Let All Share Fully

1 Jehovah is the source of all knowledge. When he speaks, all should listen and learn. And how does he speak? Through his appointed channel of communication—his collective congregation of anointed ones. By this means we learn of the diversified wisdom of God, as demonstrated in his marvelous creative acts and the irresistible outworking of his grand and thrilling purposes. What a joy it is to have this grand information communicated to us by Jehovah “through the congregation,” as year after year we continue our happy association with it!—Eph. 3:10, \( \text{NW} \).

2 As servants of Jehovah we desire to serve along with this channel of communication and aid in dispensing this information to others. During January we shall do this by extending to all the opportunity to subscribe for the Watchtower magazine, the main instrument used by the congregation to dispense Jehovah’s communications. Good-will persons with whom Bible studies are being held should be invited to subscribe, as well as friends, relatives, and others that we have the privilege of contacting.

3 The first day of the 18th annual four-month Watchtower campaign is on Sunday. On Monday, the second day, almost everyone will be free from his secular work, so all congregations will arrange for a special day of service. Let all of us help to get this campaign off to a good start by spending these first two days in intensive door-to-door preaching, presenting a year’s subscription for the Watchtower magazine and three booklets (including “This Good News of the Kingdom”) on a contribution of \$1. Publishers may offer both subscriptions—The Watchtower and Awake!—on a contribution of \$2 with six booklets given to subscribers. If one already subscribes for The Watchtower, then offer the Awake! subscription. If the subscription is not taken, then endeavor to leave individual copies of The Watchtower and Awake! on a 10¢ contribution and be sure to call back on prospective subscribers and all who show interest.

4 By diligent effort and with Jehovah’s blessing upon our activity, undoubtedly all congregation publishers will be privileged to obtain at least two new subscriptions for the campaign, pioneers twenty and special pioneers thirty. As all serve zealously with Jehovah’s channel of communication the way will be opened for many more good-will persons to learn, through the pages of The Watchtower, Jehovah’s grand and thrilling purposes now in course of fulfillment.

Selection of Public Speakers for 1956

New Talks Start in March

1 Following the example of Christ and his disciples, Jehovah’s ministers preach the good news “publicly and from house to house.” It is the privilege of many male servants of Jehovah to give public lectures and thus preach publicly from the platform as well as from house to house. Enclosed with this Informant are new outlines for public lectures to be delivered during 1956. Assignments should be made to speakers right away so that they will be prepared to begin delivering them as of March 25.

2 Brothers selected by the committee to prepare and deliver public lectures should be mature and qualified to speak. Basically the same requirements are set for the public speaker as for a servant in the congregation. (1 Tim. 3:2-13, \( \text{NW} \)) He must be a regular publisher, “not a newly converted man,” enrolled in the ministry school, a regular attendant of congregation meetings and (Continued on page 3, col. 3)

Points of Interest on Watchtower Campaigns

Circulations Increase

1 The Watchtower is not just another magazine. It is the foremost magazine Jehovah is pleased to use to announce this good news of the Kingdom. The information it contains is needed by all who hope to have life in God’s new world. Therefore, let each congregation arrange to witness thoroughly and completely to all homes in its territory during the 18th Watchtower campaign. This will mean giving all persons an opportunity to subscribe for and regularly receive the outstanding Bible study aid—The Watchtower.

2 Do you remember the first Watchtower campaign? The year was 1939. A total of 194,211 subscriptions were obtained. In 1955, sixteen years later, 353,492 new subscribers were added to the ever-growing list during the Watchtower campaign. These campaigns have played a major role in increasing the circulation of this journal to its present 2,300,000 copies. And what may be anticipated this year? The prospects for making the 1956 campaign the best yet are very promising.

Main Results Come from House-to-House Preaching

3 Knowing that most literature placements result from house-to-house service, all Kingdom publishers should regularly engage in this ministerial service. Regular and special pioneers have had a quota of sixteen new subscriptions and congregation publishers two for the campaign. Pioneers spend 100 hours a month in house-to-house work, special pioneers 150 hours. With this in mind note this interesting chart.

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<tbody>
<tr>
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<td>352,876</td>
<td>26</td>
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4 Do not these facts clearly show (Continued on page 2, col. 2)
### Around the World with Jehovah’s Witnesses

### Bible Sermons
Publishers throughout the world who use three-to-eight-minute sermons find more joy than ever in their ministry and find that Bible sermons open the way for more effective witnessing.

While working apartments one never knows the ears that may be listening in addition to those of the person being spoken to. A good sermon overheard by the next door, who was determined not to listen, prompted an immediate “come in!” when the witness knocked on the door. Though literature is not always placed, sermons given to something to think about, as shown by the Catholic lady who would take no literature but was held spellbound by the sermon. (68)

### Presenting the Good News

#### Too Many Magazines
During the Watchtower campaign many objections are raised by householders when publishers present the subscription offer. Most people who raise objections do not realize the importance of the Watchtower, nor its value in helping them to understand the Bible. It is our responsibility to meet these objections in a kind and tactful way and clear their minds.

2 “I get sufficient magazines from my church.” You might reply: ‘Many people that we call on receive a church magazine because they desire to keep informed on different functions of the church. Generally, church magazines deal with events going on in church and other religious topics, whereas The Watchtower discusses only the teachings of the Bible. [Show variety of articles in The Watchtower and the scriptures given for support.] Truly, The Watchtower helps you to increase your faith in the Bible by helping you to a better understanding of it.’

3 “I have so many (worldly) magazines now.” An answer: ‘Many people today take more magazines than they can read and, of course, this involves much unnecessary expense. But I am sure you will agree that to be accurately informed of world conditions and their meaning is of great importance. Many magazines are full of and picture present conditions but offer no remedy.

#### Points of Interest...
(Cont’d)
that more house-to-house work results in more subscriptions? It certainly does! Keep up the good work, special pioneers, and let all congregation publishers arrange to increase their house-to-house ministry. Be diligent to spend at least two hours in house-to-house work each Sunday morning before your one or more hours of back-call activity. In addition to this, at every opportunity engage in house-to-house work during the week. By doing this and by having sermons well prepared, it could be the good pleasure of congregation publishers is distinctly felt of and pictured present conditions but offer no remedy.

#### Publications Now Available

**Book**

"This Means Everlasting Life"
—Cibemba

**Booklet**

"This Good News of the Kingdom"
—Korean, Zulu

**Monthly Field Service Report**

**November Report**

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<td>144.2</td>
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<tr>
<td>Av.</td>
<td>27.4</td>
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### Public Meetings Held: 10,375
YOUR SERVICE MEETING

Congregation Prepares Sermon

It was a pleasure for the Society to receive reports from congregations stating that the three- to eight-minute and ten- to twenty-minute sermon outlines in the October, 1955, "Informant" have been of much assistance to brothers. Since the arrangement to supply an outline for the entire congregation to discuss and develop and then use in their own work has been so successful, another very practical outline is shown below. It will be handled in the same manner as the others.

Brothers are encouraged to study the outlines before coming to the meeting and to have with them a practical and yet difficult and interesting topic to discuss. The outline is shown below.

Three- to Eight-Minute Sermon

Theme: God's Kingdom

1. Introduction
2. Taught to pray for it—Matt. 6:10
3. Real government—with King—Isa. 9:6, 7 (To rule entire earth—Psalms 2:4)
4. Will destroy wicked rule—Dan. 2:44 (Pray for this—Matt. 6:10)
5. Kings—Proverbs
6. Purpose in calling—Matt. 24:14; "Watchtower" announces Kingdom—offer

(The two scriptures may be paraphrased in sermon.)

Some introductions that may effectively lead into Matthew 6:10 are: "I am calling to bring you some good news about God's kingdom. Regardless of where one lives or what his religion or circumstances of life may be, he may be, almost everyone, faced with this question: Am I good enough to be in God's kingdom?"

I am calling with a message of good news. That sounds strange, doesn't it, in a time when it seems there is nothing but bad news? But this message I am bringing is to tell you how, in the near future, conditions will reverse and go back to the conditions that existed before Adam's fall. This will be made possible through the Kingdom we all pray for.

After the message has been discussed and developed by the congregation, the chairman will call on two different publishers to use this sermon outline and give a three- to eight-minute talk. The publishers may be told in advance, in order to have their presentation well worked over and ready for delivery before the congregation. Two weeks after this sermon is developed by the brother, it is suggested that ten minutes be allowed on the meeting to hear experiences of brothers who have been sermonizing about twelve minutes for the congregation discussion and six minutes for each of the two sermons will make this part of the service meeting about twenty-four minutes in length.

New Circuit and District Servant Talks

Starting March 4, 1956, circuit servants will give the public talk "Attaining Victory in Christian Warfare." The new public talk to be given by the district servant at circuit assemblies, starting in February, is "Consulting God on World Affairs."

Suggestions to Facilitate the Handling of Subscriptions

1. Subscriptions should be printed legibly.
2. Be sure to show the proper name of the post office on the subscription slip. Mail cannot be sent to towns. The name of the main post office of the branch office must also be shown on the slip.
3. Congregation servants should check the subscription slips before signing the Subscription Record sheet to make sure that the names and addresses are complete and correct before they are sent to the Society.
4. We receive many Watchtower and Awake! subscriptions for languages that the magazines are not printed in. Carefully check the "Published in the Following Languages" column found on the inside cover of the magazines.

Selection of Speakers (Cont'd)

a good example in Christian living. (See paragraph 133 of Preaching Together in Unity.)

The committee should not select a brother who does not speak with sufficient force, warmth and coherence. He should speak fluently in the language in which the talk is to be given. It is also essential that he be a clear, forceful presentation on the subject assigned. People come to hear a Bible talk on God's purposes, so too much time should not be spent reading clippings, discussing viewpoints of men, etc.

5. Speakers should bring into play all the principles of good public speaking learned in the ministerial school. Do not be bombastic or dramatic, making assertions without being able to demonstrate them. Each speaker should have his particular style of delivery, but the message he delivers should be a clear, forceful presentation on the subject assigned. People come to hear a Bible talk on God's purposes, so too much time should not be spent reading clippings, discussing viewpoints of men, etc.
Showing a Wealth of Good Works

Greater Activity
This February

1 The time is short! The days are few! The work is great! Let your work be unlike that of the millions of materialistic-minded selfish workers of this old world. Spiritual sickness and eventual death will be the reward for their vain works, Christians are admonished by Jesus to 'preach this good news of the kingdom.' This is the work that brings real happiness and joy. Give heed to the prize of life, which comes from showing a wealth of good works!

—1 Tim. 6:18, NT.

2 The Watchtower magazine uses God's Word to show us what good works are and how we may display them. Appreciating these good works, we shall show them to others. During February this can be done by offering the Watchtower subscription and three booklets for $1.

3 In January of last year the Watchtower campaign got off to a good start with 95,577 new subscriptions. However, in February we did not do so well, since only 78,362 were obtained. Let us make this February an outstanding month! How? By doing more Kingdom service. Knowing that the foremost way of obtaining subscriptions is by house-to-house work, you should prepare well to present the offer and then engage in the witness work as often as possible. Strive to increase your ministry so that the joys received from showing a wealth of good works will be greater.

CONGREGATION
Publisher's Record Card File and Its Use

1 As pointed out in Preaching Together in Unity, paragraphs 49 and 77, a Publisher's Record card should be made out for each individual who reports field service. These cards will be divided into two alphabetical groups and will constitute the Publisher's Record card file. The first group will contain cards of those who have symbolized their dedication by water immersion. The second group will contain cards of those who have not as yet progressed to the point of symbolizing their dedication by baptism.

2 We should not rush a person into dedication, but it is the privilege and obligation of the more mature brothers to encourage those who are new in the service to continue progressing in the truth so that they accurately understand Jehovah's purposes and wish to dedicate their lives to his service. Having the Publisher's Record card file divided in this manner will assist the servants to know who need help in this regard. After a person symbolizes his dedication, his card would be transferred to the file of dedicated, immersed publishers, who make up the real congregation of publishers.

3 After a publisher symbolizes his dedication by water immersion, certain privileges of service open up to him. A brother in the congregation would then be eligible, if otherwise qualified, to handle responsible parts on the service meeting program, to give instruction talks in the theocratic ministry school and to represent the congregation in prayer to Jehovah. After he has published for at least a year after immersion he would be eligible for a servant's position and to deliver public lectures, if otherwise qualified. One would be eligible for consideration for the regular pioneer service six months after his immersion.

4 The file is of immeasurable aid to the servants and study conductors in ascertaining who need help to be regular and effective in the ministry. The assistant congregation servant should keep it up to date and then provide a list of publishers who did not report by the 15th of the month, and another list about the first of each month, showing those who did not report during the previous month. The cards in the two sections should be two straight alphabetical files. They are not to be broken down into book study groups or otherwise.

5 Since the file is confidential, its use should be limited to the servants and conductors. With the assistance of the congregation servant supplying information regarding irregular and ineffective publishers, the study conductors should not need to check the files very often. (See paragraphs 77 and 97 of Preaching Together in Unity.) Conductors should not keep a duplicate set of Publisher's Record cards, or otherwise keep a record of publishers' activity. This duplication of record keeping is not needed, since a complete record is kept by the assistant congregation servant.

ORGANIZATION

“Make Sure of All Things”
2d Week:
Heavens (Pages 150-154)
Discourse by mature brother. Ten “Definitions” are listed, which are to be considered in the order listed. The speaker should use sufficient scriptures listed for each definition to explain and make a clear distinction between the uses of the word “heavens.”

JEHOVAH IS GOOD
Jehovah is good and very gracious. (Psalm 145) He richly pours out his spirit upon his visible organization, grants it a clear understanding of his Word and bestows blessings as it diligently serves. Appreciating his purpose in providing all this, his organization gratefully helps others to share in these blessings.

Are you, too, grateful for his goodness? And showing it by good works? Desiring to show gratitude and to have the greatest possible share in proclaiming the Kingdom message and finding and feeding the other sheep, why not express your thankfulness by increased field service? Pioneer? Yes, why not become a publisher today and find fulfillment in an organized ministry. (1 Tim. 6:18, NT.)

ATTENTION PUBLIC RELATIONS SERVANTS
An article entitled “The Embattled Witnesses” will appear in the January issue of Coronet magazine. Public relations servants might find it of interest for the clipping books they use in contacting editors. Publishers of the magazine claim a circulation of 6,000,000 copies.

6 A check should be made every month or so to see who are getting results in the field by placing literature, making back-calls and conducting home Bible studies. Those who are getting little or no results in the field should be given special assistance. The assistant congregation servant should pass this information along to the study conductors so that they or other mature brothers can give the needed help.

★ Add to Your Regular House-to-House Preaching Back-Call and Bible Study Service ★
Get Ready for Tremendous Distribution of April 1 Watchtower
Special Campaign Arranged for March and April

1 Last year the April campaign with the booklet Christendom or Christianity—Which One Is "the Light of the World?"! was a tremendous success. In April alone over 3,700,000 copies were placed in the United States, and many new peaks and fine increases were reached. It was indeed one of the biggest single witness campaigns given to date and its wide distribution throughout the world was a devastating blow to Christendom's claim of being the light of the world.

2 This year another great witness will be given. How? Through the distribution of the April 1, 1956, Watchtower, which will contain a special article for the public and one on communism, a true story, and other material. This issue will be released for the Memorial week end. You may use it beginning March 21. From that date on there will be an intensive distribution of it in a special campaign, and this distribution will continue until your entire supply is exhausted.

3 What is our goal of magazines to be distributed? Double the total number placed during April, 1955. Our magazine placements nationwide last April exceeded any other month of the year. Therefore, each congregation and all regular and special pioneers should have as their goal for April, 1956, the doubling of the number of magazines placed in April, 1955.

4 Each congregation servant will check the 1955 Progressive Record sheet to see how many magazines the congregation placed in April, 1955, and then send in a special magazine order for at least that number of the April 1 Watchtower, plus the additional number required for pioneers. This special order is over and above the regular magazine order. For example, the Cleveland, Ohio, East Side Unit reported that ninety-six publishers placed 1,091 magazines last April. Thus the congregation servant will place a special order for at least 1,091 extra copies of the April 1, 1956, Watchtower for congregation publishers, plus the additional number desired by pioneers. The special order is, of course, in addition to your regular order of magazines, which will include your regular supply of the April 1 issue, which will be sent as usual.

