Immovability for Right Worship

January Begins Four-Month “Watchtower” Campaign

150,000 Subscriptions for United States Our Aim

What a blessed privilege it is to be alive in this day, when the events on the side of the world-rocketing issue pressing for immediate settlement, the issue of peace, the ranks of Almighty God draw to himself without compulsion the unbreakable worship of united servants, as he2 calls the Devil. He cannot. But time would tell; and time has told. Down through sixty centuries, repeatedly, has come the answer in favor of Jehovah. There were Abel, Noah, Daniel, and many others of a great cloud of immovable for the right worship, no matter what the cost. There was Christ Jehovah. The Son of Man, then his temptation settled the issue forcefully when he told Satan, “Thou shalt worship the Lord thy God and serve only shalt thou serve.” Is it different in this day? No; if anything, today the issue is even more pointed for today there live on earth not 100, not 1,000, but more than 50,000,000 Immovable worshippers so that more than 100,000 times daily the issue is settled. Is it different? No; if anything, today the issue is even more pointed.

Effective “Watchtower” Presentation

The Watchtower’s cry for January—1946, The Watchtower will be the talk of Jehovah’s witnesses in all the world as they diligently go to every home in their territory, seeking to obtain subscriptions thereafter. Infaith, Jehovah’s witnesses who go in 1946 will have the opportunity to do some “work for four months. While you encourage others to subscribe, do not neglect to send in your own subscription. For surely every Kingdom publisher should be a Watchtower subscriber. But what can I do that will aid me in getting subscriptions? might be your query. First, the suggestion is offered that you study thoroughly Leasons 20 and 25 in Theocratic Aid, and strive to apply these points. Second, you must know what you’re talking about at the door. This means personal study of The Watchtower before taking it to the door. It will aid you in making a good presentation and use these in your presentation. The main article, the secondary topics, Bible experiences, information on the inside front cover, as well as the questions, offer ample material for conversation. For instance, brief, direct, extemporaneous witness outlining the Watchtower’s immovable position, and rely upon Him who is at the right hand of the Father and who cannot be moved. This means that sincerity, conviction and enthusiasm, and then rely upon Him who is at the right hand of the Father and who cannot be moved. This means that sincerity, conviction and enthusiasm, and also the faithfulness of the Watchtower, it will be forthcoming. The chief require for getting subscriptions is service in the field. You won’t get subscriptions, or find the Lord’s sheep, or have back-calls or book a full year of KingdomHall work, if you are not busy with the work. Right worship means work. Also, in your presentation it can be pointed out that if the food, can be had for a full year for less than two cents a week, while the world spends a dollar for one tempo meal.

With South America virgin terri

With South America virgin terri

On Reporting Correctly

From the reports received each month from special publishers, general pioneers, and company servants it is quite evident that not all have carefully read the instruction letter on reporting, or even the report card. This results in many questionable figures. Being run as it are, the numbers being reported in each case by the size of the figures, are still giving “Total New Kingdom Hall subscribers” or “Number Public Meetings Held” in the last space on the report card. This will be reported on the card. The report card is to be used as to how to report back-call book studies; this being particularly the case among some of the general pioneers from whom we receive such reports as 32 back-calls and 30 book studies. This simply could not be, as How Does Your Kingdom Hall Impress Good-Will Attendants?

Do people notice you, or comment favorably on the cleanliness and orderliness of your Kingdom Hall? Do the people who normally make their way in and out of your Kingdom Hall frequently stop to speak to you or to engage you in conversation? Are they interested to know of your Kingdom Hall? If not, then something should be done about it. The appearance of your Kingdom Hall reflects either favorably or unfavorably upon Jehovah’s witnesses and The Theocratic Government, because it is natural for people to judge by outward appearances.

The Kingdom Hall is to be used in the Lord’s honor and name, to bring life-giving knowledge of Jehovah’s purposes to people of good-will who are served by it. It should at all times be clean, tidy, well lighted and ventilated, properly heated and orderly, having no unauthorized signs or slogans displayed in the hall. Every company should, however, if they have not already done so, arrange to have the new year text neatly and properly displayed in the hall. The windows should be changed frequently and the windows kept clean, so as not to create a poor impression on a side street. Faded, soiled literature or unsightly signs should be replaced. Cleanliness and neatness, which attract favorably the attention of every passer-by, should be maintained, so that there will be no display than a poor one.

Many brethren are meticulous about their homes; but how much more concerned should we be about the appearance of our Kingdom Halls, which are a provision for the living education and happiness to all those served by it? The company servant should be a true witness, a good worker, a true witness, and he will then know it is part of their responsibility to Jehovah. Arrangements should be made so that either the floor is thoroughly cleaned, windows washed, furniture dusted and arranged or the house is otherwise in a proper condition to serve. The museum of good-will will not feel ashamed to be seen there, but will receive a good impression that the Lord’s people and His organization and will want to return and be a part of it.

A back-call book study must be held at least twice a month to be reported as such, and each time the study is held it is to be reported as a back-call. Therefore, the very least number of back-calls one could report for 30 book studies would be 60. And if 30 studies were conducted four times a month, it would be reported as 90, since 30 study hours a month would be 120 hours (in 30 studies). Then one can show the “Number Back-call Book Studies” give the number of book studies in each study hour for all the reports. There are places at which studies are being conducted, not the total number of the places. Such mistakes as the above require considerable work to write for. The only way for a local company who reports directly to the Society should carefully reread the instructions on reporting as well as the report card itself, and then give the information required on the card, no more and no less.
“Commander” Testimony Period
Step Up “Watchtower” Campaign

“I have given him for a commander to the people.”—Isa. 55:4

During the month of February, we have a testimony period of great importance: the “Commander’s” Testimony Period. Not only is it a great encouragement to the Lord’s people, but it is of vital concern to every creature on the face of the earth. The “Commander” is the desire for, and the need for a Commander was never so great as it is today. All in the world need leaders. Numerous “commanders” have been selected, but none of them have been entirely satisfactory to the Lord and those who selected them. And, on the whole, they have left the people in the dark, half-disappointed, discouraged and disillusioned.

The motive that prompts the des-"
Jehovah's Witnesses Follow
Victorious Leader

Moved by God's holy spirit, Isaiah foretold the raising up of a glorious Leader to be used by the Holy One of Israel as the Vicarant of his righteous cause, as indicated in Isaiah 42:1. "Let us raise up the causes of Justice to the people, a leader and commander to the people."—Isa. 42:1.

Watchtower Campaign in Full Swing

"Commander's" Testimony Period

All Take Part During February

The Privileges of Pioneer Service

Enclosed with this Informant there is a letter outlining the advantages and desirability of pioneer service. This letter should be read at the first service meeting and first Watchtower study after it is received. Also Enclosed is a copy of "The Reviewer" if it is not available. This publication should be assigned to handle the discussion of this letter for a period of at least fifteen minutes at the service meeting.

December Report

PREVIOUS ALL-TIME PEAKS

New Publications

THE WATCHTOWER

"The Truth Shall Make You Free"...Armenian

The Kindom Subhlah", of Remembering the New World's Creator, and of Improvement for the Right Worker, etc. Can't you gladly tell others how such wondrous truths will bring them peace and joy and lead them in the way of life? Then they will have the privileges of the text the testimonies of Kingdom service during the Watchtower. Everyone can faithfully strive to attain the goal each month. So doing, the Campaign everyone who subscribes alone. The Watchtower as the “other sheep” and it will the way for thousands of additional book studies and subscriptions, and thus insure results in getting The Watchtower to the people.

Put on vigorous public meetings, thoroughly advertised, giving into many places not previously covered. Keep The Watchtower continually before the people while inviting them to the meetings. Under the leadership of our mighty Commander, let every servant of God forthwith with zeal at the prospect of feeding his “other sheep”, in a faith world-wide effort that will gladden the heart of Jehovah.

The outlines pertaining to the public meeting campaign, should be done with an eye single to the effectiveness of the public. Notes should be made impartially and without discrimination.

A few outlines will quickly demonstrate how up-to-date and pointed these talks are for at this present time. All speakers should consult another section of the territory and carrying on a similar arrangement.
Salvation Through Confession

New Subjects to Spur Public Meeting Campaign

The ways of this world are ruthless. Jehovah, our God, and his witnesses are on those displaying the greatest degree of mental sharpness and physical strength. It is a striking contrast thereby, Jehovah, in his love and mercy, requires neither the mental sharpness nor the physical strength of those who would receive salvation unto life eternal. In fact, this is the reason many “will not hear.” It is simple that the test falls just where one wants it to: solely on the willing and obedient. What Jehovah has learned to do since early infancy, something that we cannot fail to observe if we want to, is simple to say. Simply to talk. Yes, talk, talk, talk. So simple, so easy to do, and therefore, so as we should be about our business and our appreciation of his blessings. As our slogan for the month of March puts it, “Salvation Through Confession” (Rom. 10:10) is what Jehovah has decreed for human creatures that would live forever in the Kingdom. This has been a required one-time requirement to make confession, to preach, to witness, to talk! In order to have the Kingdom, we must extend to others the opportunity to avail themselves of it. So observe if you will we do not talk about it if we would receive life by having Jesus confess us before our heavenly Father before many witnesses, men. Why should we acknowledge us before the Almighty God, the King of kings and Lord of lords if we confess him before weak, imperfect human creatures? How can we effectively make a confession before men that will result in salvation to those that hear it as well as to ourselves during the message of the day. It is also in all forms of gospel preaching. First of all, by talking Watchtower subscriptions, and this could be in the form of a Watchtower, with a premium of a bound book and a booklet. Such a work shall not be measured in dollars and cents. There is no compari- son of the amount we contribute and distribution of this literature and the hope of eternal life. It holds everything we have to offer. Let us be sure to use the Lord’s promise about this offering to the people.

Have Hearts Filled With Truth

To make a proper confession before men, a man must witness of Christ and of his personal witness to Jehovah, and the importance of inner life-service such as religious use will do. We must believe with our hearts, that is, have our minds filled with the truth and its goodness, so that our lips may overflow with words of knowledge and wisdom. This, of course, will lead to care and confidence. Therefore, as we study our Watchtowers, we should immediately look for and strike a responsive chord in the hearts of those of goodwill; and then remember to use them as opportunity affords.

However, to be able to make use of them we must have a live presentation. With a calm, sincere, and pleasant manner we must make the presentation. A very simple presentation: for to present such a matter as the campaign offer will require a little time. Having the opportunity to talk about the promise shall be able to proceed with assurance, ever ready to adjust it to meet the circumstances. And in our eagerness to impress upon them the importance of the message and their need, let us not forget the courteous tactfulness in answering their objections. By March all company publishers should have obtained two subscriptions and will pick up fourteen. Have you met your quota?

Making confession also includes several other important considerations. For more than a year, now, we have been carrying on this feature and are impressed with its obvious results. Beginning with this month there are made available eight Watchtowers, which is the most newly printed and the most truly inspiring that will give our public meeting campaign a tremendous impetus. Let all show their appreciation of this new feature by making the meetings with enthusiasm and increased activity.

Through Confession (Rom. 10:10) is a means to an end. By such we do the work of the Lord to all and by such we will helplec toavn to many more and they will be glad. Remember, too, (to use another illustration), watering is needed, the soil prepared by the rain and the waters of the rivers of life and these for the truth. Someone must take the Kingdom message to them. Some of this territory has not been worked for several years and is virgin territory for any pioneer who would like to see the Kingdom concern. Literature can be placed, many back-calls made, and many studies started with these people. There are millions of people right here in our own country who would like to have the Kingdom message and to whom we are commissioned to go, to make disciples of all nations before the end of this age. These people in this territory receive the Kingdom witness before Armageddon begins. Many brethren who enter the pioneer service, and those already plowing the back-calls in a territory, and perhaps, one area, will have to fill the needs of all the territory. There is little time. Having the outline of the assignment, they will be able to push forward in all features of the Kingdom work.

Many Counties Not Worked for Several Years

In spite of the amount of witness work that has been done in this territory, there are still some 1,419 counties in the United States, or 46 percent of all the counties, that have not been worked for during the service year 1945. This represents approximately 7 percent of the total population, of the population, who did not have their rightful opportunity of meeting Kingdom publishers. This, therefore, is because of not being included in pioneer or company assignments.

While these counties are not the thickly settled ones, nevertheless they do have large numbers of good people who would like the Kingdom message. Much territory needs to be worked. We can have the opportunity to work in all parts of the country, it is surprising to know how many rural sections that are ideal for telling the Kingdom message, and to whom we are commissioned to go, to make disciples of all nations before the end of this age. These people in this territory receive the Kingdom witness before Armageddon begins.

