers here. This material can be applied in a practical way.
35 min: Concluding comments. Song 73.

An Urgent Message (Cont’d)
5 min: Accounts report.
10 min: Concluding comments. Include "How Did We Do in August?” and “Are You Ready for November?”

WEEK STARTING NOVEMBER 3
Theme: Remember Our Creator Always. Song 79.
5 min: Introduction, text and comments.
10 min: Theme for the month. (See Song 1, 1968. "Watchtower.”) Might have brothers in audience ready with several prepared questions to ask speaker, as basis for discussion.
15 min: Theme for the month. (See Song 1, 1968. "Watchtower.”) Might have brothers in audience ready with several prepared questions to ask speaker, as basis for discussion.
20 min: "What It Means to Be Honest. Based on article in September 1, 1968."

"Watchtower." Select appropriate portions of the book and explain them by drawing audience into discussion, to be sure they really understand the principles involved. Our honesty attracts others to associate with the true Christian congregation.
New Folder to Advertise Bible Studies

1 Has your congregation received its supply of the new four-page folder entitled “Would You Like to Understand the Bible?” If not, they will be sent to you just as soon as your congregation submits its next order for other literature that may be needed. A supply of about fifty copies per publisher is being consigned, free of charge, to each congregation. Use them well.

2 The Society is keenly interested in the Bible-study work and we know that you are too. Our desire is, not merely to place literature with people, but to study the Bible with them regularly. With the aid of the simple presentation of material in the Truth book, this is something that every publisher can do, don’t you agree? We believe that this folder will help you to start studies. Why? Because it is designed to stimulate the interest of anyone who reads it, and it clearly answers the questions that they normally have when we offer to study with them.

3 If you have your supply of these folders during October, we suggest that you start using them right away. Endeavor to leave one with each person to whom you witness, whether he obtains literature or not. Slip a copy under the door where the people are not at home. Put them in any free copies of magazines that you provide for apartment-house dwellers and others. And wherever you leave the Bible-study folder, include a handbill to inform the reader where he can get in touch with Jehovah’s witnesses locally, or you may write your own name and address or phone number on the folder.

4 In the months to come, whenever you place a Truth book, we recommend that you slip one of these folders into the book. Then, when you make your return visit, they will know exactly why you have come. It will make it easier to start Bible studies.

5 How fine it would be to cover your entire territory with this Bible-study folder! If, in order to do that, you need more than are being sent, ask the publishers to check to see how many they have left in their own literature cases, and use them first. If they are all actually being put to good use in the field ministry, you are welcome to order more, free of charge, but in quantities of no more than fifty per publisher. It is in large means of holding Bible studies that people can most effectively be aided to learn the truth and take their stand on Jehovah’s side. Let’s all share fully in this work.

Are You Ready for November?

Have you personally offered the new book, The Truth That Leads to Eternal Life, in the field ministry as yet? Are you using it on your home Bible studies? If so, we don’t need to tell you how easy it is to place or how clearly it presents the truth. You know for yourself.

But the question is, Will your congregation have enough copies to supply the needs of all the publishers for the entire month of November, when we will all be featuring the new book in the field ministry? We hope so, and, with that in mind, we encourage all congregations that need more books to order now.

It would be advisable for the congregation servant to estimate the rate at which the stock is moving so that, by November 1, the congregation will have on hand at least four Truth books for each publisher and twenty for each regular and vacation pioneer. If there are opportunities in your territory to use some of the available foreign editions, obtain them too. Even if your congregation was not able to get as many books as you wanted at an earlier date, we believe that the Society’s factory will be in position to handle orders by November 15th of the campaign. So, be sure that you are well supplied for a productive month of service.

Making Progress at the Book Studies

1 For two months now, at our congregation book study session, we have been considering Part 2 of the book “Babylon the Great Has Fallen!” God’s Kingdom Rules!

2 If you have been moving along at a steady pace in your study group, then by the middle of October you will no doubt be starting chapter 21. That is where the very timely information from chapters 14 through 22 of Revelation begins.

3 At the congregation book study we have no set number of pages to cover, as we do for our weekly Watchtower study. This gives us opportunity to discuss matters more fully, to be sure that they are really understood, and we appreciate it when the study conductor helps us to do that. But that does not mean that we need to slow down to the extent that we are covering only a few paragraphs each meeting. Even when the material is weighty, it should not be difficult to cover at least five pages.

4 If you are going at a slower pace than this, it may be that you need to focus more of your attention on the points covered by the printed study questions. If someone in the group works in comments on other details, that is fine, but it is not necessary for the study conductor to formulate questions on all these other details.

5 It is good to take time to look up and read scriptures that are cited but not quoted. In fact, as you study the material that is actually verse-by-verse commentary, some publishers may want to familiarize themselves with their Bibles opened. As for any lengthy Scripture citations, the study conductor may use his own judgment about having them read; in some cases, he may simply arrange for a brief summary of their contents by someone who has been notified in advance.

6 To impress principal thoughts on the mind, brief oral reviews are helpful. But there is no need for these to be extensive. They are intended for review of key thoughts, not all the details. Handled in this way, they will not slow down progress but will help us to retain points that we should know well.

7 Are you attending the congregation book study each week? By all means do so. Fully understanding the prophecies now before us is discussed will help all of us to appreciate the work that God is now having done, and it will prepare us for the momentous events that lie immediately ahead of us.
Presenting
THE GOOD NEWS

With the Special "Awake!"

1 Do you not agree that the October 8 Awake! is really special? The subject, "Is It Later Than You Think?" should have a wide appeal. We urge all of you to endeavor to do an extra amount of magazine work during October. If you are unable to participate on that day, set aside for it, then take any other day convenient to you. In fact, you may want to take several days each week to do magazine work and try to cover your entire territory.

2 What are some brief presentations we might use to place the special Awake! in the magazine work? We might use a variation of the regular sermon suggested in the September Kingdom Ministry for the subscription offer. We could say: "I'm engaged in a community service. It has to do with the violence and rebellion that seems to be rising up everywhere. Serious people wonder if we're not approaching the end that the Bible talks about. This outstanding issue of Awake!, 'Is It Later Than You Think?' asks, on page 7, 'How Do We Know We Are in the "Last Days"?' And starting on page 8 is the evidence you need to answer this question. [Turn to these pages as you mention them.] I urge you to read this special issue, along with The Watchtower. They're only ten cents for the two.

Another brief presentation could be this: "I'm calling because of the concern we all have about the increase in crime and violence everywhere. So many people wonder what it all means and what the future holds. This issue of Awake!, 'Is It Later Than You Think?' gives the best collection of information on this. If I have ever read, I'd really like to have you read it. This copy is yours, along with The Watchtower; for only 10 cents."

4 It is often beneficial to tie the presentation in with some specific point in the magazine. You may want to turn to the section beginning on page 17, which is entitled "A Grand Future Ahead in God's New Order." Let the household see the heartwarming illustrations that portray what life will be like after the end of this system of things.