5 With all congregations and pioneers doubling the number of magazines placed last April, a grand total of over 3,500,000 magazines will be placed. What a tremendous witness will be given! Last April we placed over 3,700,000 booklets and, in addition, 1,761,874 magazines. Is it not likely, then, that this year, with each one's putting forth a special effort upon which we can anticipate Jehovah's blessing, we shall place over 3,500,000 magazines in the United States in April? We believe so, and here at the Society's headquarters we shall work diligently to supply all field service needs, knowing that a wide distribution of the special April 1 issue will result in exalting Jehovah's name. Certainly this will be the time, from March 21 through April, to make a diligent effort to get all new and irregular publishers into the field service with the magazine Watchtower and, of course, the Watchtower-on. If it should happen that some congregations still have a supply of the April 1 issue on hand when the April 8 Awake! or April 15 Watchtower is released, they can easily exhaust their supply by offering the April 1 Watchtower together with either of these issues on a ten-cent contribution.

6 This advanced information is given to enable every congregation, pioneer and isolated publisher to plan your work and order adequate magazines for this campaign, which, undoubtedly, will be the greatest distribution of any single issue of the Watchtower magazine to date. It is vitally important that your orders be figured out right away and submitted to the Society no later than March 1, 1956. On the basis of orders received the Society will print the required number of the April 1 issue. Ascertain the number of this special issue you desire and send in your order right away. A magazine order blank is enclosed for your convenience. Detailed instructions for using this special issue will appear in next month's Informant.

Showing a Wealth of Good Works

Prepare and Use Sermons

1 Do you have the same joy in working that Jesus had? He said: "My Father has kept working until now, and I keep working." More and more the trend in the present system of things is to give grudgingly and take little pride in constructive work accomplished. To have a wealth of good works means more than all the riches in this world, for it means treasure in the heavens. It means real security, for Jehovah does not forget good works.—John 5:17; 1 Tim. 6:18; Heb. 6:10, 11, N.W.

2 The most important work assigned Jehovah's dedicated servants in this time of the end is the preaching of the good news of the Kingdom. What better way is there to show a wealth of good works during February than by offering subscriptions for The Watchtower? Of course, each publisher will prepare ahead of time to present the subscription eff-

(Continued on page 3, col. 3)

Magazine Placements Up

1 Pioneers and congregation publishers, we are very glad to relate the good news: your magazine placements are up and continue to increase. The first month that congregation publishers reached their quota of nine magazines was October, averaging 8.5. In November the average went to 9.4 and jumped in December to 11.5. Very good indeed!

2 Special pioneers have done well too. They averaged 64.8 last year, went up to an average of 90.8 in November and over their quota of 110

(Continued on page 2, col. 2)
With an Effective Sermon

February is a month of extremely cold weather for many parts of the country. But whether the weather is cold or warm where Jehovah’s witnesses live, throughout the month all will show a wealth of good works by diligently continuing their house-to-house search to locate others interested in living forever on earth.

Are you using an effective sermon that produces results? If so, and if you have not completely worked your territory using it, then you are well prepared to continue service this month. If your sermon has not been effective or you are in need of a new one, you might try the following, which has been used very successfully.

Introduction: ‘Good morning, I am calling in a ministerial service looking for persons who would like to live forever on the earth. [Try for an invitation into home if circumstances make it advisable.] That might sound strange to you, because ordinarily we are told that we shall go to heaven if we are good or to the hot place if we are bad, but you have ever contemplated living forever on the earth? It is interesting to consider what the Bible has to say about this.’

Body: ‘Earth will always be here Ps. 78: 69
Made for a purpose Isa. 45: 18
Wicked destroyed, mountains remain Ps. 37: 9-11, 29
Jesus taught this Matt. 5: 5
God’s kingdom brings peace and happiness Matt. 6: 10

Conclusion: ‘Isn’t it comforting to know that God has purposed this earth to be man’s home forever and that under God’s kingdom that we pray for there will be unending joy and happiness? I am sure that you would like to live under God’s kingdom just as much as I should. To do so we must have knowledge of Jehovah and meet the requirements for having his approval. To aid us to obtain this vital information the Watchtower magazine is published. Note right here on the cover that the very purpose of it is to announce Jehovah’s kingdom. Looking into the magazine, here on page 67, paragraph 4, you see it points out...’ (Use first question of “Check Your Memory,” February issue, to lead householder into magazine, and in conclusion make subscription offer.)

Magazine Placements Up (Cont’d)

In December by averaging 111.3, pioneers, too, are making fine progress and with the reduced magazine rate now in effect for them undoubtedly before long regular pioneers will reach their quota of 90. Last year regular pioneers averaged 55.2 magazines a month, while in November it was up to 71.5 and in December 83.3. That is getting closer to the 90 quota. Circuit and district servants also had excellent reports, averaging 106 in November and 125.7 in December. Keep up the good work.

Holiday Witnessing

More publishers were out this “Thanksgiving” and “Christmas” than any other year. A grand time was had by all. The many excellent reports received relate that people were receptive, placements were good and an excellent witness was given.

Virtually all congregations reported outstanding placements both days. One wrote: “A carload of four publishers placed 362 magazines (an average of 90 each).” Another: “We wish to report the special Magazine Day was highly successful, with a peak in magazines placed in one day and also with a peak of publishers out. Twenty-seven publishers placed 535 magazines.” One New York city unit placed over 1,400 magazines on December 25.

All the reports unite in saying it was a rewarding experience to witness on the holidays with magazines and “we are looking forward to diverting other worldly holidays to the praise of Jehovah.”

Aliens Register

Undoubtedly all of Jehovah’s witnesses who are noncitizens have already gone to the nearest post office or immigration office and filled out an address report card, in compliance with the Immigration and Nationality Act; but if not, they should do so before the end of January.

Order Public Meeting Handbills

All congregations will want to schedule public meetings for Sunday, March 25, and April 1 to give added emphasis to Memorial activity. The 1956 series may be used as of March 25, which means talk No. 1 can be scheduled the 25th and talk No. 2 on April 1. Congregations lacking qualified public speakers will arrange with nearby congregations for brothers who can serve. Handbill orders for these talks should be sent to the Society by February 15.
YOUR SERVICE MEETING

Check Your Memory

SCENE I (4 min.) School servant is approached by three publishers, A, B and C, who explain what Jehovah's Witnesses, who believe in the Kingdom, want to do, but want help presenting the offer effectively. Servant asks which sermons the publishers think would help with the offer. They answer as follows: (A) God's Word Means Life; May, 1955, "Informant." (B) God's Purpose: January, 1956, "Informant." (C) God's Kingdom: January, 1956, "Informant." Servant: "What do you say when you present the "Watchtower" subscription offer?" Each demonstrates: "A" offers the magazine, merely saying it will wear out the householder, Servant counsels him not to file the offer in with the sermon. "B" merely says the magazine explains the Bible. Servant counsels that although he mentioned subject of sermon he did not show anything specific in magazine. "C" rambles through magazine article by article explaining all its features until servant interrupts and counsels that too much would confuse householder.

SCENE II (4 min.) Servant suggests they turn to paragraphs 2 and 3 of Study 45 in "Qualified to Be Ministers." He reads that "worthy brothers" will seek this magazine and commenting on: (1) Introduce the literature, showing the person how the publication is related to all you explained in your talk with him. "B" (using question one) says: "In a book or magazine to certain striking statements. (2) Showing too many features of the literature will wear out the householder. Servant: "How can we find striking statements in the magazine to relate to an offer?" "A" suggests table of contents. Servant says this lacks enough information for the reader to reason it out in the magazine. Servant agrees this is best but not always do this. "C" suggests searching a full column as quickest way and asking publishers to try this method with the "Watchtower." "Watchtower." After a little searching all find points related to their sermons and are anxious to try them.

SCENE III (15 min.) Servant has each one tell which question helped him, where in the magazine he will refer or make offers the magazine, and what question six says: "(using question one) says: "We all need this spiritual help, but only those who know they need can become happy. Why? The answer is in this magazine on page 67. Listen to what it says: "Read pertinent sentences and make offers." (2) At end of sermon, "C" (using question three) says: "This magazine explains God's arrangement well in spoken and written word. Note what it says on page 70: [Reads pertinent sentences and makes offers]." (3) End of sermon, "A" (using question one) says: "We should not consider the Kingdom unimportant and seek other things, like those whose goal is material wealth. This is wrong, and this magazine warns us against such weaknesses. Note what it says here on page 75: [Reads pertinent sentences and makes offers]."

SCENE IV (2 min.) Servant emphasizes value of "Check Your Memory" and "Do You Know" columns in "Watchtower" and "Awake!" magazines. All should regularly make good use of these columns for making effective presentations.

Increasing Maturity Through Study

SCENE I (4 min.) Chairman shows that the first two weeks of the campaign are vital in establishing the foundation in the truth through an accurate understanding of doctrines and principles from God's Word. As a knowledge of basic Bible truths is essential for one to be qualified to teach, all should consider and apply material in "Let God Be True" and "This Means Everlasting Life." (See paragraph 30, "Preaching Together in Your Area") Servant: "What do you say when the 'Watchtower' subscription offer is made at the end of the sermon?" Those who have studied with them, or possibly other mature brothers, should help them by studying with them even after immersion, if the new publishers wish to continue study.

SCENE II (5 min.) Publisher hands Bible study servant a Study Record, just before meeting, commenting that study has been stopped because Brother New is now baptized and publishing. Servant notes Brother New has not completed studies both of "Let God Be True" and "This Means Everlasting Life." Publisher does not need and feels his study will pick up information at congregation meetings, etc., now that he is one of us. Servant explains necessity of a solid foundation for growth in the organization and regular study. Servant asks if publishers will continue to support his studies but make no report. Servant and Brother New then arrange to start studies wherever a book study arrangement, sees wisdom of remaining with the same class and possibly other brothers.

SCENE III (4 min.) After service meeting Brother New and publisher "A" (using question one) says: "We made on householder who wishes to know what Jehovah's Witnesses believe about heil. Arrangements can be made as outlined above will make for increased maturity in New world society.

Make Sure of All Things

2d Week:

Hell (page 154 to John 19: 41 on page 157)

Congregation discussion of definition, origin, true meaning of hell from original words, place of pain or pleasure, dead in land of exodus, etc., in mortal environments.

4th Week:

Hell (page 157 to 2 Tim. 4: 7; 8 on page 159)

Return call with prepared sermon made on householder who wishes to know what we witnesses believe about hell. Arrangements made at end of discussion to make return call to discuss Ge-Henna and Tartarus.

Show ing Good Works (Cont'd)

During February, there were three booklets, including "This Good News of the Kingdom," which should be left. "Awake!" subscriptions can also be offered along with Watchtower subscriptions. If a subscription is not obtained, two single copies can be offered for 10¢. Call back later to see if subscriptions can be obtained.

Overcome February Lag

During past campaigns February has proved to be a month in which fewer subscriptions are taken. There are several reasons for this, but most of these can be minimized greatly or even eliminated altogether. Cold weather should not deter any. With proper planning brothers will be able to concentrate on city territory or districts where apartment houses are located during the coldest weather. Every Sunday plan to spend at least two hours in house-to-house work and another hour or so making back-calls and arranging to start home Bible studies. During the week there will be also opportunity to share the service. Many brothers will have two holidays in February that can be used for field service with the regular offer. Make February a full month of rich works.

With the subscriber's having "This Good News of the Kingdom," the groundwork is already laid for a back-call and a book study. Obtaining a subscription or placing copies of magazines is merely the first step in finding and feeding the sheep. Be sure to call back on all placements a week or two later, prepared to give a ten- to fifteen-minute Bible sermon or discussion, and for special pioneers 30. With everyone's giving full support to service arrangements and showing a wealth of good works during February, this month will likewise stand out as a good month in the Watchtower campaign.

Notice!

Jehovah's Witnesses with draft classification I-O should write to Hayden C. Covington, 124 Columbia Heights, Brooklyn 1, New York, for "Notice Memorandum." Those whose cases are on appeal and who have not already obtained Department of Justice Memorandum should write for it. A self-addressed and stamped envelope should accompany the request.
Proving Ourselves the Right Kind of Ministers

Plan for the Busy Month of March

Today, as never before in human history, there is a tremendous and urgent work to be done here on earth. It is the work of finding and steering persons who are in a befuddled and starved spiritual condition to Jehovah’s life-preserving channel of communication. As right kind of believers, we must be diligent in this God-given work, proving ourselves to be right kind of ministers.—1 Tim. 4:6, NW.

2 March will be a busy and joyful month for all of us. In brief, scheduled activities are: Continuation of the Watchtower subscription offer throughout the month and extra geared-up service activity Memorial week end. Let all of us be prepared for ministerial service March 21, or as soon as you get the special issue of the April 1 Watchtower containing articles primarily for the public. Sunday afternoon or evening, the 25th, following a good Saturday in field service, public talk No. 1 of the new series will be given. Then comes the special day, Monday the 26th, when the Memorial celebration is to be observed after 6 p.m. Many could make that Monday Magazine Day.

An all-out effort should be made to help irregular publishers and new persons to join in worship during this time, which will prepare the way for the twenty percent increase to be reached by the end of April. Maybe March will have a new high peak because of this special campaign.

Outline on Celebrating “The Lord’s Evening Meal”

With this Informant is a copy of the outline each speaker who will deliver the talk on “The Lord’s Evening Meal” is to follow. The speaker should carefully study The Watchtower of January 15, 1956.

CONGREGATION
Home Bible Studies Conducted With Publishers

1 Home Bible studies are the most important means through which good-will persons come to an accurate knowledge of the truth. As their appreciation for the truth increases, they attend meetings, go out in the service and, on clearly seeing the issue, are moved to symbolize their dedication by water baptism. The time it takes for these developments to come about varies according to how good-will persons apply themselves to study and service, resulting in the question: Just how long should a home Bible study be conducted and reported?

2 Publishers may report studies, counting time and the back-calls, as long as the person with whom the study is being conducted has not symbolized his dedication by water baptism. This is true even though the person attends meetings or goes out in the service. It would be good to continue a study with such persons until “Let God Be True” and “This Means Everlasting Life” are completed. If a person is not moved to symbolize his dedication after studying these two basic publications, then it is up to the publisher to determine from circumstances whether or not the study should be continued. (See paragraph 31 of Preaching Together in Unity.)

3 When a person symbolizes his dedication by water baptism he becomes a part of the New World society, a brother in the truth. He takes on the whole load of responsibility as a minister, and any studies held with a new witness would not be counted as a home Bible study, nor would back-calls or witnessing time be reported. (Preaching Together in Unity limits time that can be reported to that spent preaching to “the public.” Paragraph 45) Does this mean the study should be stopped and that we are no longer interested in helping our new brother to become a mature praiser of Jehovah? No! We rejoice in the progress the new one has made, that he is now one of us and fully appreciate that for him to become a mature minister continues to be vitally necessary. Therefore, show real brotherly love by continuing the home Bible study with the new brother until “Let God Be True” and “This Means Everlasting Life” are completed, even though neither witnessing time nor back-calls nor a study can be reported.

4 Since we realize that these two publications provide basic information necessary for a mature understanding and that new brothers should not be neglected, the following is suggested: When a person with whom a home Bible study is being conducted symbolizes his dedication, the Bible study servant will remove from the active Bible study file that person’s Study Record. If a study of “Let God Be True” and “This Means Everlasting Life” has not been completed, the Bible study servant will point out to the publisher conducting the study and the new witness the need for continued study. Should the individual conducting the study move away or otherwise become unable to conduct the study, the Bible study servant should see that another capable publisher carries out this brotherly service until the two books are completed.

5 All are in need of the benefits derived from congregation meetings. Therefore, let all conducting home Bible studies encourage and assist good-will persons and new witnesses to attend regularly all meetings, including the congregation book study and ministry school, which provide excellent opportunities to get acquainted with the rich spiritual food in various recent books. Home Bible studies and regular meeting attendance will result in greater maturity and more efficient ministry throughout the New World society.

Biggest December Ever!

Our December report is the best on record. Last December we had 163,097 publishers and this year 172,612—our best report so far this service year, by 6,912 publishers! We are happy and rejoice over this increase and, although we made only 5.3 percent toward our 10 percent goal, we feel that it is a good report. In December extreme cold and floods were encountered in many sections, but yet 976 congregations reported “We Made It!” Did your congregation? If not, do not be discouraged, but diligently work toward the 20 percent peak for April. With the special April 1 Watchtower that will be used during March and April, both of these months give promise of being most outstanding. Certainly all of us will be conscious of our part and will look to Jehovah to pour out his blessing upon our efforts.

