Dear Publishers:

Just before Brother Knorr left for the series of assemblies in Central and South America, he mentioned at the Botel table that at least a thousand publishers from the United States had told the Society that they planned to drive to the Mexico City assembly by car and about 600 others were going by plane. In a brief note received since then we learned that 38,556 were on hand for the public talk there. Just think—over six thousand more than the average number of publishers in all of Mexico!

Before that assembly had ended, another was due to begin in Guatemala, and, according to the schedule, by the end of December there should have been international assemblies in each of the other six Central American countries, as well as Colombia and Jamaica. We have been told that, as soon as details are available, Awake! will be publishing a full report on those assemblies. How fine it will be to share the experiences of those who were actually there!

Here in the United States much good work is also being done. The figures from the October campaign were most interesting. We actually averaged 55 of a subscription per publisher during that month, and if we could keep up that average during January, February, March and April, it would mean that we would average 2.2 subscriptions per publisher. That would make it the best year for Watchtower subscriptions ever.

We want to encourage every publisher and pioneer to devote as much time as possible to the distribution of The Watchtower. This magazine is devoted to “Announcing Jehovah’s Kingdom,” and that is the message that the Bible shows is to be preached world wide in our day. If we are all subscription-minded, truly a fine witness will be given during this campaign.

In addition, let’s follow through on those who show interest. If they subscribe, or even if they do not accept the literature but show

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Searching for Hearing Ears

1. Good listeners are rare these days, aren’t they? Everyone seems to have his own ideas about life, and the trend is to be skeptical about everything. Nevertheless, there still are some persons who are listening to the Kingdom message. Proof of this is seen in the fact that 802,478 Bible studies were conducted throughout the world each month last year and close to 59,000 persons were baptized. That is encouraging, isn’t it? It stimulates us to keep searching for hearing ears.

2. During January, the sermon “God Is Alive!” may help you to find some hearing ears. Of course, in this part of the world most people may agree with you that God is not dead, so why give this sermon to them? Because it is something they are talking about, so it opens the way for a conversation, and that makes it possible for us to tell them things about God that they need to know. Furthermore, even those who say they believe often have doubts in their hearts, though they may hesitate to express them. What you have in your sermon and in The Watchtower is just what they need. If they will listen to what you say and read what you offer, they will get acquainted with convincing evidence that God is very much alive, and they will come to know who he is, what his purpose is, and what they need to do about it. These are things that they need to know and act on in faith in order to gain life; isn’t that so?—John 5:24.

3. We are going to encourage as many persons as possible during the next four months to subscribe for The Watchtower. During the campaign last year nearly half a million homes in the United States were added to the list of those already receiving The Watchtower. That makes us happy, doesn’t it? Now, how many persons can we assist in this way during this campaign? In the past, congregation publishers have been encouraged to endeavor to obtain at least two new subscriptions each during the campaign. Do you think that is still a reasonable goal? We do; and we would like to encourage pioneers to try to obtain twenty subscriptions; and special pioneers, thirty.

4. Our desire is not simply to obtain a lot of subscriptions so that we will have a big report. We put forth an earnest effort to arrange for people to become subscribers because we know that the information in The Watchtower can help them to get on the way to life. If they subscribe, it means that twenty-four times during the year an issue of the magazine will go into their home filled with truth regarding God’s kingdom, family guidance, and hope in these difficult days.

5. The articles toward the beginning of the magazine in each issue are usually designed to be specially appealing to the public. The articles in the latter part of the magazine generally are the ones that contain the “meat of the word,” but even these, you may have observed, though perhaps talking about our meetings and our field ministry, are addressed to the public. It is this magazine that has been the principal instrument in helping us to come to an accurate knowledge of God’s Word, isn’t it? Others can benefit from it too. So, let’s enthusiastically encourage others to become subscribers for The Watchtower. How happy they will become if they have “ears that hear”—Matt. 13:16.

With warm love,

Brooklyn Branch Office

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Cooperate as a flock with servant leadership.
SECOND MEETING IN JANUARY
Theme: Paying Attention to Ourselves
5 min: Introduction, text comments.
12 min: Keeping Our Balance in Dress and Grooming. Talk based on material in 1966, "How to Get Comments from Audiences". Under Questions from Readers. To be handled by overseer or other mature brother. Give loving admonition.
15 min: "Searching for Hearing Ears." You may want to have a publisher representing Watchtower enthusiastically answer questions from chair- man on points in paragraphs 2-5 that specifically deal with the magazine and the obtaining of subscriptions. On all other questions, chairman may choose to get comments from audience, stimulating desire to have full share in work for January. After discussing final paragraph, discuss how to go about offering "Watchtower" subscription to relatives, as suggested in December "Kingdom Ministry". This week's representation of "Watchtower" omsite a few questions to participating "Watchtower" Interpreters about his eager desire to help those people.
9 min: Accounts report
9 min: Concluding comments. Consider Special New Folder," also "How Did It Begin in September?" and local service report. Song 4.

THIRD MEETING IN JANUARY
Theme: Building Our Youths Into God's Kingdom
5 min: Introduction, text comments.
10 min: Mature brother discusses with mother who inquires as to what age her daughter (or son) should be allowed to have dates, using material from November 15, 1966, "Watchtower." Also, "This is What We Do."
12 min: "Why Are They So Messy?" Talk, questions with toward end for six to eight young publishers (who understands the importance of teaching children to keep things clean and orderly at the Kingdom Hall, at assemblies, in their homes, etc., and develops routine of early and being consistent in training children to be orderly. Write to 11, 1966, issue of "Awake!", pages 8-11.
26 min: Help Our Children Toward Real Life: Development.
(Con.) Chairman: Spirit of world permeates almost everything children see, hear, and with whom they associate. Must be effectively counteracted at home. Construct in minds framework of principles. Guide, as young, might start with 15 minutes a day. Each have own Bible and book of information. Keep them respect- ful, neat, clean.
(9 min.) Scene I: Father conducts still homes. Observes children, ages about three and eight years. Page 41. 
5 min: Ask, Who is on earth to see, care for the writing book on the body? What are they doing? Who is man on right of Jesus? (Evildoer who reviled Jesus.) Why surely "Father has son read experience from "1967 Yearbook", page 99, paragraph 3, page 4. Comment on share family can have in obtaining subscriptions. Prepare for reading "Yearbook" the next day.
8 min: Question Box. Publishers approach chairman, asking if it would be all right to continue with present congregation even though it's a small one. Discuss how to make effective use of territory. Discuss matter in helpful way, leaving final decision with publisher.
15 min: "Increasing the Joy of Our Servants." Handled by discourse and literature preparation.
12 min: Concluding comments. Include experience from publisher who on our magazine routes, chosen theme for month and meeting. Song 76.

FIRST MEETING IN FEBRUARY
5 min: Introduction, text comments.
15 min: Additional Subscription Pro- spectus.
(Con.) Chairman: We want to help God-fearing persons learn the truth. The "Watchtower" and "Awake!" will be of great help in preparing new subscriptions obtained by local congregation. If there has been any change in your departments, new subscriptions from relatives in January, this could be related. (Plan it in advance.) In this second month of the year we should think of all the possibilities among those who have previously shown interest, people whom we make calls on, those who whom we make back-calls and with whom we conduct studies.

Excerpts from selected subscriptions for suggestions as to how to present subscription to interested ones in back-call for the following month and also on prepared publisher to demonstrate.

Demonstration: Following Bible article that might interest householder, then mention that this month we are encouraging all interested ones to sub- scribe for "The Watchtower," in fact, a campaign is being carried on earth wide to encourage God-fearing persons to subscribe for "The Watchtower" so they receive every issue. The campaign continues February, March, or April receive three free booklets with the subscription.

Ask audience for suggestions on presenting subscription to those who regularly obtain single issues of "The Watchtower" and "Awake!" on our magazine routes. A fitting presenta- tion can be also presented, if desired. (1 min.) Chairman: In February all of us will particularly to aid interested ones to gain the benefits of each issue of "The Watchtower." We are only subscribing as we use all opportunities to obtain subscriptions.

15 min: Presenting the Good News. Handled by discourse and audience participation.
5 min: Experience from brother or sister. "A Brother" helped him or her to learn the truth, and why we can be enthusiastic in presenting subscriptions to others.
10 min: Concluding comments. Song 88.
Increasing the Joy of Our Servants

1 When did you last stop for a moment and reflect upon all the provisions Jehovah's organization makes for us in the congregation through the appointed servants? And then, as you expressed thanks to Jehovah for these "gifts in men," did you reflect further as to how you personally might make their loads lighter by sharing responsibility?

2 Don't you agree, if we were not careful we might take for granted the loving efforts of our brothers? It would be easy, for instance, to come into a clean Kingdom Hall, enjoy the instructive meetings and then go away without considering what we might have done personally to make these things possible. Yet, just the day before, perhaps only two or three willing servants volunteered to clean the hall. By looking for opportunities we can all help and thereby make the load lighter for the workers. It will give them more time to look after our spiritual needs and theirs.

3 Here are a few questions that will start us thinking: As to the Kingdom Hall, do we help with the cleaning and upkeep regularly? Do we make financial contributions according to the need and our personal situation? Do we make others feel welcome at the meetings and contribute to a warm, friendly spirit in the congregation? Are we on time and do we accept and prepare our assignments for the meetings, being dependable? Are we prompt in reporting our field activity? Do we cooperate with suggestions as to the conduct of our children at the Kingdom Hall?

4 The servants may ask us to lend a helping hand spiritually to one who is weak. How do we respond? Are we alert to visit those who may be somewhat discouraged, sick or needy? You see, these are all matters that cause concern to the servants. Who is it that begins to miss meetings and the overseer and his assistants are not alert to notice it? Who becomes stumbled and they are not affected? Just like the apostle Paul, they have rushing in upon them from day to day the "anxiety" for those in the congregation. (2 Cor. 11:28, 29) Can we help them to shoulder this load by doing something to strengthen those who need help, as we keep ourselves strong?

5 Consider, too, that it is not easy for the servants to speak to us regarding our conduct or shortcomings. It is made easier when we are quick to listen and apply counsel. How important to be obedient to those who are taking the lead among us and be submissive. In their keeping watch over our souls, let us do all that we can to make sure it is "with joy and not with sighing."-Heb. 13:17.

Special New Folder

1 There are people in the territory that are not at home when we call, and some are hard to find even when we try repeatedly. But they need the Kingdom message as much as others do. What can we do to reach them?

2 The Society has prepared an appealing four-page folder for the purpose. It contains a letter explaining that you called and is designed to stimulate interest in the Bible. The leaflet tells the householder about some fascinating aspects of the Life Everlasting book, explains our free home Bible study service, and invites them to benefit from it. Let's leave a copy of the folder at each not-at-home this winter.

3 Some other people might benefit from it too. Are there apartment houses in your territory where you are not able to get to the occupants? We have a suggestion. If you can make friends with the doorman, he may permit you to slip one under each apartment door before ringing the bells. Or he may allow you to write the names of the occupants neatly on the top of each slip and leave them for him to distribute with the mail. Let's really put forth an effort to reach them all.

4 A shipment of these folders is being sent to each congregation, with about thirty folders for each congregation, unless you do not order them. Ask the literature servant for your supply.

Announcements

1 Literature Offer: January through April, Watchtower subscription for a year, with three booklets, for $1; or Watchtower and Awake! subscriptions, with six booklets, for $2. Congregations having a supply of the Evolution booklet are encouraged to use this in the campaign.

2 At meetings for field service the following is being done: January 15: Talking points from the latest issue of The Watchtower. January 22: Importance of keeping good House-to-House Record and filling out subscription slips properly. January 29: What moment and to Jehovah for these "gifts in men," lighter for the servants. This will give them more time to look after our spiritual needs and theirs.

3 Memorial this year is March 25.

4 The Watchtower is now published monthly in India in the Hindi language. Are there people in your territory who have come from India and who might want to subscribe? Why not ask them?

5 Twenty more fresh, new public talk outlines will soon be sent to each congregation. These may be scheduled when you are ready for them, but first be sure that your congregation has not missed any of the first forty.

6 Orders for the Watch Tower Publications Index for 1966 may be submitted starting January 5. We suggest that congregations order these at the same time that their order for bound volumes of the magazines is submitted. Copies of the Index are 10c each.

7 New publications available:
   "Things in Which It Is Impossible for God to Lie" (Pocket edition) French
   "This Good News of the Kingdom" Spanish
   Out of stock in U.S.A.: Evolution versus The New World-English
   "This Good News of the Kingdom" Russian, Romanian, Chinese
   New World Translation, Volume 3, Deluxe Edition

How Did WE DO IN NOVEMBER?

1 Feed my little sheep. This year you were very busy doing in November, as reflected by the total of 241,075 Bible studies. This was the highest number since May of this year, and exceeds the number for November of last year by 3,940. More back-calls were also made. The back-call average for congregation publishers was up to 3.6, the highest for the year. It is evident that you are reaching out to start new studies and use the many suggestions and printed forms to help you to an accurate knowledge of Jehovah's Word. Keep up the fine work!

2 United States Goal for 1967: 326,029 Publishers

Public Meetings Held: 19,106

November Service Report

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At New Home Bible Studies

1 Not long ago we were discussing here at Bethel some of the questions that you have raised in connection with home Bible studies. In nearly every case the answer to the situation seemed to be that each publisher should feel free to use his own good judgment in deciding what would do the most to stimulate interest or to hasten progress in learning basic Bible truths.

2 To accomplish the most good, we need to learn to be flexible. There are persons with whom it is best to use their Bible for several weeks to win their confidence before you ever direct their attention to the publications of the Watch Tower Society. Others may gladly accept the literature but hesitate to agree to any regular study arrangement. Rather than feeling that you have to start them right off in a study of a book, why not patiently show them that the problems and questions that they are most concerned about in life are answered in the Bible? At first they may be passive listeners, so you have to size up the situation and select something that you feel to be appropriate. But when people start asking questions, it is wise to realize that those questions are the key to their interest in continued discussions. Feel free to use any of the Society's publications, or the Bible alone, to satisfy the questions that are on their minds.

3 Frequently you will find that the questions they raise are ones that are discussed in the publications in your briefcase. If you feel that it would be beneficial to use one of those publications as the basis for your discussion, do so. In some cases you may simply use it for reference; at other times you may be able to use the regular study procedure. Do not hesitate to start with any chapter or any article in any of the Society's publications.

4 When you complete your discussion of the householder's first question, you may find that he has a lot more. Rather than telling this newly interested person that he will have to wait until you come to that subject in the book, you may find that he will be more inclined to want to have you continue calling if he is getting answers to the questions that are on his mind. The important thing is to help him to study the Bible regularly.

5 The questions asked by the householder may have been covered in several of the Society's publications. Which should you use? That is up to you. If you find that you are better able to use one presentation of the subject than another, select the publication that you prefer. They have all been prepared for your use.

6 So, there is no need to feel that every new study should start with chapter 1 of the 'Impossible to Lie' book. The first three chapters of that book are especially designed to meet the needs of certain types of people. If that is what is best for your call, use it. If it will result in more rapid progress for you to concentrate on later chapters of the 'Impossible to Lie' book or even to use another publication, do that. The important thing is to focus attention on the information that is best suited to the needs of the individual.

7 When your study is well established, it will not be difficult to go back and cover the topics that may have been skipped at an earlier date and to do so in a systematic way. By the time the newly interested one is ready for baptism, of course, you will want to be sure that he has either studied with you, or personally read, both the books "Things in Which It Is Impossible for God to Lie" and Life Everlasting—in Freedom of the Sons of God.
What Place Does It Take?

1 We always enjoy being with our brothers and sisters at the congregation meetings. In contrast with the world, it is so refreshing to listen to their conversation, isn’t it? When a group of them share with one another the experiences they have had in witnessing to others about the Kingdom, it is obvious what is close to their hearts, because, as Jesus said, it is “out of the heart’s abundance that the mouth speaks.” (Luke 6:45) And when we learn of the effort that many of them put forth to get to meetings and to share in the ministry, it helps us to appreciate that the Kingdom truly takes first place in their lives. (Matt. 6:33) It makes us love those brothers and sisters, and it stimulates us to do more in Jehovah’s service ourselves, doesn’t it?

2 Speaking of service—how did you make out during January with the sermon “God Is Alive”? Reactions vary, don’t they? But that subject is one that opens the way for conversation with people and that is what we want. If you are getting good results with it, keep on using it during February.

3 We have been told that the February issues of The Watchtower have two more fine articles that tie in with that sermon theme; each one taking a different approach to the topic and each one excellent for the public. For those whose interest is more along family lines, we hear that there are articles entitled “Men Who Really Are Head of the House” and “Meeting the Problems of Your Children.” There are also meatier articles on portions of Revelation and a fine discussion of the prophetic account of Samson. So there is quite a variety, and it should help us in obtaining subscriptions. We know that, for people to gain eternal life, they must put the Kingdom first in their lives, and The Watchtower can help them to do it, just as it has helped us, can’t it?

4 Have you been able to obtain any subscriptions yet? Some find that offering subscriptions for The Watchtower and Awake! together gets good results. A pioneer wrote us saying that “negative thinking” kept him from offering double subscriptions. Then, after trying it, he said: “In one week I obtained 11 subscriptions. For the one month I obtained 21 subscriptions. Of that total, 16 were obtained when offering double subscriptions.”

5 It has been suggested that during February we make it a point to give those with whom we conduct studies, and persons on whom we make back-calls and to whom we deliver magazines the opportunity to subscribe. These are people who have shown interest. Why not offer double subscriptions to them. With a fresh spiritual feast arriving in the mail almost every week, just think how much good they can do!

6 If they subscribe, we know they will benefit greatly. But whether they respond to that invitation or not, we would like to have regular discussions of the Bible with them, so arrange to call back. Perhaps you can build your discussion around the Bible study article in an issue of Awake! or you may want to read part of a Watchtower article to them and look up the scriptures together. Use whatever will keep their interest alive. The important thing is to build up their love for Jehovah and their appreciation of his kingdom. So that, in time, they too may become preachers of Jehovah.

* Making God’s service our chief joy. *
SECOND MEETING IN FEBRUARY

Theme: Finding Joy in Putting God's Kingdom First. Song 104.
5 min: Introduction, text, comments. 2 min: Short demonstration of service work.
20 min: "Taste and See that Jehovah Is Good." Audience participation. Highlight how this varies in different countries and regions. Also request of those who have been able to vacation pioneer. Discuss. Lesson on page 81-11 of "1967 Yearbook." 8 min: Branch letter. Two publishers discuss letter together, or publisher discusses letter with newly interested persons to direct their interest to the organization.
15 min: "What Place Does It Take?" Question-and-answer discussion, short demonstrations on paragraphs 5 and 11. 10 min: Concluding comments. Include appropriate Announcements from page 71 of "1967 Yearbook." Group on platform might be used to discuss the various portions of this meeting.

THIRD MEETING IN FEBRUARY

Theme: The Preaching Work Is Urgent. Song 66.
5 min: Introduction, text, comments. 15 min: "The Good News article, "Field Service Helps Us." Group on platform might be used to discuss this portion of the meeting.
15 min: "Serving Jehovah in the Time Remaining." Questions for audience to answer. Read scriptures cited. 12 min: "How Do You View the Placement of Literature?" Publisher approaches servant with question on this matter; discuss it together. Then ask audience several review questions on main points.
10 min: Concluding comments. Inform congregation how many subscriptions have been obtained to date. Read and highlight the suggestions made under "Gift Subscriptions." Song 98.

FOURTH MEETING IN FEBRUARY

Theme: Expanding Ourselves to Help Others Appreciate the Kingdom. Song 63.
5 min: Introduction, text, comments. 15 min: "How to Help Your Neighbor to Feel Blessed by His People." Audience participation.
15 min: "Help Students Prepare for Study, Talk and demonstration, perhaps by Bible study servant. Persons with whom a study is being conducted sometimes are not ready to talk or study in advance. (Some do not know how to study.) Often what is done is that the teacher just talks about the subject, and the student reads the paragraph he is to answer, without thinking about it. Often what is done is that the teacher is not ready to talk about the subject, and the student reads the paragraph he is to answer, without thinking about it.
8 min: Concluding comments. Discuss Question Box, also "Plan to Attend." Song 32.

DECEMBER SERVICE REPORT

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Pios. 9,495 74 9.7 93.7 122.7 8.4 89.7
Vac. Pub. 2,904 78 8.9 3.3 75.4 2.5 89.7
Pub. 19,611 8.9 3.3 75.4 2.5 89.7
TOTAL 23,515 8.9 3.3 75.4 2.5 89.7

Public Meetings Held: 19,013

UNITED STATES GOAL FOR 1967 336,029 Publishers

HOW DID WE DO IN DECEMBER?

Our December report shows some improvements over previous months, but we still have much work to do to reach our goal of 336,029 publishers. During December, we published 350,185 reports, which is a slight increase from November's 332,466. This month, we also made some changes to our marketing strategy in an effort to reach more potential publishers. We launched a new advertising campaign, targeting specific demographics with personalized content. Additionally, we implemented a new outreach program to engage with potential subscribers, resulting in a 15% increase in inquiries compared to last December. Despite these efforts, we fall short of our goal by 16,409 publishers. We must continue to innovate and strive for excellence to achieve our goal.
“TASTE AND SEE THAT JEHOVAH IS GOOD”

1. Recently we discussed vacation pioneering with three publishers in a congregation near the Brooklyn Bethel. We thought you would be interested in their comments. Try to picture in your mind the individuals, and probably you will recognize one in circumstances similar to your own.

2. The first comments about vacation pioneering came from a married sister with a son two years old and a daughter four. Her husband is not one of Jehovah’s witnesses. When asked how she became a vacation pioneer, she said that at a service meeting last March the congregation servant had enthusiastically encouraged all in the congregation able to do so to enjoy the vacation pioneer activity in April. Later she approached him and asked, “Do you think I can do it with two children?” She mentioned the blessings she could receive, gave her an application and suggested that she give it prayerful consideration.

3. The sister told us that she was somewhat reluctant, since caring for the children might be a problem. Her fleshly sister, though, urged her to “taste” of the vacation pioneer service and “see that Jehovah is good.” (Ps. 34:8) A regular pioneer in the congregation promised that she and others would help. Yet before making the decision, the sister discussed it with her husband. He said that, as long as she was able to care for her household duties, it was all right.

4. With joy in her voice the sister told us that she applied for vacation pioneer service, was accepted and had a marvelous month praising Jehovah. She got a taste of how good pioneering is. “What about the children?” you wonder. She exclaimed: “Everybody helped me!” Yet it did mean effort on her part. She arose earlier in the morning so she could do some cleaning and still spend most of the morning in the ministry. Sometimes other sisters cared for her son while she took her daughter in service. When asked how the little girl liked being in the ministry so much, the sister smiled and said, “She loved it!” The mother added that the theocratic activity helped her to overcome the depressed feeling she had had from being in the house all day. In fact, she said the whole family benefited from the happiness and peace of mind she gained.

5. Probably some of you recognize in this example circumstances similar to your own. This March and April many sisters are going to share in the special activity by vacation pioneering. Have you thought about doing so yourself? If you could have been with us and seen the happiness and contentment radiated by this sister when she thought back on her pioneering, we have no doubt that you too would long to “taste” of this privilege.

6. The other two publishers were also anxious to relate their experiences. One of them was a sixteen-year-old brother. He said that before he was baptized he had given some thought to vacation pioneering, but he had to wait until he had been baptized. Ecclesiastes 12:1 often came to his mind. Even though he was still in school and his father was not in agreement with his faith, he wanted to “remember his grand Creator in the days of his young manhood.” As April approached, it seemed as though “everybody” in the congregation was going to vacation pioneer, and those who were doing it for the second or third time were filled with joy, just looking forward to the experience. Yes, he figured he would try it also. His mother, who had helped him in Jehovah’s service, was happy to hear of his desire, and his father said it was all right if that was what he wanted.

7. But you may be wondering how he could vacation pioneer, since he was still in school. We asked him that very question. He said that he arranged it so that the period during which he pioneered would include the week off from school for spring vacation. During that week he went in the field ministry both in the mornings and in the afternoons. When school started again, he went in service in the morning, since he had classes in the afternoon and early evening. But he said that if he had had to go to school in the morning, he could have accomplished the same by sharing in the service after school. On Saturday his mother helped by getting up earlier than usual to make breakfast and by seeing that he got an early start. Some
Saturdays he and another young brother were sharing in the street witnessing before eight o’clock. His brother and sister also cooperated by accepting some of the chores he usually did.

It was a pleasure to see the conviction with which this young minister spoke about his pioneer service. We could tell that he was pleased to have had a large share in the preaching that started in the mornings in order to be free for the regular service. We might add, his pioneering helped him to advance toward spiritual maturity, and the whole congregation gained deeper respect for him as a devoted servant of Jehovah.

We asked him whether he thought others in his position could do it. ‘It is easy if one just puts his mind to it,’ was his reply. We understand that many schools will have a week’s spring vacation during March or April. Have you young ministers who are still in school thought of receiving joy and satisfaction from vacation pioneering this spring? Possibly you too have been thinking about the encouragement to remember your Creator during your younger years. Why not discuss with your parents the possibility of being a vacation pioneer during March or April?

If the first two publishers we spoke to were enthusiastic about their pioneer experiences, the final one was simply “glowing.” He was a middle-aged married brother with two teen-age sons at home. We asked him why he considered vacation pioneering. He replied that he heard so many talking about their fine experiences when they vacation pioneered and he got to thinking about the possibility of tasting this privilege himself. He admitted that he could not even imagine what vacation pioneering would be like, but decided that he never would know unless he tried it.

Looking back at the month now, he realizes that it took effort, since he had to get an earlier start in the mornings in order to be free to go in the service after his secular work. Saturdays and Sundays were busy days that month, but we can assure you, brothers, that the delight he obtained from pioneering was evident in his intense feeling about it even months later. He said: “I found many more people to talk to, and when they asked questions I was able to recall much that I had studied. In fact, it surprised me.” His ministry in the months to follow was also blessed because of the back-calls and Bible studies he arranged for while pioneering.

Possibly many of you are like this brother, having heard about vacation pioneering but not really knowing what it is like. In various ways all of Jehovah’s witnesses have accepted the invitation at Psalm 34:8: “Taste and see that Jehovah is good.” Could you do so in regard to the special privilege of vacation pioneering? Why not prayerfully consider the possibility of joining with thousands of your brothers who will be doing so for two weeks or a month or more during March and April? If you are able to vacation pioneer we feel confident that you will agree with the three publishers we spoke to in enthusiastically proclaiming that the vacation pioneer service is a marvelous way to prove that “Jehovah is good.”

SERVING JEHOVAH IN THE TIME REMAINING

1 Probably you read with interest the report of the vacation pioneers last April—over 18,000 in the United States alone. Among them were dedicated schoolchildren, energetic brothers and sisters recently out of school, married sisters with children, husbands with families to care for and older brothers and sisters serving faithfully in their later years. What motivated them to vacation pioneer? Consider some major factors.

2 Many of them had in mind Jesus’ electrifying words: “This generation will by no means pass away until all these things occur.” Our very generation is seeing the sign marking Jesus’ second presence. Truly, “the time left is reduced.” (Matt. 24:34; 1 Cor. 7:29) For this reason many of your brothers, young and old, appreciated the importance of serving God in the time remaining. Having Scriptural responsibilities that prevented them from sharing in the ministry as regular pioneers, missionaries or members of Bethel families, they demonstrated their appreciation of the shortness of the time remaining by vacation pioneering.
Another reason, really the main one, that so many were motivated to vacation pioneer is Jesus’ answer to the question, “Which commandment is first of all?” Christ replied: “You must love Jehovah your God with your whole heart and with your whole soul and with your whole mind and with your whole strength.” The second is this, ‘You must love your neighbor as yourself.’” (Mark 12:28-31) While they diligently shared in Kingdom service all year long to do that, they also arranged to put forth a special effort by vacation pioneering. Thus they were able to devote 100 hours to the field ministry. Some, able to enroll for only two weeks, served for 75 hours during the month.

The vacation pioneer service accomplishes much for those who engage in it. If we briefly review some of the things it can accomplish, you will get additional ideas why thousands of brothers, probably including some in your own congregation, have exerted themselves to vacation pioneer in the short time before the end of this system of things.

As was the case with the sixteen-year-old brother mentioned previously, the vacation pioneer service often helps to mature one as a minister and servant of Jehovah. If you share this privilege in the future, most likely your advancement will be manifest to many. (1 Tim. 4:13-16) At the same time you will be helping to bring salvation to those who listen to you.

Pioneering, even for short periods of time, draws one closer to Jehovah, moving one to pray more often and more earnestly. Additionally, it improves one’s perspective as to the greater importance of spiritual matters, “as poor but making many rich, as having nothing and yet possessing all things.”—2 Cor. 6:10.

If you are able to vacation pioneer, it will give you greater satisfaction in knowing that you have not held back in telling others the good news. (Acts 20:25-27) Also, it will likely aid you to cultivate the fruits of God’s spirit. (Gal. 5:22, 23) For example, your faith can grow as you increase your preaching and regularly see Jehovah fulfill his promise to uphold his servants. (2 Thess. 1:3) You will be aided to cultivate love, since your daily activity of calling at homes will be principled love in action. It will help you to increase in mildness and self-control. And do not overlook the genuine, deep-rooted joy you will receive from assisting others.—Acts 20:35.

These are just some of the reasons why thousands of brothers served as vacation pioneers last year, and this matter of serving in the remaining time is becoming increasingly urgent. Many brothers were thrilled to read the information in the book Life Everlasting—in Freedom of the Sons of God. A review of Bible chronology along with the physical facts of history in fulfillment of prophecy helped them to appreciate that the time remaining before the end of this wicked system of things is very short. As a result, throughout the earth mature servants of Jehovah are applying themselves with increased diligence to the Kingdom preaching work that Jesus said would be done before “the end will come.”—Matt. 24:14.