If we choose to feature the October 15 Watchtower, which contains the fine public talk from the district assemblies, "Man's Rule About to Give Way to God's Rule," we might say: "I'm calling because of the interest we all have in the government. Wouldn't it be a fine thing if the whole earth had a government that could guarantee peace, prosperity and happiness to everybody? [Ask response.] The Bible promises that within this generation this earth will have just such a government. Read about it in this article, 'Man's Rule About to Give Way to God's Rule.' [Refer to article.] Along with the Awake! it is yours for only 10 cents."

During October, then, make every effort to get these issues into the widest distribution possible. They contain a straightforward message that sheeplike persons need in order to start them on the road to life. Send copies to your relatives and to others you know. Let them all know that this system is nearing its end and that God's new order is near at hand!

Theocratic News

- With 15 of the 64 publishers in vacation pioneer service during June the Moorhead, Minnesota, congregation averaged 15.5 hours in service. "The spiritual benefits cannot be counted in numbers or averages," the committee states.

- Ecuador branch office reports receiving letters from 101 families, all stating that they want to answer the call for more "fishers of men." In July, 7,672 letters were received. Neighboring Ivory Coast enjoyed a 33-percent increase, with 239 publishers.

- Chile reports new peak of 5,805 publishers, a 28-percent increase over last year's peak figure; average increase for the year over last year's average is more than 18 percent. Publishers are still averaging 10 hours each.

- With 7,972 reporting in July, Korea has a 28-percent increase, its ninth consecutive peak. Of the total publishers and pioneers, they have averaged 111-percent attendance at the "Watchtower" study for the past six months.

Question Box

- Is it ever appropriate to arrange to put on dramas in the Kingdom Halls or at circuit assemblies? In recent years the Society has been using some dramas for the district assemblies. However, these are special features of the district assemblies, and it is recommended that this method of communicating information not be employed in the Kingdom Halls or at circuit assemblies. Organizing and putting on such dramas require a great amount of time, and sometimes considerable expense. Much time is used preparing the plays, including scriptwriting, sets and costumes. The productions are usually far from perfect, and are rarely practical and informative.

- Make the special "Awake!" available to everyone.

AUGUST SERVICE REPORT

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Public Meetings Held: 19,808

UNITED STATES GOAL FOR 1968: 342,516 Publishers

How Did We Do in August?

A most encouraging report, indeed! The total of 332,894 publishers for August is just slightly below our former peak of 333,672 in April. This is the first time we have ever been so close to reaching a former peak in August. Actually, the figures are an increase of 5.6 percent over August of last year. In addition, there was a new peak of 11,808 pioneers reporting. What a fine conclusion to our service year!

August also saw a new peak of 332,894 in book placements, well above the 180,000 we were averaging May of this year. No doubt many of these were of the "Truth" book. With such an increase, we are reaching many more people. In the hands of so many people, we can really be enthusiastic about the prospects for starting many Bible studies. In the coming months, can't we? We rejoice with you in this fine conclusion to our 1968 service year.

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn, N.Y. 11201
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.
NEW SERVICE YEAR OFF TO A THRILLING START!

All-Time Peak in Publishers!

1 What a delight it is to tell you about the thrilling start to our new service year! Do you know what was accomplished in the field in September? A new all-time peak in publishers was reached, yes, even exceeding the peak of last April! And this is just the first month of the new service year! There were 335,448 who shared in the field ministry, which is 1,776 over last April. Truly this shows that you feel the urgency of the times, that you are working hard to aid others to become preachers of Jehovah and that your efforts are being richly blessed.

2 With more workers we naturally expect that more work would be done, and that is what happened. Total hours were 5,986,966—well over the past service year's monthly average of 4,769,281. What a fine evidence of the devotion of Jehovah's people! Book placements, too, were remarkable. Especially is this so when we consider that most of the congregations had only a limited supply of Truth books. Yet look what happened: You placed a total of 747,141 bound books! Up until May we had never placed this many books in one month. Isn't that grand for the first month of the new service year? What would the report have been if all the congregations had had an ample supply of Truth books? Well, for November all the congregations should have enough. We here at Bethel have two shifts working, and we are putting in over-time besides, to see to it that you are well supplied. We are thrilled at what we see taking place in the Kingdom-preaching work, and we are grateful that, along with all of you, we can have a share in it.

3 There is something else that is encouraging to us all. This is the splendid increase in meeting attendance. The Watchtower study attendance during 1968 averaged 93 percent of all the publishers! This is up 10.3 percent this past year! There has been a continual increase, rising from around 75 percent a few years ago. It is fine to see this keen appreciation for the instruction that Jehovah is providing. Likewise with regard to the service meeting: Attendance increased from 75.4 percent to 81.3 percent—a 5.9-percent increase. The Theocratic Ministry School attendance rose 5.8 percent, to 81.9 percent; and the congregation book study attendance was up 4.4 percent, to 87.2 percent. This is fine and reflects a wholesome appreciation of spiritual things on your part.

4 September's thrilling report also makes it obvious that you are doing fine teaching with the aid of the Truth book. Of course, our purpose in placing it is to conduct home Bible studies, to help people get started on the way to eternal life. The report shows that, during September, Bible studies totaled 2,91,068. This means that you conducted nearly 40,000 more studies than in September 1967, when the figure was 251,414. Now, with the November campaign with the Truth book, the prospect for more of us to conduct Bible studies steadily improves, doesn't it?

Can All Conduct Bible Studies?

5 Has the new book now made it possible for you to conduct a home Bible study where you were not successful in doing so before? Many brothers believe that it has! Without a doubt, many faithful and devoted publishers who were not including a home Bible study in their witnessing activity in the past will now find it possible to do so. Why do we say this?

6 Primarily, it has to do with the simplicity of the material in the Truth book. The arguments are not complicated or involved. The illustrations are simple and easily understood. Then there is the simplicity of the language.

7 There are other features that are built into the book that will aid us in conducting Bible studies. In the past, in preparing our students for opposition, it was necessary for us to gather this material ourselves.

(Continued on page 2, col. 3)

Remember our Creator now, whether old or young.

(Continued on page 7, col. 3)
Your Service Meetings

WEEK STARTING NOVEMBER 10

Theme: Teach the Truth That Leads to Eternal Life. Song 14.

5 min: Introduction, text and comments.

20 min: “Spread the Truth That Leads to Eternal Life.” Consider material under subheading “From House to House with Brief Presentations” through “Regular Sermons.” After brief introduction by chairman, a new question might be asked for audience participation. Then various suggestions and presentations may be analyzed in detail. 

10 min: Concluding comments. Include appropriate items from 12:1 Song 35.

WEEK STARTING NOVEMBER 24

Theme: Remembering Our Creator in All That We Do. (Eccl. 12:1) Song 35.

5 min: Introduction, text and comments.

10 min: Question Box. Overseer might discuss audience or whether who will be chairman for public talk Sunday. They discuss announcements for all meetings, however.

16 min: “Distributing the Word of Truth.” A capable brother should be given this assignment. It should provide pure assistance to the publishers to aid them in placing the “New World Translation of the Holy Scriptures” in bookstores as desired. In December. A great deal of helpful information on placing this Bible has been provided in previous issues of the “Kingston Meeting” of the issue of June 1968, page 2, are suggestions for giving a sermon using the “Importance of the Truth” (Important Bible Words for Quick Reference) found at the back of the “New World Translation.” Somewhat as we will thus be demonstrating a fine feature of the “New World Translation,” which we are offering. In the issue of December 1967, page 4, are suggestions on what to say when publishers are unable to have a prayer. Publishers may use any sermon they choose. Some will want to place the “New World Translation” on a church meeting. To be sure to distribute this letter or notice.

