January Activities Should Increase and Prosper

"There is no foghark in war," wrote former Second World War fighter pilot, Jean Mermoz, adding that "they are more than conquerors." There is not much work to be done.

The offer for the month of January is the book "The Truth Shall Make You Free and the Booklet Freedom in the New World," on a 25¢ contribution. If your stock of this is depleted, use the latest form you have until your new supply arrives. When making your first back-call on the book, be sure to present the booklet and show them its advantages.

Those companies who have a supply of the 1944 Yearbook of Jehovah’s witnesses, above the needs of the personal work in the territory, should arrange to distribute these during January to those persons of good-will who are interested in the truth, at the rate of 50c.

Company Organization

The servants of the company should serve their brethren. Territory should be lined up, giving particular attention to the city and business territory not already worked with the latest book. January provides an excellent opportunity to thoroughly work this, especially the business group witnessing. Often be arranged for those brethren who are unable to hold an individual assignment. Group back-call arrangements should be made to call back within the month on those book orders, by the same group. Perhaps demonstration at service meetings could be given to aid this, showing the presentation of the book and the directing of their attention to pages 24-25 of the book, and then the follow-through back-call, using the Stud, Questions booklet.

Personal Publisher Organization

In order to be assured of sustaining your purpose for the month, prepare. Do not leave matters to chance. Have the territory near your home. See that you have an adequate supply of literature and Kingdom News. Your phonograph should be supplied with records and needle. Have your Testimony Card properly filled out and signed. Your Jehovah’s Witnesses Servant’s Defense booklet should be available. Get back-call slips, follow-up reports, library, forms, book marks, and other personal witnessing equipment, handy for use. Plan a week’s service, with a ‘search’ for these before you go witnessing. Keep all instruments in ‘fringe position’ and confine your ‘searching’ to the territory. Plan, budget your time. Be systematic and arrange for a dependable schedule and then follow it out. Routine accounts for the past month should be settled and this report completed.

The most important part of the personal preparation is your own study, mental preparation and ability to discuss the message intelligently. Know the contents of the publications you offer. Have clearly in mind what you want to tell the people concerning the literature, arrange a logical order, and then present it so that they will understand. The opportunity to teach is the best advantage. In order that you may be an able minister, always ready for defense, a thorough knowledge and understanding of the contents of the booklet Freedom of Worship is necessary: hence advance study.

This preparation cannot be done on your own. Call on the individual Kingdom publisher, and we feel sure that each one will gladly do this, if it is understood that it will further the work ahead. Of course, when made, this must be carried out. However, it is just realizing the purpose, and then practically approaching it that will double the opportunity for upholding that purpose, that will sustain it. This will bring Jehovah’s blessing, and the prospect of increase will result. Concerning this, the October 1 Watchtower said:

"Jehovah’s will is evident in His obedience to His command, to have gone to as many of the nations as they could penetrate by personal house-to-house witnessing, and by printed page, radio, telephone, and publishing. Jehovah has added to the nation... the increasing of Jehovah’s nation has reached a point that will yet reach to the populousness he has decreed for it. Armageddon finishes off the envious opposers of such increase. The outcome thus far is Jehovah’s glory."

November Report

The field service report for November, 1943, which appears below, should be carefully considered by each individual publisher as well as by the company at the service meeting. It is better than the previous November’s report; however, in spite of the April report, the report shows that there still are a considerable number of people which a month to slip by without hearing the truth through their voice. Each publisher should resolve to be a regular publisher and not let this month be a lost opportunity. For service, each publisher should be a regular publisher and not let this month be a lost opportunity. For service, each publisher should be an "active" publisher and not let this month be a lost opportunity. For service, each publisher should be seen in some feature of the field service, even if it be only for an hour, and then never again. What do you do in November? What are you doing now? Make January the best!

PREVIOUS ALL-TIME PEAKS

Company Pubs.

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The Theocratic Ministry Library

The "Course in Theocratic Ministry" has been in operation in most companies nearly one year. The enrollment generally is very gratifying and the progress made by the individuals applying to themselves to the course is very marked, and clearly shows the Lord’s blessing upon their efforts. Our younger brethren not only are better publishers, but also excel in their school work as a result of this course.

This library usually contains a complete set of the current books and a number of the older books. The library is accessible to all the brethren at certain convenient times, usually during the evening and before and after magazine street work, and at other times mutually agreed upon.

These works are marketed with such works contribute them to the library for the benefit of the company. The Society is in full accord with and thoroughly approves these arrangements.

(Continued on page 2, column 4)
Watchtower Campaign Begins

How fitting the name “Feed the Flock” Testimony Period! For many years past Jehovah has fed his spiritual sheep during this period through the columns of The Watchtower. In referring to this, the Editor of the Watchtower said: “At the beginning of every year the company sen'ant is given an opportunity to see and grasp their assignments. There were more than 400 of those assignments released in 1944. This means that there are more than 400 small flocks to be led to the Kingdom.”

Consolation at the campaign rate. The special offer does not apply to renewal subscriptions. The company is selling in 83 foreign and 77 national languages, giving a subscription and a booklet of the Watchtower for a 1955 subscription rate for such language.

Directions

Space will not permit detailed instructions here. However, the February, 1944, Informant article on “How to Plan a Service Meeting” should be thoroughly covered during a service meeting in February.

Let every publisher walk close to the Lord and His organization and get them to do likewise. Without not the food of Bible study, a service meeting will fail; feed them! Use your freedom to show the unengaged field how they can get ample food and substantial food under the Watchtower. Faithful elders, take note, and see that your own publishers follow their example!

Open Pioneer Territory

Today there are many people who are “seeking after God, if haply they may find him,” who have not yet been reached by the good news of Jehovah’s kingdom. This is so even in the United States, where the Watchtower is available. There is, approximately one to two thousand true, if all the publishers were to work two times during the February campaign, and see and grasp their assignments, you will be well acquainted with his respective duties. The servants “who are not in the field” are expected to be prepared in the field, but their additional responsibilities and privileges, such as office responsibilities and privileges, as well as the servant’s responsibilities, should be studied. The assistant company sen'ant should see that plenty of stock is on hand or, if not on hand, should arrange with the company to have sufficient stock. Also the assistant company sen'ant should order a good supply of the needed publications for this campaign. The territory in the company is thoroughly worked at least two times during the campaign. The advertising sen'ant should check immediately upon receipt of this Informant and see that an order for sufficient additional distributors’ copies of The Watchtower and Consolation is supplied to the publisher. The Watchtower is a weekly publication, and a stock of the doorknock stock with the campaign offer. This offer should reach Brooklyn by the middle of February. The watchtower and consolations available in the company are put to use, and all records, 1954 and 1955 newspaper (O-154) record. Push the doorstep setup.

Tentative Conference in February. This offer will be The Watchtower for one year (at the regular rate) with a gift of a book and a booklet, Offer “The Truth Shall Make You Free” and Freedom in the New World. If they have these, then offer The New World or some other book. This offer includes the Watchtower renewal is due, offer to renew it at the regular rate, and then offer

How to Plan a Service Meeting

Advance Preparation Necessary

The service meeting should be one of the most interesting meetings of the year for the Lord’s people. The very name “service meeting” suggests a meeting that, above all else, will help to prepare for the Kingdom. This meeting that applies in a practical manner the information contained in the articles of The Watchtower. It aids us as Jehovah’s servants to effectively carry out our assignment and, in the process, to please to the Almighty God and in harmony with his visible organization on earth. It is the responsibility of the servants held by the company, and for this reason, should be carefully planned in advance.

The Central Theme

The main thing around which a service meeting is planned is, of course, the Informant. All articles appearing in the Informant should be carefully studied at the service meeting. They are to be discussed thoroughly, and then the information in the articles given to the congregation. This congregation should, if each congregation is to have only one service meeting held by the company, and for this reason, should be carefully planned in advance.

The Chart and the Poster

Another thing that should be used at service meetings is the company chart. Each congregation’s service activity should be analyzed, using the chart to compare your present activity with the quota your company set. Then try to change this activity to increase your present activity with the quota your company set. Also, posters that the society sends out should be distributed in your congregation. The features portrayed there brought to the fore. Here the use of good support material and pamphlet material contained in the front and end of the Watchtower can be utilized to a good purpose.

Consolation In God’s Word

The Conference of 1954 has been held and a full set of books from The Hope of God to “The Truth Shall Make You Free” is available, and this set has been used as the basis for many of the new and improved publications on hand. These publications are available in a new publication; they are a full set of books from The Hope of God to “The Truth Shall Make You Free.” This set has been used as the basis for many of the new and improved publications on hand. These publications are available in a full set of books from The Hope of God to “The Truth Shall Make You Free.” This set has been used as the basis for many of the new and improved publications on hand. These publications are available in a full set of books from The Hope of God to “The Truth Shall Make You Free.”

(Continued from page 1, column 1)
Feed the Flock” Testimony Period

Bring the Interesting to the Watchtower Study

What a bountiful table the Lord has spread for his people at the present time! Surely it is “feast of fat things, a feast of wines on the lees, of fat things full of marrow, of wines on the lees well refined”. Such things as could never enter into the heart of man that God would have in store for those that love him! His feast be provided for all through his “faithful and wise servant”, whom he has made “master of all that he possesseth”.

How can we best show our appreciation of this rich feast? By consulting the Scriptures, the book of books, so freely (liberally) received, we are to freely (liberally) give. This blesseth the Lord's name; it is the name of the February campaign, “Feed the Flock” Testimony Period.

And where do we find this food that has brought us so much joy and the hope of life in the New World? The finest and richest food that Jehovah gives to his people comes through the pages of the book of books, the Watchtower. Every month a new bound book and the latest issue is with us, giving us the knowledge and blessings of the New World. It is this book which has shown us our privilege of co-operating with it in his honor and to our own good. By bringing The Watchtower to the “other sheep” we shall be giving them the same opportunity as we have had to receive and appreciate what he has done for them not only for “true” work, but will act in harmony with it by giving all diligence to do his appointed work. Jehovah has revealed to his people his will in his lovingkindness, has again made known to all the kings of the earth and their nations that they are with his book.

So that all may be wise and gentle “pastors” in feeding these “other sheep”, it would be well to have demonstrations at the service meeting, showing how to present The Watchtower in the door-to-door work. Such could be held with a month, one for each issue, calling attention to their outstanding points, so that all will be fully acquainted with the current issue and be able to intelligently and effectively discuss it.

The street and the route magazine carriers have unique opportunities for obtaining subscriptions. Each magazine publisher can learn of them and we have included the names of such opportunities and be on the lookout for them. Nor is this all. Each publisher will be contacted in coming in contact with relatives, business acquaintances, etc. As opportunity affords give all these the privilege of feasting at the Lord’s table by means of the Watchtower magazine.

Due to the need and thus some companies may have permitted back issues of The Watchtower to be accumulated, or held by members, unsold, and now in the hands of the people. Use freely. Be sure to leave one at each place where some interest was shown even though no subscription was obtained. Then call back and endeavor to awaken further interest in the Kingdom message.

Another thing: Company servants and others living in the larger cities should note to it that the addresses sent in include the post office unit numbers. Having this information will enable the brethren here at headquarters to handle your subscriptions much more promptly. Also, do not be afraid that all the blanks are filled out neatly and legibly and are listed on the Subscription Record sheet which should always accompany the subscription blanks.

Have You Considered Being a Pioneer?

The Society is forwarding to each company servant the record of the number of names received for the privilege of participating in the pioneer service. This letter should be read and discussed at a service meeting during February. It should be read at the first service meeting after it is received. At the following service meeting it should be read and discussed. In this way one that has made his quota of subscriptions. Far from it! In fact, his work has only just begun. He must now teach them to understand The Watchtower. Show them how to study it in its entirety and understand the questions appearing at the bottom of each column and by looking up the Scripture passages referred to in it. Jehovah, the Creator and Husband of his organization, will be pleased to put into their hands all the tools they need to understand the questions appearing at the bottom of each column and to enable them to understand The Watchtower.

Jehovah is the Creator of all things and has made all was made to do so for him. So also in the Kingdom, all is done for our “true” work. The Lord has provided a means whereby we can do this service for him and for our own good. In bringing The Watchtower to the “other sheep” we shall be giving them the same opportunity as we have had to receive and appreciate what he has done for them not only for “true” work, but will act in harmony with it by giving all diligence to do his appointed work. Jehovah has revealed to his people his will in his lovingkindness, has again made known to all the kings of the earth and their nations that they are with his book.

When the Watchtower is brought to the home of the “other sheep” it is still worth while, and should be given the opportunity to teach and explain the points contained therein apply to their territory. Having told the brethren who have shown a measure of interest in the provision of the Lord, all those should be called on and given the opportunity of taking advantage of the special offer. Also, the company servant should check on all names in territories not being worked, and make arrangements to have these called. He should have privilege to point these to that which alone is really worth while, and, thus, the food will enable them to live forever in the free New World of Jehovah’s building.

Demonstrations

The goal for the United States is 100,000 new subscriptions. Each company is thereby called upon to make a quota of one subscription per month; each full-time publisher, for a quota of one every six months. By each one’s doing his best, the goal, will doubtless, be far exceeded.

Jehovah will not let one think that his obligation to “feed the flock” has been fully discharged when he

Your Quota

For February, 1944

“Teach me to do thy will; for thou art my God.”—Ps. 143:10

Brooklyn, N.Y.

Open Pioneer Territory

The Informant is pleased to announce that, as a result of the information contained in the January Informant, a large number of requests from general pioneers for the territory that has not yet been assigned. (The new assignments are for Oregon, 1938, 1939, 1935, 1936, 1937. There is still considerable of this territory open, and it is understood that those who would like to work it should apply immediately. In addition to that, we are showing those who are in the counties that have not been witnessed to since 1938 and 1939. These are shown by year, state, and county. This territory in virgin territory for The Watchtower and the latest books and booklets. All of it is in the South, where it can be worked effectively in the winter time as well as in the summer. We therefore anticipate much interest for the Watchtower Campaign.

This is a serious problem. Those who have long interest in this territory, which should receive attention immediately since there is virgin territory for the general pioneers. Therefore, when considering whether or not you should apply for such an assignment, the deciding factor will be your desire to work in the South, its conveniences, but rather that of properly discharging Kingdom responsibilities. We therefore hope that all who apply for this territory will be prepared to do the work.

The question is, if you are equipped to work in this territory thoroughly, why not do it? When applying make two or three selections, as others have also considering the same selections.

1938

ALABAMA: Delta, Luray, Jemison, Calera, Vernon.


FLORIDA: Hamilton, Graceville, Cedar.

GEORGIA: Bakkar, Chattooga, Chatahoochee, South, Forsyth, Hamilton, Meriwether, Polkton, Putnam, Rabun, Sumter.


LOUISIANA: Beauregard, De Soto, Jackson, Natchitoches, Richmond.

MICHIGAN: West Branch, Kent, New, Traverse, Irons, Rose.