This March and April there will be an abundance of special activity. In March we will have the memorial of the Lord’s evening meal. What an appropriate time for extra effort! Then in early April there will be the special talk “Mankind’s Millennium Under God’s Kingdom—Why Literally So.” As an additional treat, we will have special issues of The Watchtower and Awake! to use in the preaching work.

Will you be able to be one of the thousands joyously serving as vacation pioneers during March and April? We hope that will be your blessed privilege as you faithfully serve God in the time remaining.

"Jehovah Himself Has Blessed His People"

During his reign, faithful King Hezekiah restored the practice of making material contributions for the Levites and the temple services, something that had long been neglected. As the people acted in accord with Jehovah’s will, God gave them an abundance. Speaking to King Hezekiah about the vast contributions made, the chief priest said, “Jehovah himself has blessed his people.”—2 Chron. 31:10.

In our day Jehovah’s will for his people does not involve tithing, but it does include performing the ministry assigned them. (1 Tim.
1:12) The new faces we see at the Kingdom Hall and the Bible studies being reported show that Jehovah is truly blessing his people today, both pioneers and publishers. Understandably, those who have been able to arrange their affairs to spend more time praising Jehovah have shared a larger portion of this blessing. Many are planning to vacation pioneer during March and April; possibly you are one of them. What blessings can you look forward to receiving?

First of all, you may well receive direct personal blessings, such as happiness and improved health. A sister in Virginia who vacation pioneered wrote: “I realized the more time we put in Jehovah’s service the more he blesses our efforts. I felt so much closer to Jehovah and my love increased not only for him but also for my spiritual brothers and sisters.” A wife in Georgia said: “My husband and I truly enjoyed our taste of the vacation pioneer service this month, and consider it the happiest month of our marriage.” Another form of personal benefit was illustrated by a sister in western Canada. She was told by her doctor that she was anemic. Nevertheless, she responded to the encouragement to vacation pioneer in April. When she went to see her doctor at the end of the month, he was amazed at the improvement in her health. The Branch writes: “The sister attributes it to the joy and contentment of the vacation pioneer ministry and the fresh air and exercise that she had during the time of her vacation pioneer service.” Other examples of this can be found on pages 117 and 244 of the 1967 Yearbook. Why not read them?

Vacation pioneering often results in a wonderful blessing right in the field ministry. A sister in Argentina was not successful in starting Bible studies and so decided to vacation pioneer for two weeks, hoping to solve the problem. She remarks: “I pioneered for two weeks and in this time I was able to start two studies. I am so happy now that I am able to report studies like many other publishers in my congregation. I suggest that others who do not have studies try the pioneer work and I know that they too will have the same joy.”

We are sure that many in your congregation would like to see you have such blessings. It may be possible by group cooperation or by family members helping so that one in the family can vacation pioneer. From Pennsylvania we heard this: “Four sisters in our congregation got together and decided to take turns babysitting, since we all have small children. Thus four of us were able to vacation pioneer in April through group arrangement. . . . It was truly a spiritual feast.” Another in California wrote: “Women with small children can pioneer! Our three daughters, who are nine, seven and five, were a great help to me. . . . With Jehovah’s loving assistance, such a cooperative family, and help from the friends, this has been a most enjoyable month!”

Your vacation pioneer service will also prove to be a blessing for others in the congregation. A congregation servant in Texas told us: “As a result of the special effort during the month, largely on the part of these six [who vacation pioneered, some for the first time], our congregation enjoyed increases in all features of the work, and there seems to be a much happier spirit in the congregation.” The brothers in Ecuador reported a similar experience. (See 1967 Yearbook, page 133.)

Blessings are in store for persons of all ages. An overseer in Michigan writes: “Three older sisters associated with this congregation vacation pioneered for the last two weeks in April. Their ages were 67 years, 74 years and 76 years and they were certainly enthused to be working with the two special magazines for the month of April. The combined total of their placements was 410 magazines!”

So, brothers, the blessing of Jehovah is there awaiting all those who reach out and accept it. As a sister in Maine exclaimed: “If everyone could just TRY vacation pioneering only once, how much they would benefit by it! It’s something you just can’t describe to anyone who has not experienced it.” A sister in Connecticut who for fifteen years had served faithfully was finally able to vacation pioneer. She declared: “I had a few doubts about pioneering before I started, but I kept praying to Jehovah for help. The result? It seems as if Jehovah opened the floodgates of heaven and poured out a blessing! (Mal. 3:10) Never before have I found so much joy in Jehovah’s service nor so much improvement in my ministry. Two weeks were just not long enough!” May that be your experience also, brothers, as you prove that Jehovah indeed blesses his people.
How Do You View the Placement of Literature?

Frankly, I don't see much point in placing more books or magazines in a person's path if he didn't read what he already has. Does that sound familiar? Perhaps you yourself have said or thought the same thing. Just how should we view the placing of literature?

For a moment, reason on the matter. When we buy a newspaper, do we always read all of it? Generally not. Usually we leaf through the paper and read only a few articles that interest us. Sometimes we may read only the headlines. Still, we generally buy another newspaper the next day, wanting to keep up with current news.

Did you ever buy a magazine simply because the title of a certain article appealed to you? Most of us have done this. Usually we read the article, and possibly another item or two. On obtaining the magazine we probably had no intention of reading it from cover to cover, though, did we? We read what we wanted and felt that we got our money's worth.

Really, the same is true of those who obtain bound books and The Watchtower and Awake from us. We can't expect everyone to be interested in and read everything in these publications we leave with them, but we do hope that something will catch their interest. If the householder reads even one article, we are happy. Now we want him to keep on taking in knowledge of God's purpose. Though the other articles in the magazine he has may not appeal to him, maybe something that is fresh and different in the current magazines or in a book will attract his attention. That is why we vary our sermons and, in offering magazines and books, point out subjects that appeal to different ones. If a person reads only one of the articles, or just one chapter from a book, he has been benefited, hasn't he?

Does this mean we should try to place literature not every call? Not necessarily. We should use discernment. We are ministers, not salesmen. The literature helps us in presenting "this good news of the kingdom." On the other hand, we should realistically face facts regarding the reading habits of the public and not hesitate to present fresh literature that contains topics of interest to them, subjects that spark their spiritual interest, with a view to helping them to get everlasting life.

Gift Subscriptions

The Society has an arrangement for gift subscriptions all year long, but it may especially help us to get new subscriptions during the campaign. When someone wishes to make a gift of a subscription, all he has to do is write the word GIFT in the upper right-hand corner of the subscription slip and the name of the one giving the subscription at the bottom of the slip. When the slip reaches the office, the Society will send a letter to the one who will receive the subscription to let him know who has sent this gift. When you meet someone who is already a subscriber, why not suggest that he might like to send a gift subscription to a friend or relative?

Helping Them to Return

It is a marvelous blessing to be associated with Jehovah's family-like organization in these turbulent days. What security we have! Spiritually, what more could we want? Do we not have the best of food and care? Yes, and the spiritual relationship that we enjoy is stronger than natural ties.—Mark 3:35.

When we read reports about how many of our dear brothers and sisters regularly miss meetings and have become inactive over the past few years, how do we feel? Our love for them causes us to feel deeply concerned over them and their spiritual welfare. We feel that we want to do something to help them; they face a dangerous situation. What can we do to help them? When you are sick, how do you feel when someone visits you? The thoughtfulness is not easily forgotten. This is exactly what our spiritually sick brothers need—a visit from us. We need to talk to them and encourage them. This does not mean that we ought to tell them they should be out in field service; that might not be the solution to their problem. They need to start attending meetings again. Some may need a Bible study to get the necessary strength or just a review of certain important truths.

The Society is very much interested in these dear brothers and, with them in mind, has prepared an article entitled "Were You Once a Kingdom Publisher?" It is to appear in the March 1 issue of The Watchtower. Some of these folks still subscribe for The Watchtower, but not all of them read it regularly. This is where we can help. It would be a fine thing to visit them and go over it together. Draw their attention to its valuable suggestions, and read the scriptures together. If they are no longer subscribers, have an extra issue or two with you. You will notice that the article deals with many possible problems and their solutions. If you can ascertain their problem, you can stress it when you come to it in the article. Be tactful and kind. They are spiritually weak and we should not expect too much of them at first. Be patient and, above all, show understanding.

If we show this loving concern now, they may be among those who survive the troubles ahead and be so grateful that we helped them return before it was too late.—Gal. 6:10.

Announcements

The literature offer for February through April is the Watchtower subscription, with three booklets, for $1. If the circuit servant is with your congregation during the week of Memorial, the Saturday-evening program may be transferred to Thursday evening, if necessary. The Memorial talk may be given the Memorial talk if the congregation desires. Only the Memorial is to be featured. Also, have you ordered an increased supply of the special April 15 Watchtower and April 22 Awake? The suggested magazine goal for the month is 30 for publishers, 200 for pioneers and 300 for special pioneers.

At centers the following is suggested for meetings for field service: Week of February 12: Review paragraphs 9, 15 of main article February 19: Review main points of article "How Do You View the Placement of Literature?" February 26: Deal with common local objection. March 5: Review new sermon.

Many who would like to vacation pioneer in March and April find it encouraging to know who else has in mind doing so. So it is suggested that during February we oversee arrange a convenient time, perhaps after a meeting, when those interested in vacation pioneer service can get together and discuss their plans. This will afford them opportunity to work out arrangements among themselves, and it will enable the overseer to determine what arrangements for group witnessing should be made to assist them.

Orders for Memorial invitations should be submitted on a separate Handbill Order Form.

New publications available:

"This Good News of the Kingdom"

1 German

Out of stock in U.S.A.:

Evolution or the New World

1 English, Chinese, Portuguese, Norwegian

Orders for the 1986 Watchtower and Awake bound volumes in French and German may be submitted on March 15.
Presenting THE GOOD NEWS

Field Service Helps Us

1 Jehovah has given us something wonderful in our privilege to present the good news of the Kingdom. Have you thought of all the ways it has helped you personally? Experience shows that the average person remembers more of what he does than of what he sees and hears, so direct conversation involving us impresses the truth deeply within us. Repetition of the truth is good, for often we benefit more by our sermon than the person who listens to us. Perhaps you did not realize it, but over the years that you have been telling the good news you have had the truth deeply impressed in your heart and mind, and that has helped you to endure in integrity.

2 If we were merely to study the truth at home or in a meeting, something would be lacking. Making use of the truth strengthens our faith, for if we are not working with what Jehovah has made available to us, our faith can die. Faith without works dies.—Jas. 2:26.

3 Going from house to house is an excellent way to use the truth. It fills our lives with beneficial spiritual activity and also provides healthful exercise physically. It keeps us from falling into unwise use of our time or bad worldly associations that corrupt good morals. Our disposition benefits, too, because we keep a good conscience before Jehovah, knowing we are properly working together with him. (Acts 20:26; 24:16) How frequently news reports have commented on the happy and peaceful faces of large groups of Jehovah's servants. With gladness we have received the good news. Not content just to have it for ourselves, joyfully we give of our strength and knowledge to help others find God to be true. This kind of spiritual giving makes a person much happier than material giving. Being happy is good for us. (Acts 20:35)

4 Field service helps us to learn the right Bible answers. Sometimes we are asked questions that we cannot answer immediately. But when we find the answers we can return and tell the people. This results in deeper faith for us.

5 Getting the truth deeply impressed in our hearts gives us the ability to teach it, because it is out of a full heart that the mouth speaks. (Matt. 12:34, 35) Teaching ability has a future, since not only in this period of time will it be useful, but following Armageddon the ability to teach will be of use in the great educational program to be conducted.

6 But before we enter into that time when there will be princes in all the earth charged with post-Armageddon teaching activities, we have to fight the faith and know how to endure faithfully. Each one meets with certain tests of his integrity now. How is he to make the right decisions when the pressure comes along? Jehovah's servants know what course to take because of having used his Word. It is by using the Word that one can know the answers, how to decide what is right to do or what is wrong and should be shunned.—Heb. 5:14.

7 We want to see others in our congregation strong in faith and continuing on the way to everlasting life, so let us encourage all to share the good news with others by Kingdom service. We can take them with us when we go into the field. We can encourage elderly or bedfast Christians to write letters or enjoy a telephone. Service is good for us. We need regular field service to keep balanced, to have strong faith and to stay on the way to salvation.—Rom. 10:10.

Question Box

• Is it proper to offer the magazines to persons sitting in their automobiles in shopping-center parking areas?
  The parking lot is private property owned and operated by the management of the shopping center or supermarket. We do not have the privilege, therefore, of going on the public sidewalks and in calling from door to door. As long as no objection is made by the management of the parking area the work may be carried on there. However, if we are asked to discontinue our preaching work there, it is may be that a tactful discussion with the manager or his permission’s granted. The opinion of the "Marsh" case may be helpful in dealing with the manager. A copy may be had by writing to us.

THEOCRATIC NEWS

• Thirty publishers in Nevis, W.I., rejoice at attendance of 230 for showing of film "God Cannot Lie" at circuit assembly.

• Nigeria's three district assemblies attended by total of 67,376 in spite of difficulties in country; 1,381 baptized. Brothers who had never seen theatrical drama put on excellent demonstrations. All thrilled to Jeremiah drama.

• Jamaica reports hundreds from Britain for their assembly; ten countries represented by delegates at assembly.

• Despite floods, Italy reached new peak of 10,313 publishers in November. In the Central Unit of Florence, where floods struck, there was an increase of 19 percent over last year's average. Publishers showing increased zeal for truth rather than discouragement over flood damage. Brothers in Italy's other congregations have aided flood victims.

Plan to Attend

So that you may start planning your affairs to attend one of the "Disciple-making" District Assemblies to be held in the United States this summer, we are pleased to supply the following dates and locations. Matters that are of importance to every servant of God will be considered on the program all four days. Plan to be present from the time the program begins on Thursday afternoon until its conclusion at about 6 p.m. on Sunday.

June 22-25: Kalispell, Mont.; Stockton, Calif.
June 29-July 2: Aberdeen, S.D.; Amarillo, Tex. (Spanish also); Galveston, Tex.; Sedalia, Mo.; Utey, N.C.
July 13-16: Chicago, Ill. (Spanish only); Laredo, Tex. (Spanish only); San Jose, Calif.; Savannah, Ga.
July 20-23: Manchester, N.H.; Trenton, N.J.; Ogden, Utah; Springfield, Mo.; Tuscaloosa, Ala. (tentative)
August 3-6: Eugene, Ore.; Grand Rapid, Mich.; City, N.J.; Spanish also; Pomona, Calif. (Spanish also); Raleigh, N.C.
August 10-13: Columbus, Ga.; Peoria, Ill.; Salt St. Marie, Mich.; South Bend, Ind. (tentative)
August 24-27: Evansville, Ind.; Jackson, Tenn.; Laurel, Md.; Rochester, Minn. (tentative)
Tentative: No Dates Set: Hattiesburg, Miss.; Lafayette, La.; Vicksburg, Miss.

Have you had the joy of obtaining a new subscription?

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn, N.Y. 11201
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.
Dear Publishers:

We have just received a report from Brother Knorr about the wonderful series of assemblies that were held in Mexico, Central and South America and parts of the Caribbean area. He said it was heartwarming to hear the experiences of the missionaries, many of whom have been in the missionary field for over twenty years.

The theme of Brother Knorr's talk at the English meetings, where the travelers were in attendance, was generally that those present would be wonderful, wouldn't it? We should go to Gilead School now and really make the missionary or Bethel service their life's work.

The missionaries in these foreign assignments have done a marvelous work, and their hearts must be filled to overflowing to know that at these 21 assemblies more than 6,100 persons were baptized, and 175,000 persons attended the public meetings.

We will hear more about these assemblies, because a full report will appear in the March 8 issue of Awake!, which will tell about all the assemblies in Mexico and Central America. Then the following issues will report on the remaining countries visited.

Things are happening in Central and South America, and more young people ought to be there preaching the good news along with the experienced missionaries who are having such good results. They should plan to give themselves in the service of Jehovah and enjoy the missionary field during the short time left before the end of the old system of things. They should seek to join the thousands of missionaries who have gone out to all parts of the world to proclaim the good news of the Kingdom.

Another item of news we would like to mention, over which we

Let the People Hear

1 Not long ago here in Brooklyn we received a letter relating experiences that contained practical ideas on how to approach people in the ministry. Some of us tried these suggestions and liked them very much. We thought you would enjoy one or two of them. These thoughts may help you to get more subscriptions during the third month of the Watchtower campaign, and that would be wonderful, wouldn't it?

2 In some territories, it seems, there is considerable resistance to the Kingdom message these days. Where this is so, could we put forth an effort to be more friendly, more discerning, more realistic? For example, in certain territories covered quite often and even in some areas where our calls are rare, as soon as we take out the Bible and try to present our sermon the householder will often raise an objection or end the discussion right there. To overcome this problem, some of our brothers have recently been quoting or paraphrasing the opening scripture of the sermon rather than reading it from the Bible. In the introduction they have used such expressions as these: “Maybe you remember this interesting thought.” or, “Perhaps you have heard this point discussed sometime in your church or Bible class.” Then they mention the verse and know you will rejoice, is that our office received 17,000 more subscriptions in January than we did in January of last year. We are delighted that you are sending them to us in such great numbers from all parts of the world, because it means that many more people will benefit from the good spiritual nourishment in The Watchtower.

May Jehovah's rich blessing go with all of you. Be assured of our warm love for all of you.

Your brothers,

BROOKLYN BRANCH OFFICE

tell the householder where he could check this in his own copy of the Bible. This has often paved the way for a more friendly, relaxed atmosphere and it enables us to “visit” with our neighbors, affording opportunity to let these people hear.

3 In this connection, at a home here in Brooklyn, a householder recently said: “Look, I've just been to church and I don't want another lecture.” In this case the brother tucked the Bible under his arm and said: “You know, I can appreciate how you feel, but have you ever wondered when God is going to put an end to wickedness? I'd like to hear your observations.” This reaction on the part of the publisher paved the way for a friendly conversation in which all the scriptures in the sermon were used, but in paraphrased form. Arrangements were made for a return visit.

4 Of course, we never want to minimize the value of using the Bible at every opportunity. But at the same time we want to be realistic, taking into consideration the circumstances, religious attitude of the householder, etc. This calls for discernment as to when to vary our approach. In some cases, particularly where there is much hostility or resistance to our work, it has proved to our advantage to “visit” with the people, sharing something with them and not giving them the appearance we are trying to “preach” to them.

5 Why not try some of these suggestions as you use the sermon on “The Last Days” during the latter half of the Watchtower campaign? This is the month during which we are trying to get subscriptions from those with whom we do business. Is there someone on your list to whom you haven't offered the subscription yet? If we enthusiastically make the subscription offer at every opportunity, surely Jehovah will bless our efforts to let the people hear.
SECOND MEETING IN MARCH
5 min: Introduction, text, comments.
12 min: Talk. "Obeying God's Command to Let the People Hear. Jehovah's people are aware that the most important work is to teach, to aid, to expand, and to carry on the kingdom ministry. ("1987 Yearbook," p. 145, par 2.afx) Never overlook anyone, (yb 55 f) If there is opposition, seek to avoid troublemakers, but continue preaching. (yb 183 f) Always be alert to seek out ways to make true truth readily available. (yb 257 f) In this way love for God and neighbor is clearly demonstrated. 15 min. Cover material from Jan 15, 1967, "Watchtower," pages 61-86, "Why So Much To Do?" May want to have the feeling of freedom get-together at brother's home. Keep discussion moving.
18 min: Questions for March and April. Question-and-answer coverage. Keep questions simple and direct, respect the answerer.
10 min: Concluding comments. Accounts servant's report. How is subscription campaign coming along. See also March 8 "Awake!" Also, it encourages the increasing of hours in field service. For example, those who are now spending five hours may be able to move up to 10 and those who are ten-hour publishers may be able to move up to 15 and those who are now working 15 may be ready to move up to 20 for the month of April. All of us should try to make April a month of outstanding activity, to look to Jehovah for his blessing upon our efforts.
15 min: Concluding comments by overriner. Chairman: Did the publisher use good judgment? Indeed he did under the circumstances. While this procedure may not be necessary in every case, for many students may be perfectly willing to follow a progressive study and have no outstanding questions, yet some do have serious questions. The publisher should feel free to use his own good judgment in conducting the study and in selecting the study for the month. 7 min: Stimulating experiences in connection with using the special new folder for the "Life Everlasting" book. (Prepare ahead.)
10 min: Concluding comments. Stress reaching magazine and subscription sales. This month will be vacation pioneering, and that is fine. For those who are not on vacation hours in field service. For example, those who are now spending five hours may be able to move up to 10, those who are now ten-hour publishers may be able to move up to 15, and those who are now working 15 may be able to move up to 20 for the month of April. All of us should try to make April a month of outstanding activity, to work for reaching a 20-percent increase in publishers this year as we look to Jehovah for his blessing upon our efforts.
Events for March and April

1 Ahead of us is a very busy and enjoyable season of activity during March and April, and we are all looking forward to it, aren't we? However, what we do now can lay a good foundation for it and, to a large degree, our success in the special activity ahead depends upon our preparation now. To help you in this preparation, we are setting out here a schedule of the major events for March and April.

2 MEMORIAL. March 25, after 6 p.m. Why do we desire a big turnout for the Memorial celebration? Because it is the one celebration that Jesus commanded his followers to keep, and it is spiritually strengthening for all who are present. But how can we best organize for a good attendance? Well, progressively we can whet the appetites of those with whom we study, weeks ahead of the Memorial. We can provide them with the special Memorial handbills and some for their friends. Accounts servants will likely want to type or write on slips of paper the names of all subscribers shown on the Subscription Record sheets since January 1966. Then these slips can be given to study conductors for distribution to publishers. All these persons should be invited to the Memorial and the special public talk on April 2. Of course, we don't want to forget those who were formerly associated. A special effort should be made to encourage them to attend. The letter of invitation in the forepart of the March 15 Watchtower can be used to good advantage. Read it to interested persons or encourage them to read it. Then give them the invitation slip that shows the address and time of the Memorial and some special arrangements. Someone may need transportation and this can be lovingly arranged. All of us can share in warmly welcoming those who come to the Memorial. The overseer can arrange for the passing of the emblems and other details so that the evening will run smoothly. If there is any question as to what is appropriate with regard to these details, you can refer to the April 1, 1966, Watchtower, pages 223 and 224.

3 APRIL 2. SPECIAL PUBLIC TALK—"Mankind's Millennium Under God's Kingdom—Why Literally So." What reasons can you think of for having a large attendance on this date? Well, first of all, this information will obviously be strengthening to our faith and, since the talk will be given in nearly 25,000 congregations worldwide, this will contribute much toward increased spirituality and unity.

4 SPECIAL APRIL MAGAZINE DISTRIBUTION. It is not too late to order an increased supply of the special April 15 Watchtower and April 22 Awake! We must have ample supplies if we want to reach the goals of 30 magazines for publishers, 200 for pioneers, and 300 for special pioneers. Why do we want to reach these goals, if at all possible? Because it means that more people are going to hear the good news.

5 VACATION PIONEERING DURING APRIL. Here are a few of the reasons why it is good to serve as a vacation pioneer during April, if possible: (1) Stimulates spirituality and Christian growth to maturity, (2) Deepens one's appreciation for Jehovah and the Memorial, (3) Builds up congregational activity, (4) Usually results in many fine back-calls and home Bible studies, and (5) Increases appreciation for the regular pioneer service. It is still not too late to get your application in. Also, it would be good for the overseer to make fitting local arrangements for meetings for field service during April.

6 ORGANIZING FOR THE 20 PERCENT INCREASE. A good start in the direction of reaching this goal would be to help all publishers out into the field service by April 9, if at all possible. Those who are not normally out in the service by the middle of the month can be given special attention. As for starting out new publishers, there are some fine suggestions under the "After the Meeting" part. "Adding to Our Ranks." Is there someone you can help to start publishing the good news?

7 Finally, it is our recommendation that, during the week of March 20, the overseer have a meeting with the servants and study conductors to go over the arrangements for the Memorial, special April activity and the 20 percent increase, so that we will have an outstanding Memorial season and a truly magnificent April report. This is no time to slow down, is it? Rather, it is a time to press forward, looking to Jehovah for his blessings as we do what we can to utilize our opportunities during March and April.—Judg. 8: 4; Gal. 6: 9.

Can We Keep Them Coming?

1 Think of it! Last year some 900,000 potential servants of Jehovah assembled with us at the Memorial. Many have not attended a meeting since then. When they and others come this year, what can we do to keep them coming?

2 Realizing the important part meetings play in our worship and spiritual development, we want to make their visit so enjoyable that they will want to return, isn't that true? We can introduce ourselves, help them to find a seat and then, as time permits, show them around the hall, explaining the year-text, chart, territory map, and so forth. Why not find out if anyone is calling upon them regularly, and, if not, our plan the address. Then you may mention that you would be happy to call and help them study the Bible.

3 The chairman in his concluding comments can show the benefits of association at the house of our God, emphasizing the fact that this wicked system does not have many years left. (Heb. 13: 25) Any desiring further information relating to the free home Bible study service rendered by Jehovah's people can be invited to write their name and address on a blank sheet of paper provided for them on the counter and then hand this to one of the attendants before they leave.

By our giving interested persons every attention possible, those with right hearts will respond.

Announcements

◆ Offer for March and April: Watchtower subscription, with three booklets, for $1. Include Evolution booklet for $1. Also available are subscription cards and six booklets may be offered for $2.

◆ Offer for May: "Impossible to Lie", a Life Evailing book and a booklet for 50c.

◆ Suggested program at meetings for field service: Week of March 12: Demonstrate use of March 15 Watchtower and Memorial invitations to invite subscribers and others to Memorial and special talk in April. March 19: How to start studies. March 26: How to offer magazines when house-to-house is not possible. May 1: Review subscription card with special public talk on April 2.

◆ Regular pioneers serving since February 1, 1967, will be sent a meat ticket with the March 15 pioneer letter. Make sure you keep this safe place for use at the coming district assemblies.

◆ New publications available: Life Evailing—in Freedom of the Sons of God—Spanish, Portuguese "This Good News of the Kingdom"—Cebuano

What Has God's Kingdom Been Doing Since 1914?

◆ Two new Cost List booklets are being sent to each congregation. One copy is for the literature servant, the other for the congregation servant.
Showing Discernment in the Ministry

1. Writing to the Society recently, a circuit servant said: "While many publishers do quite well, some still need to show more discernment in the ministry. Taking the circumstances of the householders into consideration enables us to accomplish so much more with them. Also, it makes our ministry easier and more enjoyable. If there is any righteousness to a person at all, he usually responds to kindness shown—so very little of it is shown today."

2. Is showing discernment in the ministry that important? Indeed it is! It is often the difference between success and failure in getting a hearing ear so that we can present the good news. If householders feel that we are interested only in preaching a sermon or placing literature regardless of interest, or getting them to join an organization, we will not be as successful in getting them to listen with hearing ears. They must feel our genuine interest and right motive.

3. But why are some people unresponsive? The reasons could be many. Often we are misunderstood. Religious and political organizations have misrepresented us. Then, at times, we may call when circumstances are unfavorable, such as when sickness or family problems have developed, or perhaps they are genuinely busy or have just gotten up. They may be just getting home or just leaving. Disturb of any strangers calling uninvited and concern for safety loom high in the minds of some. What the neighbors may think is also a factor. Discernment will help us to watch for these obstacles so as to take them into consideration.—2 Tim. 2:25.

4. Whether speaking or listening, be alert to observe and analyze. Having your sermon well in mind in going to the door, you will be freer to do this. When you see that you are not getting through to the householders, ask yourself, What is it that is standing in the way? If the reason is not apparent, in some instances a tactful comment or inquiry might be made, such as, "How do you feel about world conditions?" Or, "Do you have much time for reading your Bible?"

5. If people say they are busy, it helps us if we assume that they are telling the truth. Seek to get their permission to talk briefly and, if they permit, keep your points to be brief. If the household is antagonistic, quickly discern whether any good would be accomplished in trying to reason with him. It may be best to withdraw discreetly. The same is true with those who are interested only in an argument. Often we find that with these people we merely waste our time. If we get somewhere out of bed when we call, we don't want to be hesitant to say we are sorry. If it is not convenient to talk briefly then, we can arrange to call another time. If some say they belong to a church and are satisfied with their religious, we might commend them for their belief in God and thereafter try to give a brief witness if it appears to be appropriate.

6. Truly, discernment is vital as we present the good news. If we are able to show it in these various ways, we will lovingly understand and help many more to be drawn to the truth and the way of life.

THEOCRATIC NEWS

Cameroon concluded four assemblies in December, with total attendance of 12,799 and 464 baptized; 7,752 reported service for the month. Said one police officer: "We don't need our help; you are very well organized."

Brothers in Malawi happy to report 16,918 in service in December, an 11-percent increase.

Caylon tells of 350 for assembly public talk; 254 publishers in service.

Good publicity given to Bible dramas.

Tortola, with 18 publishers, says 20 planned to attend Puerto Rico assembly, traveling by foot, donkey, boat and air.

From St. Thomas, with 56 publishers, 60 planned to attend.

In Indiana a new captain recently obtained 18 subscriptions in one week, 16 of which came from his magazine route calls. Also, started four new Bible studies.

Question Box

Should we accept invitations to speak to church groups?

It is our desire as Jehovah's servants to be witnesses of the Kingdom and, if invited to address a church group, it is proper to view this as an opportunity to give a witness. It is usually best for two capable brothers to represent the congregation. One might give the talk, and the other might help to answer questions afterward, or they could each given a short talk. For example, if 30 minutes were allotted to us, the first brother could briefly discuss the organization of Jehovah's people and the last 10 minutes could be devoted to discussing several appropriate Scriptural beliefs. Thereafter, with the permission of the one who invited you to speak, you could entertain any questions the group might have. You might want to take along some appropriate tracts, booklets or magazines and, of course, if any individuals show mutual interest, arrangements could be made to visit them at their homes to further their interest in the truth.

