Is Your Personal Progressing?  
Do You Have One?  
Are You Keeping It Busy?  
Over 5,000 Furnished by the Society

Repeating the phonograph service has been brought to the attention of the brethren. Much work is being done with this equipment, but because it appears that its importance may not be fully recognized by many, it should receive further attention, and more careful consideration and application by all. Those who have gone ahead with the phonograph work and become more proficient in its use can be of great aid to their fellow witnesses.

The purpose is to make the Kingdom message clear to the people, to aid them in understanding it, to give a better witness, to aid the people with everything at our command to be educated in the Word of Jehovah, that is our job.

We should use the phonograph at every opportunity, presenting the literature in conjunction therewith, to help the people understand what the Bible says. If we do this, we will have more people who are good will in taking their stand on the Lord’s side, to make available to them the literature of Jehovah. The kingdom glad to have the booklets available to the people and to distribute it.

Jehovah constantly blesses the various messengers of Jehovah, and when they bring the message, the people will come to the Lord’s side and, in turn, helps to spread the message of the kingdom.

Phonograph Work

A short, to-the-point testimony card has been prepared, which will assist in its distribution. February 6-14 is a special testimony period that is known as “Jehovah or Hosts.” It is during this period that an extra-ordinary effort will be made to distribute this booklet world-wide.

Shippers are now being made to the distant English-speaking lands, so they will be on hand for that period. Each company, pioneer, auxiliary, in fact, all publishers should now have in mind this period and make preparation for the same. Remember that this can work in the inclement weather. If there are any publishers in your territory, they should be set aside for this period, as we will expect it will be a cold month in the Northern Hemisphere. Using three booklets, Protection and two colored-cover booklets, will make it a little easier for the brethren to do the witness work, along with the phonograph, which is a real assistance in bringing the message to the people and making it clear to them. Any colored-cover booklets may be used, but we suggest that one of them be titled “Protection if your territory has not been thoroughly worked. There are objectionable people—pioneers and auxiliaries should order their supply now. This period is a great opportunity and will aid the remnant and to the Jehovah’s witnesses. They know that they have the protection of Jehovah, and this is a great opportunity for us to show those of good will how they too may obtain protection.

It is our privilege and responsibility to make preparation for everyone for “Jehovah or Hosts” testimony period, February 6-14.

Important

You will have received the special letter covering the campaign with Unzerosed, which is to be presented to the signers of the petition. You will receive further advice regarding the details of this campaign. In the meantime get all your names in territory order, so that they will be turned over to the publishers with the assignment of territory. Names from outside your own territory should be surrendered to the company in whose territory the names belong. If you have the name and address of the company servant or any others in that company, please send these names to them for use in their territory. Names that you are unable to dispose of yourself may be forwarded to the Society, and we will see that they are sent to the proper party.

The phonograph may be presented following the presentation of the literature, or, if not advisable by the publisher, may be presented first, then the literature be offered in the home. The literature of the Kingdom can come in both methods is evident, and you will learn of these best by actual, firsthand experience and finding how they can be overcome. We wish those brethren who are using the phonographs to write us, giving information that might be of old to other brethren. Advise us of the problems you have solved, and how, and especially effective methods of presenting the phonograph and getting the response you desire. We have noticed that homes of the middle class and “better” class are hardly as easily accessible as those of the poorer people, and many of you will have helpful suggestions along this line that we should like to hear about.

Of course, every one of Jehovah’s witnesses and their companions, the Remnant, and the Jehovah’s witnesses, will want to get a copy of the 1937 Year Book, and the annual report by the president of the Society. It is a source of great joy to us at the Society. The company has written to various countries, and is in the process of making preparations for it. All of which will desire to consider the year text and the brief discussion by the president, in order to make them feel that their work is appreciated, and that they have been encouraged and enlightened from the daily texts and comments.

However, in addition to those who have actively taken their stand on Jehovah’s side, there are undoubtedly many other people of good will who have just recently come in contact with the truth, and would like to request a copy of the Year Book. Such people naturally have many questions in mind about the present work of Jehovah’s witnesses. They want to know who we are, if we are not just another religious sect, why we won’t solve the flag, and concerning many other questions. The 1937 Year Book answers these questions in a pointed way, and the report the work done in each country will prove to them that it is the power of Jehovah directing the witnesses. Be sure to send them about the Year Book, and to order it for them.