A similar condition existed in 1946. "The 1946 Calendar is now out of print." If you are interested in this matter of how to work on the territory in your service area, you should consider how to stimulate interest and organize another company. Under the direction of the holy spirit, it was stated, "Be ye imitators of me, even as I also am of Christ." (1 Cor. 11:1; Amer. Stand.) Will you be an ‘imitator of Paul' and accept an assignment in some of the isolated counties in this country?

There is much interest to be found and many "sheep" to be fed before Armageddon begins. These isolated counties need all the witness and support they can get. These isolated territories must be worked by company plowmen or by district leaders and they cannot be worked for by many people. They cannot be worked for by many people because they do not have the financial means, the physical means, the material means, and the personnel means to work on them. Many of these territories need to be worked.

Calendar

The 1946 Calendar is now out of stock and no more are to be printed; therefore, you should send in to the Society any more orders for the 1946 Calendar.

Illustrations

"Many Subjects Not Worked for Several Years"

"Much Territory Needs to Be Worked"

"Imitate the Apostle Paul"

"For your information we are publishing a new territory assignment to the local company to care for the Kingdom interests and thereby free the other companies to care for the work in the other territories."

"This must not be construed to mean that a publisher, who may make placements and conduct back calls and book them. And many times it is also practical and efficient, the publisher holding the territory should be asked to divide his assignments on any subject and area."

"They have been reporting coming in to the office of brethren being excluded from calling on such people because they do not have to hold that particular territory assignment."

"A similar condition existed in 1946."

"If you are interested in this matter of how to work on the territory in your service area, you should consider how to stimulate interest and organize another company."
Salvation Through Confession
Results of the "Watchtower" Campaign to Date

Plan Evening
House-to-House Witnessing Groups

The mighty postwar United Nations forces are being sent forth in a mighty battle to destroy Armageddon, this old world, which is heading for sure destruction. In the midst of all this turmoil, Jehovah shows forth to all people the opportunity of learning of and obtaining a knowledge of the true kingdom of Jehovah God. These braggings claim do not go unanswered by the Watchtower magazine. With this light at midnight, Jehovah's servants will make glad and rejoice with the Lord's favored ones.

The light of God's Word shines forth in many places, especially in the numerous days like a beacon light at midnight lighting the way for all those in this world of blackness and distress to come unto the great Source of light and understanding, Jehovah God. Jehovah's newspapers, as well as literature distributed by Jehovah, is being widely read.

The "Watchtower" magazine to spread forth the light of truth for 67 years. The number of people reached by this magazine is rapidly growing, and by the time Armageddon strikes the nations will know that Jehovah is God and the rightful ruler of the universe.

Results of Campaign Thus Far
During January of this current Watchtower Campaign a total of 39,575 new subscriptions were put through, compared with 29,500 entered last year during the same period of time. Up to date this writing we have entered 71,000 new subscriptions, and there are many more in the pipeline that will arrive any time. This means "make glad the nations' with Jehovah's joyful message. Let us continue to reach a total of 150,000 new subscriptions by April 30 for the United States.

Plan Evening Activity
The days are now getting longer and it is possible to engage in the house-to-house witness work much later in the evening than during the winter months. Now that most of the winter weather is behind us, we have the time to make plans for increasing our activity in the field service. Saturday is normally our day for the house-to-house witnessing and we will be glad to meet you, the believers, for planning our next week's activities.

The call back will be made before the Lord's organization, that you do not wish to be forgotten or asked to resume the work. We will be glad to have the discussions continue in the same manner as they have in the past. Our main concern is to present the truth and how to use all the equipment needed for a house-to-house witnessing program. The only essential tool is a Bible, a Good News, and a Letter to the Home. The rest of the "Watchtower" magazine is a great help in the house-to-house witnessing.

Pioneer Letter
With the strong support of the Society is forwarding, addressed to all company publishers, a letter outlining the privileges and the responsibilities of the "Watchtower" publisher and giving detailed instructions for the use of the letter. This is the only true servant of the Lord, as they rotate (Continued on page 2, column 2)

Ten Million to Be Distributed!
First in Cleveland, then at Copenhagen, then at London, and finally at Baltimore, eager multitudes listened with rapt attention as the speaker delivered the message, "Be Glad, Ye Nations," with masterly logic he proceeded to marshal the Scriptural testimony and physical facts disclosing the real secret for gladness and how to be among the only joyful people on earth today.

Why be glad now? "The transcendent reason . . . to rejoice and be glad is the triumph of this kingdom of God and the operation of its vindication of Jehovah's universal sovereignty and his sacred name."

So that men of good-will everywhere may share in the rejoicing, the gladness invitation is now put in booklet form: "Be Glad, Ye Nations." It contains 64 pages and is now being distributed to all the publishers of the world. It is necessary to have the right heart and attitude and faith in the Lord's Kingdom to prove to them that you are His. Only through the power of the Holy Spirit can the true servants of Jehovah be made.

Jehovah's Servants Violated
This booklet not only contains the most forceful and joyous presentation of the Kingdom theme yet, but also contains a message to the "Saullwatchers" in the Crucible. We have the finest argument ever published proving that the "Saullwatchers" are alone, are the true servants of the Almighty God Jehovah. Those who are fortunate enough to hear the powerful deliverance message by Brother Knorr last fall at Cleveland will never forget it.

The telling effect it refutes the Icliche, "I'm in the opposite camp." We have no evidence whatever that Jehovah ever asked them to be His witnesses, by showing the Scriptural qualifications of speaking in the name of Jehovah, turning the people to Him, and teaching them His Word as clearly applying to the witnesses of Jehovah and to none others. Strikingly contrasted is the course of the Iclichecy with that of Jehovah's witnesses. On the contrary, we have the evidence of an organization, claiming to be Christian, composing with the total disregard of darkness in their efforts to rule the world, playing favorites with them and sharing in their victories; and on the other hand we have the record of true witnesses of Jehovah: the letters and telegrams of October 7, 1934, so clearly disclosing the postulated official documents, records from the public press, private letters, etc., all bearing witness that Jehovah is prepared for the worst treatment accorded to any in camps notorious for their revolt against the Lord. This is the only joyful people on earth today.

Do you believe that the Kingdom is established, is actually here? Do you believe the importance and the truth of that truth, and are you rejoicing in it? Do you visualize your deliverance, and are you singing about it? Do you remember the last appearance of Jesus as a true witness until Armageddon arrives? Then you will do your utmost to make an appearance of the title of the copy in booklet form: "Be Glad, Ye Nations." Remember, a copy in every home in your territory!
March Starts Increased Public Meeting Work

New Up-to-Date Talks Will Add Impetus to Campaign

Every one of the eight public talks to be presented during April will be timely and thought-provoking, designed to stir the heart and mind to a fresh appreciation of Jehovah’s Word for further information, and join in the true worship, “Be Glad, Ye Nations!” Stopping of World War II hasn’t affected it. The United Nations undoubtedly will not attempt it. The United Nations is a cold, sword-makers in Armageddon will the way be cleared for fulfillment of this prophecy. The Kingdom of righteousness must know, now, With many fearing destruction of their religion, fire on earth, and age cataclysm, “Destiny of This Earth” will relieve their minds, and many people, “Hogs on the Dead Millions” shatters religion’s hell-fire theory and gives the living, concrete evidence of hope in a better world is in store for their dead loved ones. Religion’s history as a peace-breaker proves her a peace-making organization in “Religion as a Peacemaker”, while “World Not Hot Enough” shows man’s monstrous, short-lived global structure with the permanent, life-giving Theocratic World Government here.

With such thrilling up-to-the-minute topics available for preaching, April and May months of 1946 should witness a marked increase in public meeting activity. At the very outset of this month, special attention will be paid to an appreciative Kingdom proclaimers, company servants and publishers, service theory and performance of this month’s talks will be thoroughly reviewed and acclaimed. The “New” is to have its first opportunity of presenting its message to the world. The Kingdom proclamation, both “publicly, and from house to house.”

Kingdom News No. 15

The new Kingdom News, No. 15, released at the Northeastern Assembly of Jehovah’s witnesses, at New York, early in April. On February 8, is now available for distribution. Order your supply immediately.

The title of the subject matter, “World Conspiracy Against the Truth,” is striking, but no more so than the subject matter itself, regarding the world-wide crisis we are now facing, and their present willingness to pursue the Kingdom News is not to be passed around carelessly or indiscriminately, as was the case in the past, but under the watchful eye of those receiving it. Its message is too important and valuable for that. It should be delivered to the homes of the people and handed to the person answering the door, with the following statement emphasizing the importance of the message.

Outlines, Instruction Sheets, and Handbills

Three sets of outlines have been sent to each company and one set should be assigned to prepare the same talk. Each servant in a company is to have his own copy of the revised Public Meeting Campaign instruction sheet, eight copies of the J.W. News, and three of the Outlines. As soon as possible, in every company all servants should have the Outlines, 8x11 sheets, and the Exam-Placements, Joy! One World, One Gover-

New Publication

“The Week Inherit the Earth…” Italian
**Reasonable Service** Testimony Period

Consider the Companions of Jehovah as a Basis for Service

**International Convention**

On August 5 to 11, 1946, there will be an international convention of Jehovah's witnesses at Cleveland, Ohio, probably the greatest one ever held. We are told that the majority of the publishers in this country will find it possible to attend the assembly, and that the majority of the brethren from outside of the continental United States. Having this convention held in Cleveland will give the convention an international aspect. There will be no simultaneous conventions in other countries.

Some brethren have inquired about bringing their relatives and friends from various countries to Cleveland at their own expense. To these we say that the Society will be glad to supply letters or such assistance as may be proper to obtain temporary visas for the brief period of time to come from other nations for the purpose of attending the convention. The Society cannot, of course, guarantee the financial status of persons coming to the convention from other countries. Those who apply for visas in other countries may be told to state how much money they have available for the trip and give the name of the firm or person who may be sponsoring them, if that information is requested. A list of the names of printers and publishers was published on the last page of the 1946 Yearbook. If the Society has a branch office in a country, then that office will provide appropriate letters supporting visa applications of conventioners. You are to include in your letter or post card such information as the address of the person or concern who is sponsoring them. If you desire to have information or help with regard to persons in countries not listed there, you may write to the Brooklyn office.

**New Publications**

Religion

The New World

The "Commander to the Peoples"

Italian

Forwarding Parcels

A number of brethren in this country have been sending packages to their families in Portugal and London, and the Society is not forwarding any packages, even though postage may be paid. The proper way to handle packages is to dispatch them yourself through a local express office or post office. Please do not send them to Brooklyn.

**Pioneer Letter**

The third letter encouraging all company publishers who can possibly do so to enter the full-time pioneer service is now available. We are sending this letter to all companies. A capable brother in the company should be assigned to read this letter at the first regular monthly service meeting after its receipt, and consider the material more closely in the context of the full-time pioneer service now.

**BE GLAD, YE NATIONS**

**Are You Ready?**

Is your own heart filled with gladness because of the Kingdom vision? Do you appreciate your privilege of sharing that gladness with others? Do you appreciate your obligation to extend this invitation to the nations? Are you all set for April? Have you obtained your quota of booklets? Have you selected your extra evening for booklet witnessing? Have you in mind an effective testimony? Are you prepared to do your part toward the goal of ten million? Will you call with all that is in you, "BE GLAD, YE NATIONS, WITH HIS PEOPLE"?

Make Ours a Living Sacrifice

The text we have for consideration during the month of April is found in the Bible, namely, Romans 12:1. According to the Ruthenian translation, "I beseech you therefore, brethren, through the compassions of God, to present your bodies a living, holy sacrifice, unto God acceptable, your rational divine service." The apostle Paul uses as a basis for his admonition the compassions or tender mercies of God.

All of God's mercies are too numerous to be considered here, of course, but the outstanding ones at least can be considered, and that to our profit. The Kingdom with its blessings is outstanding among the tender mercies of Jehovah and first to be considered is one of great favor toward his creatures. Think what the Kingdom means to you and to people of different faiths and cultures.

Then consider redemption and its provisions, salvation and all that it means and think of the evidence of Jehovah's mercies to include the Gentiles as well as the Jews. All these are evidences of God's tender mercies.

Then consider his holy spirit bestowed upon his creatures for their comfort, encouragement and enlightenment. Today the world hears installation of the Devil, his preservation during the hectic days of 1933 to 1940, the comfort, encouragement and inspiration that his concentration camps of Europe, Asia, and even here in America; in all of these the power, the goodness, and the mercy of Jehovah have tasted of his preserving power and tender care, and have been his most convincing testimonies.