UNITED STATES QUOTA FOR 1956

180,263 Publishers

Monthly Field Service Report

December Report

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* Add to Your Regular House-to-House Preaching Back-Call and Bible Study Service *
MARCH STARTS THE BIG 1956 GATHERING
Special Magazine Distribution Begins March 21; Memorial March 26

Ministry of New Publishers

1 As outlined by Brother Knorr, a full schedule of theocratic activity has been planned surrounding the Memorial. Starting March 21 each congregation will begin to distribute the special April 1 issue of The Watchtower. This will provide six days for intensified witnessing prior to the Memorial. Everyone should especially plan to share in the activity arranged for Saturday, Sunday and Monday (March 24, 25 and 26). Here would be a good time for new publishers to begin their ministry. Persons of good will and new publishers should be assisted to share in the April 1 Watchtower distribution. Here is a grand opportunity for them to show their love for Jehovah and the life-giving knowledge they have gained. If we first share in the service activities, the Memorial will be enjoyed to the full.

2 Schedule of Activity.
(1) Wednesday, March 21: Begin distribution of special magazine. (2) Saturday, March 24: All share in Magazine Day activity, distributing magazines from house to house, store to store and on the streets. (3) Sunday, March 25: House-to-house work with subscription offer. Do not forget to offer magazines when the regular offer is not taken. (4) Monday, March 26: Special Memorial Magazine Day, with emphasis on working business establishments. In most communities business is usually slow on Monday, so this will be a good time to present magazines to business people and storekeepers. The more mature publishers can work the business sections, while others share in house-to-house magazine work. Utilize every opportunity from March 21 on to place copies of the special magazine.

Letter from President

My dear Brothers Everywhere:

Jehovah’s witnesses are looking forward to the evening of March 26, 1956, at which time all of us together will celebrate the death of our Lord Jesus Christ. We love him for his faithfulness, for he is the great Vindicator of Jehovah’s name and he made it possible for us to come to our God. We delight to give to Jehovah exclusive devotion.

In order to show our gratitude and prove ourselves the ‘right kind of ministers,’ we must preach this good news of Jehovah’s kingdom. (1 Tim. 4: 6; NW; Matt. 24: 14) This results in sheep-gathering. Then comes the pleasure of proper feeding. Later, we train those gathered to be also Jehovah’s witnesses. In order to help these new ones to get out into the field for the first time during March and April of this year, the Society has arranged for a special distribution of the April 1, 1956, “Watchtower.”

This issue is something special. There are two outstanding articles in it that everyone should read: First, Making All Mankind One Under Their Creator, and, second, Communist Leaders Fear Bible Truth. This special April 1 issue of “The Watchtower” is a guide to all people who love life and will serve as an eye opener for such persons to view the conditions in Russia. During the six weeks from March 21 to April 30 the Society would like to distribute at least 10,000,000 copies of this particular issue. We hope to have this edition translated into Danish, Spanish, Norwegian, Finnish, German, Greek, French, Swedish, Italian and Hollandish. This same message will be going out all over the world in greater numbers than this magazine has ever gone before. If each publisher places an average of twenty copies of this particular issue of April 1, a marvelous witness will be given during this Memorial season. Furthermore, use the leading article with study questions to start Bible studies. Try to make twenty back-calls on these twenty placements and use this magazine to start your Bible study.

By Jehovah’s undeserved kindness he will bless the distribution of the special message contained in this issue of “The Watchtower” as all of us together continue to shine as “the light of the world.”—Matt. 5: 14-16.

Your brother, happy in Jehovah’s service,

Nthnor

“How Are We Doing?”

1 From the first day to the last, March will be a month of extra activity for all to prove that they are the right kind of ministers. (1 Tim. 4: 6, NW) It being the third month of the Watchtower campaign it will find us still very busy obtaining subscriptions. With every publisher being “subscription-conscious” by now, it should be the finest month yet.

2 How are we doing? Fine, as shown by our excellent January report of 111,730 new subscriptions! Are you keeping pace? As a congregation publisher do you have at least once a subscription? As a regular pioneer or as a special pioneer, fifteen? If so, fine! Keep pressing on. If not, why not? Examine your activity and find out why. Ask yourself: “Am I doing sufficient house-to-house work? Is my sermon effective? Am I following up all leads, magazine placements, etc.? If your answer is No to any of these questions, then take all steps possible to increase and improve your service.

3 Did you try the sermons given in the January and February issues of the Informant? Excellent results are being reported by those using them. One publisher wrote: “Results of using sermon in the Informant—14 subs the first week!” Spend a few minutes on the service meeting program hearing local experiences. If all right kind of ministers use these or other effective sermons and work from house to house at least two hours each Sunday in March, there will be little reason why their personal goals cannot be reached.

4 When persons turn down the offer of the subscription and the three booklets for $1, drop down to

(Continued on page 2, col. 1)
Magazine Presentations

1. As soon as you have read the April 1 Watchtower you will realize how vitally important it is to bring its message home to the public. It expresses clearly how the Creator will shortly unite mankind. Also, it tells why Communist leaders fear Bible truth. Everyone should read it. It is our job to see that they do. What will you say? When will you place it? The brief presentations below will help you. Use them.

2. Engaging in prestudy service, you might say: “Good evening, I’ve come by to tell you briefly about this new issue of The Watchtower. When I read here that shortly all mankind will be united in peace, under the Creator, I wanted to be sure other persons read it also. This copy, with its companion Awake! is yours on a small contribution of 10c.”

3. On Magazine Day, after introducing yourself, say: “I’ve stopped by to bring you the latest copies of The Watchtower and Awake! I feel sure you will want to read them, particularly this amazing true story in The Watchtower about Russia. It tells of at least fifty slave labor camps in that country, some containing as many as 120,000 to 400,000 slaves. The only crime that many of these persons committed was to possess and read the Bible. In spite of inhuman treatment by the Communists, these Christians are maintaining their faith in their God. You will find their story heart-stirring and unforgettable. Here are your copies, for which you may contribute 10c.”

6. Calling on professional people or storekeepers, we might say: “We read so much today about communism’s taking over the minds and thinking of many people and how fearful the free nations are of its power. I feel that you will want to read that Communist leaders fear Bible truth. There is a splendid article on that subject in this copy of The Watchtower. I know you will be glad to have it along with this copy of Awake! for a 10c contribution.”

6. When working with the regular offer and a subscription is not obtained, you could say: “I am certain you will at least want to read this particular issue of The Watchtower. It has two especially absorbing articles in it that everyone should read. The main article on ‘Making All Mankind One Under Their Creator’ is an exceptional message, while the true story of life in Russian slave labor camps is heart-rending. Here is your copy with its companion magazine Awake! for only a 10c contribution.”

6. Beginning March 21, go all out to get this specially prepared issue of The Watchtower into the hands of the people. Use these or your own presentations, but prove you are the right kind of ministers by helping others into the service and by letting your light shine in March and April.

“Make Sure of All Things”

2d Week: Hell (From Luke 16: 22, 23 on page 161 to page 164)
Witness and householder continue discussion. The subjects Gehenna, “lake of fire,” abyss and Tartarus are Scripturally explained. Householder is amazed at correct explanation and that God does not punish beyond annihilation. In conclusion witness starts study in “Let God Be True,” Chapter VIII, second edition.

4th Week: Holidays (Pages 165 to 171)
Fifteen- or twenty-minute talk by well-qualified brother. Emphasis may be placed on “Easter”—Memorial information.

“How Are We Doing?” (Cont’d)

two copies of the magazines. Many are happy to take two magazines for 10c, even though they do not wish to subscribe.

6. How many new persons are you planning to take out in the field service with you when using the April 1 issue of The Watchtower?
YOUR SERVICE MEETING

Service Center Organization

SCENE I (5 min.) Having particularly in mind the all-out activity in March and April, Chairman invites the group to consider the questions to the audience: (1) How can we help new and irregular publishers at our service centers to engage in the service of the organization? (2) Is it apparent that conductor wants to help his assistant publish more, to do his best, but negative thinking may hamper him. He is worried about what to do to help all working from his service center to publish during March and April. Serv­ant explains that training program will go on in the mornings or afternoons to work and regular publishers with him in the work. Serv­ant suggests: (1) Assign other ma­ture brothers to share. (2) Arrange meetings with publishers annually. (3) He wants publisher to do evening or afternoons to work and this is an excellent time to assist other brothers. (4) Make exact announcements of service centers for the study and organize service so that all get in field on time. (5) Get promptness, organiza­tion and zeal; lead, do not drive. Conductor appreciates counsel, but asks: "Is there any other way to do this?" and concludes with prayer. After prayer he asks to talk with several individual publishers briefly: (1) On basis of list from assistant, he takes list and。(2) He personally arranges to take ir­regular publisher with him in Sat­urday morning to contact. (3) He works with sister who will oversee midweek contact and asks her to call on and talk to publishers. (4) He inquires of brother he talked to last week of progress made to assist new pub­lisher. (5) He makes definite arrangements to do pre­study service together.

SCENE III (5 min.) On concluding congreg­ation study, chairman makes announcements of field service and meeting situations. He says where and when midweek contacts will be held and who will care for them. Nearer of going out Sunday morning because of husband's opposition. (4) He inquires of brother he talked to last week of progress made to assist new publisher. (5) He makes definite arrangements to do pre­study service together.

SCENE IV (2 min.) Chairman shows new Circuit Assembly Program. (1) He arranges for back-call of new Circuit Assembly Program. (2) He makes arrangements for back-call of publisher who cannot work, and will call on and take in service publisher who cannot work. (3) He talks with sister who will oversee midweek contact and asks her to call on and talk to publishers. (4) He makes arrangements to do pre­study service together.

SCENE I (5 min.) Chairman invites them to listen to the chairman, who explains that training program will go on in the mornings or afternoons to work and regular publishers with him in the work. Serv­ant suggests: (1) Assign other ma­ture brothers to share. (2) Arrange meetings with publishers annually. (3) He wants publisher to do evening or afternoons to work and this is an excellent time to assist other brothers. (4) Make exact announcements of service centers for the study and organize service so that all get in field on time. (5) Get promptness, organiza­tion and zeal; lead, do not drive. Conductor appreciates counsel, but asks: "Is there any other way to do this?" and concludes with prayer. After prayer he asks to talk with several individual publishers briefly: (1) On basis of list from assistant, he takes list and。(2) He personally arranges to take ir­regular publisher with him in Sat­urday morning to contact. (3) He works with sister who will oversee midweek contact and asks her to call on and talk to publishers. (4) He inquires of brother he talked to last week of progress made to assist new publisher. (5) He makes definite arrangements to do pre­study service together.

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Coming Literature Offer

May and June: One bound book and one booklet on a contribution of 50c.

Literature Check Sheet

1 The Literature Check Sheet provides an easy way to keep record of literature placed with publishers and pioneers. Literature servants should use this new form (which replaces the Publisher’s Order Blank) to simplify their work and record keeping, as well as that of the accounts servant. The Publisher’s Credit Slip (formerly Publisher’s Order Blank) should not be used unless credit is requested. See Paragraph 111 of Preaching Together in Unity.

2 Separate Literature Check Sheets should always be kept for publishers and congregation publishers. They should be made out in duplicate and at least once each week a copy turned over to the accounts servant with corresponding money to cover literature placed. The original will be retained by the literature servant for posting the progressive Inventory of Literature at the end of each month.

3 The Literature Check Sheet is very easy to use. Each time a book, booklet, etc., is placed a tally mark is made, or where several of the same publications are ordered at one time, the number itself can be written down. Use care to fill it out accurately as literature is placed. Circuit servants will make a point to check and see that this sheet is being properly used. When the literature servant and his assistant(s) become accustomed to using the Literature Check Sheet, they will find it a real timesaver.

New Circuit Assembly Program

1 Starting the middle of February a completely new circuit assembly program goes into effect. It follows the theme from start to finish "Be Rich in Right Works."

2 You will not want to miss any of the assembly program, which starts Friday evening at 7 p.m. in place of the service meeting. Following the Sunday evening meeting, there will be two very special talks. One will be given by the circuit servant and the other by the district servant. Both talks are very important and deal with subjects of vital concern to every publisher, servant, pioneer and person of good will in the circuit.

3 Be sure to arrange your affairs so that, when you are notified of the time and location of your circuit assembly, you will be able to attend all three days. Also invite and assist good-will persons to attend with you.

Your blessings and expressions of appreciation at the end of the three days will be many, and, to be sure, you will be better equipped to "be rich in right works."
Shining as the “Light of the World”

Peak Month in April

Like beacon lights that prominently flash their guidance and warning through the darkness, Jehovah’s name-people reflect light rays from Jehovah that show the one road leading to permanent safety and life. As the world goes deeper into darkness, we shall endeavor to shine even brighter by increasing our candle power with greater zeal and devotion to Jehovah.—Matt. 5:14, 16, NW.

In April, 1955, we obtained 90,880 new subscriptions. This April, with many more active reflectors of light than ever before and with service enthusiasm running high, this last month of the Watchtower campaign, with Jehovah’s blessings, may be the best yet.

To report “We Made It!” at the end of April we shall need 196,860 publishers. With 172,612 publishers reporting in December, our goal is in sight, and with hard work it can be reached. It will mean, though, every dedicated person’s getting out into the field and each one’s taking his Bible study attenders along.

During April continue using the special April 1 Watchtower, until the complete supply is exhausted. Participate in magazine distribution regularly and help new ones share in this and other service. Publishers not reporting by April 8 should be given help to let their light shine before mankind to the glory and praise of our Father, Jehovah. We feel we can make April a peak month in publishers if we start March 21 with the use of the special magazine and by aiding new publishers.

Memorial Report

With this Informant a Memorial report card is being sent to each congregation. The congregation servant will see that it is promptly filled out right after Memorial, March 26, and put in the mail.

CONGREGATION ORGANIZATION

Schedule for Publishers to Work with Circuit Servant

“Let all things take place decently and by arrangement.” (1 Cor. 14:40, NW) To aid congregations to follow this Scriptural rule during the circuit servant’s visit, a new form has been provided. It is designed to assist the circuit servant and congregation to get a clearer picture of the training program and to schedule service activities throughout his visit. For the circuit servant to be of the greatest help to publishers in the training program and to make adjustments where necessary, he must work with them in the field. The form outlines field activity for the week, starting Wednesday morning with house-to-house work scheduled for two mornings. Home-to-house witnessing or back-call and home Bible study work will be done afternoons. Evenings, before the scheduled service center study, house-to-house magazine or back-call activity will be scheduled, with the circuit servant working with the study conductor.

Two copies of this form will be sent to the congregation servant with the first notice regarding the visit. He will then determine the three service centers with which the circuit servant will work and then list all publishers associated with the respective centers. From these the congregation servant, with the assistance of the book study conductor, should select those who will work with the circuit servant. Those selected should be from the group that will be served that day and should be those who are in the training program, or should be those next in line to be helped. If there are not sufficient publishers available with the study group being served to fill all appointments, then publishers from other service centers may be used to complete the schedule. All publishers in the congregation should be invited and encouraged to attend these contact points throughout the week.

Three publishers in the morning and three in the afternoon should be scheduled to work with the circuit servant. Publishers selected should be talked to personally and the arrangement explained to them, especially the date, day and hour of appointment. Making these arrangements in advance will generally enable publishers and study conductors to get that day off from secular work or to make other adjustments to be present for the appointment.

On Wednesday and Sunday mornings the servants or publishers selected to work with the circuit servant need not be confined to any particular group. On Saturday he will work in the magazine activity with the group he visited on Friday night.

After the form has been neatly filled out, typed if possible, the original will be sent to the circuit servant at the address given. He will acknowledge receipt of it to the congregation servant, who will again check with each publisher assigned regarding his appointment and post the schedule on the information board two weeks prior to the circuit servant’s visit.

At the conclusion of the visit, the circuit servant will fill out the “Report on Service Center Activity” on the back of the original form, giving a summary of the counsel he gave to each service center group and the conductor, as well as the training program assignments made by him in each service center. The report should be carefully read by the congregation servant and conductors concerned and then filed with the “Report on Congregation.” It should be made available to the circuit servant on his next visit so that he can check on the progress made.