Those associated with a company should place their order through the company servant; others may send their orders direct to the Society. The Year Book is a good book, and we hope everyone will buy a copy to distribute.

1937 Calendar

The text chosen for 1937 is from Obadiah 2:19: “I will rise up against her in battle.” The picture on the Calendar for 1937 vividly displays the well-known battle of Jericho, and will study it with much interest. It will also be the subject of a discussion at the Convention, “Who is Supreme?” and stimulate a desire to have a greater part in the battle on Jehovah’s side during the coming year. The Calendar also contains a timely letter to Jehovah’s witnesses and companions of the president of the Society. This letter sets out the testimony periods for the year, and all the brethren should plan their activities during the year so as to put in a greater effort during those periods.
Suggested Outline for the Conduct of Service Meetings

A Company Responsibility

Enclosed with this Informant the company servant will receive a suggested outline for conducting service meetings. This outline is designed to provide some guidance and standardization for the service meetings. It is not intended to be rigid, and the servant should feel free to modify the outline as needed to ensure that the meetings are effective and relevant to the needs of the congregation.

The object of the suggested outline is to help the company servant and his auxiliaries in preparing for the meetings and in being better prepared to conduct the meetings. The servant should study the outline carefully, make any necessary changes or additions, and use it as a guide for the meetings.

The suggested outline is designed to help the servant and his assistants to focus on the important points of the service meeting, and to ensure that the meetings are conducted in an orderly and effective manner. The outline should be followed as closely as possible, but the servant should not be rigid in its application. The servant should be flexible and responsive to the needs of the congregation.

The servant should also be reminded to be attentive to the needs and interests of the congregation, and to provide leadership and guidance as needed. The servant should be a good listener, and should allow the congregation to express their feelings and ideas in a constructive and respectful manner.

The servant should be sure to have the necessary materials and supplies on hand for the meetings, and to be well-prepared to conduct the meetings in a professional and effective manner. The servant should also be prepared to answer any questions or concerns that the congregation may have.

The servant should be sure to follow all the guidelines and procedures outlined in the Service Manual, and to ensure that the meetings are conducted in a proper and respectful manner. The servant should also be sure to follow all the guidelines and instructions given in the Service Manual, and to ensure that the meetings are conducted in a proper and respectful manner.

This outline is designed to help the servant and his assistants in preparing for the meetings, and to ensure that the meetings are conducted in an orderly and effective manner. The servant should be flexible and responsive to the needs of the congregation, and should provide leadership and guidance as needed. The servant should be attentive to the needs and interests of the congregation, and should be a good listener.

The servant should also be prepared to answer any questions or concerns that the congregation may have, and should follow all the guidelines and procedures outlined in the Service Manual. The servant should also be prepared to follow all the guidelines and instructions given in the Service Manual, and to ensure that the meetings are conducted in a proper and respectful manner.

Yiddish Booklet and Testament Cane

We can now supply the brethren with four different Yiddish booklets, one of them being self-covered. These booklets are "The Testimony," "The Kingdom," "The World," and "The Kingdom, the Hope of the World." These booklets are designed to be distributed to the public and to be used in the service meetings. The servant should be sure to have the necessary materials and supplies on hand for the meetings, and to be well-prepared to conduct the meetings in a professional and effective manner.

The servant should also be prepared to answer any questions or concerns that the congregation may have, and should follow all the guidelines and procedures outlined in the Service Manual. The servant should also be prepared to follow all the guidelines and instructions given in the Service Manual, and to ensure that the meetings are conducted in a proper and respectful manner.

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Three Million on First Run
Petitioners to Be Served

Are You Ready for the Campaign?

Jehovah's people throughout the land worked hard during August and September in obtaining signatures to the national Petition calling for a debate by radio between the Catholic Hierarchy and Judge Rutherford. Did the Hierarchy and their allies come across with the proper answer? They did not. The Hierarchy has refused. Yet they have expressed wish of millions of American people and co-operate in arranging the debate? The company did not. The Hierarchy has refused. Yet the 2,630,000 Petition signers have not signed petitions to the Hierarchy. Jehovah's Witnesses and associates who have signed these petitions to the Hierarchy might succeed in ignoring the work of some man or men, but not the work of Jehovah of Hosts. God grants the petition of honest-hearted persons, and gives his people more work to do.