17 min: “Spread the Truth That Leads to Eternal Life.” Consider remaining insert material. Chairman may present some portions of material as talk and some may be considered by questions and answers. Assign some of the experiences to certain capable publishers ahead of time so they can be briefly and interestingly related, then encourage them to see what they can do in the experience and how we can apply ideas in our ministry. Local experiences may be included if there is time.

12 min: Concluding comments. Include appropriate items from Theocratic News Song 104.

WEEK STARTING DECEMBER 1

Theme: Putting First the Preaching of the Good News. (Mark 13:10) Song 38.

10 min: Introduction, text and comments. Include discussion of theme for the month of December. (See December 1, 1968, “Watchtower.”)

13 min: “The Seriousness of It.” From September 15, 1968, “Watchtower.” To be handled in the form of a talk. Aid publishers to see how material applies to all of us but encourage them also to see how they can use material to aid interested ones to have right view of worldly holiness. May encourage these interested ones to attend this meeting.

“Do They Really Believe It?” Could be assigned to Bible study servant. He may discuss material with other study group or three book study servants. After considering material, one or two of the group might demonstrate how they would question student to finds where they doubt and then what teaching methods could be used really to convince and build heart appreciation.

12 min: How Many Will Share in December? All in the congregation should be encouraged to share in the field ministry this month. It would be entirely appropriate for the congregation to work for a new peak in publishing. See pages 113 and 114 of “Lamp” book. Possibly there are some with whom we are conducting Bible studies who could qualify for the field service this month. See pages 107 to 110 of “Lamp” book. This month, the committee can discuss these matters and outline what the congregation will do to encourage one another to have a full share in December activity.

10 min: Concluding comments. Song 114.

Branch Letter (Cont’d)

for that especially timely October 8 Awake! has surpassed the normal demand by over 3,500,000 copies. Imagine! On the average your orders for this issue have been three times that of your regular requirement, and it has not been uncommon for us to receive orders for as many as 4,000 or 5,000 copies, and in several instances 10,000. Here in Brooklyn we are printing 6,400,000 of this issue. So excited about it are most of the brothers in the field that we are receiving many second, third and fourth special ones often by long-distance phone call. A good number of congregations have expressed their desire to have enough to be able to place a copy in every home in their territories.

To meet all of this vastly increased demand from the field, Brother Knorr suggested that brothers here might volunteer to go back to their posts of duty in the factory for one or three hours after some convenient evenings and on Saturday afternoons. This we are now doing, and we are glad that the upsurge in the field ministry requires it. It is evident that Jehovah is prospering the activities of his people. What a marvelous time in which to be living!

May Jehovah’s blessing be on all of you as you keep on, with us, remembering our Grand Creator.

Yours brothers,

Brooklyn Branch Office
HOW appropriate the title of our new book is, "The Truth That Leads to Eternal Life"! Do you not agree that it contains the truth that people need to start them on the road to eternal life?

From all over the world come expressions of great enthusiasm and deep appreciation for our new Truth book. Typical of the response is that of one publisher who wrote: "Words fail to express my joy and appreciation for the book The Truth That Leads to Eternal Life. I have never read anything as plain and yet tactful, simple and yet so understanding and designed to help people think. It is truly an instrument to aid all who are desirous of coming to the knowledge of the truth that leads to eternal life."

Demand for the Truth book has been so heavy that in September the Society's Brooklyn factory added a special night shift. This will increase production substantially so as to help fill the orders that are pouring in. Indeed, at one time during August the demand for Truth books exceeded the supply by over one and a half million copies!

Already, by the end of August, well over three million copies had been bound at the Brooklyn factory. And the book is now available in six languages: Dutch, English, French, German, Italian and Spanish. The Society is working toward publishing it in fifty languages by the end of 1969. What a tremendous witness this will give as it is spread throughout the world! It is just as Jesus foretold: "This good news of the kingdom will be preached in all the inhabited earth for a witness to all the nations; and then the end will come."—Matt. 24:14.

Switching to "Truth" Book

In regard to switching to the Truth book where studies were already in progress, there have been striking results. One brother and his wife who had been studying with an elderly couple switched to the Truth book and wrote: "After completing the first chapter as outlined at the assembly, we thought the husband was going to cry. He was amazed at how plain and self-explanatory and straightforward the new book is, and is so delighted with it."

A sister switched to the Truth book with a person who had made little progress and was previously responding sluggishly. The sister reported that there was an immediate response to the new book's simple, warm and appealing presentation of the truth.

The experience of a brother demonstrates the quickening effect the new book is having. He writes: "On the last Sunday in July, we switched to the Truth book in our study with a family. Immediately all became alert and took an active part. One young daughter who had not even studied her lesson was able to answer the logical questions that called for reasoning. In the study also was a young lad who would never take part, but who would wait for the son of the family to finish so they could go out together afterward. On this Sunday, he agreed to read a paragraph and also did very well in the review. I was amazed and could not understand what brought about the change. But upon thinking about it, I feel it definitely was the new book and its simple, direct way of presenting matters that attracted him."

New Bible Studies

That the Truth book stimulates interest in Bible study is evident also from the many experiences showing new studies being started. In one instance, at the district assembly in San Bernardino, California, the Truth book was given to one of the truck drivers who was bringing supplies to the assembly. He read it that night and when he came back the next day he asked for a Bible study.

A sister began studying the Truth book with a mother and her children. After just three studies, and reading additionally on her own, she saw the need to get out of "Babylon the Great." She wrote a letter to the clergymen of the church that she had been attend-
ing, telling him to remove her name and the names of her children from the church membership roll. In the letter she gave a fine witness and also said to the clergyman: “Maybe you too will examine your personal beliefs and religion and the Holy Scriptures and find that you are practicing more of man’s laws than God’s laws. But it isn’t man that gives us eternal life. It’s God who is going to give eternal life to those who are worshiping in spirit and truth and in full harmony with his Word the Bible.” So in a short time, the Truth book enabled this person to see her responsibility to Jehovah and to take appropriate action.

**From House to House with Brief Presentations**

Of course, to start new studies in the Truth book, we must first get it into the hands of the people. One of the best ways to do this is in the house-to-house ministry. And so many brothers report that the book is very easy to place. One brother took ten Truth books into a territory that was considered very unfruitful. He called on thirteen homes and placed all ten books!

Just how can you present the Truth book from house to house? It is suggested that you try a variety of ways to see which gets the best results for you in your territory.

Since our purpose is to start Bible studies, we could try the direct approach. After introducing ourselves, we might say: “We’re calling to encourage Bible discussions in the home to build faith in God. We’d like to demonstrate an excellent method of learning the basic truths of the Bible with the aid of the book. May we step in for a few moments?”

If the invitation is accepted, direct the householder to the first paragraph in the book and start a study. Where the study is refused, offer the book and arrange to call back.

