Showing Belief for Final Salvation

Life-saving Work with The Watchtower and Awake! Begins

All Witnesses Urged to Show Belief Publicly

"Are you saved?" Properly Jehovah's witnesses answer, "Thus far. Finding things so es in various conditions the belief in God and Christ, however, does not guarantee final salvation in the New World. There is an absolute need for the presentation to make public confession, the hands of belief, a proving of faith, for final and women, whatever their station faculties—the mind and study and absorb God's truths, the feet of study and in their life-saving work with Jehovah's witnesses, graciously bestowed upon us by the "Saviour of all men."—1 Timothy 4: 10, A.S.V.

The Life-saving Work with "The Watchtower" and "Awake!"

To the Lord, and with more ministers the mind bringing into play all the available light to make a public show of belief and a proving of faith, for final and women, whatever their station faculties—the mind and study and absorb God's truths, the feet of study and in their life-saving work with Jehovah's witnesses, graciously bestowed upon us by the "Saviour of all men."—1 Timothy 4: 10, A.S.V.

The Pioneer Hour Checkup

The Society is keenly interested in helping the pioneers to meet full-time responsibilities and thus continue to share the blessings of pioneer life. The quarterly checkup falls in January and is sent at the end of the first six months of the new quota arrangement. The response to these letters was gratifying. The expressions of appreciation and determination from the pioneers reflect their thankfulness for the blessings they are receiving.

In the future, the checkup will coincide with the service year. Hence the 140-hour quota will now be corresponded, September 11 to March 10. Those who come short during the six months ending with February, 1949, will be advised by the Society, so that they can improve their activity during the remainder of the service year, if possible, and thus meet the quota.

Suspensions

The Society would like to remind the pioneers that the suspension arrangement is no longer in operation. Those who want to take some time off in the near future are, of course, free to do so without asking for a suspension. If the taking of such time off from the service year would result in the pioneer's making less than 120 hours for that month, the pioneer should briefly give the reason in the form of a letter for the remarks at the bottom of the monthly report card.

This report card should be sent at the end of each month's service. It may be a matter of a few hours may have been put in and even if none at all; do not forget to include your quota and any work for the month a brief explanation should be given. If the taking of such time off from the service year would result in your making less than 120 hours for that month, the pioneer should briefly give the reason in the form of a letter for the remarks at the bottom of the monthly report card.

How to Handle Subscriptions

A new instruction sheet, "How to Properly Handle Subscriptions," is being mailed with this Informant. It replaces the former one, which was first issued in the December 1947 issue. The new instructions are shorter and cover the latest campaign literature, post on bulletin board during campaigns, and provide 1200 hours will, of course, endeavor to make up the time lost and strive to meet their quota for each six-month period and the entire service year.

The millions who pray in sincerity and hope to come to the Lord without fail will find that the Kingdom has come. They need the life-saving message of the Watchtower and Awake! By God's grace, Jehovah's witnesses will satisfy that need, and guarantee their own salvation, by a public show of belief. Shewing belief by service is the primary requirement for success of this eleventh Watchtower Campaign.

Company and Pioneer Orders

From time to time weak points relative to ordering by both companies and pioneers come to our notice. Points, that if remedied, will prove more efficient service.

It is advisable to always have company orders sent to the same address, unless there is some good reason for a change. If circumstances make it necessary to ship orders to the stock servant, or some address other than that at which the company regularly gets its mail, the name and address used should be the same for each order at all times. If there is no name and address there is no means of knowing which is correct, we must use the address last sent in. Of course, the Society is always glad to oblige in any way that is such as is necessary and an aid to the brethren in the field. Pioneer groups are requested to cooperate in this same matter by having all orders come to the same one of their group leaders.

Companies should not request literature to be charged to them at pioneer rates, even though it is being sent to a pioneer address. All company orders are charged at company rates.

The pioneer obtains his literature from his company. He is responsible whether campaign literature or something ordered specially for him, and the company will in turn be credited for each order. Should pioneers order for the pioneers for their own use, this is a cash item, please consult the Credit Request Form (SC-53). It places a burden on the company to be charged for the pioneer's literature in this way, and the pioneer can order himself and send his order with the company's.

When company and pioneer orders are sent together, however, it should be kept in mind that there should be a remittance form for each order even though only one check or money order is sent for the entire amount. The remittance forms will show what part of the remittance to apply to each order. Remember, too, that the new remittance form (S-52) should accompany all orders, regardless of size, including those for handbills. If you are not sure whether the item you are ordering is a cash item, please consult the Cost List, where you will find cash items defined and a list given.

Occasionally pioneer orders have been delayed when the Society was not notified of the change of address. When the order was to be shipped had moved, or when a pioneer sister got married and neglected to advise us of the change, the Pioneer Section has had to keep these stencils if it is a cash item, please consult the Cost List, where you will find cash items defined and a list given.

Careful attention to the matter of ordering, making sure to fill out the order blank carefully and completely and to include remittances when necessary, will assure better service to the pioneers and will eliminate much unnecessary correspondence between the Society and the companies and pioneers.
**Blameless Ministry** Testimony Period

1949 Watchtower Campaign Progresses

**Stress Watchtower Back-Calls**

This world of Godlessness is in an irreparable plight. It has become the miserable slave of its god Satan, whose spirit is at war with the absolute devotion to righteousness and the principles of God’s Word. Whoever may be responsible for this condition, one thing is certain: The accusing finger of guilt cannot be pointed at the ministry of Jehovah’s witnesses. The ministry of God’s servants is blameless, “giving no offense in anything.” Yes, blameless because the Society has consistently endeavored to fulfill its charge as “faithful and wise” servants! In providing “meat in due season” to all who have requested a back-call, the useful and helpful publisher, have faithfully accepted your responsibility as minister of God and have carried the vital Kingdom message throughout the world. Now comes February 1949 and the “Blameless Ministry” has another opportunity to minister, “giving no offense in anything” that may stand in the way of the message of hope and salvation. There is only the ministry that can stand blamelessly. God, the world, and we maintain our proven ministry during the “Blameless Ministry” period of February, 1949, in turning all things approving ourselves as the ministers of God.”—2 Corinthians 6:3, 4.

During this second big month of the 1949 Watchtower Campaign, God’s blameless ministers will continue to hold forth the message of life and deliverance from a destruction-destined world. How? By offering a year’s subscription for The Watchtower, or book, and a booklet. When placing the offer, it is suggested that the publisher inform the obtainer that the magazines are being received, he will count it a privilege to call back with a purpose. Realize that the proper procedure on the part of the minister will tend to establish a home or book society, and hence further establishes our blameless ministry.

Watchtower and Awake! are now available in the following languages:

- **Afrikaans**
  - German
  - Spanish
- Danish
  - Hollander
  - Swedish
- Finnish
  - Italian
  - Visayan
- French
  - Norwegian
- **Hungarian**
- **Italian**
- **Portuguese**
  - Ukrainian
- **Russian**
- **Arabic**
- **Polish**
- **Slovak**
- **Turkish**
- **Greek**

**Watchtower and the advantages in subscribing.** This will also help them to see the desirability of renewing their subscriptions before these expire.

*Can Your Company Increase?*

With a month-long rushing activity “showing belief unto final salvation” in January, many subscriptions for The Watchtower or Awake! will undoubtedly be obtained. Therefore, February will be a good time to reflect on January’s activity, analyzing what has been accomplished locally and how improvement can be effected during the remaining months. The campaign Watchtower and instructive Watchtower Campaign field experiences will also be of real value. Publishers who have been successful in obtaining subscriptions may be used to relate their experiences, particularly those which will assist other ministers in their presentation of the offer. Keep the importance of the eleven Watchtower campaign in full view throughout the entire four months. Remain subscription-conscious!

Jehovah’s proven ministers possess and teach the singular message of things approving ourselves as the ministers of God.”—2 Corinthians 6:3, 4.
"Blameless Ministry" Testimony Period
Presentation of The Watchtower and Awake!
Continues in Second Month of the Campaign

Preparation Essential for Blameless Presentation

Jehovah's witnesses are living up to their commission to be ministers of the gospel, as proved by the recent progress of the Ministry. Jehovah's witnesses have always stood out as true witnesses, without compromise or backsliding. Their dedication to the cause of God is well known to all who have been in their presence. They are an inspiration to others to follow their example and to work for the same purpose.

Effective Presentation of the Offer

Carefully analyzing this offer, we quickly notice its comprehensive value. It is balanced spiritual food for those who are searching for the truth. The offer is designed to aid in the preservation of the Kingdom. The publishers have always been careful to present the truth in its entirety, without any compromise or distortion.

Blameless Ministry Means Regular Study

To be an effective minister of Jehovah and to demonstrate real appreciation for this great privilege, regularity in the service is essential. We may have to overcome obstacles along the way, but that is what we are prepared for. Jehovah has always had to do in order to keep their ministry blameless. Disagreeable situations not encountered previously are to be expected. They are to be overcome with perseverance and patience.

Old Phonograph Records

Old phonograph records no longer have any real value to the Society. Any companies who may have been holding such records for an anticipated sale should be prevailed upon to dispose of them in any way they see fit.

Grateful for the gift of preaching the truth of God's Kingdom. The publishers have always appreciated the opportunity to preach the good news to all. They have a genuine desire to see all come to the knowledge of the truth. The publishers are grateful for the gift of preaching the truth of God's Kingdom.

Seek to Improve

Many will not "hear", regardless of your effort to speak effectively at each call. This should not discourage you. For a division into the "sheep" and the "goats" is established for our day. Not all listened to Jesus, but in the future, it will be the same. A better spirit may be broken down, and a better spirit shown by misinformed persons. The publishers are grateful for the opportunity to speak the truth of God's Kingdom.

Get to the Literature Offer Quickly

Get to the literature offer quickly, for the attention of the person will usually center on this. "Know" your offer for the month, its main points, the value of its features, the many questions of immediate interest to the householder it will answer. Speaks with conviction. Have not the publications brought you knowledge more valuable than all the gold and silver could buy? They bring to your "neighbors" truth of inestimable worth. Avoid "rushing" through your witness. Be calm, resolute, and overruled. 

From House to House

Strive for an Effective Ministry

In the eyes of the religious world, Jehovah's witnesses perform their religious duty with a blameless methodology. They approach "from house to house" to persons of every race, creed, political belief, and walk of life. But Jehovah's witnesses preach thus by divine command. They must go "from house to house", to discharge a treasured responsibility tolich, of informing all mankind that old-world rule has ended, the Kingdom is here, and Armageddon is at hand. The eternal destiny of millions, as well as the vindication of God's name, is tied in with their ministry at the homes. Hence every witness of Jehovah physically is able to do so will take part regularly in this important. Choose your words, and preach "from house to house".

Knowledge Used

Through much study the Kingdom publishers have acquired a wealth of Bible knowledge, not to be parted in the realm of occultism. We are concerned with the knowledge needed to be able to meet objections as you are able. Do your best to witness effectively at the house, and cultivate the gift of preaching the Most High will direct your steps, to His praise.

FEBRUARY, 1949

Preparation Essential for Effective Presentation of the Offer

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The efficient and blameless min-
Gainful Godliness

Profitable Way to Contentment and Life

Whether it be wisdom, wealth or social position, the gains sought by
and and then carrying such information
Is kind. How true it is that 'all this
time or are calling back on those
This is a godly course, and
profitably take out an individual

Theocratic Ministry School
Suggestions

Evidence of the keen appreciation
and which they greeted the new
views was seen in the joy with
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other features of the school, some
school. Some of the answers from
Is indeed
without

Written review information con-

Stimulating interest in the written
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be given in advance any
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Verifying the answers from the written
and

Serving the community for the
"Watchtower" can greatly increase the
of the questions that have arisen
First, of all, that you fully un-

Field Service Report

In each paragraph, and by comparing
with their questions, students can make sure that
have covered the main
in the field service, the right and the
by having the lessons included in the

New Talks to Begin in April

Public Bible talks are one of the
and then they will be
1940 Yearbook, the tremendous total of
those of the old series
they are calling upon them for the first
in the magazine. This will be the case for
and

Public Meetings Provide Wide Witness

When the brethren have for the written
views was seen in the joy with
which they greeted the new
views in the written reviews are
are included in the answer sheet.

Publications Now in Stock

For those who thus faithfully
served Jehovah, and "godliness with
textbook, all of

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Watchtower Campaign Enters Second Half
March Dedicated to Goalful Godliness

Individual Participation Required to Reach Quotas

Godly gain is not a new thing to Jehovah’s servants. The report of past activity contained in the 1949 Yearbook gives sure affirmation of that fact. It was not through idle
ness nor self-worship for personal gain that a 27-per cent world-wide
realization was brought about. Rather, it was through Jehovah’s spirit, it is continued, that the goalfulness of all the servants of God was
achieved.