Brother Rutherford has prepared the Scriptural side of the issue, and this is in the new booklet entitled "Uncovered," the distribution of this booklet is important. The printing presses are running night and day for the initial printing of three million. It will in due time be distributed throughout the English-speaking world, and additionally, in other languages in the countries largely Catholic, and this is just about all languages except the dialects of India.

What is the reason for the preparation and distribution of this publication? The purpose is to get a copy into the hands of everyone who signed the Petition, thereby showing that the Catholic Hierarchy refuses to discuss the question, and that we have submitted the truth. The truth is Jehovah's, and not man's. Never before has there been such an opportunity for an aggressive campaign on our part. We must make the most of the occasion which the Lord has arranged, and have a large list ready for the mailing of this booklet, "Uncovered," into the hands of the people.

This is the latest instrument that Jehovah has placed in our hands for our warfare against entrenched lies. Many have already discovered that uncover falsehood, holds forth the truth to the people, unmask the enemies of God, and man; and "Uncovered" is the weapon with which Jehovah's witnesses and associates must push the battle at the present time.

Get Set for February 15

The campaign with "Uncovered" begins February 15, immediately following the testimony period. The publishers were advised regarding lodgment of all names of the Petition signers in all company territory, and those who are not yet organized shall get to work at that time in order to prepare to cooperate with the Uncovered campaign properly. If your company did not do this, you would better find out from your service committee why not. You have the letter of December 21, 1936, setting out the plan in general. It can hardly be attempted to answer the letters received relating to the territory reached in the Uncovered, but, rather, these will be dealt with in this Informant for the information of all.

Place it with Other Literature

In view of the fact that the Uncovered booklet the publishers will have a splendid opportunity to bring the information of a new booklet itself, and, of course, should place combinations of booklets, "Uncovered" and other literature. Include Uncovered with all your other work, that its important message will reach as many people as possible.

Are Your Names Assorted?

The work of assorting the names of Petition signers in order of territories should be about completed now, in accordance with the preceding information, which stated: "Get all your names in territory order, so that they can be turned over to the company before the end of the Uncovered. Names from outside your company territory should be forwarded to the company in whose territory the names belong. If you have the name and address of the company servant or any others in that company, please send these names to them for use in their territory. Names that are unable to get the Uncovered booklet in their territory, the company should see to it that those out of your supply may be forwarded to the Society, and we will see that they are sent to the proper party."

 Territory for "Uncovered"

Some territories will have more names in their territory. These should be covered first, beginning February 15, and by diligent effort for a period of ten days, the territory should be served with Uncovered in about the same length of time as the Petition work took. Since all the company territory is to be reached with Uncovered, leave the small counties for the later period that may not have been reached with the Petition until the last. By this method of territory assignments, we can even reach their rural territory wherein Petition signers are located. The publishers should receive the territory assignments with the names and addresses therein. Work the territory assignments as carefully as you are able. When you come to those places where you have the names of signers, see that they get the Uncovered booklet in harmony with the Society's letter of December 21. Witness to all of the territory.

"Protection" for Next Testimony Period
Every Publisher in Service February 6-14

Are You Prepared for Action?

"Jehovah of Hosts" is the name of the next testimony period, February 6-14 inclusive. All of the anointing and their Josiah brethren will be anxious to move into action taking to the people the late booklet Protection. A testimony card has been prepared by Brother Rutherford for this booklet. All the publishers should have one by now. Each should soon have his supply of booklets. Everyone should have his individual territory, or be prepared to go out in a witnessing group. The company servant should see to it that the territory covered during this period is not that in which you will start with the Uncovered campaign beginning February 15.