You could also try many other types of brief presentations. One could be similar to the following: “We’re calling briefly to show you something very special. It is this fine new book. In a short time it will enable you to learn all the basic teachings of the Bible. It is yours for a contribution of only 25 cents.”

Other brothers have used this brief presentation: “Our purpose in calling is to assist you to learn more about the hope for the future that the Scriptures hold out. This book, The Truth That Leads to Eternal Life, says about this: [In chapter one, read part or all of paragraph one and first sentence of paragraph two]. The book shows clearly from your own Bible what that hope is and how you can enjoy it. This copy is yours on a 25-cent contribution.” Using this presentation, a brother placed five Truth books in less than two hours, and three other books besides, for at times he offered the Evolution book with the Truth book for 50 cents.

**Use the Illustrations**

Other brief presentations can utilize the illustrations. If we choose to feature the one on page four, we might say: “We’re calling because so many people wonder what the future holds. But did you know that within our own lifetime God has promised to bring peace and happiness world wide? This book illustrates point here on page four. Notice the scripture quoted there. Would you mind reading it? [Householder may read scripture, but if not, read to him.] Wouldn’t you like to live under such conditions? [Householder may respond.] The very first chapter of this book shows how near these blessings are. We’d like to leave this copy with you on a small contribution of just 25 cents.”

If you choose to use the illustration on page 95, you may try an approach similar to this one: “We’re calling because of the deep concern we all have about the growing rate of crime and lawlessness everywhere. Haven’t you wondered what all these terrible conditions mean? [Allow householder to comment.] The Bible’s explanation of this is very satisfying. In this book [show Truth book] chapter 11 is entitled: [Read title from page 94]. The diagram on the next page illustrates what this chapter explains, that we’re living in the last days of this wicked system of things. [Refer to diagram, offer book.]”

If we use the illustration on page 85 we could say: “We’ve stopped by briefly to bring
you a copy of this new aid to understanding the Bible. [Show Truth book.] It answers a question that many people have when they pray the 'Lord's prayer' and say, 'Thy kingdom come.' The question is, When will God's kingdom come? Notice the picture on page 85. [Have householder read caption, or read to him.] On the next page the section 'Fulfillment of “the Sign” shows clearly when God's kingdom comes and what it will do for mankind. [Offer book.]

**Answering and Asking Questions**

When householders have questions or problems, we can refer them to the chapters that provide the answers. One Catholic householder expressed concern because her church was making too many changes that seemed to be taking people away from God, but she was hesitant about talking to the book. The publisher showed her chapter 14 on “How to Identify the True Religion” and called her attention to the italicized points identifying the true religion. She took the book.

A man who was thinking about becoming a member of one of Christendom's churches asked for an explanation of the 144,000 mentioned in Revelation. The brothers discussed it briefly from the Bible and then turned to chapter 9, “The Reason Why a ‘Little Flock’ Goes to Heaven.” He said he was anxious to read that chapter as soon as his wife finished her copy of the Truth book! She had obtained it six days earlier and had only one more chapter to read!

As you know, most of the time householders will not raise questions. Then why not raise them yourself? For example, we may say: “We're calling to answer a question that almost every person asks, and probably you have too. It is this: [Hold up chapter 8 on page 65 and read title]. Note what the first paragraph says. [Read.] The first sentence in the next paragraph asks: [Read]. This chapter explains the answer in a very satisfying way. [Offer book.]”

Who has not wondered about the question: Where are the dead? This could be featured in a brief presentation, with the first paragraph on page 34 used to stimulate interest. Or we could ask the householder if he would like to live in a world where there is no crime or violence, but where there is perfect peace and happiness. Then we could turn to chapter 12, “Righteous Rule Makes Earth a Paradise,” reading part or all of paragraph 1 and referring to the illustration on page 108.

There are other basic questions we can raise that are covered by other chapters. And, of course, there are other simple, direct ways we can offer the Truth book from house to house. Experiment with some of them to see which ones get results for you.

**Regular Sermons**

We can also try regular sermons, reading one, two or even three scriptures from the Bible before introducing the book. We can determine the number to use from the householder's response.

One sermon many find easy to use is based on Psalm 37. We might say something like this: “Good morning. I'm glad I found you at home. I'm calling concerning God's promise to bring peace to mankind. Wouldn't it be wonderful to live at a time when we wouldn't be afraid to go out at night in any neighborhood and when we wouldn't even need locks or peepholes on our doors? [Refer to these if their door has them. Allow householder to respond.] But do you think we can have that kind of peace, with so many people in the world stirring up trouble? [Householder may respond.] Notice what Psalm 37:10 says about this: [Read]. Can you imagine, not being able to find a wicked person anywhere! And God promises to destroy only the wicked, not honest-hearted persons. That's why verse 11 says: [Read]. Wouldn't you like to live when there will be that kind of peace on earth? [Allow comment.] Well, in verse 34 we find out what we have to do: [Read, then tie in with Truth book].”

There are many other fine sermons we can choose. Work with those that get the best results in your territory. Tie them in directly with the Truth book.

**Other Ways to Place “Truth” Book**

Can you think of other ways to place the new book? How about offering it with the current magazines for 35 cents on magazine day? One sister placed 45 books in this way
in one month! Another offered the book when people gave him more than the cost of the magazine, and he placed several. We may not always have such success, but even if we place one copy of the new book occasionally in this manner, it paves the way for a possible Bible study.

Offer the book when calling back on magazine placements. In one hour a publisher placed four Truth books in this way. Another placed several on his magazine route by offering it with the current magazines for 35 cents. That this can be productive is seen from the experience of a pioneer who reported that all eight of her Bible studies resulted from following up magazine placements!

Then, too, do not forget your relatives. True, in the past you may have tried to witness to them without much success. But try again and let them have a copy of the new book. Perhaps they will now respond to its possible interest and curiosity of others. One sister placed five Truth books in this way. Usually, however, it is more productive to take the initiative and tactfully, at the proper opportunity, offer the book to those with whom you work.

Since the book is pocket size, you can carry a copy with you when you travel to and from work, and at other times. Then, when you witness incidentally to others, you can leave a copy with them. One brother on a train trip took along an extra copy with this in mind. After striking up a conversation with a man sitting alongside him, he gave a brief witness and offered the Truth book. The man said he would be glad to take it.

Whenever you do place a Truth book, endeavor to start a Bible study. If this is not possible on the initial call, then make it a point to call back soon. If the person with whom you place a copy lives outside your territory, let him know that you would like to have someone call back to have a Bible discussion with him. Then contact the congregation that is located where he lives and give them the necessary information. If you do not know which congregation is nearest, write to the Society and the information will be forwarded to the proper congregation.

Really, then, we all want to take every opportunity to get the Truth book into the hands of sheeplike persons. Without a doubt, this will bear fruit in the months to come as many of these persons progress toward Christian maturity.

The time left to accomplish the ingathering work grows ever more limited. What a privilege it is to have a share in this grand, speeded-up ingathering work at this time! So "pay constant attention to yourself and to your teaching. Stay by these things, for by doing this you will save both yourself and those who listen to you." (1 Tim. 4:16) Feel this sense of urgency and take the time, yes, MAKE THE TIME, to spread The Truth That Leads to Eternal Life to all those still hungering and thirsting for righteousness.