Take time now to dwell on these things and what they really mean to us, and see if our intimate knowledge of the Lord has increased as a result. Is our faith stronger? Is our confidence greater? Are we more sure of the Kingdom and all its blessings as a result of these experiences? If the answer is yes, and it can hardly be otherwise, then gratitude and appreciation should induce each one to show his faith by his active works, presenting his body a living, holy sacrifice, unto God acceptable.

During April we have the opportunity to demonstrate to Jehovah and to all creation our appreciation of God's goodness toward us, by partici-pating in the Watchtower campaign of all time, going from house to house, calling upon the people and presenting to them this life-giving food that has brought us so much joy and comfort. Every consecrated person who has experienced the tender mercies of God will want to have a part in this campaign and combine with the comfort whereby he himself has been comforted of God. That cannot help but mean a peak of publishers. In fact, if each one takes the apostle Paul's admonition seriously, we cannot fail to have 70,000 to 75,000 publishers in the field during April.

The awaited are going to partake of the Memorial after sundown on April 18. If they are going to present their bodies a living sacrifice, carrying out the reality of these emblems of which they partake? Undoubtedly those who really appreciate the tender mercies of Jehovah will do so throughout the entire month. Everyone should have some booklets to report for April. The Jehovah's Witnesses of the companions, who will be privileged to attend the Memorial service, are likewise afforded opportunity to use their facilities in showing forth the praises of Jehovah. Each regular card is enclosed with this Informant. The company servant will fill it out correctly and mail it to the Society immediately following the Memorial.

Let everyone have a part in the Watchtower Campaign, regular publishers, irregular publishers, and persons of good-will attending back-calls. The expansion booklet is given for the taste of the goodness of Jehovah God. Let them demonstrate their appreciation of the appearance of this successful campaign, by taking a part in his service, and drink deeper of the richness of Jehovah's goodness.

Let All Receive New Gladness Message

Using the new instrument, the booklet "Be Glad, Ye Nations," each aunted or Jonadab, can call upon the nation's home and modern world the power and the compassionate care of Jehovah upon those who put their trust in him, and thus be really glad with his people. This booklet contains the clearest, most forceful, and still the most comforting presentation of the Kingdom message that we have had to date. If we believe this, we are going to act upon it and begin to accept our quota of booklets and place them in the hands of the people. We are going to have them in our pockets or pocketbooks ready to call upon our neighbors, in the bus, on the streetcar, in the train, in the factory, in the office, or in the shop. Anywhere we are, where we meet people, we will tell them about the tender mercies of Jehovah God and call upon them to be glad with us.

The average company publisher should have no difficulty whatever in placing 100 or more of these booklets during the three months of April, May and June. True, we won't have an idle moment, week-ends, evenings, or at any other time. We shall be occupied present this month of April with comfort to the people; our appreciation of God's compassion will overflow and become the inducing cause that will drive us into the Kingdom service. We shall have no time for 'movies' or social parties or old-world interests of any sort.

We will continue to present our brethren with comfort by supporting the public meetings on Saturdays and Sundays and by following up the interest with home calls and studies throughout the week. Evenings when we do not have back-calls or presence in the book-let activity. It all depends upon our appreciation of the compassion of Jehovah.

What is here stated regarding the company publishers applies, of course, to the pioneers also. The quota of 25 booklets is very much one for a full-time publisher if he really goes all-out for the new work, and a very small quota of Jehovah toward him and toward all people of good-will.

We are happy to tell you that to date the Watchtower Campaign shows the following total of sub-scriptions: 120,000. This evidences the Lord's favor upon this campaign, surpassing anything that we have had in the past. If we continue with increased efforts to offer his reasonable service during the remainder of this successful campaign, then, undoubtedly, when it is completed it will exceed by far the original quota of 150,000 subscriptions for this country, and 250,000 for the entire Earth. The Kingdom message is going forth like a flood, covering the entire globe. Let each and every one have a large part in this joyful service.

Foreign Magazines Available

- Finnish Watchtower
- Portuguese Watchtower
- Portuguese Consolacion

**BE GLAD, YE NATIONS**

**Are You Ready?**

Is your own heart filled with gladness because of the Kingdom vision? Do you appreciate your privilege of sharing that gladness with others? Do you appreciate your obligation to extend this invitation to the nations? Are you all set for April? Have you obtained your quota of booklets? Have you selected your extra evening for booklet witnessing? Have you in mind an effective testimony? Are you prepared to do your part toward the goal of ten million? Will you call with all that is in you, "BE GLAD, YE NATIONS, WITH HIS PEOPLE"?
Pioneer Orders for Kingdom News

This is a reminder that in all cases possible pioneers should order Kingdom News with freight to avoid the necessity of having to send out any back issues and to prevent any future shortage, to the extent possible. Such orders involving considerable additional shipping expense should be placed early, prior to January 1, 1943. Orders should be for not less than 100 copies, and the maximum will be limited to 1000 copies. Please be sure that all orders are to be sent to the company servant or to the local field office, as the case may be. This is very important as the company servants will be able to give you the best possible service.

February Report

PREVIOUS ALL-TIME PEAKS

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<tr>
<th>Company</th>
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<th>Feb. 1943</th>
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</thead>
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</tr>
<tr>
<td>Gen. Pub.</td>
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</table>

Vacation Pioneers

Vacation pioneer service will be especially useful in giving help and planning, and sticking to a schedule in order to meet the requests of those who will have their vacation work. For this reason, it is better to have the orders promptly for this service reported.

In the case of the young pioneers, it is especially necessary to have an accurate record of work done during the summer in order to properly understand the needs of the pioneers. It is suggested that you keep a record of all the literature, or even the number of letters sent to your students, since it is not always possible to give them the necessary amount of help otherwise. It is also important to have an accurate record of the number of lessons given, since this is necessary for the proper evaluation of the work done.

For Brethren Out on Parole

The Board of Parole has indicated its willingness for our brethren who have been on parole to have the privilege of returning to Cleveland August 4-11.

Clothing Shipments

The Society has been able to secure shipping space and ship several carloads of clothing, bedding, and shoes to European countries for the relief of the needy. We urge that the clothing distributed be made as thorough as possible, being sure that the clothing is of good quality. No more clothing should be sent than can be properly utilized.

Out of Stock

Please do not order the following if they are not out of stock:

- Magazine guards
- Testimony Card Holders
- Rutherford Bible
- Calendars, 1946

Required literature: The Watchtower; "Remember Your Creator"; "Vacation Pioneers"; "For Brethren Out on Parole"; "Clothing Shipments"; "Out of Stock".

A People for the Issue

Three-Bound-Book Offer to Be Featured

Before settling the all-important issue of "Who Is Supreme?" Jehovah hurst defense at the entire visible objectors, even when they are strongest. "Let these objectors bring forth their witnesses, that they may be justified." Can any of his aggressors point to such a deliverance from any real and lasting good that their god has brought them in this(Controller of mainland historia on the contrary." A record of mankind under Satan's domination down to this very hour beenAnd all the means of his suffering and death? and all that directly due to him? And now, as in a few of the greatest effects of bondage, he brings forth the "abolition of desolation," which has been the dead of the skies as man's only hope. Do not those praises already sound hollow to leave the booklet "Three-Bound-Book" and the new issue of "Three-Bound-Book" as a gift. This campaign should be made to place the booklets at the evidences of this society's supremacy. If the objector will be familiar with the Lord's supremacy, almightiness, universal power and majesty, it will not be limited to three bound books; pioneers, especially, if they have sufficient variety, may pre-ent substitutions will be made. If unable to place a combination of three, effort should be made to place a contribution of twenty-five cents; and if unable to place that, endeavor to leave the booklet "Ye Nations". In addition to placing the booklet at such times, each publisher by using this part of the evening booklet work, so as to make steady progress toward placing his quota of one hundred "Ye Glad, Ye Nations" books, if a company publisher, or fifty, if a pioneer, Remember, there will be 3,000,000 copies available on February 1, 1943, before the end of the year!

So that all on our back-call lists may have full opportunity to avail themselves of the special offer, other also may not have had the necessary contribu- tion to make each Saturday night deferred to but desired to do so at a later date, the campaign offer is be- come May 15. All subscriptions obtained up to May 15 should be sent to the Society imme- diately. It is not expected that the total report for the campaign can be closed out May 31.

Further Opportunities to Testify

Not only by bringing the truth to the uninitiated in the home, but also by the literature, in the evening is the way to enjoy the glorious treasure. But we are not limited to three bound books; pioneers, especially, if they have sufficient variety, may pre-ent substitutions will be made. If unable to place a combination of eight, effort should be made to place a contribution of twenty-five cents; and if unable to place that, endeavor to leave the booklet "Ye Nations". In addition to placing the booklet at such times, each publisher by using this part of the evening booklet work, so as to make steady progress toward placing his quota of one hundred "Ye Glad, Ye Nations" books, if a company publisher, or fifty, if a pioneer, Remember, there will be 3,000,000 copies available on February 1, 1943, before the end of the year!

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Literature Presentations

First of all, by diligence in the sphere of literature, and the rare privilege of being members of the Board of Publication, we have a limited counter to the publishers at contri-bution of this issue, and the Society will credit the company the regular pioneer rate, and the Society will credit the company the regular pioneer rate.
Preparation, Jehoolah, vah's show forth Jehoyah's praise, because holy name.

This a dollar containlOn, a world of wondrous opportunities, now missing. All personal sets for visiting with these various of literature between companies activity are bound these books on contribution of Jehovah's security, according to the full-time service is also for him, then let him send for a pioneer blank is wanted.) Does walking in Jehovah's perfection take his hear before Jehovah creating a new body, and here again the Lord's blessing is so manifest upon the efforts of His servants that it has gained an extra wide eye. A Matter of Faith.

Abundance of Offers During May

What a busy month May is going to be! There will not be an idle moment in any month, and this month the special offer last. This provides an excellent opportunity for all brethren and good will interest to complete their personal sets with any books that are now missing. All the people whose names are on the back-call lists, and those subscribing for The Watchtower, are excellent prospects for visiting with these various book combinations. Call their attention to the various references to the bound books made in The Watchtower, and what a great assistance the books will be to them in their search for truth. This will be a great opportunity to clear the shelves of books that will do far greater good in the hands of the unknown millions who have not. Companies and pioneers will, of course, co-operate with each other in placing these bound books on hand. Orders will be filled from the Brooklyn office and the deposits according to the supply available. At Brooklyn we are out of stock of all books from The Harp of God to Riches; therefore, do not include these in orders sent to the Brooklyn office. Our largest stock is the book Salvation: hence please be sure to order these books before the June deadline. Orders must be received from the Brooklyn office. By unified and diligent action during the campaign, many will be able to get it into the hands of the people. Call on all the leading citizens, public officials, and various government bodies in your area, and make sure they have their hands on these precious books. Almost anyone will want at least one book set forth his hope, and show forth His praises.

Issue Emphasized

Every one of these volumes, The Harp of God, Delivered, Creation, Recognition, Government, Life, Jehovah’s New Light and (2), Preservation, Preparation, Jehovah, Riches, Enemies, Salvation, and Religion, stands foursquare in the issue of Jehovah’s supremacy. They are all dedicated to the exposition of His holy name. They show forth His praise alone. They will enable all who read them to clearly understand the issue of universal domination, guiding all lovers of righteousness to take their stand on the eternal truth of life and live. For these reasons, the people for the issue will rejoice to take these books People desiring May and June, and beginning with the back-call names not only will back-call activity be increased, but the foundation will be laid for many book studies, follow up all interest found, so that many others may be enabled to take their stand on the eternal truth of life and live. For these reasons, the people for the issue will rejoice to take these books People desiring May and June, and beginning with the back-call names not only will back-call activity be increased, but the foundation will be laid for many book studies, follow up all interest found, so that many others may be enabled to take their stand on the eternal truth of life and live. For these reasons, the people for the issue will rejoice to take these books.

The Society will credit the companies, where desired, with the financial consideration for each combination placed; so, if the credit is wanted, show on the bottom of the book gazette card the number of combinations of 3 books placed by the company publishers, and the literature addresses of the book orders. Automatic credit will be given to company publishers who obtain these books on contribution of the back-call names not only will back-call activity be increased, but the foundation will be laid for many book studies, follow up all interest found, so that many others may be enabled to take their stand on the eternal truth of life and live. For these reasons, the people for the issue will rejoice to take these books.