Each one should have his phonographs, records, radio folders, and a witnessing case with Riches, Protection, or other books, along with an assortment of booklets. Have plenty of Protection, and offer this with two colored-cover booklets, on a contribution of 10c. Two and a half million of three million booklets are already off the press, ready to be shipped. A half million are on the way to Australia, and 300,000 are being reshipped from the Canadian branch. H are all thousands are on the way to Australia, Cape Town, and other points. The Lord's servants everywhere will go forward in "Jehovah or Hosts" testimony period with Protection.

Consignments of "Uncovered"

Being shipped with Orders for "Protection"

As stated in the letter announcing Uncovered, these booklets will be sent on consignment to the publishers. Of course, since it is those publishers in company territory that are particularly involved in the distribution of the booklets to Petition signers, the consignments to those brethren are being handled somewhat differently than for the pioneers.

Company Consignments

All orders for Protection and other literature on the special order blank sent out with the last Informant were to be in this office by January 11, and the brethren who com­plied with these instructions should have stock of booklets for the testimony period, and their consignment of Uncovered along with the rest, as the consignments are being added to these orders. On the Invoice covering these orders will appear the number of booklets involved.

Some signers will have moved into the meantime, and it is quite probable that you can obtain their new name and address. They may be the same as the auxiliary.-ary territory, and they are to be used from the company stock not charged to the company, the same as the auxiliaries. However, as many of the pioneers are not in company territory, and as all will wish to have Uncovered for field work as soon as possible, we are adding to all pioneer orders filled after Uncovered is available for shipment the small order of three hundred booklets, charging them at the regular pioneer rate for self-covered booklets. This applies both to pioneers in isolated territory, who, as a rule, will not have Petition names, and to those in company territory, where it is desired to make a small consignment of booklets to an isolated point if in another company territory now.

It took us only eight weeks to obtain 2,630,000 signers, along with other work. We should be able to reach all of the hundred thousand, weekly. Thus we shall complete the distribution of the first three million Uncovered, and then some, we hope. Now is the time for us to start the Pioneers! Are you ready for the campaign?
Leave “Uncovered” with Every Signer

Report Contributions by April 30

Much Work to Be Done

Every signer of the Petition who can be reached is to let a copy of Uncovered, and if they wish to make a contribution to aid in the publication of this book, they may do so. If not, or if they cannot, leave them the booklet anyway; and let them know that we have a service committee to cooperate with them in the sending out of these booklets. To aid the pioneers in making their expenses, however, they may retain the contribmbers for the latter, except the regular pioneer rate on self-covered booklets, which amount may rise over to the company servant for him to include in his report of contributions.

Personal Effort and Time

Carrying Uncovered to the Petition signers is another as secretary, but the work is responsible for the account, and they are averaging that the entire company should be expected to do it. They should aid other brethren as a whole. Every contribution; also any that pioneers have their names in advance; similar to calling on an appointment with them.

Do You Have Your Year Book and Calendar?

How long until February or March to order them? Note the time to get your order in and get the use of them. We are still receiving a few orders from the people who have not ordered, because of the very few copies we have. The Watchtower and the Calendar and Year Book you should have by January 1. Numerous orders have been received recently showing what a deep appreciation of the “best Calendar” we have ever had” as well as the excellent Year Book. You would better get yours while they last. Year Book, 50c a copy. Calendars, 25c each; 5 or more to one address, 20c each.

Are You Organized for Service?

If Not, Why Not?

Study Carefully with August (1936) Informant

From the correspondence and regional reports coming to the office, it is still apparent that many of the brethren do not really study, and are not conforming to it. A careful study of that Informant should be arranged for as soon as possible.

The July Informant contained a letter from Brother Rutherford calling attention to the fact that the company servant should be a help to the supervisors of the local organization. The letter continued and that all were to be considered as companies from that time on, and the responsibility of the local organization would rest on the group and not on any one of the company servants. This was a necessary idea to the supervisors of the local organization. The brethren seem to think that they are still serving the Lord, but it would seem that they are responsible for all local activity. This is wrong. The entire group is responsible for the county, town, and local witness work.

The company is known on our records as the county seat of the county where it has its headquarters, and all reports for the company activity should be headed that way. Where there is more than one company, the one regularly devoted to the Kingdom work, putting in 8 or more hours a month, they are recognized as a company. One of the group may be recommended as company servant, and a secretary, but the activity should not be conducted in the name of either individual, but in the name of the local organization, and the headquarters. Where there are 8 or more brethren in the company and they do not work regular hours a month, that company should have a service committee to cooperate with the local organization in superintending the local activity.