Do They Really Believe It?

Some time ago a publisher was given a home Bible study by another publisher who had conducted it for about two years. During this time the student had studied her lessons and had even added to answer the questions from the book. It was thought that progress was being made. The new publisher, however, began to do a little probing. She asked review questions that made the student reveal not just what she had learned from the book, but also what her real convictions were. The result? It was discovered that the student did not really believe what she was learning! She still clung to her previous religious beliefs.

We need to be discerning as we teach. Sometimes the student will give the correct answer from the book because he knows that is what you expect and will satisfy you. Some parents have found the same to be true of their children at times. They will answer the parents correctly because they know it is what the parents want and will please them. But deep down are they really convinced and is the right impression being made on their minds and hearts? Being constantly alert so that we know how the truth is being received will be a great help as the study progresses.

What kind of questions might you ask in order to learn what you want to know? If you ask how the material applies to them personally or if you ask questions that will give them the opportunity to express their personal convictions, then you will likely learn what you want to know.

For example, you might ask, "Who is Jehovah?" The answer might be: "We have learned that he is the Creator, not a part of any trinity, but the Almighty Sovereign."

This answer likely would not reveal any personal conviction. But suppose you asked, "Who is Jehovah and what does knowing him mean to the Christian?" The answer might be: "Why, Jehovah is the only true God! He is the only One who can correct all wrongs and give us eternal life! He is the one we should dedicate our lives to and pray to!" This would be different. It reveals not just knowledge but belief and conviction. —Matt. 16:13-17.

5 When should we begin asking such questions? This is for each publisher to decide. We should use good judgment in the matter. We should not expect too much of our students at first. It takes time to take in accurate knowledge and then build conviction. But when the study is established and progress is being made, it is good to begin thinking in this direction.

6 If you do learn that your student is only taking in knowledge but not had what will you do? Will you face him with the matter? Certainly this won't be necessary early in the study. Likely it will be best to continue the study as you normally would but determine that you will be an even better teacher so that the student will not only take in knowledge but will be convinced that it is the truth and will develop a heart appreciation for it. Some fine suggestions on how you might do this are to be found in the "Lamp" book under the subheading "Home Bible Studies," beginning on page 92.

7 So, we see that it is not just a matter of having a study and conducting it each week. There are a number of things we can do to help our students make the right kind of progress. One thing we can do is find out what they believe and then help them believe the truth.

New Service Year and then arrange to work it into the study. Now this has been incorporated into the book and is presented early in the study, on page 16.

Formally, we worked out our own methods of directing the student to the organization and helping him to see the need to share the truth with others. This will undoubtedly still be done to some extent, but in chapter three of the book interested ones are encouraged to speak to others about what they learn. On page 130 they are invited to come to the Kingdom Hall and on page 138 they are urged to continue coming. Then on page 185 they are invited to share in the house-to-house work.

Who in your congregation has had some difficulty in starting Bible studies? The younger publishers? Why not work things out in the congregation so that they can be given help? Parents might assist their children to see opportunities for starting studies with schoolmates.

Are there some older publishers in your congregation that have held back from conducting studies, thinking they are not capable? Why not work things out in the congregation so that they can be given help? Maybe arrangements can be made for studies to be turned over to them.

There is no doubt that this new instrument is a loving provision that will make it possible for many more publishers to have a greater share in the urgent preaching and teaching work.

SEPTEMBER SERVICE REPORT

Public Meetings Held: 25,565
UNITED STATES GOAL FOR 1969: 355,057 Publishers

1969 European Convention Travel

The final date for making application for the Society's charter flights to Europe and tours to Europe and the Pacific (except Hawaii) for the 1969 assemblies is December 1, 1968. All applications should be mailed to the Society by that date. Also, lower rates have been arranged on some present charter flights to Europe. Charter No. 1 will be $225 instead of $270; Charter No. 2 will be $230 instead of $255; and Charter No. 3 will be $225 instead of $237. The operation of such charter flights is dependent on sufficient requests to fill these flights.

Announcements

◆ Literature Offer—November: The Truth That Leads to Eternal Life, for 25c. December: New World Translation and one booklet, for $1, or add the Textbook for 30c. April: Watchtower subscription campaign. Subscription for Watchtower and three booklets, for $1. Please order booklets and increase magazine supplies now.

◆ Can your congregation make arrangements to share in magazine work on the world's Thanksgiving Day, which falls on Thursday, November 28, this year? A number of publishers will undoubtedly be free to participate.

◆ Orders for copies of the 1969 Yearbook and calendar in English may be submitted starting November 27, and those in other languages may be ordered two weeks later. Pioneers and publishers will please order Yearbook copies and calendars through the congregation. The Yearbook is available in English, Spanish, and German, 50c each. In English, Danish, Dutch, Finnish, French, German, Italian, Japanese, Portuguese, Spanish, and Swedish. Pioneers on the list before July 1, 1968, may receive a free Yearbook by making their request.

This will be included in the congregation order, and, later, credit may be requested for the pioneer's copy of the Yearbook. They may obtain additional Yearbook copies at 75c each.

◆ For the benefit of publishers just reaching the age of 18, they are reminded of the necessity of registering with the local selective service board.

Also information concerning the draft can be provided to them by the congregation overseer.
In the Short Time Remaining

1. How often does your congregation cover its territory? Do you reach every home at least three times a year? Is it a thorough coverage each time, getting each not-at-home and speaking to different occupants in the house? In view of the shortness of the remaining time, it makes one stop and think, doesn’t it?

2. Also, after you have found interested persons and started home Bible studies with them, think how long it takes to teach them the truth, bring them along to dedication and baptism, train them in the field ministry and assist them to progress to maturity? Yes, we all do well to think seriously about having a good share now in the door-to-door work, not postponing it until some later time.—Mark 13:10.

3. There are other reasons for sharing fully in the door-to-door work. With the improved method of conducting home Bible studies, many students will be making a decision much sooner than has been done in the past. Some will show the necessary initiative and will act. They will progress toward maturity much faster and the study can be stopped sooner. Others will not act on the knowledge they take in and we will discontinue the study. Thus it will not be a matter of conducting a study for years as some have done in the past but there will be a concluding of studies and a need to start new studies. It will require regular and effective door-to-door work in order for these new studies to be started. It will be good to be conducting more than one study at a time so that we will be regular in this feature of the work and thus will always be teaching someone the truth if one of our studies is discontinued. Additionally, if you are especially effective in the door-to-door work and in starting studies, you can have the blessing of starting studies for other publishers in the congregation to conduct.

4. No matter what kind of person you meet at the door, the Truth book can be presented with a strong appeal. There will be those who have a religion and who believe in God. Tell them we are encouraging honest-hearted persons to see the wisdom of examining their religion in view of the critical times in which we live. You might open the book to page 11, read the chapter title, “Why It Is Wise to Examine Your Religion,” and read some choice portions from the chapter. You could read Matthew 7:13, 14 right from the book in paragraph two and comment on it, emphasizing that really only a few are on the road leading to life.