Vacation Pioneer

Then there is the vacation pioneer privilege. You school teachers, school children, and others who will be having several months' vacation soon, what are you doing about your opportunity to serve Jehovah perfectly while you are on vacation? Are you preparing to enjoy the blessings of full-time service, of daily bringing honor to Jehovah's name, and of daily inviting the people of good-will to be glad with His people? Will you keep busy this summer "renewing the time" as a pioneer publisher?

In addition to the many blessings that will be yours as full-time publishers, you youthful publishers will be laying a good foundation for full-time service when you grow up. Then, becoming a year-round pioneer will not seem to be a hard thing to do.

Let each consecrated servant of Jehovah God who is not already a full-time pioneer, please examine himself to determine if he is perfect in faith and wholly devoted to Jehovah. If he is not, then let his heart be prepared to set himself to greater exploits by His grace. Still further, in this busy month the harvest is plentiful and the workers are few. Let each one zealously engaged in. By now the speakers have the new talks prepared. "The Watchtower" is planning to invite the people throughout the territory to come and hear the new talks. The reader is advised to get a copy of the NBC text for the month describes Jehovah's chosen in action! They have been called for, and are the mighty Hosts of. They are the people for the issue; "they shall shew forth my praise."
June Features
Intense Educational Work
This world possesses much knowledge. Yet, with centuries of learning behind us, what real world point to one instance in which knowledge has served them as a real defense? They cannot. Even within the past generation, the magnificent schools and brilliant educators, worldly wisdom has not added up to sufficient power to ward off the effects of two world wars, with its horrible aftermath of famine, disease, poverty, and millions. Nor will it furnish protection against the coming world disaster, Agony's World War.

Nevertheless, knowledge is a defense. Not "knowledge falsely so called," but true knowledge, gained through the Word, knowledge that Jehovah is reigning and the Kingdom established, knowledge that Satan's day is over, with Armageddon and eternal blessings on the way. Can Jehovah's people live free of fear and anxiety, a joyful and contented people, not merely take in right knowledge and assure, but only to those who consume, in this critical postwar era is as certain as the coming world disaster, against the coming world disaster, without knowledge. And all this because of right knowledge, the foundation for their unselfishly defending, convincing behind them, can men of this generation, with its horrible aftermath of famine, disaster occurring behind them, can men of this generation, with its horrible aftermath of famine, disaster occurring behind them, can men of this generation, with its horrible aftermath of famine, disaster occurring behind them, can men of this generation, with its horrible aftermath of famine, disaster occurring behind them, can men of this generation, with its horrible aftermath of famine, disaster occurring behind them, or merely take in right knowledge and assurance. The proof is abundant. Through the Lord's defense through the Watchtower, the defense against demonic assaults.

"Defense Through Knowledge" Testimony Period
Right Knowledge Shelters God's People
Use Handbill Order Blank

The brethren can aid the Society's offering by mailing a check, together with a blank order form, to any convention house. Write or print plainly the information specified thereon and return the blank at once so that the handbills, enclosed with each shipment you will receive an additional supply of these order blanks for future use.

International Convention
Cleveland, Ohio
August 4-11, 1946

"Plan now and make arrangements to attend." Such are the words of Brother Knorr in his letter of February 20, 1946, announcing the coming convention at Cleveland, to be held August 4-11. It is time to ready ourselves that we may be on hand and a part of this great gathering of all nations to the glory of God's Kingdom and assembly. Remembering the wise man's counsel, "A man may plan and perfect his own steps" (Prov. 16:9; Amer. Trans.), let us begin now planning our course and making our preparations. The objective is to be on hand, not just self, but family and all other interested.

Since our last great international convention, at St. Louis, August, 1941, much has happened in the earth. Jehovah's people have been intensely persecuted and many incarcerated during this period. These the good-will publishers and assistants have been enabled to earn the right to bear witness and bring forth with a mighty hand. Many of these brethren have been weakened by the absence of Jehovah's protection and blessing in the midst of a crucible of fiery affliction. Certainly, if brethren can be counselled to make the effort and come, those living within the territorial bounds of the Kingdom will not in any wise fail to be there. The majority in this country will make the effort and come. Many of us are planning to attend in Cleveland, Ohio, live within a radius of only 500 miles of Cleveland.

It is only about three months until the convention and it will have already arranged their vacations from secular activity so as to include the eight days of August 4-11. Those who have not done so should do so now. Let not the occupations of this life make our brethren to hang back. For it will be found that over one-half of the entire United States lives within a radius of only 500 miles of Cleveland.

Handbill Order Blank

The brethren can aid the Society's offering by mailing a check, together with a blank order form, to any convention house. Write or print plainly the information specified thereon and return the blank at once so that the handbills, enclosed with each shipment you will receive an additional supply of these order blanks for future use.

New Publications

"The Truth Shall Make You Free" — Italian Children... Hollingsworth

March Report

PREVIOUS ALL-TIME PEAKS
Publishers
Av. M. Av. S-5 S-12

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<th>Year</th>
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<th>Av. S-12</th>
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<tr>
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<td>2,000</td>
<td>2,500</td>
<td>2,000</td>
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<td>1940</td>
<td>3,800</td>
<td>1,400</td>
<td>1,900</td>
<td>1,400</td>
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Public Meeting Held

Public Meetings Held

1,609
A Blessed Privilege and Obligation

The Scripture constituting the basis for the June activity, Ecclesiastes 7:12 (Yow), is very enlightening: "For wisdom is a defense, money is a defense, but the excellency of knowledge is that wisdom is, reviveth her possessor."

For more than seventy years the Lord has been creating a reservoir of Kingdom knowledge against this very day. He has been preparing a people who would be instrumental in the distribution of this knowledge. The only reason for and method of distribution existing today is that they may be used in this mighty work of defense in the placing of the message-reviving message contained in the bound books and booklets prepared throughout the world. The possession of this kind of "servant" of the Most High God will never revive anyone while it lies on the shelves or stored in cabinets at the company headquarters.

In order to gather the stones and cast up a highway for the people we are sending out a "tent mission" to Cleveland, Ohio. The message must then be transferred from the hands of these people to their minds. This calls all up to witnessing, back-calling, and studies with the people. Actually there is no defense through knowledge unless the people are given the message-reviving message. 

June Campaign Offer

During June the distribution of the three bound books from The Harp to Religion and the booklet "Be Glad, Ye Nations" are on exhibition in your city. This is a rare opportunity to secure, at a very small cost, the very essential and widespread distribution of a very necessary and timely type of literature that will provide both reviving and nourishing knowledge for the people, and which, as a basis for their own good. We invite you to send in your request for these books in which the Lord has placed His blessing on the distribution of The Harp to Religion and the booklet "Be Glad, Ye Nations".

The three-month special campaign for "Be Glad, Ye Nations" distribution begins June 9. How many have placed their quota? How low is the 10,000,000 mark that was set three months ago? This information will not be available for all the country until a later date. However, each publisher in your city can call the number of boxes you have now and compare that number with the number you were assigned. This will be a very interesting matter for discussion in your city's service. But we are still committed to meet the goal set. This will be a very interesting matter for discussion in your city's service. But we are still committed to meet the goal set.

"Be Glad, Ye Nations"

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Collaboration in Reconstructive Work
Field of Activity: Earth-wide

July Begins Intensive Campaign with Booklets

1946 sees the Theocratic Reconstructive work increasing in momentum. Watchtower Bible College graduates are now serving in foreign lands, carrying on as a brotherhood and an organization, while at the college the seventh class is preparing itself for such service. Brother N. H. Knorr, has just concluded a tour of organization in the United States, especially in the Southern States, and in the islands of the sea. The truth, the true worship, and the service must always be reconstructed on every hand. What a contrast with the dark days of the past to see that it is possible for an organization to be disrupted, the truth worship all but ceased, and his servants were so sorely tried in faith!

What brought about this striking change? It is the result of a complete coming of the Reconstructor Christ Jesus in fulfillment of his commission and the prophecy as recorded in the Bible, and of the followers from their bonds, he revealed to them that there was a great need for the publication of Jehovah's Word. Jehovah God through Christ poured upon them his spirit of joy for the service of the Kingdom, together with the grace and favor from slumber and the dust; he called; "shake off the ashes, cast off the dust, and let each one zealously and conscientiously do the great work of reconstruction!" Zion heard and obeyed, and as a result has seen in the last ten years the fulfillment of our text for the month: "And strangers shall stand and feed your flocks, and foreigners shall be your plowmen and your vine-dressers."—Isa. 61:5, A.S.V.

Fast-speed and effective though the work has been, to get a still larger share in "Collaboration in Reconstructive Work", How can this be best done during the month of July? As one of the conditions, the truth as contained in the booklets that have been permitted to appear may not now be overstocked. However, before ordering from Brooklyn first ascertain from your area if they have not more than they will be able to place during the campaign, and, if so, get your supply from them. In many cases the distributors have taken care of when writing regarding any oversupply or needs of their own.

Inventories show that there are upward of twelve million of these booklets in circulation today, with new ones and pioneers. Just think of it, twelve million! Now, by each company and pioneer group ordering a combination of ten booklets or three combinations of four booklets a week—and certainly that should not be hard to do—and each full-time publisher placing but one combination of four booklets a day, a million of these booklets would be placed in the hands of the people during July and August, the extent of his ability and opportunities. To this end each company and pioneer should arrange for evening booklet work during July and August.

Furthermore, if there is no sufficient supply, let each one zealously and consistently support this feature of the reconstruction work. Placing our quota (and your area) if we are not already overstocked with booklet calling back, by answering the questions, by reminding them of the importance of the message, and by partaking thereof.

During July continue also to stress the public meeting campaign, and let each one zealously and consistently support this feature of the public meetings, which is the way to show appreciation for our privilege of "Collaboration in Reconstructive Work".


color: 

April Report

PREVIOUS ALL-TIME PEAKS

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PUBLIC MEETING CAMPAIGN

Pubs. Meetings Held 2,244

MEMORIAL REPORT

Total Attendance 102,249
Total Parshing 31,713

Regarding Handbill Orders

Companies and pioneer groups throughout the country are sending in many orders for public meeting handbills. They are anxious to流通ion to print these for the brethren. However, to facilitate the printing, the Society should carefully observe the following:

Be sure to order in even-thousand lots for each talk. Do not send in orders in smaller numbers with a grand total of 6,000 handbills for the four. To do that means that you are issuing a private lecture. The order should be for 1,000 or 2,000 for each lecture, making a grand total of 4,000 or 8,000 for the four. This will greatly facilitate our printing and make possible the same service in supplying you handbills.

Your cooperation in this matter will be greatly appreciated.

(Continued from page 1, column 2)

New Publications

TheNewWorld
Studv Questions
Spanish
Children'S Study
Questions
Hollandish

Hundreds of Vacation Pioneers to Be Enrolled

Both young men, and maidens; old men, and women; all young, and old, and all that can praise the name of the Lord. (Psalm 148: 12, 13) Scores of integral and eager pioneers are glad to attend meetings on a week-end to recreational purposes and as a victory celebration of their consecration vow. Parents in their consecration vow. Parents in their consecration vow. These are glad to attend meetings on a week-end to recreational purposes and as a victory celebration of their consecration vow. These are glad to attend meetings on a week-end to recreational purposes and as a victory celebration of their consecration vow.

The company will be more than glad to have these skilled speakers of Jehovah's Word to equip yourself for post-service work, and while you are helping the younger brethren, the older pioneers cannot follow up all interest found, older publishers can assist in developing this. The territorial assignment for vacation pigeon groups will be found on the back of the appointment letter; a special post card will not be sent. Send your application to the Latin American literature from another pioneer, he may receive it from the company without any special solicitation. We make record of literature thus placed, and send the list, signed by the pioneer and company servant, to the Watchtower and Merchandise Dept. The company account will be properly credited.

Children who have contemplated full-time service, but who have hesitated joining the ranks, are afforded a splendid opportunity to see what the work is like, since they can meet the requirements consistently, by enrolling as vacation pioneer groups.

We feel sure that many, observing the daily uplifting action of Jehovah's Word over the summer, will be glad to enroll such young persons. Many will join, during the next few months, the real pleasure and satisfaction that comes to those who make the Lord's work their own. Will you be one of these? If yes, write in for a Vacation Pioneer Application.