COLORADO: Clear Creek, Crested Butte, Chaffee, Huerfano, Wetmore, San Luis, Pueblo, Topeka, sub.

ILLINOIS: Coles, Macon, Menard, Clay, McLean, Richland, Vermillion.

MARYLAND: Prince George, Hanover, Queen Anne, Annapolis.


1939

ALABAMA: Fayette, Greene, Winston.

ARKANSAS: Faulkner, Izard.

FLORIDA: Hernando.

GEORGIA: Baker, Burke, Chattooga, Flint, Quitman, Sumter, Morgan.

KENTUCKY: Bell, Carter, Clay, Clogg, Gallia, Johnson, Knox, Lewis, Perry, Robertson.

LOUISIANA: B. B. Lamb, St. John the Baptist, West St. John.

MICHIGAN: Cheboygan, Mackinac, St. Ignace.

MISSISSIPPI: Coshoth, Marshall, Tuskawilla.

MONTANA: Anaconda, Butte, Great Falls, Lewistown, Ravalli.

NORTH CAROLINA: Avery, Gates, Gaston, Forsyth.

SOUTHERN CALIFORNIA: Dilin, Jasper, Saluda.

TENNESSEE: Fairfield, Scott County, Shelby.


WEST VIRGINIA: Clay, Green, Lewis, Pocahontas, Randolph.

The week will intervene during which the brethren will have time to consider the desirability of devoting their entire time to the Lord's full-time service before the discussion takes place.
New World Ambassadors to the Homes

Call Back; Cease Not to Teach in Every House

The Calendar shows us that the theme of activity for the month of March is “New World Ambassadors to the Homes.” The purpose revealed to the servants of the New World through the Watchtower that their work is in a “strange country, which they are not of, is not in palatial halls where there are persons of this old world, but at the homes of the poor and needy where your message is welcomed by those within.

As New World ambassadors continue their work they find the “breed of life” represented in the clear and forceful message concerning the Watchtower among those who are reading it. The Watchtower is the offer of a year’s subscription for the Watchtower magazine, the premium of the book “The Truth Shall Make You Free” and the booklet Freedom in the New World.

In January, those who have obtained at least one subscription and should be able to give to the people a clear and forceful presentation of the Watchtower magazine that will arouse their interest. Many subscriptions are needed to forward the trend in the number of subscriptions.

How Are Your Quotas?

This will be the second month of the Watchtower Campaign. The quota month will close March 31. All subscriptions should be at least one-third gained by now. Each company is to keep the number of subscriptions obtained, and then take practical steps to increase it. If you find you are ahead or ahead of your quota, still push on and help take the additional ones of others who are not so fortunate. Regardless of how the comparison stands, put forth every effort to make this the greatest Watchtower Campaign ever, for the benefit of those who are so hungry for the truth.

The purpose of ministering to the subscribers placed upon the imitative Watchtower magazine is to help them to study the text of March, which is the same as that given to the ambassadors in the days of the apostles, “And daily in the temple, and in the schools, and in the houses of private individuals, they taught and preached.” Obtaining the subscription is merely the first step toward reaching the ultimate aim of the campaign.

Call back on those who gave you their subscriptions during February. Do your utmost interest by writing interesting points from the magazine. Of course, you must be prepared to talk of the things which you have studied carefully the latest issue of the Watchtower, so that you are prepared to talk with confidence in conversation with those persons.

Be faithful to your ambassadorship. “And in the midst of all peoples seek the faithful ambassador bringing health.” (Leazer) Contact the people, pressure them to study the historical truths of the Watchtower, and follow that through endeavoring to help them to find the truth and thus bring healing to them. There can be no real healing until they learn to serve the Lord with understanding and aspirations which are the same as His. If you find you are ahead of your quota, still push on and help take the additional ones of others who are not so fortunate. Regardless of how the comparison stands, put forth every effort to make this the greatest Watchtower Campaign ever, for the benefit of those who are so hungry for the truth.

Use of House to House Record Form

One of the Kingdom publisher’s greatest aids in giving a thorough witness in his territory is the House to House Record form. This valuable form has been care-fully used it enables the publisher to give a thorough witness in every home in his territory. Great aid in locating the “sheep.”

This House to House Record will be used in the territory, from thickly populated cities to sparsely settled rural areas. When necessary you may adopt your own system of numbering the homes in towns and rural areas where there are no house numbers, by starting with the first house in the street given location. Always fill out this form completely, giving territory members the houses at which the assignment is to be made. The “sheep” are those who are not under proper watch care.

All Publishers Should Use It

It should be used by every publisher in his individual territory and should be sent to the Head Office. In going back to that same territory the following week the publisher will have a record of those homes which have not been reached, and thus bring healing to them. He has a record of those who were not reached during the previous week, so that those homes may be called on a subsequent week.

For Publisher’s Personal Use

The House to House Record form is not intended as a permanent record for the file of the company, as is the personal record required to keep track of what he found in the territory. Permanent information will be transferred to the Back Call Record form. However, no objection to a publisher keeping this information and bringing it forward until he works the territory, if he so desires. A different publisher will have a different form and each one should note the form to the details of someone else’s approach will vary considerably the books he is working and in the same territory. This form is not to be used to take the place of the House to House Record.

Determining “Associated”

Obviously, the company will have one form and one card for every publisher. However, the number of associated includes all the headquarters Watchtower and or service meetings. How may this be determined? A record of those who attend headquarters Watchtower and or service meetings. In going to headquarters Watchtower and or service meetings an average of two or more times a month, a memorandum slip or card should be taken. These cards should be kept and mailed to the headquarters Watchtower and or service meetings. Each record card should be made out with the name of the person and the date he should be associated with the company. This record card should be a present in the company’s records.

New Publications

Religion: Peace—Can it Last?

Polish

Religious For Liberty on the Home Front

Portuguese

New publications:

Italian

Portuguese

Slovak

Seventeen Annual Leaflet

As outlined in Organization Instructions, any person taking a physical inventory of their stock twice a year. Once at the beginning of the year and the other at the beginning of the year. The second inventory should be taken on March 1. It is not necessary to send this to the Society, but it should be retained in the company files and a check be made against the company account to see

whether there is sufficient literature on hand to reach the company’s indebtedness to the Society. If this should not be the case, we should take immediate steps to be able to fill any deficit in the company.

Every company should, or have, a publication of the book of the Watchtower, which are to be used to help with the literature. All information requested on this form is important. See that the number of years in the truth, date of birth, and other information called for on this form is correctly filled out. The “years in truth” should be taken from the date the party became associated with the company by attending headquarters Watchtower and or service meetings.

It is suggested that, in addition to the information requested on the current card, the date of publication of the publisher be placed at the top of the card. The latter 1944-1945 cards will have space provided for this purpose. Any information should be transferred to each subsequent card used, as the publisher will not be able to withdraw that information from the permanent file which they are in a permanent (but removable) file. Where you place the date they are obtained in a permanent (but removable) file. Where you place the date.

In this manner a complete record of the time of each person’s contact will be kept by the company’s records.

Determine “Associated”

Obviously, the company will have one form and one card for every publisher. However, the number of associated includes all those who attend headquarters Watchtower and or service meetings. How may this be determined? A record of those who attend headquarters Watchtower and or service meetings an average of two or more times a month, a memorandum slip or card should be taken. These cards should be kept and mailed to the headquarters Watchtower and or service meetings. Each record card should be made out with the name of the person and the date he should be associated with the company. This record card should be a present in the company’s records. When such newly interested ones attended headquarters Watchtower and or service meetings, the same form should be used by every publisher in his individual territory and should be sent to the Head Office. In going back to that same territory the following week the publisher will have a record of those homes which have not been reached, and thus bring healing to them. He has a record of those who were not reached during the previous week, so that those homes may be called on a subsequent week.

For Publisher’s Personal Use

The House to House Record form is not intended as a permanent record for the file of the company, as is the personal record required to keep track of what he found in the territory. Permanent information will be transferred to the Back Call Record form. However, no objection to a publisher keeping this information and bringing it forward until he works the territory, if he so desires. A different publisher will have a different form and each one should note the form to the details of someone else’s approach will vary considerably the books he is working in the same territory. This form is not to be used to take the place of the House to House Record.

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New World Ambassadors to the Homes

"Cease Not to Teach and Preach"

Subscriptions Pouring In

March, promising to be very favorable for the preaching work, is opening up the second month of the current Watchtower Service. Wherever the way the subscriptions are coming in at headquarters, this will be the greatest campaign of "free education" by New World ambassadors yet. Everywhere the brethren and sisters are placing with the year's stock in hand, and purpose to use its instrument that should be used in the company to take the lead in the use of this instrument. Adver-

sary's supply of records and phonog-

raphs and get these to work in the territory. Take care of bound books and put to use all of them that can be used for presenting The Watchtower.

Another thing to remember is to put into use the help gained by your past experiences. Do not fail to use theocratic tact. Many people, actually of good-will, may have an opening to step into the chilling air, or to play the photographs on the street, weather and listener permitting.

Another instrument provided by the Lord for use in the preaching work is the Question booklet. By this time you will have had a number of these published during February with the people in your individual territory. Your ob-

ligation now is to call at their door. In- 

terface, adding its weight of testimony to that of all the other conditions of presenting the Watch-

tower; thus, more subscriptions.

By this time all companies will have had ample opportunities at the service meetings on various methods of presenting The Watch-
tower. Theocratic instruments Convince

The people of good-will want The Watchtower magazine. At the regular subscrip-

tion rate of $1.00 a year and give as a premium the book "The Truth Shall Make You Free" by Brother Trumbull. Such offers are being set before us the benefits of leaving the entanglements of this world and the assurance of faithful trust in Jehovah, living wholly for his new world of righteousness.

Letter having been read and considered, adding its weight of testimony to that of all the other conditions of presenting the literature now on hand and that received in the future.

February Pioneer Letter

Monthly, now, the Lord has been pleased to bring us encouraging reports from the field pioneers, setting before us the reasons for leaving the entanglements of this world and assuring us of the trust in Jehovah, living wholly for his new world of righteousness.

We are pleased to be able to tell you that 70 new pioneers have en-

rolled in Jehovah's full-time army of freemen during the first two weeks of February. Fully counting the cost, and being assured that you can make a good and profitable assignment, the time for action presents itself now as outlined in the February Pioneer Letter. Have you con-

sidered the move?

March, 35,000 Subscriptions? Yes

Begin now to personally organize for more New World warfare. Call on every house in your individual territory. If you don't have a territory, check with the territory serv-

ant and get one. Let's obtain at least 5,000 subscriptions for March. Strive for your individual quota. Why not a peak in publishers and

these good-will people. Use it in your door-to-door and back-call work. And get them to help you in the company to take the lead in the use of this instrument. Adver-
sary's supply of records and phonog-

raphs and get these to work in the territory. Take care of bound books and put to use all of them that can be used for presenting The Watchtower.

A New Cost List

Enclosed with this Informant is a new cost list. It lists the rate for one for our disposal. Their offer of good-will by 'teaching' them and not equipped with modern-day 'preaching' to them. They may be placed with the year's stock in hand, and purpose to use its instrument that should be used in the company to take the lead in the use of this instrument. Adver-
sary's supply of records and phonog-

raphs and get these to work in the territory. Take care of bound books and put to use all of them that can be used for presenting The Watchtower.

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ligation now is to call at their door. In-
tere...
Take Care of the Interest

The Lord has cleared the way for a great witness to be given by removing many of the obstacles that were standing in the way in the past. Through many court victories Jehovah’s witnesses, full right to the freedom of religion, are being recognized. This is in line with the promise that God has made us free, and be not entangled with the yoke of bondage (Gal. 5:1); or, as the Dagonot translation puts it, “in the yoke which with Christ made us free, be not entangled with the yokes of bondage.”

This timely and comforting message will be gladly hailed by all the true servants of the Lord and by all who are concerned for his Kingdom, for this is the time when the Lord will diligently prepare a mighty campaign for the work of the Kingdom. This is brought about by re­gion will be gladly hailed by all the true servants of the Lord and by all who are concerned for his Kingdom, for this is the time when the Lord will diligently prepare a mighty campaign for the work of the Kingdom. This is brought about by re­gion will be accordingly presented in the next issue of the Watchtower. The message of this booklet is of the utmost interest, and it will give a great stimulus to the Kingdom work.

The message of this booklet is of the utmost interest, and it will give a great stimulus to the Kingdom work.

Field Organization

With the internal machinery now fully set up and running smoothly, there is little to report except a con­tention to things in the field. A healthy company, paced by servants who are well trained and experienced in field service, reports that old order has given way and a period of reconstruction is imminent. The reports have brought back a glowing hope and a bright future for the company, and the company servant will aim for a smooth-working, unified and up-to-date organization in the future. This is brought about by diligent instruction and application of all instructions to the work, with the result in unity and oneness of action.

Personal Organization

To enable the servants of the company to be fully conversant with their duties, the following field Organization Instructions for each one. The company servant will see that each servant is given a correct and thorough vision and ac­quaintance in understanding what he has to do, the company servant is obligated to see that each servant is equipped with all necessary knowledge of the work. Likewise, when a servant needs assistance, the company servant will be ready to appoint one or more assistants.

Overcoming Weak Points

By the end of the month a healthy company will have put forth a good field effort, and the company servant will be ready to promptly send the re­port of this activity to the Society. This report is posted on the company monthly record sheet by weekly entries, and the company servant will keep the company chart as soon as the monthly report is compiled. Now the weak and strong points of the company will appear, and the company servant will enlist the help of the company in these points and will try to overcome their weak points.

New Booklet Released

As a duly appointed representa­tive of the Society to promote the Kingdom service activity in his respective area, the first concern of the company servant is the preparation of a smooth-working, unified organization of all servants and assisting them in their work. This is brought about by diligent discussion and application of all instructions to the work, with the result in unity and oneness of action. The company servant will aim for a clean, well­kept hall, free from numerous (in­including all channels of promotion) posters and charts provided by the Society. Kind consideration of all attending use, and providing new good-will interest, will enable the company servant to make this possible, and will result in unity, peace, unity, and diligent action in the field.
“Freedom of Worship” Testimony Period
All God’s Freemen Respond

Glorious Opportunity to Cast Off Bondage

The issue of freedom to worship Almighty God or remain in bondage to the present evil world still persists. Jehovah, in the exercise of his loving-kindness, has brought his people to another year, and we feel that this is a very propitious and favorable time of that year. Preserved by Jehovah’s all-powerful and made free from Christ, opportunity presents itself for every individual claiming any measure whatsoever of love towards the Lord of Hosts to use into its fullest extent the freedom and be found wholly worshipping Him by serving the interests of the Freemen. Whoever of sincere gratitude, will avail himself of this privilege?

No text could be more appropriate than Galatians 5:1, reminding us that we have not been made free to become entangled again in the yoke of bondage. The bondages of the world are straining bonds and hindrances, then, will be cast aside by those who choose to utilize the freedom which during the April Testimony Period no one will be able to constrict.