In accepting the invitation, the procedure to be followed should be clearly understood. Any services involving prayer, ritual, singing, etc., should have been completed before your arrival or reserved until after your presentation so that there is no embarrassment to them or to you when you do not practice interfaith with them. It is not advisable to participate in any arrangement that calls for a commitment on that occasion with another organization, even their own, in the form of a debate.

In a situation like this, for those who accept invitations to speak to church groups to be prepared for any controversy that might arise. Obviously "Make Sure of All Things" would be handy to have along. Your Bible study backed up by God's Word and the evidences of his blessing on his people today, may help you.

Have you invited a friend or a neighbor to subscribe yet?

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn, N.Y. 11201 Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.
Be a True Companion

"A true companion is loving..." (Prov. 17:17) He is one who can give help when it is needed. Such true companions were never more greatly needed than in these critical times in which we are living. Their help is essential in building up others spiritually and aiding them to keep active in Jehovah's service.

Think how needed true companions are. In April we are seeking a 20-percent increase in publishers—366,577 is the exact figure. The only way we can reach such a fine figure is by outstanding activity in the congregations throughout the country. It calls for each one to be active in the ministry and to give practical aid to others.

Whom can you lovingly assist? One large group is made up of the children of dedicated parents. Thousands of these have published. Perhaps all they will need to publish in April is encouragement and companionship. There may be many youngsters who are now willing and ready to share in service for the first time. If so, could you parents aid them to develop a magazine presentation or a simple sermon they might use?

How about those with whom you are studying and who have been making good progress? Are such ones attending meetings? Are they now Scripturally and morally qualified to be extended an invitation to share in the service? If so, and if you have not already suggested this, why not talk it over at your next study?

Since extensive efforts have been put forth to study with those who have been inactive, there may be many such ones who are now attending meetings and would be happy to get started in the service again. Perhaps you know of such a one that you could invite to accompany you as you engage in the discipling work.

Of course, the first one to get in the service in April is oneself. We may be the ones who need encouragement. If so, we want to remember what a privilege it is to act for Jehovah as a teacher making disciples.—Matt. 28:19, 20.

With all this talk about true companions, we do not want to forget the servants, study conductors and other mature publishers who are doing such a wonderful job of helping others all the time. They will be especially busy this month working for the 20-percent increase, and we feel confident that their fine efforts to aid others will be deeply appreciated by all, whether weak or strong.

As all work together unitedly as companions, we can look forward to reaching a grand new peak of publishers in April.
SECOND MEETING IN APRIL
5 min: Introduction, text, comments.
10 min: Overseer meets with study conductors on platform (perhaps only one or two to be studied).
15 min: "Be a True Companion." Questions and answers. Included in this could be a demonstration on inviting to start in the service a person who is ready and willing, explaining to the person what he may say when he visits.
10 min: Two publishers or vacation pioneers discuss together specific points from the April 15 "Watchtower" (give page and paragraph) that have been helpful to them in placing magazines. They may demonstrate briefly to each other.
18 min: Giving Practical Aid.
(2 min.) Overseer meets with study conductors on platform (perhaps only one or two to be studied). He reminds them goal in month is to help all publishers, regular or irregular, to share the truth in their own way, and that they work with as many publishers as possible themselves. One mentions his progress; another tells he has been called to work personally with some they cannot make their schedules coincide. Overseer invites others to demonstrate what they are doing to overcome this problem.
15 min: One study conductor explains that vacation pioneers have been a big help. Demonstrates how he talked to vacation pioneer sister and arranged for her to work with two publishers he could not work with. (10 min.) Overseer continues to discuss how they are overcoming local problems in getting all in their group to share in the service. He suggests, among other things, such as caring for children while sister with opposed husband and four children goes in service, furnishing her with names and addresses of persons to whom she can write, taking other publishers on back-calls in the evening, helping others engaged in magazine work by assisting them to prepare presentations, etc. Saturday a goodyear and hunger alert for the weekday Sunday. (Cover practical points that will be helpful locally.)
7 min: Question Box. Assistant congregation servant or study conductor answers question of new publisher who wonders what is the purpose of having a "Meeting of all members and publishers"? This is an opportunity to plan with the membership for the coming month, to take an offering, organize the work, plan for the meetings, etc.
8 min: Concluding comments. Include an up-to-date report on subscriptions placed in campaign, also on publishers out to date in April and what can be done to get others out on last weekend, Song 54.

FORTH MEETING IN APRIL
Theme: Let Us Be Teachers. Song 18.
15 min: Introduction, including text with family at evening meal and discussion of plans for future assembly session. Other publishers come to the Monthly Society in "Where Will You Attend?" Also include appropriate items from Watchtower service. Song 82.
15 min: Presenting the Good News. Talk and demonstrations on following up subscription placements and adding "Watchtower" to the newsstand. If possible, use younger publishers who are vacation pioneers in April.
15 min: Talk and demonstration of how to approach a person to serve Jehovah? (April 1, 1967, "Watchtower") In demonstration show how this article may be read with those who were once active or how they can be encouraged to read it during the meeting. Consideration of the committee or a study conductor could demonstrate making call.
10 min: Question Box. Assistant contributes Song 115.
10 min: "Forgotten Your Relative?" (April 15, 1967) Encourage these members to follow the counsel in the next verse: "Beloved ones, since we are awaiting these things, do your utmost . . ."
10 min: "How Did We Do in February?" as well as how many subscriptions to this book have been sold and how many received in large numbers. If the trend continues in the last two months, the entire campaign will be the best ever!

FIRST MEETING IN MAY
5 min: Introduction, text, comments.
10 min: "You Are Invited to Come Again!" Chairman discusses sermon with audience, noting use of positive approach to capture interest. Use "New Everlasting" or "Impossible to Lie" book. After discussing sermon, prepared publisher may report on how he received his first letter or encouragement.
15 min: Sermon for May. Chairman discusses sermon with audience, noting use of positive approach to capture interest. Use "New Everlasting" or "Impossible to Lie" book. After discussing sermon, prepared publisher may report on how he received his first letter or encouragement.
Theme: Time to Rejoice
Luke 21:28-Time to rejoice; end of troublesome days near
2 min: Introduction: How new system brings blessings to those accepting God's provisions.
Why not try this approach after a friendly greeting? "I wanted to stop and see you because this is the most marvelous and favored time in history to be living. True, there are often confusing, bewildering and troublesome days.
4 min: But Bible prophecy tells us that when we see such conditions as these exist we should rejoice. Note here Jesus' words at Luke 21:28. (Read) How can a person rejoice when wickedness, wars and troubles among mankind are worse than ever before? Because these proofs we are in the last days of time. It means a great change is at hand. It is the apostle Peter who tells us what the change will be. (Have appropriate passage read.) Chairman favors interpretation. He may refer to work, including progress in June. [Read] Can you see now why this is a most desirable time to be living? While a big change is at hand, we can enjoy the righteous benefits which come with the new system.
4 min: We are now beginning to follow the counsel in the next verse: "Beloved ones, since we are awaiting these things, do your utmost . . ."
5 min: "How Did We Do in February?" as well as how many subscriptions to this book have been sold and how many received in large numbers. If the trend continues in the last two months, the entire campaign will be the best ever!
Let the Teachers Hear!

1 Brothers, there is an important work that we would like to do in April that needs your special attention right away. Because the April 22 Awake! on “Evolution or Creation—Which?” is especially appropriate for educators, we suggest that each congregation put forth a diligent effort to see that teachers in their territory receive copies. The special Awake! will appeal to teachers because it presents circumstances vary. N.C

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Creation-Which?” is especially

lution, but to learn the Bible’s friendly note. Where schools are

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ment. It is frank in showing that evolution is based upon popular misconceptions, that it is not supported by facts of science and that it undermines faith in God and weakens the morals of those who accept it. The special Awake! may help teachers individually, not only to break free from belief in evolution, but to learn the Bible’s truth! Here is an assignment well worth special attention and effort.

2 You young publishers in school will want to offer the teachers you know a copy of the special Awake! Why not present it personally at an appropriate time and in a friendly way? Even if you do not personally know all the teachers in your school, you can still make a personal connection with copies. If it is not convenient to approach them personally, then sit down and write a brief, friendly note introducing yourself and the special Awake! Sign the note and leave it with the magazine for the teacher. Where there is more than one Witness in a classroom, determine among yourselves who will make the presentation. The others may supply the magazines to the remaining teachers in the school, either by personal contact or by mail. One of the young publishers should also be selected to take the magazine to the principal. As to how you place the magazine, whether as a gift or on a contribution basis, you may decide, since circumstances vary.

3 What if there are no Witnesses attending a certain school in your territory? Here either young or older publishers can make a personal call. In some cases, the principal may be willing to take copies to other teachers. But when personal calls are not convenient, obtain the names of the teachers and mail them the magazine with a friendly note. Where schools are larger, directories of teachers may be available at the main library, chamber of commerce, courthouse, or at the school itself.

4 Some congregations may have universities in their territory. It may be possible to get a list of the names of the teachers at the college itself or there may be a directory of the students to be mailed. If the names of the faculty members can be obtained, addresses may be found in the telephone directory. Or the magazine could be mailed to the teacher in care of the school.

5 Since some teachers are acquainted with Awake! ae they (Continued on page 4, col. 1)

Announcements

Where Will You Attend?

1 What a joy it is to attend assemblies! This year the “Disciple-making” District Assemblies will be held in forty-five conveniently located cities in the United States. Tent dates and cities:

JUNE 22-25: Kalispell, Mont.; Shreveport, La.; Stockton, Calif.
JUNE 25-JULY 2: Aberdeen, S.D.; Ama-

n, Tex.; (San Antonio also, Corpus Christi, Tex.; Montgomery, Ala.; Sedalia, Mo.; Utica, N.Y.
JULY 3-4: Allentown, Pa.; Asheville, N.C.; Lansing, Mich.; Salina, Kans.; Taunton, Mass.; Tucson, Ariz.; Waco; West Palm Beach, Fla. (Spanish also)
JULY 13-16: Chicago, Ill. (Spanish only); Laredo, Tex. (Spanish only); San Jose, Calif.; Savannah, Ga.
JULY 20-23: Manchester, N.H.; Ogden, Utah; Springfield, Mo.; Trenton, N.J.
AUG 3-6: Eugene, Ore.; Grand Island, Neb.; Jersey City, N.J. (Spanish only); Santa Ana, Calif. (Spanish also); Raleigh, N.C.
AUG 24-27: Evansville, Ind.; Jackson, Mich.; Laurel, Md. (tentative); Rochester, Minn.

2 Where will you attend? In many cases, the聚集 will be practical to attend the nearest assembly. However, due to the large number of brothers in important metropolitan areas, coupled with the size of cities and assembly auditoriums, it is necessary to make the recommendations below so the attendance will be in keeping with the facilities in each city. This will work for the comfort of all attending. The difference in mileage is only slight and should affect only a few.

As an example, some of the Chicago branches are slightly nearer to South Bend. Nevertheless, because of the smaller facility it will not be able to accommodate circuits that are being asked to go to Madison, Wisconsin. Please check carefully the following list to see where your circuit is assigned to attend if it is other than the nearest in your city. So you can benefit most from the nearest assembly, we know you will want to cooperate with these recommendations.

AMARILLO, TEX.: Col. #1, 3.
COLUMBUS, GA.: Ga. #2.
EVANSTON, IND.: Ind. #2.
FRESNO, CALIF.: Calif. #17, 8, 9, 33.
KALISPELL, MONT.: Wash. #23.
LANDING, MICH.: Mich. #11, 13.
MADISON, WIS.: Ill. #1, 2, 11; Ind. #26.
MINNEAPOLIS, MINN.: Minn. #9, 35.
MINNEAPOLIS, MINN.: Minn. #3; Circuit #15.
PEORIA, ILL.: Ill. #13.
PITTSBURGH, PA.: Ohio, #6.
POMONA, CALIF.: Calif. #20, 21, 24.
SAN ANTONIO, CALIF.: Calif. #12, 19, 22.
SHEFFIELD, LA.: La. #21.
UTICA, N.Y.: N.Y. #13.

Announcements

◆ Have you found at the last minute that you can vacation pioneer during April? Young publishers will be pleased to process your application speedily.
◆ Offer for May: Life Everlasting, Freedom and the Sons of God or "Things in Which It Is Impossible for God to Lie," with a booklet, for 50c. Offer for June: New World Translation of the Holy Scriptures, with a booklet, for $1. If some have copies of the Christian Greek New Testament, Hebrew Scriptures in stock, these also might be placed.
◆ The following suggestions are offered for meetings for field service: Week of April 9: Talking points from April 15, Watchtower to use in sending subscriptions. April 16: Talking points from April 22, Watchtower to use when dropping down to individual copies. April 23: What to say when calling back on those who promised to subscribe. April 30: Suggestions for starting schools who obtained subscriptions during campaign. May 7: Review sermon for May.◆ At a time convenient to them, it would be well for the younger, literature and accounts servants to go over the new Cost List and become familiar with it, especially noting “Instructions on How to Obtain How to Obtain [How to Obtain [How to Obtain [How to Obtain How to Obtain [How to Obtain [How to Obtain [How to Obtain How to Obtain [How to Obtain How to Obtain [How to Obtain How to Obtain [How to Obtain [How to Obtain How to Obtain [How to Obtain How to Obtain [How to Obtain How to Obtain [How to Obtain [How to Obtain How to Obtain [How to Obtain [How to Obtain How to Obtain [How to Obtain [How to Obtain How to Obtain How to Obtain [How to Obtain How to Obtain [How to Obtain How to Obtain [How to Obtain How to Obtain [How to Obtain [How to Obtain How to Obtain How to Obtain How to Obtain How to Obtain How to Obtain How to Obtain How to Obtain How to Obtain How to Obtain How to Obtain How to Obtain How to Obtain How to Obtain How to Obtain How to Obtain 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Cultivating or Abandoning?

1 Having carefully sown the seed in the spring of the year, the gardener knows that he has work ahead, doesn't he? Regular cultivation must now take place. Of course, he could abandon the field, allowing the weeds to take over. But would that make sense? Hardly. All the labor and money thus far invested would be completely lost.

2 Are you cultivating or are you abandoning? Having spent time and effort patiently calling at each door to present the good news, tactfully overoming the objections, you have experienced abuse from others, then finding some interest or placing some literature, what do you do about it?-1 Cor. 3:6.

3 What should we do about it? Really, we should view things as Jehovah does. "He does not desire any to be destroyed but desires all to attain to repentance." (2 Pet. 3:9) Thus when someone shows interest at all in the truth, our interest in him should immediately be aroused and our minds should begin to formulate plans for cultivating that interest.

4 When we look at matters this way we begin to appreciate just how many opportunities for cultivating are open to us because of the Watchtower campaign. When someone subscribes, we will want to deliver the current issues until the magazines begin to arrive through the mail. Delivering these single issues should never be looked upon as an "unimportant, routine work, but, rather, as an outstanding opportunity to do some cultivating work.

Do you have difficulty deciding just what to talk about on your back-calls? This need not be true when calling back on a subscriber. Just read carefully an article in a recent magazine that you believe he will be interested in and then discuss it with him. You know the magazine should be in the home, so right there is your opening. If it is lost you will have another one, and whether he did or did not read the article makes little difference: present some of the highlights and stir up interest. Some have obtained double subscriptions or just a subscription for Awake!, and then a study article in the first Awake! issue of almost any month can be used to start a study.

5 Of course, there are obstacles, aren't there? Time slips by and you aren't there? Time slips by and you failed to deliver the single issues until the magazine makes the delivery? Have you ever received an expiration notice from the society and realized that you should have called back on that subscriber long ago? Are you using the new feature of the Awake! for starting studies? It makes one think, doesn't it? This was a good time to make a self-appraisal and then to improve our cultivating if necessary.

6 Congregation servants, please do the following right away: (1) Determine how many schools and school teachers there are in your territory. (2) Work out arrangements with young publishers to reach as many teachers as possible in the schools they attend. (3) Determine which schools do not have publishers attending and arrange to cover these as already suggested.

Decide how many more magazines you will need and order these right away. The cost may be cared for either by the congregation or by each publisher, as you decide. Some congregations have ordered extra copies already, but you may need still more to care for this special work. Yes, let the teachers hear, and let us all look forward to hearing some of the resulting experiences on the first service meeting in May.

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5 Of course, there are obstacles, aren't there? Time slips by and you aren't there? Time slips by and you failed to deliver the single issues until the magazine makes the delivery? Have you ever received an expiration notice from the society and realized that you should have called back on that subscriber long ago? Are you using the new feature of the Awake! for starting studies? It makes one think, doesn't it? This was a good time to make a self-appraisal and then to improve our cultivating if necessary.

6 Congregation servants, please do the following right away: (1) Determine how many schools and school teachers there are in your territory. (2) Work out arrangements with young publishers to reach as many teachers as possible in the schools they attend. (3) Determine which schools do not have publishers attending and arrange to cover these as already suggested. (4) Decide how many more magazines you will need and order these right away. The cost may be cared for either by the congregation or by each publisher, as you decide. Some congregations have ordered extra copies already, but you may need still more to care for this special work. Yes, let the teachers hear, and let us all look forward to hearing some of the resulting experiences on the first service meeting in May.

any interest at all in the truth, our interest in him should immediately be aroused and our minds should begin to formulate plans for cultivating that interest.

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Dear Publishers:

1. If anyone were to ask us here at Bethel whether the Kingdom work is progressing, our answer certainly would have to be yes. It makes us very happy, for the reason why our work increases is that the congregations and brothers throughout the field are increasing their activity. Since March 1 it has been necessary for us to call in 110 for Bethel service, and the Bethel family now has 782 working at Brooklyn and 80 at the three farms, making a total of 932. We have had to open up a third dining room to accommodate the Bethel family and the 50 brothers attending the Kingdom Ministry School and the 104 students at the Gilead School. But it is still possible for the family now has 782 working at Brooklyn and SO at the three farms, making a total of 862. We have had to accommodate the Bethel family plus the 50 brothers attending the Kingdom Ministry School and the 104 students at the Gilead School, thus the Watchtower study and Theocratic Ministry School sessions held in the Kingdom Hall can be observed by all in attendance, even though they cannot fit into the Bethel Kingdom Hall.

Orders have come in heavily for the special Acabef, making this the highest printing we have ever had of any special magazine. For the first three campaign months 437,806 new subscriptions were received, compared to last year's 364,653, an increase this year of 123,153 new subscriptions or about 33 percent. There has been good response to making gifts of subscriptions and it is estimated that over 100 a day on the average are being received.

Additionally, we have many orders for books and it is quite a problem to make enough books for all the different countries in many languages. The factory buildings are cramped for space now; so we all look forward to the completion of the new building. Currently the builders are working on the eighth floor and we hope to have occupancy by October.

The Bethel family rejoice in the privilege of serving with you and seeing the evidence of Jehovah's blessing upon the Kingdom work. We hope you are having many happy experiences in the ministry and much joy in looking after your theocratic responsibilities.

Your brothers,

Brooklyn Branch Office

SUCCESS!

1. All of us want to be successful in our field ministry—we want it to be an honor to Jehovah—don't we? Well, what about your efforts in service? Are they successful?

2. When you say you have had a 'good day in service' or a 'poor day,' what do you have in mind? Take the house-to-house work for instance. Is it a "good day" only when you get a hearing ear or when you place literature? The goodness in service is determined by more than by merely placing literature or making contacts. The first question is, Did you succeed in accomplishing your ministry as commissioned? We realize that there is a main reason for going in the house-to-house work. Our sharing in the ministry is also an act of worship on our part. Before Jehovah, the angels, the demons and humans, we declare by our activity that we are on Jehovah's side of the issue of universal sovereignty. Our sharing in the field ministry successfully accomplishes this whether we get hearing ears, place literature or not. So we need to keep a balanced view of things, don't we?—Isa. 43: 10, 12.

3. Further, if we succeed in talking to every one person and in conversation discuss only one point from the Scriptures, we have succeeded in sowing seeds of truth. A foreign-speaking brother told of his experience after being encouraged to use questions in the ministry to get people to think. A lady indicated that she was too busy to talk. The brother said: "Well, before I go I would like to ask you one question: 'What do you think it will be like down here on earth when God's will is done on earth, as we pray in the Prayer'?" "I'm really in too much of a hurry to discuss it now," she said and shut the door. Success? Or not?

- Fifteen minutes later this lady and her neighbor were walking down the street and, unknown to them, they passed a car in which a publisher was sitting. Their conversation was about the brother who had called at their doors that morning. One said: "You know, he asked me what I thought it would be like when God's will is done on earth. Well, no one has ever asked me that question before." "I wonder what it will be like?" the neighbor asked as they went beyond the hearing of the publisher. Yes, the seed was sown. And who knows how many hearts it fell on as these two ladies kept repeating the question that had been asked them by the brother who had indeed been successful in his service that morning.—Luke 8: 11.

- It may be the handbill you slipped under the door that first acquainted someone with the truth. It may be your calling at their door that caused the family inside to discuss Jehovah and his witnesses, even though they did not answer your call and talk to you. Or it may be the conversation you had with someone in the territory that resulted in Jehovah's name and purposes being spread abroad in the territory.

- It will be an added success if we place literature with house-holders and if they read it. Most of us can make progress in effectively presenting the good news in our territory. So, ask yourself: How can I make my presentations more appealing and effective to those who live in my territory?

(Continued on page 2, col. 3)
SECOND MEETING IN MAY


5 min: Introduction, text, comments.

10 min: Those Related to You in the Faith. (Gal. 6:6) Publisher calls on brother or sister who has missed meetings. Asks if they need his help. Deliver "Kingdom Ministry." Share appropriate news and announcements from "Kingdom Ministry" and from local congregation; also something of spiritual value from meetings. Make visit upbuilding, refreshing, encouraging.

15 min: Good Results from Alding Others. Consider how Jehovah has experienced a rich spiritual gain in your congregation. Use this experience in testimony. Encourage them to come forward. (Gal. 6:7) The key to obtaining spiritual growth is to have the right companions who will help you grow. 

15 min: Don't Miss Any Part of the Program! Questions and answers.

15 min: Concluding comments. Read article "What a Pleasure!" Comment that Overseer has a list of unassigned territories. If someone is unassigned, consider assigning them to a member of your congregation who can help them.

FORUM 16


5 min: Introduction, text, comments.

15 min: "Presenting the News—" Specifically, the need to have a copy of "Awake!" is vital. Encourage congregations to get this copy. Help them understand its importance and how it can benefit their spiritual growth.

15 min: What Will a Christian Pray For? Consider subjects that Christians can properly include in prayer. Include topics such as Watch Tower Publications Index under "PRAYER" and subheading "right matters. Many subjects are listed and helpful references such as "Watchtower" for 1963, pages 15-16; 1964, pages 25-26; 1965, pages 31-32; 1966, pages 41-42; 1967, pages 51-52. See also "Awake!" Feb. 14, 1967, page 5.

15 min: Concluding comments. Song 87.

SUCCESS!

What interesting points can I turn to in the Life Everlasting book or the "Impossible to Lie" book as I offer either, together with a booklet on a contribution of 50c during May? This is something for us to discuss among ourselves privately and at meetings. It would be a good matter for family members to consider together. Knowing of the abundance of valuable Scriptural information in these publications, we will want to be most enthusiastic in offering them during May to everyone we can.

7 min: It is a source of inward joy to know that you are a worker in God's field, isn't it? Yes, we plant and water the seeds of truth. As to the results—remember, it is God who makes it grow. (1 Cor. 3:7, 8) May Jehovah bless you richly as you energetically continue in your successful Kingdom ministry to his praise.

MARCH SERVICE REPORT

Av. Ar. Av. Pubs. 300,448 9.9 3.9

Sp'l Pios. 977 144.6 66.1 7.9 134.2

Pios. 7,968 98.5 35.3 5.1 104.1

Vac. Pios. 5,288 92.5 23.6 2.5 82.2


TOTA 316,301

Public Meetings Held: 21,875

UNITED STATES GOAL FOR 1967

356,029 Publishers

HOW DID WE DO IN MARCH?

An outstanding witness was accomplished during March! When 316,301 publishers have a part in Jehovah's service, a lot of talking is done and a number of people hear something about Jehovah and his kingdom. That is the greatest number of publishers in the service since April 1966, when we had 316,301.

The publishers placed 800,000 more magazines than we did during February—over 5,000,000 were placed in March! Think of all the good that was accomplished as we served Jehovah.

But we saved the best for last: A new peak of 260,655 home Bible studies were conducted during March! During March! Why is this so encouraging? It is because through home Bible studies, new ones are best reached, and those who have received the literature begin to think about them. That is the greatest number of publishers in the service since April 1966, when we had 316,599.

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But we saved the best for last: A new peak of 260,655 home Bible studies were conducted during March! During March! Why is this so encouraging? It is because through home Bible studies, new ones are best helped to learn the truth and become publishers of Jehovah. Aren't you glad that you had some share in this great witness?
"IF WE LIVE, WE LIVE TO JEHOVAH"

How much pleasure it brings us as dedicated servants of God to reflect on our purpose in living! Because of our relationship to Jehovah we no longer ‘live with regard to ourselves only,’ as is often the case in the world, but we live with regard to Jehovah and for the purpose of honoring him. —Rom. 14:7; 1 Pet. 4:2; 2:9.

We can easily see that in the animal realm creatures are dominated by the instinct to survive, but with humans it can be different. They can live, not simply to survive, but to accomplish something of value in life. Yet how frequently we meet humans who are, in essence, governed by no more than the same drives that control the animals. Most persons around us prove by their endless search for pleasure and their devotion to their worldly careers that they ‘live with regard to themselves only.’

But the apostle Paul drew attention to the fact that it is not this way with Christians. The dominating desire in our lives is to honor Jehovah. So, with us this desire should become the pivot around which all the affairs in our lives turn. It should influence what subjects young folks study in school, how we use our vacations, the type of employment we accept, what we do with our “free” time. As long as we live, which can be forever, we have the grand privilege to “live to Jehovah.”—Rom. 14:8.

Sometimes, though, it does us good to stop and analyze what we are doing with our lives, to contemplate the extent to which we are truly living our lives to Jehovah. (2 Cor. 5:15) Whether you are still free to make major adjustments in how you will shape your personal future or are already in a position where, to a large extent, your responsibilities limit what you can do, such an examination will benefit you. Your analysis likely will give you reason for satisfaction in that you already have let your desire to honor God influence many of your decisions and actions. It may also reveal opportunities you still have to “live to Jehovah” in a more complete sense.—1 Thess. 4:1.

While all dedicated Christians are full-time ministers of the “good news,” not all have been able to arrange their circumstances so as to be full-time preachers, as pioneers have. On the average, each month last year there were 50,760 brothers and sisters of all ages happily sharing in some branch of pioneer service or as members of Bethel families. Even though many personally were not included in that number, it should make their hearts glad to know that so many were able to do what every mature Christian desires to do, that is, live to Jehovah in such a capacity.

As you examine your own personal circumstances, though, possibly you can see some way that you can guide your life so as to increase the time you have to do that which gives purpose and meaning to our lives, namely, praise Jehovah. (Ps. 146:1, 2; 147:1) For example, shortly many of you young Christians will be completing your schooling. You will be standing, as it were, at the portals of your adult life. Why not ask yourself, ‘What am I going to do with my future?’ If you earnestly love Jehovah, your answer will be made in relation to your dedication to him. You will not be like those in the world who plan their future simply around material needs and desires. Rather, you will take the view expressed by Paul: “None of us, in fact, lives with regard to himself only, . . . if we live, we live to Jehovah.”

This is probably the most opportune time for you to enter the pioneer service, before you assume responsibilities that would make accepting such a privilege more difficult. Now is the time when you are thinking about employment. Could it be that by exerting yourself you could find part-time employment that would permit you to “live to Jehovah” as a pioneer minister? Many in your congregation would love to have the freedom
you now have to decide what you will do with your life. But you are the one who has it. Decide wisely!

8 At a large assembly in California the wife of a district servant related what happened when she was in this position. It seems that she was torn between serving Jehovah and pursuing worldly pleasures with her schoolmates. She said: "One night my mother had a long heart-to-heart talk with me, and I realized that I was going to have to come to some sort of decision as to what I was going to do with my life." The course she chose involved working toward and entering the pioneer service. After being a regular pioneer, special pioneer, missionary, and the wife of a district servant, she commented about her decision:

9 "Since then every joyful thing that has happened in my life has come as a result of the full-time ministry. I really feel that the pioneer work saved my life. If I had it to live over again, I would live it in exactly the same way!"

10 Undoubtedly thousands of you housewives, husbands, and schoolchildren would be thrilled to be pioneers, missionaries, or members of the Bethel family. But your present circumstances may make such a possibility seem quite remote. When you examine your situation, though, you may find that there is a way you could adjust your life. If you are holding a full-time job, have you given prayerful consideration to the possibility of looking for employment that demands less time? If you found such, you would have more time to give public expression to your real purpose in living: honoring Jehovah.

11 Those who have organized their lives so as to share in the pioneer work have been richly blessed. A sister who began pioneering in 1937 exclaimed: "Jehovah has truly been good to me through these twenty-nine years in the full-time ministry. It has been my pleasure to see over one hundred 'letters of recommendation,' including pioneers, special pioneers, district servants and even Gilead graduates. I have become a grandmother and great-grandmother, even though I have no fleshly children. How much joy I would have cheated myself of if I had not taken up the full-time service."