5. Or, you might meet some who have no religion, and, in fact, have lost interest in just about everything because of the injustices they see taking place throughout the earth. Some of these young people who have joined modern protest movements have recognized the truth immediately upon having it presented to them. To these who say there is nothing worthwhile believing in and working for you might show chapter 14, “How to Identify the True Religion.” Present some of the arguments or read directly from the book. Remember, the truth appeals to people of all kinds, but it is necessary to be out in the territory regularly in order to find them.

6. Are you using the new folder, “Would You Like to Understand the Bible?” in your door-to-door work? By all means have an ample supply with you at all times and make good use of them. Whether the person you talk to takes literature or not, try to leave one with him. Slip one under the door when no one is home. Be sure to put one in each book that you place. Our goal is to start studies, not just place books. The folder will help you to start studies.

7. Are you having a full share in the door-to-door work? Why not review your service schedule and your personal circumstances to see if some adjustments should be made? We want everyone to have ample opportunities to hear and accept the truth while there is yet time. Let’s be out in the field where we can talk to people.

Join the ranks of those conducting studies.

THEOCRATIC NEWS

- Publishers in Newark, New Jersey, Roseville Unit, averaged 17.2 hours for August. A letter of explanation said: “The reason our publishers’ hours were so high was due to the incentive the brothers needed to ‘pioneer for a day’ during the month, to give a little extra sacrifice to Jehovah. Many would love to pioneer, but cannot. But they could see their way clear to pioneer for a day.”

- In Brazzaville, Congo, 1,380 heard public talk at district assembly. Dramas were played on tape in Monokutuba language as brothers acted out parts.

- Ethiopia enjoyed seventh new pack this year when 313 publishers reported in August, a 41-percent increase.

- Korea had ten new packs of publishers in a row; Japan enjoyed new pack of publishers every month of service year.

- Attendance of 887 at Fiji district assembly made it largest ever there.

- All sessions of district assembly in Okinawa were attended by more persons than total of 318 publishers.

Question Box

- In concluding comments at our meetings, it is always necessary to list all the meetings and service arrangements for the week to come.

- No, if the ones at meetings are acquainted with arrangements for service and meetings, it is not necessary to make repetitive announcements each week. The one making announcements might mention himself, ‘Is there something the publishers or newly interested persons present do not know or should be reminded about?’

- At the book study brief reminders are given about service arrangements, questions and comments will be needed that might beneficially be mentioned. The service meeting program for the week of the Ministry School’ is necessary to read this.

- Assignments for the Theocratic Ministry School should be shown on the information board and individuals should be advised personally. If the school servant wants to mention the names of those having assignments the next week, he may do so.

- In concluding comments for the service meeting the overseer generally gives encouragement to share in service on the weekend.

- Congregations having meetings on Sunday morning would do well to take a few minutes to discuss the afternoon field service activity. If interested persons are present for the first time, something can be said about arrangements for various meetings.

- Use questions to draw comments from the congregation in connection with announcements. Occasionally, use questions to draw comments from the congregation in connection with announcements. Of course, when special letters need to be considered, questions put by the overseer so meetings do not run over time.
Dear Publishers:

It won't be long now until you receive your copies of the 1969 Yearbook. It's on the presses in the factory, and should be ready to ship out by the end of November. What a thrilling report it contains! We're not going to give you the details here; you will want to read them for yourself in the Yearbook. Be sure to read it all.

At the breakfast table the other day Brother Knorr told us that he was leaving for Europe for a short time to care for plans in connection with the conventions to be held there next summer and some branch expansion problems. Are you planning to attend those assemblies? If you told the Society that you wanted to be included in the travel arrangements being made, have you followed through by sending in your reservation request? Don't wait until it is too late.

My, what a busy time we are having here at Bethel these days! By mid-November well over 5,500,000 bound books had been printed, bound and shipped out from the factory. All this in just two and a half months! The serious conditions in the world have touched millions of persons, and many are now more willing to listen to the Kingdom message and read the literature. And we are glad to see it, aren't we?

Last month we told you that all-time records were being reached in production of the special magazines. Well, our production of the October 8 issue of Awake! both English and foreign, here in Brooklyn has soared up to 8,492,100 copies. And the October 15 Watchtower, English and foreign, totaled 5,185,800. Just think of it! And what about the other branches that do printing? Between Canada and England, the printing of the October 8 Awake! was 2,175,000 copies; the special Watchtower, 1,585,000. Reports have also come in from Germany, Switzerland, Denmark, Sweden and Finland telling that they have printed a combined total of 2,290,270 copies of the October 8 Awake! and 989,000 of the October 15 Watchtower. Most foreign-language editions had the same principal article in The Watchtower that we had in English, and in Awake! most of them were running that very timely information about "The Catholic Church in the Modern World."

We have also been delighted to observe the good response from your use of the Bible-study folder. Over half of the mail requests that we receive for the Truth book indicate that they want to have a home Bible study too. Publishers that have written their name and phone number on the folder are having interesting experiences. A sister left the folder when placing magazines. The next day as she arrived home from service her phone was ringing, "Oh, I'm glad to catch you. I've been phoning all morning," the housewife at the other end said, "I read those magazines and the folder over and over, and I do want to have that Bible study in my home." During December too, if we continue to make good use of the study folder at every home, we may be able to start many more Bible studies, and how fine that would be!

Isn't it grand to have a share in Jehovah's service during this most thrilling time of human history? As we continue untedy to put first the preaching of the Kingdom during the days ahead, we can be confident that yet greater blessings will come to us from the hand of our generous God. It is a pleasure for us to be working together with you in His service.

Your brothers,

Brooklyn Branch Office

'God Makes It Grow'

Another New Peak in Publishers!

1 What a thrill it was to see the new service year start off with an all-time peak in publishers during September! But, brothers, it did not stop there. The second month of the service year was marked by a second all-time peak! The report just compiled shows that there were 342,472 publishers out in the field ministry during October, and that is 7,024 over the September peak. Why, that means that over 225 new publishers of Jehovah started out in the field service here in the United States every day during October. Just think of it!

2 In all respects the report for the month shows that you feel the urgency of the times and of the work that is being done. Average hours moved up to 10.8 per publisher. Magazine placements totaled 7,599,834. Subscriptions obtained were 380,898 over last October—a total of 211,706; in addition, 432,876 books were placed. Fine follow-up work was done, as shown by the new peak of 2,782,100 back-calls and other new peak—313,394 home Bible studies. Also, there was a new peak in regular pioneers, and 12,462 shared in the vacation pioneer service, which is wonderful! All this gives strong evidence of the fact that you deeply appreciate the privilege of being Jehovah's "fellow workers." And the fine increase in number of Kingdom witnesses shows that Jehovah has blessed your efforts with growth.

3 While Jehovah could do it all by himself, he chooses to use earthly workers in the field. Paul prized highly his assignment in the work, and so do we.—1 Cor. 9:6-9.