The number of April 8.0 will be set aside by all companies as a special period of activity, and should (if our freedom to worship is really appreciated), result in the increased number of publishers taking part in field activity. On Saturday evening April 8, many thousands of God’s people will assemble in commemoration of the Memorial. Proper reaction and instruction received at this time will result in a peak of publishers by the evening of April 9. With an early start, the month of April will provide excellent opportunity for the greatest number of publishers yet to engage in Kingdom service. Additionally, from the thousands of book studies that have been held countrywide by the Lord’s servants, there must be many more now able to take the message of freedom to others. Last year, 72,400 copies of freedom and two thousand sev- eralized themselves to freedom to worship God, establishing an all-time record. We hope that this year the Society hopes 80,000 will respond. Actually, there are many thousand more who wish they could, but they are not free and worship God by sharing in active service. The question must be decided individu-

ally. What will be the total response for 1947?

Offer for April

The continuing offer for April will be a year’s subscription to The Watchtower, with "The Truth Shall Make You Free" and the new booklet Let The Coming World Regeneration, on a dollar contribution. Those who have been guided and built up by the freedom-giving truth from The Watchtower need no reminding as to its worth and necessity. There may be a feeling among some, how-
ever, that the “sheep” scattered abroad and The Watchtower are difficult to understand. Such is not the case. The Watchtower is provided by the Lord to include all who are turning toward Zion for instruction, and, additionally, Jesus himself assures us that his "sheep" know his voice and will respond to the message when presented. If subscribers should have difficulty understanding some points set forth in The Watchtower, then an excellent opportunity is afforded the Lord’s servants to study for themselves and to use in the headquarters’ Watchtower study. Go over the list of subjects published by what you can do to one year and ask yourself how any- one wishing to be of the New World Society should be to avail himself of this knowledge there set forth. Believing in its vital necessity, let all God’s people faithfully advance its presentation.

Further, let them aid all receiving it to understand its glad message.

As a further provision to enlighten men of good-will who are unable to take the Watchtower subscription, the other bound book and the new booklet will be presented to the publishers. Surely a “feast of fat things” has been set out by our great Provider. All are invited to the table. Let us all avail ourselves of this nourishment to survive the famine conditions of this old world. Where opposition occurs, our current leader is the people, try to put “The Truth Shall Make You Free” and the new booklet and use their best efforts.

Where this is possible, then try to have every home where there is any interest whatsoever learn of the freedom of worship and appreciate it by reading The Coming World Regeneration.

Everyone in Action

All new publishers wishing to share in freedom of worship by active service, go to the company servant. Ask for Testimony cards and all other aids for field activity. Let all companies be fully prepared to attain peak activity during April. All servants, take the lead as good examples. Work co-operate with the study conductors in aiding as many as will serve. All regular publishers will come and help those who aid the irregular ones. Where new ones wish to join in the glad work, give your help in helping them along with you. Show those studying with you the opportunity of acquiring all needed Field Service equipment that has been provided by God’s organization. The great King grants freedom of worship. All willing hearts will take up the opportunity. April, 1944, by Jehovah’s grace, will be the greatest time of activity yet seen by his people.

Will you share in the forward movement?

The March Pioneers Letter

Again the monthly message to the Lord’s people to consider pioneer activity has been made by the company servant. Again the question presents itself, “How have I responded?”

The hindrances and obstacles that prevent many from taking part in the pioneer service were shown in the March 15. If you can offer pioneer life is not an easy one; all contemplating taking it up will find pioneers not in addition to the joyful fact in the whole matter is, it is a happy life and the faithfulness of the mind is sustained. Perseverance, faith and trust in the great Provider make it possible. You too for espousing interests in your own strength, but by God’s help.

To the educational angle is also set forth in the letter as being an inducement to take up full-time activity. The peace of mind and inward satisfaction in serving God, opportunity now presents itself for all to consider pioneer life, many will find it a happy life and the faithfulness of the mind is sustained. Perseverance, faith and trust in the great Provider make it possible. You too for espousing interests in your own strength, but by God’s help.

Attention, Company, Stock, and Advertising Servants, and Pioneers

A number of companies and pioneers that do not have a magazine account with the Society are ordering magazines and expecting to receive them at the rate of 2%c per copy. The new God List recently sent to all companies and pioneers makes the way to order very clear, and it would be well for all to study it to see if they are not taking advantage of its privileges very carefully. All pioneers and companies that do not have magazine accounts are required to pay the regular rate of 5c per issue for all copies individually ordered direct from the company servant. As many as ten copies of each issue of the magazines (in the case of the Watchtower, as many as seven regularly consigned to them), then as a pioneer or a company we can open an account with you here. If you are unable to use as many as ten copies, then it is suggested that we send them to a local Church. The nearest one address to the rate of 3c a year for each subscription. Pioneers working in the Company’s territory would order their copies through the company if the company has a magazine account; and thus obtain them at 2%c per copy and at the same time save much work at headquarters. If you do not find it possible to open an account or subscribe for five or more issues at the special rate or obtain your copies through a company (if a pioneer), then the regular billing of 5c per copy will be made for all copies ordered.

Progress of “Watchtower” Campaign

Subscriptions Pouring in by the Thousands!!

All expectations have been shattered! Although we have had some excellent Watchtower campaigns in the past several years, none of them have come anywhere near the present one. We are thrilled to announce that 60,000 new subscriptions were received in this office for the United States alone from February 1 to March 10, which is nearly one-half of the goal of the entire campaign. We are now two-thirds through the campaign and each day the mail is heavily laden with more subscriptions to be entered. The country as a whole is keeping up with its quota very well. Have you reached your quota?

The Greatest “Watchtower” Campaign in History

In comparison with last year’s campaign, we now have several thousand more publishers and the same period of time. This tremendous increase has been made despite gasoline rationing, house closings, restrictions, travel difficulties, and many other inconveniences. The reason for this tremendous influx is in a few weeks taxes the capacity of the office here. Therefore, if the subscriber does not receive their copies as soon as anticipated, explain the cause.

Great has been the joy of Jehovah’s people as they have gone forth during this campaign. Keep up the good work during April, and let’s make it the top month of the campaign.

On Reporting Memorial

That we may have an accurate report of the Memorial celebration from all companies throughout the country, we urge you to observe carefully the following:

As soon as this is read, the company servant should set aside one Company Memorial Card for April. Mark on the card now, in the lower left-hand corner, the following words:

"Number in attendance ........."
"Number partaking ........."

Be sure to arrange for the counting of the number of persons and the number of different ones partaking of the emblems. Get this information before the Memorial and enter it on the report card in a proper space. Retain this card until the end of April, and fill in the regular field service report for that month thereon, no later than May 3, and forward to this office.
"Teach All Nations"

Distribute Surplus Colored-Cover Booklets in May

All the words and acts of our Lord Jesus Christ show that acts of unselfishness, love for his neighbor, His purpose was to be a witness to his Father’s supremacy, and teaching in the way of his Kingdom and his Father’s will. Nothing was more important concerning Jehovah’s purposes. He set the example as to how the free-gospel books could be written. He is always concerned about our work. Proverbs 22:29 says: “Do you see a man skilful in his work? He will stand before kings; he will not stand before矮men.”

Course Necessary for All Able Ministers

The companies that took up the Theocratic ministry course immediately following the “Call to Action” in the Watchtower magazine have completed their 52 lessons in April of this year. The number of companies that actually got their course started by the end of April, however, is comparatively small, and when they have completed their 52 lessons they may look back on two reviews on some subject of their own choosing pending additional information from the Society on this subject.

This is also a good time to review the whole course. The Society has published a very complete and useful book on the conscious study and application of the course in Theocratic ministry. It is indispensable to those who wish to pursue to the fullest the sometimes. There is a great variety of colored-booklets on hand throughout the country, and these companies should order them. [The Lord] has commanded you.

To teach all nations these things, their mistakes, and the application of all devoted to the Lord’s work. Preparation details for the May study circle are available.

Combination Offer

The offer will be three booklets on one order. If you order the combination one booklet will be The Coming World Regeneration. Stress colored-cover booklets, and if you order the supply of such is large make up the combination of two colored-booklets and The Coming World Regeneration. The combination surplus first. If you run short of colored-booklets, drop to one colored-booklet, only one self-covered, then you have surplus. If you have surplus first, and The Coming World Regeneration as a surplus, leave two surplus self-covered ones and The Coming World Regeneration. This combination surplus allows for a better organization of all the materials. Many leaves mean The Coming World Regeneration if no combination can be made. Some booklets of this category or on their promise to read it.

Check with Neighboring Companies

Some companies will probably not have sufficient self-covered booklets during the campaign. If such is the case, before ordering from the Society contact your neighboring company - stepping up your supplies. If they have enough to supply your needs and their own also. If they have surplus for your company, arrange to obtain a supply from them for use in May. Pay cash for these.

If you cannot obtain a supply from a company, order from the Society. The distribution of colored-cover booklets is stepped up in the order of their quantity, are: Theocracy; Warnings: Choosing: Divine Providence: His Works: Superintendence; Peace: War: Angles; and Favorite People. Stress Theocracy and Warning on all orders. Request the one self-covered supply of these. Remember, however, the work for May is primarily a distribution of colored-cover booklets and should be the first priority. If you are ordering surplus, you should order only the surplus. If you have surplus, you should order only the surplus. If you are ordering surplus, you should order only the surplus.

Individual publishers with surplus booklets may wish to have their personal book shelf should distribute these during May. If you have surplus, you may wish to have the stock servant for his information.

Everyone should now begin getting ready.

Course in Theocratic Ministry

Course for all Able Ministers

The companies that took up the Theocratic ministry course immediately following the “Call to Action” in the Watchtower magazine have completed their 52 lessons in April of this year. The number of companies that actually got their course started by the end of April, however, is comparatively small, and when they have completed their 52 lessons they may look back on two reviews on some subject of their own choosing pending additional information from the Society on this subject.

This is also a good time to review the whole course. The Society has published a very complete and useful book on the conscious study and application of the course in Theocratic ministry. It is indispensable to those who wish to pursue to the fullest the

Introducing Kingdom News No. 13 and New Book Folder

From Jehovah’s inexhaustible supply of books, there are two tools for the Theocratic ambassador to use in his warfare against religion and false teaching. The first is the menu of spiritual food for those of goodwill: namely, Kingdom News. The Society will Make You Free” book folders.

All companies and pioneers may order a supply of these immediately. Complete information is available. For example, Kingdom News, No. 13, is to be distributed in advance in the manner of Kingdom News, No. 12. The subject for this issue is “The Use of Kingdom News”, so that every home in the territory will be sure to get it. The book folder was the result of a system of the keeping of the various company accounts. Two copies of this four-page folder should be made for each of the small companies, one for the company servant and the other for the secretary. On the one hand, the company servant must know over the situation together and put the system into operation right away. It will make the life of the company servant, auditor, and all other persons affected by this arrangement easier.

The company servant also should be left in each home. Be sure to neatly staple themore the address of the headquarters and the times of the various meetings. The name should follow with the regular order of literature.

February Report

Carefully considering the February period, the month of the current Watchtower Campaign, we note a slight increase in hours over last year’s report. The number of lessons scheduled has come splendidly in both hours and book sales, 133.2: 24 calls, 14.4.

Companies in the United States give our publishers many advantages over other lands. Keep up the good work.

New Account System

The brethren will have with light the provision by the Society of a detailed folder of information that will enable the companies to handle their accounting and distribution of both books and literature more easily. This system is the result of keeping the various company accounts. Two copies of this four-page folder should be made for each of the small companies, one for the company servant and the other for the secretary. The company servant must know over the situation together and put the system into operation right away. It will make the life of the company servant, auditor, and all other persons affected by this arrangement easier.

The company servant also should be left in each home. Be sure to neatly staple themore the address of the headquarters and the times of the various meetings. The name should follow with the regular order of literature.

Complete illustrations appear in the folder as to how each account works, and how to keep them complete. The folder also provides for a unit system to be used by every company. Companies that heretofore distrusted would use the name the company servant’s copy and should copy such portions of the name as I can not be used.

In all companies, when handling the book folder, it is essential that the address be always in good work. The following Watchtower and Consultation subscriptions will be seen that the Society’s book folder is filled out and sent in with the subscription blanks.

Assembling Other Servants

By completely filling out the Publishers’ Monthly Summary of the company, the associate company servant will then have a complete record of the company’s activity. As a result of this, he is able to be in cooperation with all the other smaller companies and even find the remedy therefor. He will be able to watch for individual ability as well as for the best order of the company’s business. He will be able to watch for individual ability as well as for the best order of the company’s business.

The assistant company servant will have all the necessary information to all other servants of the company for the proper functioning of their duties. A publishers’ monthly summary is a must. This information is conveyed to the territory servant for his use in the company. The assistant company servant is able to use the extra book folder also. He will be able to use the extra book folder also. He will be able to use the extra book folder also.
“Teach All Nations” Booklet Distribution

Clean Up Watchtower Campaign

The scope of the great command of the Lord forming our 1944 service calendar text for May is not limited to any particular section of the earth, but takes in the entire globe. His command to his disciples was, ‘Go ye therefore, and teach all nations... teaching them to observe all things whatsoever I have commanded you.’ (Matt. 28:19, 20) This command applies now to the ‘faithful and wise servant’, the Lord’s Society of his present dispensation, of which the Society is devoted to carrying out this command. It also applies to their companions and all brothers and sisters who have a knowledge of the Lord’s purposes. The Lord’s favor and blessing is evident on his organized people in that gradually he is preparing his people to carry out the last words of our Lord Jesus Christ: ‘to carry out this command. If you run low on colored-cover booklets, make it one colored-cover book-let for two persons. The latter should be a ‘faithful and wise servant’, a marginal note that means you will actually accomplish your Lord’s command. If you run completely out of colored-cover booklets it will be in order to offer three self-covered ones on the privilege of calling. If the one who wishes the combination, stress the importance of their reading The Watchtower World Regeneration, starting that they may contribute a small amount for it. If they do not wish to contribute, but will promise to read it, leave it with that individual.

Assist New Publishers

May will afford a splendid opportunity for the servants, regular publishers and book study conduc-tors to assist the new publishers, particularly those entering a section of the territory with Kingdom News, and point out how they have the privileges of calling. If the other people in such territory a week later with the current booklet offer. Show them the possibilities of being the one in the district and then suggest that they try witnessing alone in the territory. Provide them with the necessary forms and slips, ‘Call-In’ ‘Back-Call Follow-Up’ slips, ‘Back-Call’ slips, and ‘Back-Call Follow-Up’ slips, ‘Back-Call’ slips, ‘Back-Call’ slips, and ‘Back-Call’ slips, and ‘Back-Call’ slips, etc., which has increased their knowledge and broadened their vision on all of these subjects and enabled them to intelligently contribute their part to the fulfillment of these Booklets and the discussion on the special subject ‘The Provisions of the Theocratic ministry course during the past year. Among the outstanding features of the readings on this subject are that John’s vision has become a new sign of blessings. The thought of their reading The Watchtower World Regeneration, starting that they may contribute a small amount for it. If they do not wish to contribute, but will promise to read it, leave it with that individual.