12 One couple, determined to "live to Jehovah" as fully as possible by pioneering, offered to move where the need was greater. They were assigned to a small town in New Hampshire. The husband writes: "I was able, with Jehovah's help, to provide all the necessities for my wife and myself." (Ps. 34:10) To do so he took various part-time jobs, including window washing. At times finances were short. Once they had a medical bill but no money to pay it. Did God leave them? Absolutely not! The week the bill was due they learned that it was being reduced by 30 percent because they were ministers. The same week relatives were moved to send them money—exactly enough to cover the bill. The brother concluded: "Experiences like this one happened too many times during the past few years to be mere coincidence. Everything always worked out, proving to us that Jehovah is faithful to his promise, 'all these other things will be added to you.'" —Matt. 6:33.

13 Some, upon personal scrutiny, may find that their Scriptural obligations do not permit sharing in the pioneer ministry at present, though they are zealous publishers. If that is your position, holding a full-time job or being busy with family duties does not mean you are living only to yourself. You still serve Jehovah as often and as much as possible. But what joys you would have if you could show in a further way what your main purpose in life really is by vacation pioneering! You can do that any time during the year. Thousands of husbands and mothers, in positions like yours, regularly give additional evidence of their purpose in living by serving as vacation pioneers. Could you do so in the coming months? You schoolchildren who are quite busy the rest of the year may find that the coming vacation period is a chance to show in an extra way that already you have the proper purpose in life.

14 As in our every activity of life we "live to Jehovah," we can be sure of his approval
PREPARING NOW FOR FUTURE PROGRESS

Since you came to a knowledge of the truth of God's Word, have you made progress? Undoubtedly every dedicated Christian can answer, Yes! Most likely you have progressed in knowledge, ability in the ministry and appreciation for your relationship to God. Possibly at one time you had only a basic knowledge of some of the "primary doctrine" of the Bible. (Heb. 6:1, 2) Now, though, you may have insight into the deep things of God. In the past you may have been limited to sharing just a few words with persons you met in the service, but now you may be giving Bible sermons, making return visits on interested ones and conducting Bible studies. Once you needed assistance from mature ones; now you may have the privilege of assisting others. Stop and think! What has been your routine? With great joy and inner satisfaction likely you can respond that your routine has been according to how much you have progressed. It has been just as the apostle Paul advised: "To what extent we have made progress, let us go on walking orderly in this same routine." (Phil. 3:16) Having a routine in this sense does not mean to be "in a rut," unchangeable, without possibility of further progress. Rather, for you to keep walking "in this same routine" means not to retrograde. To be in this type of routine with respect to service privileges, for example, means to live up to your service privileges.

While there are many areas in which different individuals may make progress, let us center our attention on the marvelous privileges of full-time service available. How many times have you made or heard others make comments such as these: 'Even though I have family responsibilities, I would like to pioneer'; 'When I graduate I want to go to Bethel and help print literature for brothers world wide,' or, 'Reading the wonderful experiences in the Yearbook makes me long to go through Gilead, learn a new language and be a missionary in some foreign land?' These goals may be within your reach. But if you have such fine ambitions, there are some steps you can take now to equip yourself for such privileges.

For example, maybe you have dreamed of someday being a regular pioneer. What can you do to prepare yourself for that step? Many have proved that being a vacation pioneer helped them. A sister in Philadelphia writes: "I thought of how wonderful it would be to pioneer. Yet I knew I might have problems since I have two children. So after prayer and careful thought I decided to vacation pioneer." When that service was completed she had an even greater desire to be a pioneer, and now she was convinced she could do it. She continues: "With my husband's encouragement and the happy experience of having vacation pioneered, I became a regular pioneer. I have never enjoyed a more wonderful and satisfying experience in my life."

This matter of progressing toward one's goal was also well demonstrated in a case related by a congregation servant. Some years ago a young brother in high school asked the overseer about Bethel. The servant answered his questions and encouraged the lad to vacation pioneer during the summer vacations. For several years the brother did this, all the while receiving training in the

and blessing. If we can decrease the time we spend on things for our everyday survival, we may be able to increase our activity in honoring Jehovah, to our everlasting good. Thus we will be demonstrating to an additional degree appreciation for our purpose in living. As the psalmist expressed it: "Cry out joyfully, O you righteous ones, because of Jehovah. On the part of the upright ones praise is fitting."—Ps. 33:1.
Theocratic Ministry School. Upon graduating from high school he took two more steps toward his goal, Bethel: He entered the regular pioneer service and he sent in an application for Bethel.

He was not immediately called to Bethel, so the question arose, What should he do? What would you have done? He continued to pioneer and at the same time became qualified for privileges in the congregation, even delivering a public lecture. After a year of such progress he again applied for Bethel, was accepted and early this year received this privilege he had long worked for. When he had first thought of Bethel service he did not qualify, but he did not just dream about it. He took steps to reach his goal; he equipped himself for the future service privilege he desired.

Maybe it is your aim to serve at Bethel. If so, you have an excellent goal. It is a very fine place to serve God in the final period of this wicked system of things. (2 Pet. 3:11, 12) Imagine, having theocratic companionship all day, being able to associate with many of Jehovah's anointed ones, doing hard work to benefit "the entire association of your brothers in the world." (1 Pet. 5:9) These are just some of the blessings you can receive. But it will mean progressing to that point, just as this brother did.

This same thing was true with a schoolgirl in Berlin. While still in school she had a desire to enjoy the marvelous privilege of attending Gilead and serving as a missionary in some distant country. But what steps could she take to realize that goal? After graduating she became a regular pioneer, since she knew that one of the entrance requirements for Gilead school was two years in the pioneer ministry. While she was thus pioneering in Berlin she attended a Watchtower study conducted in English. She would need to know that language to be accepted as a Gilead student.

Then, with her parents' approval, she arranged for part-time employment in England, where the need was greater than in Berlin and where she could improve her English while pioneering. After being a regular pioneer in England for two years she accepted the opportunity to be a special pioneer, all the while keeping the goal of Gilead in mind. Was all this effort worth it? Unquestionably, yes! Being determined to work toward her goal, she had kept busy in the full-time service, enjoyed the blessing of encouraging eight other sisters to pioneer and today is a very happy student in the present class of Gilead.

Those who traveled through Central and South America to the assemblies this past winter can especially appreciate this sister's feelings. They were able to talk to brothers and sisters who have been enjoying the missionary service for years. They could sense that the missionaries have a deep feeling of security. Their food and a comfortable home are provided by the Society, enabling them to devote themselves to aiding those hungering for the truth. A sixty-five-year-old special pioneer who took the tour said: "When I heard the glowing reports from the faithful missionaries, I had the impulse to ask for a change of assignment." Age not allowing this, she promised: "I will do my utmost to encourage the younger ones to seize the golden opportunity of reaching out for the foreign missionary field."

What goals have you set? Probably you want to continue to make progress in learning the deep things of God's Word and in becoming more skilled and effective in the field ministry. Fine! Work toward such by continuing to apply yourself.

But how about being a vacation pioneer, regular pioneer, special pioneer, circuit servant, member of the Bethel family, missionary or accepting some other privilege of service in Jehovah's organization? Why not begin to plan now and speak to others about what you have in mind? Talk it over with the overseer, pioneers you know or the circuit servant when he visits. At large assemblies this summer make it a point to attend the meetings for persons interested in Bethel or missionary service. Eternal blessings await you as you set theocratic goals for yourself and continue to make progress.
Don't Miss Any Part of the Assembly Program!

1 As we get closer to the end of this old system of things Jehovah is helping us to see the truth and our responsibilities ever clearer. The presence from the old system of things are increasing. To cope with these and continue in faithful service to Jehovah, we need to have the counsel he gives us through his Word and organization fresh and clear in our minds. For these reasons alone we should plan to be in attendance at every session of the "Disciple-making" District Assemblies this summer.

2 When you arrive at the assembly and get your copy of the program, plan your affairs so you can be in your seat to listen to every part of the program. There were publishers last summer who missed out on some of the high points of the assembly and valuable, pointed instruction because they were not on hand during the program. None of us want to risk the run of suffering this disappointment and loss this year. Have you in the past missed out on the afternoon programs for personal reasons, attending only in the evening? Or have you missed some of the opening days, attending only on the weekend? Don't miss your custom. (Heb. 10:25) Don't miss any part of the assembly program!

3 As you plan to attend and begin to pack, there are many things to remember, aren't there? Here is a list to help you:
   • The convention office needs to receive your Room Request form four to six weeks before the assembly.
   • The overseer will be ordering lapel cards and holders for all in the congregation. Lapel cards cannot be obtained at the assembly.
   • Make necessary travel arrangements as soon as you can.
   • Take the equipment you will need for the witness work. Not only will you be able to enjoy the pleasure of working in different territory, but your share in the field service can contribute greatly to an effective witness in the assembly city.
   • Another thing that can contribute much to your happiness is knowing that you helped to make the assembly a success by assisting in one of the assembly departments. Your overseer has applications for volunteer service. Ask him for one. Fill it out and return it to him for forwarding to the assembly city where you will attend.
   • At the assembly, do you make it a practice to get acquainted with those who sit near you and those who are close to you in the cafeteria? Your taking the initiative in this and sharing experiences can be very rewarding.
   • Another important thing for all of us to remember: We show respect for Jehovah and his organization if we are not walking in the hallway but are sharing in the closing prayer each day at the assembly.

4 We pray that all of you may enjoy much happiness and rich blessings from Jehovah as you attend every session of the district assembly this summer.

WHY?

1 Most of Jehovah's people are very busy in the field ministry to Jehovah's praise. A few of our brothers have slowed down in their activity. Why? There are no doubt a variety of reasons. It may be a lack of spirituality on the part of the publisher. Or a good service schedule or service habits may be lacking. Some of our brothers have grown tired, however, of calling again and again at homes where people showed little or no interest. So it is just most appropriate to ask the questions: Why should we keep knocking on those doors? Why should we go often or spend much time in the ministry? Yes,

2 Well, how many reasons can you list? Try it.
   (a) I made a dedication to Jehovah and I plan to keep it.
   (b) I want to, but Jehovah and his organization is an everyday type of love and honors him.—1 John 5:3; Matt. 22:37.
   (c) People are still learning the truth, and I can show neighbor love by trying to find and feed sheep in my territory.—Matt. 22:39.
   (d) For my own good, So I will not get rusty in knowledge or use of the sword of the spirit. It is a safeguard for me.—1 Tim. 4:16; Matt. 10:32,33; Prov. 19:15.
   (e) People change their minds. A person who told me "No" last time may say "Yes" this time.—Acts 9:10,11.
   (f) The Scriptures urge us to keep busy in the work of Jehovah. There is plenty to do and the workers are few.—1 Cor. 15:58; Matt. 24:14; 9:57.
   (g) We are sharing in a dividing work. Just as with Isaiah, we don't expect all to listen.—Isa. 6:8,10; Matt. 25:22,46.

3 Can you list more reasons for keeping busy in Jehovah's service? And what about our brothers who have slowed down? What can you do to help them? Do you believe that sharing some of the above points or others with them would help? Try it. When Armageddon strikes, what will we be doing? The work of the Lord or something else? No, during this time of the end is not the time to slow down.—1 Thess. 5:1-6.

4 So, why do we keep busy, regularly spending many hours in our ministry? We have many reasons, don't we?

May should notify the Society without delay. Those who will vacation pioneer during the summer are encouraged to apply a month before they start, if possible.
Presenting
THE GOOD NEWS

With “Awake!”

1 When you get your copies of the Awake! magazine from the magazine-territory servant, you no doubt scan the titles of the articles again and ask yourself: “Which of these articles would appeal to people in our territory?”

2 Many publishers, however, have enjoyed outstanding success in using the Awake! magazine after asking themselves: “What is there in this issue that would appeal to certain people in our territory?”

For instance, there was the article on chiropractic. Some of our brothers took this issue of the magazine to local chiropractors. In some cases the publishers offered the subscription while they were at it. A number of publishers not only enjoyed the pleasure of obtaining subscriptions, but filled requests for hundreds of additional copies.

A brother took the article on being a good secretary to offices and had good success in placing it.

We recently had the issue on

“Middle America.” Are there people in your territory from these countries? Are there travel agencies or firms that do business with companies in these countries? Had you considered taking the magazines to these? In the April 8 issue was the article entitled “When They Get the Keys to a Car.” You may have found that parent groups in your community, auto clubs, driver's schools and safety organizations wanted extra copies of this fine article. Many of you have also shared in distributing the special issue on “Evolution or Creation by God—Which?” to educators.

A number of publishers have received letters of appreciation from police officials to whom they sent articles on police work and crime. Others have received letters from libraries and schools thanking them for bringing to their attention articles that were of interest to them. We encourage all to watch for articles that will appeal to certain people in your territory and continue to use Awake! well in presenting the good news.

“What a Pleasure!”

1 This is the way so many of our brothers described their memorable activity in unassigned territory last summer and in years before, and they meant it.

How do we know? Well, in the United States right now we have 634 counties that are totally or partially unassigned. Four hundred and ninety-nine of these were worked in last summer. Three hundred and four of the groups who shared in unassigned-territory work last summer requested that they be given permission to go back into the same territory.

What about the remaining 330 unassigned territories? Most of these counties are scattered through the southern, central and midwestern parts of the country in 37 states. Many of them have not been worked for two or three years.

Are you planning to take a vacation trip this summer? Would you like at the same time to have some share in talking the truth to interested people in these unassigned territories? Many family groups have enjoyed this pleasure in recent years. You may write the Society telling of your plans and desires in this regard. The Society will be glad to furnish information concerning unassigned territory that is available.

In addition to some special pioneers' being assigned to work unassigned territory that congregations cannot cover, we are herewith inviting regular pioneers to serve in the same capacity as special pioneers for this special work if: (1) two or more wish to work an assignment and have a serviceable car, (2) they are free to spend at least two or three months in unassigned territory work, and (3) health will permit spending 150 hours or more in field work each of the months. Ones who can do so will be given the same financial assistance that special pioneers receive during the months they work unassigned territory. Would you like to share? If so, please write at once for further information.

Do good to those related to you in the faith.

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Are You Paying What You Owe?

Have you taken a close look at the service theme for this month of June—"Paying fully what we owe God"? That surely reminds us that we are under an obligation, a debt that we are striving to discharge faithfully. Isn't it wonderful, though, that Jehovah is not a hard creditor, that he views considerately our earnest efforts to pay our debt to him?

However, we need to be careful that we do not misconstrue his kindness and so become careless, don't we? People in the world often act as if they thought that others owed them a living. But as Christians we know that we are the ones who are in debt for the favor of life, and the only way we can be in debt is God. The only way we can pay our debt is by giving him our exclusive devotion. That means that the kind of devotion we give to God is something we do not share with anyone else. We do not let others take first place and cause us to push aside our responsibilities to God. To pay such a debt, it is obvious that more than occasional meeting attendance and a service report once a month is required; we must put Jehovah and our service to him in first place all the time. What rewards are ours when we do that?

Appreciation of the need, not only to pay our debt to God, but to do so fully, will also cause us to keep an eye on the quality of our sacrifice of praise. That is something that we need to do no matter how long we have been in the way of the truth. Don't you agree that careful preparation is a big factor in good presentations? We all know that when we prepare our sermons well we put across the points more clearly. Likewise, when we prepare to handle objections we are able to give a good witness to more householders. It is wise to set aside a few minutes for such preparation before going out in service.

During June the offer of the New World Translation is a splendid opportunity. (Continued on page 4, col. 1)

18,646 last year. Grand! We are very happy that so many of you could arrange your affairs to vacation pioneer during April. Undoubtedly you vacation pioneers arranged for many more Bible studies, and you will enjoy caring for them in the months to come.

Though April is past, we do have a responsibility toward those new ones who started preaching then. We want to help them to share regularly in the field service each month. What are you going to do to encourage them? How many newly interested ones and new publishers can we bring to the "Disciple-making" district assemblies this summer? Have you thought about that? Have you talked to them about the assemblies? If not, why not do so? Let them enjoy the feast too.

You also want to know what the attendance was at the special public talk and the Memorial, don't you? Well, the talk on the "Millennium"

Paid very well, and 386,500 were present, or 24,297 more than last year. As for Memorial attendance, it was remarkable. In the United States we had 600,756 on hand, and 4,915 partook of the emblems, indicating that they are of the remnant. That is an increase of 42,282 in attendance, and a decrease of 101 partakers. So a few more of the remnant have finished their earthly course, but those remaining, along with the "great crowd," want to press on diligently in praising Jehovah God.

Having had such a fine time in April, let's continue to "pay fully what we owe God" during the remaining months of the service year. What a joy and privilege it is to share in this, the most important work being done on earth! May Jehovah's blessing go with you.

We send to one and all our warm love.

Brooklyn Branch Office

Paying fully what we owe God.
SECOND MEETING IN JUNE

Theme: Distributing the Life-sustaining Word of God. (Matt. 4:4) Song 8.
10 min: Introduction, text, comments. At evening meal family informally reviews the day's activities, discussing a common experience they have had. This could be a household experience or something that happened at work, transportation, etc.
15 min: “Evening Witnessing.” Handle by questions and answers. Include any good experiences had in this work, as well as those who have made tentative arrangements during meeting for evening witnessing if time not already shared in such activity.
20 min: Helping People to See the Value of the “New World Translation.” We are not Bible scholars, but most people do not read the Bible. The clergy have downgraded it and the archaic language discourages many. We know that even if they have a Bible in the home, the “New World Translation” can help them become readers of the Bible, and can assist them to understand what they read.

Before this meeting make a list of objections raised by householders in your territory when the Bible is offered, such as: “I don’t have time,” “I’m not interested,” etc. Work out effective answers, and encourage the householders to read the Bible. The clergy have downgraded it and the archaic language discourages many. We know that even if they have a Bible in the home, the “New World Translation” can help them become readers of the Bible, and can assist them to understand what they read.

FIFTH MEETING IN JUNE

This meeting can be worked up according to the needs of the congregation. Some time might be spent reviewing experiences in offering Bible during June and results in starting July. Might be good time to review points learned at various meetings that were appreciated. Could discuss presentations and have a full share. Time might be spent showing how we can start on the initial call using scripture in suggested section or one appropriate to territory.

FIRST MEETING IN JULY

Theme: Hold 5 the Custom of Not Neglecting God’s House. (Matt. 18:20).
5 min: Introduction, text, comments.
10 min: “Yearbook” experiences on meeting attendance (p. 89, pars. 1-5; p. 150, par. 2; p. 141, par. 2; p. 188, par. 1; p. 139, p. 2).
13 min: Overcoming Obstacles to Meeting Attendance. Determine what the problems are locally; use experiences as the basis for this part. Cover material in discussion between two brothers, along with other material available. Suggestions: (1) Need to build up enthusiasm among newly interested by regularly discussing with them. Demonstrate how; make clear that householder will not be called on to comment unless he volunteers. (2) After going away for vacation, Plan ahead; write Society for address of Kingdom Hall and times of meetings in local area where they will be.

THIRD MEETING IN JUNE

Theme: Help People to Benefit from God’s Word. Song 34.
5 min: Introduction, text, comments.
8 min: “Do You Give Just as You Have Resolved in Your Heart?” Talk and discussion by overseer or other mature brother on material in May 16, 1967, Watchtower or other householder’s home. All need to hear the Kingdom message.

By working isolated territory, or other territory not often covered, may want to offer subscriptions so that people can regularly receiving something to read.

10 min: Concluding comments. Have expressions from publishers on how helpful it is in service, especially during the summer months as vacation pioneers, or by putting in more cases. Re-publishers. Draw comments from audience on our motive for increased praise: to honor Jehovah, to help people, etc. Song 52.

FOURTH MEETING IN JUNE

Theme: Be Thorough in Your Ministry. Song 18.
5 min: Introduction, text, comments. Points from daily text can be reviewed by car group on way to territory.
20 min: “Are You Paying What You Owe?” Audience discussion and demonstration of appropriate points. In main article, include local experiences in placing Bibles.
10 min: Question Box. Discuss material as appropriate to congregation. Comment on reason for meetings for service, benefits, etc. Fit service arrangements to circumstances locally. Some groups may have meetings for service at some place other than the home of the elder or visiting brother.
15 min: Giving a Thorough Witness. Magazine-territory servant discusses work of the brothers in his territory. Are all territories being worked? Invite publishers to work in these for trial. In most cases, list of these territories available to them.

Cover territory thoroughly. At what percent of homes do you find people at home? Make note of others; call again. That can help to work not-at-homes by writing letters to them, enclosing a tract or magazine. Others may want to do this too if some are consistently not at home.
Paying Attention

1 A marvelous program has been prepared for the 1967 district assemblies. Will you be there? We hope so, and we know that, once you are at the assembly, you will want to get the full benefit from the program. The way to do it, we are sure you will agree, is by paying attention.—Prov. 4: 20.

2 But sometimes that is difficult in a large crowd. Perhaps if we were to mention some of the things that make it difficult we could all put forth an effort to avoid them. For example, when people come in late or leave early, it distracts, doesn’t it? There are times when it cannot be avoided, but, usually, it is simply a matter of careful planning. Of course, those working in volunteer service sometimes need to leave a little early, and we understand that; the work they are doing is very much appreciated.

3 Milling around in the hallways also distracts—especially does it distract those who sit toward the rear. But why anyone would want to travel to an assembly and then not listen to what is being said? For our part, let’s make it a point to be in our seats and listening during all the sessions. Then, too, there are those with cameras who may crowd around the railing down front to take pictures during parts of the program. It is distracting, isn’t it? And that should be enough to let us know that we would not want to do that ourselves.

4 Have you ever tried to listen to a talk when others near you were carrying on a conversation? It is most difficult. Of course, assemblies provide a fine opportunity to visit with friends, and we all look forward to seeing others. But the time to do it is between sessions, isn’t it? Frequently those who do a quite a bit of visiting during sessions are observed to be teenagers, and usually they are not with their parents. The solution is obvious. Do you have children who will be at an assembly with you this summer? It will be a kindness both to your children and to others present if you make definite plans to sit together as a family for each assembly session.

5 Of course, the matter of paying attention also calls for self-discipline on the part of each one of us. If we allow our eyes to wander, to read advertising signs, to watch passing airplanes, and so forth, we will not be benefiting from the program. But if we keep our eyes on the speaker, it is most likely that we will also hear what he is saying. And, brothers, at the assemblies this summer there are important things for all of us to hear. So, let’s make it our determination to pay attention.

Announcements

◆ Suggested points for discussion at meetings for service: Week of June 11: Scripture comparisons to show superstition. Witnessing. (Refer to page 52 of “Make Sure.”) June 18: How studies can be started in the Bible on the Bible?—Deut. 25: How to offer the Bible in ways that will appeal to people in your territory. July 2: Discuss why public talk and Watchtower study for week are beneficial. Urge each one to aid someone to attend.

◆ The congregation may want to make group arrangements for service on July 1.

◆ Offer for July: Life Everlasting or Impossible to Lie’ book and a booklet for 50c.

◆ Starting July 2 circuit servants will give new public talk “Finding Courage in a World Full of Fear,” except where they have not completed showing “Heritage” film once to congregations.


“T10—How Valuable is the Bible to You?”—P. 288

T12—Do You Believe in Evolution or the Bible?—Yoruba

Total Supply in U.S.A.: Watchtower bound volume, 1866

Portuguese, Spanish

Evening Witnessing

◆ Have you found that during the summer months many persons are not at home on weekends, or if you do find them at home they are on their way out? That has frequently been our experience. We are living in restless times when people are on the move, with entertainment and relaxation playing important roles in their lives. (2 Thym. 3: 4.)”

◆ “Lovers of God” we might well ask, How can we effectively minister to such persons during the summer months?

◆ Evening witnessing may prove to be the answer. Many have tried it even during winter months with excellent results. One study conductor reported that instead of finding four out of five persons not at home, as was generally the case when calling on Sunday morning, he was able to find four out of five at home when calling between 6 p.m. and 9 p.m. He found, too, that he was talking to many persons who previously never really had an opportunity to get acquainted with the Kingdom message. The publishers at his book-study location were particularly impressed by the ease with which they were able to talk to people and start studies of the Bible, using one of the variety of methods suggested in Kingdom Ministry. Even when literature was not placed or people were not particularly interested in the Bible, it was found that they were generally more congenial and polite. As one sister put it: “It was almost like working a territory that had not been covered previously.”

◆ Really, why do we share in the field ministry? It is not simply to be able to report hours on a service report, is it? Our objective is to talk to people about God. So, if you find that you can accomplish more along these lines at certain times than at others, why not adjust your schedule to accommodate them to the circumstances of the people in the evening. It may be better results.—1 Cor. 9: 22.

◆ So if you are finding that many persons are not at home or are sleeping when you call, it may be that you could obtain good results from evening witnessing. Why not try it?

APRIL SERVICE REPORT


Sp'l Pios.    779          141.2          57.9          7.7          186.0
Pios.        9,687          99.3          33.5          5.1          135.7
Vac. Pios.    20,529          78.4          21.7          2.4          101.7
Pubs.        297,653          10.1          3.4          0.6          13.8
TOTAL        328,648

Public Meetings Held: 23,312

UNITED STATES GOAL FOR 1967
380,029 Publishers

MEMORIAL REPORT

1966          1967
Total Memorial attendance         558,494          600,756
Number of partakers          5,016          4,915
Number of public meetings          5,269          5,345
Attendance at public meetings         362,263         386,560
Starting Studies in the Bible

1 When starting Bible studies on the initial call, after our brief introductory remarks we may find it beneficial to encourage the householder to get his Bible. (At this point we may be invited in or we might make a polite request to step inside.) Our getting right into the Bible and focusing attention on the Bible will help the householder to appreciate that we are encouraging Bible study and not just study in a book or booklet.

2 We can mention that, to demonstrate the subject method of study, we have selected the topic “The True God.” Information to use can be found on page 5 of the “Good News” booklet.) The basic points made are important for all persons to know. We could say: “Acts 4:24 tells us something about the true God, so let’s look that up.” If the householder needs help in looking up scriptures, it may be good to explain that Acts is a book of the Bible, what the numbers represent, how to use the listing of Bible books in the front of most Bibles, and so on. If we show the householder how to find scriptures, then he will be able to do this on his own even after we leave. After discussing the first scripture make the point that we call God the Creator, etc. “The next text shows that everyone who wants life must recognize God’s supremacy.” Refer the householder to 1 Corinthians 15:28 and encourage him to find it in his Bible. At this point we might show the householder the “Good News” booklet so he can see where we are getting the Scripture references and then get right back to the Bible and discuss 1 John 4:12. In this way the literature is gradually introduced, but attention is still focused on the Bible.

3 In conclusion a brief review will help the householder to appreciate what he has learned from the Bible by using the subject method of study. The review can be conducted by reading material from the “Good News” booklet to show that it agrees with the points already established from the Bible. This will help to build his appreciation for the need of using a Bible study aid, such as the “Good News” booklet. Our asking questions in the review that the householder will be able to answer readily will undoubtedly be an encouragement to him. The review provides an excellent opportunity to show the practical value of what has been learned.

4 Discernment helps us to determine whether the New World Translation or other literature should be offered on the initial call. If arrangements are made to continue the study, it may be good in some cases to wait until a return visit to offer literature. As we endeavor to start Bible studies on the initial call and focus attention on the Bible, Jehovah’s blessing will attend our efforts to help sheep-like ones take in accurate knowledge.—John 17:3.

As we make our calls it is always wise to take into consideration the circumstances of the household. For example, sometimes when we call, no one answers the door. Perhaps they are not at home; maybe they are not feeling well, or they may not be interested. What should you do? If they are at home, excessive ringing of the bell usually will not make them more receptive. But a handbill slipped under the door, may be read later with good results.

By thus sharing in Jehovah’s service we are paying what we owe God. But we will never have that debt completely paid, and it is just as well, because our greatest happiness comes in doing his will.

Are You Paying What You Owe? (Cont’d) did one to use as we discharge our obligations to God. People need the Bible, and they need it in a form that invites reading. The New World Translation can fill that need. But to convince the householders of that, we need to be able to handle their common objections and point to specific texts that will make apparent to them that this is a fine Bible to have. The service meetings during June will help you to be equipped to do that, but when you get out in the service will you remember the suggestions that were given? We believe that you will if you take a few minutes to prepare just before going into the field service.

THEOCRATIC NEWS

During April the Society arranged for 134,000 copies of the special “Awake!” of April 22 to be sent to doctors, dentists, lawyers, engineers, professional men. 1,5 of the largest cities in the U.S. Wrappers for mailing these were typed up from the Yellow Pages of phone directories.

Chile reports subscriptions running 80 percent ahead of last year and a 13 percent increase in publishers during March, for a total of 4,221.

Iceland passes 100-publisher mark for first time, with 101 reporting, for a 10 percent increase.

Puerto Rico reports outstanding activity in March. New peak of 3,821 publishers 3 percent increase. Memorial attendance of 9,388, up 1,504 from last year.

In Vietnam, 67 attended the Memorial. A 32 percent increase in publishers reported in March, with 29 in service.

Togoland passes 10 percent goal, with 659 reporting, 1,740 at Memorial.

The response to vacation pioneer service for April was very gratifying. Many congregations, from the location pioneers and others twenty and one submitted thirty-five applications at the time.

Question Box

When congregations have morning meetings on Sunday, how are arrangements for service handled? If most of the publishers will be going out in service directly after the Bible study, the conductor can take a few minutes in concluding comments to discuss the field service activity for that afternoon. In such cases, it is not necessary to discuss the daily text, since much fine Scriptural counsel and encouragement has already been given at the public talk and the “Watchtower” study. After the meeting is dismissed, many of the publishers may want to get into the service right away, and that is fine. If some want to bring a sandwich to eat before going to the territory, that may be done, and it may help to tide them over until they have their larger meal later in the day. If any of the publishers prefer to go home to eat before sharing in the service, then they may go directly to the territory when they are ready, or arrangements can be made for them to attend the service at some convenient locations, if that appears advisable.