In some cases where brethren feel the need of this service committee, they still want to retain control of all the local activity despite the fact that this is the company servant’s task. The company servant should be careful to see that the book is in the company and putting in 150 to 200 or more hours a month. This is improper. The responsibility and supervision of the local activity should be distributed amongst the different brethren, and there is a company of sufficient size.

A study under the heading of Uncovered, which is a special issue called Uncovered (Special Issue) Informants calls attention to the fact that his responsibility as secretary and editor is to give every brother what they need. These brethren seem to have the impression that the company servant should make this information available to them. They should be directed to do it themselves. The company servant should act as a corporate as well as an individual publisher with all the organization instructions, a great many references to the studies of the company servant, and the company servant should not be expected to do it.

Service Committee

By virtue of their position and responsibilities, there is an added responsibility resting upon the service committee. They should make themselves and the company’s activity, which includes, of course, field service in going from the door to door, the Bible, the Watchtower and other literature, and the field will be accepted by the people of the local organization. They should be examples of the believers. They should recognize the 15-hour quota recom- mended by the Society and put forth a real effort to attain to it in order to demonstrate their interest in the work of the company and the local organization.

The study chairman should see only that this is brought out and properly discussed at the meeting. He is expected to go to the local study group to their particular assignment. He should arrange to take the brethren into the service and get acquainted with them regularly, see that they are supplied with the Informant and other necessary information pertaining to the field activity. This is particularly true in the case of people of a general book, who are not interested ones attending the studies.

The Catholic Hierarchy charged Judge Rutherford with misrepresenting their doctrines. More than two and one-half million persons petitioned the Federal Communications Commission to have their doctrines publicly discussed by radio. The Catholic Hierarchy have refused to engage in a debate and defend their position. Judge Rutherford has prepared the Scriptural side of these questions. This booklet contains a plain discussion of those teachings. Whether you are a Catholic or not, you will want to read it carefully, together with your Bible. You may contribute towards the cost of printing more booklets, but if you are unable to do so you may have this booklet without contribution.
"Battle Shout" Heard in 78 Countries

Why the Large Drop in Publishers?

Fewer Publishers Means Fewer Hours!

We have just finished tabulating the reports from 78 countries for the "Battle Shout" Testimony Period, October 3-10, 1936, and it shows that there were 182,142 bound books, 8,135,622 booklets, making a total of 10,057,764 pieces of literature distributed in this nine-day period. This is a considerable drop when compared with the last international testimony period, in April, when 285,153 books and 1,023,287 booklets were distributed. There was also a drop in attendance in spand visualization, from 581,700 to 411,870. The most significant thing about the report, however, is the large drop in the number of publishers.

In the campaign last April there were 48,209 publishers who reported, whereas for the October period there were only 29,862. The above item compares favorably with the spring period is the average time per publisher, which was 131.44 in April and 31.11 for the "Battle Shout" period. This indicates that those who are publishing are putting forth much effort; but why the large drop in number of publishers? There may be some unnamed factors that Lord's people who are negligent or indifferent toward their privilege. No. All the Lord's people would agree that this is a current topic in Watchtower, particularly verses 8 through 11 of the third chapter. Jehovah states to his people that they have failed to bring the "tickets and offerings" into his storehouse; which means that they have been thinking more of their selfish interests than they have of the Kingdom interests committed to them. The one who really love the Lord will take this matter to heart and follow his admonition to "bring ye all the tithes into the storehouse." Those who have been in mine house, and prove me now herewith, saith the Lord of hosts, if I will not put you to a blast, that shall not be room enough to receive it."

There are still opportunities for Kingdom service, and it is hoped that during the remaining months of the year the people will endeavor to make up this time that was lost.