Schedules

One of the schedules is to be posted on the company information board each week and every two weeks there are other retailed by the Theocratic Ministry instructor in his home and every speaker should be retailed by the company servant for his files and the other is to be given to the Theocratic Ministry office in Brooklyn. Any company that completes the Course in Theocratic Ministry booklet before June 4, 1944 will be used. If these two in any company may have only one or two lessons left in that event, and if the brothers that arrange to do so, the company may double up and put on two Theocratic Ministry lessons with each company that is to be scheduled. If no companies are to start at the beginning of the booklet in the week of June 1, 1944 the same will be used, whether they have by that time completed the booklet or not.

Parts of the service meetings of the two weeks preceding the inauguration of the new schedule should be devoted to the following subjects: the first week carefully pages 3, 4, and 5 of the May 28, 1944 issue of the Watchtower and an advance notice of the first subject in the booklet for June 4, 1944. On the second week should be devoted to the very careful study of the letter covering the coming year’s series of studies and the arrangement for the enrollment of new students.

The “Course in Theocratic Ministry” Essential to Able Ministry

The remarkable evidences of the Lord’s favor and blessing upon the arrangements and personnel of the provisions of the Theocratic ministry course during the past year. Among the outstanding features of the readings on this subject are that John’s vision has become a sign of blessings. The thought of their reading The Watchtower World Regeneration, starting that they may contribute a small amount for it. If they do not wish to contribute, but will promise to read it, leave it with that individual.
Another New Booklet

Jehovah is always far ahead of the times. At this time, when Satan's visible organization is straining every possible resource to topple the Kingdom of God, millions of men and women for jobs to advance the affairs of this old world's "kingdom," shortly in the future years, Jehovah has established the government of his new world and provides the "Educators in Freedom" Testimony Period booklet, an invitation to use your back-call list with this special booklet, and give particular attention to the "Educators in Freedom" Testimony Period Report on "Watchtower" Campaign.

Report on "Watchtower" Campaign
All Previous Records Shattered!

Since the inception of Watchtower Campaigns, several years ago, many of Jehovah's "educators" have obtained and thousands of people of good-will have come into monthly contact with the new, visible organization through The Watchtower, and thousands have also seen their privilege of direct and continuous contact with Jehovah's "people of God." The 1944 campaign extends to thousands more this much-needed and vitalizing evidence of Kingdom privilege.

In spite of the magnitude of past campaigns, none have approached the expectations that the Watchtower Campaign promises. Already, with only the February and March subscriptions secured, the un assorted 100,000 subscriptions (English and foreign) have been put through. The two-month report in round figures reads:

The Watchtower
Consolation

TOTAL subscriptions

100,000

All books have been provided and a complete system developed by the Society for keeping the record of all publications in all territories. The back-call servant must see to it that these forms are properly filled out and are always alert to discern good-will interest, the publisher will record the lead the back-call servant makes. After making the first back-call, a follow-up slip is promptly made out and given to the back-call servant. This slip must remain with the bulletin until three back-calls that indicate interest exist, the back-call servant will take this offer, then may drop to the new booklet, Religions Reaps the Whirlwind, and the self-covered booklet. Letters have co-operated well.

The offer for the "Educators in Freedom" Testimony Period (June) will be the new booklet Religion Reaps the Whirlwind. The first colored-cover book will be the self-covered booklet The Coming World Re-creation, and the book "The Truth Shall Make You Free" will be distributed on a contribution of 25c. If you take this offer, then you may drop down to "The Truth Shall Make You Free" and the self-covered booklet The Coming World Re-creation on a 25c contribution. From there you may drop to the new booklet Religion Reaps the Whirlwind, on a 5c contribution.

Consignments
Consignments of this new booklet are now being sent out and all back-call servants are urged to begin the June campaign. Consignments for pioneers who are associated with a company will be shipped together with the company's consignment. Every pioneer is being sent 150 of these booklets. Each company will be responsible for the consignment, and they will be sent as many booklets as is believed they will do good distribution. This campaign is on the average of about 20 to 25 booklets per publisher. These should be distributed wherever possible, so that each may have a portion to distribute in his territory.

Juno will be a very busy month for follow-ups, and if we all put our shoulder to the wheel and push harder than ever before we can do a great deal for our brethren's interest, and unmasking religious proclamation and proclaiming Jehovah's coming world-reign in the publishing in the interest and have a share in the provisions of this new book.

March Report

March has seen the largest number of subscriptions in the field service, and with two new booklets, vacation coming, and a few holidays to give us more time for the Lord's service, all should make definite plans for improving their activity during the coming month. Assist newly interested in the field service, take the lead in this feature to the Kingdom.

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The New World Book Leaflet

The Society has on hand a good supply of The New World book leaflets. This is an attractive leaflet with a very pleasing picture as well as in words. Because of the paper restrictions, the Society has discontinued the printing of "The Truth Shall Make You Free" leaflets.

Companies who can use The New World book leaflets should include them in their next order to the Society. The regular rate will apply. Admission to the series "Vacation Time" leaflets are available again announcement will be made in the Informant.

Bethel Closed for Convention Work

The Bethel home, factory, and office will be closed from August 7 to August 23 inclusive. The Society requests all publishers and others wanting literature for use during this time please send their orders to the Society no later than June 1, so that they can be filled with a last-minute rush. No orders will be filed or correspondence answered from August 7 to August 23.

Summar Vacation Pioneer Ranks Open

Will You "Redeem" Vacation Time?

Throughout the land hundreds of young people are vacating the summer months for summer vacation or will be out shorty. As one of these, you want to "redeem" summer time or make it good. The Devil, the great waster, would have you waste this time in foolish pursuits of the "old world", but you, as one of Jehovah's servants, will apply such to the "glorious treasure of service" given you and use it in the campaign of "free education" that is moving forward every day. By doing this you will be maintaining your integrity and upholding Jehovah's side of the issue.

Last year over 300 young brothers and sisters used the summer vacation time in the full-time service. We hope that all of these will enroll again this year. A number of them will be able to enter the regular pioneer ranks, due to having finished school this season. In addition to these, many others will be in position to enter full-time ranks in the summer. The invitation to "honour thy Creator in the days of thy youth" in the vacation pioneer service is open. The question is, "Can you redeem your summer vacation time in the full-time service?"

You may ask, "What are the requirements?" "What must I do?" "Where can I work?" Perhaps you say, "I can't go to some far-away assignment," and numerous other things. Well, we answer: The requirements are not too hard, yet you will have to work to meet them. 150 hours a month, an average of only five hours a day, should be spent in the service, in all features of it. You will do this work in place of your "rest", in the orderly way the Lord has set forth for you. You can work in your own locality, and it won't be necessary for you to go to some far-off assignment. You can more effectively speak the truth to those you know; for they have no doubt seen your "works" of righteousness manifested in the company publisher service. You should "let no man despise thy youth; but be thou an example of the believers, in word, in conversation, in charity, in spirit, in faith, in purity."

If you can put in the necessary time and meet the all-round requirements, write the Society immediately asking for a "Summer Vacation Pioneer Service" application blank, and such blank you will get, as well as complete instructions, be sure to put your complete name and address on your letter. After your application is received, the necessary literature should obtain the necessary literature for witnessing from the nearest local paper, with your local and district, etc., will be sent to you by the Society. We hope to see a peak of summer vacation pioneers enrolled and working "full swing" by July. Are you going to enroll now and begin work immediately?
“Let a Man Examine Himself”

“No More Time for the Old Course”

In the text which the Lord holds before us for July, this text is a challenge to everyone who has en- trance into the New World. If we have no more time for the old course, then all our time should be for the new course. This transfer of time to the new course does not just happen. It requires much more than just knowing the Lord’s words (regardless of whether those words are from the Old World or the New World) in order to have a firm grounding in the Lord’s promises and to make the proper use of them in our daily lives.

This means humbling oneself under the mighty hand of God. It means recognizing that we are sub- jects of the Most High God, living in the land of the Lord, and understanding that we are to follow His commandments. This requires a daily commitment to learn and apply the principles taught in the Bible. It means being willing to sacrifice our own desires and comfort in order to serve the Lord and His people.

Consolation No. 631

Save and Return Cartons!

The shortage of new shipping cartons has again become acute. The Society will be pleased to receive returned shipping cartons immediately, as this will help to alleviate the shortage. It is important to return all shipping cartons as soon as possible. The cartons should be in good condition and should be returned by the chosen method.

Theemic Ministry

June 4 is the date when all com- panies everywhere are to start over the Course in Theocratic Ministry. By this time. Each company is expected to have the Course in Theocratic Ministry as part of its regular curriculum.

Accounts Servant

The new instruction form on “Company Accounts” has been sent to all companies and accountants. It is important to follow this instruction in order to keep the accounts accurate and up-to-date.

Pioneer Opportunities

Open County Territory in Northern Half of U.S.

We are still hopeful that Pioneer opportunities will continue to be available in the future. It is important to keep an eye on the possibilities and to take advantage of them when they are presented.

Monthly Financial Statement

At the first service meeting of each month, the accounts servant will present a report on the company’s financial statement. This report will provide an overview of the company’s financial status and will be an important tool for the company’s accounts supervision.
United Announcers’ Theocratic Assembly
August 9-13, 1944

16 Cities in the United States
Tied in with Key City

This is an assembly of the Lord’s people, including all those interested in and in sympathy with Jehovah’s Kingdom. Please take the precaution to have some time available at both ends of the Assembly, so that if the transportation facilities require it he can start a day or two earlier or stay a day or two later, as the circumstances may require. This in no sense indicates a lack of faith in the Lord, but is the exercise of the spirit of a sound mind, in view of existing conditions. Your faith is shown by assembling later, and difficulties that may appear unanswerable from a human standpoint.

All should attend the Assembly prepared and ready to cooperate with the United Announcers and the assembled Announcers of the Kingdom of God and his Theocratic government. Announcing the Kingdom from door to door will be the principal field activity. Make the success of this assembly a matter of prayer before the Lord. Go to it in full anticipation of receiving the rich blessing of Jehovah’s Kingdom, which is important to us all at this time. There is nothing you can possibly do from the 9th to the 20th of August that is so essential to your well-being as a Christian, nor anything as necessary as this Kingdom announcement service, as your accepting Jehovah’s provision in behalf of His faithful witnesses at this season by joining in the Assembly activities.

Consider carefully the Room Request Form and the information printed thereon for your guidance, sent with this Informat...

New Publications
The Coming World Regeneration in the Anglo-American forests

CONVENTION CITIES, CONVENTION COMMITTEE ADDRESSES, AND AUDITORIUMS

In all instances address Watchtower Convention Committee. Committee address appears on the first line of the name of the city. Following that is the Convention auditorium and its address:

BUFFALO, NEW YORK
Key City
1411 Main St., Buffalo 8
Tel. Elwood 8157

LOS ANGELES, CALIFORNIA
1015 N. Rampart Blvd., Los Angeles 26
Tel. 830-9529
Shrine Auditorium, 700 W. 22nd St.

SAN FRANCISCO, CALIFORNIA
2239 Union St., San Francisco 22
Tel. REG 6540
Civic Auditorium, 55 Grove St.

DENVER, COLORADO
C. B. Wilkinson
2572 S. Colorado, Denver 14
Tel. DR 825
Denver Municipal Auditorium and Curtis Sts.

ATLANTA, GEORGIA
C/o Dow-III
263 Spring St., N.W., Atlanta 3
Tel. Jackson 1153

BOSTON, MASSACHUSETTS
C/o T. B. Taylor
65 St. Botolph St., Boston 16
Tel. KENmore 7076
Symphony Hall, Huntington and Massachusetts Aves.

ST. LOUIS, MISSOURI
C/o Dow-III
5657 North Grand Blvd., St. Louis 7
Tel. St. Louis 1125

OMAHA, NEBRASKA
C/o Kingdom Hall
2901 N. 42nd St., Omaha 19
Tel. WE 6184
Nebraska State Guard Armory 15th and Howard Sts.

CINCINNATI, OHIO
100 W. 2nd St., Cincinnati 27
Tel. St. Emeore 5220 W
Enos Auditorium, 1115 Walnut St.

OKLAHOMA CITY, OKLAHOMA
217 West Washington St., Oklahoma City 4
Tel. 2-2580
Shrine Auditorium, Sixth and Robinson Sts.

CINCINNATI, OHIO
C/o Dow-III
USA 5245
540 N. 3rd St., Cincinnati 17
Tel. 2-2580
Shrine Auditorium, Sixth and Robinson Sts.

PORTLAND, OREGON
C/o Dow-III
425 B. E. 17th Ave., Portland 16
Tel. Tabor 3729
North Hall, 111 N.E. 11th Ave.

PHILADELPHIA, PENNSYLVANIA
C/o Dow-III
3615 Oxford Ave., Philadelphia 11
Tel. Pilgrim 1258
Town Hall, Broad and Race Sts.

CINCINNATI, OHIO
C/o Dow-III
USA 5245
540 N. 3rd St., Cincinnati 17
Tel. 2-2580
Shrine Auditorium, Sixth and Robinson Sts.

CINCINNATI, OHIO
C/o Dow-III
USA 5245
540 N. 3rd St., Cincinnati 17
Tel. 2-2580
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DALLAS, TEXAS
5815 Bryan St., Dallas 17
Tel. Taylor 8483
Dallas Municipal Auditorium

RICHMOND, VIRGINIA
C/o Dow-III
899 East Franklin St., Richmond
Shrine Auditorium

SEATTLE, WASHINGTON
800 Broadway, Seattle 22
Tel. EM 6906

SPOKANE, WASHINGTON
1508 N. Monroe, Spokane 12
Tel. Valley 3000
Eno Auditorium

MIAMI, FLORIDIAN
C/o Dow-III
1116 N.E. 2nd Ave., Miami
Tel. 2-2580
Shrine Auditorium

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C/o Dow-III
3615 Oxford Ave., Philadelphia 11
Tel. Pilgrim 1258
Town Hall, Broad and Race Sts.
**French Subscriptions**

Persons desiring the Kingdom message in the French language may now obtain the magazine *The Kingdom* in the French edition, which is being published monthly in Canada. The subscription rate is $1.50 per year. Subscriptions and payments should be sent to the attention of Jehovah’s witnesses, 300 Main Street, Toronto 13, Ontario, Canada.

**The Society Has No Branch for the Blind**

Recently a letter was circulated throughout the country asking for a request for money and stating that the society should be sent to the blind. This letter was sent from Logansport, Ind. The letter stated that the money was to be used for the blind. The society does not have an office for the blind at Logansport. Ind. The complaint will be answered with a letter saying that the work for the blind was made without the knowledge of the society.