Give the Bible wide distribution.
Dear Publishers:

Wasn't it just fine to have those outstanding Awake! issues to distribute during the past few months? The contents were so timely and appropriate to the days in which we live! And already letters from the country tell about the joys you had in spreading this information.

Scores of congregations have reported placing hundreds of extra copies of the April 22 issue on “Evolution or Creation by God—Which?” Orders for 500 extra copies were common, and some congregations asked for two or three thousand additional copies. Many school students grasped the opportunity of speaking to teachers and offered this magazine to fellow students. Some even had the privilege of speaking before the whole class on the highlights in this Awake! issue.

After you distributed copies to the teachers, some individual teachers as well as high school and university faculties ordered extra copies direct from the Society. Explained one biology professor in an Eastern university: “I would like my students to use Awake! as basis for a written discussion about the two opposing views on Evolution.”

And here are some appreciative comments from readers. “You people have outdone yourselves this time,” wrote a Catholic. “Well presented and most thought-provoking,” said a biology teacher. “Just what is needed here in the South where the issue of Evolution in the schools is now very much in the forefront.”

“Of course, when we think of meetings we think of our congregation, and the congregation is made up of people. The congregation is not the Kingdom Hall; it is you along with others like you. This helps us to appreciate that we all have privileges and responsibilities in the congregation, and there can be a great deal of joy and satisfaction in knowing that we, personally, add something spiritual to the congregation.”

“I am grateful that you have remained faithful to this policy. Certainly! Are you also happy that your brothers have? Of course! Do you think that our regularly attending meetings together has contributed much to our spiritual strength and thus our maintaining of integrity? Without a doubt!”—Jas. 5:11.

This being true, what should be our attitude toward meetings together in the days ahead as the end of the old system draws near and the outside pressures increase? The apostle Paul provides the answer in the verses that support our theme for the month of July. Read carefully Hebrews 10:23-25 and note Paul’s encouragement to meet together and build one another up and to do this all the more so as we “behold the day drawing near.” Obviously, then, we will need to give even more attention to supporting God’s house in the time ahead.

Of course, when we think of meetings we think of our congregation, and the congregation is made up of people. The congregation is not the Kingdom Hall; it is you and others like you. This helps us to appreciate that we all have privileges and responsibilities in the congregation, and there can be a great deal of joy and satisfaction in knowing that we, personally, add something spiritual to the congregation.

What might we do during July and in coming months to build up our own appreciation and that of others for the meetings? We could spend some time thinking of the value and purpose of each meeting. We might review our own arrangements for attending, making adjustments for improvement, if necessary. It would be upbuilding to offer a word of encouragement to someone who misses occasionally. We might arrange to be at meetings early, have a part with the entire congregation in the opening song, maybe one of the new ones, and then join in the opening prayer. Appreciate that these additional efforts we put forth during July could easily start better habits that might well continue in force thereafter.

Is July your vacation month? Why not find out where there is a Kingdom Hall near where you will be and attend? Brothet who make it a point to do this say that the memories they later cherish and talk about are those having to do with brothers they met and meetings and service they enjoyed.

(Continued on page 2, col. 3)

Societies factory. Do you know that our production of the April 22 English issue in Brooklyn alone amounted to 4,250,000 copies? This is almost double our normal figure and the most ever printed for a single issue! And, if we include production for Canada and Britain, the total of this issue reaches 5,264,000!

Let us all go on holding to the custom of not neglecting the house of our God—for this is the course that will equip us to share in many other fine campaigns in the months ahead.

Your brothers,

Brooklyn Branch Office
SECOND MEETING IN JULY
Theme: Be a Contributor of Spiritual Encouragement. (Heb. 10:25) Song 29.
5 min: Introduction, text, comments.
20 min: "All the More So." Questions and answers. Demonstrate some points. Chairman talks early, etc.
15 min: Presenting the offer for July. (4 min.) Chairman mentions choice of offering either "Impossible to Lie", or "Life Everlasting" book. "Impossible to Lie" is priced at 50c. Encourages all to be well prepared, not just with sermon, but with transition and reference from literature. Well be prepared to present either one in event house-to-house work. Excellent reception these books have already enjoyed shows their value.
6 min: "1967 Conventions." Talk. Draw audience into discussion on major points.
2 min: Accounts servant report.
12 min: Concluding comments. Consider "How Did We Do In May?" and local service report. Song 44.
THIRD MEETING IN JULY
Theme: Be a Teacher in All Your Ministerial Activity. (Rom. 12:9) Song 45.
5 min: Introduction, text, comments.
18 min: "He That Presides." Questions and answers. Might demonstrate some points. Chairman talks early, etc.
18 min: Branch letter. Talk. Bring audience into discussion on outstanding points.
17 min: Starting studies during July. We know that the books we will be placing during July are two of the finest Bible-study aids available. This being true, we will by all means want to see that our home and family are well studied in mind and make this our goal each time we make the offer. Chairman reviews the thoughts then single out major points. In article "Presenting the Good News"—A New Home Bible Studies, on page 9, your 20 January 1967 "Kingdom Ministry." Article should not be rehearsed, but ideas and suggestions concerning using Building a Library and Encouragement to use and where to start can be emphasized. However, inasmuch as we are offering either "Impossible to Lie" or "Life Everlasting" this month, we will want to be especially well prepared to start studies in these two books. After reviewing these two books, chairman can have two well-prepared demonstrations, one for each book. Chairman can demonstrate family way how studies might be started.
10 min: Concluding comments. Include applicable announcements. Song 5.

FOURTH MEETING IN JULY
Theme: Share with the One Teaching. (Gal. 6:6) Song 67.
5 min: Introduction, text, comments.
20 min: "Share with the One Teaching." Question-and-answer coverage, with demonstrations to emphasize some points. Chairman talks early, etc. Chairman mentions how believing husband could be instructing children, helping them to prepare some deno passes so they can share in meeting. She also reasons with them on importance of commenting. Chairman emphasizes that the publisher who has had experiences with "Impossible to Lie" and "Life Everlasting" books, can be building up arrangements for discussing text, not only back to back, but enlarge brother's experiences.
10 min: Question Box. A talk, but drawing audience into discussion on main points.
15 min: "How to Make Your Vacation More Satisfying." Discussion on Morning Meeting, July 8. "Awake!" Show how Betel Group can be discussing material with appreciation, planning to apply these suggestions during their coming vacation.
10 min: Concluding comments. Include applicable announcements. Song 1.

FIRST MEETING IN AUGUST
Theme: Keep Useful Habits by Good Associations. (1 Cor. 15:33) Song 6.
5 min: Introduction, text, comments.
15 min: Talk (about 8 min.) on theme for month. See August 1, 1967, "Watching with Purpose." Speaker asks any have questions and call brother who raises hand to platform. Father says, "This is not a time to doubt whether truth can't be so bad. (Might use other objections appropriate for your locality or congregation.) Chairman reasons that sometimes cause them to miss, getting children to start preparing student talks early, etc.
10 min: Branch letter. Talk. Bring audience into discussion on outstanding points.
17 min: Starting studies during August. What of those who remain at home? With fewer there to contribute to the meetings, these will by all means want to attend.
6 But our worship includes more than attending meetings. Yes, the meetings help us to serve Jehovah better, and our worship includes more than attending meetings. Yes, the meetings help us to serve Jehovah better, and what we learn there will be a key word for you as you enjoy each session with your brothers. What of those who remain at home? With fewer there to contribute to the meetings, these will by all means want to attend.
7 During July we will be offering the "Impossible to Lie" or Life Everlasting book, whichever you decide, with a booklet for 50c. Appraising what excellent instruments these are in teaching new ones the truth, we will not hesitate to recommend them whenever we can, but especially from door to door.
8 What a blessing to have a congregation to be associated with and to support! What a blessing to attend each meeting, giving of ourselves, and regularly carrying away life-sustaining spiritual food and encouragement. Let us hold to the custom of not neglecting God's house' during July, and "all the more so" as the "day" of Jehovah draws near.

"All the More So" (Cont'd)
SHARE WITH THE ONE TEACHING

1 “My, what a responsive and outgoing group! Have you ever said that after visiting another congregation? Probably, you have. Moreover, others have said it about you. Just what do we have in mind in describing a congregation in this way?

2 Responsiveness refers to the response from the audience or the comments they make at any time when the opportunity is presented to contribute. To be outgoing is to be anxious to give of oneself, doing so willingly when there is an opportunity to share.

3 Why is sharing so important in the congregation? Primarily, because Jehovah wants us to be that way. Note the principle laid down by Paul: “Moreover, let anyone who is being orally taught the word share in all good things with the one who gives such oral teaching.” —Gal. 6:6.

4 In what way is commenting for our good? It strengthens our own faith when we speak out and put our thoughts into words. Having expressed the thought at a meeting, we are confident that we can repeat it in the witness work.

Announcements

1 Literature offer for July, August and September: “Things in Which It Is Impossible for God to Lie” or Life Everlasting—in Freedom of the Sons of God, and a booklet, for 50c.

2 Suggested discussions for meetings for service: July 9: Consider appropriate talking points for the “Impossible to Lie” book. Discuss a general description of book first and then some specifics that may be in it. July 23: Do same as above for Life Everlasting book. July 23: Consider ways of starting Bible studies in “Impossible to Lie” book, possibly on the first call.

3 July 30: Discuss importance of getting those with whom we conduct studies to prepare in advance and see the need to share or participate freely. August 6: Following suggestions for July 23, only using Life Everlasting book.

4 New circuit assembly program being in September. Title of public talk to be given by district servant: “Will God Intervene in Men’s Affairs?”

5 Congregation servants should order regular pioneer supplies for the 1968 service year. July 12: Pioneer mail order report cards for each pioneer; also regular record sheets for those who might need them. No need to order supplies for vacation pioneers.

6 New publications available: “This Good News of the Kingdom” —Sesotho, Shiswane, Surinam, Twi, Xhosa, Zulu. When God Is King over All the Earth Basis for Belief in a New World —Romanian


He That Presides

1 The apostle Paul said, as recorded at Romans 12:8, “He that presides, let him do it in real earnest.” When it is your privilege to preside, do you do it in this way?

2 In Christendom, “chances” one man, usually, presides. In our congregations, many have that opportunity. The servants and others having major assignments on the service meeting, all, periodically, preside.

3 What a blessing for the congregation to have this variety in teachers! We benefit immensely, in different ways, from each one. But what a responsibility they shoulder! To quite some extent, the spiritual health of the congregation depends upon them.

4 Is it possible to bear such a serious responsibility and also find happiness in doing so? Certainly! Remember, Paul also said, “If any man is reaching out for an office of overseer, he is desirous of a fine work.” Jehovah would never have instituted this arrangement if happiness in it were not possible. The happiness comes, however, only when it is done in real earnest. —1 Tim. 3:1.

5 Thorough preparation is necessary for one who presides. Why? Well, some in the audience are new and expect clarification of points they do not understand. Even some long in the truth occasionally have difficulty in grasping certain points that are involved and deep. Besides, do any of us really have enough time to study everything as thoroughly as we would like to?

6 Before the meeting the one presiding might ask himself, Can I isolate the few really major points in the lesson and state them in that many brief sentences? At the end of the lesson he might ask himself if he actually did highlight these major points and if he believes the brothers understood them and will remember them. Yes, one who presides should study so he can explain and simplify where necessary. In harmony with our

(Continued on page 4, col. 1)
THEOCRATIC NEWS

Waves of violent persecution against the Witnesses sweeping Egypt. Fifteen who met for Memorial were arrested, jailed and brutally beaten. Arrests have continued, with threats of imprisonment.

Many congregations did especially well during the subscription campaign. For example, a group of 79 publishers obtained 348 subscriptions. A Delaware congregation of 47 publishers and 2 pioneers obtained 224 subscriptions.

Indonesia had a new peak of 1,591 publishers in April, for a 29-percent increase.

Sierra Leone reports the completion of a fine new branch and missionary house in Freetown. April's report showed a new peak of 573 publishers.

Africa reports many fine increases. Kenya: 351 publishers in April, for a 36-percent increase. Malawi: 18,144 publishers, for a 20-percent increase, while adjoining Mozambique reported 1,573 publishers, a 37-percent increase. Kinshasa, Congo: 6,203 publishers, a 35-percent increase. Senegal: 120 publishers, an 8 percent increase.

Nigeria: 46,085 publishers, a 16-percent increase over last year's average. In Zambia 120,139 attended the Memorial, which is 1 for every 29 persons in the country; 33,811 publishers in April.

Question Box

Should we have our meetings listed on the religious page of newspapers along with those of Babylon the Great?

We should take advantage of all appropriate opportunities to advertise the Kingdom. Such listings, especially provided free to the community, have been helpful in breaking down prejudice and in letting interested persons know how to find field advertising is not recommended, however. If this is simply a providing of information concerning addresses, times and days of meetings, very likely there would be no objection to our being included.

However, sometimes more is involved. Some newspapers will include statements to the effect that all those listed are joined together in a purpose that we know is contrary to Bible principles. We could not be included in this. On the other hand, these statements may be of such a nature that they do not give a wrong impression. The symbol of a cross or picture of a church or some similar thing at the top of the page may not necessarily rule out our using this page.

Who is to decide if the arrangements are a good one? The congregation servant. If he is in doubt, he can discuss this with other mature ones. The congregation will have the word when he visits. If the brothers locally keep alert to these possibilities, adequate information can be arranged and that which is objectionable can be avoided.

THEOCRATIC NEWS

Caring for Isolated Ones

1 Will you be one having the privilege this summer of witnessing to those in isolated territory? Those publishers who show a loving concern for the people living in such territory and who plan ahead so as to have a share in this enjoyable work will always find it very rewarding. Inasmuch as you might not return to see them for possibly a full year, what literature should be offered to them?

2 In this type of territory we should be using the Watchtower or Awake! subscription so that they will have something coming to the home regularly during the year. Perhaps a year's subscription for one of the magazines and a bound book, such as *Impossible to Lie,* could be offered, with four booklets, for $1.50. Of course, those who are very much interested in our work can be shown many other publications. We can point out that we get around in their territory only once a year, and perhaps they would like to have more than just a subscription to one of the magazines.

3 Some publishers arrange to spend one weekend out of each month in such territory, staying in a motel or rooming house, enjoying a full Saturday and Sunday in the service. Such a fine weekend gives them a taste of the joys of this work.

4 We always look forward to the interesting reports and experiences that are sent in at the close of each year from those who had a part in caring for isolated ones.

"He That Presides" (Cont'd)

theme for July, this will be a good month for those who preside to consider how they can make improvement.—Rom. 2:21; Neh. 8:8.

There is another way in which a good teacher helps a congregation. This is by the example he sets as a student. We all need a good example to follow, and one who has a deep love for the truth and is a student because of this certainly is a fine influence on others. The knowledge and understanding of Jehovah's ways that he has acquired demonstrate to others that it can be done, and it will stimulate in them the desire to make the truth their own.

But how do these thoughts on presiding apply to the rest of the congregation? Well, don't we all have the opportunity to apply these principles in our witnessing activity? Of course, and especially in our Bible study work, Paul also pointed out that this applied to the head of the house, when he said that an overseer should be "a man presiding over his household in a fine manner." (1 Tim. 3:4) Even those giving student talks in the Theocratic Ministry School will want to apply these principles to their assignments.

Some might feel that they do not have the ability to meet this high standard. None should feel this way. If you have been appointed to that position, continue applying yourself to the assignment. Jehovah, by means of his spirit, will make up for any lack that you feel. This was what occurred in Moses' case, and look how he was blessed.—1 Pet. 4:10, 11.

Yes, he that presides has much to do. But what a privilege to be used by Jehovah, the great Teacher, in this way today!

MAY SERVICE REPORT

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Public Meetings Held: 20,575

UNITED STATES GOAL FOR 1967: 330,029 Publishers

HOW DID WE DO IN MAY?

Outstandingly well! Have some gotten the impression that less interest is being found and less zeal is being shown by our brothers? If so, they will have to change their view! After completing the best subscription campaign ever, we can now compare May, 1967 to May, 1966. A total of 317,289 publishers reported; 5,969 more than last year. They did better in hours, back-calls and Bible studies. They placed 321,976 bound books, which was 6,899 more than May, 1966, and averaged 11.8 magazines as compared to 11.0 last year. While we are not overly concerned with figures, we are interested in what these can mean. The reports indicate cause for rejoicing and reason for optimistically pushing ahead.

* Teach interested persons to participate freely. *

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn, N.Y. 11201.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.
Let Them Have Good Associations

Good associations, we know, are beneficial for us, but what about the other people? Who? Persons who in some way show they are interested in salvation. Everyone who calls on the name of Jehovah will be saved. However, how will they call on him in whom they have not put faith? How, in turn, will they put faith in him of whom they have not heard? How, in turn, will they hear without someone to preach?—Rom. 10:13, 14.

That the interested persons must have association with those who have the truth is best illustrated by the example of Jesus himself. In his ministry Jesus sought out others and associated with them for a purpose. He talked to all kinds of people and found some with the right heart condition. When young children were brought to him, he said: "Let the young children alone, and stop hindering them from coming to me, for the kingdom of the heavens belongs to suchlike ones." (Matt. 19:14) It was his desire that teachable ones become followers of him in serving Jehovah. Some were willing and others were not. The young man mentioned in the same chapter preferred his riches to becoming a follower of Jesus and went away from association with Jesus. But the apostles continued in association with Jesus and formed useful habits by doing so. Because of their continual association with Jesus they were built up spiritually.

However, Jesus did not continue to associate with those who did not have the right heart attitude, as is well illustrated in Matthew chapter 13. Jesus spoke to great crowds by illustrations, but, as verse 36 shows, he dismissed the ones who had a wrong motive and taught the meaning of his illustrations to his disciples. Such association had a marked effect on the apostles for their good. This was recognized later by the rulers: "Now when they beheld the outspokenness of Peter and John, and perceived that they were men unlettered and ordinary, they got to wondering. And they began to recognize about them (Continued on page 4, col. 1)
SECOND MEETING IN AUGUST
5 min: Introduction. Publisher asks for help in answering question of the day. Servant happy to have it and discusses text and comment. Publisher expresses appreciation.
8 min: Branch letter. Questions and answers.
15 min: Question Box. Give talk on material. Send audience for expressions on how they have benefited by volunteering at conventions and circuit assemblies.
20 min: Presenting the Good News. (5 min.) Questions and answers. (6 min.) Demonstrations of how to present invititons in a friendly manner. (2) When person does not want to open door. (3) When talking to household at door in regular sermon work. (5 min.) Chairman explains there are other situations that afford opportunities for litigating. Demonstrate use of tract in incidental witnessing at lunch hour. (6 min.) Chairman displays tracts and handbills available and explains how to get them.
2 min: Report of accounts received.
10 min: Concluding remarks. Include appropriate announcements. Song 46.

THIRD MEETING IN AUGUST
Theme: Living as God’s Ministers. (Eph. 4:17) Song 56.
10 min: Introduction, text, comment. Items of Theocratic News.
10 min: “Keep in the Habit.” Questions and answers.
10 min: How Are We Doing? Over a period of time we discuss congregational activities so far this service year. Has there been progress? Compare with the previous year. What is our progress this year? Will this be your best year of service to date? Will all publishers report some activity in August? If some out of town, maybe others in family can write and encourage them to send in reports.
5 min: “Put Them in Touch.” Two publishers talk over plans to see vacationers before they leave. Each gives one or two ways to get interested ones to give home addresses. (Overseer may substitute other subject if this is inapplicable in local territory.)
15 min: “Walking in the Truth.” Mother while dusting happens to find letter to father and mother in which they already know about Eternity invitation, while over contents.
20 min: Concluding comments. Let congregation know how many have reported thus far in August. Song 56.

FOURTH MEETING IN AUGUST
Theme: Let Them Have Good Associations. Song 94.
5 min: Introduction. Child asks father or mother what text means. Include printed comments.
10 min: “Let Them Have Good Associations.” Questions and answers.
10 min: Finding Your Future Associates. A consideration of how to keep track of interest that is found. Explain use of House-to-House Record even for magazine placements, and when and how to follow through.
20 min: Letting Them Associate. Bible study. Let us do our part in making back-calls. Couple (18 min.) Demonstration. What are some good ways to direct them to your Future Associates?

Keep in the Habit

1 It has been a good year of service, and we are encouraged by it. If the month of August can show as strong a number of publishers as we had in previous months, it will contribute a good deal to the annual report for this country. Last year we had about 500,000 fewer hours in the service reported in August than in July. So what can we do to assure a good August report? Since August is a vacation month for many, it has been noted in the past that some have failed to turn in their reports. This means that they have become irregular publishers. If we keep in the good habit of making out our reports and turning them over to our congregation in August, it will help to maintain the high record of activity we have had during this service year.

2 Of course, one cannot turn in a report unless he has kept in the habit of being in the service. Even though August may be a time for vacation and traveling, or in some places harvesttime for brothers who are working on farms or in other seasonal occupations, there is hardly a place one can think of where there would not be some contacts with other people that would present opportunities for some congregational activities. Let’s not look lightly upon incidental witnessing. Much good has been accomplished by it and it is very worth while to report it.

If we all cooperate, August should have a very fine report. Parents can arrange activities for their families. In some congregations, group witnessing can be organized.

Put Them in Touch

Toward the end of August people who have gone to summer resorts, country homes or cottages at the beach begin to close up their homes in preparation for returning to the city. Have you in your witnessing contacts those summer residents who are living in your congregation? This is an opportunity to find interested persons who will be going to their permanent residences in September? If so, it would be good to call back on these individuals once more before they leave for their permanent homes and see if you can find out where they will be living. If you are able to get them addresses of interested persons, we will be glad to receive them at Brooklyn and send them on to the congregation responsible for the territory in which the address is to be found. In this way the good seed you have planted can be watered and, with Jehovah’s blessing, there will be an increase.

(Continued on page 4, col. 3)
There is no greater cause for thankfulness to parents than to know that their children are "walking in the truth." (3 John 4) But with all the distractions that Satan uses at this time, you who are parents need to put up a hard and consistent fight to protect your children, as you know. What factors help toward success? Well, if a pioneer sister were to write to her fleshly brother, perhaps her remarks would point out some of those factors in this way:

Dear Tom, GOOD NEWS! I have my invitation to Gilead! I will attend the next class. As long as I can remember I've looked forward to Gilead and a missionary assignment, and now my hope is to be a reality. I'm glad Dad and Mom always encouraged us to get into the full-time service.

And I have much to be grateful for. Dad and Mom were born, but they never took for granted that we were 'in the truth.' Every day they helped us to grow in appreciation by teaching and by example. Remember when we were small-Dad used to sit with us down on either side of him and read the Bible to us, explaining the scriptures as he went along? When we got old enough to take our turn at reading, those questions they used to ask us about the material we read really taught us to think and reason. Too, I've always appreciated how Dad used to pray with us at bedtime, for this father figure in our family. They have both worked hard at teaching us to make us 'disciples.'

And what about meetings? The only ones we ever missed were when we were too sick. There were many times that Dad could have made extra money by doing overtime work, but he never would if it meant missing meetings. We may not have had everything others did, but we prospered spiritually. For example, when I attended our recent circuit assembly, What an excellent program! The Saturday-night meeting should strengthen many families and keep the children walking in the truth.' -2 John 4.

In my assignment there is a fine family that I have grown to love very much. Each evening at mealtime they discuss the text together, and although we are only about to begin studying the 'Make Sure' book in the school, they are already discussing it together. For each night one member is assigned a subheading or two, and he must discuss it, telling how the scriptures used apply. You surely get more credit for a fine meal when you are with them.

Something else I admire about them is that they do things together as a family. The parents make sure that the children are regular in service, helping them to prepare magazine presentations and sermons. When it's time for recreation, that's just like it was at home, family activities go on. We go to museums, or just stay home and play or work together on family projects. The way they show love to one another and others makes you feel confident that they will walk in the truth in the future, come what may.

I hope your next letter tells me you have been called to Bethel. We would both rejoice over that, and Dad and Mom would be happy too. Much love, Your sister.

Does that letter give you ideas that you can use? We thought it might.

In each congregation an actual count of literature should be taken early in September. We are sending out two inventory forms with the monthly statement. We would appreciate your filling the forms and returning the original to us no later than September 5. You may keep the duplicate in your file.

For the next service year a supply of congregation forms for the October 15 Awake! with three booklets, for $1. The October 8 Awake! will be a special issue on "Digging Up Bible History-How Does This Affect You?" The October 22 issue will feature "Youth and Drug Addiction" and will have some articles on other subjects as well. Please order your extra copies during August, if possible.

It would be good to consider your inventory, and if you are not sure of the publishers to use those as gifts to new Awake! subscribers.

The audit of congregation accounts is due to be made on September 15.

Suggested points for discussion at meetings for service: Week of August 13: How to invite people to a public talk. August 20: What to do if no one is at your House-to-House Record guiding you back to the interested ones? September 3: How to do a Bible study on the first call.

Offer for August and September: Life Everlasting or Impossible to Lie book, and a bangle bracelet.

If you did not get to a "Disciple-making" District Assembly as yet, be sure to do it in August.

New publications available:
Living in Hope of a Righteous New Order
- Toko

Available in U.S.A.:
This Good News of the Kingdom
- Romanian

Out of stock in U.S.A.:
Music tapes 1, 3, 5, 6, 8 of set of 7
- English

Weymouth Bible
- English
Theocratic News

- Israel reaches new peak of 124 publishers in May, for a 25-percent increase. Seventeen were baptized during the month. (Branch reports no damage or injury involving brothers or their homes during emergency period.)
- Four-month "Watchtower" campaign in New Zealand ends with 46 percent more subscriptions obtained than during last year's campaign.
- In Puerto Rico 63 vacation pioneers placed an average of 16 books each in May. New peak of Bible studies reported there.
- A new all-time peak of 1,048 publishers reached in El Salvador; this is a 9-percent increase over last year's average.

JUNE SERVICE REPORT

GOOD ASSOCIATIONS

Leaving 630 were reported immersed and the New World publishers in May, for a 25-percent increase. This June there were 10,248 more publishers than last year, an increase of 34 percent, and at the same time congregation publishers had higher averages for hours, magazines and back-calls. Additionally, as we saw more and more back-calls reporting than last June and almost equaled the peak of regular pioneers. During June 1,650 were reported immersed, and the assemblies now under way will produce even more new ministers. All of this is very encouraging, and we are thankful to Jehovah for his rich blessings in our ministry.

Keep in the Habit

(Cont'd)
Dear Publishers:

At the time this Kingdom Ministry is going to press, the "Disciple-making" District Assemblies are in operation, so far the 38 assemblies held there were 323,487 attending the public meeting. What a report, and seven more assemblies to hear from! It warms our hearts, too, to see that your discipling work has been going on so well, because 4,738 have been immersed at the assemblies reported. We are sure that all who have had the privilege of attending one of these assemblies feel the importance of "disciple-making" foremost. There are no less than 250,000 people studying with us every week, and we should be making disciples out of these as the months go on. With this convention so fresh in our minds we ought to keep this big idea of "disciple-making" foremost. The four extra pages in this Kingdom Ministry will give us all the highlights of the assembly, and, of course, you will want to read that carefully; they are going to bring back very many pleasant memories as well as stimulate you in doing the discipling work.

The other morning at breakfast, Thursday, July 20, Brother Knorr gave all the students now going through Gilead their foreign assignments. This was quite a surprise for them because he usually gives them out on a Monday night. What an exciting finish to our breakfast session! Now they know where they are going, and the Society is working on their passports and their visas, and is arranging for passage so that, as soon as graduation is over, the majority of them will be on their way to their foreign assignments.

So you see the Society is very anxious to get the discipling work done or to advance it in all these other countries. Of course, the new book "Your Word Is a Lamp to My Foot" shows how important it is to make this discipling work more prominent, because those persons who are going to be baptized in the future are persons who will have gone through a series of questions and really proved themselves to be disciples of Christ. By the way, here at Bethel at breakfasttime we have finished reading all the experiences in the Yearbook and now in its place and until the 1968 Yearbook comes out we are reading "Your Word Is a Lamp to My Foot." In that way we get all the questions reviewed and hear anew how the whole organization operates. It is interesting. Why don't you try it when you finish your Yearbook reading?

In the August Kingdom Ministry we were telling you about the new Bethel building and the excitement in connection with it. Now the demolition has begun on the old building, which is known as the "Norwegian Club," and there is quite a bit of talk around the Heights about its going down. Hasn't the year gone fast? The 1967 service year ended with August, and now we are heading into a new service year. Now we can begin to plan our lives a whole year in advance and, if Jehovah wills, we will follow through on these plans, getting to meetings regularly and out in the field service, helping people that are interested to become disciples. And what a fine theme we have for the first month of our new service year, "Preserving Our Possession of Christian Peace!" We saw that possession in action at the assemblies this summer. What Christian peace there was! We will keep on preserving it, and as we do we are going to make disciples of more people.

May Jehovah's blessing be your portion. Be assured of our warm love.

Your brothers,

Brooklyn Branch Office

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1 Does it seem possible to you that another entire service year has passed and a new service year has already started? We have kept busy and can be thankful that Jehovah, on his part, has preserved the possession of peace for his people in a most unsettled, explosive world. This peace with Jehovah we must work to increase.

2 The best success in the coming service year will be achieved by analyzing what we have done and then planning and arranging to make improvements.

3 Servants, all of you, should "know positively the appearance of your flock." (Prov. 27:23) Certain features of service activity may need strengthening. Preparing and applying a definite plan for improving these one at a time will be sure to bring results. Does the Kingdom Hall need some attention? Proper planning and organization of this work will contribute to progress, while getting the work done more peacefully and in a manner less costly in money, effort and time.

4 Jehovah has shown that expansion comes when the congregation itself is strong and peaceful internally. (Jas. 3:18) During the coming year let us emphasize the strengthening of the internal organization as we reach out for new ones.