With the proper use of this new form and the diligence of the congregation servant in making proper arrangements beforehand, the circuit servant’s visit will provide vital assistance to many. All publishers should take full advantage of this orderly arrangement.

1956 Public Meeting Talks

The titles for public talks in the 1956 series are:

1. Heaven Wars—Peace on Earth Follows.
2. Is the Religious Revival Genuine?
3. Can You Talk with the Dead?
4. Choosing Life with the New World Society
5. Which Church Did Christ Establish?
6. Good News for Perplexed Humanity
7. The Book with Life’s Answers
8. Materialism Crowds Out the Real Joys

These talks may be started on March 25. As of March 15 handbills will be printed for only the 1954, 1955 and 1956 series.

UNITED STATES QUOTA FOR 1956

180,265 Publishers

Monthly Field Service Report

January Report

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Public Meetings Held: 11,935

☆ Add to Your Regular House-to-House Preaching Back-Call and Bible Study Service ☆
SHINING AS THE “LIGHT OF THE WORLD”
The Big 1956 Gathering Is On!

Work to Make April an All-Time Peak Month—

In Publishers
1. Last April the world was made to know that Christendom is not the ‘light of the world,’ but that true Christianity is and that Jehovah’s witnesses are true Christians. Jesus’ words included us when he said: “You are the light of the world.” Therefore, “let your light shine before mankind, that they may see your right works and give glory to your Father who is in the heavens.” —Matt. 5: 14, 16, NW.
2. By Jehovah’s undeserved kindness we hope to see, not only a 20 percent increase in publishers during April, but a new all-time peak in preachers of Jehovah. To report “We Made It!” we acquired 196,650 ministering. That is a lot of publishers! True, but to show that it can be done with Jehovah’s blessing, briefly review last year’s report.
3. In December, 1954, we had a 5.9 percent increase, with 163,841 publishers. The April goal of 20 percent was 184,763. Would it be possible to have 21,000 additional publishers in the field by April? We all remember how Jehovah blessed our diligent work. We all took to heart the slogan “each one help one” and the result was a 21.5 percent increase. This year, similar to last year, our December report of 172,612 publishers (5.3 percent increase) stands approximately 24,000 short of our 196,650 goal for April. What must we do this year to reach it?

“Each One Help One”
4. First of all, every publisher should set as a personal goal his being in the service and reporting by Sunday, April 8. The assistant congregation servant will give each study conductor a list of those who did not report by the 8th of the month. They will follow through quickly in checking with these publishers.

In Magazine Placements
1. By the time this Informant is received all publishers will have had opportunity to read the April 1 Watchtower. After reading it you will know why special distribution has been arranged, and certainly you will want to use it wisely to spread a flood of light into the minds of many now held captive by the darkness of this old world.
2. Since this issue is written particularly for the public, it should be easy for all publishers to place an average of 20 copies. The March Informant, under Presenting the Good News and Your Service Meeting, contains excellent suggestions for placing copies and should be reviewed by all. By offering the April 1 issue in these various ways, just as we did the booklet last year, none will have difficulty in placing them. By our remembering that our magazine goal this month is to double the magazine placements of one year ago, with each publisher placing a minimum of 20 of the April 1 Watchtower, plus the regular amount of the other issues, and by our reaching this goal, our April magazine report will be the greatest on record!
3. If you have copies of the April 1 issue left when the April 15 issue is released, place the two together at the usual rate. Use the April 1 issue until the supply is exhausted. Any congregations needing additional supplies of the April 1 Watchtower should rush their orders in and the Society will mail the magazines immediately. A stock will be kept on hand at the factory throughout the month.

Back-Calls
4. As suggested by Brother Knorr in his letter last month, try to make 20 back-calls on the 20 magazine placements and use the magazine to

In Subscriptions and in Other Fields
1. This is the concluding month of the subscription campaign. How are we doing? The best ever so far! In January we obtained an all-time high for any Watchtower campaign month, with 111,780 new subscriptions. And our February report showed 97,417, an increase of 35,208 subscriptions over this same two-month period of one year ago. Do you have your quotas of two subscriptions, publishers? Of 20, pioneers? Of 80, special pioneers? Increasing house-to-house service with good sermons will help you to reach your quotas.
2. This being the month for all-time peaks, let us work hard to make April a peak month for new subscriptions too. In addition to regular house-to-house service, making the subscription offer, follow up all subscription leads as in Presenting the Good News. No doubt many of these will want to subscribe.

What Can Happen in April
3. With “each one helping one,” April will be an all-time peak publisher month. With “each one” placing an average of 20 of the April 1 Watchtower, plus the usual amount of other issues, April will be an all-time peak magazine month. With “each one” making back-calls on the April 1 Watchtower placements in addition to other regular back-calls, having in mind the starting of home Bible studies, April will be an all-time peak back-call and home Bible study month. With “each one” devoting all possible time to field service and making the subscription offer at every opportunity and following up leads, April will also be an all-time peak hour and new subscription month.
4. May Jehovah bless “each one” of us and our united efforts in all fields.

(Continued on page 4, col. 3)

(Continued on page 3, col. 2)
By Following Through on Subscription Promises

1. Many times after we deliver our sermon and make the subscription offer, householder says: "I can't take the subscription now, but if you call again I'll take it." What should the publisher do? Offer two magazines for 10c or should he make arrangements to call back for the subscription at the convenience of the householder?

2. The alert publisher will do both. He will offer the two magazines for 10c so that the person can read them to see their value, and, additionally, he will make definite arrangements as to the time to return and obtain the subscription. One should not take the negative attitude that the householder is using this just as an excuse to get rid of him. In many cases the householder is sincere and will subscribe if the publisher follows through.

3. After placing two magazines and in preparing for the return visit this might be said and done: "I'll be glad to call back at the time you say and by then you will have opportunity to read this fine article 'Making All Mankind One Under Their Creator.'

And with thinking about it, why don't I write your name and address on this subscription blank in order to have all the necessary information ready when I return to get your subscription? I know that you will want to receive The Watchtower regularly.

After reading this article and seeing its value as a Bible study aid.

4. The return call should be made at the designated time. Should we just say: "I'm back in the neighborhood again and have stopped by for the Watchtower subscription you offered to me. What sort of plan you would like to have?"

This kind of approach would be cold and unfriendly and would hardly be enough to rekindle their interest in the subscription. You might say something like this: "Good morning Mr. [or Mrs.] — How are you today? I am the minister, Mr. — that called on you a short time back with the Watchtower magazine. In the issue that I left is the article 'Making All Mankind One Under Their Creator.' Wasn't it a pleasure to read here on page 208, under the title 'The Future. Not Much? No!' The Watchtower publisher to distribute something like this: around the world for a record campaign.

Many people living in this divided, disturbed old world have expressed great appreciation for the comforting Bible information found in this article. Of course, for us to be united with our Creator, we must know his purposes and what he wants us to do. That is the sole purpose of The Watchtower. Each issue helps us as Christians to better understand the Bible and points forward to the only hope for mankind.

God's kingdom. I have the subscription blank that I filled out the last time I was there and shall be happy to send it in for you. A year's subscription is only $1."

5. Be alert to all subscription possibilities throughout April and this is likely to be a record campaign.

The Watchtower Available in Armenian and Turkish

Subscriptions may now be obtained at the rate of $1 a year for the Armenian and the Turkish Watchtower. Both of them will be printed once a month. 16 pages an issue, beginning April 1, 1956. Individual copies will be 10c to the public, while the price of distributors' copies to publishers will be 7c each.

Publications Now Available

- After Armageddon—God's New World — Efik, Zulu
- Bible Base for Belief in a New World — Icelandic, Indonesian
- Can You Live Forever in Happiness on Earth? — Egyptian
- Croatian
- This Good News of the Kingdom — Burmese
- French, Indonesian, Motu, Urdu

2
Help New Ones to Preach

(Use this demonstration on the first service meeting in April)

Chairman (2 min.) Sets theme, gives facts and prospects for reaching 20 percent increase and how home Bible studies are big field from which increasing interests in Jehovah's cause are developing. Theme's attention is directed to following new arrangement being introduced to aid new ones.

SCENE I (10 min.) Bible study servant approaches two or three study conductors at Kingdom Hall. Discussion starts with peak Memorial attendance answer to conductors' question. Discussion crease potential, Bible studies are held. The Scriptural servant suggests that conductors continue study meetings regularly, to continue study with as well as date study was started. This gives conductor over-all picture which he can encourage and aid the home Bible study servant reviews all to co-operate.

SCENE II (4 min.) Study conductor talks to publisher on list of publications, how home Bible study servant has contacted each with a list containing the names of publishers conducting Bible studies, and opposite the publisher's name, the name of person(s) studied and after pointing to Matthew 24:14 and Isaiah 2:1-3, the publisher is interested in having an article. Posters are enlarged upon in book. Example: paragraph 19 discusses God's preparation. Place the magazines, keep a record of placements and then call back. These notices should be looked up and discussed. How will they say to get answer prayers, he would like to find out. Example: paragraph 2 tells of Jehovah's provision to unite all obedient servants and how he has been considered. Show how various points considered are enlarged upon in book.

SCENE III (4 min.) At conclusion of the study the publisher applies suggestion, which results in definite arrangements being made, and the study is engaged in field service.

Chairman (2 min.) Stresses need for all to co-operate. It will be the means of assisting and opening the way for many discussions and back-calls with persons of good will. Our aim? Place an average of 20 magazines each and follow up placements with back-calls. Simple, logical presentation to the overseas newcomer, the new Bible student, is needed. Make your back-calls with the goal of starting studies in mind. Gentleness, patience and love will open way for many home Bible studies.

1. At Psalm 133:1 the writer expresses his delight when we wrote (read or quote and then comment as to how unity would bring joy and peace among nations peoples. (Isa. 50:4; Gal. 6:6, NW) As a discussion of a general idea, this idea might have that have been effective. All are eager to do their part. In accordance Bible study servant reviews briefly the counsel on new ones' witnessing during April, as follows:

2. World should be one happy family, as all are of one flesh, having different families (Gen. 49:26). The Winchester is chosen. What will they say to get answer prayers, he would like to find out. Example: paragraph 2 tells of Jehovah's provision to unite all obedient servants and how he has been considered. Show how various points considered are enlarged upon in book.

SCENE I (10 min.) At back-call the brother follows the above sermon. Example: paragraph 19 discusses God's preparation. Place the magazines, keep a record of placements and then call back. These notices should be looked up and discussed. How will they say to get answer prayers, he would like to find out. Example: paragraph 2 tells of Jehovah's provision to unite all obedient servants and how he has been considered. Show how various points considered are enlarged upon in book.

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Loving in Deed as Well as in Word

Latest Book to Be Offered

A prime requisite for receiving and keeping Jehovah's love, which leads to life, is a special kind of love outlined at 1 John 3:18, NW, a love shown by deed and truth as well as by word. That must be shown by us to Jehovah, our brothers and prospective brothers.

Love may be shown to all three at once during May by unitedly presenting the book You May Survive Armageddon into God's New World and a booklet on a 50c contribution. Just as we did in April, let us encourage and assist new and less active brothers to love in deed as well as in word by sharing in field work this and every month. The many new publishers that started in the magazine work by putting out the loving assistance of courage and assist new and less active brothers to love in deed as well as in word by sharing in field work this and every month.

the special issue of the April 1 Watchtower should be encouraged to get a few magazines every month and to distribute them in house-to-house work, street work or among their friends. Keep them preaching as regular publishers.

UNITED STATES QUOTA FOR 1956

180,263 Publishers

Monthly Field Service Report

February Report

Av. AC Av.
Pubs. Hor. B. Bl. St. Sw'1 Pios. 247 147.7 56.4 8.0 Pioneers 4,789 90.7 31.1 4.5 Vac. Pios. 412 89.4 25.6 3.4 Cong. Pubs. 189,585 9.4 3.2 .5 Total Pubs. 165,013 Public Meetings Held: 10,749

CONGREGATION

Home Bible Studies

1 Who of those in Jehovah's New World society has not been helped to a knowledge of Jehovah and his requirements through home Bible studies? Very few of us learned the truth without this service, and none without the loving assistance of Jehovah's organization. The home Bible study is the chief means of bringing good-will persons on to maturity and aiding them to become associated with others in the New World society and share in the preaching of the good news.

2 At times a publisher is overheard to say: "I leave the Bible study work for those more qualified than I am." Then, strange as it may seem, some fail to arrange for a home Bible study because they "do not have time for one." Who will say to the Master of the flock that he is not capable or cannot become qualified to conduct a Bible study, and who will attempt to excuse himself by saying he does not have time to feed the Lord's "other sheep"? No, we cannot afford to excuse ourselves. Otherwise, we find ourselves spending much time covering territory, placing literature and finding interested ones, and then failing to reap the results because of not conducting home Bible studies. Prepare for and make back-calls on April 1 Watchtower placements as well as other placements, and you will undoubtedly be able to start at least one Bible study in April.

3 As studies are conducted, the publisher should always keep in mind why the study is being conducted:

ed: It is "with a view to the training of the holy ones for ministerial work." From the very start we should have in mind helping the person studied with to absorb the truth and use what he learns to serve and please Jehovah. Praising Jehovah is a basic requirement to gaining life in his new world. Do not withhold from them this privilege. April is an excellent time to get them started with distribution of the April 1 Watchtower. Also, invite and assist them to attend congregation book studies and Kingdom Hall meetings regularly. Help them to get acquainted and feel at home.

4 When a person of good will shares in the service, the mature publisher should instruct him on proper reporting. If he understands that his witnessing activity contributes to the preaching of the good news and wants to turn in a report, he should be encouraged to do so. A little incidental witnessing, without having shared in one of the regular features of the service, hardly makes one a publisher, although the report on this service will be counted if turned in. (See paragraphs 49 and 50 of Preaching Together in Unity.)

5 Regular participation in the service, attendance at the congregation meetings and the personal assistance you give through the home Bible study will keep the new publisher progressing and soon he will see the importance of dedicating his life to Jehovah's service. Therefore, "Feed the sheep," Kingdom publishers, and make full use of the home Bible study as the chief means of doing so.

Unassigned Territory Campaign

During July, August and September special effort will be made to witness to all persons living in unassigned territory. The Society has revised the booklet Unassigned Territory in the United States and is sending a copy to each congregation with this Informant, along with an Unassigned Territory Application and a special letter of instructions, which should be read or discussed on the service meeting by a competent brother. Pioneers or groups of pioneers wishing to work unassigned territory should write immediately for an application, while congregations can use the one sent with this Informant. Select the territory you desire to work and submit your application to the Society before May 1.

In Publishers (Cont’d)

lishers, encouraging and aiding them to get into the service. Again the 15th and the 22nd of the month a list will be given to them by the assistant congregation servant so they will have up-to-date information to work on. With each one helping another, undoubtedly all 185,000 publishers who have cards in congregation files will serve and report.

6 But, as you can see, with all 185,000 publishers out it still leaves us over 11,000 short of the 196,650 goal. What more must we do?

Help New Ones to Start!

6 Yes, we must assist those with whom we study to take the next step toward life—join in preaching the good news. (Rom. 10:9, 10, NW) There are over 100,000 home Bible studies being conducted. Surely many thousands of these know enough of the truth to start preaching and will be thankful for your encouragement and help in assisting them to let their light shine. New ones can begin by offering the April 1 Watchtower magazine. To organize the work of aiding new persons to start, see the demonstration "Help New Ones to Preach." All who conduct home Bible studies will find the suggestions very helpful in starting new ones in field service.

7 To reach our 196,650 goal in April we cannot wait until the month is almost over. No, we must start at the first of the month and work hard throughout the month. Each publisher will have to be ever conscious of and apply the slogan "each one help one." By all working very hard, co-operating together in every respect and praying constantly for Jehovah's blessing, we look forward to being able to report "We Made It!" at the end of April.
Loving in Deed as Well as in Word
Maintain Intensified Activity

New Book Offer
1 We may say we love our neighbors, but would it really be so if we were to let them perish at Armageddon, without a word of how they might have survived? Or if we should forget all about them, after having placed literature with them and promised to return? Or if we should leave them to stand alone after having helped them to get started in field service? This would not be real love, but only professed love. For love to be beneficial we must express it in deed as well as in word.
—1 John 3:18, NW.