310,600 New Subscriptions

Best Watchtower Campaign Ever

Jehovah is sending forth the knowledge of himself, his Kingdom and his Gospel, in a manner never before paralleled through his organization under the leadership of his anointed King, Christ Jesus. While he is doing this with an earth an arid desert for his subjects, Jehovah is sending forth a great army of missionaries, witnesses and truth workers to those of good-will who have been living in this parched earth, hungering and thirsting for righteousness, feeling after God if only they might find him.

Due to the fact that the old world gives only lip service to save and preserve itself, the Lord has put on the most stupendous Watchtower Campaign of the World information to date, during the four months from January to April. They were not cared for in the early part of May. The grand total of 310,000 subscriptions have been obtained in that period. This alone will mean approximately 71 million magazines during the year, and the Kingdom going forth to the homes of the more than 300,000 new subscribers in the year.

This is only the beginning for the people, and it is the privilege of every consecrated servant in the Kingdom to do the work of a pioneer for good-will who know of his purposes, to have some part in this, and to serve during the early days of the Kingdom. Let us not stop the upward trend with the conclusion of the July Part of the Watchtower Campaign, but keep on pressing the battle for each successive issue, knowing that the power of our God will be with us as long as the enemy is wiped off the face of the earth.

NOTICE: After May 15, 1946, the Watchtower and Consolation subscriptions will be $1.00 without any premium. All companies and individual publishers should forward to the Society the complete subscription rate from that date forth.

School Ends, Full-Time Service Begins...
Convention Time Draws Near

Take Some People of Good-Will with You

Several months have passed by rapidly since the first announcement was made concerning the Cleveland convention. The convention will be held in July, and we wish to advise in advance the date, location, and other details for those who wish to reserve accommodations.

Collaboration in Reconstructive Work

Millions of Booklets to Be Placed by United Action

Every Consecrated Publisher in July

Reconstruction, in 1919, was the need of the hour. This world, devastated by war, required rebuilding. Jehovah's Witnesses provided the means, taking action, demanded restoration. To meet their respective needs, both the Lord's Witnesses and the servants of God moved into action. Nations under demon control struggled with labor movement, the League of Nations, and headed it as the agency to preserve peace, security and freedom. Witnesses of Jehovah, under direction of the King at the temple and the unifying spirit of the Lord, organized for reinstatement of the true worship, and hailed the established Kingdom of God as the true covenant of God and the true insurance of bringing in the long-for blessings. In obedience to the King's command, we sent forth the true worship, and the valiant few were determined to make known to the whole inhabited earth the facts about the new Kingdom of God in the heavens and the coming New World.

In the 25 years gone by since that effort of reclamation have continued. Today, the world is the old world, but we must make our work progress gloriously. From only a few thousand individuals in July 1919, the work has climbed to more than 125,000 worldwide in 2019, despite the obstacles that have been heard of the truth, and learned something of the Kingdom. Truly, now is being fulfilled the promise of Isaiah 61: 1-3, "The delight of the righteous, the answer of the reclamation, and the righteous will understand the righteous.

Everyone to Unite in Widespread Booklet Work

Reconstructive activity during July will feature distribution of truth through booklets, in combinations of four on a call. The distribution of these booklets must be planned carefully, so that they will reach their mark and that they will meet their mark. The goal is to reach those 25% of the people who are not yet reached by the truth. The goal is to reach those 25% of the people who are not yet reached by the truth. The goal is to reach those 25% of the people who are not yet reached by the truth.

New Publications

"The Truth Shall Make You Free" - Polish
"The Truth Shall Make You Free" - Ukrainian
**Creating’s Remembrance** Testimony Period

It is Convention Month, Booklet Campaign, and Culmination of Service Year 1946

*Remember now thy Creator in the days of thy youth, while the evil days draw nigh, when thou shalt say, I have no pleasure in them.* Ecclesiastes 12:1

August, the concluding month of this year’s activity, is the culmination of a year packed with manifest leadings of the Lord Jehovah, deliveries by the elders and speakers upon their topics. Bans on Kingdom work have been lifted in many nations (to extend to two or three remain now); his people have been delivered from the Nazi-Fascist regimes, and the reconstruction of freedom of worship has gone forward at a fast pace, many branches having been opened up in foreign countries and isles of the sea. To climax the year, the convention of Jehovah’s witnesses on all nations has been arranged for at Cleveland, Ohio, and already brethren from every part of the world, from Europe, Asia, Africa, Australia, and South America, and the far away isles. These things, meditating on them, should impress the mind of his servants and cause them to remember him. As The Watchtower, July 15, page 5, stated, "The best way to remember and not be forgetful hearers is to put to the knowledge to work by temporary.(1)* Jehovah’s witnesses during August will show their remembrance of the great Creator* by use of their temporary garments, to see his many and mighty works, and that in the face of demonic opposition.

Your Service Itinerary for August

While the name of the world as the only one that has forgotten God and the sentence of Jehovah by the psalmist is, "The wicked shall be turned into hell", many nations that forget God, yet there are many people of these nations, people of every walk of life, who are watching with interest as Jehovah’s witnesses are going about their work, are interested in seeing his many and mighty works, and that in the face of demonic opposition.

The combinations of one color­ized, one 64-page songbook, and one other booklet, on a contribution of 10c; and, secondly, three conventions, Cleveland (Great Lakes Convention), three 64-page self-covered, three 32-page self-covered, and one other booklet, on a contribution of 25c, will be offered as previously outlined in the June Informant. The way to, at and after the convention, much of the surplus of paper will be out in the hands of the people, where they will accomplish their purposes. Have you prepared your quota of "Be Glad, Ye Nations" booklets?

For the younger brethren who are present, we wish to remind you, the days of their youth by engaging in summer vacation pioneer service, that the time is now before climax to their 1946 pioneer activity. Attend the convention and benefit by gaining knowledge on how to use during the coming school year, using all your youthful vigor and fresh, alertness. And all in the convention affecting old and young, both in years and knowledge, should have your "Feast of God", and keep his commandments; for this is the whole duty of man. (Continued from page 1, column 2)

You are probably wish to show their consecration to Jehovah’s service,immerse in water; therefore arrangements are being made to hold a baptism. Those who plan to have this baptism will want their bathing suits and towels. This matter should be announced to the convention. This will also be during the week of July as a reminder to the convention delegates.

The open star will provide a special opportunity to the people of Cleveland as thousands of Chris­tians assemble together to see their Maker. The nearness of the stadium to the center of Cleveland may make it possible to be heard by many in the downtown area. It is hoped that a large number of brethren who can play musical instruments will be convention delegates. All who wish to join in the plays in the convention. An arrange­ment should begin now practicing all the songs in the Society’s songbook. All are invited to bring their instruments to Cleveland. Registration of musicians will be at the convention.

All who attend should come equipped to sing, by bringing their songbooks. Song sheets will not be provided. The brethren who are professional or experienced singers and have a de­tailed knowledge of the harmony of the cho­rus of singers that will be or­ganized should report to the Volun­teer Service Center at the convention.

An event of such great importance as this convention should be prepared for a permanent record of the events and will therefore be assessed. Many of the brethren that have been experienced in reporting or writing state their qualifications to the

brother at the Volunteer Service counter at the convention. Photog­raphy will also play an important part, there will be a need for flashlight photography during the convention. Brethren who have flashlight cameras should bring them to the convention and immediately inform the brethren there concerning the type of equip­ment to be purchased to fit your circum­stance. A number of such cars will be used during the convention at special conventions.

Transportation arrangements are being made throughout the country by the convention planning committees which will be held up to accommodate several thousand from the large population of others who will travel on the regularly scheduled trains and buses. These latter ones should book their tickets at once, or in special coaches should be sure to list their names and their expected time of departure from Cleveland at the Information counter in the arcade during the convention. It will be to your advantage to register early.

If you have any of the type of equipment listed below that is avail­able for use during the convention, please write to Watchtower Convention Committee, 2253 Franklin Blvd., Cleveland, Ohio, or in the same time you are writing to let us know the time whether you are an experienced sound-equipment operator or not.

- Outdoor speakers, especially the reforest type with permanent magnet speaker units. Hf. power, preferably for use on 300 to 110 volts AC.
- Two conductor speaker cables or a special kind of wire matching transformers, and pads.
- But do not ship equipment to Cleveland unless requested to do so.

May Report

Previous all-time peaks

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Public Meeting Campaign

Public Meetings Held: ....... 3,126
Every Servant of Jehovah, Remember the Creator in a Mighty Shout of Testimony

August, the long-awaited month is now upon us. The time for assembly of God's people so earnestly prayed for and eagerly anticipated is here, and now the people of God arise, not merely to attend the great assembly, but to remember their Creator in zealous proclamation of his purposes. What an appropriate admonition we have as our guiding text for this month. At Ecclesiastes 12:1, Solomon, filled with wisdom and under inspiration, exhorts us to remember the Lord and to love the "Lord to remember now thy Creator in the days of thy youth [for] he is the former work of thy days..." The evil days are approaching, and now is the time for all who have "the full significance of the full supply to take part in the special booklet campaign which is our service assignment for the month."

How to Proceed

The literature offered for August will still be 10 booklets on a 25¢ contribution or 4 booklets on a contribution of 10¢; and, with 22,000,000 copies now in circulation, the beginning of the campaign, every publisher can be assuredly supplied for daily and throughout the entire campaign. The whole project will be handled by the publishers, and the overall effect will be that the best and most favorable opportunities will be available. It is not always possible or necessary to describe each booklet when calling at the doors, but show in your demonstrations how the publishers may call the attention of the outstanding features of one or two booklets and then make general references to the entire combination. The publishers must be sure to grasp the full significance of the current campaign. Service meetings should be devoted to demonstrating the main points of some of the booklets in the company stock, and the most effective ways of placing combinations.

It is not always possible or necessary to describe each booklet when calling at the doors, but show in your demonstrations how the publishers may call the attention of the outstanding features of one or two booklets and then make general references to the entire combination. The publishers must be sure to grasp the full significance of the current campaign. Service meetings should be devoted to demonstrating the main points of some of the booklets in the company stock, and the most effective ways of placing combinations.

The Glad Nations Theocratic Assembly Is at Hand

The Glad Nations Theocratic Assembly Is at Hand

The Glad Nations Theocratic Assembly Is at Hand

The Glad Nations Theocratic Assembly Is at Hand

### The Glad Nations Theocratic Assembly

**Are You Ready?**

From all over the earth, from every continent on the globe, the full significance of the assembly is clear. From God's people every where there will be a great assembly of men and nations. The Glad Nations assembly will be held in Cleveland by every means of transportation available; such as by camel, oxcart, river boat, freighter, train, automobile, road, air, bus, and airplane—by anything and everything that moves. And they will come in such numbers and from such regions as to prove the inconveniences, if not the expense. They are coming to the greatest convention of God's people that has ever been assembled upon this earth! They are straining every nerve, expending every resource and drawing heavily upon the Lord for direction, protection and a safe journey to that assembly. What are you doing to be there? August 4 is at the door.

### The Assembly

What does this assembly mean? What about the assembly? Where is this assembly? This assembly is the point of where the Lord God of the universe will gather and bring together his people. It is the place where he will reveal himself and his purposes in the favorable time and the days of lighting. The Lord has invited us and prepared a feast. Come and partake.

### Consideration of Others

From store to store and on the street. And every feature of service will be welcomed by Jehovah's servants as special publishers, general and vacation pioneers and company publishers unite their efforts to present favorable time to serve. The vacation pioneers will proceed to know that 425,000 booklets have now enr oled, and they will continue to blend their voices in the loud-swelling chorus of praise during August. Thus the remembrance of the Creator will be observed. No selfish waiting until it is too late, but now, the full significance of the full assembly is clear. The Glad Nations Theocratic Assembly will energetically show forth his praises.

(Continued on page 3, column 2)
Feasters’ Purge Against Religion - Convention’s Effects to Be Far-reaching

Prepare September Work

"The half was never told!" "What unprecedented blessings!" "What a convention!" "Surely the Lord guided and assured us!" What a blessing! It was heartening to hear after August 11th wherever Jehovah’s witnesses gather together. As this was the first meeting after the convention, it was a time of rejoicing that it reached an all-time high in spiritual feasting. Really like enjoying life in the New World for the first time. Thank you, Theocratic rule and free from religion. By the Lord’s grace the Glad Nations Convention Committee witnessed a gathering overshadowing by far the typical feast of liberation which Khickish ordained many centuries ago.