Continued progress is the heartfelt desire of each of us, and our efforts will
be directed toward that end. The next six months will be a

Individual Effort Required

The greatest gains can be expected if the entire organization advances as a unit; each publisher in step, each service company averaged the 10-per cent increase for the entire service year. Added effort, greater diligence, increased determination, these will be required, but great contentment will accompany the accomplishing of this godly gain.

Let us, individually and unitedly, set our mark on a gain; that gain; in individual effort and home
suggestions they give and
...make plans now for effective April
activity and a grand climax for the 1949 Watchtower Campaign!

Counsel on Theocratic Organization for Jehovah’s witnesses

New Publication Replaces Organization Instructions Effective March 1, 1949

Kingdom publishers will greet the coming of Spring with this
Counsel on Theocratic Organization for Jehovah’s witnesses, released with this Informant. It comes from the "faithful and wise servant" as a

...lasting to share in this vital service. (The new forms should be ordered with other supplies. Study Record (S-1), 100; Bulletin Card
S-2, 350; Bulletin Card (S-3), 400; Study Report (S-4), free.)

New Publication Replaces Organization Instructions

Field Service Report

MONTHLY QUOTAS

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PUBLIC MEETING CAMPAIGN

Public Meetings Held

New Booklet Released!

The 32-page, self-cover booklet The Kingdom Hope of All Mankind is now released and will be available for distribution in April. So that it may have a full share in bringing to the people the comforting message it contains, companies are urged to immediately enter a sufficient quantity to take care of the needs of the publishers and pioneers working with others in the field.

The Kingdom Hope of All Mankind should be included with every subscription offer during April, and special effort should be made to get the booklet into every home, even though subscriptions may not be ob-

...tion will have a file of all home Bible studies. The file of the Bible study servant will contain only the names of persons known to be definitely interested in God’s Word.

A responsibility rests upon the pub-
isher to follow up interest and properly “feed the sheep” by home

...in the progress of the home Bible study. A copy of this “Study Record” will be kept both by the publisher conducting the home Bible study and by the Bible study servant; the latter will maintain a file of all

Magazine Day: One day a week will be devoted to the distribution of The Watchtower and Awake! on the streets, from house to house, store to store, and in other ways.

City Servant: In large cities where two or more units exist, the “company servant” will hereafter be called the “city servant.” This term “city servant” will no longer be used. All "unit servants" will be called “com-

...suggestions to aid companies and publishers in performing their ministry effectively.

Jehovah’s witnesses throughout the world absorb and apply the counsel presented in this book, centering attention on the Bible study servant, and the goal, which Jehovah has given us to do, we can rest confident of increased blessings from on high. Use Counsel on Theocratic Organization to Je-

...praise thee more and will

...more."—Ps. 71:14.

BROOKLYN, N. Y.

MARCH, 1949

“If...will yet praise thee more and more.”—Ps. 71:14.
“Nations’ Hope” Testimony Period
Share in Expansion of Pioneer Ministry

Last Month of Successful 1949 Watchtower Campaign

"Showing Belief for Final Salvation" in January touched off a year filled with "more and more individual praise." February added to the increased praise by ushering in the "BLAMELESS MINISTRY" Testimony Period of March and April. Jehovah's blameless ministers, showing belief unto final salvation, enjoy "more and more" praise. April is one of the most eagerly anticipated months, and keenly the "Nations’ Hope" Testimony Period in April. (Rom. 15:12, A.S.V., marg.)

Every evidence points to the possibility of April's being the greatest Theocratic service month on record.

It Can Be Done!

A new peak quota of $7,000 publishers has been set for April. The combined peaks of all companies, pioneers and other publishers in 1945 comprised this quota. To meet it this year will be the responsibility of every minister in helping all those who served last year, as well as the many who may not have been Theocratic in April. Moreover, with concentrated publisher activity in that month, the combined peaks in other features of Kingdom witnessing, such as back-calls and Bible studies, should be realized.

The combined peaks of all companies' reaching sufficiently in advance so that witnessing, such as back-calls and the Remember the Goal—10 Percent of Publishers in Full-Time Service

February saw the graduation of another, the twelfth, class of Gilead Servants. The pioneers of this class are "more and more." These ministers are equipped and ready for full-time missionary service in other lands where the original pioneer service is sorely needed. But from where did the students for this and other classes come? Were they chosen to attend Gilead for this special training? They came all the way from various parts of the world. But, were chosen because they had determined some two years or more before that they would stay in the pioneer service, and, if it was the Lord's will, qualify for the blessed privilege of being invited to Gilead. Many Gilead-trained ministers are already in foreign fields and more are ready to go. But they leave behind vacancies that must be filled, and good-will interest in their territories that will require other pioneers to care for. Yet even without their services, not every community throughout the world an ever-increasing need for the preaching laborers to enter the field of harvest.

The 1949 Public Meeting Campaign

Each One to Do His Part

With the new series of talks the public meeting campaign takes another turn. A "Watchtower" study and a "Testimony" meeting, to the point, and covering a wide variety of subjects, the titl...
Our Goal: 87,000 Publishers

Darker and darker becomes the outlook for the citizens of this old world, but see one effort after another on the part of the only hope they know of, the United Nations, end in failure. But what else can they expect? for “many failures added together do not sum up success”.

How foolish to put one’s hope in that which is certain to fail! Only an exceedingly small number are wise. They place their trust, not in the doomed creation of dying men, but in the “Nations’ Hope” provided by the Almighty God himself. That hope is Christ the King, of whom Romans 15:12 says: “The obligation rests upon him of whom they have not heard.” The obligation rests upon all publishers, who have had some part in the field service during the past year would all be active during the month of April. This is true: “The call is real and the goal is set.”

And that quota would be far surpassed as hundreds, yes, thousands of “Bible students” join the ranks of the “Nations’ Hope” proclaimers. Clearly we can reach a new peak.

Why such an emphasis on new peaks? some may ask. Not for pecuniary gain, neither to boast in new numbers. No, but because the numbers. No, but because the peaks? some may ask. Not for new peaks? some may ask. But for the future of the nations. God, having promised, will to lengthen her ropes and strengthen her stakes; that one would become a thousand, and a little one a strong nation. God, having promised, will do his part in fulfilling those promises, and we delight to see progress toward their complete fulfillment.

“Nations’ Hope” Testimony Period
April Activity Climaxes 11th Annual Subscription Campaign

Your Vacation Pioneer Application Awaits You

Field Service at Assemblies

Henceforth it will not be necessary for publishers to report their field service time at circuit and district assemblies. A complete report of activity at these assemblies should be kept by each publisher and turned in when you return to your home company. Field service will, of course, continue to be an important feature at all assemblies, for thereby many persons of good will learn of the way to life.

Study Record File

In establishing the Study Record file, the publishers are to make out a Study Record for each person with whom a Bible study is being conducted. The necessary data for these studies can be transferred to Study Record slips from the Permanent Back-Call Record slips. Then the old back-call forms can be discarded.

Slips in the file for persons with whom no study is being conducted will not be placed in the Study Record file. An effort may be put forth to call upon these, particularly the more recent ones, by publishers holding the territory, in group witnessing, etc. Where there is sufficient interest to make regular back-calls, the publisher should retain the name and follow up. If a study is started, the publisher will then turn in a Study Record along with the Permanent Back-Call Record slips.

The Memorial Report

A Memorial report card is being sent to each company with this Informant. This card should be filled out and returned to the Society immediately after the public meeting following the Memorial. Each company will please fill in and return this card even though it may not have had a public meeting. Isolated pioneers are encouraged to fill out and return this card even though they may be unable to meet with a near-by company to hold their own Memorial service and then report on a postal card the following: Total attendance at Memorial; Total partakers of emblems; Total attendance at public meeting on Sunday following Memorial.

Field Service Report

MONTHLY QUOTAS

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<td>4,557</td>
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PUBLIC MEETING CAMPAIGN

Public Meetings Held: 4,007
Expanding Your Ministry
Three-Book Offer to Be Featured

Publishers to Take Increased Interest in Local Expansion

Jehovah's Kingdom under Christ Jesus is ever expanding. Established in heaven immovably, it is destined to shortly extend its rule to the ends of the earth. The earthly words ring true, "Of the increase there shall be no end." Jehovah's servants alike should be quick to recognize this expansion; and rightly so, since they are directly connected with the expansion of true worship in this familed earth. True worship here earthward is the light from God's Word began to penetrate our hearts, the desire has been to make the Kingdom "grow more" by increasing our privileges of serving him. The admonition of the Lord is that we should "Attend to these duties, let them absorb you, so that all men may note your progress."—1 Tim. 4: 16, Moffatt

Expansion by Regular Praise

In May, therefore, we will continue to expand our ministry of praise by now turning to the placement of orders for the 32-page booklet (The Kingdom Hopes of All Mankind), on the contribution of $1.00. A review of the high points of the work done by the brethren both in personal work and in service meetings, will be helpful in placing the offer with the public. No more than 2 copies of literature are now available, but the publications with all who show interest in Jehovah's kingdom, but we will be prompt in calling back, that we may not lose the privilege of continuing the work. Pamphlets, such as are being distributed in England, have already begun home Bible studies. Here in the quiet of their home, as the Bibles are being read in their own language and studied, education for life begins. It is here also that the potential exists for expanding Jehovah's praise in the earth. Understanding brings with it the comprehension of the purpose of the Kingdom, for as this is perceived by those of goodwill, it will be the privilege of mature ministers to aid them in taking their share and standing for the praise. Those newly interested ones who began to publish in April should be encouraged to continue in Kingdom service.

Expansion into rural areas may be undertaken during this season, when the brethren will be free from school auditoriums. Each city will have in combinations in various sections of your territory an opportunity to obtain the book offer and will be able to spread the suggestions in paragraph 18 of Counsel on Theocratic Organization for Jehovah's witnesses. Plans for the future ministry to reach into the rural areas should also be underway.

Each Publisher to Take Personal Interest in Local Expansion

The expansion of godly praise in our communities makes the heart overflow with joy, and now the opportunity becomes possible by effective planning on the part of each publisher in co-operation with the company arrangements. Attending meetings, providing assistance and spiritual food equips the minister to give a better testimony. Therefore, the opportunity in various features of the work adds variety to Kingdom service and becomes our local mission. The expansion being expanded on every front, to Jehovah's praise. Taking advantage during May of opportunities to expand into meeting places is rich the daily life of many ministers, and contribute toward local expansion. By the time you are assigned your area, the goal of 10 percent. The key to increased expansion of praise is to become completely absorbed in Kingdom activity while working unitedly with fellow ministers.

May, then, presents the opportunity for all interested in Kingdom expansion to engage in field service. This month may "note your progress" in true worship and may join with you in singing Jehovah's praises.

Prepare for Public Meetings Now

Now, before summer is upon us, is the best time to prepare for outdoor public meetings. By planning what parks you would like to use and when, application can be made in ample time to obtain the desired dates. Many park officials may not be aware of yet of our local right to use the parks. To wait until midsummer before making the necessary arrangements may mean that your opportunity to use the parks will be lost. Therefore, you should apply now to use this excellent means of spreading the Kingdom message, due the delay in serving the public with the good news.

Applications should be properly mailed and submitted to the rooming committee. If the park and school may obtain a letter of instruction and pertinent legal decisions by writing a request to the Society's legal department.

Selective Service Regulations

Those subject to the Selective Service Act of 1948 who want a copy of the Selective Service Regulations (instructions for draft board members) for personal use may obtain them by ordering the set from the Superintendent of Documents, Federal Security Building, Washington, D.C. The subscription rate is $3 per year.

A company or unit that desires to engage in pioneer work for the year and does not have a company arrangement in place, may apply to the rooming committee. Pioneering is now a part of the company arrangement. Those who volunteer for service are encouraged to attend this assembly, but if this is not possible you may go to the one that is nearest you.

At five of the assemblies Monday will be a holiday; so a four-day program is available. The other assemblies are for three days. In all cases the scheduled days will be packed with instruction and activity, and space is available for a wide range of interest. Each assembly will be present for the opening meeting of the first day, Friday at 9:30 a.m.

Pioneer Assistance

All pioneers should attend a district assembly. In the case of a prohibition, if it is impossible to go to any one convention city. The Society is glad to be able to assist to obtain permission for your local assembly. Remittances are acknowledged. This month the pioneers will be listed on the back pages in the Pioneer Directory. The expansion of Jehovah's witnesses brings with it the promise of larger congregations. An opportunity is therefore, we will assist the pioneers in the local assemblies. For this purpose we place these
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Personal Interest In Local Expansion

The expansion of Kingdom service and the increase of the Kingdom activity while working unitedly with fellow ministers is the best time to prepare for Kingdom service. That is when our local assemblies are now quite large. A company or unit that desires to engage in pioneer work for the year and does not have a company arrangement in place, may apply to the rooming committee. Pioneering is now a part of the company arrangement. Those who volunteer for service are encouraged to attend this assembly, but if this is not possible you may go to the one that is nearest you.