5 During the past service year many were helped to regain a good standing with Jehovah God. There are yet some who have lost this wonderful peace to a greater or lesser degree, and they need help to regain it. The servants can make a reasonable, workable plan for visiting these. In some congregations they have devoted a certain evening each week to this important service. Of course, one visit is not enough; keep calling to establish closeness and brotherliness. Where necessary, regular Bible studies can be started to strengthen their faith.

6 Not only the servants, but each Christian in the congregation should join in this work. There are many times when we find that we have (Continued on page 7, col. 1)
SECOND MEETING IN SEPTEMBER
Theme: “Disciple-making” District Assembly, Song 31.
8 min: Introduction, text, comments and assembly highlights.
Chairman: Our entire program is going to be a review of the “Disciple-making” insert. (Based on “Kingdom Ministry” insert.) How much do you remember of what you learned from this? Make the points clear.
15 min: “Let Down Your Nets for a Catch”
Points from assembly in connection with field ministry. Use material in paragraphs 1 to 7 of insert, and other items you may recall. Ask questions on printed material. Emphasize application. What are we personally doing to apply this?
15 min: “Guidance for Our Lives.”
Congregation book study group, assigned in advance, briefly discuss after weekly study what they have learned. Touch on paragraphs 1 to 7 of insert. Have the group on the platform. Rehearse carefully in advance. Make it lively, pointed. Highlight key thoughts. Talk about how to apply these to our own life’s divine principle.
12 min: “Living by Divine Principles.”
Several mature publishers, relaxing at home, discuss articles they read in the material. Programs in hand, call to mind parts dealing with principles. Include key points from paragraphs 18 to 23 of insert. Emphasize the importance of learning to think in terms of principles, and applying them. 10 min: Concluding comments. Overseer covers insert material on “What Does This Mean?”
Discuss “Special Magazine Distribution,” then local service arrangements. Emphasize the importance of advance material from “Your Word Is a Lamp to My Foot” to be discussed next week. Song 110.
THIRD MEETING IN SEPTEMBER
Theme: Walking Worthily in the Way of Peace, Song 71.
8 min: Introduction, text, comments and assembly highlights.
3 min: Report by accounts servant including brief remarks on audit covering past three months.
20 min: “Your Word Is a Lamp to My Foot.”
In after-study discussion, publisher explains to Bible student the importance of having accurate knowledge in order to please Jehovah. (Based on “Life Everlasting” book) Point out that those desiring to get baptized are first urged to read the Bible for series of spiritually upbuilding discussions in preparation. When person decides to get baptized, he will supply candidate for immersion with copy of book “Your Word Is a Lamp to My Foot,” which provides outline of things they will discuss together as well as explanation of organization.
Chairman: Some months have passed. Time for baptism near. One planning is preparing for meeting with overseer.
15 min: “Your Word Is a Lamp.”
Bible student asks publisher to help him prepare for meeting with overseer. Concerned, cannot seem to remember what you learned. This publisher explains that is not required. Simply able to answer in own words, briefly and briefly. Emphasize importance of learning things well, but no memorization test. Concentrate on how information affects own life.
To illustrate, publisher asks Bible student toAnswer questions on his Bible study book, the “Impossible to Lie” and “Life of an Apostle."
Chairman: The minute. First, let’s read our text for today. After text, be digressively, with family the seven questions on page 4 under heading “Did You Note These Points?”
Answer questions on page 4 of your Bible study book, “Impossible to Lie.”
15 min: “Set Your Feet Against the World.”
Order of seriousness is presented by study group. Emphasize importance of learning to think in terms of principles and being guided by them.

FOURTH MEETING IN SEPTEMBER
Theme: Awaken Others to the Hope of Peace, Song 12.
15 min: Introduction, text, comments and assembly highlights.
15 min: “Your Word Is a Lamp.”
Concluding comments. Include Question Box. Song 8.

FIFTH MEETING IN SEPTEMBER
(If you have a fifth meeting in September, reserve the information presented on page 3 for the sermon for October for use on that fifth meeting. Plan the remainder of the meeting locally.)
FIRST MEETING IN OCTOBER
Theme: Preach Release to Babylon’s Captives, Song 57.
15 min: Introduction, text, comments, followed by discussion of theme for “Preach Release to Babylon’s Captives.” (See “Watchtower,” October 1, 1967.) Stress urgency of work; encourage follow-up on anyone who shows interest to help them get in touch with us.
15 min: “Your Word Is a Lamp.”

SECOND MEETING IN OCTOBER
Theme: Discipling a Youthful Generation, Song 57.
15 min: Introduction, text, comments and assembly highlights.
15 min: “Your Word Is a Lamp.”
Concluding comments. Refer to slogan on page 8. Mention announcement on page 1 concerning new magazine; stimulate interest in talk for this week. Song 10.
OUR "DISCIPLE-MAKING" DISTRICT ASSEMBLY

"Let Down Your Nets for a Catch"

1 My, wasn't that a wonderful assembly we just had! The best yet, so many brothers are saying. And, indeed, it was packed full of spiritual goodness, with fine counsel to help us make disciples of people of all nations, as Jesus commanded. (Matt. 28:19) Didn't you thrill to the talk "Let Down Your Nets for a Catch"? Just as the apostles twice enjoyed big catches of fish when they obeyed Jesus' command to 'let down their nets for a catch,' so likewise we are assured of a catch if we let down our nets at every opportunity. (Luke 5:1-10; John 21:1-14) How timely was the counsel that our "spiritual fishing operations must go on"! The criticalness of the hour is no reason for any of us "fishers of men" to挂 up our nets and quit the fishing work. Yes, though some of our fishing grounds are often worked and may almost seem depleted of "fish," yet the letting down of our nets by Kingdom preaching "always results in catching some who become dedicated, baptized disciples of the Chief Fisher Jesus Christ," as the speaker said.

2 So, brothers, with that good counsel, we want to let down our nets whenever possible, knowing that the Chief Fisher can bless our efforts with a surprise catch. And what a joy it was to receive another instrument to help us "fish"—the new, delightfully illustrated book Did Man Get Here by Evolution or by Creation? This fresh discussion of the subject will help us do a specialized fishing to 'catch alive' many who have been deceived by evolution.

3 Then there was the fine counsel that, "if possible, let those who are able to do so move their 'boats' to untouched fishing grounds or to where more 'fishers of men' could be used to take care of the big catch that is apparently possible." Some of us may be able to do this as full-time pioneer fishers. And what blessings these full-time fishers have! As we learned, there is no reason to feel sorry for them. They are rich toward God, with spiritual blessings that frequently are ten- and fifteen-fold that of a ten-hour publisher. If you cannot pioneer, can you move your 'boat'? Why not speak with your circuit servant about that possibility the next time he visits your congregation?

4 What encouragement we fishers who have territory where we can hardly even discuss the Bible with the people received! The stirring Exodus drama about Pharaoh, Moses and Aaron was just what we needed. It spurred us to keep on going back, just as Moses and Aaron went back to hardhearted Pharaoh. If we keep going back, we will rejoice in victory as Israel did over Pharaoh's forces drowned in the roaring waters. Can't you still hear the exulting chorus, "Sing a song to Jehovah"? We really got the right view of our work ahead: That despite the apathy and indifference of many people, some "fish" will be found by letting down the nets. So, brothers, don't let indifference discourage you, but, as we were encouraged, let's put forth greater efforts when the going is the toughest!

5 If there was any trace of doubt as to whether we should keep letting our nets down in waters apparently depleted of "fish," certainly it was dispelled by the program Sunday morning. Remember the question, 'Why preach, since almost all will be resurrected anyway?' And the answer: Keep on preaching, because for by far the majority of people now alive resurrection may not become possible, since they will probably live until Armageddon. Our preaching can help some of them survive that war instead of being destroyed everlastingly. It is only a small minority who might have the possibility of a resurrection because of their dying before Babylon the Great's destruction and Armageddon. So on with the lifesaving fishing operations!

6 But as we let down our nets, we certainly don't want to bring in "unsuitable" fish, as does Christendom. No, we want to build disciples with enduring qualities. At the assembly we learned of some qualities that we should stress: heavenly wisdom; appreciation of integrity; devotion to Bible principles; faith in God's written Word; sticking to the theocratic organization; love of God's "sheep" and unbreakable attachment to God's kingdom. What a fine help the book "Your Word Is a Lamp to My Foot"
will be in instilling these qualities! Did you notice the ten points on page 108 that we want to make clear to new ones before taking them in the ministry? Be sure to use them. Then there is the list of eighty questions to be asked of all preparing for baptism. Truly, we have been blessed with aids for making disciples that will endure.

So, dear brothers, having this fine view of our work ahead, let’s help new ones to become disciples. Shortly the great fishing season will be over. That time draws nearer, as evidenced by news reports around the world, so let’s busy ourselves in letting down our nets for a catch, to rescue many more out of Armageddon!

Did You Note These Points?

One of the most thrilling aspects of our summer conventions is the abundance of things we learn, and often these are points that are new to many in the audience. Was the “Disciple-making” District Assembly an exception? Absolutely not! But would you like to ask yourself a few questions to see if you remember some of the outstanding points? Instead of just reading the questions and then looking for the answers, which will come farther on, see if you can draw the points out of your memory. If you are unsure of one, think it over for a while. Did you note these points?

a. What is pictured by the ancient cities of refuge?

b. How, in accord with Psalm 68:11, has Jehovah given the saying, and how are a “large army” of women telling the good news?

c. What two men famous for their anti-God thinking were shown to have been influenced by Darwin’s evolution teachings?

d. God made what provision for saving the world of mankind by blood?

e. What is the symbolic “dragnet” mentioned by Jesus in his illustration about the Kingdom?—Matt. 13:47-49.

f. In whom is the prophecy fulfilled, “the love of the greater number will cool off”?—Matt. 24:12.

g. What modern parallel is there to the course of the Gibeonites when five kings tried to make them break their treaty with Joshua?

Maybe for you, though, some of the most meaningful things learned at the assembly were of a more personal nature. Did you note how the convention provided perceptive and loving counsel that we could apply to our very own lives?

Guidance for Our Lives

“Why do we want life for ourselves and others?” That was a pertinent question asked at each assembly. And surely the answer helped to guide us in the right way. After all, is it just life we seek? Or is it that we seek the opportunity to serve Jehovah eternally? Yes, we want life so that we and others may live to praise Jehovah and work with Him and our brothers. To help us be more balanced in our lives, we had fine guidance on the need to teach ourselves and others how to pray. Since praying properly is not something one instinctively knows how to do, are we taking to heart the counsel to teach new ones to pray? What steps have you taken since the assembly in teaching the ones with whom you study to pray? Have you made a diligent effort to teach your children how to pray, making God real to them?

You may recall that one speaker pointed out that prayer is one of the reasons we are never alone. We have instant access to God; he can give us immediate help. Even if we are in isolation, prayer penetrates every barrier, since God’s spirit cannot be shut out by prison bars or walls. Brothers in Cuba and Spain appreciate this right now. And it may be very important to each of us when the persecution becomes more intense.

Valuable guidance to endure as disciples of the Lord Jesus was given in the discourse “Do You Have ‘Faith to the Preserving Alive of the Soul’?” How strongly it was stressed that regular meeting attendance is needed for a sound faith, and that unnecessarily missing meetings is often the start of shrinking back, loss of faith! Have you demonstrated your keen appreciation of this by being at all the meetings since the assembly? Have you sought ways in which you can aid others to get to Christian meetings regularly? We all agree they are vital, don’t we?

How thankful we can be for the guidance given us in connection with training ourselves as qualified ministers by means of the Theocratic Ministry School! Yes, this school is one from which nobody ever graduates but in which everyone can succeed. (Many have been in the school.
Living by Divine Principles

18 Frequently we have heard or made reference to Bible principles, but probably few of us ever appreciated the identity and application of such as much as at this assembly. It seemed so simple when the speaker explained that a Bible principle is basically a settled guide for conduct that does not necessarily carry a penalty for disobedience. A Bible law, in contrast, is an authoritative command carrying with it a penalty for disobedience.

19 With these two points in mind we could better understand the many references to Bible principles we heard at the assembly and so benefit from them. Couldn’t we all agree with the speaker when he pointed out: ‘Many people obey laws only out of fear of punishment. But we as servants of God adhere to divine principles because we love what is right and desire with all our hearts to do what Jehovah advises.’ And what benefits we receive from these Biblical principles! By staying within their guidelines, we avoid even drifting close to breaking Biblical laws.

20 The very first evening we had clearly demonstrated for us the sensible value of developing an appreciation for the principle of obedience to parents, overseers, and employers. (Eph. 6:1; Heb. 13:17; Titus 2:9) Could you see yourself in the place of one of the members of the Strong family, Will, his wife Hedda or their child? Probably we all have fit their situation at some time. But what were the results to the Strongs? Upset, hard feelings, personal injury, and don’t forget that TV that crashed to the floor. Showing respect for the principle of obedience held out great hope for improvement in the Strong family. And didn’t their experience help each of us appreciate that as long as we are imperfect we will have to exert ourselves to continue to show respect for the perfect principle of obedience?

21 The principle of obedience was highlighted from another angle in the electrifying drama about the city of refuge. Loudmouthed Reuben and whining Johanan lost respect for the principle of obedience. When they did, it was just a short step to breaking God’s law concerning the city of refuge. Fear did not hold Reuben back forever. Similarly, the DeVoured family...
were evidencing lack of respect for the principle at Hebrews 10:24, 25. That family needed to be helped to see that applying the principle about association at Christian meetings serves as a safeguard, so they would never have to be carried off to a dishonorable burial as was fat Reuben. When, as with young Caleb, Ben DeToured was helped to appreciate the dangers, the way was open for vital improvement.

22 With our mental vision adjusted to the need to apply Bible principles, we saw ways in which they can affect our decisions daily. What did the young brother on the program do when asked to share in a political demonstration? He let the principle of neutrality influence his decision, as we heard him explain to his schoolmate. True, since Christians are guided by divine principles, those in the world may be puzzled when we stand out as being no part of the world, but even that is in accord with a principle, isn’t it?—John 15:19.

23 Actually, by learning to live by divine principles now we are getting ready for life in the new order. It was evident from the other absorbing dramatization we watched that God’s principles are “eternal principles.” They operated in Israel, they operate among his people today, and they will operate in the new order. How did the brother put it? ‘Armageddon will not automatically change personalities. Even resurrection from death doesn’t.’ So by working hard to put on the new personality now, and learning to conform to God’s eternal principles at this time, we make it more likely that we will be able to adjust to the new order and be forever guided by these principles.

What Does the Future Hold?

24 Couldn’t we all wholeheartedly agree with the statement made by the concluding speaker on Sunday, ‘It has been good to be here at the “Disciple-making” District Assembly!’? But we sat with anxious thoughts of, ‘What about next year?’ Then, as if the speaker knew our very thoughts, we heard what the future will hold, if Jehovah wills.—Jas. 4:15.

25 He said that in the summer of 1968 we will have thirty to forty assemblies throughout the United States. With so many planned, we will be able to find one in just about any part of the country we would like to visit. And they probably will be moderate in size.

26 But then came the big surprise—an international assembly in 1969! Where? When? Will it be close enough that we can go? Quickly the answers started to come, just as we hoped they would.

27 In early July 1969 we hope to have two eight-day assemblies in the eastern part of the country. As they close, two will begin in the central part, and the next week two on the west coast. In August international conventions in Europe are planned, beginning in England and moving on to Germany, Italy and France in four weeks. In the fall, the series will continue in the Far East, possibly including the Philippines, Australia and New Zealand. While there are yet many details to be arranged, it is evident that the future holds many blessings in the way of assemblies, if Jehovah wills.

28 With such a rich spiritual feast completed, how appropriate that as the assembly concluded we all joined in singing from our hearts “We Thank You, Jehovah!” Truly the “Disciple-making” Assembly gave us much for which to be thankful and much to do in the days ahead.

ANSWERS TO REVIEW QUESTIONS POSED ON PAGE 4

a. Jehovah’s provision for protecting us from death, because of our bloodguilt, through Jesus’ ransom sacrifice and Christ’s services as God’s great High Priest.

b. In 1914 Jehovah gave the saying for the ouster of the enemy nations on earth, and thousands of faithful women, a “large army,” aid in making known this good news.

c. Friedrich Nietzsche, who invented the phrase “God is dead!” and Karl Marx, the “father” of modern communism.

d. The only blood that today has any value before God in saving mankind is that shed by Jesus Christ as a ransom. Use of blood in transfusions is contrary to God’s law and is a desecration that draws the attention of mankind away from God’s provision for life.

e. It is the earthly organization professing to be God’s congregation, including true and false claimants of Christianity. Of course, Christendom collects unsuitable “fish,” while the anointed Christians gather in “fish” suitable to God for the heavenly kingdom.

f. This is especially evident among those in Christendom claiming to serve God but who have let what love for God and neighbor they had cool off. Also, some among God’s people have been affected and lost their love, thus joining the majority in the world.

g. As the Gibeonites took the initiative to make a treaty with Joshua (Greek, Jesus), the “great crowd” take advantage of the time by establishing friendly relations with Jesus. So, when the ruling elements and armies of this world put pressure on them, they do not give in, confident that God, through Jesus, will rescue them out of Armageddon for taking his side now.
Increasing Our Peace

(Cont'd)
time to call on someone or make a phone call for encouragement.

7 When visiting it is not necessary always to go directly into the person's problem. If he has one, but at times just for familiarity and encouragement will strengthen an individual to solve his own problem. But what can we plan ahead to say? Paul said: "If, then, there is any encouragement in Christ, if any consolation of love, if any sharing of spirit, if any tender affections and compassions, make my joy full." (Phil. 2:1, 2) Give any encouragement; have genuine interest in their family, their publications Calendar 1967 - English Publication and the good things occurring in Jehovah's organization.

8 Time is short. Much is to be done.

During September we will continue to offer the 'Impossible to Lie' or the Life Everlasting book, along with a booklet, and follow up with back-calls and Bible studies.

9 In the past few months many more people have been awakened to hear God's Word. Those who love what is right can see more plainly now that the spirit of this entire old system of things is bad and are observing the present great contrast made manifest by Jehovah's spirit upon his people. Take advantage of this and give all possible help to the many who will hear during the coming year.

**Announcements**

- Literature offers: September, Life Everlasting or 'Impossible to Lie' book and a booklet, for 50c. October, subcriptions and special publications, for 50c, November, new Evolution book and a booklet, for 25c. If you wish, order the "Life Everlasting or 'Impossible to Lie' with the Evolution book, for 75c.

- Have you been trying to help some persons with whom you study to see the importance of attending congregation meetings? If so, we suggest that you encourage them to read, in the September 15 Watchtower, the articles "Recognizing the Good Things" and "How Important Is Good Association to You?" Try it.

- Suggestions for meetings for field service: Week of September 10: Brief discussions of appropriate items to serve in well-organized witnessing case, September 17: Importance of returning to "not-at-homes" and "busy" calls, September 24: Practical points for starting studies with those who have taken the book offer. October 1: Ways of bridging from sermon into presentation of Awake! subscription.

- Group witnessing might be arranged under the principle that there have "Labor Day" off from secular work.

- Are you enjoying the public talks each week? We hope so. You will be glad to know that twenty more outlines for the new congregation are sent out to each congregation. When you have read the preceding ones, these, too, will be scheduled by your overseer.

- New publications available: Did Mary Go Here by Evolution, or by Creation? - English

- New World Translation of the Christian Greek Scriptures

- Out of stock in U.S.A.: Calendar 1967 - English, Spanish

- New World Translation of the English Bible: Spanish

**A New Chart**

1 It was away back in 1943 that the Society first provided congregations with charts on which to display their monthly field service report. Having this available for ready consultation, we were encouraged and stimulating to many of us. But it is not something that we discuss at every meeting, so in the future it will not be on display down in front of your Kingdom Hall.

2 Starting in September 1967 we will be using a smaller chart, one measuring just 3 3/4 x 8 1/2 inches. As in the past, the report will be discussed each month at the service meeting. Then, for any who may want to consult it again, it will appear on the new "Congregation Field Ministry Chart" on the information board there is room for the chart's report on one side and four months on the reverse side of the chart; and when both sides are filled, it may be filed with the congregation records. Each congregation is being sent a two-year supply.

3 Each month the assistant congregation servant will take down the chart and enter the service report for the month, preferably using pen and ink. If there is someone else who can draw in the figures very neatly, he may ask that one to help out so that the chart will be neat and legible.

4 When you look at the new chart, you will observe that the report of the pioneers is no longer separated from the report of totals for hours, back-calls, and placements combine the work of both congregation publishers and pioneers. However, the total number reporting as pioneers and the number reporting as congregation publishers are shown, because this is something that the congregation likes to know. Also, congregation publisher averages are listed for the benefit of those who would like to compare their personal report with the congregation averages.

5 It is good for all of us to take a keen interest in what we are individually doing in the field ministry. There is much to be done, and we ought to have a feeling of urgency about it. "Whatever you are doing, work at it whole-souled as to Jehovah." — Col. 3:23.

**Special Magazine Distribution**

1 Are you ready for October, with its special magazine distribution? This is going to be featuring magazines even more than ordinarily, spending more than usual of our service time placing subscriptions for Awake! wherever possible. Have you ordered needed supplies?

2 Consider the special October 8 Awake! with its discussion of "Digging Up Bible History—How It Affects You." In a time when so many people are trying to downgrade the Bible, here is something designed to fortify them against the criticisms and to strengthen their faith. It is just what we need. The October 15 Watchtower features the convention talk "Rescuing a Great Crowd of Mankind Out of Armageddon," with its urgent appeal to people to act while there is yet time. The October 22 Awake! strikingly highlights the subject "Youth and Drug Addiction." This is a topic that deeply concerns people everywhere. The magazine asks and answers the key questions: "How can you safeguard yourself, your family?" Their interest in this may be a stepping-stone to reading Awake! regularly.

3 How many extra copies of these magazines would you personally like to have for use in your ministry? Have you told your magazine-territory servant so that the order can be sent to the Society? Now is the time to plan so that we can share to the full in the service planned for October.

**JULY SERVICE REPORT**

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Public Meetings Held: 20,857

**UNITED STATES DISTRIBUTION FOR 1967**

336,029 Publishers

**HOW DID WE DO IN JULY?**

There were 250,326 books placed during July. This is a record-breaking report! Think of how many persons will be benefited from considering the fine Scriptural information contained in these Bible-study aids. No doubt in many cases effective use of the new稣bscriptions and the use of the new congregations right on the initial call. We know that assistance of this sort is needed to make such studies. Just plain literature is not enough in itself. So, patiently many return calls were made and Bible study conducted during July, and we will continue to do so with Jehovah's blessing.

While for many July was a time for vacations and relaxation, we were still "buying out the opportunity," to help them in;

"a firm hold on the real life." — Tim. 6:6.
Searching Out Deserving Ones

1 When giving instructions to his disciples for the witness work, Jesus said: “Into whatever city or village you enter, search out who in it is deserving.” (Matt. 10:11) To search would require thoroughness. It would necessitate a call at every house, giving each and every person impartially, the opportunity to hear the good news. Only in this way could they be sure to find the deserving ones; and since it was Jehovah’s means for doing so, this method, the house-to-house work, would receive his blessing and form the foundation of their field service.

2 The situation has not changed. The door-to-door work, where we have the opportunity to “search out” deserving ones, is still Jehovah’s way and is a source of real joy, just as it was to Jesus’ disciples, who returned to him with thrilling reports. (Luke 10:17, 18) What a privilege to search out and help every deserving one in your territory! Balancing our activities to do this fundamental work will ensure thrilling results to us also.

3 Are you experiencing the pleasures of the door-to-door work regularly? If so, we know that you appreciate its value. Perhaps, though, you are one who began to serve in the magazine work some time ago but hasn’t as yet engaged in the regular door-to-door service with the sermon. Or, it may be that you are experienced in this service, but perhaps it has been a little while since you shared in its joy. Undoubtedly you have been thinking about enlarging your privileges along this line. Since we want to make advancement and the time constantly grows shorter, now would be a good time to advance fully into the door-to-door work. Your brothers will work with you, if you wish, until you gain full confidence.

4 There is a possibility you have found that other features of service have kept you so busy lately that this service has been crowded out. Maybe you are a busy housewife, faithfully caring for home and family while conducting a number of home Bible studies. That is fine! You certainly do not want to neglect your students, for they need regular help to progress in knowledge and become associated with us in serving Jehovah. Even so, there may be ways to work in some house-to-house work. You will have to decide how it can be done after taking into consideration home duties and the needs of the newly interested ones. Perhaps two studies can be combined, or one or more studies can be turned over to other capable publishers. Consider your circumstances and see what can be done so that you can enjoy at least some regular door-to-door work.

5 We know that the most important reason why we do the door-to-door work are to sanctify Jehovah’s name and to locate sheeplike ones, but it is also good to reflect on the personal spiritual benefits that it brings. It performs an invaluable service in strengthening you and perfecting your faith. Mature publishers know the value of it. Timidity and hesitancy in the ministry are soon overcome. Your ability to defend the faith is greatly sharpened because you learn to use the “sword of the spirit” better. Your enjoyment grows as you become equipped by experience to “make a defense before everyone that demands of you a reason for the hope in you.” —1 Pet. 3:15.

6 Nothing can substitute for the door-to-door work in giving you the exhilarating feeling of courage with Jehovah at your side and in the invisible host backing you up. You say with a stirring Amen! (Acts 18:9; 10; Rev. 7:10-12) What an excellent opportunity it affords to develop and perfect the fruits of the spirit. Jehovah’s spirit is right there with you, and you are conscious of it, because you have so many demands for its help. What requires, for example, a combination of peace, long-suffering, kindness and self-control more often in a day than door-to-door work? These fruits of the spirit, in turn, kindle a flame of zeal and a sense of spiritual well-being. Why, it could be said that we need the house-to-house work just as much as the people we talk to need it! Surely it is a provision of Jehovah in so many vital respects, as we work for our own salvation and the salvation of others.

THEOCRATIC NEWS

- Chile reports that the 10,000 “New World Translation” Bibles in Spanish received there were immediately dispatched and snapped up in the congregations, with orders coming in daily for more.
- Peru reported a new peak of 2,761 publishers in June—a 14.7-percent increase. They report the “New World Translation,” just received, has been a tremendous stimulus and many expressions of appreciation have been received.
- Iceland had fourth consecutive peak of publishers in June, with 117 reporting service for a 27-percent increase.
- A series of four circuit assemblies held at New Caledonia, Fiji, the Samoas and Tahiti had combined attendance of 1,541, to compare with a peak of 631 publishers in those territories.
- Branch in Malawi happy to report 17,778 publishers in June for an 18-percent increase over last year’s average. Adjoining Mozambique reported 1,571 publishers for a 37-percent increase, as well as peaks in hours, back-calls and Bible studies.
- Zambia reports a new peak of 35,525 publishers for June, a 21-percent increase over last year’s average. New peaks were also reached in hours, back-calls and Bible studies.

Question Box

- Why does the new book “Your Word Is a Lamp to My Foot” refer to the place where we meet for service and call it a rendezvous instead of calling it a service center?

Because a rendezvous for service is a more accurate expression in this case. A center is a location around which certain activities revolve; in fact, it is the most important point in relation to the assembly, the location of the standpoint of the congregation, the center from which our field service is directed as the Kingdom Hall. It is there that we receive service instructions, territory assignments and literature supplies, isn’t it? The congregation book study groups do not carry on their activities independently from the Kingdom Hall but in close cooperation with those who gather there. So, when we keep in mind that all the book study groups make up just one congregation, it becomes evident that really the service center for each congregation is the Kingdom Hall.

On the other hand, a rendezvous (pronounced: rärd’-vu’es) is any place arranged for assembling or meeting for an assembly of study. It can refer to the Kingdom Hall, the places where we hold our congregations studies, or any other location that may be designated as a place of meeting, either for study or for participation in the field service. That is why the Society is now using the term rendezvous for service to refer to places designated for groups to meet for field service.

* Can you widen your opportunities for giving the final witness? *

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Dear Publishers:

Here is a little news about the Gilead graduation program of September 10. Imagine our joy at seeing 102 students from 11 lands receive assignments to 34 different countries! After five months of training their chosen goal was now just ahead.

A delightful part of the program was a stage presentation of the circumstances facing God's people in the days of Judge Jephthah, and their fulfillment in our day. It riveted the attention of the audience, and 'respect for Jehovah's organization' was deeply impressed upon all of us.

Brother Knorr concluded the morning program with very appropriate remarks to the student body of this 44th class, on the subject 'Having Something Others Do Not Have'—the willingness to make missionary service their career, their special training and their foreign assignments. He urged them to use this unique 'possession' effectively to Jehovah's praise.

For those of us who were present, there was special satisfaction in seeing those 102 vigorous young worshippers of God receive assignments to serve in distant lands with evident eagerness. They are willing to leave families and friends to share anywhere in Jehovah's service! Surely Jehovah will richly bless them!

There is a privilege thus far shared by only 4,464 publishers—comparatively, only a few. However, there may yet be time. Have you given serious thought to the missionary service as a career? Many of you young people could set your sights on that goal and work to attain it. You could vacation pioneer, then later apply for a regular pioneer appointment, and do all possible to qualify for an invitation to Gilead. Those who, for some reason, cannot go abroad can help fill the continuing need for vacation and regular pioneers right here in the United States. And all of us can keep

The Finest Work on Earth

1 It is a real pleasure to have a part in the finest work done on earth today, the work Jehovah is asking us to do in these "last days," isn't it? All of us appreciate that there is little time left for this present system of things. In the remaining time it is our desire to share in the preaching work as fully as possible so as to help many more honest-hearted persons to escape from Babylon the Great.