**Correction on Theocratic Ministry Booklet**

In Lesson 45, in the instruction talk "History of the Bible" (21) says: "In 1881 the first edition of the English Revised Version was published, and in 1883 the American Standard Version was published." This is an error, and has been corrected. The note is then in the instruction booklet and is under "History of the Bible" (21). The correction is in the Lesson 45, is dated 1934, and is dated 1934.

**Memorial Report for 1944**

From U.S. alone:

- Attendance: 87,900
- Partakers: 12,217

**‘Free Education’ Testimony Period**

A Big and Busy Month

As the river of every good and perfect gift descends in its trim flow, and among the greatest of his gifts is a knowledge and understanding of the living God and his life. He teaches all his children, and that without cost to them. In fact, no one may get anything of value to him in return for his gratuitous gifts, as he has need of nothing from you except to arrange that his creatures can show their appreciation of the priceless gift of his love and the way they have received from him. How? By freely giving it to others.

This is what all of Jehovah's servants are doing during the month of August: giving forth free education. In what manner? By offering the book “The Truth Shall Make You Free” and the booklet *Religion Reaps the Whirlwind and The Convention* in the quarter, as a contribution of $3.00 in the house-to-house work; by engaging in the *Free* bookwork; and particularly by making back-calls and conducting book studies. Yes, particularly by making back-calls and conducting book studies, for, in the strictest sense of the word, only at that point is the work of distributing free literature really taken hold. How so? When placing the literature with the people they usually make a contribution of some sort. They also consider their obtaining the text-book as literally free; and then they make a contribution of $3.00. We are not reading the literature, and therefore not receive any education. But when we call back and engage them in the lessons they are educating them, and that at no cost to whatever to them.

Attention!

Some misunderstanding has resulted from the statement appearing on “The Truth Shall Make You Free” and the booklet *Religion Reaps the Whirlwind and The Convention*. All company headquarters meetings will continue to be known as Kingdom Hall of Jehovah’s witnesses.

The expression “Free Education Center” is merely used to emphasize to the people that it is at the Kingdom Hall of Jehovah’s witnesses where the literature is being printed, and these education centers, and it is not instructing the brethren to think of the names of their meeting places. When you stamp the address of your hall on the book follow up with a letter to invite the people to the Kingdom Hall of Jehovah’s witnesses, and then give the address of the literature center. Write the name of the person where to go to receive this free literature.

May Report

PREVIOUS ALL-TIME PEAKS

**Publishers**

<table>
<thead>
<tr>
<th>Sr.I. P.</th>
<th>Sr.I. P. Hrs.</th>
<th>Sr.I. P. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>360,000</td>
<td>2,433</td>
<td>178,924</td>
</tr>
</tbody>
</table>

**Partakers**

<table>
<thead>
<tr>
<th>Sr.I. P.</th>
<th>Sr.I. P. Hrs.</th>
<th>Sr.I. P. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,212</td>
<td>176,663</td>
<td>163,422</td>
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</table>

**Commencing with the May report, special pioneers, general pioneers, and company publishers will be required to work a schedule of 24 hours per week, due to the increase of one to carefully consider his particular branch of the service. The general month, according to Rutherford.) "[he who is being orally instructed by the pioneer show a new peak of hours and entered as the large cities where there is more knowledge giving Hall, and the distributors of the literature with them that is so instructing him, in all good things". They will be given the opportunity to "sound down" into the ears of the people of good-will the life-saving truths that so these two may be able to take these steps for Jehovah and have a share in this work.

Most important

Let the world ridicule this campaign of free education as just so much "propaganda". All of God’s ministers know that it is the most important work they are doing. They should be able to see that any story or claim can be compared with the truth in value. It alone brings comfort and peace of mind now; it alone can give hope of protection in the coming whirlwind of Armageddon; it alone offers the hope of everlasting life in the New World, a world free from wars and suffering, religion and death.

The Convention

During this month the United States and Canada will have the "Free Literature Convention". All company publishers, educators, and distributors will be held. In making plans to attend let us not neglect our good- will interest. Rather let each one be able to assist the greatest number of these to attend the assembly, and thus have the opportunity to extend free education to men of good-will. And, with five days of field service in the convention cities, this month should be a banner month as regards field service.

When placing the literature, whether it is in the name of the company, or融合发展, being that the literature is a means of education, and through the booklets they can receive the truth by having it read to them by their special pioneers. And, if so, to be printed this month, the company, or融合发展, will be better balanced. Extra supplies that must be left in cartoons for dust, and damaged, and the contents itemized and marked on the cartoons for easy distribution.

Correction on Theocratic Ministry Booklet

In Lesson 45, in the instruction talk "History of the Bible" (21) says: "In 1881 the first edition of the English Revised Version was published, and in 1883 the American Standard Version was published." This is an error, and has been corrected. The note is then in the instruction booklet and is under "History of the Bible" (21). The correction is in the Lesson 45, is dated 1934, and is dated 1934.

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United Announcers’ Theocratic Assembly, August 9-13, 1944

The Most Important Event of the Year

Every convention gets better! From every convention, God’s favored people return home convinced that the conventions are milestones in our lives, forecasters of that glorious time when Israel and the nations will be reunited to be the special possession of Jehovah. But each month some for ever destroyed and only those in harmony with righteousness shall be alive. The present time of stress and difficulty in the earth will certainly cause many hardships and obstacles to beset the way of those determined to attend this year’s glorious gathering of Jehovah’s servants at the United Announcers’ Theocratic Assembly. The zealous people of God, however, will let nothing deter them from full participation in the present blessed educational and Convention activity.

Convention Rooming
Without doubt, many will not be able to obtain exactly the kind of room they desire, and many may have to accommodate themselves to different rooms for different meals, etc. During the month, times under similar conditions of overcrowding our Lord himself was everlastingly blessed!

The rooming committee at Buffalo reports that up to this time, they have been unable to arrange for everyone to get the kind of room he desires. But the brethren requested. This is due in part to the hotels giving over the entire week-end to the American State Convention delegates for the week-end and partly to crowded housing facilities in Buffalo. Some of the present arrangements will be modified as the convention progresses, and all accommodations will have to accept rooms in private houses. We feel sure the brethren who cannot get hotel accommodations will be satisfied with the best accommodations the rooming committee can provide.

Points of Instruction
Because of travel conditions, all will have to make the best of the journeying and going for delays and hindrances. Start early and make sure you are seated on time. With this in mind use every opportunity to witness to all with whom you come in contact. Revert the joy and interest of those on their way to worship God, and carry a supply of booklets and literature, and make the Kingdom message with all showing interest. Be sure to report all placements. Be careful to carry with you all necessary registration and identification cards, also your ration books.

Theocratic educators will thus enjoy the privilege of heeding the admonition of our Scriptural text for the free educator: “The sword of the Lord is filled with blood; it is made weighty with fat and blood, made heavy with the blood of lambs andKids.” (Gal. 6:6) The Word of God teaches us to contribute or communicate good things in these study meetings, but also may be built up and in turn teach others.

Increased Opportunities in August
Many that would not ordinarily have the opportunity to engage in field activity during the month of July will find themselves with five days during the great assembly of God’s people, in which they may devote much time to field service in conjunction with all “united announcers.” The enthusiasm and stimulus therefore gained will be properly spent in zealous action on the part of all receiving such bounty at God’s hand. Not only will all share in field service at the convention city but, returning home, full of appreciation and gratitude and seeing more clearly than ever their position as announcing men of God’s kingdom and educational freedom in the free educators who any spark of love toward Jehovah will remain idle, but will put forth energetic and faithful effort to engage in service as free educators. Thus educators will have the opportunity of being among the leading promoters of the Kingdom message.

New Company Chart and Its Use
Most of the companies have by this time received their company charts. The company chart is a detailed account of the educational activity of a company. Detailed instructions have already gone forth to you on the interpretation and use of this very helpful tool. A careful study of this chart should be made. Each company and pioneer should keep this chart with the company assembled.

Bear in mind that this chart is prepared for your benefit. It is simple and easy to understand, and lays the facts clearly before you. That the full benefit of the chart may be derived by all, at the beginning of each month, after the previous month’s report has been checked on the chart, a capable brother will consider the past month’s report, as well as other records in the office, and engage corresponding to do with this office, please forward it as to reach here either before or during the above period, but not during such.

Establish Practical Individual Budget
During the coming month keep an accurate record of how you spend your money. This is much important in Kingdom work, secular work, housework, etc. Then, at the end of the month, go over this record and see just what you accomplished; or, in other words, make a check-up on yourself and see just how much of your time for the coming month. Striving to make it call for 0 hours and no less than 0 hours of your time, for the coming month. Thus make it call for 00 hours and no less than 00 hours of your time. Then make up a chart for your personal and pioneers and make up a chart for your personal and pioneer. The above is the monthly activity chart, and the company chart and the personal chart.

New World requirements. Carefully and conscientiously following the instructions given, let all who receive this chart, we believe, will aid you to render your reasonable service to the Lord.

August Report and Inventory
Included with this Informant all companies and pioneers will find an Inventory of Stock. It is much important in Kingdom work, secular work, housework, etc. Then, at the end of the month, go over this record and see just what you accomplished; or, in other words, make a check-up on yourself and see just how much of your time for the coming month.

June Report
PREVIOUS ALL-TIME PEAKS
PUBLISHERS

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In summary, the campaign for August will be a continuation of the “The Truth Shall Make You Free,” Religion Escapes the Whirlwind, and The Complete Kingdom. August 9-13, 1944, a contribution of 00. This affords all educators the joyful opportunity to press on with the distribution of that grand textbook which so ably lays the foundation for return visits to develop the first interest manifested, and enable the people to know the truths which shall make them free. Theocratic educators will thus enjoy the privilege of heeding the admonition of our Scriptural text for the free educator: “The sword of the Lord shall be filled with blood; it is made weighty with fat and blood, made heavy with the blood of lambs and Kids.” (Gal. 6:6) The Word of God teaches us to contribute or communicate good things in these study meetings, but also may be built up and in turn teach others.

Education the Main Feature of Activity

The campaign for August will be a continuation of the “The Truth Shall Make You Free,” Religion Escapes the Whirlwind, and The Complete Kingdom. August 9-13, 1944, a contribution of 00. This affords all educators the joyful opportunity to press on with the distribution of that grand textbook which so ably lays the foundation for return visits to develop the first interest manifested, and enable the people to know the truths which shall make them free. Theocratic educators will thus enjoy the privilege of heeding the admonition of our Scriptural text for the free educator: “The sword of the Lord shall be filled with blood; it is made weighty with fat and blood, made heavy with the blood of lambs and Kids.” (Gal. 6:6) The Word of God teaches us to contribute or communicate good things in these study meetings, but also may be built up and in turn teach others.

Every Educator Will Freely Respond

In contemplation of the full significance of what the month of August means to the Lord’s zealous army of free educators, no true servant or educator will find occasion to shirk the hand or refrain from full participation in the present blessed educational campaign, during the month. On the contrary, they will put forth every effort to guarantee a full share in the “Free Education” Testimony Period.

In the midst of trouble and desolation such as never has been seen before, our Great Provider calls those who love Him to associate in peace and quietude for worship, and to receive an abundance of instruction and learning. Being so equipped, they will be in position to push the campaign of free education.

“Free Education” Testimony Period

August Provides Opportunities for Peak in Publishers

Published by The Watch Tower Society of Pennsylvania

AUGUST, 1944

"Teach me to do thy will; for thou art my God."—Ps. 143:10

BROOKLYN, N. Y.
Field of Unlimited Service

During the month of September, which immediately follows the great United Announcers' Theocratic Assembly, there is a tendency to the fact that the item for consideration that month is "Can I really be trusted so far as attending and participating regularly at the course in Theocratic min­istry which is taken up regularly at each company meeting place, we are in­structed to limit our conception of the Theocratic ministry to those meetings; whereas in truth and in fact these counties, particularly throughout the country, embrace the entire life and action of every consecrated creature on the Lord's side. It is our life's work.

Theocratic Ministry in Action

Prior to Armageddon particularly, it is the business of each one with the heart? A matter that should be attended.

Counties, particularly throughout the vast country, will be yet wider for the wilderness and he will increase in learning.

Because of the great blessing the people of the United States and the part in the course in Theocratic ministry which is taken up regularly at each company meeting place, we are instructed to limit our conception of the Theocratic ministry to those meetings; whereas in truth and in fact these counties, particularly throughout the country, embrace the entire life and action of every consecrated creature on the Lord's side. It is our life's work.

Theocratic Ministry a Life Work

This life work must always be kept in the forefront. Everything possible should be done toward a secondary place. We must examine ourselves individually to see how we are discharging this ministry committed to our care. Every one is required to analyze his activity in the territory assigned to him and ask, "Am I a dependable and efficient instructor and counselor toward the people of good-will in the homes of my assignment? or do I hold back from the truth-placing as much literature as I can and neglecting to call back upon and assist those who manifest interest? Do I conscientiously use my House to House Record, keeping proper track of my doings and responsibilities as a special publisher in the United States.

While the field has ever been large, many who are made to feel that they can do toward the Lord's people are not having the adequate training necessary for the full-time service.

Every six months a class of special publishers graduates from the study meetings. As a rule, they then are sent to fields of service in other lands, thus making way for more able ministers.

The Offer

"All who are the treasured full-time service can truly testify that it is the thing dearest to their hearts. True, there are trials and obstacles equal to such a life of service; but is it not worth all of them to suffer these for the privilege of full-time service, to suffer the trials associated with serving some worthy master? And then they will see himself in the Treasure-House, giving free education in freedom to men of good-will."

It is Worth the Cost

All who are the treasured full-time service can truly testify that it is the thing dearest to their hearts. True, there are trials and obstacles equal to such a life of service; but is it not worth all of them to suffer these for the privilege of full-time service, to suffer the trials associated with serving some worthy master? And then they will see himself in the Treasure-House, giving free education in freedom to men of good-will.

The Territory

The Lord, through the columns of The Watchtower, has particularly indicated a great appreciation of the value of "the glowing treasure of service" and the "falsehood of preaching." As we go through these matters do we merely give a mental assent to them, or do we believe with the heart? If we believe with the heart, if these wonderful truths sink down into our hearts, they will impel us to act in the light of our understanding. From the time we take our stand, are we going to hold up our lives, our whole course of living, in the face of the world, so that the world will see how we are functioning. Do we set our minds to do only what we believe in? It is only thus that others will see what our lives really mean for the kingdom, that we are willing to step out and act accordingly. It is the only way to live.

Room for More Pioneers!

The Field is Large and the Arrows Are Few

For several years a number of pioneers carried on the list did not grow, and the question became prominent in Organization Instructions that all Theocratic publishers do the same thing, just exactly the same thing, according to the amount of time spent in the field; and that the required field hours for a territory must be met. As a matter of fact, it is the responsibility of seeing that the entire assignment of company territory is carried out, and assigned to company publishers in such a manner as to ins­ure adequate coverage in accordance with Organization Instructions. Like all other things, the company assignments are made with the responsibility to demonstrate proper diligence in working an assignment of territory, an example in a faithful field service.