Let us, then, be diligent in our use of the new book You May Survive Armageddon into God’s New World, since we know its contents are a guide to Armageddon survival. Love moves us to take this important book to the people, along with the booklet “This Good News of the Kingdom”, offering both publications to them on a contribution of 50c. And since our love is not limited to a few, we shall make a concerted effort during the months of May and June to cover our territory completely with this offer. A fine sermon that you may use is found under Your Service Meeting. (If your congregation runs out of You May Survive Armageddon into God’s New World, use any of the other books.)

Return Calls
3 Also, let us not forget those with whom literature is placed. We spoke words of love when we promised to return. We should show works of love by returning. During the special campaign in March and April millions of the special April 1 issue of The Watchtower were placed. Call back on these people. By our using the back-call sermon outlined in the April Informant many new Bible studies will be started. Most persons called back on will readily take the book and booklet offer. When you (Continued on page 2, col. 2)

Unassigned Territory Reminder
Will you be sharing in the missionary work in unassigned territory during July, August and September? Although applications should have been submitted by May 1, if you have overlooked sending yours in, then submit it immediately and it will be considered. Applications are being handled according to the date they are received. Arrange for the work you will do as soon as you receive your assignment. Plan public meetings, order handbills, see that you have sufficient literature, map out the territory and contact any isolated publishers so that they may plan to assist you in working the territory.

Servants should encourage publishers to arrange their affairs to work in unassigned territory. This summer all publishers wishing to be vacation pioneers in this territory should send for their applications now.

We’re Going! Are You?
1 “We’re going to the assembly, are you?” This will be a prevalent question around all Kingdom Halls throughout the country. Why so? Because all are familiar with the abundant provisions for our spiritual needs that Jehovah pours out so generously for his people when assembled together. What will be your answer? Affirmative, of course! Not for a part of the assembly only, but for the entire four days. Do not be satisfied with a portion of the riches of Jehovah. Carefully make plans to share in the entire ‘meal.’

2 When food is so plentiful you want others to share it. In making up your car groups do not forget your brothers and sisters as well as newly interested ones. Include them.

3 While all may attend the assembly of their choice, suggestions are offered by the Society to aid in governing the attendance for the various cities to accommodate the
(Continued on page 2, col. 1)

Progress on the Watchtower Building
1 The greatest of production lines is rapidly increasing to Jehovah’s praise. The finished product—believers in Jehovah’s Word. (Acts 13:47, 48) The principal material used: magazines—The Watchtower and Awake! Because of the excellent activity of all you workers on the production line in distributing magazines, the increase has been astounding, as the following table of magazine production at the Brooklyn factory, which was compiled preceding the special April 1 issue, shows:

<table>
<thead>
<tr>
<th>Month</th>
<th>1955-56</th>
<th>1954-55</th>
</tr>
</thead>
<tbody>
<tr>
<td>November</td>
<td>5,291,860</td>
<td>5,354,410</td>
</tr>
<tr>
<td>December</td>
<td>7,443,930</td>
<td>6,048,280</td>
</tr>
<tr>
<td>January</td>
<td>7,902,840</td>
<td>6,229,480</td>
</tr>
<tr>
<td>February</td>
<td>8,196,560</td>
<td>5,364,840</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>28,835,190</strong></td>
<td><strong>22,997,010</strong></td>
</tr>
</tbody>
</table>

2 An increase of 5,838,180 magazines in four months over the same period one year ago! In preparation to answer this world-wide call for more magazines the Society is happy to report that the new Watchtower building in Brooklyn has now climbed to its full height of thirteen stories. The exterior is being enclosed by brick work, which is up to the last floor, and the window sash is up to the eleventh floor. Installation of utilities, such as plumbing, heating, electrical equipment and elevators, is progressing well and the builders’ schedule calls for turning the fully completed new factory over to the Society on June 15.

3 With Jehovah’s provision of this greatly expanded printing section of the production line, may we all, by His undeserved kindness, expand our individual part by distributing more and more magazines and follow up the interest they arouse, seeking thereby to develop a finished product of a believer in Jehovah’s Word.

Our March Magazine Report
March was the greatest magazine month to date! The grand total of 3,112,761 magazines was placed. That is 713,734 more than any other month on record. Congregation publishers averaged 14.8, pioneers 118.5 and specials 152.2. Let us all keep up the excellent magazine work.
Witnessing Effectively to Catholics

1 How many times have you said: “I wish there were some way to make Catholic people listen long enough at the door so the truth could be gotten to them?” If Catholic people heed the information published in answer to a question in one of their magazines (February, 1936, issue, Messenger of the Sacred Heart), the doors of more Catholic homes may open to us. In answer to the question, “Is it wrong to refuse to argue with Jehovah’s witnesses?” the magazine said that while it is wrong to argue with Jehovah’s witnesses because of the lack of knowledge of the ordinary Catholic, still they may listen to us with “an assumed air of empty-headed politeness” and “not seem to be offended, but only uninterested.” Further, they are told that they might try to frustrate the witness by asking for further proofs and then, finally, “offer him a cup of tea and a piece of cake.”

2 We should be quick to take advantage of this lapse in the “prison regulations” by speaking the truth to these imprisoned ones. If they will listen, we must try to make them think. Our sermons should be thought arousing and should offer them much proof of the hope the Scriptures hold forth. What might we say to catch and hold the attention of householders who say: “I’m Catholic and wouldn’t be interested?”

3 We might say, “Suppose the apostle Peter were standing on your doorstep this morning, you would want to listen to him, wouldn’t you?” Then point out how Peter wrote two letters to us to reunite us of God’s wonderful promises. Read 2 Peter 1: 12, 13. The promise for the future, 2 Peter 3: 13, all Catholics pray for when they pray, “Thy Kingdom come. Thy will be done on earth.” Thus, in prayer we talk to God, but when we read the Scriptures, God talks to us. The study of the Bible, then, is essential to have instruction from God. Present literature as an aid to that end.

4 Also, when you are told “I am a Catholic” you might say that you have noted most Catholics are sincerely devoted to their religion, and the Holy Scriptures speak highly of these virtues, sincerity and devotion. To add to these virtues, Acts 17: 11 recommends daily study of the Scriptures to become “noble-minded.” Also, Pope Pius XII, in the foreword of the Donay Bible, agrees with Jerome that “to ignore the Scriptures is to ignore Christ,” so Bible study is necessary. The apostle Peter said we should be able to give an answer of the hope in us (1 Pet. 3: 15), but we have to be informed about it to do so. Peter’s hope was a new heavens and a new earth (2 Pet. 3: 13), where justice would dwell and sickness, sorrow and death would be ended. (Rev. 21: 1-4) For us to know more about it and to help others know, we must study the Bible. Illustrate the helpfulness of the literature and make the offer.

We’re Going! . . . (Cont’d)

facilities rented for the assembly, as well as to assist in accomplishing the progress with each place.

These suggestions are included in detail in the enclosed letter to all congregations. Consider it on a service meeting this month.

Also with this Informant are the Room Request and Volunteer Service forms. Rooming instructions are attached to each Room Request form for each publisher’s assistance. Read it carefully. Mail your Room Request form (filled out completely and correctly) to the city you expect to attend about four to six weeks before the dates of the convention. Please refer to the back of the Room Request form for dates and correct address of each congregation city quarter.

Badges

5 You not only may but you will want to have a part in advertising the New World society en route to and at the convention city as well as on your way home. An attractive card for 1956 convention use has been prepared to fit the holder used last year. Cards and additional celluloid holders should be ordered by the convention servant, who is requested to ascertain the congregation needs and submit a cash item order. The cards will cost one cent each and celluloid holders five cents each.

Witnessing and Preaching

Car or Bumper Signs

6 The Society is not providing such signs this year.

Spanish Meetings

7 The Spanish-speaking publishers will be interested in learning that there will be Spanish programs at Waco and Lubbock, Texas; Phoenix, Arizona; and Long Beach, California.

Loving in Deed . . . (Cont’d)

A round the World with Jehovah’s Witnesses

Ministering in Deed as Well as in Word

The truth is the most precious possession anyone can possibly have. It must be appreciated and displayed to receive access to Jehovah’s love, which leads to life. (Matt. 7: 21) This Jehovah’s witnesses and good-will persons do as shown in our “book.”

When a person learns the truth after years of searching for an understanding of the Bible, it is cause for rejoicing. On the other hand, enjoy the experience of a man eighty-three years of age in British Honduras who learned the truth and now applies it in deed as well as in word as a zealous minister.

Realizing the need of putting Kingdom interest first in the critical days, a detective sergeant of Scotland Yard (193) resigned and took up the pioneer work.

Among Jehovah’s faithful servants, who minister in deed as well as in word, are circuits and district servants. These brothers continuously expend themselves, under all kinds of circumstances, to serve their brothers and to care for good-will interest. (Mexico, 219, 211.)

After being a nun for thirty-three years a Catholic sister learned the truth. Could she love in word and not in deed? She thought so, for a while. But on learning more truth she realized that this could not be and she made necessary adjustments in order to minister in deed as well as in word. (France, 146, 147.)
Consider the Pioneer Service

1 "I delight to do thy will, O my God," was the thought that filled the mind at the time of dedication. It was a delight to know Jehovah's will and to be in position to carry it out by preaching about his new world and warning of Armageddon's approaching storm. To keep the first joyful delight of dedication there must be constant, untiring service work! Yes, but pleasant work gladly accepted at dedication.—Ps. 40:8.

4 How can I increase my original delight in Jehovah's will, you might ask? Increased service brings more joy and increased delight. Why, not, then, pioneer?

3 Prayerfully consider your position. Are you able to engage in the ministry for 100 hours a month? Do you qualify for this grand service? Can you change your schedule of life to fit pioneer requirements? If so, do not wait. Start pioneering now.

5 Are one or more members of your family who have a missionary spirit? Have they planned their affairs so that one or more can pioneer. It requires effort and close cooperation, but it is true, but it results in added blessings for the entire family. Has your family considered such an arrangement? Along with others, graduates from school are encouraged to delight in doing Jehovah's will by making the pioneer service their life work.

Was This Your Placement?

Today the following letter was received at the office: "A few weeks ago a young man rang my bell, preached a fine sermon and said he had a year's subscription for The Watchtower. Since then I read the April 1st issue and most of the April 15th, which arrived yesterday. The reading of Jehovah's witnesses' publications has made me eager to become one of the army of witnesses. How do I go about it, getting baptized, preaching, etc.?'

Are you following up your placements?

Congregation Servant (2 min.) Stress the need for all to be meeting-attendance and to co-operate in the program of aiding all brothers and good-will persons to attend. It will take patience and time, but the results will be blessings for all.
Wielding the Spiritual Sword Against Wicked Spirit Forces

Book Offer Continues

1 Be on guard, theocratic soldiers! Be ever alert to use “the sword of the spirit, that is, God’s word.” in the fight we have, “not against blood and flesh, but . . . against the wicked spirit forces in the heavenly places.” (Eph. 6:12, 17, NW) To win we must become expert in the art of fighting with the spiritual sword, God’s Word, the Bible, our greatest weapon for salvation.

2 Practice leads to expertise of handling. An excellent way of becoming an expert wielder of this sword is to use it without letup in private study and at congregation meetings, and then in the field, ministering to others. That others need help is evident from reading Revelation 16:14-16. Are you using the special sermon in this Informant on Armageddon in your house-to-house work to explain and warn good-will persons of the activity of wicked spirit forces today? Many publishers are, with good results. With our June offer being the same as that for May, namely, You May Survive Armageddon into God’s New World and a booklet for 50c, the sermon may well be used throughout this month with telling effect.

3 In addition to placing the offer with good-will persons, remember to make notations and call back. Return visits will enable you to teach others how to triumph over the wicked spirit forces through use of the spiritual sword, the Bible.

New Catalogue

Enclosed with this Informant is a sample copy of the new catalogue now available for use in the field. Congregations and isolated pioneers may order the new catalogue at the rate of 200 for 25c; 500 for 40c; 1,000 for 75c.

Bequests to the Society

A new revised Memorandum on Gifts and Wills has been prepared by Society’s counsel. Brothers wishing a copy may obtain one by writing to Hayden C. Covington, 124 Columbia Heights, Brooklyn 1, New York, and requesting it.

UNITED STATES QUOTA FOR 1956

180,263 Publishers

Monthly Field Service Report

March Report

Av. Av. Av.

Pubs. B-C Bi. St.

Sp'l Pios. 251 147.3 56.3 7.8
Pioneers 4,793 95.1 32.1 3.5
Vac. Pios. 263 13.3 26.3 5.4
Cong. Pubs. 166,022 10.5 3.2 .5
Total Pubs. 171,503

Public Meetings Held: 12,500

1956 MEMORIAL REPORT

Total Memorial Attendance 260,703
Number of Partakers 7,449
Public Meetings 373
Attendance at Public Meetings 190,748

Memorial attendance increased 15,844 over last year. This indicates a vast number of interested persons and a tremendous potential for increase in the United States. May Jehovah bless the efforts of all the brothers as they feed and care for these sheep.

CONGREGATION

The Congregation and Disfellowshipping Committees

1 A question has come up in regard to the propriety of sisters who serve on the congregation committee serving on a committee that judges and acts in disfellowshipping cases. The following is to clarify the matter and to set forth the Society’s policy, which is in keeping with the Scriptures.

2 First of all, it should be understood that the congregation committee (made up of the congregation servant, assistant congregation servant and Bible study servant) is not always the same as a disfellowshipping committee. The function of each of the two committees follows.

3 Congregation Committee: Where there are not sufficient brothers to care for all servant positions of the congregation committee, sisters may be appointed to serve as assistant congregation servant or Bible study servant. Where no qualified brothers are available and no brothers are already appointed as servants, a sister may be appointed to serve as congregation servant. As brothers qualify for servant appointments, according to paragraph 32 of Preaching Together in Unity, they should be recommended. As part of the congregation committee sisters may handle matters along with the brothers on the committee, as such matters pertain to the organization of the congregation and the getting of the Kingdom message preached.

4 Disfellowshipping Committee: If all on the congregation committee are brothers and qualify, then the congregation committee becomes at once the disfellowshipping committee.

ORGANIZATION

However, sisters appointed to serve as part of the congregation committee will not serve on a disfellowshipping committee. Where conditions exist requiring the attention of this special committee, sisters will step aside and the qualified male brothers (or) on the committee will select other qualified brothers associated with the congregation to replace them or will call upon some nearby congregation for mature brothers to fill out the committee, or, under these circumstances, the circuit servant can be called upon to serve on the committee, if it is convenient for him. Appeal can also be made to the Society to appoint some brothers to handle the case and resolve the difficulty, especially where the congregation committee is all sisters. This procedure is necessary, since it appears that the order of proper function of a sister to participate in a disfellowshipping procedure and render decisions in connection therewith. A disfellowshipping requires first trial and study of the evidence and decision, and this is the proper responsibility of males.

5 Therefore, while sisters may serve on the congregation committee where qualified brothers are lacking, at no time will a sister serve on a committee considering a case involving possible disfellowshipping or other action because of misconduct on the part of one in the congregation.

6 If charges are made against one of the committee, then the other two members of the committee should select a third one, a mature brother fully qualified spiritually, so the matter may be handled by a committee of three.

Add to Your Regular House-to-House Preaching Back-Call and Bible Study Service
185,010 PUBLISHERS IN APRIL
March and April Peak Magazine Months

1 On compiling April publisher reports the figure rose to 185,010, with 924 congregations reporting “We Made It!” That represents a 12.9-percent increase over last year’s average publishers, but a drop below last April’s peak publishers of 187,120. While this is short of the 20-percent goal of 196,630 publishers and is the first time in four years we could not report “We Made It!” nevertheless we have cause to be glad and rejoice. Why so? Because the 12.9-percent increase represents thousands of new praisers gathered to the New World society. For this we give thanks to Jehovah knowing He gives the increase as it pleases Him. We hope all these will become regular publishers now for the remaining months of this service year.

Greatest Magazine Months
2 You will be glad to know that March and April were the greatest magazine months on record. During these two months 5,056,678 magazines were placed, against 3,414,557 last March and April. That is over 24 million more! A 74.7-percent increase! That is wonderful for the two-month campaign. It was a pleasure for the Society to supply your requirements and we know your joys in placing the magazines were numerous. Experiences coming from the field readily verify this fact.

3 The 19th annual Watchtower campaign was the greatest of all. Last year we obtained 352,002 new subscriptions, whereas this year the number rose to 408,540. Yes 55,048 more new subscriptions. Very good, indeed.