Yes, it will have taken hard work to go to Cleveland. It will have been good to be there. But, is that all there is to it? Shall we merely dwell on the pleasures of those eight days and dream of the time when the whole world will be just one grand assembly, with no need to travel from place to place, with all understandings, no religion? Is that what the Israelites did back there and what the Israelites did when they had been prepared for action and into action they went. We could: "All Israel was summoned to the assembly and the people were gathered together out of the cities of Judah, and braked the images in pieces, and cut down the groves at Jerusalem and in all the other places and the altars." The Israelites and the "strangers among them" who came out of Egypt, with a wild mind, with a wild purpose, a wild passion, a wild resolves, all had assumed the responsibilities placed upon them by the assembly.

The Glad Nations Assembly should offer for results the same direct and far-reaching. Stimulated to clearer vision and greater appreciation by the splendid speeches given under the auspices of the Convention Committee, we expected that we would carry away with us the truths we had learned, and extend to them the spiritual food upon which you have been fed during the convention.

We found that just as the Israelites threw down the visible instruments of demon-worship which so interfered with peace or the true key to life on a planet of God, we have purged out religion by throwing down the religious and political idols that so much interfere with God’s purposes. The assembled people from knowing God and seeing him in all his majesty and power. We have learned the truth and refuting false doctrines, something about the glad song of salvation.

September’s Purging

The offer in September’s purging campaign provides an excellent opportunity for all. The ten-booklet offer for the upcoming seven weeks of mailing during July and August will be added to by the book "The Kingdom’s First Fruits." A fine bound book of which you have ample supply, and the combination will be very well received.

If you do not have that variety of ten booklets, then present the book as a new offer of a 50 and 20% contribution to the 30%. Dropping from this, offer either the book or booklets on a contribution of 25% or the book and ten booklets on a 50% contribution. In every offer of the book on 25% contribution of the 30% or book and ten booklets a 50% contribution, be sure to include the booklet "Be Glad, Ye Nations".

The Back-Call Book Study

Four hundred fifty million books and pamphlets in the last two years! What a positive evidence of Jehovah’s blessings! Yet, were the figure $450 million, the statistics must be taken in light of Jehovah’s witnesses having ‘done well’ their work. Why? Because the records say it is not the mere ‘placing of books’, but the feeding and comforting of the world’s people that counts. The placement of a book is a means to an end. The book, it is true, is divinely preserved instrument designed with one important end in mind: the essential knowledge from God’s Word. Having it, however, is not enough; it must be used for its purpose. This is the thing required. This demands instruction from Jehovah’s people, who prepare this book, its message, and its contents. It is equipped to teach.

Is it chiefly through the back call that you reach the truth. Do you, as an organizer in the Bible, conduct a study? If not, what is it that you feel unqualified, due to limited knowledge or natural ability? Is it that you display a negative attitude towards teaching? If you are sure you cannot be able to start a back call, is it that you do not see the need? Or are you content with merely ‘talking’ at every return visit, without instructing the ones you have met? This is the subject of the study. How can the goal of study for each company publication be reached?

At the outset, dismiss from your mind the thought of being ‘unqualified’; even a child in the congregation is more about God’s purposes than any religionist. Further, the book study is a means by which you can be recognized as such. It is his spirit that will unquestioningly guide us to the book, to the Bible, to the Kingdom of God, and to the opening of a book study.

With full confidence in the Lord, keep on the lookout for helping others. Pave the way for a study by mentioning at the time you place the order of the book, that you may well also for each one to have the address and telephone number of the one who has charge of the party. The booklet work is not to be kept in a cabinet, but to be available for all times. Do get your Back Call Book Study, and also the necessary one which you may be due.

New Publication

"Be Glad, Ye Nations" - Spanish

June Report

Previous All-Time Peaks

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June 1942 | June 1943 | June 1944

PUBLIC MEETING CAMPAIGN

Public Meetings Held: 3,992

September Speaking Assignments for Theocratic Ministry

The present speaking schedule for September 1943 shows the Theocratic ministry runs out at the end of August. For the week beginning the month of September, the members assigned to speak will have the privilege of speaking about the Glad Nations Convention, and also the opportunity of earning some experience in speaking in the Convention with the advantage of gaining experience in speaking for both yourself and your neighbor. The Glad Nations Theocratic Assembly is at hand. Are you ready?

Baptism at Assembly

A change has been made in the program as printed in The Kingdom’s First Fruits this month. The water baptism will be given at 8:00 a.m. Friday morning instead of the usual 10:30 a.m. departure to place of immersion will be at 8:30 a.m. Please have your return trip arranged (where you will sleep) as soon as you are sure of what it is, and carry it with you at all times. Do nothing to your memory. Everyone should carry his rooming address at all times. It would be for ‘just a few minutes’, since they will doubtless have questions on the book. But be sure to call back before the initial interest created has died. When you make the return visit, use discretion. If the person simply cannot take the time, don’t do anything. Let the person be pleasant, kind, helpful; for your attitude on the first visits leaves a lasting impression. It may or may not aid or hinder the establishment of a book study.

The booklet can be used as an opening wedge in getting studies. Always take it with you. Go through the question and ask what the person has thought so far in the question. You will pick out a question here and there that might be appropriate for the subject matter of the book. For example, if you are using Kingdom Question booklet). On your return visit, procure the booklet as a companion to the study, and ask for an interest-to-interesting. Perhaps they have an opinion on the matter. Let them express it. Then go to the Bible (their Bible if available) and request that they read the text cited. You may have to show them how to handle the Bible, as you may be required to pronounce words unfa-
The Glad Nations Assembly is now a matter of history; but what a wealth of aid, instructions and inspiration remains! This is not an event to be thrown away, not to be attended, then forgotten, not to be feeding to talk about the next event. What a mirror of the past, which is full of lessons. The镜子 has been used to reflect the truth for many, and to serve as a guide for the future.
The New Song” Testimony Period

How Far over 50,000 Subscriptions for “Awake!” Can We Go?

While the situation in Satan’s world daily grows worse and the outlook ever more dismal and hopeless, the lot of those having taken their stand for Jehovah’s New World becomes more and more blessed as they joyfully continue to obey the command, “Sing unto the Lord a new song: for the Lord hath done marvelous things.”

The recent assembly at Cleveland gave abundant evidence of their being a glad nation, the only glad people that there are, who thrill with joy and overflow with praise as the thrilling release of the new magazine Awake! to the 53,000 assembled on Tuesday evening.

The Subscription Campaign

“Why equally and strikingly magazine to offer to an individual? was the first thought in the mind of every one at the Stadium that Tuesday afternoon. If we are not to lose a subscription campaign will begin on October 1 and last for one month, during which time this magazine will be offered at the rate of one dollar for a year’s subscription of two issues. First of all, every Kingdom pub-lisher who was not a subscriber for Consolation should subscribe for Awake! as he cannot properly carry on his ministry without the information and help he will have if the book is in his hands. All he has to do is to fill up all this information himself. New Speaking Schedule

With the September Instructant is being sent to all companies a new student speaking schedule for the October-December quarter, beginning a period October 1. Two copies will be sent, one to be kept by the company treasurer and the other to be placed on the Information Board. As announced in the September issue of Publishers, the September speakers will present talks on the Glad Nations Assembly. For those of book study, a packet of the Messenger, any of the books, or lectures given.

Field Service Chart for 1947-8

Glad Nations Expansion, Isaiah 54: 2

The Society is now preparing the new book chart for recital of the activities of all companies. They will be sent to the companies shortly, and all are urged to make the most of the Kingdom activity in their vicinity.

Total the “Publishers,” “Hours” and check-Cover the district records, and add the district figures and ascertain the averages by dividing the number by 12. For the next month’s quota, the hours, and back-calls, add 10 percent to this year’s averages. The quota of book study must be brought to the main line the same, one book study a week.

Servant to the Brethren Work Adjusted

Circuit Arrangement to Aid Reconstruction and Expansion

In this circuit arrangement, with the servant to the brethren visiting each company approximately every twenty weeks, he will be able to get acquainted with the brethren and their various problems in the region. After two weeks of serving all companies in the circuit he will be able to go into a service meeting to show by demonstrations and talks how this Bible handbook should be used for reference in the field.

A Bible Handbook for Use in the Field

"Equipped for Every Good Work" is designed as a practical field-service help: it is a Bible handbook for the servant to the brethren, a Bible study book with door-to-door work, on back-calls and book studies. In a moment, an array of one subscription per company, or a subscription per 100 subscribers. In October—Ps. 1:1-2:1,12:1-13:12, 14:1-15:12. No., 16:1-17:12, 18:1-19:12, 20:1-21:12.

A diligent, conscientious study of “Equipped for Every Good Work” will deepen the publisher’s appreciation of the Creator’s perfect Book, the Bible. It is a work that will make you more keenly aware of the glorious privilege you have in knowing and serving the Lord. The work should be done with all your heart, soul and strength. It is necessary that you be able to do with all your heart, soul and strength. It is necessary that you be able to do with this work every opportunity: discuss it at home and in the field. Through its masterly presentation, it will make you better equipped to teach your children in their time of the end, and all your neighbors. Let the contents speak for itself out of God’s irrefutable Word with greater force and conviction.

The Kingdom work, every feature of it, is expanding. Equip yourselves, therefore, the gathering of the "great multitude" in your territory and all the world. Work enthusiastically and using "Equipped for Every Good Work" on every occasion, in this pre-Armageddon period.

When ordering the book "Equipped for Every Good Work", it is not a cash item and therefore not chargeable to an account. A remittance of 50¢ for each book ordered must accompany the order.

July Report

PREVIOUS ALL-TIME PEAKS

PUBLISHERS 96,911 Ar. Rs. 50.64/40 73.42/40 24.92/40 6932/41 4124/40 9740/40

Gand. Rs. 5.3228/43 7.9184/43 8.6028/40 18.04/40 72.56/40 98.76/40

Casual Readers 2,682 179 227 1156 5.3228/40 7.9184/40

Public Meetings Held 3,735

(Continued from page 1, column 4)
Awake! Campaign Opens

“New Song” Testimony Period Features New Magazine

Wake Up More than 50,000 Persons with Awake! Subscriptions

Present world planners continue to warn of their old song over and over again. They attempt a slight variation, a new look, and different lyrics, the joyful, the moving, the new. Discouraged and deceitful tune of international collaboration. And no wonder! Only Jehovah deserves a new song! It is truly what he has done that is worthy of being sung in joyful tunes. His deeds, being done with love for his Lord. He is to supply a new theme for the new song. No cheap man-made song is that. Nor is he who supplies the truths which make up the theme of the song. The theme, new in the character and name of Jehovah; He, the Jehovah has taken his sovereign power over the earth and is now ruling through his Kingdom. Now it is up to us to awake and awaken others in October by obtaining subscriptions for the new magazine *Awake!* The subscription rate will be $1.00 per year. Differing from other subscription campaigns, there will be no book premium given. This is strictly an *Awake!* subscription, and it is hoped that more than 50,000 subscriptions for this magazine will be obtained during the one month of October.

"Awake!"—What Does It Offer?

How enthusiastic all were when *Awake!* was released! How impressed with the first article of the first issue, "Wake Up, World!" And as we look through the magazine we appreciate how apt it will be in showing the difference between the old and the new. "New Song" of Jehovah's deeds and the cheap, shallow, worn-out song of would-be world peacemakers. Make no mistake about it. *Awake!* is an entirely new magazine from cover to cover. It is not an old magazine with a new face. Alters its attention to wakening the people, to showing them what is going on, and acquainting them to the vital issues of the day.

"The Mission" (on page 2) is an excellent article which gives us an insight into how people view *Awake!* has no fetters, but is free to print facts: how it uses Bible-changing phrases and is not accompanied by its own correspondence from all continents and scores of nations. Its pages cover many fields of knowledge—government, commerce, religion, history, geography, science, social conditions, and natural wonders. It exposes subtle dangers and reflects the hope of a righteous world.

Then there is the table of contents, showing the articles of the current issue. The feature "Thy Word Is Truth," with its Scriptural subject should be in the library with *Awake!* from October 1 until October 31. Those brethren who were full-time publishers during vacation should turn their heads to their new work. But, where those who are encouraged to have a few extra copies of *Awake!* which they can give to their fellow workers interested in obtaining subscriptions from them, thereby joining in singing the "New Song." *Awake!* will be presented at the door throughout October. If the people are unable to obtain a year's subscription, offer a six-month subscription for 50c. Then drop down to a copy of *Awake!* with a Watch Tower and *The Kingdom Calling* for 10c.

October should witness evening *Awake!* work too. New publishers should be given a chance to see in action, offering subscriptions for 50c. Then drop down to a copy of *Awake!* with a Watch Tower and *The Kingdom Calling* for 10c. At least endeavor to leave a copy of *Awake!* in every home on a 3-cent subscription. If your place is to witness, keep your House to House Record and call back on all obtainers of the magazine to see if they really intend to take *Awake!* work.