Proper Division and Assignment

Large tracts of territory that cannot possibly be cared for by the publisher will be divided into proper districts and assigned to the publisher going over the ideal arrangement being that the individual publisher will assume the responsibility of caring for the territory with full responsibility to care for the territory, which is to be assigned, and that the individual publisher will work in cooperation with the other company publisher in the territory serving either with full responsibility to care for the territory or with full responsibility to care for the territory in conjunction with the company publisher.

Using this method of distribution, any company territory that is not assigned to individual publishers will be carefully charted and prepared for company group work. This will not apply to the territory served by a territorial representative or by a call servant and back-call serv­ant working in conjunction with the company territory assigned to the individual publisher. Lookout territories will be assigned to individual publishers in proper working order.

Check Kept on All Territories

Every three months all territories will be looked over. The territory servant and back-call servant to determine the progress being made in the territory. The amount of time worked will be shown, four times each six months being the ideal amount. Of course, assignment of territories for all so desiring will be made immediately after check­ing. If the territory has not met the required four times every six months will provide the territory servant and back-call servant to appear before the company in service meetings to devise ways for increased co-operation and increased efficiency in the situation. The same applies to business territory; he will see that this territory is serving either by pioneers or by company publishers.

In conclusion, the territory servant will check the publishers' record cards to determine whether the territory is not getting even out the required number of back-calls made and book studies being held, and the amount of time spent in the territory. It is necessary to see that each territory is working either by those to whom they are assigned.
Apply Theocratic Ministry to Field Service
Real Purpose of Training Ministers

House-to-Door Work: Back-Calls and Activity

Our calendar for September directs our attention to the Course in Theocratic Ministry. "Give instruction to a wise man, and he will be yet wiser: teach a just man, and he will increase in learning."—Prov. 9:9. As called to our attention at the recent Assembly, our big job as ministers is to preach the gospel from house to house, place literature, and call back and endeavor to aid those who have received the literature in their study of it.

Why Provided?

It is just this work that the Course in Theocratic Ministry was provided by the Lord. Many are indebted to the ministers who have done this work for some specific purpose. Yet, to limit one's conception of it thus is to miss the point of the course material. We are called upon to develop a handful of platform speakers, but to make every one of them usable by the female and male, more able ministers in the field service. And to realize this purpose we must make it an effort to use that conscious, diligent and consistent efforts to apply in our field service those lessons learned in the ministry course.

In the House-to-Work House

First of all, in our house-to-house presentation, As records wear out and they are not replaced, many are who are unable to procure phonographs it becomes more and more impossible that we start right. During the month of September we shall continue to present the course. It is the Lord's instruction, The Coming World Regeneration, on a contribution of 30c. In presenting this course, we are in a position where we will be as careful as if we were on the platform addressing a company or a unit. We endeavor to have poise, greet the householder with a smile, and in a related and conversational tone state the purpose of our call, having definitely in mind what we intend to say for our opening sentence. As we note the response of our "audience" we will use Theocratic tactfulness, presenting Scriptural arguments and logic in such a manner as to help them to see the truth and narrow the easy for them to let go of error. Thus we demonstrate that we are "teaching" instead of "telling". The two convey a contrary spirit, we will not lose control of our spirit, our mental disposition, but with an effort in patience to teach those that oppose themselves. If, try as we may, we have no such spirit, we can look forward to the demonstration of the need of handling the situation and try to see where, either in what we said or how we said it, we could have done better, and will make a mental note of it for the next such instance. Doing thus, our presentation will become more and more effective.

Not Easily Discouraged or Sidetracked

Because we shall be required counseled not to get into heated and long-winded arguments with those who have come to the other extreme of following the line of least resistance so as to know their meaning or difference or opposition as final. Instead, here again we should use what we have acquired regarding arousing interest and tactfully overcoming opposition. The indeed the one to use in such cases, doing this in meekness, and in a kind and sincere tone of voice, "a soft answer.

Failure to follow such a course of action having not been discouraged in the house-to-house work, who, as a result, are now building their activity to the street magazine-work. This is a big mistake! The house-to-house work lays the foundation for our book-study work, and is the ideal method for approaching the people. It is the real hand-to-hand grappling with the enemy, and, while the most strenuous, it is also the best way of enduring faithfully for it. The Resolution adopted on the afternoon of August 12, after presentation of our necessity to the people of the Kingdom, sets every consecrated servant of God as definitely committed to an unswerving course of faithful activity in the proceedings of the Resolution.

This Resolution clearly shows that, in spite of any postwar conditions, the old world will hinder such activity, God's zealous servants will maintain integrity and pursue the ideal of "slowly beguiling and leading the world to the foot of Satan's visible organization. As demonstrated in the work of the Watchtower in the field of Regeneration, some of God's faithful remnant have been active in it. Let us pray together for the Kingdom activity, and still are not tired or pining to leave the field, but even more desirous to continue in the fight until and through Armageddon, shall their hands be strengthened by the help of God for the comparatively few years, grow lux just because it may be a few more years than they once thought.

Publications for Our Aid

Lasting aids and provisions were brought forth at the Assembly to enable the Lord's people to follow the course of study. The first was the Kingdom Service Song Book. To them we are sending a melody in our own hearts, and to the singing of the Son of Moses and the Lamb in field activity. The new songbook is Theocratic throughout, no cantatas, melodies, no religious words, no creature worship, but entirely Kingdom service and praise to Jehovah. Who have more cause for joy and singing than Jehovah's servants? For this reason, the theme of the Songbook was hailed with great joy, and all now rejoice in this glorious gift.

Thursday was devoted to field-service features, and, appropriately yet, for use in our ministry, the Watchtower edition of the American Standard Version Bible was released. Yes, due to the Course in Theocratic Ministry, Jehovah's ministers were becoming more and more "version"- and "translation"-based, with a gen­ eral tendency to merely quote from the popular King James version; but if another version was used, it was often pressed the better thought, it was used. What could be more fitting, therefore, than that one of the best, if not the best, of modern versions of the Bible should now be published by the Society? It is a version that puts the name of Jehovah where it belongs: in the foreground as the most prominent name of the Hebrew Scriptures. With its bold-face type, its freedom from archaisms in spellings and grammatical, and its comprehensive 95-page cyclopedic concordance, it certainly represents a valuable instrument Jehovah's ministers have yet received.

New Campaign Equipment

Saturday afternoon was the occasion of much good surprise when the bound book "The Kingdom Is at Hand" was released, and all in attendance were in favor of the Resolution that the favor of the Resolution there passed were each given a free copy. The book was released because of the great, even the paramount Bible theme, how valuable a work which truces that go through the many pages of the Bible, from Genesis to Revelation? In a style that is a happy compromise between the Scriptural idiom and pointed modern expressions, it traces the Theocratic progress of God's promise to the time when "Jehovah reigns" as undisputed ruler of the world, and to the conclusion of the world and the final convention! And so that no time might be lost in aiding each one to study this book, the Question booklet for it was released the same day, in the evening.

More Diligent Field Service Will Result

Sunday afternoon saw the final release when, at the end of the powerful delivery of the masterful argument in behalf of the announcement, "The Kingdom of God Is Nigh," the booklet containing the lecture was distributed free to all in attendance. Pulling no punches, it exposes to all the folly of worldly rulers, political and religious, who presume to do that which only God's kingdom can do.

Returning home from the Assembly, and the Lord's stewardship had already faced with the necessity of pressing on in individual action in many ways, with new, difficult conditions, and various obstacles. However, fully supplied now with ample ammunition, ministers had the complete array of service and field equipment, and filled to overflowing with gratitude for these honors from our heavenly Father, all will remove every obstacle, 'will all that they have'-modern translation may now be devoted to the Kingdom service.
"Prodigal Son" Testimony Period

Place New Releases with Back-Calls and Studies

All proclaimers of Kingdom truth will joyfully engage in the service of the Kingdom during October by having the "Prodigal Son" theme. The "Prodigal Son" is the "proclaiming Christ" of the modern world. While this theme will be the focal point of the old world, bring only starva- tion and death and that the reward for giving of all to the poor is life in the abundance. Those who have been "feeding swine" to the world will be con- vinced to come back to the "Prodigal Son" clam the truths that the Lord has for them. This class recognizes that we are in a different world than the one he lived in in the days of his youth. Something better, cleaner, something enduring. Their Fa­ thers' generation is gone, but the publishers of Jehovah's Kingdom the obligation rests on us to aid those who are coming to know the "Prodigal Son". The song will then be lively and interesting. The songbook will be used in the evening booklet work and left with all who will be able to read it. It is not use­ ful, but if not, then on the promise to read.

In the New Songbook

One of the many choice instru­ ments received at the recent As­ sembly was the Kingdom Song Book. It is the Classic Methodist hymn book, and will be used as the songbook in all meetings throughout the year. The songbook will be used in the songbook will be used in the evening booklet work and left with all who will be able to read it. It is not use­ ful, but if not, then on the promise to read.

American Standard Version

Use the Watchtower "Theocractic" Edition

At the Unland Annunciators' Theo­ cratic Assembly, Mr. William J. Rose was announced as the next edition of the Bible printed on the Watchtower press at Brooklyn, New York.

This new publication is un­ doubtedly in the hands of all the publish­ ers. We hope that this new edition has been able to prove for your­ self that this authoritative modern translation is one of the best in the English language.

We are having difficulty in get­ ting sufficient material to have asupply of the books. However, we shall fill orders for these as rapidly as we can. We shall ship our orders for this book and this edition will be issued at the same time. The price of this book will be $1.00.

The Kingdom Is at Hand

Learn Its Contents; Proclaim Such to Others

The Kingdom is at hand! The King­ dom is at hand! What do you know? What is the basis of your faith? How can you prove this conclusively? What proof do you give? Of course there has been no clear and plain a cover­ age of this controversial subject. How can one prove that God's Kingdom, genealogy and chronology as to early typ­ es, and of the reigning by the Son of God's Word stands vindicated. But wait; that is not all. Woven into the very fabric of the Kingdom from its first promise, pic­ tures forewarning it, laying of the foundation for the Kingdom in the last days, Following, there is a consideration of the commis­ sion and mission for the individual, abundant and overwhelming as to "disciple all nations" where that is possible.

Our New Campaign Literature

The publishers may well be blessed with having a copy of this book. However, material restri­ ctions in getting the book may make it necessary to not make it feasible to have a thorough campaign of distribution. In October, it is expected that sufficient supplies will be printed, shipped, and in the hands of the field of­ ficers in order to have a campaign beginning in December.

The book will not be consigned. Each copy must be sold, and we would like to ascertain just how much of this lit­ erature will be required for a three­ month campaign. Please bear in mind that December is the special campaign, send in your orders now, and your orders will be filled as soon as possible.

The campaign begins in Decem­ ber, when anyone who has a copy of the books to be in the hands of all the publish­ ers. We hope that this new edition has been able to prove for your­ self that this authoritative modern translation is one of the best in the English language.

We are having difficulty in get­ ting sufficient material to have asupply of the books. However, we shall fill orders for these as rapidly as we can. We shall ship our orders for this book and this edition will be issued at the same time. The price of this book will be $1.00.

Advertising Servant

Because one of the basic opera­ tions of God's visible organization is the advertising of His Kingdom, the emphasis will be on the position of adding the entire company in this respect, (1) by being present at the advertising service at the company and (2) by arranging all affairs and matters of this nature so that the advertising section may operate to the greatest advantage as efficient advertisers of The Theocratic Assembly.

Use of Sound Equipment

While the sound-machine activity has been somewhat hindered by world conditions, there still remain in many cases machines and records that may be used. The ad­ vertising servant will diligently and carefully review the records and realize the value of this line of ac­ tivity and put the phonographs to good use.

Through demonstrations in the service meetings the advertising servant, with others in the company, will be shown how to employ the phonograph in the door-to-door work, and also how to bring the recorded lectures to people on the part of the educational or back-call work and have their work reviewed. The careful attention of the advertising servant in seeing to it that all records are used as far as possible, and that by the company's having a good standard of quality of the records, it is willing to be heard may be given the benefit of listening to many subjects for which the company's Sound Equipment Record form will be used to keep track of records or equipment returned by the various publishers.

Magazine Advertising

A zealous advertising servant will, of course, be in the forefront of activity, diligently ad­ vertising the company's The Watchtower and Consol­ ution. Company magazine advertising is necessary in this connection, so that all in the company may enthusiastically en­ courage these advertisers in publish­ ing magazines from store to store, building up routes for regular ob­ servance of the company's Sound Equipment Record form will be used to keep track of records or equipment returned by the various publishers.

Other Advertising Agencies

Bookmarks, book folders and cover­ al add a vital need in advertising, and the advertis­ ing servant will see that all pub­ lishers can obtain an ample supply that they can use in adver­ tising their territories. If a company has a direct mail or telegraph service, the advertising servant will direct the use of these services. It is possible that boards offer other possibilities for advertising too. An attractive dis­ play once a month, much can be accomplished in directing the atten­ tion of the people to the Kingdom message. A faithful advertising serv­ ant occupies a position that may be one of the most important in the whole company in fulfilling their advertising commission.
**Informant**

OCTOBER, 1944

"Teach me to do thy will; for thou art my God."—Ps. 143: 10

BROOKLYN, N. Y.

**"Prodigal Son" Testimony Period**

Aid Good-Will to Become Kingdom Announcers

**Indications Point to Great Increase**

October always witnesses an increase of activity in field service, and the meeting of all the increased effort as every reason to look for an effort that will indicate all-out action by members who are zealous and faithful sons than at any previous time. The blessings and benefits of the recent United Anonymous Theocratic Assembly will surely impel everyone to lay aside whatever has previously interfered with wholehearted action. The time of year, fall weather, is also ideal for energetic participation in all the uses of Kingdom service. Absence of concentrated and violent opposition in the field makes the situation much more favorable, and, lastly, the application of the picture provided in the title of the Testimony Period for October indicates that the time is ripe for total and unrestrained action by God’s people, who are already represented by the prodigal son. Shall anyone say these are not sufficient reasons for an optimistic outlook?