4 If sharing in the growth of "God's building" was encouraging to his earthly servants at that time of its beginning, how much more thrilling it is over 1,000 years later to be working with God and witnessing the tremendous growth of the organization that is praising Jehovah worldwide now! Think of the privilege of working together with the living God and what an honor it is. Jehovah keeps encouraging us to

(Continued on page 2, col. 3)
Your Service Meetings

WEEK STARTING DECEMBER 8


15 min: Making Sure They Are Qualified. Demonstration. Mature publisher, concluding both a short study, brings up privilege of sharing good news with others. Tactfully explains Scriptural requirements.—who is, who are, who, that person qualifies. Then asks person if he wishes to accompany him in preaching. This demonstration is to help publishers see how to speak to new ones before inviting them to service.

3 min: Accounts report.

10 min: Concluding comments. Review congregation report. Song 110.

WEEK STARTING DECEMBER 15


5 min: Introduction, text and comments.


10 min: Taking Advantage of Worldly Holidays. Congregation servant or assistant congregation servant gives a talk on possibilities for group work during the holiday period. What arrangements are already made? May wish to call for volunteers to look after groups on each school holiday if there are children or housewives who can share in service. If there are pioners or vacation pioners, can some of them take the lead in group work? Try to have arrangement for group service each day when some of the publishers in the congregation will have holidays.

15 min: Belief Considerate. Chairman explains that during the month of December, and especially the holiday period, many householders will be busy with home preparations or guests. All publishers should be prepared to give a good first impression, which seems to be appropriate. It is proper to take the circumstances into consideration. Consider an example of the same people. Follow this with demonstration of a brief presentation of magazine articles on Jehovah's Kingdom Ministry. The message and the purpose of my visit and I will try to come back another day." In summary, chairman considers some points in December 1965 "Kingdom Ministry," page 4. Factual experiences from magazine can be given, as this will be very practical.

8 min: Making a Record. Consider use of home telephone and places where promise is made to come back when not so busy. Good to keep a record. Also importance of written record of all placements so studies may be started later. Ask audience to give reasons why the written record is important, then close with a summary of points.

12 min: Concluding comments. Question Box. Tell congregation how many studies are there in last six months? Where do they place many books and was unable to call back on all placements yet. God has placed many books and was unable to call back on all placements yet. Ask audience to give reasons why the written record is important, then close with a summary of points.

15 min: "Looking Forward." Talk on article plus review of high points in last month. Be sure to keep an open file in your congregation. Point out something in current magazine that can be fittingly highlighted for house- Holders to consider. Present book.

10 min: Concluding comments. Encourage everyone to obtain good supply of magazines and subscription slips and buy out the time. Song 120.

WEEK STARTING DECEMBER 22

Theme: There Is More Happiness. (Gals 20:35) Song 34.

5 min: Text, comments and introduction.

15 min: Talk by overseer on service meeting theme from Acts 20:35. Concluding comments. Instruct motive of spirit of Christ is more important than the other. Theocratic News. Based on first chapter of book explaining how to approach person who has not made calls for some time. Then lists many books and was unable to call back on all placements yet. Place many books and was unable to call back on all placements yet. Ask audience to give reasons why the written record is important, then close with a summary of points.

10 min: "God Makes It Grow." (Continued)" puts first the preaching of the good news because by this means a witness is given and many are added onto the way that leads to life. It is proper to keep in mind the preaching, what plans have you made to share in Kingdom work? Now we have a favorable time for preaching, and if we all arrange to have some part during December, perhaps we will reach a new peak of publishers.

How many do you know who have recently begun to associate with Jehovah's organization but have not had a share yet in preaching the good news? Surely many of them would be grateful for the privilege. Do some of these newly associated ones qualify to report as publishers? Can you take one with you in your preaching work? We should be sure the ones we take into the service with us are really qualified according to the Scriptures. By including these new ones in our congregation we can make sure of this. Then we may expect progressive spiritual growth in the future.

We have very good news to present this month in the form of the New World Translation of the Holy Scriptures in English, Spanish, Italian, and Portuguese, plus the Christian Greek Scriptures in French, Dutch and German, so opportunities for putting first the preaching of the good news are excellent. And if we have supplies, we may include the Truth book in the offer.

There are so many people who need to know the good news. Therefore tell someone; do not let December pass without having a share in preaching the good news. It will bring good to all. In due time God gives growth.

OCTOBER SERVICE REPORT

Average:

Av. Av. Av. Av. Av.
Pews. 15433 15533 15433 15533 15333
Sp'1 Pews. 980 148.4 67.0 7.8 176.7
Pews. 12,542 103.7 46.8 5.2 127.6
Vac. Pews. 12,462 32.4 132.1 2.5 100.5
Pubs. 316,488 10.8 5.3 7 14.5
TOTAL 342,472
Public Meetings Held: 22,243
UNITED STATES GOAL FOR 1969
356,057 Publishers
Faithful Undershepherds

1. The congregation book study servant has a key role in the spiritual growth of the congregation. As the congregation is made up of the individual book study groups, so the spirit and zeal of each book study group largely determines what the spirit of the congregation will be. The position of the book study servant is a vital one in the congregation, for the group that shepherds, people that have been placed under his care will reflect the zeal he shows and the shepherding he does. The book study servant is among those described at Isaiah 32:1, 2 as “princes,” so he should be a source of refreshing strength to those whom he shepherds.

2. Each one of us appreciates very much the spiritual strength gained from regular attendance and participation in the congregation book study. To conduct this study in a lively, instructive, faith-building manner is an important part of the book study servant’s work. It requires advance preparation and study. But, in addition to this, if you are a book study servant, you have the vital responsibility of being a faithful undershepherd of the flock entrusted to your care. The words of Proverbs 27:23 certainly apply to you, saying, “You ought to know positively the appearance of your flock. Set your heart to your droves.”

3. What does it mean to “know positively the appearance of your flock”? Well, when you leave a meeting do you know if all those entrusted to your care were there? If someone was missing, or has missed several meetings, do you know why? If a brother or sister in your group has not been out in service of late, are you aware of the reason? Taking personal interest in the spiritual well-being of each publisher is the way you can “know positively the appearance of your flock.”

4. So, as a faithful undershepherd, be keenly interested in the spiritual advancement of each one in your care. Work with each one in the ministry, giving encouragement and kind suggestions that will aid them in serving as you do.

If one is hesitant to comment at the meetings, go to him with encouragement and help him prepare to have a part. If a problem begins to trouble one of those placed under your care and hinders that one in his service or faithful attendance at the meetings, go to him when you first see it. Talk to him. He may not understand the problem, and then you will be able to give Scriptural encouragement and help to overcome it. If the problem persists, do not delay in discussing it with the congregation overseer and asking for his help, at all times keeping him well informed as to the spiritual progress and activity of all in your book study group. Every publication should always discuss his problems with the servants.

5. Always be ready to give of yourself for the benefit of the flock. By your good shepherding and warm personal attention you will prove to be a faithful undershepherd, one who “must prove to be like a hiding place from the wind . . . like streams of water in a waterless country” to the flock entrusted to your care.—Isa. 32:2.