Regular street witnessing will be stimulated by the magazine. Already brethren will be making arrangements, as a result of the people's interest in this new magazine. Keep up their interest by being alert. What should be going on? How should street work slump into a "silent testimony" or lifeless repetition of some trite phrase. Be up to date. Use the headings of the articles for slogans. Use points from the articles to arouse interest. Make short pithy statements about some of the news found in "Watching the World," with its world-wide news digest. Yes, *Awake!* is new, it is up to date. The publisher will never be at a loss to present its advantages for the reader.

All-out Campaign Organization

This one-month campaign requires immediate work. No waiting until the month is over before the publishers wake up to the campaign. Having received sufficient supplies of magazines, having lined up territory for witnessing, every publisher, should be in the field with *Awake!* October 1 until October 31. Those brethren who were full-time publishers during vacation should turn their heads to their new work. But, where those who are encouraged to have a few extra copies of *Awake!* which they can give to their fellow workers interested in obtaining subscriptions from them, thereby joining in singing the "New Song." *Awake!* will be presented at the door throughout October. If the people are unable to obtain a year's subscription, offer a six-month subscription for 50c. Then drop down to a copy of *Awake!* with a Watch Tower and *The Kingdom Calling* for 10c. At least endeavor to leave a copy of *Awake!* in every home on a 3-cent subscription. If your place is to witness, keep your House to House Record and call back on all obtainers of the magazine to see if they really intend to take *Awake!* work.

"New Booklet for December Work"

The month of December will be devoted to the distribution of the new booklet "The Prince of Peace." This booklet will go to the door, through the regular door-knock calls for more subscriptions as well as a section on "Warning." October. All during December this booklet will be the main offer, being left on a contribution of $1 per family. Those who heard the talks at the Assembly will be able to appreciate the importance of getting this message into the hands of the people as soon as possible.

Company and pioneers may order now, so that they will have sufficient supplies on hand for the December campaign.

Awake! in Foreign Languages

Many brethren are wondering when *Awake!* will be published in their own language. This question has been. It is necessary to prepare plates for headings and also to comply with postal regulations when such changes are made. Be assured that *Awake!* will be available in your own language when a foreign issue is published soon as it can be arranged, and recommendations of such changes will be made.

Pioneering—a Vocation for Those Who Have Faith

Kingdom Expansion Calls for More Full-Time Servants

The basic requirement for pioneer service is faith. That was the conclusion of thousands of pioneer-minded ministers after hearing Brother Knorr's stirring discourse "Equipped for Every Good Work." Does not Jehovah own heaven and earth? Does not he care for the birds of the air and beasts of the field? Has he not promised to those who "seek first the kingdom" needed food, shelter, and clothing shall he provided? Of course he has. But the publisher must believe that promise. He must have faith, and lead others to an equal faith in the word that he will sustain his pioneer servant, daily.

Here was the answer, clear-cut, convincing, Scriptural, to those who have asked, "How much money must I earn? Do I need a car and trailer? How can I be sure of good clothing?" Satisfied that faith in God, and not stored-up material wealth, is the thing in which hundreds of brethren at Cleveland, young and old, single and married, urged for pioneer applications. These and the sources who have written in since the Assembly, are now encouraged to make their day's work, and make pioneering their vocation.

Pioneers Share in Expansion

It is the pioneer that must spearhead the expansion of the Kingdom witness into foreign fields, and there lay the foundation for the propagation of the true worship. Hundreds of full-time ministers, including many who first began service in response to the pioneer call at St. Louis, and even following the "Jehovah's Daughter" drama in 1914, are now Gilgal graduates working forth the New Song in other lands. Hundreds more will yet be selected to share in the vital expansion activity, from among pioneers today who hold fast their faith and do with their might the good work of gospel-publishing.

To share in the expanding Kingdom work, however, the pioneer is not required to move into foreign territory. The United States is fertile land for reaping the fruitage of pioneer preaching. At least 22,000,000 persons in this country were not witnessed to in 1915. In many counties there is not one publisher. Large cities await pioneers, for proper coverage, while comparatively scattered throughout America, north, south, east and west, write to the Society's office daily and say, "Please send us pioneers to fill the gap in our Kingdom literature."

As a result, the Society is increasing its responsibility to oversee the spreading of "this gospel" into every section of the United States and the world. And, by God's grace, the appeal voiced at the Assembly for unengaged World Wide Work publishers to break off from old-world restraints, awake to their privileges (Continued on page 2, column 3).
Say [it] Among the Nations

November Features “Let God Be True”

Cover Outlying Territory
Say what? “Say among the nations, Jehovah reigneth; the world also is his, and the fullness thereof; He shall determine forever.” (Ps. 96:10, A.S.V.) This, the service song that Jehovah’s servants are commanded to sing. Its paramount: the judgment issue of Jehovah’s universal sovereignty. If “Jehovah reigneth” is true from the beginning—then every man of righteousness, every judge of the nations, will be required of Jehovah during the thousand years. In fact, it narrows down to our own locality and individual selves. What will happen? We must write the song. We must send Jehovah his “regale” to carry forth this challenge “Let God be True.”

November’s Offer
November’s offer has in it the feature new book “Let God Be True.” Just think, this is the first new book in Jehovah’s New World literature in two years! It is indeed food for starved millions, and the populace of the “glad nations” is invited to read it. ‘Let God Be True’ is word is true from the beginning—and every one of your righteous judgments will endure forever.” In fact, it narrows down to our own locality and individual selves. What will happen? We must write the song. We must send Jehovah his “regale” to carry forth this challenge “Let God be True.”

Stress Coverage of Outlying Territory
Many outlying towns in company territory are in need of a good witness. In most cases, this must be done by personal contact, but it almost impossible. We shall want
to give a thorough witness in those towns, and no better way can be found than by starting public meetings in them. To get well under way, particularly working in remote areas, we are pronouncing public action in getting an appropriate place to hold the meetings. Line up work with them, and call on them immediately. Small companies probably can handle only one series in the winter; the larger can start two or more.

In working these outlying towns, write the painted schools. Experienced publishers will find this an excellent means of breaking in new publishers. Instead of going to townships, considerably shorten your message to how to present the message and to overcome barriers. With care, the casual not of interest shown and arrange to call for them; take them to the meeting and acquaint them with other brethren.

Much interest will be found in these out-of-the-way places. After you make the initial contact, call back as many times as possible, starting a study in the new book “Let God Be True.” Transportation hindrances prevent your return for a while, urge them to come to townships with others, using the questions on each page to aid them. Where personal contact is impossible, try to supply them with the prints.

The book “Let God Be True” is provided by Jehovah that the good-will of all nations may learn “the first principles” and “the right” side of the Law. What better way could there be to “say and do the things of righteousness,” that He is the true and faithful God, than to say it by works with “Let God Be True”?

Convention Photographs
Many of the brethren have inquired if it is possible to get some photographs of the Glads Nations Assembly. The request is a kindness, but it appears that the three that want them the Society has made a selection of six different photographs, 8 x 10 inches, as the final, of the following scenes:
1. Wide-angle view of the inside of the auditorium.
2. View of the beautiful platform.
3. Aerial view of the Stadium.
4. Aerial view of the trailer camp.
5. Aerial view of the immersion scene.
6. Compound picture showing three of the surprise releases.

These photographs are being sent to telling people of good-will about the Glads Nations Assembly. The brethren who have these photographs can use them as they desire. They are available on a contribution of 25 cents each or 50 cents for all six. Remittance must accompany all orders. Company or unit servants should arrange to have the brethren not on the list of contributors to order these. The photographs would be best used in the following:
7. Share them with friends and with people of good-will.
8. Have them sent to anyone who is interested in making personal contact.
9. Send them to the editorial department of your local religious paper.
10. Encourage the use of these photographs by the general public.
11. Use them in the talks at the convention.

Amendments to Organization Instructions
Serving to the Brethren Activity Outline
Along with this Informant the Society is sending the new Amendment to Organization Instructions. Each publisher having the Organization Instructions booklet should study these paragraphs carefully and have them fastened in the booklet simply by putting a little paste on the back of the pages and folding them in their proper places between pages 46 and 47. When the paste is dry, these paragraphs can be trimmed even with the booklet.

All who were at the Cleveland assembly joyously accepted the new Amendment, and the same amendment and agreed to cooperate to the fullest extent to carry forward the ministry with a great new expansion. How anxious all have been to get detailed instructions that will provide a good plan of action! Now you have the instructions, which go into effect October 15, 1949; so study them carefully. Each company should consider these amendments at the service meetings during October. This will provide a good plan for your own service.

Field Service
But how may you prepare? First, study the Amendments to Organization Instructions. The field service will be a great stimulus to the work. Study paragraphs 280 to 302 and you will have good ground to give to the people to assemble together in groups and see how their work is progressing. Probable problems will be overcome at meeting after meeting, and the work will be moving along quite rapidly.

Amendments to Organization Instructions
Care in Ordering
Brethren should keep in mind ordering sufficient literature to make up a 100-pound shipment whenever possible. Also, publishers should endeavor to combine their orders with the company headquarters. When ordering, the publisher should be attached to the company order and be mailed. When a company order comes in with a request to send such with the company order sent in a few days.

Some publishers and companies have ordered large quantities of “Equipment for Every Good Work,” apparently thinking such is campaign literature. This book is published privately for self-use and to give your own study and use in preaching the gospel: also for the assistance of those who are not able to keep up with these booklets. It is not a campaign book yet: hence it should not be presented as one to localities, but only on a self-sustaining basis. In most instances, the larger orders for publishers and some companies have been cut. There is no “Equipped for Every Good Work,” namely 50c.

(Continued from page 1, column 4)

Day and share daily in the expanding reconstruction work, will strike deep into the hearts of those people God has given us to “show the way” and move them to make New World service their life’s vocation.

Solely, out of 68,000 our publishers, and more than those enrolled can serve as pioneers. Boys and girls just out of school, church, or some other form of preparatory work, married couples, housewives, single brothers and sisters, young and old, may find it convenient to work in the field. It is a way to get your people of good-will associated with the brethren, to give them a scope of our work, and get them started in the preaching work.

Study the Amendments to Organization Instructions carefully. The success of this work will depend upon all publishers having a knowledge of the instruction and putting forth the effort to support such.

Convention Review
The October 1, 1949, issue of the Watchtower contains an article about the Glads Nations Theocratic Assembly. It will not be scheduled for regular Watchtower study but publishers, who should be reviewed at each service meeting for a period of four weeks. The material lends itself for the following coverage:

First week: First fifteen minutes covering the first article from the beginning down to the subheading “By Whom Organized”; on page 203.

Second week: The next fifteen minutes covering the second article, “How the Convention Was Held”, on page 206, paragraphs 1 to 15.

Third week: The next fifteen minutes covering the third article, “The Assembly Review”, on page 206, paragraphs 16 to 154.

Fourth week: The last fifteen minutes covering the fourth article, “The Convention Program”, on page 207, paragraphs 1 to 26.

The convention was a great success. None will be found as well as the conclusion of the study, with the various and prepares condensed versions of the Watchtower material, by an or more brethren.

Encourage all good-will to attend these meetings.

This month, the discourse the first evening of his visit, the service meeting, the Theocratic ministry school, the public talk, the Watchtower Christmas assembly, and the conference on the occasion of the second discourse. Having agreed to this, all publishers will be glad to cooperate with the service meeting. It is hoped that the service meeting will be a great stimulus to the work. Study paragraphs 280 to 302 and you will have good ground to give to the people to assemble together in groups and see how their work is progressing. Probable problems will be overcome at meeting after meeting, and the work will be moving along quite rapidly.
Say [it] Among the Nations

First Public Distribution of "Let God Be True" Starts

New High in Publishers Possible

JEHOVAH REIGNS! The New World Government is established. The hour for victory is near. Jehovah's name draws high. On earth only the remnant and their companions are aware of these world-shaking events. And so it is, that while the climax of the ages is upon us, it must be told. The peoples must learn that the end of wicked rule is at hand, that Armageddon's van is close, with multitudes yet to be reached. What, then, will we do about this, therefore, is that they say. [It] among the nations, Jehovah reigns. And the titles of his that cannot be removed: he will judge the peoples with equity.” (Ps. 50: 10, 8, 6, 3.)