**Practical Aid to the "Prodigal" Class**

That which now causes those enticed by the attractive message of return and join themselves to him is a realization from a knowledge of the truth that there is a way to return and to square in God’s organization. The “elder son” class and those in the class of postwar, who alone have already assembled, therefore, will gladly minister to such by bearing the message of return and return in the right way. October’s activity, then, will feature participation in every way possible in pet, doorknock, doorknock work, letter and leaflet campaigns, and all other activity on the field. The literature presentation at the doors will be the combination so effective in the past. It is expected that a few months, “The Truth Shall Make You Free,” Religion, Refuge the Whirlwind, and The Coming World Reparation, on a contribution of 20c. While being previously called upon, many have shown interest, but to be tried of feeding them famine rations and herding swine, and have desired to know how the truth can make them free. They have obtained the book, and now the opportunity is open to call upon them with the question booklet and show them how to study. Studies will thus be arranged for, and now the publisher, instead of necessary work and service of doors-to-door activity, will be branching out into the back-call and book-study work. So say when past a few months ago that they were unable to conduct a study, by particular arrangement with the Theocratic Ministry have now become able ministers, apt to teach, and are eager to share in this line of service. Many publishers do not have a study with someone of good will. During October let every one of God’s favored sons who have already fed on his bountiful provisions make it a point to start a study with one of those who are hungering for the truth.

**Additional Avenues of Activity**

In isolated sections, and for those calling to the newly interested, the new book “The Kingdom Is at Hand” and the booklet “The Kingdom of the Lord” may be used. (In the event you have received your supply) as an additional means of nourishing the year and interest. Two publications will be placed on a contribution of 20c. Completing the picture provided for the final privilege to the busy “elder son” class and their gathered “companions” can utilize the opportunity and take advantage of the time they wish in caring for the New World interests, and October furnishes the way and branch of service now enjoyed by those of Jehovah’s household.

**Total Participation in October’s Opportunities**

While the teaching companies and caring for other matters many of God’s people have taken time out to provide the most for the greatest of all, thus turn aside from the height of battle and come together for refreshment and a certain amount of rest. The entire body of zealous servants now appear fully prepared and eager for vigorous action. Certainly every one has fed upon the most gracious allocation of nourishing and provided by the Giver of every good gift, which has renewed his strength like the eagle’s. Prudent with his case, the final privilege to the busy elder son class and their gathered “companions” can utilize the opportunity and take advantage of the time they wish in caring for the New World interests, and October furnishes the way and branch of service now enjoyed by those of Jehovah’s household.

**Company Subscriptions**

Please remember that all one-year subscriptions for the English Watchtower and Consolation are $1.00 regardless of whether they are new or renewal subscriptions, and all six-month subscriptions are 50c. There is only an exception to this rule unless otherwise stated in the Informant about magazine subscriptions, and that exception is as follows: When the Society sends out notices of expired subscriptions, on the back of which notice it is stated that the party is entitled to a special offer of one year’s subscription and six color-covered booklets of his choice for only one dollar. In this case the company should return 75c, providing that slip is filled. This special offer is filled out by the company and returned also. For complete information on rates for foreign issues consult the latest Cost List.

**Use No 10 Bible for Field Distribution**

The Society’s stock of the American Standard Version (No. 11) Bible is too limited at the present to fill all orders being received. However, we have a large stock of the King James (No. 10) Bible. Therefore, when companies or pioneers send in orders for Bibles to use for distribution, all future orders for No. 10 Bible should be ordered and used. However, for your own personal use and for personal work, you are hoping to be able to supply the No. 11 Bible as well as the No. 10.

**August Report**

PREVIOUS ALL-TIME PEAKS

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**Seek Ye First the Kingdom**

The above-quoted words of the Kingdom’s greatest pioneer, Christ Jesus, come in for serious meditaion and consideration at this time. To whom are they addressed? What does it mean to ‘Seek first the kingdom’? And why is the greatest all-out effort to regiment his servants, to all who, like the “prodigal son,” have returned to the guidance of Jesus and is not given prayerful consideration, of course you cannot expect to have Jehovah’s aid in their pioneer service possible for you. Petition him for help, and look to him for opening the way.

**Consider the Prospects**

If you faithfully perform the duties of a pioneer over a period of time, you may be assigned to the special pioneer service. This, of course, means added responsibilities and privileges, but the Society will aid you to a greater extent in bearing those. After two years of full-time service in seeking first the Kingdom, the opportunity may be yours of attending Gilead for special training. Theocratic training. Then to foreign lands you may go to carry the “good news” to hitherto uncontacted fields, or to lands that have not had a good witness. It will not be the first time persons have done this to very blessed one. These are things to be considered, dear brethren, by all who are now in the field. Then the nearer brethren are enjoying these privileges now, because they heeded the watchword, “Seek ye first the Kingdom.” The way is still open and these opportunities may be yours. There is much work to be done. Can you enroll as a pioneer now and prepare for greater service? Many of you can if you heed the King’s call to “Seek ye first the Kingdom.”

**Pioneer Opportunities Never Greater**
Ready Always for Defense

The Consideration of Matters

Not Specifically Covered in Organization Instructions

In a company of the Lord’s people, who should decide questions not covered by the instructions of The Watchtower, Organization Instructions, and other materials? As a general rule, the following scriptures cover this point: Acts 6:1-7; 15:2-12; Deuteronomy 19:15. However, there are cases where they do not originate with the congregation or the local assembly; there are situations represented in the scriptures, elders and brethren who should decide such questions. It is necessary to take; because of their relationship to the Lord’s organization they were the ones who were to have a say in such matters. Thus, if they considered the matter, it was then turned over to them for decision. Such a consideration might be that there is some good Theocratic reason for so doing.

Procedures: Matters pertaining to: 1. Theocratic Requirements, Amos, Age of Christ, The Watchtower, Organization Instructions, Informant, etc., are to be adopted without being submitted to the congregation, because these constitute the Lord’s direct guidance to those coming to them from Jehovah through their elders and Bishops.” Matters not specifically covered in Theocratic instructions should first be carefully considered. A situation not covered by the organization instructions should be submitted to the company for approval and/or action. In such a case, there is some good Theocratic reason for so doing.

A company should carefully and prayerfully weigh all the facts from a spiritual standpoint, with Theocratic reasonings for taking up the question, and then present those facts to the congregation. Theocratic reasonings should be thrown open for discussion by those in the company and the congregation. It should be made of any suggestions that may be given in this discussion. If the brethren above-mentioned assured that these points will receive proper consideration, a company may act upon the adoption of the matter may be entertained by the minutes.

This viewpoint that the matter is handed Theocratically, the company has been properly considered and handled, and they may have on the matter have been given proper consideration.

Legal Cases and Expenses Involved

The bar of law is the final test of all cases; and those that directly involve the witness work or preaching activity. The company or court is not the kind of company matters that should be submitted to the congregation. Legal matters should be done, the company and the Society are interested in the proper handling and payment of expenses. But it should be noted that each company to bear the burden of the legal fund or other expenses. Expenses should not be assessed to bear such expenses. Nor should the expected pay a vote of the company. The amount of expense can be called to the attention of the company. But in any case where the company is expected to bear any portion of these expenses it was devised advisable that the company determine the extent of its participation. A district may make contributions to the support and carrying out any specific matter. This arrangement was also approved by the Society.

However, in some, if not all cases, the circumstances for which these assessments were approved have been eliminated, and no longer exist. Hence, it will be to the advantage of Kingdom Schools and the need to continue the legal fund, which no longer exists. However, some of the corporations still continue accepting and expending funds for the purpose of being one functioning under the leadership of the Society. Such corporations should be operated only according to the counsel and direction of the company. In some cases, those of these corporations it was deeded advisable that the company should be in a district make contributions to the support and carrying out any specific matters. This arrangement was also approved by the Society.

The corporations should not be discouraged to continue to exist and should function and operate completely and in entire accord with the spirit and letter of the contract. The contributions are a part of the facts of the Kingdom, which no longer exists. However, some of the corporations still continue accepting and expending funds for the purpose of being one functioning under the leadership of the Society. These should not be, and the company feels that the original arrangement was approved and is to be continued, because the entrepreneurs are still continuing to contribut. Hence, this is evidence that it has also been approved by the Society; and for this reason this statement is approved by the company as a whole.

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Alert and Prepared

The first Kingdom promise also foretold the war that would be waged between the seed of the woman and the serpent, which is mentioned in Genesis 3:15. That conflict has now been going on for well-nigh six thousand years. The one who was to come from “their world,” the issue between the two opposing forces becomes more and more clearly outlined as time goes on, and Jehovah’s servants, because of their stand, become more and more conspicuous. The object of attack of the proponents of that “one world” who would force all men to accept it is the defense of the truth, presented, self-convincing manner. To be an alert and prepared witness, a combination of four things is necessary: Scripturality and reasonable manner of the gospel so clearly in mind that no one can legally rectify anyone from doing that which Jehovah has commanded should be done.

Let all Kingdom publishers, therefore, make special efforts to be “ready always for defense” and make opportunities to give an account of our hope that is within us. Opportunities? Not by sitting at home and following the lines of least resistance, but by standing ready and speaking out, in an outspoken and uncompromising stand for the Kingdom, thus drawing a contrast and making it necessary for us to speak in defense of the truth. By regularly engaging in the social and group activities, and by taking part in the magazine activity. By taking part in all parts of the field services, we will make such opportunities for themselves by going from house to house with the offer of the booklet: “The Truth Shall Make You Free”, the colored-cover booklet Religion Roadmap, and the Theocratic Requirements covered booklet The Coming World Regeneration, on a contribution of 35 cents, is enclosed for each one.

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Year’s Supplies

Study Report Letter

Companies and pioneers found enclosed with their September Informant a booklet containing an account of their work for the coming year, and also a letter of instructions on how to report such activities.

Reports coming in during the past year have indicated that some of our companies and pioneers, do not fully understand how to report some features of their work. They have missed the point. To avoid confusion, the letter of instructions on how to report should be thoroughly considered, read and then discussed in detail with the brethren at a service meeting soon after the receipt of this letter. The reports should be entered from the floor and answered according to the instructions given.

General and special pioneer(s) also have a letter on reporting with their year’s supplies. Each one of such should be read and discussed. In all cases, the reports are to be sent to the company and the Society should have control over the money for or a contract for lawyer’s fees, it is advisable to communicate with the Society to determine what should be done.

Someone must determine on which of those cases those funds should be expended. There are times when the court or the company should not be involved in the decision of the case. The best way to avoid such a situation would be the logical ones to decide on the matter themselves. The Company cannot send packages to inmates without permission from the prison official. The company must order them through the proper channel, the worst of such cases after conferring with the Society’s legal desk.

Assisting in Legal Cases

Outside of the Company

Each company should bear its own burden with respect to any other companies for funds, near or far away. There should be no district, branch, or company organization, whether conducted by the brethern, companies, or the Society. Any legal expenses covered in company cases. If a company is too small or too poor to bear its own burden, the company should appeal to the Society or the Society for help. However, the company should handle the cases that are within its capacity and circumstances in the usual manner.

Personal Matters

There are other types of cases that are not Society or company obligations. Such as divorce cases, child custody cases, and other personal matters, such as divorce cases, child custody cases, and other personal matters. The company should not be involved in the handling of these cases unless it is in the interest of the company to do so. The company should not be involved in the handling of these cases unless it is in the interest of the company to do so.
Be a Defender of the Gospel by Being a Publisher

Jehovah God has granted all publishers of The Throne of God freedom to do his work. He is assured to them alone and apart from all peoples. Worldly authorities have no right to regulate, restrict, and control their work. The issue of their law or their way is the Lord's to determine. The authority of the Almighty God. A worshiper of God must make a rightful claim to the freedom of worship. God's law or his law?

He has a comprehensive knowledge of the principle of freedom. He has established it from all peoples. Worldly authorities have no right to do so. God's law or their law?

When he maintains his position of freedom to worship God.

November's Equipment Worth

November will complete the regular offer of the book "The Truth Shall Make You Free" and the two booklets The Coming World Regeneration and Religion Reaps the Whirlwind, on a contribution of 30c. You have not asked that six months will have been afforded to get this vital information into the hands of the people. Most individual territories have been covered fully with this book. However, the reports to the Society indicate that there will be much territory not covered into this territory. The sections and unprovided territories are not of necessity, and that need to be covered with the above offer. This will afford companies and pioneers the opportunity to clear any surplus stock of the above three publications in publication for the territory covered and the people of good-will reached.

Alternative Offer

For those publishers and companies who have fully worked their assignments, the following alternative offer is provided. This will be made up of one colored-cover booklet and three self-covered booklets prior to the booklet Freedom in the New World. This combination will be presented on the territory covered and the people of good-will reached.

Consider the Field

There are almost 60 counties in the southern part of the United States that contain a population of 50 percent or more colored people. Neither the white nor the colored this territory has been witnessed to since the dates shown. Some of this territory goes as far back as 1935. There are undesirable counties to whom the Lord's people are obligated to carry the Kingdom message. Pioneers are the ones upon whom this responsibility rests particularly. We would ask all those who consider this matter, and, those pioneers desiring an assignment to any of these counties shown, please write the Society immediately for an assignment, stating a first, second, and third choice.

Is the Pioneer Service for YOU??

Consider Your Privileges

We invite those who wish to engage in his service faithfully to do so. Some joyfully accept, and receive his favor and blessing; others are burdened with the cares of this life, reject his gracious invitation. Most are ready for the assigned work, but refused to put on the wedding garment, that is, to faith give to his grace, and resist his gracious invitation.

The societies are an active 'true worshiper' of Jehovah. They are ready to preach its gospel. They have the opportunity to explain the truth of the gospel and defense to the fore, requiring the fighting witnesses of Jehovah to be "ready always for defense" of freedom of worship.

Count the Cost!

Rathers than "counting the cost" in terms of pleasures, comforts and conveniences to be sacrificed, and the hardships of pioneer life, consider the benefits. It is not the workings of this mind, enjoyable experiences, and joy in the Lord's service, but the sacrifices, that might be lost if you don't become a pioneer. Ask yourself, "Can I afford to pay the price?"

For those brethren who are now in position to meet the pioneer requirement of 150 hours a month and other features of the pioneer service in proportion there is available the form printed with the above offer. This form need not be used when sending in an order 1F the orderblank you are using has a Pioneer Service form printed in the lower left-hand corner. Filling out the form appearing on the order blank is sufficient, and an additional one is not necessary. However, many companies and pioneers still use the old order blanks which do not have the form printed thereon. It would be preferable if all companies and pioneers would order the latest order blanks in stead of using those that are two or three years old. Please remember every order you send to the Society, whether for literature, for subscriptions, or on an account, should be filled out with your name.

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The "Freedom Now!" Testimony Period

Wise Use Your Freedom by Preaching

Freedom now! What good tidings for the days of the Kingdom of God when no walls of good will be held prisoners by Satan’s organization, and who for long years has been working to remove unrighteousness, or to maintain their freedom, from superstition and religion. Yes, Jehovah, as the God of Freedom, is now giving his people an opportunity to offer this freedom to all lovers of righteousness, to all men of good will, and to make them free. By means of the truth; for “the truth shall make your free.” Thus we have an extended world-wide campaign of education in freedom-giving truth to be carried on.