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Expanding Your Ministry
3-Bound-Book Offer to Be Presented

Outdoor and Rural Public Meetings Increase

With a deep appreciation for the glorious light of the gospel and for the inestimable privilege that is ours in being Jehovah's witnesses at this world's end, each and every minister should seek to expand his ministry by now "praising more and more" (1 Thess. 5:16). This leads us to present an organization that you may use to increasingly serve him as his minister might: An unifying force and a vital encouragement for individual expansion. Just consider:

Spiritual food so necessary for strong Theocratic growth is made available through The Watchtower. Awake! keeps ministers abreast of the times, provides material useful in Kingdom service. The Informant gives practical counsel on ways and means of advancing praise and expanding your ministry. Weekly company meetings and other assemblies are arranged for enlarging your Theocratic education. Circuit service training is offered to keep workers in increasing local field activity. Now, to further expansion through orderly assembly, consider the comprehensive Council on Theocratic Organization for Jehovah's witnesses in the province. And, of course, throughout his Word the Lord establishes the various features of public praising.

As God's minister, you have these varied opportunities for your use. Therefore, "attend to these duties, let them absorb you, so that all may learn to minister" (1 Tim. 4:15; Moffatt) By all means expand your ministry!

The Offer

Kingdom publishers will "let men note their progress" in May through an extensive bound-book campaign. The offer will be the three latest bound books and the new booklet To Know God is to Love Him, on a $1.00 contribution. Instructive demonstrations should be arranged to "put you always in remembrance" of the opportunities you face in the offer. When offering the literature, be alert to any situation. And remember, a good opening, a pleasant introduction oftentimes gain a hearing ear. Reflect genuine interest in the one to whom you are ministering. Display patience when confronted with "I'm busy" or "I'm not interested." Tactfully refute such objections and proceed to "put your message attractively, yet politely" with enthusiastic and convincing delivery.

Are you talking about "The Truth Shall Make You Free?" Then highlight such features: the explanation of the Biblical account of creation; where we are in the stream of time or how the Bible was produced. Truly the Bible truths contained in this volume break the fetters of worldly ignorance and open wide the only way to real freedom. Or are you discussing "The Kingdom is at Hand"? Reference can be made to the current conflict for survival between man-made systems, showing that the only lasting government is God's kingdom, which is "eternal" (Revel. 22:3). This book gives a detailed account of that kingdom.

As for "Let God Be True," call attention to the truths regarding man. What is a soul? Who made the Devil, and why does God not destroy him? Why are so many proph- ers unanswered? And what is the truth about Jehovah's witnesses? All these questions and more are covered in this pamphlet. It provides a reading guide for anyone who wishes to learn more about the Kingdom. The Bible contains much more which must be opened to those who wish to learn more about the Kingdom.

Public Meeting Progress

The possibilities of expanding your ministry through the public meeting activity plus great relief can be reviewed in the light of public meeting attendance at recent circuit assemblies throughout the country. Just study these figures showing Saturday evening attendance compared with public meeting attendance: 1,101-2,501; 840-1,314; 353-1,004; 101-415. Does this suggest that public meetings are in need of further expansion? The number of meetings held which is the world over and daily requests is made by companies for pioneer assistance. In addition to this, many companies could effectively use the services of more pioneers in caring for the Kingdom interests. The need is great.

Can You Start Now?

Since the need is so great and so

many good-will persons desire to know the truth, the opportunity of becoming a pioneer is again presented before all servants with the hope that at least 10 percent of the publishers will become pioneers. By exercising strong determination and a desire to enlist the help of other members, would it not be possible for you to begin pioneering now? or, if not immediately, within a short time?

Approach with confidence all the problems that the Devil puts forth to discourage you, knowing that Jehovah will provide you with the means to keep working toward the pioneer goal. Thousands who are pioneering today regard "questionnaires" recently sent them that, though confronted at the start and still faced with problems of one kind or another, the power of Jehovah has been marvelously manifested in their behalf day after day. And the Lord will lift up your name and bless you as you expand your ministry and keep on his blessings upon these and new pioneers as they keep singing his praises.

The Lord has promised: "If you seek me, you will find me; if you seek me diligently with all your heart. I will be found by you, says the Lord, and I will give you the treasures of darkness and the hidden riches of secret places," (Isa. 55:1-3). You have the privilege of being an instrument through which this "true light" may be given to the world. And you are being called to make the greatest offering of all, the play of your life for the Kingdom interest and your own immortal soul.

Field Service Report

MONTHLY QUOTAS

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Watchtower and Awake! Bound Volumes

Many companies have inquired whether they could obtain bound volumes of The Watchtower and Awake! For the benefit of companies that would like to have such volumes for their libraries, copies of The Watchtower and Awake! for 1947 and 1948 have been bound, each magazine in a separate volume for each year.

Companies desiring copies should order immediately, specifying the magazine and year wanted. Remittance of $2.00 per volume should accompany the order.

Only a limited number of these volumes have been bound. When the supply of 1947 and 1948 Watchtower and Awake! runs out, orders received after that time will be filled in the order received. Only one bound volume per company.

New Cost List

With this Informant the Society is able to offer you a special price for each pioneer and two for each company.

It is important that the company servant and stock servant carefully study the instructions on how to order which appear in the first few pages of this month's Awake! If your order is placed direct from the Society they should also follow these instructions.

MAY, 1949

"... will yet praise thee more and more."—Ps. 71:14.

BROOKLYN, N.Y.
“Contending for the Faith” Testimony Period
June to Be a Back-Call Month

Three-Blind-Book Offer

In view of the fact that the number of references in the Watchtower magazine is continually increasing, Biblically correct materials are hard to come by. As the number of references increases, the demand for them also increases. We should do our best to assure that the requirements of the faithful are met. During this month, the “Contending for the Faith” Testimony Period, we will urge all interested to seek the three least bound books together with the booklet *The Kingdom Hope of All Mankind*, on a continuing basis. Hence the Society is designating June as a “back-call month”.

If you have any questions regarding the Society’s legal counsel, subscribe to the Watchtower magazine, on former subscribers for whom you have received expiration slips. During the coming month, the Society will make available a limited number of books and booklets. Call back promptly and keep the initial interest created warm and active.

In calling back we should be as prepared and as resourceful as we can be. We want to encourage your brethren and gladly consented to a Bible study when they die. The Society’s legal counsel has prepared a “back-call month” order blank. Form the Society’s legal counsel advises you as to how to make proper provision so that someone else will not be prevented from receiving these books. We must also contend for the faith and subject indexes to show the value of the literature answers these questions. The one with whom the literature was placed is not at home and someone else is, then witness to him. Be by alert to make use of all opportunities to make back-calls, surely every company publisher can see the potential of reaching back-calls and many will exceed it.

Our goal in making back-calls is, of course, the conducting of a home Bible study. I have written that the interested ones had previously obtained literature from other and may not have yet seen a Bible study when the pioneer called. Take full advantage of your opportunities! This Bible study was prepared if we will put forth diligent efforts.

During June let each one who has the faith of God’s Elijah contend earnestly for that faith at the doors, in the streets, and on the streets.

Public meetings advertising will carry the message in conjunction with magazine work.

Presenting the Magazines

A brief magazine witness to a household or storekeeper will usually prove a blessing to you, and to all those of good-will who hear it. Take full advantage of the opportunity to bring Jehovah’s Kingdom more prominently into public view, and help in increasing interest and reading public to find hope and life.

Setting aside one day for magazine work does not cancel out discussions that have been made at other times. The Watchtower and Awake! will be read by more and more persons. It is time we bring Jehovah’s Kingdom more prominently into public view, and help in increasing interest and reading public to find hope and life.

June a Back-Call Month

Contending for the faith is not simply handing out literature. You must also contend for the faith inside the homes of the people by means of back-calls and Bible studies. The Society is designating June as a “back-call month”.

Hence the Society is designating June as a “back-call month”.

Expanding the Watchtower and Awake! Distribution

In one day the company placed more magazines than in the entire previous month. So declares a circulation manager regarding the results of the company’s first “Magazine Day”. Undoubtedly as magazines are distributed, the feature of every company, *The Watchtower* and *Awake!* will be read by more and more persons.

Handbill Order Blank

A new handbill order blank has been provided, supplies of which are now being included with each order of handbills. When your supply is exhausted, please order the old blanks and use the new ones henceforward.

As many as five talks can be ordered on one of the new blanks, provided there is no change in hall address or quantity. If you do not wish to change the hall address for all the talks, or if the hall address is different in some cases, it will be necessary to use a separate order blank for each change.

Handbills for foreign-language distribution will always be ordered by the company and the order be checked and signed by both the company servant and the assembly overseer. The order blank should be kept in mind that a complete translation of the entire front of the Watchtower and Awake! is featured: a “back-call month”.

The Society appreciates the cooperation of the brethren in ordering handbills supplied in advance to avoid the necessity of rush handling of their orders. This is best assured if the requests are received by the Society a month before you require them.

Publications Now in Stock

*Let God Be True*: Afrikaans
*The Kingdom of God is Nigh*: Burmese

Refugees—Chisana
*Hope*: Hollandish

The Joy of All the People—Kanarese
*The Joy of All the People*: Polish

The Joy of All the People—Turkish

Deeds for Kingdom Halls

All companies or units that are not incorporated and that own their own halls should inspect the deeds and have them recorded. Any unincorporated company that owns a Kingdom Hall the title to which is not held by trustees should have the necessary documents filed. Step by step, your company will be putting an end to the confusion and administrative problems that are so common today.

**Actual-Count Inventory**

In harmony with Counsel on Theocratic Organization, all companies take an actual-count inventory on March 15 and another on September 15. This is your deadline, at the beginning of the service year, is reported to the Society, however. Forms will be sent for this purpose at that time.

**Gifts and Wills**

From time to time brethren who own property and who have much or little of it are inclined to inquire of the Society as to how they can see to it that their property is disposed of according to their wishes after their death.

The Society’s legal counsel has prepared a *Memorandum on Gifts and Wills*. It is well that you write to the legal counsel to see if you will be glad to have its legal counsel advise you as to how to make proper provision so that your wishes can be carried out.

This notice is not a solicitation of funds on the part of the Society, but rather a noteworthy matter which will be of great interest to any individual who wishes to see to it that someone else will also dictate what shall be done with his possessions after his death.

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**Student Talks**

School servants and circuit servants should note that student talks are not from the current issue, not from the current issue. If you have requested the issue is not yet available at the time assignments are made, the talks can be designated on the circuit assignment slip. 

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“Contending for the Faith” Testimony Period

Employ All Avenues of Service

June a Back-Call Month

Relentlessly Satan and his deluded followers oppose Jehovah and strive to cause all creation to lose faith in Him and His saving power. Though few in number when compared with this army of opposers, the remnant and their companions errors and prejudice. When some earnestly for the faith, knowing that to do so faithfully will result in the gaining of the “common salvation to those ‘sheep of Jehovah’ who hear the truth because of the preaching activity.

To succeed for the faith requires help from Jehovah; but we are guaranteed that help every minute of our lives. We can do it alone. Do not the “armies of God”, we can courageously march forward into the field of battle certain of victory! Though few in number when reaching the peak is 11,240 above the number active in March, 1948, last year’s Memorial month, and it is 4,982 above our previous year’s peak of 82,040 reported field service. In fact, the company publishers alone nearly reached the quota of 80,239. Jehovah’s interest in the truths that are spread abroad is not only our interest, but His also. Help them to recall how to profit by that information that is spread abroad. The new peak is 11,249 above the previous year’s peak of 82,040, and the possibility of 87,622 active publishers is not only possible, but probable, considering the fact that the number of active publishers in April, 1948, was 82,040.

All Avenues of Service for Contenders

A consistent course requires that we “contend earnestly” in every avenue of service. We should do all that we can, intelligently and carefully. Each book and the booklet The Kingdom Hope of All Mankind, on a contribution of $1.00. Where the people accept a literature, we should do it with joy. Jehovah will accept it and bless it. Let God Be True, “The Kingdom Is at Hand”, and The Truth Shall Set You Free, and any other bound book may be included. Companies having quantities of older books may use them in this effort.

June a Back-Call Month

Our interest in the welfare of all people moves us to go to every door and there contend against religious and political dogmas. The truth will always win. Knowing we desire to help them be ready have one or more of the three necessities: “Let God Be True”, we can fully exploit the truths that are available. The Remittance that you send in for remittance appears on your monthly statement as it does when cash item orders and the remittance that accompanies them are invoiced. Accounts servants should keep an account record of the charge and its particulars therefor. Accounts servants will be charged to your account, thereby balancing the credit that has been extended.

Cash Item Orders

The following information is given to aid in overcoming difficulty encountered by some in handling cash item orders and the remittance that accompanies them. The following information is given to aid in overcoming difficulty encountered by some in handling cash item orders and the remittance that accompanies them. The following information is given to aid in overcoming difficulty encountered by some in handling cash item orders and the remittance that accompanies them. The following information is given to aid in overcoming difficulty encountered by some in handling cash item orders and the remittance that accompanies them.