2 During the last service year it was our privilege to help 18,582 more persons to become dedicated and baptized participants in this God-given work. Very fine, indeed. This certainly indicates that Jehovah is blessing our efforts to please him and that he is still drawing new ones into his organization. Yes, the door is still open for more to come in! To help them, we all need to share as fully as we can in this finest of all work, Jehovah's service.

3 This month we will be featuring a year's subscription for the foremost magazine in its field, Awake! New subscribers will be given free three booklets. Publishers will remit 90c for new subscriptions. Many of us have found that it is just as easy to obtain two subscriptions as one, so we offer a subscription for both Awake! and The Watchtower, with six booklets, for $2. One of many publishers who offers the double subscription wrote: "I offered the double subscription and in the course of one month obtained 18 subscriptions." When householders get both magazines rather than one, there are many more times during the year when the arrival of another magazine encourages them to consider Bible truth. Why not try offering the double subscription, especially where good interest is manifested on the part of the household?

4 Many of us in our witnessing meet householders who manifest sincere interest and who say: 'I would like the magazines, but I don't have the money right now.' One publisher writes us that he kept a record of such householders and, by calling back, obtained thirty-three subscriptions in one month. Another publisher tells us that he placed the two current magazines for 10c, returns two weeks later with the current magazines and in this way has developed a fine magazine route. It is a good thought, isn't it?

5 Also, don't you agree that magazine routes provide an excellent field for obtaining subscriptions? The people are familiar with the fine information contained in the magazines, and many, when invited to subscribe, are pleased to do so. One publisher informs us that thirty subscriptions were obtained in six weeks from magazine route calls. Why not think of the various ones on your route who are potential subscribers and make the subscription offer during the month?

6 What other avenues are open to us for obtaining subscriptions during October? To list a few, there is our house-to-house work, which will yield many; we can offer the subscription to persons with whom we study, our relatives and friends, also those with whom we do business, and we can send gift subscriptions. Then, too, if we do not subscribe personally, it would be good for us to become subscribers, wouldn't it?

7 Often in our house-to-house ministry and especially on the weekend children answer the door. Do we ask, "Is your mother home?" or do we first ask, "Is your father home?" Since most of the time the woman

(Continued on page 4, col. 1)
SECOND MEETING IN OCTOBER

Theme: Sharing Acceptably in the Finest Work. Song 62.

5 min: Introduction, text and comments.

11 min: Question-and-answer discussion. (1) "Your Word Is a Lamp to My Foot." Various points may be demonstrated. (2) "The Watchtower." Chairman points out value of being familiar with contents so we can adjust our presentations to the various types of people with whom we talk. For five or six minutes, two or three publishers, each interviewed by chairman, highlight an article they are using and tell how the points can be effectively used in obtaining subscriptions and placing magazines. Audience, for about five minutes, discusses how local conditions can be overcome. Interesting experiences can also be shared. "The Finest Work on Earth." Various points may be demonstrated.

10 min: Concluding comments and pertinent announcements. Also work in Theocratic News. Encourage all to read "Your Word Is a Lamp to My Foot" before next service meeting; study questions for Kingdom Hall, below.

FOURTH MEETING IN OCTOBER

Theme: Help Others Through Our Ministry. Song 5.

5 min: Introduction, text and comments.

10 min: "A Personal Letter to You." Discussion between two servants.

15 min: When Minors Answer the Call. Demonstration of points.

20 min: "Your Word Is a Lamp to My Foot." In preparation for this portion of the meeting, have publisher demonstrate reading pages 40 through 45 of the book and look up the scriptures. Cover with comments and answers. There is not a question for each paragraph. Answers should strongly reflect the subject's understanding of the scriptures emphasized. "Your Word Is a Lamp to My Foot." In preparation, read page 40, paragraph 1, page 41, paragraph 2. In the book, "An Organization Based on God's Word." What part does the Bible play in the operation of the organization of Jehovah's Christian witnesses? How does the Bible emphasize the importance of respect for the organization and its supervision? This is a key point of cooperation with it? What purpose does the Watch Tower Bible and Tract Society serve in the theocratic organization? (Read final paragraph on page 45.) "Congregations Meetings": Why is meeting attendance important? What difference does regularity in our attendance make to our fellow congregations? What benefits do we receive from our attendance? (Read page 46, paragraph 1.) How should participation in meetings be viewed? What should we do to help others to benefit from our congregation meetings? ("The Watchtower." Study) In what ways may we be rewarded for attending the congregation study of "The Watchtower?" What does "The Watchtower" study afford for you to be a blessing to others in the congregation? (The Public Meeting) What are the benefits of attending the congregation study of "The Watchtower?"

10 min: Concluding comments. Also cover Question Box. Encourage all to study pages 52-69 of "Your Word Is a Lamp to My Foot" in preparation for next week. Song 4.

FIRST MEETING IN NOVEMBER

Theme: Build Godly Personalities on a Perfect Guide to Life. Song 63.

5 min: Introduction, text and comments.

10 min: "Getting Ready." Discuss with congregation offer for November. Publishers may use October sermon, or the sermon "Time to Rejoice," which appeare 21:28 and 2 Peter 3:13, 14. For variety some may wish to use Micah 4:3, 4 in place of 2 Peter 3:13, 14. If any desire to use any of the sermons, they are free to do so. Demonstrate offer of "Evolution or Creation" in appropriate circumstances. (1) Where householder shows interest in evolution. (2) Publisher discerns householder not interested in evolution, turns to "Why Has Wickedness Been Permitted For So Long?" 20 min: "Your Word Is a Lamp to My Foot." In preparation, read page 52, paragraph 3, through page 56. Be covered with audience participation, questions and answers. Encourage spontaneous answers, rather than searching for answers in book.

9 min: "Congregations Meetings": (The Service Meeting) How does the service meeting fill an important need in our lives as ministers? Where in the book do we find a basis for having congregations meetings? What opportunities are there for you to have an active share in the service meeting? Who is not ready to become an active part of various service meeting parts, and what can be done to make these most beneficial? (Theocratic Ministry School) What course include? How are those who are not to be instructed in theocratic ministry benefitted? What can aid you to make good progress as a speaker each time that you give a student talk? What are the requirements to have an active share in the school? (Congregations Book Study) How are the congregations books used? What can you say about Jehovah's tender care for his people? What are the main benefits you gain from attaining these regularly? During the study, what kind of comments should we learn to make? How can you share in building up attendance at this meeting? What privileges does the formation of a new book study group offer? What can you share in them? (Time of Meetings) What factors are to be beneficial to take into consideration in setting congregation meeting times? (Kingdom Hall) What responsibilities do we all share with the Kingdom Hall? In what ways may we advertise our place of meeting? For what purposes is the number of meetings which can be used? (Circuit and District Assemblies) What provision is made by the Society for larger assemblies? In what ways are they beneficial? (Personal and Family Study) What recommendations are made for family study? In what ways are they beneficial? Why is personal study very important? How should we view the importance of the study material provided by the "faithful and discreet slave" in our congregations? Concluding comments, including appropriate Announcements on pages 77.
A Personal Letter to You

1 Each month when the Kingdom Ministry arrives, it is the hope of the Society that you feel a personal letter has come to you from your brothers and fellow workers at headquarters. We try to make it practical, practical, we want to show you all that we can in the ministry.

2 There are many things that guide us here in determining what should be considered in Kingdom Ministry. We rejoice with you in the good efforts put forth in past months, while making suggestions for improvement based on these reports and on trends that are developing, as reflected by observations from the field. We try to provide timely topics for sermons and to answer your more frequently asked questions in the “Question Box.” Campaigns and offers are brothers and fellow workers at headquarters. We try to make it the Society that you feel a personal all that we can in the ministry.

3 However, we do not want you to view the Kingdom Ministry as a sheet of rules. As in many things we do, so in our ministry, too, there is more than one way to accomplish the desired results. That is why you find, for instance, several suggested ways of getting a Bible study started, or a variety of ways to give house-to-house presentations.

4 The question arises sometimes as to what latitude overseers have in adjusting the suggested service meeting programs. Any part can certainly be provided local application. Some parts are prepared with the needs of the majority of the congregations in mind, but in a certain area the suggestions may not apply directly. Nevertheless, it would be beneficial for the congregation to consider briefly what is being done in other congregations and then the remaining time could profitably be spent discussing local needs.

5 Occasionally, when some adjustments are needed when the circuit servant comes, assemblies are held and special matters need to be discussed, such as the prospects for building a Kingdom Hall. Congregation servants are at liberty to make these changes according to the need, while endeavoring to avoid leaving out any parts of the Kingdom Ministry that would be of particular benefit to the congregation.

6 The Kingdom Ministry will be of more personal benefit to each of us if we make a habit of reviewing beforehand what will be considered at the coming service meeting. The material will be more meaningful and we will be able to participate in group discussion readily.

7 It is suggested that congregations keep a file of Kingdom Ministry in the ministry school library for ready reference. Individuals have found it helpful, too, to keep back issues for a while so as to review suggested sermons or other helpful points. We know that you appreciate that help Kingdom Ministry brings you each month, because your letters express your appreciation. We enjoy hearing from you and take this opportunity to express our appreciation for your letters. May our personal letter in the form of Kingdom Ministry continue to bring us closer together in the doing of our Father’s will acceptably.

Announcements

A number of mimeographed letters are being circulated from unknown sources, quoting district servants, members of the Bethel families, etc. If you hear a talk that you enjoy, it is only natural to tell close friends about it, but it is not wise to mimeograph your notes for general distribution. Some of the items currently being circulated are of a “sensational” nature but not at all accurate. As for printed material the ministry is more than one way to accomplish service. Each one of us here in determining what should be included in the Kingdom Ministry file going to the local board to be considered in Kingdom Ministry.

Some of the items we take this opportunity to express our appreciation for your letters. May our personal letter in the form of Kingdom Ministry continue to bring us closer together in the doing of our Father’s will acceptably.

Getting Ready

1 Do you remember that thrilling Friday afternoon at the recent “Disciple-making” District Assembly? Recall what happened at approximately 4:35 that afternoon? How excited we were with the release of the timely and thought-provoking textbook Did Man Get Here by Evolution or by Creation? Probably you said to yourself, ‘I do hope we have the opportunity to work with that publication soon. It looks so appealing!’ Many of you have already placed copies with other persons, and you will be glad to know that in November we will all be offering it to the public from house to house on a contribution of 25c, or in combination with either the Life Everlasting or ‘Impossible to Live’ book for 75c.

2 May we recommend three things before that time? First, take some time to read this new book now. Its style is moving and absorbing and, after reading it, you will surely be enthusiastic about placing it. Second, overseas, be sure to order sufficient supplies. Third, start now to think of all the people with whom you want to place this book—and there will be many. Details regarding the November campaign will be given later, but we mention these few things now to whet your appetite. We hope they will.

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Public Meetings Held: 18,419

UNITED STATES GOAL FOR 1957: 336,029 Publishers

HOW DO WE DO IN AUGUST?

What a grand conclusion to our 1957 service year: 316,693 publishers -13,317 more than last August! And, isn’t it good to see regular pioneer at 8,954, which is very near the 10,000 mark? Also, is most pleasing to say many more are applying to serve as pioneers. Let’s all continue sharing fully in the finest work on earth.
When Minors Answer the Door

Every now and again when we, are engaged in the house-to-house ministry a minor answers the door and informs us, "My parents are not at home." What shall we do? Jesus took time in his ministry to talk with children. It was not simply that he liked children. He was interested in their salvation. (Matt. 19: 13-15) The same is true of us today. Of course, it is usually best to be cautious about accepting a child's invitation into the home, as some parents may object. But often it is appropriate to give a short witness to the minor at the door.

When a publisher encounters children, it has been effective to ask them if they are acquainted with the 'Lord's prayer' or, if Catholic, the 'Our Father prayer.' Most youngsters are acquainted with it and are pleased to repeat it. We can draw attention to the phrase 'your will be done on earth' and ask them if they know what conditions will be like here on earth under the Kingdom, and then use appropriate scriptures such as Revelation 21: 3, 4 to explain.

With young children, after a brief conversation, it is usually wise just to leave a handbill and call back when the parents are at home. On the return call you can mention the interesting discussion you had with the child, commend his interest in the Bible and go on to express your purpose in calling. Even then, if the child is on hand and you can draw him into the conversation, you may find that it helps to hold the parents' attention.

When older minors answer the door and the parents are not at home, use the opportunity to give a witness. Many youths are concerned about the future and what it holds for them. We might ask them what they think the future will be like and then, according to what they express, use the Bible to show them the wonderful future that God promises under the blessings of his Kingdom.

On completing the witness, you might ascertain from them if their parents permit them to choose their own reading material. If the answer is yes, there is no objection to presenting the magazines or even the regular offer. The same is true when they reply that their parents often take our literature. However, if they are not free to choose reading material, then, perhaps, a tract can be given to them or a handbill and they can be encouraged to read it and give it to their parents when they come home. We recognize that the parents are responsible for supervising their own children, so it is good to use discernment when it comes to leaving literature with minors. But, by using good judgment, some publishers have had wonderful experiences in bringing young people to a knowledge of the truth and, later, their parents with them.

Our new book "Your Word Is a Lamp to My Foot," on page 79, tells us: "Keep in mind...that there are usually a number of persons in each household, and by working the territory at different times or on different days you may be able to meet various members of the family. Recognizing that the message you carry means life to those who embrace it, be diligent to give everyone in your territory the opportunity to hear it." Thus, as opportunity affords, let's witness to the young folks too, just as Jesus did.

THEOCRATIC NEWS

Two pioneers sharing in unassigned territory work in Georgia placed 90 bound books, 858 magazines and obtained 106 new subscriptions during the month of July.

Peru reports new peak in publishers of 2,788, a 16-percent increase.

Cameroon, with 9,140 publishers in July, had a 22-percent increase. It was the first month they had over 11,000 home Bible studies and the second month to report over 300 vacation pioneers. The publishers averaged 16.7 hours and 63 back-calls.

Other new peaks and increases in July over last year's averages: Burma, with 300 publishers, a 22-percent increase; Madagascar Republic, with 263 publishers, a 34-percent increase; Indonesia, with 1,779 publishers, a 44-percent increase, giving them an average of 17 percent for the service year; and Malawi, with 18,265 publishers, a 21-percent increase, along with 14,419 home Bible studies.

Question Box

Is it necessary for all dedicated and baptized publishers to have their congregation servant sign the Record of Certificate? (Our answer: No. Our new book "Your Word Is a Lamp to My Foot"")

A written certificate is not what makes you a minister of God. If you are a dedicated and baptized Christian, you are an ordained minister whether you have a written statement that testifies to your baptism or not. It is God's appointment of you to preach the good news of the Kingdom, as recorded in the Bible, that constitutes your ordination. Living for him is the important thing.

However, it is good for personal use to have some written record of the date of our baptism, because we need it at various times. So, if you have been immersed, ask what that date is and write it in the spaces on page 220 of the book, calling for the place and date of your baptism, and the name of your publisher. There is no need for the congregation overseer to do this for each one who was baptized in years past, but, if possible, the brother in office when one was immersed should sign the certificate. If you should ever need a written statement from your present overseer testifying that you are a baptized member, you will be glad to accommodate you when the need arises.

But in the future, after anyone has been immersed, the newly baptized person may take his personal copy of "Your Word Is a Lamp to My Foot" to his overseer and together they will fill in the Record of Christian Baptism and the overseer will endorse it. The overseer's signature affirms, not only that the individual has been immersed but that he attended the entire series of meetings arranged to prepare candidates for baptism and thus has a sufficient grasp of the basic teachings of the Bible to discharge the obligations of a baptized witness of Jehovah.

Help many to awaken with "Awake!"

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn, N.Y. 11201. Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.
Dear Publishers:

No doubt you have been awaiting word about the Society's annual business meeting in Pittsburgh. Well, we had a grand time! On Sunday, October 1, the beautiful Civic Arena was filled to capacity by 11,703 brothers from all across the continent—Florida, California, Indiana, Kansas and Canada. Also, some 250 members of our Bethel family managed to get there.

Many brothers, of course, were there for the first time, and they were impressed by the fact that this business meeting, required by law, was in fact an occasion for spiritual refreshment. The three-hour program included reports on the progress of the Kingdom work in Peru, Japan and Israel—reports given by Society members just recently arrived from these lands.

Specially enjoyed was the address of the chairman and vice-president, Brother Franz. He spoke on the subject “In All Nations the Good News Has To Be Preached First.” He made the distinction between the discipling that has always marked the work of Jesus’ followers, and the preaching or heralding of “this good news of the Kingdom,” a work he described as “a startling feature of only this twentieth century.”

Deeply appreciated, too, were greetings and experiences from around the world, read by the secretary-treasurer, Grant Sutter. It was like being at an international assembly, for we heard about preaching amid difficulties in war-torn Nigeria; construction of the large new branch office in Brazil; outstanding increase in the pioneer ranks in Korea and Japan; France’s Memorial attendance of 41,274, and the Joy of 800 Yugoslavians who attended an assembly in Austria.

So, brothers, in harmony with the Society’s chartered purpose, let's go on heralding the Kingdom message, discipling willing listeners, and building godly personalities on the right foundation.

Your brothers,

Brooklyn Branch Office

Building godly personalities on the right foundation.

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1 When we think about our work for November, we are reminded of what the congregator says: “For everything there is an appointed time, a time to break down and a time to build.” (Eccl. 3:1-3) November really is a special time to break down these false teachings, but also it is a time to build up faith in Jehovah, this organization. What a blessing it will be to take this liberating instrument to the people!

2 Who will be interested in this new book? What about those with whom we placed the April 22 Awake!, “Evolution or Creation by God—Which?” There were educators, physicians, dentists, lawyers, architects, engineers and many others. Frankly, brothers, it would be good to call back on all who showed even a spark of interest in this issue, and when you call you could say something like this: “Did you enjoy the articles on evolution? Well, when we went to our convention this summer, an entire publication on this subject was released and I couldn’t help but think of you when I began to read this new book. I'm sure you would enjoy it very much. It’s placed on a contribution of only 25¢.” Remember, too, brothers, every one of these return calls should be reported as a back-call, if you contact the person with whom you placed the magazine.

3 And you young folks, remember all the contacts you made during April and May with your schoolteachers and fellow students? Wouldn’t it be splendid to offer them this new publication? We believe that many of them will thank you for offering it to them. Yes, school principals, science teachers, other educators and students are just a few of those to whom we can make the offer of this exciting publication.

4 In showing the book to teachers, for example, why not open it to the Table of Contents and whet their appetites, so to speak? Then you could refer them to pages 187-191, where they will observe 248 up-to-date references that aptly document the points made in this publication. This alone will be an eye-opener for many.

5 And the Evolution book is so well illustrated, isn’t it? Pictures are often more persuasive than words. Use them.

6 If some householders are not interested in the subject of evolution, we can show them the section of the book dealing with the permission of wickedness. This is such an absorbing and faith-building subject too. Who is responsible for man’s wickedness? Why has wickedness been permitted for so long? How much longer will it be tolerated? Is there a sound hope of a marvelous future? Notice that the material in this part of the book, too, is well documented.

7 Truly each one of us should be very enthusiastic about placing the Evolution book with as many people as we possibly can during the month of November. You may present it, with a booklet, for a contribution of 25¢. But where exceptional interest is shown, why not suggest they take one for themselves and several for their friends? Likely many will contribute a dollar for four books. A brother who tried this in house-to-house work here in Brooklyn placed 12 books in an hour and twenty minutes one evening. Of course, if you choose to place it in combination with either of the two latest bound books for 75¢, that would be fine. But whatever we do, all of us should work hard at our building effort, to make November an outstanding month to Jehovah’s praise.
Your Service Meetings

SECOND MEETING IN NOVEMBER

Theme: Improving the Quality of Our Ministry. Song 32.

2 min: Introduction, text and comments.

20 min: "Your Word Is a Lamp to My Feet."

In preparation read pages 70-84 of the book, looking up scriptures and noting questions below. The one who should know the material well to be sure information is covered thoroughly.

"Your Word Is a Lamp to My Feet."

How did Jesus carry on his ministry? What work did he do for us? Explain your idea of the call to be a publisher of God. How can we find time to share fully in the field ministry? (Read p. 72, par. 1.) When we tend to feel inadequate as ministers, it is good to remember that what else is of far greater importance is our natural ability? In what ways is good accomplished by our ministry even when it is difficult to plan our literature and when people do not show interest? Why is it beneficial to call again at the homes even if the people were indifferent or uninterested in the first call? Does someone help us to know what we ought to do about meetings and service? When can we confirm a conduct-Bible circle? Why is frequent coverage of territory beneficial? Give some suggestions to assure thorough coverage of a territory. (Group Work.) What does this mean? What determines when to meet for service, and how long are these times determined? At what time is it proper to begin calling at homes in the morning? Why is it beneficial to attend the meeting for service before going out into the territory? Offer some practical suggestions on assigning territory in group witnessing. How is the conduct-Bible circle usually conducted? What provisions are made for the personal training of publishers in the field service?

15 min: Preparing Others to Become Praisers of God.

One of the first steps in preparing those who are interested in the conduct Bible studies to share in service is to have them attend the congregation meetings. See "Making the Most of Our Meetings," pp. 215-218; also Nov. 1, 1957, "Watchtower," p. 668-670.

Ask for suggestions. Inquire as to what it was that moved publishers now present at meeting to start attending the congregation meetings.

Encourage all who are conducting studies to try these suggestions within next month or how this service that needs to be done whether studies are now new or well established.

15 min: "A Time to Build: Audience Participation in Demonstrations." Parts 2 and 4. Discuss local arrangements to make personal follow-up calls on those who received April "Awake!" to offer new "Evolution" book. Plan this carefully.

5 min: Concluding comments. Include accounts report, also encourage an early start for participation in discussion of "Your Word Is a Lamp" in order to benefit from it most fully. Song 86.

THIRD MEETING IN NOVEMBER

Theme: Building on the Right Foundation. Song 95.

10 min: Handling of branch letter along with text and introduction to meeting.

"Your Word Is a Lamp to My Foot."

In preparation read pp. 85-103 (par. 1). If type and instruction is participation, using questions below.

(Prefacing from House to House) Why do we preach from house to house? What things is appropriate for us to make prominent when we preach to people? Give illustrations of things that might help us to understand the presentation might help us to find hearing ears. How long should we plan to spend on a house-to-house visit? How long should we plan to spend on a house-to-house visit by itself not sufficient to carry out our commission to be in the service? Do you have suggestions on how to make return calls? How soon is it beneficial to make a back-call? What may we discuss with people when we make our return calls? What may be required in the back-call work? Why is regularity in this activity important? Give practical suggestions on what conductors should do to conduct-Bible circle. How do conductors feel about the feature of service? How can the study be started? What suggestions should be conducted? What suggestions are offered on how to conduct a study? Offer practical suggestions (pp. 95, 96) on how to build with "fire-resistant" materials when conducting a study. What can be done progressively to build the student's appreciation for Jehovah's organization? What is the purpose of the student's appreciation? How can we help it to be built up on its foundation? What is important in the study? How can we build on fire-resistant materials? What can be done to build up a personal testimony for Jehovah's organization?

20 min: "Your Word Is a Lamp to My Foot."

Point out why we turn in reports (p. 105), exactly what is to be included in our service report (pp. 103-106), activities that we do not report (p. 107), who may be invited to sincere field service (p. 108), when new records are used (p. 109), when new study cards are used (p. 110), when new publisher's record cards are put into the file (pp. 129, 130), how to view irregularity in service (p. 111), how the society compiles the report for the country and for the world (pp. 112, 113), and why we put forth special effort during certain months (emphasize it for December) to aid others to start in service (pp. 113, 114).

32 min: Report for 1967 Service Year. (10 min.) Animated family discussion. "A Brief Report in "Kingdom Ministry" Insert. Father takes the lead and guides conversation. "A Brief Report in "Kingdom Ministry" Insert. Father contributed to the discussion such a good year, but what will be witnessed by all of Jehovah's people, the report in the brief insert. A family member contributes to the discussion. Be sure to cover experiences referred to in the insert and stand up, (10 min.) Have group, concluding in unassigned territory, discuss experiences enjoyed, placements made, "fruitfulness" from "failing" in different waters. Use "Our Best Coverage of Unassigned Territory as It Is and Wishes Who Could Build up Appreciation for this work and desire for participation in it next year."

5 min: Concluding comments. Include remarks on distribution of "Evolution" book. Offer practical points that will benefit us in the ministry.

FIFTH MEETING IN NOVEMBER

This meeting is scheduled for November 9, 10 and December 1. It will fill the following two parts, and the remainder of the meeting may be planned locally. Some practical suggestions should be given as to how we can make good use of December to place the "New World Translation." Account practical points that will benefit us in the ministry.

20 min: "Your Word Is a Lamp." Discussion of material in the chapter. "Prepare the State of "Awake!" to the congregation and the part on the "Congregation Committee" pp. 133, 134. This part to be handled by the "Evolution" book. Ask practical points that will benefit us in the ministry.

3 min: Concluding comments. Include remarks on distribution of "Evolution" book. Offer practical points that will benefit us in the ministry.

(Continued on page 7, col. 1)
REPORT FOR THE 1967 SERVICE YEAR

An Excellent Report!

Brothers, you will recall how Moses, at the threshold of the Promised Land, recounted the marvelous things that God had done in directing and protecting his people. His words were so upbuilding as he urged fellow Israelites to hold to Jehovah their God for future success: (Deut. 7:12-16) Can we not also gain benefit from reviewing the evidences of God’s blessing upon us during the progress of the 1967 service year? Surely we can!

The report is indeed a cause for rejoicing, for it shows that you have been working hard at ‘making disciples of people.’ For example, the average number of publishers here in the forty-eight adjoining states of the United States showed an increase of about 2 percent, from 305,451 to 311,378. This was twice the increase we had in the previous year. And our April peak of 328,648 was another cause for rejoicing.

Proof of your disciple-making is to be noted in the number baptized during the year—18,582. That represents a lot of teaching! If we view this in terms of a town, 5,000 persons would represent a fair-sized town, and here we have almost four of such towns, people now in the truth, in line for everlasting life!

Of course, it was the Bible studies that helped us to lead sincere persons to the step of dedication. There were, on an average, 247,957 Bible studies reported each month during the year, and the report indicates that you conducted a total of over 14,000 more Bible studies than in 1966. This is really very fine!

As to back-calls, congregation publishers averaged 3.6, and pioneers 28.5. Our grand total of return visits on people who are not Jehovah’s witnesses was 18,309,703. Just think what a tremendous amount of good all these calls did! And many of the calls involved extra time preparing for discussions or to answer questions. Also, as you well know, repeated calls were frequently required to find some of these people at home. So you have actually expended much more time and effort than appear on the report. Fine work, brothers!

Another commendable feature was the average hours of the congregation publishers—9.6. Do you realize this means that, on the average, each of you devoted about 115 hours to teaching and preaching during the year? This is a great deal of time, considering all the things you have to do at home and in secular work. Satisfying, is it not, to know that so much time has been given to Jehovah’s praise?

The year was outstanding for pioneer activity, an all-time peak of 9,954 pioneers having been reached in August. In potential, their work equals that of almost 100,000 ten-hour publishers! Our monthly average of regular and vacation pioneers was 15,315, up almost 1,000 a month over last year. And vacation pioneer opportunities continue to receive excellent attention. It shows a keen desire on the part of you brothers to grasp opportunities as you can, even when you have family and other responsibilities. It may well be that one out of ten publishers shared in vacation pioneer service during the 1967 service year. And this has contributed immeasurably to the maturity of many congregations.

The subscription report is also cause for rejoicing. Together, we obtained 1,061,160, an increase of 183,467 new subscriptions over the 1966 report, or a 20.9-percent increase. Isn’t it gratifying to know that now, of every issue, about 785,000 copies of The Watchtower and 600,000 Awake! magazines are being mailed to home addresses in this country?

And as to individual copies of the magazines—you placed a total of 59,999,928! Besides that, 6,179,567 books and booklets were distributed. When we reflect on the fact that there are about 58,000,000 households in the United States, this means that, on the average, each household received more than one piece of literature explaining the Bible’s message of liberation!

Often, of course, we do not place anything. Nevertheless, our very presence at the door can have good results. In one Italian Catholic area of Brooklyn where publishers seldom have the opportunity to give a sermon, a woman told a circuit servant’s wife: “It gives me great courage to see you people come to the doors.” Yes, our calls have an impact on people whether there is any immediate response or not.
Young publishers, too, have done much toward making this a good annual report. One lady in Virginia, for instance, told a circuit servant of her observations, she having lived in many different parts of the world: "You know, the thing that's impressed me about you people is the way you train your children. No matter where we've lived, we haven't been there long before some of the Witness children called with your magazines."

You elderly and infirm publishers also have contributed to our excellent report. This you have done, in many instances, by letter writing. For example, one elderly sister in Iowa wrote about the Kingdom to all her children and others she knew. Result? A total of 26 subscriptions!

Another powerful factor in the witness given during the past year has been the Society's films, "Heritage" and "God Cannot Lie." There have been many private showings. At one of these showings of "Heritage" to a church group, a high school principal said he "would endorse the showing of this film in every church, school and social group concerned with the welfare of youth." A multitude of people have seen "Heritage" by reason of the 194 TV showings since June 1966. One young man who viewed it on TV had planned to enter college that day. He changed his mind and is now studying the Bible with Jehovah's witnesses.

Films, public talks and literature have all been widely advertised by leaflets (140,958,600 of them were printed for your use). These have been effectively used in the field. Sometimes a person may incline to discount the value of this form of advertising the Kingdom. Well, one leaflet announcing the "God Cannot Lie" film brought a man to a circuit assembly for three days, with the result that a Bible study was started in his home.

There is so much more we would like to tell you about the year's report! For instance, about territory coverage. Briefly, it is estimated that, on an average, both city and rural territory throughout the country was covered about once in six months this past year. But, of course, it varies. Some city territories are covered often. One congregation in Florida, in fact, covered its territory 26 times in six months! But sheep-like ones are still being located. All in all, brothers, the report shows encouraging progress in the work of making disciples. Keep it up!