4 Thus, while we did not make our 20-percent increase, we are thankful to Jehovah for the 12.9-percent publisher increase and the other fine increases in our report. Without letup we shall faithfully continue to praise Jehovah and advance Kingdom interests, “always having plenty to do in the work of the Lord, knowing that your labor is not in vain in connection with the Lord.”—1 Cor. 15:58, NW.

UNITED STATES QUOTA FOR 1956
180,263 Publishers

Monthly Field Service Report
April Report

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<td>Sp'l Pios.</td>
<td>270</td>
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Public Meetings Held: 14,454

A NEW FILM
1 With great pleasure the Society announces the release of a new film entitled “The Happiness of the New World Society.” Starting June 15, 1956, it will be shown at all circuit assemblies on Saturday evening.

2 What is the new film about? Rather than tell you now, we say be sure to attend your circuit assembly and see for yourself. And be sure to bring with you persons of good will. They too will enjoy it and will be deeply impressed, for this film was prepared with their interests in mind.

3 Until further notice the new film will be shown only at circuit assemblies on Saturday night. As heretofore, congregations may request and circuit servants will arrange local showings of “The New World Society in Action” during the two-week period in which the district servant serves a circuit.

4 To make possible the showing of “The Happiness of the New World Society” (Continued on page 2, col. 2)

Wielding the Spiritual Sword Against Wicked Spirit Forces
Share in the Battle and Aid Others

WORK ALL TERRITORY
1 Under the direction of the enthroned King, Christ Jesus, Jehovah’s witnesses are engaged in warfare. Without any letup we must "fight... against the world-rulers of this darkness, against the wicked spirit forces in the heavenly places." As emphasized in the February 15, 1956, Watchtower, “the sword of the spirit, that is, God’s word,” must be used effectively if we are to triumph over wicked spirit forces.—Eph. 6:12, 17, NW.

2 Theocratic soldiers, are you prepared for the battle? Are you ready to assist all the good-will persons that you possibly can to resist the wicked forces and gain life? Then march forward in the confidence of Jehovah. During June endeavor to complete coverage of all territory not yet served with the offer You May Survive Armageddon into God’s New World and “This Good News of the Kingdom.” Offer them on a contribution of 50c. If the offer is not accepted, try to place the booklet and a magazine on a 10c contribution.

3 June evenings are so pleasant it is suggested that all arrange to be out in service after supper and before the congregation book study, offering from house to house the two magazines on earth that expose the wicked spirit forces, The Watchtower and Awake! Aid and encourage new publishers to go out with you. It is an excellent way to assist new ones regularly to share in magazine distribution and for publishers who cannot support regular Magazine Day service to meet their quota of nine magazines a month.

4 Persons of good will you meet in service need regular help. Make back-calls at least one evening each week and on Sunday following two (Continued on page 3, col. 3)
Presenting
THE GOOD NEWS

Improving Your Sermons

(Part 1)

1. Constant improvement in the ministry is the goal of all of Jehovah's people. It is an evidence of growth to maturity. In this same vein Paul wrote: "Ponder over these things, be absorbed in them, that your advancement may be manifest to all persons." (1 Tim. 4: 15, NW)

2. Do you constantly seek to improve the quality of your sermons? Here are some common sermon weaknesses and suggestions to overcome them.

Have You Made Convention Plans?

1. This title does not mean have you decided to go, but rather where; and have you prepared your room request for mailing? Included too is the filling out of your Volunteer Service form, because you will want to serve your brothers while in attendance at the assembly.

2. It is important that we attend to share all the rich blessings that Jehovah so liberally pours out for us from the windows of heaven, for our spiritual sustenance. Of course, benefits from work served at the convention are there to receive and digest them.

3. Frequently we hear of exceptional field experiences enjoyed at the convention city. Have you had this satisfaction? To share these experiences it is necessary to participate in field service and take advantage of all opportunities to talk to persons that have a listening ear. During convention time these opportunities are unending, because generally there is good publicity, and people are aware of an unusual event taking place. Their curiosity will be aroused and they want to know what it is all about. Therein lies an additional opening to convey to such people the life-giving truths. So place field service at the top of your agenda of the things you want to do while at the convention this summer, as well as while traveling en route to the convention city and returning home.

A New Film Society (Cont'd)

Suggestion: Make Sure

Public Relations

New public relations material is being sent to all congregations with the June Informant. This Manual of Theocratic News Service Information should be made a part of the congregation's permanent file. Copies of the manual have already been sent to district, circuit and circuit public relations servants. They, as well as ward servants and those assisting them in public relations work, should read it carefully and then try to apply the suggestions in their own particular field. It is intended that the congregations especially should make an effort to expand their opportunities of publicizing the Kingdom work. Many local activities can be used to gain publicity for the work, and if congregation servants become acquainted with the requirements in this special field, much can be done to keep Jehovah's name before the public.
YOUR SERVICE MEETING

Armageddon Survivors®
Back-Call Sermon

[To be done by the congregation in discussion under the supervision of the school servant. Brothers would do well to study the selections and be prepared to discuss them when in advance of the meeting. It is to be featured on and to bring pencil and paper for taking notations of points to be used later.]

School Servant (2 min.) During May and June many thousands of You May Survive Armageddon into God’s New World and This Good News of the Kingdom will be placed with persons after they heard 3- to 5-minute back-call sermons. To cultivate the interest we must call back to study with them and help them become a part of the New World society, as forcefully brought to our attention on page 366 of “You May Survive Armageddon into God’s New World.” This requires preparing and using effective back-call sermons.

Sermon (10-12 min.) Theme: Armageddon Survivors

Introductory Points: Made special point to call. Since last visit additional interest in the Armageddon theme has been shown. How is our service meeting it is to be featured in discussion under the supervision of the school servant? Desiring to wield the sword against wicked spiritual forces as much as possible throughout the summer, when we are able to devote more time to the service, we should arrange long days of field work during the week as well as on Saturday and Sunday. Take a lunch along so you do not have to return home between morning house-to-house service and afternoon back-call and home Bible study service or additional house-to-house work with the offer.

Wielding the Spiritual Sword... (Cont’d)

Checking Our Magazine Activity

Chairman (5 min.) (Publisher’s Record cards should be in hand before the meeting. Magazine distribution is accomplishing a big work. “The Watchtower” is the one journal in the world exclusively announcing the Kingdom. “Awake!” equips Jehovah’s ministers so they have a broad knowledge of all walks of life, and at the same time it shows those people the need of a new contact with the New World society, where they can learn the truth. In 1984, 55,759 individual copies of these magazines were distributed, 5,983 individual copies were distributed. That is a 45-percent increase in just two years! What work for the year? Did you place all the magazines each month? Did the congregation average 9 per publisher per month?

Congregation (8 min.) The entire congregation was given suggestions for increasing distribution. First, have one or two good experiences on the game of magazine distribution. Next, ask the publishers to tell all the different ways in which they have ever placed magazines, either in regular features of the service or incidental preaching. Then suggestions on opportunities to place the magazines. (There are good suggestions in the “Informant” issues of May and June, 1956: “We Need to Be Ministers,” pages 183 and 187.) Ask the publishers to write down the suggestions on slips of paper which suggestions on the list can we personally use to increase our magazine distribution?

Conclusion (2 min.) Stress again the need for a regular day each week when we share in magazine distribution. urge every publisher to use these two latest magazines at every door where the regular offer is not placed. Let us all take advantage of the many other opportunities we have in everyday contacts with others to place these two vital magazines.

Are You Ready to Start?

1. The time is almost here! What time? The time for thousands of young ministers of school age and many older ministers to vacation pioneer. Have you filled out your application and given it to the congregation servant for the committee’s recommendation and forwarding to the Society? If not, do so right away.

2. Kingdom work is the prime career or life work for every servant of Jehovah. All who qualify and can should be in the regular pioneer service. Those who cannot pioneer full time should have as their goal vacation pioneering some time every year. Do you?

3. In addition to enjoying the blessed experiences of vacation pioneering, many happy pioneers of today found the vacation pioneer service to be the steppingstone to full-time service. More than a few of such now serve as members of the Bethel family, circuit servants, special pioneers and missionaries in foreign fields.

4. If obligations will not permit you to be a regular pioneer, then be a vacation pioneer. It is not too late yet to do so this summer. Will you be in the pioneer ranks?

1956 Yearbook

We still have a supply of the 1956 Yearbook. Undoubtedly interested people will like a Yearbook so as to consider the daily text and read to world-wide witnessing reports. Congregations should order as many of the Yearbook as they need right now. Our supply of 1956 calendars has been exhausted.
Brooklyn Bethel Vacation

The Society’s offices, factory and Bethel Home in Brooklyn, New York, will be closed from August 4 to 10 inclusive. Orders and correspondence sent in during that period will not be handled until some time after the reopening of the offices. Please anticipate your needs and place your orders in ample time for attention before the vacation period.

Contact All Radio Stations

With this Informant a letter is being sent to all congregation servants giving instructions for contacting all radio stations in the territory held by the congregation, in an effort to secure free radio time for the program “Things People Are Thinking About.” Local brothers who are capable and the public relations servant may be called upon to assist. A sample radio script is also being sent. If additional scripts are required they may be obtained upon request to the Society. Careful consideration of this material and preparation for these contacts will undoubtedly result in many more radio openings to spread the good news.

CONGREGATION

Increasing Back-Call and Bible Study Work

1 In the November, 1954, and the September, 1955, Informant the Society published a country-wide spot and sectional analysis of general field service activity. The data compiled revealed an urgent need for greater publisher participation in the back-call and Bible study service. Practical suggestions were also given to bring about immediate improvement in these features of service. How have we been doing since then? Just what are the facts at the present time?

2 During the last six months an average of 82 percent of the total publishers shared in house-to-house preaching, 60.9 percent made back-calls and 21 percent conducted Bible studies. How does this compare with the figures outlined in the November and the September Informant? Steady progress and increase in the number of publishers sharing in house-to-house preaching is again noted. The same, however, cannot be said of the back-call and Bible study work. Many publishers continue to share irregularly in these two features of service and only a minority carry the bulk of the load in the Bible study activity.

ORGANIZATION

Declaring Our Hope Unwaveringly in Meetings

Prepare for Unassigned Territory Work

Jehovah has made loving provision for his servants by instructing them to assemble together. By commenting in meetings we actually speak to one another of our hope. We need this participation, for it builds up spiritually and equips us to express ourselves in the ministry.

1 During July, August and September we may share in unassigned territory ministry. Have you submitted an application? Are you fully prepared? Meetings must be included in our preparation. Public talks should be scheduled wherever possible. Regular study of The Watchtower should follow. If no public meetings can be arranged for, be sure to hold the Watchtower study, with a mature publisher acting as conductor, even if it involves only a small group or one in the isolated assignment. But in this campaign try to locate interested people and make it convenient for them to join in meetings with you. Encourage them to continue the meetings after the campaign has ended.

2 The special unassigned territory offer is any two books, from The Harp of God to The New World, along with “Let God Be True,” and three booklets for $1. Congregations with a surplus of older books should contact other congregations and arrange transfers of stock. (See the letter of March 20, 1956, for details.)

3 Congregations having territory not worked within the last six months, especially rural areas, may use this special offer in such territory. In all other territories the regular offer of three books and three booklets for $1.50 will be used.

4 Share in meetings wherever you may be this summer and invite others to love and right works by unwaveringly declaring our hope.

Publications Now Available

Books

“Let God Be True” (2d Ed.)—Afrikaans, Chinese, Italian, Japanese, Russian, Spanish, Tamil

“New Heavens and a New Earth”—Arabic, Dutch, French, German, Greek, Hindi, Italian, Japanese, Korean, Russian, Serbo-Croatian, Spanish, Tamil, Tagalog, Turkish, Urdu

Booklets

Preaching Together in Unity—Arabic, English, French, German, Greek, Hebrew, Hindi, Italian, Japanese, Korean, Russian, Spanish, Tamil, Turkish

Sons of Jehoshua’s Praise—French, Portuguese

1 Jehovah has made loving provision for his servants by instructing them to assemble together. By commenting in meetings we actually speak to one another of our hope. We need this participation, for it builds up spiritually and equips us to express ourselves in the ministry.

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5 Share in meetings wherever you may be this summer and invite others to love and right works by unwaveringly declaring our hope.

6 The Society has continued to stress the need for greater effectiveness and participation in these two vital forms of service at circuit assemblies. Fine expressions have been received from brothers seeing and appreciating the present program. If you have not had your assembly as yet, plan to be there and assist others to get there also. Those who have already had their circuit assembly are now in an excellent position to apply the suggestion given.

7 Back-call service and Bible study work are two of the most joyful activities in which we engage. Seeing the great need, let all of us increase our back-call and home Bible study activity. It will result in more of the other sheep’s being properly fed and nourished in the way of life.

Add to Your Regular House-to-House Preaching Back-Call and Bible Study Service
Declaring Our Hope Unwaveringly in Meetings

Unassigned Territory Work Begins

Three-Book Offer
1 We would rather associate with Jehovah's people than with any others. Why? Because we hold in common the same hope. And since it is that common hope that draws us together, when we do meet we talk about that hope and declare it unwaveringly among ourselves.—Heb. 10: 23-25, NW.
2 But we also want to share our hope with others. And to share it, we must declare it. A well-prepared three-to-eight-minute sermon will do much to inform a householder of your hope. Give it unwaveringly. A confident declaration of your firm hope to him may stir hope in him. And July's offer of three books and three booklets will help him build on that new hope until he is filled with the true hope.

Caring for Our Whole Assignment
1 Where do we declare this hope? Throughout all the earth. And while you may speak of some territory that is assigned and some as 'unassigned,' it is actually our assignment, under the Society's direction, to preach in all of it. July begins our organized effort to work 'unassigned' territory. The Society is pleased to report that approximately a thousand congregations made application for unassigned territory. If you, as a congregation or a pioneer, have not yet requested an assignment, do so quickly. Considerable unassigned territory is still available in the following states: Arkansas, Georgia, Kentucky, Mississippi, Missouri, Nebraska, South Dakota and Tennessee.
4 If you do have such an assignment, care for it well. When you go there, plan to stay as long as possible. Preach to everyone you meet and witness all the time you are there. The special unassigned territory offer is three books and three booklets on a contribution of $1. One book should be "Let God Be True." The other two should be books from The Harp of God to The New World, available to publishers for this special offer at 20¢ each. During this campaign we hope to clear this country's literature rooms of these older books. They have kindled a hope in the hearts of thousands that has remained unwavering all these years. They can do the same today. If some do not take the offer, endeavor to leave some literature with them, a magazine or even a tract. Since they are not regularly visited, we should (Continued on page 4, col. 1)

School Review Problems
1 At the conclusion of most review questions in Qualified to Be Ministers a problem is presented. The brother who delivered the instruction talk will handle the review questions and then the problem.
2 The school servant should use discernment in making instruction talk assignments, keeping in mind the ability of the brothers in relationship to the material in the lesson. He will make suggestions to the speaker in advance of his talk as to how the problem is to be treated. Then, in the conclusion of the instruction talk, the speaker can call attention to the problem for consideration the following week and ad-
(Continued on page 2, col. 3)

Assembly Time Nears
1 The many assemblies strategically located throughout the United States make it easy for all to attend this year. So there is no question about our being there. But what about your detailed plans? Are you bringing a carload? Are you bringing newly interested persons? Have you turned in your volunteer service slip? Have you mailed your room request form to the convention city where you will attend? Are your vacation plans completed so they coincide with the assembly dates? Is this true even if you live in the convention city or nearby so you can attend for all four days? Have the lapel cards and badges for your congregation been ordered? Are you prepared (Continued on page 2, col. 1)

Let Us Go On to the House of Jehovah
1 In Psalm 122: 1, 2 the psalmist thrills at the opportunity of entering Jehovah's house. Jerusalem, Jehovah's organization, was very dear to him, for there Jehovah commanded his blessing, even life, forevermore. (Ps. 133: 3) This foreshadows the proper attitude of all those coming to a clear knowledge of Jehovah and his glorious arrangements.
2 There is only one entrance to Jehovah's organization. That is by dedication to Jehovah God through Christ Jesus. (John 10: 7-9) Jehovah commands that such dedication be symbolized by water baptism. (Matt. 28: 19) No one else can enter, (Continued on page 3, col. 1)

Want More Blessings?
1 Do you value your privileges and freedom enough to unwaveringly declare your hope in favorable as well as in troublesome season, as Paul admonished Timothy to do? If you are in position to do so as a pioneer, your energies are urgently needed to gather the hundreds of thousands of other sheep who are still bound by Satan.
2 Requests regularly come in for pioneers to aid in finding and teaching good-will persons in localities all over the world. You can help to fill these requests and aid others to know Jehovah's bondage-freeing powers. Increase your joy, service and happiness by becoming a pioneer. Jehovah has lovingly provided this privilege for you. If you do not qualify to be a regular pioneer, then vacation pioneer and build up your ministry in all features, so that you can qualify.
3 All of us have aches and pains and troubles of one sort or another. Many have learned that by putting faith and trust in Jehovah he proves to be a soothing salve to all troubles. In fact, by being a source of spiritual health and mental relief to others, our blessings are so numerous that we enjoy relief from our own troubles.
4 Show your appreciation for Jehovah's privileges and blessings by sending for your regular or vacation pioneer application today.
Improving Your Sermons

(Cont'd)

1 To give an effective witness brings joy to the hearts of Jehovah's servants. Sticking to one subject, developing it properly and delivering it enthusiastically results in a convincing message. Just as the rudder sets a navigational course, so sticking to a definite theme enables us to accomplish our goal, namely, to give a coherent sermon and impress good-will persons with the truth that we present.