Order Through the Company

As far as possible, all brethren associated with companies should order their literature and magazines through the company. Those who require literature, whether foreign or English, that is not usually stocked by the company can place their orders in writing for publication. The following information is given to aid in overcoming difficulty encountered by some in handling cash item orders and the remittance that accompanies them. The following information is given to aid in overcoming difficulty encountered by some in handling cash item orders and the remittance that accompanies them. The following information is given to aid in overcoming difficulty encountered by some in handling cash item orders and the remittance that accompanies them. The following information is given to aid in overcoming difficulty encountered by some in handling cash item orders and the remittance that accompanies them.

1949 Watchtower Campaign

As of April 30, publishers in the United States obtained 161,108 subscriptions for The Watchtower and Awake! Although somewhat below our quota of 165,000 subscriptions, this number of magazines goes regularly to the homes of new subscribers during the coming year will effect a tremendous witness. Subscriptions obtained during the first two weeks of May will also be counted in the May total.
“Making Trustworthy Friends for the Future”

Men of Good-Will to Be Assisted in Ministry

Different from this greedy, mammon-enveloped world, God’s ministers diligently seek to follow the wise counsel of Christ: “Make to yourselves friends by means of the mammon of unrighteousness; that, when it is spent, they may receive you into the eternal tabernacles.”—Luke 16:9, A.S.V.

We know that the real friends we want to make are the ones with ill-gotten mammon or the wealthy ones of this world, but neither are the ones we can make if we do not have more material possessions, namely, Jehovah God and Christ Jesus. Our wisdom lies, therefore, in maintaining new friends for the future by treating what material wealth we now possess, not as our slave in expanding praise to God. After all, Jehovah’s service, coupled with the Kingdom truth and the privilege of being God’s ministers, is of higher value than all the mammon on earth. And in that service we should be looking forward to July using everything at our disposal, yes, even our very lives, in “making trustworthy friends for the future.”

Aiding Others to “Make Friends”

Jehovah’s servants will also “make friends” of people of good-will by presenting the offer for July: any cloth-bound book and four booklets, including the Watchtower and Mankind, on a contribution of 50c. The offer not only will give good-will persons an opportunity to add books they may not now possess to their libraries, but it also provides a means whereby other interested ones can begin cultivating the proper eternal friendships.

Field Service Report

The following information is pre-sented to inform you that reports have been received at the Society’s office in recent weeks regarding reporting. A home Bible study should be reported each week. But where circumstances prevent some months, and the study can be conducted only once, it should, nevertheless, be reported. The very idea of a home Bible study is thrilling, but perhaps you feel sure that they are not held as regularly as they should be. It is to encourage the home Bible study that the following report should be given.

A home study should be reported weekly. But where circumstances prevent some months, and the study can be conducted only once, it should, nevertheless, be reported. The very idea of a home Bible study is thrilling, but perhaps you feel sure that they are not held as regularly as they should be. It is to encourage the home Bible study that the following report should be given.

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Making Trustworthy Friends’ for the Future
Will You Help Another to “Make Friends”?

Field Offer Is
One Book and Four Booklets

Imagine having as your friend the richest and most powerful person in the universe! A friend able to remove all your enemies, including disease and death, and deliver you into a future world of perfection as your eternal dwelling place. This is no imaginary friendship. As Jehovah’s witness you do have the all-wise and powerful Sovereign of the whole world as your friend, and with Him the reigning King of Christ Jesus.

You have no reason to fear a failure of God’s promise, for Jehovah and Christ are trustworthy friends. Did not the Lord preserve his eight friends when all his enemies were drowned in the flood? Did not God by his disciple vouchsafe you a permanent demon-worshiping Egypt? Did he not deliver into an eternal dwelling place his faithful Son, raising him from the grave, thus assuring that through the sovereignty of God his living Son will sustain and preserve you, his servants.

To keep the friendship of Jehovah and Christ, something is required of you. Jesus said: ‘And I say unto you, Make to your friends means of the mammon of unrighteousness; that, when it shall fail, they may receive you into the eternal tabernacles.’ (Luke 16:9, A.S.V.) The “mammon of unrighteousness”—use that to make friends of the world, and you cannot pay over money and buy their friendship and the surety of future life. Many of your friends have poured their substance in the work that God has ordained for his servants, the ministry of the Kingdom. Faithfulness in that will bring you permanent rewards from your ‘trustworthy friends.’

What Will You Be Doing in July?

What, then, will you be found doing in July? Squandering your finances, time and strength on things of no lasting value? Giving your “all” to unprofitable pursuits? Not if you are wise. As the servant who put trust in and served God will not be unprofitable. Jehovah’s witness you should be.

From the grave? All this is an eternal dwelling place, and most powerful person you never thought of. If you are wise, you will pay over money and buy the friendship of the world. Not if you are wise. As the servant who put trust in and served God will not be unprofitable. Jehovah’s witness you should be.

‘Trustworthy Friends’

Surely it is your wish that many more of the expected “great multitude” may yet come out of darkness, “make friends” of the Higher Powers, and find eternal life. You may be studying with some of these “sheep” now. Perhaps your Bible study has been in progress for six months, and you are beginning the Watchtowers. Have you discussed the joys of active friendship with God’s servants, explained what a privilege it is to give the life-message to others? It is possible that Jesus, by inspiration come with me’ will prompt persons of good-will to join in God’s service and begin walking up the path to life. Have you invited and offered to aid those with whom you study to come to the public and company meetings? Often meetings in these places instill within truth-seekers a keen desire to become witnesses for Jehovah and his Kingdom. During July, make a special effort to help all interested persons to attend the meetings! Perhaps one can fittingly demonstrate “steps to making trustworthy friends”, illustrating how a student of God’s Word develops into a qualified minister. At the meetings, assist new ones to “make friends” with other publishers, explaining the meaning of various items in the Kingdom Hall, such as the church chart and yearbook. Then climax your help by pointing right into the field with these lovers of righteousness, giving practical training at the homes and on the streets. Do so with confidence and joy and full trust in God, for the new ones will copy your example. Thus you will be helping others to make trustworthy friends for the future. And these become your close friends also; they will have gratitude revere your love, kindness, and help.

There is no “future” in anything that you do if you neglect to take energy and determination, tax your patience and test your integrity. But if you work to make trustworthy friends for the future, if you truly love your Life-giver and his Son, you will be found actively serving God in the ministry to the nearest extent your circumstances will permit. In fact, you will make opponents of God your friends. You will find much joy and pleasure as you tell your neighbors about the bright future ahead, and encourage them to read of the promised New World in the Bible literature you will offer, a bound book of only one volume of about 50. Trustworthy publishers will happily and promptly report their activity, so that the organization may know what has been done by those seeking to “make friends” in July.

Helping Others to ‘Make Trustworthy Friends’

By this date each circuit has been served by at least five individual circuit servants through circuit servant visits and the semianual circuit assemblies. It will be of interest, therefore, to reflect on the various features of our circuit activity to date.

There are some very remarkable and encouraging trends in evidence, which will make glad your heart. When the circuit arrangement started, in 1904, the average number of publishers per month was about 62,000. For 1910 we have thus far averaged over 80,000! Undoubtedly the circuit activity played an important part in this good increase. In many sections public meeting attendance at circuit assemblies has increased more than 100 percent. This is particularly true in the east, midwest and west. The public meeting activity of the various congregations in the circuits has also increased approximately 60 percent. Home Bible studies have advanced more than 50 percent, and in some districts, particularly in the east, the expansion is well over 70 percent. The south, southwest and north have not been so effective in this branch of the service. Both servants and publishers in those areas may profit from the study of this material and make good use of it.

Pioneer Quota and Meeting Attendance Merit Attention

The 10 percent of the publishers in the midwest and west has not been realized. However, now, with the opening of the summer season, the new servants and publishers may profit by some of the following suggestions:

The public meeting activity of the various congregations in the circuits has also increased approximately 60 percent. Home Bible studies have advanced more than 50 percent, and in some districts, particularly in the east, the expansion is well over 70 percent. The south, southwest and north have not been so effective in this branch of the service. Both servants and publishers in those areas may profit from the study of this material and make good use of it.

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Field Service Report
MONTHLY QUOTAS

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PUBLIC MEETING CAMPAIGN
Public Meetings Held, 6,270

Vacation

Notice is now being given that the Bethel home, factory and office will be closed for vacation during the two-week period of August 6-21, inclusive, in order that all those concerned may plan accordingly and order needed literature and supplies in advance.

All pioneers and companies desiring literature for use during this time will please send their orders at the latest by August 1, so as to avoid a last-minute rush. With the exception of report cards and subscriptions, as little correspondence is possible to the Bethel Home Society during this period, in that no orders will be filled or correspondence answered from August 6 to August 21. Circuit and district servants will have their vacation during the same two weeks.

Reflections on Circuit Activity to Date

Nation-wide Advancements Made Since Start of Circuit Work

By this date each circuit has been served by at least five individual circuit servants through circuit servant visits and the semianual circuit assemblies. It will be of interest, therefore, to reflect on the various features of our circuit activity to date.

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Patience Meant for Salvation
Testimony Period

Show Godly Patience in Aiding Others

Patience is a quality of Jehovah that has worked for the everlasting benefit of man. Had he not exercised it in the case of sinful Adam, he would not be alive today and have the grand privilege of serving the Lord. The patience of Jehovah over the race of mankind has been provided for the saving of eight persons, to our benefit. God’s patience towards us is not only a patience that will not be avenged, as some think, but God’s patience today is a patience that will be avenged in the future. He will judge the world, and many that were spared now will not be spared then. God’s patience has come upon them, and they will not escape it. God’s patience has come upon the wicked. It is true that God is no respecter of persons, but his patience has come upon certain individuals. Patience is a virtue that should be practiced by all. Those who are patient will be blessed, and those who are not patient will be punished.

Meet the Pioneer Hour Quota

Among the favored of Jehovah's ministers in this time of the world's final crisis is the privilege of devoting more time to the advancement of the Kingdom interests and less time to the interests of the old world. Since it is more blessed to give than to receive, how blessed is their lot! For this privilege of giving and blessings, however, go certain obligations in order to remain on the pioneer list, outstanding among which is the quota of 100 hours a month. For the first three months that this quota has been in effect the pioneers have averaged about 50 hours a month. An analysis of the report for May shows that approximately 35 percent of the pioneers came short of the hour quota. How can this condition be improved?

Personal Organization Needed

To meet the pioneer quota requires faith in Jehovah, a burning zeal for his service, and a personal organization of the pioneer privilege, and careful personal organization. It seems that particularly as regards the latter, much is required. It is not so much the necessity of additional time that is the real problem, but how to make the most efficient use of his time as well as his energy and means. He should not be content with merely striving for the minimum of 100 hours, but should plan to reach it as soon as he can and then endeavor to exceed it as much as possible. He will be able to exceed his quota if he will be able to meet it should some unforeseen, unavoidable interruption occur. Just as the best defense is to advance, so the best way to make sure of reaching the quota is to meet it.

To reach and to exceed the hour quota, however, will require more than just careful planning. It will take practice, too. In order to become skilled in your "budgeting finances," to stick to your planned schedule. Practice regularity in the matter of rising, studying, and other necessary activities. With these habits established, you will be able to avoid the instances which often disrupt your work. To this end, I suggest that you set up a "safety net" early in the month, so that you can easily make up any shortfalls later. Begin to save time now, and you will be able to meet your quota comfortably. As you do this, you will not only become an example to others, but you will also be able to help others meet their quotas.

This Is District Assembly Time

Half of the district assemblies for 1949 are over. But the beneficial effects and pleasant memories linger on in the minds and hearts of many pioneer privilégés and good-will companions who gathered during May and June at Fort Worth, New York, Jr., Washington, Little Rock, Birmingham, Sacramento, and Raleigh.

Yes, and once again expressions of joy and thankfulness will come from the lips of true worshippers. What is it that Christians crave in these days? The answer is pretty clear: a sense of purpose, a sense of belonging, a sense of community.

Meeting the Pioneer Hour Quota

The Watchtower magazine has announced that there will be an International Convention of Jehovah's witnesses in New York city from July 20 to 28, 1950. The convention has been extended to all persons traveling from that country should communicate with that country's representatives and obtain permission to attend the International Convention. The Society would like to encourage any who have decided that they are going to attend the International Convention to know as soon as possible who will attend and whether passage is definitely booked or if there is any assumption needed in obtaining permits or visas. You should desire to have information or help with regard to your visa or let the matter be settled in the last page of the Yearbook you may write to Brooklyn.

A very large crowd is expected in New York during the convention, and the rooming problem will be the greatest yet. If the Society's Brooklyn or branch offices are persons in countries they will be able to send the proper room request forms to the interested persons as soon as these forms are received. Then the forms can be filled in and sent to the convention committee, through the society's office, for these offices.

Feel free to write to the Society about any of your problems in connection with international travel to the 1950 International Convention.