Not all countries showed a drop in hours; in fact, it is interesting to note that for the first October period there was quite an increase in time with fewer publishers. For instance, the brethren in the British Isles increased their time from 34,767 to 40,814 hours; Canada had an increase of 22,580 to 27,071 hours; Australia increased from 12,024 to 14,032 hours; and it is gratifying to note that in Northern Rhodesia, the number of publishers increased from 330 to 612 and the time has gone up from 8,901 to 10,294 hours. In addition, Native-controlled, in 203,105 to 333,330 hours. Other countries had similar decreases in proportion to the number of publishers. However, these conditions existing it is no wonder that there was a drop of more than 30% in bound books and over 200,000 in booklets. The thing to do now is to "prove the Lord" by bringing the tithes into the storehouse by sending a letter to the president of the board showing how much we have gained in obedience and joy. Without question, this is the greatest campaign period the brethren of Canada have ever experienced in.

**CANADA**

"Never before have the Canadian brethren entered into a campaign with so much enthusiasm and zeal. More hours by thousands were devoted during this period. The 8,062 Riches, who were placed in practically the same territory worked on two occasions with the Riches previously. The following letter from the president rang throughout the land like a clarion call to the brethren. The brethren responded with obedience and joy.

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**BRAZIL**

"In this vast country the Kingdom publishers are few, giving the witness with difficulties, yet, in spite of heavy floods, the report shows the number of publishers and hours nearly double that of any previous experience. With a full report the publishers have increased from 123 to 225 in number of bound books placed as well as of booklets. For the first time in history we found a letter in literature and testimony card in Brazil, receiving Riches in Portuguese first in time for the campaign. Also for the first time the phonograph was used.

**MALAYA**

"An open-air cinema proprietor has shown a spirit of good will by allowing the pioneers to use his equipment. The brethren put over his talkie equipment before his show commenced and during the campaign. Below we set out a few instances of items of interest received from different countries:

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Give Them Both Barrels

The Truth in a Booklet

The Truth on a Record

Uncovering Lies

As those who are zealous for the Lord contemplate the possibilities of winning those who are not, we see what provision Jehovah has made for our service: Our opportunity yet presented for phonograph work, and take advantage of it. With this end in view, we wish to bring the message to you, and the Kingdom message is music: the phonograph, Jehovah's organ, is the Lord's angel for that purpose. "Hear, and enter in; hear, and your soul shall live; for the Lord has given a mouth unto you to cry with a loud voice." And nine out of ten times they will say, "Let us hear it." And we want very sincerely that they thought it was to be music, at the conclusion they have to admit, and up to the time when they have ever heard. I never carry musical records.

Lunch-Room Service

Another survey territory was in the lunch-rooms, shops, etc., where people congregate, and put on a record such as "Peace Messengers," "Con f ort," etc., and show the proprietor what a very useful thing it would be for his customers to hear such records. The same general procedure was followed, and they were willing and to arrange two or three times a day or in the evenings to play for them. In most cases permission was granted to play to constantly changing audiences, at the same place and time as the phonograph. In some cases it was rest up a little while the machine is doing the work, you only at the blowing. I have also found it useful to request the machinery and offering the books for their further information. This works very satisfactorily, and shows the advantage in some cases as high as fifty or sixty in my phonograph audience.

Places Literature

"While going from house to house one day I met a lady who was busy cleaning an empty apartment. He said that he would take the book of their Father's that they had and bring them to his home, as he had no money with him. I called for the phonograph, and found his family at home as well as several visitors. They were all pleased to listen, and not one hesitated, but even all appreciated them very much, and entered into the discussion freely with us. Again, in most cases permission was granted to play to constantly changing audiences, at the same place and time as the phonograph. In some cases it was rest up a little while the machine is doing the work, you only at the blowing. I have also found it useful to request the machinery and offering the books for their further information. This works very satisfactorily, and shows the advantage in some cases as high as fifty or sixty in my phonograph audience."

A New Song

"Another day, a cold, uninteresting face, or even a stern one, answers your call, say immediately with enthusiasm: 'I have a message of importance for you.' And soon he will have a message for you, and the Kingdom message is music: the phonograph, Jehovah's organ, is the Lord's angel for that purpose. "Hear, and enter in; hear, and your soul shall live; for the Lord has given a mouth unto you to cry with a loud voice."" And nine out of ten times they will say, "Let us hear it." And we want very sincerely that they thought it was to be music, at the conclusion they have to admit, and up to the time when they have ever heard. I never carry musical records.