2 In everyday conversation have you ever heard persons who start to talk on one thing, never finish what they begin and then get clear off on another subject? To say the least it is inconsistent and disturbing, isn't it? And when you stop and reflect on the matter, what is it that makes for effective conversation and argumentation? Is it not having an objective in mind and then in an orderly manner proceeding to develop your points toward a successful climax? This necessitates having a theme. Yet this weakness on the part of some results in ineffective sermons.

3 Yes, one of the essential requirements for convincing sermons is simply sticking to a theme. This means we must develop one central thought throughout. How can this be done? By the repetition of key words and phrases. For example, consider the "Kingdom" sermon in the January

Informant. It is suggested that we use this sermon with our offer for this month, particularly in unsignaled territory and in portions of our regular territory not recently covered. First of all, notice that the "Kingdom" theme is set by the opening scripture, Matthew 6:10. Next, we learn that the Kingdom is a real government and that it will destroy the wicked rule. Then Kingdom blessings are highlighted and finally the literature emphasizing the Kingdom as the only hope is introduced. Note, also, the logical order in which these points are presented so the listener will not have difficulty following the theme and arriving at a proper understanding of what you are trying to convey. Hence by fully preparing our material and stressing the main point we can present better sermons.

4 Remember, too, in many ways a sermon is like a public talk. Before actual delivery in the field, rehearse it before a companion or a friend. After giving the sermon, see if he can clearly tell you what you are trying to impart to the householder. If your theme is properly developed, it will be obvious and you will have overcome another sermon weakness.

School Review Problems (Cont'd) One way to handle this part is...
YOUR SERVICE MEETING

Aiding Interested Persons in Unassigned Territory

Chairman (3 min.) Most will be accomplished in unassigned territory and isolated parts of regular territory this summer. A time like this, when more attention is being paid to subscribers and/or isolated publishers, is a good time for the group to review methods of handling these situations. Regular, systematic house-to-house and back-call work will help during summer.

Chairman (5 min.) Starting new ones in service is only beginning. Work with them to enable these immature ones to stand on their own feet by end of summer. Help them secure house-to-house and back-call sermons and take them along in service for practical training in the ministry. Discuss the "informant" with them. Let them see its practical assistance to them to use their ideas. Rapid progress can be made if we use our time wisely.

Scene I (10 min.) (Pantomime and narration for following skills)

1. Publisher meets subscriber who has had no contact with organization. Publisher finds him interested so shows him how to get most from literature and Bible reading through studying. Arranges for Bible study while in territory.

2. Publisher meets subscriber who is familiar with organization, has attended meetings, but does not publish. Publisher encourages association, talks about work being done, invites him to share in meetings and friends about truth. Arranges for return discussions for better understanding of organization and to take him along in preaching activity.

3. Publisher meets untrained isolated publisher who does little preaching. Publisher helps him understand territory during summer and invites him to share. Displays January "Informant," points out "Kingdom" sermon and helps isolated brother prepare it. Shows how sermon will help him call on people in community. Encourages

regular, systematic house-to-house and back-call work. Will help during summer.

SCENE II (5 min.) End of summer work near, publisher and good-will person discuss how good-will person will carry on preaching work as isolated publisher. Good-will person will advise the society of his name and address so copies of the "Informant" for the group may be sent to him each month. Group meetings will be held in convenient home for benefit of others of good will contacted while in the territory. Publisher will not forget him, but will keep in contact by letter to answer questions good-will person may have and incite isolated ones to right works. Also, when possible, visits will be made on him to give additional field service instruction. Good-will person, now active isolated publisher, grateful for assistance given during summer and arrangements made for future aid.

Chairman (2 min.) Unassigned territory work to be very seriously handled and well organized to give isolated publisher and good-will person the most benefit from our work. Consider that our territory is only beginning. Work near, publisher and good-will person discuss how good-will person will carry on preaching work as isolated publisher. Good-will person will advise the society of his name and address so copies of the "Informant" for the group may be sent to him each month. Group meetings will be held in convenient home for benefit of others of good will contacted while in the territory. Publisher will not forget him, but will keep in contact by letter to answer questions good-will person may have and incite isolated ones to right works. Also, when possible, visits will be made on him to give additional field service instruction. Good-will person, now active isolated publisher, grateful for assistance given during summer and arrangements made for future aid.

UNITED STATES QUOTA FOR 1956

180,263 Publishers

Monthly Field Service Report

May Report

Sp'l Pios. 261 147.2 56.9 7.6
Av. Hrs. B-C Bl. St.
Pioneers, 4,858 98.6 34.0 4.8
Vac. Pios. 602 94.1 30.2 3.7
Cong. Pios. 167,302 10.2 3.4 .5
Total Pubs. 173,013

Public Meetings Held: 12,208

New Identification Cards

The current identification cards being used expire August 31, 1956. It would be well for congregation servants to reconsider information in the September, 1954, Informant regarding the use of this card. New cards, which expire August 31, 1958, are available at the rate of two cards for a penny. Expired cards should be surrendered to the congregation servant and destroyed by him. Only dedicated publishers and pioneers who engage regularly in house-to-house work, and who are capable of doing so alone, qualify for cards.

Greek Awake!

It is now possible to accept subscriptions for the Greek Awake! to be mailed to Greece following a new ruling by the Greek government on mailing the Society's publications.

Pioneer Meal Tickets

Meal tickets are being mailed to pioneers who were on the list as of January 1, 1956. Treat the ticket as you would money. Do not leave it at home or lose it. The ticket may be used at whatever assembly a pioneer attends.

Publications Now Available

Can You Live Forever in Happiness on Earth?

Christendom or Christianity—Which One Is the Light of the World?

Songs to Jehovah's Praise

Tracts

What Do Jehovah's Witnesses Believe? (T1)

Life in a New World (T8)
The Sign of Christ's Presence (T5)
Man's Only Hope for Peace (T16)

UNITED STATES QUOTA FOR 1956

180,263 Publishers

May Report

Sp'l Pios. 261 147.2 56.9 7.6
Av. Hrs. B-C Bl. St.
Pioneers, 4,858 98.6 34.0 4.8
Vac. Pios. 602 94.1 30.2 3.7
Cong. Pios. 167,302 10.2 3.4 .5
Total Pubs. 173,013

Public Meetings Held: 12,208

New Identification Cards

The current identification cards being used expire August 31, 1956. It would be well for congregation servants to reconsider information in the September, 1954, Informant regarding the use of this card. New cards, which expire August 31, 1958, are available at the rate of two cards for a penny. Expired cards should be surrendered to the congregation servant and destroyed by him. Only dedicated publishers and pioneers who engage regularly in house-to-house work, and who are capable of doing so alone, qualify for cards.

Daily time in life. No one comes to the door by means of dedication and baptism. (Zeph. 2:2, 3) This is no time to halt between two opinions. If Jehovah is God, serve him.

In cases where individuals who are physically or otherwise incapacitated or because of opposition in the home cannot attend assemblies, the congregation servant should make arrangements for their immersion locally. The number baptized locally stated or because of opposition in the home cannot attend assemblies, the congregation servant should make arrangements for their immersion locally. The number baptized locally should be recorded on the bottom of the congregation monthly report card.
Making the Fragrance of the Knowledge of God Perceptible

Use Books to Spread Fragrance

The most fragrant aroma is that of the knowledge of God. Not only is it pleasing but it leads to life! New World society members realize this, and by watching youth and Bible literature they spread this fragrance. (2 Cor. 2: 14, 15) A great amount of knowledge of God has already been made perceptible in this way and more remains to be done! Surely all of us want to increase our share in making the fragrance of the knowledge of God perceptible.

Throughout August Jehovah’s servants will diffuse the fragrant knowledge of God to many more thousands by continuing to offer three books and three booklets in assigned and unassigned territory. During the 1953 service year, efforts of publishers to spread this fragrance by means of Bible study aid books resulted in the placement of almost one and a half million of them. Last August special pioneers averaged 14 books each, regular pioneers 8.9 each and congregation publishers 9. That was very good. But we should do even better this August with the three-book offer.

Spread this life-giving fragrance at every opportunity in unassigned territory, in home territory and on the way to and from assemblies. The use of books to spread this knowledge of God will mean life to those who take it in. Make the fragrance perceptible wherever you are.

1956 Yearbook Clearance

At all district assemblies this summer there will be available a supply of the 1956 Yearbook at the reduced rate of 20¢ a copy. Please have this in mind when attending the assembly of your choice and obtain the number you can use to place with good-will persons and new publishers. Congregation servants may check with publishers and pioneers in the congregation to ascertain their needs and then obtain the supply for the congregation at the district assembly. If the supply at the assembly runs out, then congregations may submit orders to the Society at the same price, namely, 20¢ a copy.

CONGREGATION

Working Rural and Unassigned Territory

As in all that we do, we should plan rural witnessing in order to make our time count. In making up car groups for working rural, no more should be assigned to a car than can be kept busy most of the time contacting people with the Kingdom message. If territory is sparsely settled, with houses far apart, only two or three people should be assigned to a car, otherwise much time will be lost by publishers waiting for other publishers who are witnessing. (See paragraph 18 of Preaching Together in Unity.) Other rural areas will have more thickly populated areas and these will accommodate more publishers. Some rural towns have small settlements and villages where three or four of the stronger and more energetic publishers can be let off with a supply of literature and they can work such territory by walking. Definite arrangements should be made to pick up these publishers.

If we can readily be seen that successful rural witnessing depends much upon proper planning by the study conductor and car driver. The route to be followed should be studied out and discernment will need to be used in determining the best way to assign publishers to work houses ahead. If a house is far removed from other houses to save traveling the group can wait until the publisher returns from the house. In this case the publisher should make his witness brief but thorough. Usually the driver is able to distribute publishers and then he can take a house. He will be careful to make his calls brief so he will not keep the others waiting. When leaving a publisher it is best to wait a minute or two to see if he is able to contact someone before you drive to the next house. After this the driver can return to pick up publishers and proceed to distribute them again. Where houses are close together, the first publishers to leave the car can be assigned two or more houses so they will be busy until they are picked up again.

In covering unassigned territory this summer the above suggestions can be utilized. If several trips are made to this territory, back-calls can be made and studies started. In covering unassigned areas of the congregation, definite arrangements should be made to follow up the interest with back-calls and home Bible studies. This will require a proper record of interest manifested. Road numbers, landmarks, description of house, etc., can be used to locate back-calls. The car driver should plan to return to the territory worked a week or so before and make it possible for publishers to make back-calls where literature was placed. Then on returning home a different route might be traveled where other back-calls can be made. All this activity will require cooperation and wise use of the time. When rural areas are worked, plan to take a lunch and spend long hours witnessing.

It may not be possible to conduct home Bible studies every week in the rural areas but the group may be able to arrange a trip to a particular section every other week. Publishers in the group who do not have studies could keep busy making back-calls and not-at-home calls. Make the time count while witnessing in rural territory and thus be of the greatest assistance to persons of good will in these areas.

Add to Your Regular House-to-House Preaching Back-Call and Bible Study Service

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Making the Fragrance of the Knowledge of God Perceptible

"Kingdom" and "Truth" Books May Be Included in Special 3-Book Offer

A deadly fume or a life-giving perfume—which will it be? It depends on whether a person is goat-like or sheeplike. It is one message but there are two reactions. Goatish persons think it stinks and hold their nostrils. Sheeplike persons think it fragrant and breathe it in. The knowledge of Jehovah is that powerful!—2 Cor. 2: 14.

No commercial concern handles this knowledge. Jehovah has chosen a better way of distribution. He uses Christ Jesus, and leads his servants on earth in a triumphal procession. It makes perceptible the odor of the knowledge of God. Goatish persons think it a stench, sheep a fragrance. Where is work like this being done? "In every place!"

We are thankful to Jehovah that in August his triumphal procession will diffuse the fragrance of the knowledge of God "in every place"—yes, in unassigned territory and territory not worked during the past six months.

Beginning with August the special offer in such seldom-worked territory may include "The Truth Shall Make You Free" and "The Kingdom Is at Hand". These two plus "Let God Be True" and three booklets may be placed on a $1 contribution. Publishers may obtain books from The Harp of God to "The Kingdom Is at Hand" at 20 cents apiece. For booklets placed on contributions, no request credit from the Society. Can we place all our older books this year? Your work during this last month of the service year will answer.

What of territory that has been worked within the past six months? Bring the sheep three books and three booklets on a contribution of $1.50.

"Oill and perfume rejoice the heart," said the wise man. How great is the joy of sheeplike people when you bring them the life-giving fragrance regularly by studying with them! The July 1955 and 1956 Informants outline the way you can care for sheep in unassigned and seldom-worked territories. Use those suggestions to help them associate with the New World society.

Persons who do not take the book offer are not necessarily nose-holding goats. Diffuse more fragrance. Offer them the magazines. The transition is easy, such as: "While you don't feel you can obtain these books, I'm sure you will want these latest copies of The Watchtower and Awake! They tell you more about the Kingdom we have talked about. These are yours on a contribution of only 10 cents."

What goal should we set for ourselves in August? To make the fragrance of the knowledge of God perceptible to the sheep not only "in every place" but in every way—from house to house, by back-calls and home Bible studies. Will you be at an assembly this month? Great will be the fragrance of true knowledge diffused at assembly cities! Be one of the fragrance distributors.

By being a publisher in August you join in with the apostle in claiming "thanks be to God" for this unusual privilege. "In every place" bring Jehovah's kingdom message. Let it be to the goats a deadly, deathly fume. You are triumphant. The sheep recognize it as a vital, life-giving perfume!

The Full-Time Ministry Calls

Every season of the year is a good one for every part-time minister to give serious consideration to the call for full-time service; but especially is the passing of summer a good time for all you vacation pioneers to consider stepping up to the regular pioneer service. You have been making a test of Jehovah and you know what bountiful blessings he pours out on those who bring full-time tithes into his treasure house. Why not continue to receive these blessings? If you can at all see your way clear to do so, write the Society immediately for an application. Fill it out and have your congregation servant send it in, and we shall be glad to give it consideration.

(Continued on page 2, col. 2)
Improving Your Sermons (Part 3)

1. The Kingdom publisher can overcome objections, indifference and opposition only by diligent study and application of right principles. What do you do when a householder injects irrelevant matters into the conversation? Does this get you off on the wrong track and throw you off your speech track? If so, consider these points:

2. We cannot ignore objections, but we can overcome them. So when you meet an objection, analyze the situation. Is the interruption really an objection? Often times by sticking to the theme you can absorb the person’s remarks and use them as a basis for a tactful reply without actually making an issue of them. This calls for being flexible; it means that you must cultivate adaptability.

3. For example, if a householder says: “I’m busy,” you might counter with: “I certainly appreciate that these are busy days and because I’m busy too I’ll take only a few minutes to explain the nature of my call.” Hence, by acknowledging it and showing consideration for the householder, very often we can overcome the difficulty. If, however, the householder is genuinely busy, then it would be best, if possible, to leave two magazine on a contribution of 10¢ and to arrange for a future call at a more convenient time.