Czechoslovakia

Due to conditions in Czechoslovakia it would be wise for the brethren to refer to some of the Society's publications to Czechoslovakia. The Communist regime in Czechoslovakia is full of trials and difficulties for the brethren who are in possession of literature published by the Watchtower Bible and Tract Society. You may get your friends and relatives into trouble by mailing printed literature into that country.
It is the responsibility of all servants and members of good-will to participate in the service by calling upon them and, where possible, taking them into the field. This obligation is not completely discharged by merely calling upon the person to see if he has talked to someone about the truth during the month. An incidental discussion hardly makes an interested person.

On the other hand, if a person turns in a report and wants to be counted as a publisher the report should be accepted and included. If children publish with an understanding of what they are doing and a desire to serve the Lord, their reports should likewise be counted, even though, in some instances, they may be quite young.

Publishers can greatly assist the servants to keep a proper record of the company's activity by personally keeping a record of fractions of hours that they devote to Kingdom service and then reporting only whole numbers. If, in some instances, the publisher cannot see the importance of doing this, the servant should accept the report anyway.

When a publisher moves to another place, he should add his publisher's record with him. If he fails to do this, however, and the servants know the company's records should likewise be counted, they should be forwarded to the new company. If the new company is not publishing, they should be asked to contact a local 'publishing organization' for information and assistance.

Every person who understands the truth should be a publisher, not by coercion, but of his own free will. It is hoped that some children will be inspired by the example of their parents and teachers who are serving the Kingdom ministry. The Lord promises to strengthen and encourage them to continue in their service.
Cultivating Gifts for the Ministry
All Publishers Strive to Do New Things

September to Feature
Booklet Offer

We must not neglect our gifts for the ministry. Jehovah has provided us with the ministry for our salvation and we have the liberty in that ministry successfully. Willing servants will desire to cultivate their gifts and gain God’s favor knowing that there is opportunity to improve their praise to him. With delight we heed his counsel at the door: “Do not neglect the gift you have, that was given you with predictions of your work... Cultivate the gift God has given you, to them, so that everyone will see your progress.” God’s gifts, then, are for our development and for our success. We must apply the abilities we have and seek always to improve, cultivate and perfect them for a more effective ministry of praise.

September Offer

Many ministers now active in Theocratic Ministry Training have reported their first taste of Kingdom truth through studying booklets. Booklet distribution begins this month, and in September, the opening month of a new service year, we will offer seven booklets on a contribution of 25c; thereafter one booklet per month. The value of these booklets is great because they are based on Bible studies. As the aided ones improve and become capable, turn studies over to them that they may be able to carry on independently. Co-operation of many more publishers in the company will be in back-call and double-study work during the month.

Magazine Day furnishes a splendid opportunity for both new and seasoned publishers to cultivate their gifts. Those engaging in it express great appreciation for this means of increasing their ministry of praise. Throughout the country reports read of 20 to 30 magazine placed in one or two hours of store-to-store and house-to-house work. Advertising servants can encourage publishers to have a part by outlining a schedule in advance. Early morning is often the best time to begin. As business activity increases engage in house-to-house, service, and meet people on the street work. While on the street approach that person sitting in the window or standing close by. By taking the initiative in magazine street work, you will cultivate this gift of the public at large and cultivate persons with the gospel message.

The Theocratic ministry school is a provision of the Lord to use in increasing your ministry of praise. This affords an excellent opportunity for these brothers to improve and cultivate their ability. Of publishers as well as those just beginning, this is an opportunity to gain greater joy by doing new things in the Lord's service.

If you are not now using the following booklets: Judge Rutherford Unearths Fifth Column, God and the State, Satisfied, Comforting Words to the Heart, or Last Freedom in the New World, Fighting for Liberty on the Home Front, and/or the “Commander to the People,” The Joy of All the People, The Kingdom Hope of All Mankind, Conquering the World with the Kingdom Message, Religion Reaps the Whirlwind, Face the Facts, Fascism or Freedom: What Do You Choose? including all of these booklets, though some are old in years, contain a vital message for people of all ages. To help assist new publishers in cultivating their gifts it is suggested that Religion Reaps the Whirlwind be included, as many thousands of the timely booklets are in stock. Endeavor to include Religion Reaps the Whirlwind in each combination placed.

Stock Inventory and Service Reports

Two “Stock Inventory” forms are being sent to each company and therefore each company and region should accurately and completely return these forms in duplicate. The original should be sent to the Society’s office at the address given with this report. The duplicate returned by the company or pioneer.

The society should be aware that literature which is clean and in good condition should be counted on the inventory. Foreign literature obtained free from the publishers should be included, but not included when figuring the value of literature on hand, especially large quantities should be noted on the inventory.

At the company or pioneer level, the company should strive diligently, will aid even the poorly prepared to accomplish.

The apostles, for the most part, came from the humble walks of life, yet their writings show that they had a knowledge of their language and knew how to use it effectively. The same should be true of Christian ministers today. Good composition skills will contribute much to the message by making it clear and forceful; and good composition will add to the value of the message to the listener. But, we must first be sure of the dignity of the Kingdom message.

While all such instruction is of special value in training for platform speaking, the alert minister will apply it daily in his field service. In his introduction at the door he will avoid making dogmatic statements, but with tact and kindness will let the listener hear things generally accepted, with something that will put the listener at ease.

Proceeding to the body of his testimony he will endeavor to show the householders the value of what he has to say, and to avoid all offensive or provocative language or action. All such practices will engender unsympathetic reactions, and the potential listener will hear with a prejudiced ear. Then he will dwell on those things which they have in common, be it God, man or nature. If he has a subject which he finds a lack of interest due to the listener's being content with his existing beliefs, he should get into areas of good morals and "character development"? Then he can show how this message features the fulfillment of prophecy.

He will not ramble from one subject to another, but, having found where the interest will develop, he will continue his presentation. Knowing the value of this approach, every minister must be prepared to be an effective speaker.

Mutual Training

The value that each company receives from the Theocratic ministry training will largely depend upon each one's contributing his share. He must be ready to cooperate fully familiar with the subject material, alert and concise to be able to limit his counsel to two minutes and make the best possible use of that time. A few words of commendation for progress made and mutual encouragement at the points for improvement are all that is needed.

Every brother in the company should be told. That privilege is open to all brothers even though not consecrated or engaging in field service. Having once enrolled for the purpose of improving his ministry, the student should take his assignment seriously, remembering that he is not only working for his own benefit but also for the edification of his listeners. Instruct him to be alert and informative and should be exemplary in coverage of material and extemporaneous delivery.

Oral and written reviews furnish each one in the company, brother and sister alike, the opportunity for the most interesting and helpful. By going over the oral review questions thoroughly before attending meetings, ministers will be able to give correct answers and fitting illustrations.

We have been commissioned to preach "more and more" effectively by making full use of the valuable Theocratic ministry school training.

Theocratic Ministry Training Valuable

Make Good Use of It

Though coming from many different walks of life, all of Jehovah’s servants are under the same obligation to preach: “Preach good tidings unto the meek”; “Preach the word; be instant in season, out of season;bid, reprove, rebuke, with the hire of labor and the skill of good preaching." To preach requires a knowledge and understanding of Jehovah’s purposes. But whether you are a new or seasoned preacher we are adding training in how to arrange and present the message, consequently we are sure that the preaching work will be more effective.

That all of Jehovah’s servants are each to have an effective school in Theocratic ministry was instituted, in 1943, with the publication of the booklet Course in Theocratic Ministry. Later another textbook was provided, Theocratic Aid to Kingdom Publishers, and in 1946 equipped for training was released. Now, in 1949, we are again studying Theocratic Aid to Kingdom Publishers. To many of us, we see second-hand, because we have forgotten much of what we have learned in our previous training. The Society has only recently entered the ministry.

In many ways Theocratic ministry training has proved its value. House-to-house activity has become more effective; back-call and home Bible-study work have become more fruitful and platform speaking has become more effective and most interesting. Our younger brethren have found this training to be an invaluable asset also in their schoolwork, enabling them to profit more from their days in school and hence be better prepared for future ministry.

Improving "More and More"

If we are to continue to improve our work to the extent we want to praise Jehovah “more and more" effectively, then we must continue to apply ourselves to the ministry school training. We are studying that part of Theocratic Aid to Kingdom Publishers dealing with grammar and composition, which is the most important study to avoid becoming careless in speech. These subjects, if studied systematically, will improve the value of what he delivers. "Remember ye what manner of men we were in you, as ye are now in Christ Jesus." Paul wrote that to his Ephesians. Our goal is to bring others to see the same, and the more we know about the language and how to use it, the better equipped we will be to help people understand and accept the message of salvation in Jesus Christ. We have been commissioned and trained to do this, and it is our duty to make full use of this training, which is one of the best investments we can ever make.
Informat

September, 1949

"I . . . will yet praise thee more and more."—Ps. 71:14.

Brooklyn, N. Y.

Cultivating Gifts for the Ministry

Progress to Be Made by All Publishers in September

Booklet Offer to Be Presented

"Cultivate these [gifts], devote yourself to them, so that everyone will see your progress." Develop your gifts, minister. Let your ministry speak. Peter recognized the desirability of this and, after being called from a sinful life, unhesitatingly developed his unused aptitudes in his assigned work. Jehovah rewarded him with the gift of improved or adequate ability for his new duties as a minister. Progress showed itself irresistibly.

A remarkable conversion, he, too, cultivated his gifts aright, no longer misusing them to bring persecution upon himself. Progress again was clearly seen. Today Jehovah’s witnesses will likewise devote themselves to cultivating gifts for the ministry. They so doing, everyone will see their progress; expanded praise will be the evidence. And what better time to become more conscious of "cultivating gifts for the ministry" than now? In September, new ministry work starts with the 1950 service year!—1 Tim. 4:14, 15, Amer. Trans.

Cultivating Gifts from the Beginning

Developing gifts for Theocratic service cannot begin when the initial knowledge of life-giving Kingdom truth is obtained by the man of good-will. His willingness to improve brings his gifts to full bloom, and with it a desire to tell others the good things learned; and so he extends his helping hand to brothers and neighbors. Questions arise. More study is required in order to locate proper answers. Added by the holy spirit and the promptings of a willing heart, the man of good-will is "cultivating gifts for the ministry."—Already progress is being made.

Continued improvement will be seen as the man of good-will is assisted by the ministry, associated with the local company. Systematic presentation of the gospel to a greater number of "neighbors" in door-to-door service will be encouraged, and personal instruction given. During September, door-to-door activity for all publishers, new and old, will be the presentation of articles and pamphlets. Door-to-door literature can be used for full participation from the beginning of Kingdom interests locally.

For some the future may bring servant responsibilities. Develop your abilities for this service now. Remember, the opportunity arises: Conservation symbolized by water baptism in the initial requirement, and then willingness to fulfill that vow and render greater service. Accept added privileges and opportunities to gain experience, however small they may be, and you will learn and advance to maturity.

Appointed servants in companies will seek to improve and perfect the gifts they possess as overseers. They must be living examples for the ministry. To make the most of your gifts, be better by diligently performing your assigned duties more effectively. Finally, they will work in unity for advancement of Kingdom interests locally.

What position we occupy in the Theocratic organization at present, be it man of good-will, company publisher, pioneer or servant, each of us possesses abilities that can be further developed for the ministry. September is a month for "cultivating gifts for the ministry," let us "devote ourselves to them" and share in the month’s activity to the fullest extent.

District Assembly Blessings

Let Us Apply Valuable Instruction Received

Returning from the district assembly, brothers may find themselves better equipped to make the most of the opportunities for "preaching More and More." Their--preaching--will prove very beneficial in dispelling truth, as paragraphs in the selected booklet are discussed, questions entertained and scriptures read. Concluding the booklet study, a study in "Let God Be True" can be introduced.

The new publisher will unite with experienced ministers in doing other new things, including full support of public meeting activity, an enthusiastic share in all features of magazine day and other company service arrangements. The schedule of Kingdom proclamations should necessarily include regular attendance for a full participation in the Theocratic ministry school should be outstanding, as ministers look to do their utmost. Brothers not yet enrolled in the school will make every effort to take full advantage of the program. Students who have shown sufficient progress but who have not as yet had the opportunity to be enrolled will be used for the first time this month.

Continual Development Desired

There are no bounds for cultivating gifts for use in praising Jehovah. For the "textbook" or "historical-exposition" type minister, offers splendid avenues for increasing praise: Gilead training, foreign missionary work and many other possibilities. Does your gift serve brothers can arrange their affairs to enter this branch of the ministry and service to Jehovah.

For some the future may bring servant responsibilities. Develop your abilities for this service now. Remember, the opportunity arises: Conservation symbolized by water baptism in the initial requirement, and then willingness to fulfill that vow and render greater service. Accept added privileges and opportunities to gain experience, however small they may be, and you will learn and advance to maturity.