Phonograph Orders

A few months back we announced that was available for phonograph orders immediately. We appreciate very much the response the brethren have given to our orders. We are glad of it. If you do not receive your phonographs within three weeks after your order is placed, do not think your order is lost. We are filling orders according to dates received. But let this notice cause you to hold back sending in your order. Do it now.

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Three Months' Comparison

1916 1915 Difference
Books 428,006 421,743 6,263
Blats 2,259,763 4,188,113 1,652,089
Total 2,707,769 4,609,858 1,902,089

Pub. Ave. 22,922 21,286 1,636
Abst. 1,600,621 2,241,426 740,805
Sad Att 22,256,105 2,269,331 737,474

The first three months of the fiscal year shows a decrease in both the number of books and the number of blats. This is accounted for?

This year we are permitted to count sound time and back-call time and still we have a decrease. The answer is right up to us as individuals. It is not due to less time in the service. This can be remedied only by each and every one's recognizing his responsibility in this re

Weekly Service Meetings

Published

Every Other Month

Outline for weekly service meetings will be mailed with the Inform

Weekly service meetings will be mailed with the Inform...
“Faithful Warrior”

Testimony Period, March 27 to April 4

Will There Be More Publishers and More Time than Last Year?

“Leading in this work is Christ Jesus, the Faithful and True Witness, who in righteousness and sanctification makes war.”—The Calendar.

You will find in this Informant a personal account of publishing and witnessing work from Brother Rutherford outlining the special testimony period designated “Faithful Warrior,” March 27 to April 4, inclusive. This testimony period should be a most blessed occasion and a time when every one of those in the Lord’s dispensation will participate in extraordinary effort to be in the field. The Memorial being celebrated March 27th will focus attention upon each one of the faithful, the great privilege granted them of associating with one another in the “Faithful Warrior” period of witnessing.

Read and study Brother Rutherford’s letter carefully. Study it in your service meetings, in preparation for this very important world-wide united witness. Who is the Faithful Warrior? Why this testimony period? What is your individual privilege and responsibility in connection therewith? What is to be done during the period? Let every publisher be prepared and strengthened by the message of the letter, and then proceed to have a full share in the testimony period war for witnessing.

The work of this period, which is a special effort on the part of those of the night班 and of the anointed class in carrying the message of God’s kingdom to the people, goes right hand in hand with the phonograph campaign current them, and during the testimony period the phonograph campaign is part of that special effort of more time in the service.

Speaking of Time

Here are nine days in this period for the Lord’s people to make the most of. The entire setup of this occasion emphasizes its scope and importance. First of all, it is a part of Jehovah’s “strange work” by Christ Jesus, and is a world-wide effort of all in unison. In every part of the earth where men and women are serving the Lord this period will see them putting forth an extra effort. In strong contrast, the High Class period itself, with great display throughout the “Easter” season, Christianity, obedience to God’s commandments, of the world’s war against devil religion. The evening of the 8th is the time of the Christians’ Memorial, instituted by the Faithful Warrior, and to the name of Jehovah. How good it is to have this important celebration of Memorial just preceding the “Faithful Warrior” testimony period, which begins (Continued on page 2, column 4)

Always Place ‘Uncovered’ and ‘Protection’

To the Faithful in All the Earth

DEAR BRETHREN:

The testimony period beginning March 27 is designated “Faithful Warrior.” All persons now on the earth and who are devoted to Jehovah God are on the side of Christ Jesus, his “Faithful Warrior.” Such persons are known as the remnant and the Jona­dabs. The command of Jehovah to them is: “Arise ye... against her in battle.” Christ Jesus, the Faithful Warrior, is now engaged in making war on organized religion known as “Babylon,” the Devil’s organization, that deceives the people and fights against God. That is God’s “strange work,” because it exposes the hypocrisy and duplicity of those who have used the name of God and Christ to deceive the people and turn them away from God.