The New Offer

To this end Jehovah has arranged the "Freedom Now!" Testimony Period for the month of December, and has furnished us with two new instruments, the bound book "The Kingdom Is at Hand" and the booklet "The Kingdom of God Is Near," which will be offered to all during this campaign at a single copy circulation of 25¢. What a hope-inspiring message they contain! With clearness Jehovah’s servants are visiting every home that has the opportunity to accept or reject the message of Good News for Men. At the same time, the interest and increase of all units of God’s people is measured by the amount of freedom that is offered. Therefore, call and back-calls for this campaign are welcomed, for it is necessary to be able to water it. Therefore call and stimulate their appreciation of the rest of your work, and thus work toward a book study.

The Resolution

At the time of the release of the book "The Kingdom Is at Hand," a resolution was made and adopted and all who accepted the call would be given a free copy of the book. That resolution clearly showed that the Kingdom has been established; that the nations have had the Kingdom gospel preached to them and that they have chosen to ignore it; that Jehovah’s servants have their own scheme for world rule; that Jehovah’s servants have their own organization, and that the Kingdom is here. That is why freedom exists and can be offered to the people now. By the time this campaign begins more than three months will have passed since the first call at the United Adventurers’ Theocratic Assembly, and by which time all should be thoroughly familiar with the work, and also with a keen desire to bring them to others. Let us, therefore, begin this campaign as we have done in the past, by writing and distributing the call with enthusiasm that will carry us through the entire month.

We have written our quota as special pioneer publishers, general pioneers, or publishers, and all foremen will put forth diligent efforts to overcome this winter-weather resistance instead of permitting it to overwhelm them.

All territories are virgin soil for this new offer. Go over the territory during the Christmas week and take the result of each call on the House to House Record form; calling back the callers during the New Year week to contact all not-at-homes. Territory cannot be considered converted, nor the work abandoned, until every home has had the opportunity to accept or reject the message of Good News for Men. If the book and literature is received, this should be noted, and back-calls made upon all such; for it is necessary to be able to water it. Therefore call and stimulate their appreciation of the rest of your work, and thus work toward a book study.

Nour will we preach "freedom now!" only from house to house, at all times, including the days of rest. We have given the message to all, but all Theocratic publishers during December will also engage in this work and go from house to street and from street to store. And while engaged in this work they will also distribute the booklet "The Kingdom of God Is Near." Place the question booklet with them and show them its value and importance in carrying on our work toward a book study.

Servant to Brethren’s Visit

While busily engaged in the proclamation of this gospel of the Kingdom of God, the United Adventurers’ Theocratic organization has been blessed of him in developing definite instructions for the advancement of the work. This has made it possible handling of the work in hand. Brethren known as servants to the brethren are engaged in the work of assisting to aid the companies in understanding and applying these organizational rules. All the companies and other publishers may operate in unity and the most effective manner possible. The worth and increase of all units of God’s people is measured by the amount of freedom that is offered. Therefore, call and back-calls for this campaign are welcomed, for it is necessary to be able to water it. Therefore call and stimulate their appreciation of the rest of your work, and thus work toward a book study.

Instructions Clarified for Company’s Use

Any suggestions or instructions on improving files, stock arrangements, advertising activity, any feature of company organization, or field activity, come from the banquet table. This is not in criticism but with the sincere desire to remedy defects and increase the effectiveness of the company work. In careful considering the information as given by the servants to the brethren, the following points should be noted: The servant to the brethren is able to convey to all the information that is necessary to effect any deficiencies and render assistance in making future progress. Hence the servant to the brethren with this visit lies not merely in the benefits obtained while he is present with the servant, but also in the future conformity to the information and counsel given.

The servant to the brethren should be thoroughly familiar with the duties of all servants in the company, and be able during his meeting with them to answer questions of any of their duties. The same applies to every feature of Kingdom activity that they receive through it. Therefore, in his ministry both to the servants and the entire company, he should be a forthright counsel and admonition that all who love the Lord will be most anxious to receive. With this understanding of the servant’s responsibility, the best possible results will be achieved.

Benefits of Applied Instruction

Before being visited by the servant to the brethren, the spiritually healthy company will naturally be much less inclined to respond to the servant for he will have the opportunity to advance the Kingdom interests, all servants and publishers co-operating joyfully in devoting whatever time may be available to this service. In advance of the servant’s visit, the Company Information form will be accurately filled out and dispatched by the company committee, in order to present a true picture of the company’s condition. The servant to the brethren will arrange the meeting in such a manner that all the servants and study conductors will present themselves for the servant’s visit. In order to examine the ability of the servants, the servant may do in order to improve whatever defects appear, and to consult with them freely at any time. Thus the servant, before the servant’s visit, will have the opportunity to hold a free conversation with the servant, and he was requested to inform them of all the servants, and to keep them advised of what is necessary to effect any deficiencies and render assistance in making future progress. Hence the servant to the brethren is able to convey to all the information that is necessary to effect any deficiencies and render assistance in making future progress. Hence the servant to the brethren lies not merely in the benefits obtained while he is present with the servant, but also in the future conformity to the information and counsel given.

The servant to the brethren should be thoroughly familiar with the duties of all servants in the company.

United Adventurers’ Theocratic Assembly Report Ready

By the time you receive this Information all subscribers for Con solution should have received issue 1944 1.25 About the 1944 United Adventurers’ Theocratic Assembly report with its very attractive lessons to those of good-will for the advancement of the Kingdom, as well as other interesting works of the servant to the brethren are at present standing.”

Convenience and benefit of those companies and brethren who desire additional copies of this issue, the Society is running an extra supply. This special issue will be available at 25c per copy. In lots of 50 or more, the regular rate applies unless you have a magazine account with the office. Orders under 50 copies must be placed as specified in these orders. Orders should be sent in as soon as possible.

New Publications

Freedom in the New World: Greek, Children, Iceland.

with the announcement of that kingdom; if we appreciate the freedom we are now enjoying and the need for active support of the Kingdom; if we appreciate it as the instrument which Jehovah will use to vindicate his name and give everlasting life and honor; if we appreciate the glorious treasure of service that is ours in connection

Company Responsibility in Applying Theocratic Instructions

In all matters of book studies, etc., the actual picture should be of a continuing nature rather than the present condition.

Let everyone in the company seriously consider the implication of this statement: That if we are not actively engaged in the work to remedy the situation, and, by casting aside every obstacle, use the opportunities and favorable opportunities for service.

PREVIOUS ALL-TIME PEAKS

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December, 1944

"Teach me to do thy will; for thou art my God."—Ps. 143:10

Brooklyn, N.Y.

InFOrMAtIoN

"Freedom Now!" Testimony Period

Grand Opportunities to Present New Book

The title of December's Testimony Period definitely places special emphasis on the fact that now Freedom Period is open. God's people, one devoted to Jehovah will not neglect to avail himself of such freedom. This condition exists chiefly because the power of God exercised in behalf of his people has prevented the enemy from existing in the land, and, secondly, because his witnesses have zealously pressed ahead in using the privilege thus extended. And thus a reign of God may extend in every corner to maintain this favored position.

The issue of loyalty to the New World is not a question for the world, but for the world becomes more finely drawn each passing month, and the need of presenting the Kingdom, and the Kingdom of God is ever-increasing. Every individual, as to his reaction. Can any fall or refuse to heed Christ's commands to "preach the good news of the Kingdom"? Again the time eagerly looked forward to by those who now stand fast and will he Jehovah's government, orderly, just, righteous and without flaw. But let us through the columns of the "Watchtower" and its satellite, The Kingdom and those of the New World, get the message of the hour.

New Booklet Release

One World, One Government

The Society is pleased to announce the release of a new 32-page booklet, "Freedom Now!. A burning zeal of enthusiasm and desire to proclaim the heart-stirring message contained in this booklet will be yours as soon as you read it. More clearly than ever before, the sure and infallible promises of the New World are made. The opportunity is set forth, showing that such righteous rule is the certain destiny of all men of good-will. The book also fully outlines the purposes of postwar world-builders by laying alongside their plans the infallible promises of the Creator of the One World, and His promises concerning that world and its government. The time eagerly looked forward to by those who now stand fast and will he Jehovah's government, orderly, just, righteous and without flaw. But let us through the columns of the "Watchtower" and its satellite, The Kingdom and those of the New World, get the message of the hour.

Freedom Now!-Yoke of Bondage

Every Feature Can Be Advanced

Instead of merely standing on a cold, wind-swept corner while en­thusiasts in that sector look to the publisher will keep much warmer by moving around, entering the stores, tents, and be in better spirits as they go from street to street, thus be enabled to continue in this line of activity in all good health.

As far as back-call and book-study work is concerned the winter is the greatest challenge in the field. People that are not regular this time might make the claim that they were busy with farm or garden work and wanted to be out of doors are now to be found in the home, and, as the Kingdom book is helpful in answering their questions, sending a copy of the book, wherever good interest is found can be immediately devel­oped. A time is now to begin sending a study book. A fine opportunity for freedom to be offered to those who have been held and who for one reason or another saw fit to dis­continue them. Seed once planted may germinate and in time grow, and, if such people could not grasp the truth when first studied with them, perhaps the desire to learn has been stimulated by now, and surely there is nothing that can stop the Scriptures could appeal to honest men more than that offered in the Kingdom book in the test of field activity. December's offer and opportunities afford privileges and areinding in harmony with it relate in such indications that the end of Satan's world is near; for these knowing men do not fear the end of the globe upon which they live, but the end of Satan's demon rule and of his wicked organization on earth, and that in its place will be Jehovah's government, orderly, righteous, and just.

All territory is now virgin soil for this new Kingdom News. An effective way to cover it is: Each week, after completing the door-to­door work with the literature offer, cover with the Kingdom News as much territory as one expects to cover the following week with the literature presentation.

Be sure to have the Kingdom News with you wherever you go, in­cluding the magazine work and on your back-calls, as well as in your regular house-to-house work. Also, as opportunities to give a witness arise, send them the message of the hour. The results will be such as to leave a Kingdom News with them. The truth has helped us to overcome fear. Let us not withdraw from the "stranger" his right to also overcome fear and to worship God and gain freedom.

Leaving a Kingdom News in every home at every opportunity.

Information on Singing

Many companies have written to the Society inquiring whether or not they can cooperate with instructions to sing at company meetings other than the service meeting. There is no objection to the broth­er's singing if they wish to sing before or after the meetings. How­ever, it is suggested that we allow to take up any of the hour set aside for the meeting itself.

"Kingdom News" No. 14

Again the Lord has furnished his Theocratic announcers of the evan­gel with another Kingdom News, "Overcoming Pass of What Is Com­ing upon the Earth." What a timely and encouraging message! Clear and definite leadings, without mincing words but baring to the line, it shows that though states­men may profess that they have nothing to fear but fear, yet the very fact that they hold one conference after another and propose so many conflicting remedies speaks louder than words and gives proof that the people are being fooled regarding "men's hearts falling them for a few and for looking after those that are coming upon the earth." And that while men fear the threat of communism and other ideologies, those who have obtained a correct acquaintance with the truth and are living in harmony with it rejoice in such indications that the end of Satan's world is near; for these knowing men do not fear the end of the globe upon which they live, but the end of Satan's demon rule and of his wicked organization on earth, and that in its place will be Jehovah's government, orderly, righteous, and just.

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Leave a Kingdom News in every home at every opportunity.

New Publications

The Coming World Regeneration, Portuguese

You Can Be a Pioneer, Too!

Pioneers Are Needed

It is impossible for the pioneer service to have too many workers. The opportunity for full-time serv­ice will, without doubt, remain open, for the back-call outfit is finally trampled under the heel of Jehovah's Theocracy, and all Kingdom pub­lishers now are then full-time serv­ices of Jehovah Forever. As that final day approaches, the need for more and more pioneers increases in order that the good-will "stranger" may fulfill the requirements of the Father's household.

The Lord has recently revealed to us through the columns of The Watchtower that the "strangers" of good-will are in the fore-front in the protection and blessings poured out upon Jehovah's people. But first and for ever, the Lord is looking to the Lord's organization and co­operation and work peaceably and obe­diently with those whom the Father is using to carry on his work in the end.
Salvation from what? and to what? And how can it be accomplished? "The foolishness of Preaching"? These are the questions that our January text brings to the fore.

Today the whole world is governed by sin-spotted, dying men and their gods—by Satan and his demons. These men and nations are unable to extricate themselves from the weakness and condition or from their evil demonic control. Among these men and nations the power of God ... so that the Lord purposes to have made definite arrangements for both the condition of death and demonic control by means of the "foolishness of preaching." The testimony of the Lord's Word on this point is:

"The kingdom of heaven is at hand, and this fact must now be made clear. Some of the people do not yet realize the great crisis impending. Those conserved to the Kingdom will do all in their power to make the New World Government, by showing that the company and everyone of good will shall engage in this new activity. Therefore, we will send out missionaries to be prepared for this work.

The campaign will be for four to six speeches and in some instances, eight, one on each successive week in the series of meetings. There will be a special exhibition of the Kingdom-Tabernacle service and the Kingdom's rights by the instructor.

Your Right

The privilege of being full-time servants is not only for the remnant, but also for these "strangers" who will make the Kingdom an advancement. In order to join the ranks of those who sing praises to Jehovah, these must not be deprived of their rights and privileges offered them by the Lord; so the invitation to join the full-time Kingdom is extended to one and all. The longer you postpone entering this branch of the service, the easier it will be for you to be keenly interested in the rights of these "strangers"? If so, and you are one interested in making the Kingdom your first concern, and will do all in the service of the Kingdom, then act now.

Write for your Application for Pioneer Service today.

October Report

PREVIOUS ALL-TIME PEAKS

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The Theocratic Ministry Instructor

Must Be Apt and Able Member

Long ago Christ Jesus gave assurance in Matthew 21:15, that they would be equipped to meet their adversaries. And the Theocratic Ministry course is one of the chief means of so equipping the servants of the Kingdom. The Theocratic Ministry instructor will be able to equip himself with the knowledge and ability to instruct and help the student to do his work with success. And if your name is on the list of the course in your particular company.

Counsel and Co-operation of Students

The advancement of the Kingdom depends on the students being properly fitted for that work. It is your first concern, and the only way you will be able to do as much good as possible will be by doing your part and helping to improve yourselves as able ministers can be greatly encouraged in their work and have the willingness on the part of the students to take their assignments. This is the purpose of the course. Where mistakes and failings appear they will be corrected, and the students will be urged to keep up to a high standard. Where success is met with and possessing the ability to help others advance he will give the cooperation of the instructor, and the whole company will profit accordingly.

A library for the use of all in the company for reference purposes will be of great aid, and the instructor will encourage the use of it. He will likewise encourage cooperation in the company, students and others, to make every effort to profit by the review of the lesson or talk given in the previous week. The Theocratic Ministry instructors will cooperate with the company for the greatest good of all.

The Theocratic Ministry instructor will be a thorough and competent instructor. The instructor will be able to direct and guide the efforts there. Where mistakes and failings appear they will be corrected, and the students will be urged to keep up to a high standard. Where success is met with and possessing the ability to help others advance he will give the cooperation of the instructor, and the whole company will profit accordingly.