Appointed servants in companies will seek to improve and perfect the gifts they possess as overseers. They must be living examples for the ministry. To make the most of your gifts, be better by diligently performing your assigned duties more effectively. Finally, they will work in unity for advancement of Kingdom interests locally.

What position we occupy in the Theocratic organization at present, be it man of good-will, company publisher, pioneer or servant, each of us possesses abilities that can be further developed for the ministry. September is a month for "cultivating gifts for the ministry," let us "devote ourselves to them" and share in the month’s activity to the fullest extent.

Company and Pioneer Supplies

Supplies for companies and pioneers for the coming year are covered with this Information Bulletin. They include: for companies, report cards for each month of the service year with space for comments, Department and Welcome Report Sheet; for pioneers, report cards for each month and Daily Report forms with space for comments, monthly Report and Allowance Request forms and Daily Record sheets, and, for those who use them, report cards for the president’s office.

There is no yearly report letter

What is required to take the step? No, not a car and trailer, not a good-sized bank account, not youth and good health, but faith, and faith in Jehovah and his reward; and a constant appreciation of the privilege. And it will continue to take faith, yes, and patient endurance for the personal organization and self-denial to continue in the pioneer service. But what grand blessings go with it!

We received further edifying admonition in the talk "Exercising Love Toward One Another" this, the gist of which was: "Though I be found "praising more and more," unless I exercise love toward my brethren, I may be guilty. "With All Thy Getting, Get Understanding" showed the need of our having a proper understanding of our relationship to Jehovah and his visible organization if our increased interest is to meet with his approval, while "The Path of the Just" revealed how marvelously Jehovah has "blessed his" servants since the coming of the latter rain. All of these principles lead us into ever-increasing light and service.

"Praising More and More" means being "alert" at the World’s End" in spite of persecution, because of abiding faith, perfect love and the fear of Jehovah; it means being "Prepared to Defend the Gospel" by having a good knowledge of the Scriptures and the law of the land as it applies to our work; and it means a strong determination to "Stick to Your Work," letting neither pressure nor this world’s allurements turn us aside from Jehovah’s service.

"Exercising Love Toward One Another," revealing the warning message to the public "It Is Later Than You Think!"—so well received—was the discourse to all consecrated servants of Jehovah on "Profitable Use of the Remaining Time," wherein we were encouraged to make good use of God’s patience by praising Him more and more right up to Armageddon. All this, if we ever let our ever keen uppermost in mind the responsibility, the dignity and the honor that go with our commission to be “Ambassadors of the Heavenly Government.”

Much additional instruction was received, all to the same helpful purpose, namely, to aid us in "Praising More and More." Now set each one of us he who is going to apply this valuable instruction, all to Jehovah’s glory and our eternal welfare.
"Raising the Signal" Testimony Period
Awake! Featured in One-Month Campaign

Preparation Essential
What international magazine should be considered today, 1969? What magazine answers the
rousing call for vital information to
its readers daily? What magazine is free from
the shackles of religion, politics and commerce, and has the truth as its
message to men free? What magazine publishes varied articles showing the
need of God's kingdom? offers continuing
the light of a new and better world! Just
already points men of good will to
the one true Way of Life, Christ Jesus? It
is none other than the
unimpeachable magazine of general
information, Awake!

Awake!'s service of presenting truth and rejecting error aids the
reader to step through the gate to freedom and to view God's provision for
the world-a provision so vast that He
brought to our attention in Isaiah 62:3 (An Amer. Trans.): "Pass throughout the gates, prepare the way of the people; grade up, grade up the highway, clear it
of stones, and raise a signal for the peoples." By God's word, Jehovah's
witnesses will be raising that Signal in October by presenting Awake! 
With the October issue, we will increase the offer of one year's subscription
for $1. No premium will be given.

Awake! is published semi-monthly in Africa, South America, Asia, and
monthly in Danish, French, Greek, Portuguese, Spanish, Swedish and
Ukrainian. All are $1 a year.

Preparation Essential
As far as the publisher is concerned only
one month, the company organizaiton
and each publisher therein must be prepared so that the very first
day of the campaign. Are sufficient distributors' copies of Awake! on
hand? Subscription slips and record sheets? is needed. Is there proper
coverage? and is the accounts
ready to handle the subscription
accuracy and immediately? Are service meetings
planned to keep the offer before the
brothers throughout the month so
that they will be subscription-con
scious?

In order to get off to a good start, here are some points to consider for the
last service meeting in September:

1. Welcome and text. 4 min.
2. Informant: "Raising the
Signal." Testimony Period 15
Discours on first part; questions on second part.
3. Talking points on Awake! 10
Discours showing practical
point in presenting the Awake! 
magazine; concrete examples of
how Awake! fulfills its
mission without trying to
prove.
4. Demonstration on how
to present Awake! 15
Show some extra obejction
positions: "too many magazines"; "too busy"; "no money"; etc.
5. Publisher preparation-
an overview 12
A servant and publisher dis
cuss the publisher's part in
preparation; attending meetings; taking up
majority of current issues of the
Awake! magazine, lining up
back-calls, planning time
and cooperating with serv
ants in company activity.
6. Closing announcements. 4

Past Year Shows Great Expansion
If these were not met, no doubt an examination of the arran
gements for field service will reveal
places for improvement. To
what extent was the company's
term successful and the interest therein followed up? What can
be done to cover it more systematically,
and get the message to the
people? What proportion of the literature and magazines with
public meetings? What percentage of the publishers made tests for
and followups? Has any arrangements been made to assist
those not participating in these most
important features of service?

Showing love and consideration,
can further plans be made to assist
irregular and new publishers to be
studied and, if possible, improved
attending company meetings? How
did meeting attendance compare
with the expected? Has encouragement and assistance been
extended to newly interested
ones and those attending meetings
regularly to be present at each
meeting to receive food from the
Lord's table?

Have there suggestions for
improving your praise to Jehovah as
contained in Counsel on Theorietic
Organization been employed, both
by yourselves and the company?
Magazine day should now be operating
smoothly, public meetings should be
approved and, as previously
planned, a book-study locations, and
the many other suggestions given
in the booklet used to improve your
company?

Summing up, does an examination of
past activity reveal progress in all
features of the service and hence
signal fuller progress to Jehovah?
Thoughtful checking will undoubtedly
show how your company's service
well and will reveal many encouraging prospects for the
year ahead.

The assistant company servant
must see to it that the company's aver
ages, as well as the new quotas, and
post these on the chart. The new
quota for a country is 10 percent above
the average number of publishers for the 1969 service year.
Similarly, the new quota for total
will be about 10 percent over what these totals were
for the previous year. The
total for the entire
and average number of back-calls
per publisher are obtained by divid
the new quota of total hours
sufficient to cover the quotas of
publishers. The quota of
Bible studies remains the same, 1 per
publisher. It is suggested that only
whole numbers be used when post
average number of publishers.

of one-half hour should be
and 1 whole number
added if the fraction is one-half
or over.

New Service Year Begins
The service year ahead holds
rich prospects: individual praise in
our home territories, two visits from
the circuit servant, two circuit
assemblies, and a 1969 interna
tional convention for a fitting
climax! Immerse blessings are
instructed that, as you receive as you assemble with your
brethren from all nations will
be enhanced by knowing that you had
true worship. Hence, if your company
did not reach its 10-percent increase in
number of publishers during the past service year, then
work on it for the very first month of the
new service year and likewise each
month thereafter.
Will You Take Part?

"Raising a signal." That was the positive command issued by Jehovah to his servant, the prophet Ira, to announce the appearance of Jehovah’s glorious King Christ Jesus. And that they have done, lifting up the Signal to a position of great prominence to this year of 1949.

True, nations politically have rejected the signal, favoring an abominable substitute of their own building, such as the U.N. Not all inhabitants of the nations, however, have followed that false trail. Many have listened and rallied with gladness to the Signal, proving their allegiance to Jehovah’s kingdom now by actively Joining in further "raising the signal" before Armageddon. It is the utmost importance that all of us keep on uplifting that Signal, for it means salvation to those who hear and believe, and a call to God’s servants to arm themselves in the armor of God.

"Raising the Signal" with Awake!

Jehovah’s visible organization has directed that during October all persons who have received the October 1 issue, which is a monthly magazine and a steady companion of Jehovah’s servants for many years, will receive a special announcement of the appearance of Jehovah’s signal, the Watchtower. This month’s issue is just another magazine. Be prepared to meet and overcome, if possible, these objections. Not that we will adopt a "high-pressure" attitude or force the truth on anyone. But, for their benefit we will simply point out, in a plain way, that this is a magazine of Jehovah’s society, and its purpose and thus raise the magazine to its proper high level. Since it appeals to right-minded persons, Awake! has no connection with money interests; it is free from political influence. It is a magazine with a serious, vital mission, as the inside front cover indicates. It includes the latest news, thoughtful articles, and factual information on numerous subjects in condensed, readable form. We are sure that you will be encouraged in your walk of life if you will just read what this Signal is saying to the minds of men by building hope in a new world of God’s making.

As publications are obtained, be sure to note complete and accurate data on the slips. The accounts servant will check this carefully, also. Be sure to call back on each subscriber, with the two-fold purpose of making certain the magazine is received and of aiding the subscriber in getting further knowledge of it.

Service Meeting Discussions

In each service meeting during October, devote some time to a discussion of the progress of the local Awake! campaign. This is a unique opportunity to bring up apparent weaknesses, and ways to overcome these in the territory. Demonstrations and a recital of experiences in Awake! work will also be profitable during the month.

Truly, the people of earth who will live beyond this generation must live under the condition of the Signal. The effect of the significant happening of our age, the appearance of Jehovah’s Signal, must be understood. Jehovah’s witnesses during October will rejoice to publicize this notable event, "Raising the Signal" with Awake! Will you take part?

Letters and Forms

Aid Service

In order that correspondence service by the Society’s office by companies, pioneers and others might be handled most efficiently, the following suggestions are given.

The address of an organization (and unit, where units exist) should appear at the top of the page on all correspondence. The complete name and address of the company servant should also be noted, together with the date of writing. Pioneers and others should also give their name and address at the top of all correspondence and the words "pioneer" should follow the pioneer’s name.

The opening paragraph of every letter should briefly state its purpose. If the letter relates to previous correspondence this should be stated in the opening paragraph. If the letter is brought to the attention of the company by a card sent to the company, it is usually well to return the card with your letter; or, if the Society is the subscriber, give the symbol near the date and the date it was written and a brief but comprehensive statement of what it was written about.

Each letter should be written legibly and each point stated briefly and clearly. If the letter relates to an address, the address is always signed his name at the bottom of the letter. The company servant should sign all orders and letters for the company.

When publishers associated with a company wish to order literature, please subscribe to the Society of a change of address, it is best if the matter is handled through the company servant (with the forms provided by the Society). Instead of individually, if this is possible.

Forms and Their Use

The various forms have been designed to handle the routine business of the office as well as to best meet your needs in the field. The latest reprints forms, subscription record sheets, handbill order blanks, etc., should always be used. The Change of Address form (1-201) should be used whenever you move if you are a subscriber. Companies and pioneers should endeavor to keep a reasonable supply of necessary forms on hand. If supplies are checked frequently forms can be delivered when the literature is sent in stead of separately when each one runs out.

The company servant should sign all forms, and his signature should certify that all entries are correct. The total listed on the remittance should agree with the total listed on the remittance sent, and the addition on the form should be checked. We hope that the Society, not only the correctness be made but the company must also be notified to correct its records.

Checks should preferably be made payable to the Society. If not, the check must be endorsed on the back by the one to whom cash is made payable. Figures and written amounts on checks should always agree. Postal notes may not be issued against personal checks. Personal checks are not safe, because they can be taken as "unrebated." It is best for you to write your name on the face of the postal note and cash it.

When envelopes are made from the subscription slips, the slips should be neat and easy to read. The subscription record sheet should correspond with the number of slips sent in. Seldom it should be necessary in the office here to transfer data from a printed slip to the subscription slips because of incompleteness or illegibility.

District and Circuit Servant Talks

Advance notice is here given of the subjects to be discussed by the circuit and district servants when in your territory. This is the time. The circuit servants’ talk during their visits to the companies will be "Earth’s New Rulers." At the circuit assembly the district servant’s public talk will be "Liberty to the Captives."
Advance to Perfection of Maturity

Strive for Continual Progress in Study and Service

Home Bible Studies Stressed

Advance! Go forward! That has been the watchword of God-fearing persons over centuries past. It is so in this day, on the threshold of the 20th century. The light shines brighter and brighter and Jehovah’s work progresses, God’s teaching soon becoming so manifest to all that it becomes a consistently important part of every person’s life.

When a child is born, we teach him how to walk. We want him to take that first step, and then as he grows, he will learn to walk and we want him to become more stable. The book of Proverbs speaks of those more mature. By the time the individual enters the preparatory school, he is instructed in the first principles of the doctrine of Christ. Let us go on unto perfection to receive fullness of the foundation laid—Heb. 6:1.