Please Help Us

1. We have extra shifts working at the factory, and many of the Bethel family are working longer-than-usual hours to produce the tremendous amount of literature that is needed by our brothers around the world. Most of the branches outside of the United States are very low on campaign literature. In view of this, the Society plans to use all of its January book production to fill orders for foreign-language-speaking branches. If there is any English literature that you do not already have and that you feel you will need for January and February, please be sure to order it at the same time that you submit your order for bound volumes of The Watchtower and Awake! These orders may be submitted to Brooklyn starting December 9. We will try to fill all of them in December.

2. During January and February, if you should find that you need some bound books, we will be glad to ship you any of the following ones: "The Kingdom Is at Hand," What Has Religion Done for Mankind?, New Heavens and a New Earth, Your Will Be Done on Earth, Let Your Name Be Sanctified, and Babylon the Great Has Fallen? God’s Kingdom Rules! We have a good supply of them, and there is also available a limited supply of the New World Translation of the Holy Scriptures. However, if you order items such as the Truth book and the Evolution book, these may be deleted from your order if our entire production of about two and a half million books that month can be used for export.

3. We will be in the Watchtower campaign then, and you will not need very many books. Of course, you may use whatever stock of Truth books you have on hand, but please do not expect it to be replenished during January and February. Rather, let’s concentrate on obtaining subscriptions and placing magazines, which are available in abundance. We surely do appreciate your help in this regard. It will assist us to keep all our brothers supplied with equipment for the ministry.

Are You Going to Europe?

All who are planning to avail themselves of the Society’s travel arrangements to the assemblies in Europe in 1969 should notify us in writing now. The deadline is being extended to December 15. But by that date we need to have all applications for European charter flights and tours, along with the initial deposit. Mark them for the attention of the Travel Desk. Even if you do not yet have a passport, submit the reservation and ticket order form to us, and then the information concerning the passport can be sent in later. But be sure to submit your application no later than December 15.

Announcements

Literature offer for December: New World Translation and Tract Book for $1.25. January through April: Watchtower subscription and three booklets for $1. You may wish to order both Watchtower and Awake! subscriptions, with six booklets, for $2.


Please do not begin ordering the 1968 Watch Tower Publications Index until a date is announced in Kingdom Ministry.

Would you like to have more copies of the October 1, 1968, issue of Awake? Normally, additional distributors’ copies of any issue are available for a month after the date of that issue. However, the fine results that have been had with this special issue on the subject “Is God’s Kingdom Coming Soon?” forces us to ask for more copies still coming in. We will be glad to continue to fill orders for this special issue up to January 1, 1969.

Starting January 5 the circuit servants’ public talk will be “Endurance Leads to God’s Approval.” The new circuit assembly program public talk will be “Law and Order—When and How?”
At Least One Opportunity

1 The following interesting comment has been received by us: “As a congregation servant I have encouraged publishers in the unit to work on the study effectively when they will be working with the Truth book and to call back at least once on each placement of it to give the recipient at least one opportunity to have a Bible study in his home. Probably if every placement of this book is thus handled many Bible studies will be started and many persons will eventually embrace Christianity. If some publishers place so many of these books that they cannot make all of the back-calls, they are invited to ask the servants for help so it can be arranged that some publishers help them to make at least one call on each placement of the Truth book in an effort to start a Bible study.”

2 The main idea here is making at least one follow-up call on each placement of the Truth book, with the specific objective of starting a home Bible study.

3 We think this is a very good plan of action and recommend that all publishers follow it. It is in harmony with the use of our new folder entitled “Would You Like to Understand the Bible?” We should have a copy of this folder in every book that is placed, and the logical follow-up to it would be to give people an opportunity to have a home Bible study.

4 This will be something very practical for us as the hard months of winter are coming on. If we can start studies, we will help users to be regular in the service even though the weather may be very cold or difficult. Perhaps during the world's holiday season we may encounter some problems in trying to start the studies, so in places where it does not seem convenient to start a study during December, give the people at least one opportunity during January to have a home Bible study. Continue keeping track of all addresses where you place a copy of the Truth book and make sure that some publisher calls back, even if you cannot, to offer the home Bible study program to everyone personally.

5 Did you know that less than 45 percent of all publishers are now conducting a home Bible study with someone? How many in your congregation are doing it? If you do not yet conduct a study, here is the opportunity you have awaited to teach someone the good news. Your Bible study servant can help you to begin.

Looking Forward

1 In January 1969 we will begin the thirty-first Watchtower campaign and it will continue for four months. We well remember the good success of the last Watchtower campaign and the many blessings Jehovah gave, so we enter this campaign with confidence that more blessings are in store for us.

2 To be prepared for success, congregations and publishers should make plans now and set aside certain time for service. Check to see how many extra copies of the magazines you will need and increase your distributors' orders as may be necessary. During the first two months of the campaign most issues of The Watchtower will contain some articles based on the timely material that appears in the Truth book concerning God's permission of wickedness, the “last days,” and so forth. These very appealing subjects should help us to place individual copies of the magazines well as to obtain subscriptions. We can easily tie in the same sermon that was used during October on the theme “Is It Later than You Think?” This is based on 2 Timothy 3:1-5. So, with our experience in using this presentation previously, we should be able to write right into the new Watchtower campaign with ease. It will be good to review some of the introductions for this sermon that were presented in the September Kingdom Ministry under “Your Service Meetings.” Of course, we are at liberty to make variations in the presentations according to the appropriateness for our territory.

THEOCRATIC NEWS

- Twenty-four branches including the U.S. reported new publisher peaks in September.
- For the first time, reports have been received from the smallest republic in Europe, San Marino. Four publishers there averaged 14 hours each.
- Italy began new service year with new peak of 13,070 publishers. Hours, back-calls and Bible studies up. With use of the “Truth” book, book placements have doubled over previous September.
- August saw new peak of publishers in Cuba, with averages of 14.4 hours, 7.9 back-calls and 1.1 studies.
- Vietnam reports peak of 35 publishers. Rockets hit street where missionaries live, but all there are fine.
- In Zambia, where 40,641 publishers reported, 110,952 attended recent districts assemblies. Fine prospects for increase.
- Japan reports fourteenth consecutive peak, with 6,119 publishers, a 12-percent increase over last year’s average.

Question Box

- Should publishers and pioneers order literature direct from the Society?

We rejoice to see more publishers of the Society's news service order to receive their requests for more literature to promote Jehovah's blessing. This year has been especially busy one for the office, and factory of the Society. Everywhere literature has been in great demand. Some individual publishers or pioneers have thought they might be able to obtain literature more quickly if they ordered direct from the Society's office, but this has only served to increase the volume of the mail and slow down the handling of orders.

It will be a great help to the Society if all publishers and pioneers associated with congregations place their orders through the congregation. The congregations generally order literature once or twice a month and, to make it convenient for all concerned, it is appropriate for the congregation servant to make an announcement one week before the order is to be sent so publishers and pioneers can let the literature servant know what they will need in the play of special publications, such as foreign-language literature, bound volumes, etc. Then the office can be ordered along with the regular campaign literature.

December will be a good month to send “Yearbook” to interested persons with whom you have studies. So if you would like extra copies of the “Yearbook,” please let your literature servant know in advance.

It will also speed up the service if you order the “Yearbook” to your literature servant know in advance.

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn, N.Y. 11201 Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.