4. Another point regarding adaptability is this: Usually objections are peculiar to certain localities. In northern New England it could be the war issue; in the South it could be the views on hell. Publishers should be prepared to handle these objections by being familiar with the sermons outlined in the "Informer" and by being skilled in their flexible presentation. Also, you can prepare a sermon on the main objections that are met in your locality, which sermon would also explain the purpose of your call, and then go into the offer.

5. If, however, you are confronted with a genuine objection, where the householder really desires an answer, then you should proceed tactfully to answer it. For example, a person might be opposed to our work because we do not believe in “hell.” You could say: “Perhaps you have been misinformed as to our belief in hell. We do believe in the Bible hell, but you could proceed, to refute the extent necessary, to refute these religion’s idea of hell, using the Bible or “Make Sure of All Things” to enlighten the person and to clear away the obstruction. This may open the way for presenting the offer or for a future call. Remember to be always ready to make a defense but doing so together with a mild temper and deep respect.

6. Analyze the objections people raise. Observe the effect of your answers. Adapt yourself to the situation that arises at each door. Always look for new ways to meet the objections that are encountered in your area. Try them in your territory, and by always being alert to these objections you can become a more flexible and coherent Kingdom publisher.

[...]

And remember, all you part-time ministers, vacation pioneering is not limited to summer, nor to young folks. Any time you can see your way clear to pioneer for two weeks or during at least 75 hours for the full month enroll as a vacation pioneer. And do not put this off until tomorrow if you can do it today!

New Circuit and District Servant Talks

Starting September 2, 1956, circuit servants will give the public talk “Has God’s Purpose for Mankind Failed?” At circuit assemblies starting in the fall district servants will give the public talk “What Will Armageddon Mean for You?”
YOUR SERVICE MEETING

Training Program

Chairman (3 min.) Short, lively introductory talk on the importance of the training program as a whole, leading up to the subject of growth to maturity. Growth is a sign of life and progress. What parents do not wish their children to grow up, neither do we wish children and girls to grow up in the spirit. Progress to spiritual maturity is just as exciting and important for all of us as for Paul as he expresses desire to grow in their church. They pass their calls from previous weeks and make back-calls together. Assist one another to thoroughly accomplish your ministry.

SCENE 1 (5 min.) Two sisters convention car workers, now working a new territory, are discussing the Scriptures and the need to enlarge their sermon. They agree to work together on a new territory, and the one who is being assisted asks, “Do you think I can give a back-call sermon?” The companion responds by asking, “What about back-calls?” The one being assisted expresses desire to grow to maturity, so that he may be a help to others.

Chairman (3 min.) Summary. Brothers with a desire to grow spiritually have a heart and a purpose for the training program. They seek assistance, want to learn, desire to enlarge their privileges. Many see the importance of greater service opportunities and privileges for all.

SCENE 2 (5 min.) Two brothers discuss circuit servant’s observations as to their progress in training work. Fine prospects are indicated, but speed is needed for improvement in back-call and Bible study fields. Both acknowledge weaknesses and need for assistance. The one who is being assisted asks, “Do you think I can give a back-call sermon?” The companion responds by asking, “What about back-calls?” The one being assisted expresses desire to grow to maturity, so that he may be a help to others.

SCENE 3 (3 min.) After service meeting, group car captain goes over plans with his group car. Definite arrangements are made for departure. captain is set so that group will leave early enough to start witnessing in territory on the day or at 9 a.m. or 10 a.m. The group car captain is usually up early. Literature supplies are checked, back-calls are to be made, and the territory prepared and studied out.

Chairman (1 min.) First steps: Plan ahead, have definite arrangements for the day. Group car captain has further arrangements to make, have more enjoyable and serviceable group. Suggests using selling time to go over sermon that has been suggested for use in unassigned and rural territory. All tuition is effective to suggestion. Proceed to discuss various approaches and arranges for a group car to act as publisher for a demonstration model.

Theme: God’s Kingdom

1. Brief introduction
2. Taught to pray for Kingdom —Matt. 6: 10
3. Real government with a King —Dan. 7: 14; 7: 6, 7
4. Will destroy all wickedness —Rev. 20: 15, 16
5. Kingdom blessings to Dan. 2: 44
6. Kingdom now being preached —Matt. 24: 14
7. Have literature that tells of Kingdom; make presentation Group arrives at territory. Since this is a foreign country, it is necessary to work together in developing a good sermon and practice on each other. The host country agrees to help with back-calls. The one who is being assisted expresses desire to grow to maturity, so that he may be a help to others.

Chairman (3 min.) Summary. Brothers with a desire to grow spiritually have a heart and a purpose for the training program. They seek assistance, want to learn, desire to enlarge their privileges. Many see the importance of greater service opportunities and privileges for all.

SCENE 4 (5 min.) Two sisters convention car workers, now working a new territory, are discussing the Scriptures and the need to enlarge their sermon. They agree to work together on a new territory, and the one who is being assisted asks, “Do you think I can give a back-call sermon?” The companion responds by asking, “What about back-calls?” The one being assisted expresses desire to grow to maturity, so that he may be a help to others.

Chairman (3 min.) Making arrangements and following through on only one feature of work. Do not allow the week to pass without taking the needed steps. Ask for greater service opportunities and privileges for all.

SCENE 5 (5 min.) Two brothers discuss circuit servant’s observations as to their progress in training work. Fine prospects are indicated, but speed is needed for improvement in back-call and Bible study fields. Both acknowledge weaknesses and need for assistance. The one who is being assisted asks, “Do you think I can give a back-call sermon?” The companion responds by asking, “What about back-calls?” The one being assisted expresses desire to grow to maturity, so that he may be a help to others.

Chairman (3 min.) Summary. Brothers with a desire to grow spiritually have a heart and a purpose for the training program. They seek assistance, want to learn, desire to enlarge their privileges. Many see the importance of greater service opportunities and privileges for all.

SCENE 6 (5 min.) Two brothers discuss circuit servant’s observations as to their progress in training work. Fine prospects are indicated, but speed is needed for improvement in back-call and Bible study fields. Both acknowledge weaknesses and need for assistance. The one who is being assisted asks, “Do you think I can give a back-call sermon?” The companion responds by asking, “What about back-calls?” The one being assisted expresses desire to grow to maturity, so that he may be a help to others.

Chairman (3 min.) Summary. Brothers with a desire to grow spiritually have a heart and a purpose for the training program. They seek assistance, want to learn, desire to enlarge their privileges. Many see the importance of greater service opportunities and privileges for all.

SCENE 7 (5 min.) Two brothers discuss circuit servant’s observations as to their progress in training work. Fine prospects are indicated, but speed is needed for improvement in back-call and Bible study fields. Both acknowledge weaknesses and need for assistance. The one who is being assisted asks, “Do you think I can give a back-call sermon?” The companion responds by asking, “What about back-calls?” The one being assisted expresses desire to grow to maturity, so that he may be a help to others.

Chairman (3 min.) Summary. Brothers with a desire to grow spiritually have a heart and a purpose for the training program. They seek assistance, want to learn, desire to enlarge their privileges. Many see the importance of greater service opportunities and privileges for all.

SCENE 8 (5 min.) Two brothers discuss circuit servant’s observations as to their progress in training work. Fine prospects are indicated, but speed is needed for improvement in back-call and Bible study fields. Both acknowledge weaknesses and need for assistance. The one who is being assisted asks, “Do you think I can give a back-call sermon?” The companion responds by asking, “What about back-calls?” The one being assisted expresses desire to grow to maturity, so that he may be a help to others.

Chairman (3 min.) Summary. Brothers with a desire to grow spiritually have a heart and a purpose for the training program. They seek assistance, want to learn, desire to enlarge their privileges. Many see the importance of greater service opportunities and privileges for all.

SCENE 9 (5 min.) Two brothers discuss circuit servant’s observations as to their progress in training work. Fine prospects are indicated, but speed is needed for improvement in back-call and Bible study fields. Both acknowledge weaknesses and need for assistance. The one who is being assisted asks, “Do you think I can give a back-call sermon?” The companion responds by asking, “What about back-calls?” The one being assisted expresses desire to grow to maturity, so that he may be a help to others.

Chairman (3 min.) Summary. Brothers with a desire to grow spiritually have a heart and a purpose for the training program. They seek assistance, want to learn, desire to enlarge their privileges. Many see the importance of greater service opportunities and privileges for all.

SCENE 10 (5 min.) Two brothers discuss circuit servant’s observations as to their progress in training work. Fine prospects are indicated, but speed is needed for improvement in back-call and Bible study fields. Both acknowledge weaknesses and need for assistance. The one who is being assisted asks, “Do you think I can give a back-call sermon?” The companion responds by asking, “What about back-calls?” The one being assisted expresses desire to grow to maturity, so that he may be a help to others.

Chairman (3 min.) Summary. Brothers with a desire to grow spiritually have a heart and a purpose for the training program. They seek assistance, want to learn, desire to enlarge their privileges. Many see the importance of greater service opportunities and privileges for all.

SCENE 11 (5 min.) Two brothers discuss circuit servant’s observations as to their progress in training work. Fine prospects are indicated, but speed is needed for improvement in back-call and Bible study fields. Both acknowledge weaknesses and need for assistance. The one who is being assisted asks, “Do you think I can give a back-call sermon?” The companion responds by asking, “What about back-calls?” The one being assisted expresses desire to grow to maturity, so that he may be a help to others.

Chairman (3 min.) Summary. Brothers with a desire to grow spiritually have a heart and a purpose for the training program. They seek assistance, want to learn, desire to enlarge their privileges. Many see the importance of greater service opportunities and privileges for all.

Literature Inventory

Two Literature Inventory forms are being sent to each congregation with this Informant. An actual count of literature is to be taken on September 1 and recorded on these forms accurately and completely. All pioneers associated with congregations will take a count of their literature and turn in to the literature servant a signed slip showing how many books and 32- and 64-page booklets they have. The total for all pioneers associated with the congregation will be shown at the bottom of the Literature Inventory form. The congregation servant should check with the literature servant to see that the inventory is properly taken and given help if necessary. Send the original to the Society not later than September 3 and retain the duplicate for your files. The results of this inventory and the latest statement of the congregation’s standing with the Society should be read to the congregation.

Possible Accounts

The Society desires to close all pioneer accounts and clear them off the books. Some may delay settling their accounts under the impression that remittance must be made in full. Regular remittances, though relatively small, will be a satisfactory arrangement for closing accounts if full remittance cannot be made at once.

UNITED STATES QUOTA FOR 1956

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<tr>
<th>Monthly Field Service Report</th>
<th>June Report</th>
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<tbody>
<tr>
<td>Sp. P.</td>
<td>262</td>
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<tr>
<td>Pioneers</td>
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<td>Vac. P.</td>
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<td>Cong. Pub.</td>
<td>166,516</td>
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<td>Total Pubs.</td>
<td>173,023</td>
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<tr>
<td>Public Meetings Held:</td>
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Going Away?

If you are away from your home congregation at the end of a month, be sure to send your report slips to the congregation servant just before the end of the month. Do not become an irregular publisher because you neglected to report. And, of course, whether at home or away from home, definitely arrange to share in field service each and every month.

"Make Sure of All Things!"

2d Week: Jehovah’s Witnesses (from Rom. 13: 1 on page 198 to 1 Tim. 5: 19-22 on page 201)

Talk on organization of Jehovah’s witnesses by mature brother who never left the house. Remit and return at agreed time has elapsed. With good organization, rural witnessing will be a pleasant way to spend summer weekends, but also a theoretically productive way to show love to your neighbors.
Triumphant over Enemies by Kingdom Preaching

New Service Year Begins!

1 Jehovah’s servants are on the offensive. They go from one triumph to another. And they triumph, not by personifying to fleshly weapons, but by wielding “the sword of the spirit.” Yes, by fearless perseverance in Kingdom preaching we triumph over enemy opposition, visible and invisible.—Ps. 110:2; Matt. 24:14.

2 We have received much spiritual upbuilding at the recent assemblies. We should, therefore, now be in fighting trim so as to make September, the first month of our new service year, a truly triumphant month. In our house-to-house ministry we shall continue to feature the bound books. Concentrate on territory not previously called on with these. If all your territory has been covered, then go over it again. Some of the most fruitful territory in Brooklyn is that receiving the literature offer every three weeks!

3 And then follow through. Placing literature is like establishing a beachhead. Thereafter we must spread out into back-calls and home Bible studies. We must engage in hand-to-hand combat with false teachings, indifference and materialism, if our preaching is to triumph over our enemies. In carrying on this work let us show not only zeal and boldness, but also wisdom and especially love. At the same time do not overlook the new or weak ministers. They still need our help if they are to share in the final triumph with us.

Was This Your Placement?

Three books were recently sent to the Society’s office with the following note enclosed: “I have read these books and would like to have someone else benefit from them.”

The local congregation has been informed so that a back-call can now be made. But, did not the publisher who made this placement withhold good from this person of good will? Did he not deny himself the blessed privilege of aiding this one in the worship of Jehovah? Be sure to make notation of your placements and then to make return calls promptly, having in mind the starting of home Bible studies.

CONGREGATION

The Right Way to Cover Congregation Territory

1 Save time and effort! Be more effective! Before going out in the service, plan! No study conductor in charge of group witnessing should neglect planning. Beforehand he decides two things: (1) What territory is to be worked? (2) How can the territory best be covered by the group?

2 Knowing the answers, the conductor can buy out the opportunity time for the publishers. How? By making assignments at the service center. No confused procession is there then, but a triumphant procession in which each fragrance distributor knows his place. For greater efficiency some conductors give publishers a slip of paper showing the apartment houses, blocks or streets to be covered.

3 Unless training others, mature publishers work alone. In this way more lost sheep can be found.

4 The house-to-house record? A convenient aid for keeping track of sheep. Goats think the Kingdom message is a deadly fume. No need to keep their addresses. Sheep show interest. Their names and addresses you will want to keep.

5 On whom do we call back? Sheep-like persons of course. This calls for correct addresses, carefulness and observation. Do you ever meet sheeplike ones who are genuinely too busy? Do you call back on them? A good time would be when you make the not-at-home calls. You feel more satisfied with yourself by calling on the not-at-homes. It is good to make these calls before the group goes back to the territory again. A big advantage is that a different day of the week often finds them home.

6 No territory is worked in the right way unless we do this: make a reasonable effort to witness to the occupants of every home. Two prime responsibilities the study conductor has: (1) He will see that each territory checked out to him is worked with the regular offer and also with magazines. (2) He will check closely to see that life-giving knowledge is brought to sheeplike ones by means of back-calls and studies.

7 With an eye alert to buy out time for the publishers, the conductor obtains territory for group witnessing to his own satisfaction. How much? No more territory than is really needed. This usually leaves some territory open for individual publishers and pioneers.

8 To all who check out territory the Scriptural rule applies: “Each one will carry his own load of responsibility.” Each one, then, who checks out territory agrees to take up those two prime responsibilities mentioned in paragraph six.

9 Every four months publishers are required to check in their territory. Can a territory be checked out again by the same publisher? Yes, provided (1) the congregation does not need the territory and (2) the publisher is carrying “his own load of responsibility.”

10 Planning is a responsibility that falls equally on the magazine-territory servant. Proper territory coverage with the regular offer and with magazines requires much thought. For instance, there is a tendency to cover some territory more than others. What of the territory that is worked less often? Is it receiving proper attention? If not, the magazine-territory servant arranges with the congregation servant for it to be covered by group witnessing. Or pioneers may be able to help.

11 Remember the goal: to work all congregation territory every four months. This may be either with the regular offer or with magazines. With magazines we work rapidly. With the regular offer we try to be thorough. Sheep are there. Working territory in the right way will find them.

* Add to Your Regular House-to-House Preaching Back-Call and Bible Study Service *

Bethel and Gilead Applicant Opportunities

1 Have you ever thought of serving at Bethel, or as a missionary? Do you qualify for these treasured privileges of service? If so, you will be happy to know that at all district assemblies this summer the Society has scheduled a meeting for Bethel and Gilead applicants Sunday morning at 9:15.

2 To be eligible for Bethel service brothers and sisters must be between 17 and 55 years of age, in good health, willing and desirous of doing hard daily work. Gilead applicants must have a minimum of two years in the pioneer service, be between the ages of 21 and 30, be in good health and willing to go anywhere in the world as missionaries.

3 Both of these special services open the way to endless privileges within the forward-marching, unending New World society. There is no greater privilege that you could have than serving in either of these fields. So, if you qualify, give the matter serious and prayerful thought and take advantage of the opportunity of making application at your district assembly.