We should advance to maturity in the deeper things of God’s Word. With this in mind, we are even more interested in a study of the deeper things of God’s Word and the study to prepare for the Kingdom Hall and Kingdom Hall meeting, which makes ever more demands upon us.

The Word of God is God’s will for us as individuals and for the world. It will become ever more of a necessity to us, and we must learn to receive it and to understand it ever better if we are to fulfill our duty to Him. We must let them know the truth. We must have the courage to do this.

Advance! We must desire to be brought into the Kingdom Hall and Kingdom Hall meeting and to be brought into the service. We must want to be taught by the King and to serve it.

The Kingdom is coming. You must want to be a part of it. The Kingdom is built on the foundation of the Word of God. The Bible is the foundation. The Word of God is the foundation. The Word of God is the foundation.

Monthly Record Form Discontinued

The Monthly Record of Studies and the Monthly Record of Progress, which was formerly sent with the year’s supplies has now been discontinued.

The Semiannual Pioneer Hour Checkup

In Jehovah’s arrangement for the expansion of true worship in the earth, he has advanced a special favored position. With that favored position go certain obligations, among which is the quota of 250 hours a year, counted from September 1 to August 31.

To aid pioneers in attaining their quota, the Pioneer Hour List is in truth and in fact a list of full-time publishers, a checkup is made on each pioneer’s activity twice a year. This is now being done and each pioneer who has come short will receive a letter expressing the hope that the extent that they have come short, pioneers are being encouraged. It is our prayer that we might all continue to grow and to come up to the quota for the year.

Those who choose to work beyond their quota will be complimented and encouraged. They will be told that they are doing fine. We will encourage the pioneers to do their best and to do what they can.

Monthly Field Service Report

Two Consecutive Peaks Conclude Service Year!

As shown by the reports below, July witnessed a new high of 88,072 publishers, exceeding the previous peak in April by 2,047 publishers. Even more thrilling, however, is the report for August. With a total of 91,413 publishers in the field during the final month of the service year an increase of 3,068 over the previous year's peak. The August report exceeds the previous year's mark by 3,068 publishers.

The school is Jehovah’s provision to aid us in “advancing to maturity.” But unless the individual publisher does his part he will not make progress. You student speakers, accept your assignments. Is it an instruction to the student who has been sufficiently acquainted with your subject and then give it extemporaneously, as the old saying goes, “Is it student talk?” Prepare thoroughly, and then give it, putting your all into it. And to all the company we say, “Be patient Rome pioneers—pioneering service is meeting. Each one of you has a part in this school and we should keep up with the previous year’s quota.

One thing we have been doing is to increase the attendance of the school, or that other reasons exist to make the attendance low. We suggest to the company finding the attendance weak ascertain the cause and take steps to rectify it.

In some instances, changing the day for the school and service meeting, as from Thursday to Friday, has increased the attendance. When children are in attendance in other cases, the intermission between singing of a song, etc., which may be excused if the singing, etc., with good results. When the service school might get along fine, it may be that or not such changes will be beneficial can be determined by each company locally. But whatever the changes are, the people attending meetings, effort and appreciation on the part of each publisher will largely determine the attendance of the school.

School servants can add much to the value of the school by thorough preparation. When they can constructively counsel on the proper subject, they can materially aid the publishers in their study and help them to your quota. Those who choose to work beyond their quota will be complimented and encouraged. They will be told that they are doing fine. We will encourage the pioneers to do their best and to do what they can.

United States Quota for 1950

91,254 publishers

Total Pubs. 89,669

Public meetings held: 5,713

August Report

Pioneers 354 138.9 54.7 89 29.4 4.6
Co. Pubs. 83,910 9.8 3.0 .5
Total Pubs. 89,669

Public meetings held: 5,713

Note: Individual company publisher quotas for the country have been discontinued. Each company publisher will strive to reach or exceed the company quotas as shown on the chart.
Advance to Perfection of Maturity

Increase Bible Study Activity

"Let God Be True" Featured

Do you want God's favor and life everlasting? Then you must advance to perfection of maturity. The ability to advance is inherent in every one of us. Fed first with milk and then solid food, a newborn babe will grow to maturity. Fed first with the easily-grasped fundamental truths and then weightier Bible doctrines, the Christian will as a natural consequence become a mature minister, able to "preach the word," to refute arguments, to stand firm and to rebuke others. This will help him to win God's approval and find life.

Feeding upon God's Word must be a regular practice in our advance to perfection of maturity. To become slothful in study habits, satisfied with knowledge of a mane infantile in knowledge. He will waste away to certain death. For our spiritual growth will depend upon and give continual heed to Paul's admonition at Hebrews 5:14: "By this we know that we know him, if we keep his commandments. For his commandments are not burdensome." (1:13) Thus principles of the doctrine of Christ, let us go on unto perfection; not laying again the foundation.

Thousands Advance to Maturity

All Kingdom publishers have aided others to advance to maturity during November by presenting "Let God Be True" and The Kingdom Hope of All Maturity to our readers. "Let God Be True" has already aided thousands to advance to maturity. In August, 1948, when it was released, only 60,420 publishers were engaged in Kingdom proclamation; now it has reached over 100,000 publishers. "Let God Be True" played an important role in this splendid progress.

Alert ministers will approach each one in their congregation, having something definite in mind to say. A few well-chosen sentences to fit each situation will be much more effective than an oft-repeated, cut-and-dried recitation. Lessons 48 and 50 in Theocratic Aid to Kingdom Publishers furnish splendid information refuting these common objections and excuses that arise. Tactfully endeavor to overcome such and really present the message. Illustrate the value of the book in answering questions, and point out the significance and importance of the material.

Back-Calls to Bible Studies

Each book placement is a potential Bible study. The person of goodwill possesses the book; now the publisher's privilege is to transfer the life-giving truths printed thereon to the recesses of mind and heart, to make good growth available to those who are anxious to advance to perfection of maturity. To do this back-calls are necessary. On return visits prove to the goodwill person your sincere concern for his spiritual growth. Urge him to read "Let God Be True" and list any questions he may have. Then start your subsequent call. Such back-calls will continue regularly as the publisher reads to maturity and studies his Bible study. When people already possessing the book are met, endeavor to arouse interest anew in "Let God Be True" for the purpose of starting a Bible study. Be Bible-study conscious! It is the tried and interesting study. To do this, first read the book. (For helpful information on home Bible studies see Theotrafal Publishers lessons 46 and 47.)

Often it is heard, "The person with whom I have my Bible study feels there is no need to have another study. Why does one attend? Do I thoroughly prepare each lesson? Do I arrive on time and conduct my study regularly? Do I conduct an enthusiastic and interesting study? Do I tactfully point out God's answers to the questions that arise? Do I begin to serve Jehovah in the field; begin to tell the message, not only the words of man, but the message that is revealed in the Bible. This is the tried and effective course. Do I arrive on time and conduct my study regularly? Do I conduct an enthusiastic and interesting study? Do I tactfully point out God's answers to the questions that arise? Do I begin to serve Jehovah in the field; begin to tell the message, not only the words of man, but the message that is revealed in the Bible. This is the tried and effective course. Do I arrive on time and conduct my study regularly? Do I conduct an enthusiastic and interesting study? Do I tactfully point out God's answers to the questions that arise? Do I begin to serve Jehovah in the field; begin to tell the message, not only the words of man, but the message that is revealed in the Bible. This is the tried and effective course. Do I arrive on time and conduct my study regularly? Do I conduct an enthusiastic and interesting study? Do I tactfully point out God's answers to the questions that arise? Do I begin to serve Jehovah in the field; begin to tell the message, not only the words of man, but the message that is revealed in the Bible. This is the tried and effective course.

Testimony Cards

Testimony cards have been employed by the witnesses in their work during past years to a varying degree depending upon circumstances encountered in the field, and, to some extent, the ability of the individual pioneer in collecting and using the cards. Perhaps self-examination will reveal the cause. Ask yourself: Do I arrive on time and conduct my study regularly? Do I conduct an enthusiastic and interesting study? Do I tactfully point out God's answers to the questions that arise? Do I begin to serve Jehovah in the field; begin to tell the message, not only the words of man, but the message that is revealed in the Bible. This is the tried and effective course. Do I arrive on time and conduct my study regularly? Do I conduct an enthusiastic and interesting study? Do I tactfully point out God's answers to the questions that arise? Do I begin to serve Jehovah in the field; begin to tell the message, not only the words of man, but the message that is revealed in the Bible. This is the tried and effective course. Do I arrive on time and conduct my study regularly? Do I conduct an enthusiastic and interesting study? Do I tactfully point out God's answers to the questions that arise?

For these reasons, the Society will no longer print identification backs on the testimony cards. Any cards with backs that may now be on hand with the Society or in companies may be used as those were. The testimony cards with blank backs may be printed from time to time by the Society to care for the needs of those who want to use this means of introducing the literature, or to assist in overcoming difficulty can be avoided by calling this persons 46 and 47.)

Results of the Pioneer Hour Checkup

The pioneer checkup has been made and the results tabulated. This investigation was designed to determine the greatest personal interest to each pioneer as he notes in which group he serves himself. In addition, each company publisher will be keenly interested, well knowing the vital part that the pioneers have in the expansion of true worship, both by deed and by example. To us, the results present a very encouraging picture. When we consider the obligations of the pioneer, the quota of 100 hours, person, and time. (Co. 3:13, 14) The pioneers have served company-service obligations, as well as the many unforeseen circumstances that may arise, we rejoice to learn that more than 72 percent of the pioneers met or exceeded the minimum requirement. Nine percent averaged 95 hours a month, and 8 percent actually measure up to the requirements. Nine percent averaged 95 hours a month, and 8 percent actually measure up to the requirements. Nine percent averaged 95 hours a month, and 8 percent actually measure up to the requirements. Nine percent averaged 95 hours a month, and 8 percent actually measure up to the requirements. Nine percent averaged 95 hours a month, and 8 percent actually measure up to the requirements.

Do Not Use Mailboxes

Postal regulations require that only mail which upon proper postage has been delivered by em- ployees of the postal service can be placed in mailboxes. Under no circumstances may magazines or other publications be placed in mailboxes by the brethren. Difficulty can be avoided by calling this information to the attention of the publishers from time to time so that all are properly instructed.
“Yet More Praise” Testimony Period
Our Goal: A New Peak of Publishers in December

All Servants United in Praise

Men, in their lack of faith, look to the leaders of this world for guidance and lead them for keeping this world’s systems of greed to­gether. But praising men and trust­good-will are joining with the al­thousands to the leaders of this iliee ready great throng of true worship­bringing to a close the during his praises publishers? An street service by same reason their activity that was taken up vote of the magazines, (hstruthtlOn to Jehovah usually credits the magazine account Simply writing that the address of the advertising servant is changed is not sufficient, for in many instances the name of the magazine to whom the magazines are sent. For this reason the Society does not automatically change the address of the magazines when a new advertising servant is appointed. Those responsible for the “Let God Be True” Magazine Distributors’ Order Blank (5-66) when the address to which magazines are to be sent is changed. In addition to notifying the Society of such changes, when a serv­ant leaves the company or moves he should go to the post office and make arrangements for the proper han­dling of the magazines. These are already in the mail will not be re­turned to the Society while the change is going through. When a company fails to receive distributors’ magazines the Society will investigate the cause for those magazines. When writing about magazines you failed to re­ceive, always state whether you have failed to receive the July and August issues, or if you are simply desiring the adjustment to be made in your magazine account.

Distributors’ Magazines

Magazine distribution is now an integral part of our witnessing ac­tivity. The provision for obtaining distributor’s copies of the magazines helps to assure the company of a regular supply with which to carry on their good-will work, and it is important to see more companies taking advantage of this provision.

Not only is the regular receipt of the magazines essential for the publishers who have planned their activity to line up with our work, but it results in disappointment for the people who are depending upon obtain­ing the magazines on the streets or in the homes. If magazines are severely sent to the companies are delayed because the one to whom they are addressed neglects to notify both the Society and the post office when his address is changed. Often the magazines are sent back to the Society by the post office, which also means additional and needless expense.

Simply writing that the address of the advertising servant is changed is not sufficient, for in many instances the name of the magazine to whom the magazines are sent. For this reason the Society does not automatically change the address of the magazines when a new advertising servant is appointed. Those responsible for the “Let God Be True” Magazine Distributors’ Order Blank (5-66) when the address to which magazines are to be sent is changed. In addition to notifying the Society of such changes, when a serv­ant leaves the company or moves he should go to the post office and make arrangements for the proper han­dling of the magazines. These are already in the mail will not be re­turned to the Society while the change is going through. When a company fails to receive distributors’ magazines the Society will investigate the cause for those magazines. When writing about magazines you failed to re­ceive, always state whether you have failed to receive the July and August issues, or if you are simply desiring the adjustment to be made in your magazine account.