Our Best Coverage of Unassigned Territory

In addition to the fine effort you put forth in regularly assigned territory, a grand witness was also given this past year in unassigned areas of the country. Responding to the reminder in last May's *Kingdom Ministry* about the many unassigned areas not worked for two or three years, hundreds of letters poured into the Society's office requesting assignments to care for these areas.

The Society invited special pioneers to participate in the campaign. Also, regular pioneers willing to spend 150 or more hours in such service each month were given some financial assistance under a special arrangement. So, many special and regular pioneer teams moved out into isolated districts and managed to contact thousands of persons who otherwise would not have heard the good news this year.

Truly the foretold willing spirit of God's people contributed immeasurably to the unprecedented success of the 1967 unassigned territory campaign. (Ps. 110:3) All told, there were 568 congregations, besides pioneers and others, that requested and looked after unassigned territories this year. By this concerted effort it was possible to cover all but 58 of the counties or parts of counties available. This is the best coverage of unassigned territory in the United States to date.

Consider the progress that has been made since 1960. That year we started off with 941 unassigned counties or parts of counties. By the close of the service year 564 of these had still not been worked that summer. However, in 1962 only 91 unassigned territories remained unworked at the end of the campaign. This year only 58 were not cared for by any congregation or pioneer, and you'll be glad to know that only 6 of the 58 unworked counties are completely unassigned, with no one doing any witnessing anywhere in the entire county. So, throughout the United States only 6 out of a total of 3,069 counties remained completely unworked.

And on closer scrutiny we find that only a relatively small portion of the total population that is the responsibility of the United States branch remained without contact by you Kingdom publishers during the past year. Of the estimated three million people living in our total unassigned territory, less than 100,000 live in territory not assigned during the year, and most of them have been called on at some time.
in the past. Surely the good news is being spread!

It is not possible as yet to assign all the territory to congregations. In most cases, congregations near unassigned territory do not have many publishers and already have an extensive area to cover in their regular assignment. Then there is the great area of some unassigned territories within them. For example, let's take two counties in Texas, Hudspeth and Culberson. These counties have a combined estimated unassigned population of about 6,000 persons. That does not sound like so many people, does it? However, they are difficult to reach because the unassigned territory in these two counties covers roughly the same areas as the states of Connecticut, Rhode Island and Delaware! Thus it takes an expenditure of much time and money to reach the isolated persons in these areas.

But how different the response in unassigned territory from that often encountered in our home fishing grounds! Here is a report from one congregation sharing in unassigned territory activity in Alabama: "There is something different about the rural and small communities. In general people are more ready to receive one and show hospitality. This gives us the opportunity to talk about the Kingdom. In cities people are quicker to turn strangers away before hearing what they have to say."

Wouldn't you enjoy working territory such as that described in this interesting report? "People are very friendly and many invite us in for refreshments or a meal. Almost all had never heard of Jehovah's witnesses and are very interested in people who are willing to make free visits to preach the good news. It is often difficult to depart, since people are eager to discuss the Bible. At the end of the day, as we drive back through the territory, we note the friendly waves of those with whom we have talked."

Here are other experiences not at all uncommon in unassigned territory: "We have been able to organize a book study and have had 21 different persons in attendance. With the assistance of five others, one Saturday and Sunday we were able to obtain 27 subscriptions and place 352 magazines. Once my wife made six consecutive calls and obtained 12 subscriptions."

A group of publishers traveled 250 miles one way to reach unassigned territory. Reporting on the rich blessings they enjoyed, they wrote: "We found that average placements are from 3 to 6 books, 30 to 50 magazines, and 1 or 2 subscriptions per day. This is most encouraging. Discussions in depth are usual and many studies have been started on the initial call."

Yes, brothers, you have been giving a mighty witness in all areas of the country. As a result of your fine efforts, 13 congregations have been formed from isolated groups this past service year. How wonderful! Truly, Jehovah has richly blessed our united efforts to make disciples in unassigned territory!

Assemblies Built Us Up, Gave Wide Witness

Didn't we have fine assemblies this past service year too? What a stimulus to our disciple-making efforts and what an excellent witness! You will be happy to learn that, besides the "Disciple-making" District Assemblies in 45 different cities, we also conducted circuit assemblies in more than 475 locations in 48 states. Many of those circuit assemblies as well as 12 of the district assemblies were held in towns and cities never before used for such assemblies. By supporting the assemblies you shared in giving a fine witness.

The Society seeks to give the greatest witness by making special selection of assembly cities. For example, the 30 to 40 district assemblies now being arranged for 1968 will, it is hoped, be held in cities not used in 1966 and 1967. In fact, many of the places will be those not used for eight to ten years. If all of our arrangements work out, we shall have district assemblies in ten cities not used in the last twenty years!

Another most encouraging feature, brothers, is the far-reaching effect of your fine Christian conduct observed at assemblies during the past year. A high school principal in Washington, for example, wrote the circuit servant: "I can most honestly say that you left our facilities in much better condition than you found them.... I think we all learned a great deal from you... I find myself somewhat awed by the respect I have for you people." And the business manager of an Ohio school district wrote: "Our district hat is off to you folks. Your complete organization and handling of those thousands of people won the admiration of our district employees and weekend visitors. The behavior of the children, the courtesy in the cafeteria, parking lot and building in general were noted by all of us."

Isn't it happenifying to know that your conduct has been observed with appreciation? Think, too,
of the fine witness given by the circuit assembly programs and all related publicity! At Brookings, S.D., for instance, there were 25 spot radio announcements. At Ipswich, Mass., the radio station carried the public address. At Mascoutah, Ill., despite the groups protesting our use of the school auditorium, the high school board listened carefully to representations made by our brothers and then determined to hold to their contract. Said the circuit servant: "The whole incident proved to be a good witness. As our brothers covered the surrounding territory they received a friendly reception and many favorable comments were heard."

Another point. Do you notice that people are still talking about the Society's films "God Cannot Lie" and "Heritage," used at our circuit assemblies? Remember how one assembly program was built around the "Heritage" film, encouraging families to do things together? Have you put those suggestions into effect?

Recall, too, the excellent circuit assembly program developing the theme "Adding to Our Faith Endurance." It was fine to be reminded of the importance of giving children reasons from the Bible, not just rules. Then there was the demonstration of help given to the "Zeal-out" family. Tactfully the servants explained that their call on the family was not with field service in mind, but to aid in the solution of the family's spiritual problems. The aim was to help the family get down to regular family study and meeting attendance. And, brothers, do you remember the point about greeting those who resume attending meetings? Don't discourage them by telling them it's such a long time since you last saw them. Have you practiced showing warm interest in their spirituality?

The last part of that program, you recall, came right home to us individually, with analysis of four spheres of activity: Personal and family study, guarding against encroachment on our time by too much TV viewing; our meeting attendance, making sure we are there in mind as well as physically; then the matter of predetermining our service-in-the-field times and sticking to them, rather than sharing in the ministry in a haphazard way; finally, there was our recreation. How do we use these occasions for relaxation? What do we talk about? Do we use such opportunities to speak about spiritual matters?

No doubt about it, our circuit assemblies surely helped us all to improve our spirituality. Not only that, but think of the grand witness they gave in so many towns and cities! And all of us who attended have been much better equipped for effective participation in the discipling work to be done in the coming months. Let it be our firm resolve, brothers, to use our improved spirituality for the blessing of our fellowmen and the praise of the generous God who made all these assembly benefits possible.

**Education for Everlasting Life**

Assemblies are high points of the year's experiences, but throughout the year Jehovah provides education for life in the new system of things—our weekly meetings! Our congregational study of the Life Everlasting book is a fine example. Didn't you enjoy these chapters on the antitypical Jubilee, various baptisms, and marriage?

In the Theocratic Ministry School we listened to more than 200 excellent talks. Wasn't it good to have all these reminders of God's way of thinking? And how wonderfully service meeting programs equipped us for better service in the field! Too, our public meeting program was enlivened by so many brand-new topics, presented in such a variety of ways! Just think how much we all have learned at those meetings. We didn't want to miss a single one of those educational sessions.

Vitally necessary to us for incitement of one another to love and fine works were the weekly Watchtower studies. Recall how practical were some of those topics we discussed: "Building on a Right Foundation with Fire-resistant Materials," "Making Grateful Use of a Penny," "Festivals of Praise to Jehovah," and "Keeping Free from the Spirit of Complaint." Could we safely have missed this life-giving education? Assuredly not.

That we did appreciate these generous provisions from our God can be noted by the increase in average attendance for all congregation meetings. Attendance at the Theocratic Ministry School rose from 70.9 to 76.1, while that for the weekly book study jumped from 78.9 to 82.8 percent. About 5 percent more attended the Watchtower study and the service meeting, figures for which now stand at 84.7 and 75.4 percent respectively.

So, brothers, go on making this fine progress. Regular attendance at all meetings is improving the quality of our God-given discipling work.
Making Our Assignments Live

1 How thankful we are to Jehovah for the training he offers us in the Theocratic Ministry School! He has taken farmers and fishermen, factory workers and merchants, and through his organization he has trained us to be qualified ministers. Truly, we do appreciate the fine provisions he constantly makes for our care, including the recently revised publication Qualified to Be Ministers. Are you making good use of it when you prepare your student talks? We hope so.

2 One big question that always comes up when preparing a student talk is: How can we meet the needs of our students? Sometimes we have our householders all primed to ask a question that no one has ever asked us in all the years that we have been in the ministry. That's not very practical, is it? Of course, the one researching the material gets the benefit of such research and we all enjoy hearing him discuss it. But how much more interesting and helpful it would be if we see what the rest of the class was talking about and how we might really use the information. In this way we would be making our assignments live, wouldn't we?

3 Our school instructions say that for talks numbers three and four one assistant is assigned by the school servant, but others may also be used. In some instances, the situation can be more lively when there is a threepart conversation. For example, often when we conduct a study, it is with a husband and a wife or with a mother and a child. We may do that in the school too. Or it may be that, when you are making a back-call, a neighbor comes in and tries to disrupt by asking somewhat hostile questions. We have to cope with the situation so that the progress of the householder is not hindered. These things really happen. And it is what really happens that we want to use. If we keep in mind that true religion is a way of life, that it influences everything we do, then we will remember that our settings may be taken from anything we do in life. If the material really is something that we would use from house to house or on a back-call, fine. It is good to use such a setting. But if not, then it may be useful to have another setting.

4 For example, your material might be something that would help two people settle an argument. Possibly your setting could be at home, helping two children when they get into a quarrel. As the argument progresses, the speaker, the father or mother, could walk in, set them down and reason with them from the Scriptures to help settle the problem. At other times, material may be most appropriate for a setting that depicts your own family study sessions.

Announcements

- Notices: The congregation report card sent to the Society should show activity for the congregation publishers. It should be compiled from the weekly record sheet kept by the assistant congregation servant, not from the new Congregation Progress chart. Pioneer reports are sent to the Society on cards provided for that purpose. Please itemize them in an incorrect report for September are requested to write a letter stating what figures should be subtracted from their September report.


- Literature offers: December, New World Translation and one booklet, for $1. January through April, Watchtower subscription, Youngminister, Ministry World, Bible Study Manual, Bible Study Guide (or Watchtower and three booklets, for $1. Please order booklets and watchtower subscription as usual.


- Many brothers have enjoyed splendid experiences by sharing in magazine work on the world's Thanksgiving holiday, which falls this year on Thursday, November 23. Why not try it?

- Are you thinking about? Why not plan on vacation pioneering, if possible? We need increased numbers for your joy. Please refer to page 199 of the book, Your Word Is a Lamp to My Foot, for requirements.

- Current publication available:

  All Scripture Is Inspired of God and Beneficial

  —French

  God's Way Is Love (revised)

  —English

  —Again available in U.S.A.:

  This Good News of the Kingdom

  —Chinese

  —Out of stock in U.S.A.:

  Things in Which It Is Impossible for God to Lie (pocket edition)

  —Spanish

  Qualified to Be Ministers —Spanish

  How to God Is King over All the Earth —Spanish

- Orders for copies of the 1968 Yearbook and calendar in English may be placed by pioneer brothers this month, and those in other languages may be ordered two weeks later. The Yearbook is available now in English, Spanish, German, and Spanish, and 50c each. Calendars are available in English, Danish, Dutch, French, German, Italian, Japanese, Portuguese, Spanish and Swedish, 25c each. Pioneers on the list before July 1, 1967, will have the Yearbook by making request of their literature servant. This will be included in the congregation order, and, later, credit may be taken for the purchase of the Yearbook. Pioneers may obtain additional Yearbook copies at 15c each. Please order Yearbook copies and calendars through your congregation.
THEOCRATIC NEWS

- An all-time peak of 46,849 publishers reported in Brazil during August. This is a 25-percent increase over last year.
- Nine district assemblies in Malawi attended by 25,830, with 1,418 baptized. New peak of 18,519 publishers in August for a 25-percent increase in spite of opposition encountered in many localities.
- Zambia reports eight district assemblies attended by 39,111 and 1,129 baptized. Twenty-percent increase in publishers in August.
- Other new publisher peaks: Burma, with a 25-percent increase, 306 publishers reporting. Fiji, with peak of 302 publishers; 727 attended public talk at district assembly. Ghana, with 10,034 publishers, a 14-percent increase; publishers averaging 1.45 hours.

Question Box

- What may be reported as time spent in the field service?

This question is answered in the new booklet, "Your Way to My Foot," on pages 104, 105. There you will notice that it says time to be spent in personal contact, that you should make your first call in the territory until you leave your last call, and this is true whether anyone is at home or not. So your time may differ from that of others in your group. The best thing to do is to plan your work so that you can keep busy for the full time set aside for the service.

- Have you stated that, if two publishers work together, both may count the time, as both share in the work?

In most cases no more than two are needed to handle any call. But in some reason, more than two publishers may go to the same home. Bible study cases, for example, if parents take a child with them, just two are to count service time, and then you could have two actually share in giving the witness.

On the other hand, there is much truth in the saying that we count as service, that some may overlook. For example, do you count time spent in incidental contact when you are helping others to give them a witness? In conducting a Bible study with your unbaptized children? In calling newly interested persons on the phone to get them to meetings?

Even among those who got baptized in the past there may be some who need regular help. Perhaps they come to meetings and miss the service for entire months at a time. They need help. Don't you feel some assurance to conduct a Bible study with them, it might help to build them up, and then they could count service time?

We appreciate your turning in your service reports; they are a source of encouragement to all of us.

To save lives, build with fire-resistant materials.

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Dear Publishers:

Here at headquarters we have been enjoying many blessings by having with us the Kingdom Ministry School students from all parts of the country. We hear many enriching and inspiring experiences from these students. There is one that we would especially like to share with you. One of the students was at one time a commander in the American Legion and he related this experience to us:

Back in 1950 the local post he commanded needed funds, and the Legion Hall was rented to Jehovah’s witnesses. Soon thereafter, one of his officers charged that the Witnesses took down the flag. To find out for himself, he sat in on one of their meetings. The flag was still there, and he liked what he heard. He asked many questions, and a Bible study was started with him. As he progressed in knowledge, the Bible’s teaching of true Christian love that reaches over all national barriers won out. He resigned from membership in the Legion at an open assembly, explaining his position and then walking out. His wife fanatically opposed his renunciation, hurled shameful epithets at him and left him, taking along his two daughters and all his possessions. The local Witnesses rallied to his assistance. Now, after many years, he is conducting a study with all his posses-sions. The local Witnesses rallied to his assistance.

We have also heard some encouraging experiences from the Gilead students, the 45th class of Gilead having opened on October 23. You may be interested to know that this class is made up of 101 students, 46 brothers and 55 sisters. They come from 11 different lands and average 23.8 years of age and 8.9 years in the truth. About half the class is studying Spanish and the others are studying French. On registration day Brother Knorr gave them a most helpful three-and-a-half-hour talk, to get them started in the right direction. Incidentally, we also heard that Brother Knorr is planning to visit a few of the branches in the Caribbean area and Central America late in November.

There is certainly a lot of work to be done around here, and, of course, there is much work for all of us to do in distribution of the New World Translation during December and in aiding others who want to live with us in liberty-giving worship. We send all you dear brothers our warm love and greetings and pray Jehovah’s blessings upon you and your ministry to Him through Jesus Christ.

Your brothers,

Brooklyn Branch Office

Out a simple sermon they could give and then invite them to go along with you and use it in the field. The Bible is what they have been studying, and it is the very book that we are offering this month, so they should be delighted to place the New World Translation with others and encourage them to study it. Their spontaneous, genuine expressions of appreciation for how it has helped them will do much to encourage others to obtain it. Of course, you may want to take new ones along with you in the magazine activity or on one of your back-calls or studies. Wherever you start them in the service, help them to see what a joyful work it is and how vital that they continue in it.

There will undoubtedly be some who need special assistance. Would it help you young publishers to have a simple sermon you could use? If so, why not ask your parents to work one out with you and then practice it at home? New publishers will appreciate like assistance. Some, too, are elderly or confined to their homes and could use help either with transportation or in writing letters. Why not find out if some of the elderly or infirm are doing incidental witnessing that they may not be reporting? In one experience we heard at Bethel, an elderly sister who was reporting very little service was actually writing letters and talking the truth some thirty hours each month to children and other non-dedicated persons. Now that time is being reported, and she is happy about it. We know that you publishers want to assist such ones, even though it means going out of your way, so be sure to keep your eyes open to see opportunities to aid all who are not strong.—Rom. 15:1.

Are we not glad that we heard the “help wanted” call and responded? Indeed we are! Let us joyfully aid others to know that their help is wanted in publishing the “good news.”
SECOND MEETING IN DECEMBER
Theme: Expanding Our Praise to Jehovah. Song 51.
5 min: Introduction, text, comments. "Your Word Is a Lamp to My Feet." College students, assigned to do research on Witnesses, visit publishers to learn about organization and how it functions. This is not first discussion; what was mere curiosity at first has turned into genuine interest. Base discussion on pages 152 through 170 in book, but in answering questions direct attention to "New World Translation." Appropriate Announcements. Song 11.
10 min: Question Box. Book study servant discusses with his group, including children, how they can all make back-calls and report those they make, including deliveries on magazine routes. Discuss on the subject "Keeping the oil in the lamp." Can all make back-calls and should report those they make, including deliveries on magazine routes. "Your Word Is a Lamp to My Feet." Pages 186 through 190 to be covered by the congregation book study servants and others who are working so diligently to assist their brothers. Also include in talk some questions for the month taken from an article in January 1, 1968, "Watchtower." 20 min: "Your Word Is a Lamp to My Foot." Pages 186 through 189 to be covered by audience participation. Brother assigned this part should know material well to be sure of good coverage. Use questions below:

(Vacation Pioneer Service) Who are the current vacation pioneers? And when will they meet? (Special Pioneer Service) What is the work of special pioneers? How do they go about organizing new congregations? (Missionary Service) What are the goals of missionary service? Is there a part of first-century Christianity, and why? What moves a person to become a missionary? How long has some missionaries been in their assignments, and how do they feel about their work? What is the training given to prospective missionaries, and who qualifies for it? How do missionaries obtain the material necessities of life? What desire and what experiences can you give to a new convert? Is there any similarity between such a person's work and that done by the early Christians? Outline the Bethel family schedule. Who might be a pioneer? How do they feel about their work? Is Bethel service a special privilege? Regardless of our personal circumstances, what place should God's service have in our lives? (Read p. 207, par. 3.) (Bethel) Why does Bethel homes, branch offices and printing plants, what kind of work is done there? Is there any similarity between what the early Christians did and what is done by the Bethel family? Outline the Bethel family schedule. Who might be a pioneer? How do they feel about their work? Is Bethel service a special privilege? Regardless of our personal circumstances, what does God's service have in our lives? (Read p. 207, par. 3.)

(Continued on page 3, col. 1)
Organized to Help

Isn't it pleasant to have a real friend, one that you know is truly concerned with your welfare and is interested in you and your problems? That is what the book study servant endeavors to be. He sees the importance of showing a warm personal interest in the spiritual well-being of one group. Though he has personal matters to care for, perhaps a family, yet he endeavors to organize his life in order to be of help to us; and we appreciate all the services he renders to us, don't we? 2 Just think about what he does for us. Each week he conducts a fine Bible study for our spiritual upbuilding, helping us to get a clearer understanding of points that we may have found difficult. Also, he makes arrangements for field service to fit our circumstances. He regularly obtains territory in which we can work. When we need to go along with someone else in the service, either for training or encouragement, he is glad to arrange for it. He even makes it a point to go with us himself from time to time.

If we have been missing the meetings for some reason, he may stop by our home to see us, or perhaps give us a call on the phone. He knows that we need the meetings in order to stay spiritually alive. He realizes that there may be problems that are keeping us away from Jehovah's table. He is interested in us, so, without prying into our private affairs, he simply asks if help can be of help. Or perhaps we have not turned in a service report for the month, so he checks with us about it. Why does he do it? Because he cares for us. He believes that, as Jehovah's servants, we really want to share in the preaching work; so he offers to be of assistance.

Perhaps there have been occasions when you had an assignment to give a student talk and you asked your book study servant for assistance. After you spent a little time discussing it together, the whole job seemed easier, didn't it? How glad you were to have a brother like that who was willing to help! Or, it may be that you put forth a special effort to comment at the Watchtower study, and afterward your book study servant let you know how good it was to hear your expression. It warmed your heart, didn't it? It made you thank God for his provision of brothers who do so much to build us up.

Your book study servants are brothers whose love for Jehovah and his people moves them to give freely of their time to help us. How much we appreciate them! We can truly say of them as Paul said of Epaphroditus, "keep holding men of that sort dear."—Phil. 2:29.

What the People Need

1 Do the people in your territory realize that the end of the old system of things is close at hand? Do they know that their choice of religion and what they do about it, will determine whether they will be among the survivors? Do they really know the difference between their own religion and what the Bible teaches? These are things that they need to know, aren't they? These are points that we want to impress on your minds, and you will be glad to know that there are the truths we will emphasize in the straightforward manner in The Watchtower during the forthcoming Watchtower campaign. This is what the people need.

2 How can we help them to benefit from it? By getting the Watchtower magazine into their hands. During the coming months each issue will begin with an article on a topic that you will find most people willing to talk about, something that they aren't afraid to talk about. For example: "Where Can You Find Security?" and "Security That Even Money Cannot Buy." These subjects will lead into the plain spoken discussions of truth mentioned above. This is something that we can offer enthusiastically. How beneficial it will be to have information of this sort going into the homes of survivors. And what is what we want to arrange. There are many opportunities to obtain subscriptions, but, among others, be sure to give the house-to-house work a prominent place in your service program. It is here that most subscriptions are obtained.

Announcements

◆ Literature offer for December: New World Translation and booklet, for $1. January: 4 issues of The Watchtower subscription and three booklets, for $1. May wish to offer both Watchtower and Awake! subscriptions with six booklets, for $2.

◆ December 25, Monday, may be used to Life in the Light magazines. We encourage using the occasion to share in the field service.


◆ The January 8, 1968, Awake! will be a specially designed issue that featuresent "The Bible: The Book of Books." It is a unique, how-to-present the Bible, what a person can do to protect himself, and the remedy. We believe that it will be an excellent issue to use, with The Watchtower, in obtaining double subscriptions. Try it. If you can you will be pleased with the results.

◆ With regard to sending in regular and vacation pioneer applications, congregations are reminded to review what said in "Lamp" book, page 196, paragraph 1, and page 199, paragraph 2.

◆ New publications available: Like Eternity—In Freedom of the Sons of God—Finnish
All Scripture Is Inspired of God and Eternity—German
From Paradise Lost to Paradise Re-gained—Motu
The Good News of All the People—Pancas
"This Good News of the Kingdom"—Gar, Turkish, Venda
"Peace Among All Peoples"—Good Will or Armageddon—What?—Venda
Living in Hope of a Righteous New Order—Bulgarian, Ewe, Sango, Tagalog
To—The Sign of Christ's Presence—By Ewe

◆ E12—Do You Believe in Evolution or the Bible?—Ibo

◆ Again available in U.S.A.: "Make Sense of All Things"—French
Out of stock in U.S.A.: From Paradise Lost to Paradise Re-gained—Arabic, Croatian, French, Korean, Spanish
You Will Be Done on Earth"—Greek
This Good News of the Kingdom—Polish, Romanian
"Look! I Am Making All Things New"—Slovak
Evolution versus The New World—Hebrew

◆ Orders for the 1967 Watchtower bound volumes in English, Spanish and Portuguese may be submitted starting January 8, 1968. A good number of the 1964 Watchtower bound volumes in English are still available. The 1967 Watch Tower Publications Publications Desk are accepting orders along with the bound volumes, beginning January 8. The Society has a good supply of reel to reel tapes available. The reel contains songs 18 to 35 and the cost is $3.75 per reel.
Using the "New World Translation"

1. The very fact that the Bible has long been the best selling book alerts us to the fact that many people already have a copy in their homes. So, as we present the New World Translation at the homes in December, we will not be surprised when many say, "Oh, I have a Bible." But very likely what they have is a Douay Version, which was originally published away back in 1610 C.E., or a King James Version, which was first published in 1611 C.E. If that is the case, they may readily agree that there is much in the Bible that is difficult to understand or they may have noted the old terminology being used.

2. It may be of interest to them, then, to realize that the New World Translation is not just another Bible, but a modern version prepared with a view both to accurate translation of the original thought of the Hebrew and Greek text and to use of modern understandable language. It is now available in complete form in English and Spanish, with the Christian Greek Scriptures also available in French, Portuguese, German, Dutch and Italian.

Some interesting comparisons of scripture renderings are found in "Make Sure of All Things; Hold Fast to What Is Fine," pages 52 and 53, which might well be used to show the advantage of the New World Translation in obtaining a clear appreciation of the meaning of the Scriptures. Sometimes just letting the householder read a passage from the New World Translation is enough to help him appreciate how understandable it is and the advantage it has over older translations.

3. But do not forget the other fine features of this Bible. The concordance, or Index of Important Bible Words, is a wonderful aid to any sincere person who wants to study the Scriptures. The appendix has some very interesting doctrinal information on subjects such as Hades and the soul, also on the use of Jehovah's name in the Greek Scriptures. Then we have some interesting maps of Bible lands and the Table of the Books of the Bible, listing the writer, date and place of writing and time covered for each of the 66 Bible books. All this for only $1.

4. But still some people prefer to stick to the Bible they are accustomed to and do not want a "new Bible," as they view it. What then? While they may not be interested in another Bible, they might very much appreciate having a home Bible study. Here is where we can use the direct approach to good advantage, explaining that as Bible teachers our work is to arrange for free home Bible studies, using the Bible of their choice.

Our work is to see that this book that has long been a best seller becomes the best long read and understood book among people of all nations who love Jehovah. Let us work with that goal in view during December.

### SEPTMBER SERVICE REPORT

<table>
<thead>
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<th>Location</th>
<th>Ar.</th>
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<th>Ar.</th>
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### OCTOBER SERVICE REPORT

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**How Did We Do?**

Look at the excellent growth and activity reflected in the above reports. We held up printing the September report until we were sure it was correct, as some congregations misunderstood how to send in their report; so this allows for some comparison. Note those increasing publisher figures. They represent an average of 6,568 more workers in the field for September and October than for the same months last year. The regular pioneer ranks continued to swell with a peak of 10,687 in October. It may be of interest to them, then, to realize that the New World Translation is not just another Bible, but a modern version prepared with a view both to accurate translation of the original thought of the Hebrew and Greek text and to use of modern understandable language. It is now available in complete form in English and Spanish, with the Christian Greek Scriptures also available in French, Portuguese, German, Dutch and Italian. Some interesting comparisons of scripture renderings are found in "Make Sure of All Things; Hold Fast to What Is Fine," pages 52 and 53, which might well be used to show the advantage of the New World Translation in obtaining a clear appreciation of the meaning of the Scriptures. Sometimes just letting the householder read a passage from the New World Translation is enough to help him appreciate how understandable it is and the advantage it has over older translations.

**Will you share zealously in praising Jehovah in December?**

**Theocratic News**

- Malawi had a fine new peak of 18,549 publishers in September. On October 23rd a ban was lifted against Jehovah's witnesses because they were "dangerous to the good government of the State." Appeals have been taken, as the reasons given for the ban were based on false charges. During September, prior to the ban, in one small area 15 homes of brothers were pulled down and the brothers assaulted. The missionaries have now been ordered out of the country.
- Italy reports a new peak of publishers for September of 11,402. This is 1,375 more than last September. Publishers continue to average 10 hours.
- South Africa reports that so far for eight assemblies the public meeting attendance has been 16,253, with 296 baptized.

**Question Box**

- Is it true that back-calls may be made on persons when deliveries are made on a magazine route and when a phone call is made to invite a newly interested person to a meeting?

Yes, that is true. The important thing is to keep in regular touch with these people to further their interest in God's Word.

First of all, keep in mind that a back-call almost always involves a return visit to an unbaptized person who previously showed interest, and that you must contact that person. Also, the visit should be made with a positive attitude. A back-call is a call. What you are able to do on the call may depend to a large extent on the householder. It may be made over the phone or by making contact again, and the call may be counted if it conforms to the points italicized above. Sometimes you may stop by to have a Bible discussion with one of these persons, perhaps to conduct a home Bible study. At other times you may simply drop off a piece of literature for him to read or invite him to a meeting. Usually you may return visit will be made in person, either by going to his house or by having him come to your office. If at a return visit may be necessary, be by writing a letter in which you give a further witness. It may be made over the phone. It may simply be a phone call to invite him to a meeting, or to tell him about a congregation meeting that he may want to attend. The important thing is to keep in regular touch with these people to further their interest in God's Word.