We, individually, also read this Informant, believe the foregoing facts. We know that the kingdom has come, that Armageddon's van is close, with multitudes yet to be reached. What, then, will we do about this, therefore, is that they say among the nations, Jehovah reigns. And the titles of his that cannot be removed: he will judge the peoples with equity.” (Ps. 50: 10, 8, 6, 3.)

Everyone Say it with "Let God Be True"

What a shout of delight escaped the lips of Jehovah's witnesses when "Let God Be True" was released at Cleveland! Eagerly they scanned its pages, pausing in their gripping title: Look at the large, readable print. And the titles of the chapters—'Who Is Jehovah?', 'Hell, a Place of Rest in Hope', 'The Church of God,' 'The New Earth.' Why, these are the fundamental teachings of the Scriptures, very evident. Does our good-will ask about this. This will be an excellent preaching aid in every territory. And so it will be as November starts off its public distribution.

With the first new campaign book since 1944 in our hands, and the stirring happenings of the Glad News Assembly will freshen our minds, enthusiasm for "Let God Be True" activity should run high. Everyone who believes that Jehovah's reigns should say it with "Let God Be True" during November. Regular publishers, of course, will be on the alert. Other workers, about irregular and inactive ones? Or those of good-will who may have 'seasoned' in time? The Watchtower: "The Messenger or "Let God Be True"? Are there any such in your company? Whether publisher, servant, regular publisher and pioneers, do to these this month? Say it to them. Call on them, offer your assistance, take them with you. If we are to grow, we must do this by having a public testimony. Everyone who believes that Jehovah's reigns should say it with "Let God Be True" during November. Regular publishers, of course, will be on the alert. Other workers, about irregular and inactive ones? Or those of good-will who may have 'seasoned' in time? The Watchtower: "The Messenger or "Let God Be True"? Are there any such in your company? Whether publisher, servant, regular publisher and pioneers, do to these this month? Say it to them. Call on them, offer your assistance, take them with you. If we are to grow, we must do this by having a public testimony. Everyone who believes that Jehovah's reigns should say it with "Let God Be True" during November. Regular publishers, of course, will be on the alert. Other workers, about irregular and inactive ones? Or those of good-will who may have 'seasoned' in time? The Watchtower: "The Messenger or "Let God Be True"? Are there any such in your company? Whether publisher, servant, regular publisher and pioneers, do to these this month? Say it to them. Call on them, offer your assistance, take them with you.

Follow Pattern of Jehovah's Approved Servants

Meeting Activity

Increase Public

Follow Pattern of Jehovah's Approved Servants

Meeting Activity

The success of the public meetings in your own company territory is dependent on the cooperation of everyone in the company. It depends primarily on the support given, first, in advertising and then in attending the meetings. And if you want to have the cooperation of others, you will need some public speaking aids. Beef up every public meeting with your interest. As noted in the October Informant, a new month will permit many of you to proclaim God's word in earnest, and to serve the great Creator and live. Copy these examples of Jehovah's purposes concerning these all-important times is the most important; the public meeting feature of Kingdom service will be very advanced, everyone who sincerely desires to show the powers of speech to Jehovah's praise and express as easily commanded by Him.

How Everyone Can Participate

The success of the public meetings in your own company territory is dependent on the cooperation of everyone in the company. It depends primarily on the support given, first, in advertising and then in attending the meetings. And if you want to have the cooperation of others, you will need some public speaking aids. Beef up every public meeting with your interest. As noted in the October Informant, a new month will permit many of you to proclaim God's word in earnest, and to serve the great Creator and live. Copy these examples of Jehovah's purposes concerning these all-important times is the most important; the public meeting feature of Kingdom service will be very advanced, everyone who sincerely desires to show the powers of speech to Jehovah's praise and express as easily commanded by Him.

New Publications

The "Commander to the Peoples"

Freedom in the New World

"The Commander to the Peoples"

"The Meek Inherit the Earth"

Uncovered: Wampum

Government and Peace Paukamian

Uncovered: Wampum

will be glad to give. Encourage those with whom you study to attend public meetings during November, to be further strengthened by God's truth. "Let God Be True" may be mentioned, briefly, as obtainable, at the conclusion of the public lecture.

Surely we rejoice to be alive now, and share daily in vindication work. We want with all our heart to honor Jehovah's name, and that God is true to his Word and that eternal blessings are at hand. During this time, let us crown our New World service. Everyone, raise your voice and "say it" uniting among the nations, Jehovah reigns. "Say it" by distributing and starting studies in the new book "Let God Be True!"
1947 Watchtower Campaign

To Begin January 1
Make Plans Now

This preliminary notice of what, by the Lord's grace, will be the greatest and most widespread campaign ever made by Watchtower publishers, as well as Awake! is given so that all pioneers, companies and companymen may be prepared in advance for the systematic contacting of all irregular publishers as well as those in the trade, to have the names of the company and arranging to assist them, providing them with the booklet, checking and making use of the back-call file so that all persons of good-will whose names appear therein, as will be culled on and reminded of the Prince of Peace. This will be thoroughly prepared for and followed up.

Next, the co-operation of the publishers. The plans having been outlined by the servants at service headquarters, it is the church's responsibility to contact weak publishers and inactive persons upon the direction of the firm. Those on back-call lists and the magazine subscribers. The publisher is advised that he should have 30 booklets on contribution of $1.00, enabling them to place such with active persons who, in addition to the results thus the campaign will be thoroughly prepared for and followed up.

This is the organization needed for the success of the campaign. It is not a very extensive distribution. It will not be easy. It will take the pioneers, devoting days, evenings and weekends to house-to-house and back-call contacts. The answer to this problem of gladness, would want to hold back? Let the entire month, including the "holiding period," be the opening of the message in "The Prince of Peace".

The Distribution

The booklet "The Prince of Peace," will be the exclusive house-to-house offer during December. This contains the message we have for the people during this month. Show the message to the people, and they will respond by choosing the privilege of sharing the message with friends. The offer is 10 copies of the booklet as a gift or distribution, plus $2.50, or $3.00 on a 10c contribution. Remember this is a distribu-
tion offer and it will have to contribute $1.00 to the work, let them have 30 booklets. If they just have a single copy, let it have on it a personal message. Have in mind calling back later, at which time you will bring the book "Let God's Will Be Done." Those not attending meetings regularly, including persons on back-call lists, should be called upon by the servants or publishers for the purpose of getting a complete report of the number of booklets distributed, the amount of time devoted to such by each individual. Encouragement will be given to each as the work will be here given to these persons.

"Nation's Gladness" Testimony Period should be one of the most active campaigns ever wit-nessed. The booklet should be offered for the highest price of all publishers and the widest dis-
tribution of booklets in any month. Near the end of December, all publishers are to be reminded of the urgency of this campaign, and the services of all are needed to make it a success. The message of the Prince of Peace is urgent. Let all publishers, readers and be glad by spending the month of December in carrying the message of true gladness to all men of good-will.

Conseption Means Service

Among the many joyous experiences of the recent Annual Convention of the Watch Tower Theocratic Assembly was that of witnessing 2,302 men, women and children, including myriads of children, having taken an unequivocal stand for Jehovah and his kingdom. And the interest that this convention generated. The interest was honest, and the children were there on their own, without the aid of their parents. They had the firm conviction that Jehovah God actually exists and that they would act upon what they had heard from Jehovah's witnesses and go about their work, even if it meant giving up everything, for the sake of Jehovah and his cause.

Doing God's Will

Note that theirs was a consecration to do God's will. Merry giving. It was the giving of the life of Jehovah God would not have been sufficient; the demons do that, too, and truly. These interests move beyond the record as it goes beyond that by agreeing to do something about it, to do whatever is His will for them.

And what does it mean to do God's will at the present time? It means exercising faith on the part of those who know, and the faith is the knowledge, collaboration in reconstructive work, remembering the Creators' command, "Ye shall worship no other god, and in unity the Lord has provided Organization Instructions, the Watch-tower, the weekly service meetings, etc.

Putting your unequivocal stand in the world, putting your practical operational service means service in the field. It means witnessing publicly on the streets corners with the Kingdom message. It means putting the handbills advertising the public meetings, and supporting the public meetings further, and even more. It means coming to the interest as well as attending the lectures yourself; it means going from house to house with the Gathering message in printed form (with "Let God's Will Be Done") during the month of December, with all of your interests, and interest found and arranging for book studies wherever possible; it means engaging in the route and store-to-store, setting up meetings, means assisting the newly interested ones to get out in the field service.

"Nations' Gladness" Testimony Period is a time when God's will means regularity in field service, Saturdays, Sundays, and midweek. It means an increased service, continuing therein regardless of conditions; it means ever improving your field service and; it means joyful service. Consecration means all that and more.

Conseption Means Service.
The ‘Nations’ Gladness’ Testimony Period
Share Gladness by Spreading Message of Peace
“And again he saith, ‘Be glad, ye nations, with his people’”

Organize for Intensive Campaign

During this season of the year it is customary to give expression to sentiments of peace and good-will. Yet, what do we find? Instead of genuine good-will and co-operation within and between the nations, we see strife and confusion, suspicion and hate on every hand, in every land. Little wonder that the peoples are not glad.

But there is one people that is glad today: the nation whose God is Jehovah. Why are they glad? Because their God has been faithful, and has not caused that he which is called Jehovah God and by means of his servant, Jesus, has been the comfort of the world. Their gladness is an expression of the love, peace, and confidence that are found within their homes, and the joy which they share with others by means of the public discourse such as this.

All-Time High in Publishers Will Result from Practical Aid

Distributing the new booklet “The Prince of Peace”, engaging in personal study activity and supporting the public meetings are various ways in which we shall have an effect on the peoples of other nations. However, we could do all this and still come short of our privilege. What more is required? The Book Studies. Shall we permit glorious gladsome publishers to take part in field service with others by taking them with us. In fact, that is the chief point. All-time high publishers.

An all-time high in publishers is sure to be a thing possible, and if so, how can we attain it? First, if all the irregular publishers in this country would take part in the field service during December and then report the same it would be attained.

We, the people who want peace and ostensibly their leaders are working for peace. But in vain do they look to the Vatican for peace. Why? Because, Jehovah God will never permit a mere man on earth... to accomplish... what the Most High can do, through the means of the Prince of Peace, to do. And why will Jehovah God not bless their offering? The saying of God’s own word and name will not permit him to bless the world conditions, and the glory of men of this world.

But the Prince of Peace will succeed where others have failed. Why? Because Jehovah has engaged again “Christ Jesus in his capacity as High Priest of God and by means of his servant, Jesus, has been... for mankind... to bring to all his obedient subjects on earth the peace of God and grace of man, which is the cause of the forgiveness and actual taking away of sins. By his all-power in heaven and earth he will... enforce righteousness among all men everywhere. He will cultivate in their hearts the specific love of what is right and just. This is not... wishful thinking. It is a reality, at the door. Everlasting peace by the government of the Prince of Peace is a certainty in the near future.”

Further, the booklet points out the folly of going with the majority merely because it is such, for “the majority of the people have again and again been deluded in the same examples.” After giving the setting of and citing the warning, “Say ye not, a conspiracy,” it highlights the assurance of the small minority on the right side: “For God is with us.

Never has it been more imperative that the servants of Jehovah’s kingdom equivocally and fearlessly state their position than at the present time. Little wonder that the Prince of Peace should press ahead with “Be Glad, Ye Nations”, and other booklets.

Successful Pioneering Requires Careful Planning

Among the many occupations that one might undertake, none requires more careful planning and diligent effort than the full-time pioneer service. Certainly no vocation is more deserving of such effort. Why? Because of the application of that faith in intelligent planning and diligent effort that successful and continuous pioneering will result.

With 150 or more hours each month to be devoted in house-to-house witnessing, magazine work, public meeting activity, and conducting back-calls and book studies, the efficient pioneer is taking care of his company’s interests and personal study, he can readily be distinctive in the work of the pioneers. Such an arrangement will be sufficient. The successful pioneer, having planned his work, can on a trial pioneer and devote at least six hours during the day and even­
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The Watchtower and Awake! to be Weekly Reading Habit

Serious thought upon our text for January begins a four-month double-featured subscription campaign.

There Are Still Shortages

Ordering Handbills

Jehovah’s Blessing Attends “Awake!” Campaign

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The Calendar for 1947 is distinctly different, illustrating the expansion of the Kingdom activities not only in countries but also in the home, as well as the increase in the United States. The Calendar is published every year to give the Kingdom witness the opportunity now to obtain and use it. The Calendar, 1947, is now in vigorous circulation in the United States and the world. The year is almost half over, and the opportunity to obtain and use the Calendar is about the same.

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