Wealthy: A New Goal

Please read on to learn about the new goal of reaching new peaks can be reached in many companies simply by getting all of the members of the local serv­ants to sell more magazines during the month. A check of the publisher record file will reveal who have not been in the service before the 15th of the month, and these can be assisted to have a part in giving ‘yet more praise.’

New publishers still requiring counsel and encouragement should also be aided. Although they have been out in the service now, it should be possible to aid them without a word of encouragement, an invitation or a helping hand.

And what about that good-­well people of whom we hear so much? We have been speaking of a home Bible study? Why not invite them to attend the local company meeting? It is possible, with a little work, to make them further with the preaching ac­tivity of Jehovah’s witnesses. Point to him his privilege of sharing the message of life with others by joining you in preaching the gospel of the Kingdom. Do not let someone else be the one to take advantage of this opportunity. Their efforts will be assisted to 

Young servants should also be encouraged to take the initiative in their work. Participation in the Thes­copic ministry school serves to encourage the will as well as giving them the opportunity to develop proper appearance. Ser­vant, looking well to the pres­ence of his brethren and setting the proper example. Earnestness and en­thusiasm, inspired by the desire to see Jehovah’s praise increase, will be encouraged in the ministry school. Each student will be given the opportunity to use the time profitably by furnishing them a proper example.

Joyful and effective praise comes from those who have an old-mother­operation on the part of all is essen­tial. Servants, looking well to the pres­ence of his brethren and setting the proper example. Earnestness and en­thusiasm, inspired by the desire to see Jehovah’s praise increase, will be encouraged in the ministry school. Each student will be given the opportunity to use the time profitably by furnishing them a proper example.

Fittingly, the service text chosen for the December testimony period, bringing to a close the 1949 calend­ar year, calls for ‘Yet More Praise.’ How better can we bring more praise to Jehovah than by striving for another new peak in the number of faithful publishers? Not at all. We all well remember the effort that was required to reach peaks in the past. Will it not be possible for us to sur­pass those peaks by braving that effort? Far from it! So, to the work again, getting busy to serve Jehovah! Obedience to Jehovah’s provi­sions for men of good-will have opportunity to join in being part of the month. Diff­erent planning and zeal for Jehovah’s service by each servant of God will make possible a new peak which will be set aside for the past.

Our schedules will call for engage­ment in every feature of service activ­ity. The Watchtower and True and The Kingdom Hope of All Mankind (or another book and booklet), on a contribution of 3c. These magazines are used in the streets and from house to house, mak­ing back-calls on those who show interest in the message. Full-sized studies will keep the Thes­copic ministry busy throughout the month.

Reaching the Peak

New peaks can be reached in many companies simply by getting all of the members of the local serv­ants to sell more magazines during the month. A check of the publisher record file will reveal who have not been in the service before the 15th of the month, and these can be assisted to have a part in giving ‘yet more praise.’

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December a Month for Praise
Another Peak Our Goal

Back-Calls Play Important Role

Consistent praise on the part of God's servants has made 1949 the biggest year of praise that this earth has ever seen. Yet, even though a December peak less likely, but rather even more probable. New publishers inject much enthusiasm and all are encouraged to greater effort at such achievement. Jehovah's witnesses are being helped by the fact that in most companies there are many more publishers' Record cards on file than the publisher needs to meet the need of the last six months. Why, if all who have published during the past year were to praise during December, a December peak would be reached. The potential is already there!

Increasing Praise

Praising Jehovah does not result from following the course of least resistance. It takes no great effort to meet the low standards which the Devil sets for men; his standards do not allow for any praise to Jehovah. Have you allowed yourself to fall into this error in service? To not swiftly snatch your hand? To habitually depend upon others to help you praise when you might be helping someone else? If you do not professionally budget your time to serve God, the Devil budgets it for you and helps you to waste it. This is not a time for laxity. This is the time to form better habits of praise, and to initiative and utilize all opportunities that arise during the day's activity. December should be the beginning of a new regular in service, including the holidays. Are you budgeting them for praise?

Group Witnessing Aids Praisers

Group witnessing provides helpful assistance for Jehovah's praise, and should be arranged for in all companies. True, some may not be able to conform to all of the group witnessing arrangements. When this is true the servants can investigate to determine a method which is most convenient for those thus restricted but otherwise able to participate in the service at some other time during the week. It can then be arranged for them to meet for service at a convenient time and place. Even though no servant may be present, someone who can be there can take oversight such groups need not be large. Perhaps one or two, or even three if definite arrangements are made and followed out it will surely result in increased praise.

Whether in group work or otherwise, servants, publishers and pioneer members have the opportunity to assist others. Pioneers can be of great assistance in mid-week activity and can frequently, by good example, be instrumental in aiding others to be full-time praisers. Many of our brethren have burdens that restrict their services, but by sharing burdens we can help them to share in the increase of praise. Some, who have been too keen at caring for children, transportation can be provided and those need four to five months in the publisher to be invited to accompany you. At the same time, those receiving such aid will not be able to take their turn in helping others.

In arranging car groups the spirit of a sound mind should always be maintained. The group should have some knowledge of family and marital relationships so that even the appearance of evil will not be apprehended, and the person maintaining persons becoming interested will not be stumbled.

All Jehovah's publishers will present "Let God Be True" and "The Kingdom Hope of All mankind" on a contribution of $1 during December. When people are contacted who already have the book, be ready to explain it, and especially to understand it rather than to try to place additional literature immediately. And do not forget to keep a record of those you help, so as to make your own back-calls.

Back-Calls Increase Praise

A great responsibility rests upon Jehovah's witnesses to call back upon persons who have manifested interest in God's Word. Since back-calls are no longer turned in to be indicated, further interest has not shown a decrease. Yet reports show that many companies are decreasing in average number of back-calls, indicating that some are not sharing in this essential avenue of praise, or it may be that the back-calls are not being properly reported. Remember, a return visit can be counted as a back-call even if only an additional witness is given, and if the witness goes no further interest after the visit is finished. If a study is held four times in a month to the publishers should report four back-calls.

The many persons of good-will whom we meet and nurture to an understanding of God's Word, together with those who have been somewhat irregular in their service can furnish a tremendous potential for an increase in number of publishers. Note, yet have not reached a final peak before Armageddon brings an end to the ingathering of men now living on the earth. "I will increase them with men like a flock" proclaims Jehovah through his prophet. (Ezekiel 36:37) May December see

PLAN Now to Attend the 1950 Convention!

Intensified interest marks the passing months as the 1950 international convention comes on. Jehovah's minsters the world over are keenly anticipating and planning for what promises to be the most thrilling assembly yet. International it will be, indeed, for already publishers in South America, Europe, Africa, India, China, Philippine Republic, Australia and virtually every other place and station are being appointed in key cities and they will arrange for special trains under the auspices of the Convention. In addition, time full details on train schedules and information on other modes of travel will be sent to all companies.

Reporting Travelers

In order to organize convention travel effectively, the Society requires certain information. Company servants (or transportation servants where they have been assigned) should determine the amount of persons in their companies that will be travelling by train (whether by coach or Pullman), bus and airplane. This plane can be done by having the brethren turn in slips of paper listing the method of travel they plan to use, or by a showing the appropriate slips at the company meeting. These figures should be listed separately and sent to the Watchtower Convention Transportation Desk for consideration. It is realized that this count will only be a general estimate and that many of the brethren may find it necessary to change their plans between now and convention time, but such a poll will give the Society the over-all transportation picture for 1950.

As the time for this great spiritual feast draws near, the Lord's Witnesses will prepare to assist every one to: PLAN now to attend the 1950 international convention in New York City!

How Well Do You Know Them?

Review of Yearbook Valuable

If you were suddenly placed in the midst of a group of witnesses of every national and tongue, how well would you know them? Not many months hence this will happen as witnesses from all over the world gather in New York City for the great international assembly. That we may understand our brethren better and know something about the countries from which they come, the customs of the people, the work they do, the homes in which they are accumulating savings for the journey to New York.

Transportation Preparation

Travel to New York will require planning. You should begin now considering what means of transportation they will utilize. Questions or problems on transportation should be turned in to the Convention Transportation Desk for counsel. Next to private vehicles, railroad is used to accommodate most of the conventions. Therefore, the Society has made arrangements for several special trains and coaches to serve various sections of the country. Well-equipped trains are planned for departure from Los Angeles, Calif., San Francisco, Calif., Portland, Ore., Denver, Colo., Omaha, Neb., Chicago, III., Detroit, Mich., San Antonio, Texas, Oklahoma City, Okla., St. Louis, Mo., New Orleans, La., Jacksonville, Fla., Atlanta, Ga., and Cincinnati, Ohio. Additionally, these trains will serve as a point of route to New York. Transportation cards are being appointed in key cities and they will arrange for special trains under the auspices of the Convention. In addition, time full details on train schedules and information on other modes of travel will be sent to all companies.

Beginning January 1, 1950, or as soon thereafter as the 1950 Yearbook is received, all companies will devote about three minutes of review time each meeting to reviewing an average of two countries a week from the Yearbook reports. These reports are small, perhaps two or three can be covered; if they are large, maybe one. We will start at the beginning of the 1950 Yearbook or at any other place and continue each week until all of the countries reporting have been covered.

This will not be simply the quoting of many figures, but should be interesting discussions of those countries and their advances in Kingdom service. The information is unfamiliar, perhaps a large map or a sketch on a blackboard can be used. In any case, the discussion can be so organized that everyone can be able to see the world map on the inside cover of the Yearbook. The one handling each assignment can consult and use material from previous issues of the Yearbook, from the chart in the Yearbook, from maps, encyclopedias and other such references, or written communication regarding the particular countries and their people.

This highly practical material will instill in our minds an even greater appreciation of the Yearbook and the service work done by our beloved brothers. We may not also be even more united world-wide than in the past! All publishers will look forward eagerly to these discussions during the International year of 1950, that they may really know their brethren better.
The Watchtower and 8 Books: Be Prepared!

The Campaign Offer

The chief instrument that Jehovah’s ministers have been using for the past seventy years to aid them in their service is the Watchtower. That journal reveals the fulfillment of Bible prophecy, removes the mist of confusion, explains the world’s situation, and aids men of goodwill to see to it that they stand on Jehovah’s side of the coming world’s great crisis.

In the 1880’s, the Bible Students’ Book irregular, or Watchtower, was printed in Brooklyn, New York, and was free. Seventy-five cents will buy a year's subscription. The Book irregular has been in continuous publication since 1879, with a cumulative total of 14,769,712 booklets in broad circulation in the United States.

How fitting, therefore, that the year 1950 be set as a special year for emphasizing the importance of subscriptions. Last year’s quota for subscriptions was increased to 163,000, and it is hoped that this year’s quota may be increased again.

The service meeting is an effective means of obtaining of subscriptions. The Bible Students’ Book is invaluable to Jehovah’s witnesses in clarifying the issues of the day. Last year’s Watchtower stories, “Anew Awake!” and “Awake!” had a distribution of 15,000,000 copies. The Watchtower has again compiled a report on this year’s Awake! and Awake! has again compiled a report on this year’s Awake! (than or better than ever before.

The year 1950 will see an even greater emphasis on obtaining subscriptions. It will also see an increased emphasis on the service meeting. The Watchtower study on how to acquaint persons of all walks of life with Jehovah’s organization and the vital role it plays in making known the issues is also being studied.

UNITED STATES QUOTA FOR 1950

<table>
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<tr>
<th>Item</th>
<th>Quantity</th>
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<tbody>
<tr>
<td>Pioneers</td>
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<td>Congregations</td>
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<tr>
<td>Total Pubs.</td>
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These totals, established on the same basis, were exceeded by more than 3,000, as 163,104 subscriptions were sent in. This promises to be another great campaign for expansion.

With full appreciation of the importance that the Watchtower plays in making known the issues, let each publisher and servant do his part in the 12th annual Watchtower subscription campaign. The service meeting will be a great help in this campaign!

UNITED STATES QUOTA FOR 1950

Company Servants Diligently Plan and Publishers Support This Important Meeting

The service meeting is one of the most important meetings for Jehovah’s witnesses. It is a meeting where the servant meets God and receives his commission. At the Watchtower study we transform our minds to prove what is that good and useful work which God requires us to do. At the service meeting we learn how to do that will and meet God’s approval. If there is anything that increases the desire to share in the service work, that service meetings may be improved, the following suggestions are given.

Each service meeting should be, first of all, practical and worthwhile. It should be planned around the problems of the local company; it should have variety, be thoroughly prepared and properly timed; and it should instruct, not merely entertain.

Planning the Meeting

The company servant is responsible for planning the service meeting and he should always be alert for material, for weaknesses in the company to be overcome and for good points to be commended. He should welcome suggestions from other servants and other groups, and then there are demonstrations, narration and pantomime, interesting talks, and perhaps a combination of these methods. Service meetings need not follow the same routine pattern each week.

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Variety of Material and Presentation

An almost endless variety of material presents itself to the alert servant. The Informant fills the primary place in this respect. In addition, the Watchtower and Awake! in their respective publications and letters, etc.

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