Every person now on the earth and who is on the side of Jehovah and his kingdom is privileged to feed at the Lord’s table and to learn of the unfolding of prophecy, which is meat in due season for him, and which is provided by the Lord for his comfort and hope. Every one of such is duty-bound to obey God’s commandments, and those who have opportunity to obey and who fail or refuse will suffer the consequences. (Acts 3:23) To obey the Lord’s commandments everyone who is on the side of the Lord must now fearlessly bear testimony against the enemy and to the name and praise of Jehovah and his kingdom. This letter is merely a reminder, dear brethren, of your privilege and obligation. If you would maintain your integrity toward Jehovah you will joyfully obey his commandments.

Special periods for giving testimony are fixed in order that all of God’s people throughout the earth may, at the same time, send up this “FAITHFUL WARRIOR” testimony to Jehovah. This period of witness is a world-wide united witness. Who is the Faithful Warrior? Why this testimony period? What is your individual privilege and responsibility in connection therewith? What is to be done during the period? Let every publisher be prepared and strengthened by the message of the letter, and then proceed to have a full share in the testimony period war for witnessing.

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Memorial Report to Be Made

Note on April Report Card

On your report card for the month of April each company servant (and any interested ponders or other publishers) is to note the total number of persons attending the meeting at which this letter is celebrated, after 6:00 p.m., March 28. This information is to be given at the bottom of the report card. In the space at the bottom of the card write "Total Attending Memorial " and the number participating in the tabling the attending, you will report the number of those in attendance who are partakers of the titles of the emblems.

All will with profit attend the Memorial celebration, including those who are not of the night班, who do not themselves partake of the emblems. All of the Lord’s people, of the night班, of the anointed class, will join in the united testimony to the honor of Jehovah’s name.

Special Folder for Phonograph and Transcription Meetings

There is much work to be done shortly in the arranging of phonograph and transcription meetings, as outlined in Brother Rutherford’s recent letter sent to all companies, pioneers and auxiliaries. All persons should have the opportunity of attending those meetings as they are arranged in each territory. For the purpose of aiding the brethren in this campaign, the Society has prepared a very neat folder setting out the importance of hearing the lectures of Judge Rutherford. Space is provided for stamping in the name and address and time of each meeting. This can be done with the regular rubber stamp sets which the Society provides for the work of a territory, where you have arranged for a phonograph meeting or transcription meeting, the company servant should see to it that such of these folders are stamped and given to the publishers for distribution at every home. These folders will be provided at 4c: a thousand to companies and auxiliaries; and free to pioneers.

With much love and best wishes, 

Watch Tower Bible & Tract Society,

Rutherford President.
**Back-Calling the Big Work**

**Are All Your Publishers at It?**

How is your campaign of back-calling going? Have your publishers, who are doing so much to aid those who have signed the petition, come through with their share? We've heard that publishers are receiving encouraging reports from on the petition signers coming along.

Many petition names were obtained in small towns and rural territory. We all know that it will take a little longer to process this, but we can be thankful for the help God's people are giving. The advantage of making a personal contact with the people by use of the telephone cannot be overstressed. We have gone beyond the place where we simply leave literature, getting hearts warmed. We must show that we really care and ask questions pertaining to these things.

Therefore, even though it entails inconvenience, this contact should be made. It is a vital and necessary factor in this campaign, and you are having done it in the earth. Therefore it requires careful planning. Your territory should be divided and cared for as all areas with the people. However, you must really contact and ask questions pertaining to these things.

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**Saturday and Sundays**

Saturday the period opens. Why not with all-day service? And Sunday the Lord's day, the religious festival, and to be taken advantage of by every one of the Lord's people in the world's work of uncovering God's enemies. During the week days of Monday the 27th to Friday the 30th, let witness groups be arranged for each day. Plan the work carefully, attending to all details, such as publishing lists can be advised at the service meetings and can take part in the service during the week. Let the publishing parties remain in the field several hours, making a good day of it each time they go out. This will increase the number of hours. In the evenings, let back calls be made, phonograph work be carried on, and real time phone calls made to ask questions and to make extra calls for extra effort. Then the period closes with the week end of Sunday and Tuesday the 3d and 4th, two more full days for the Lord's services.

**What to do?**

Consider the corresponding spring testimony period of a year ago, "His Strange Work" testimony period, April 9 to 26, and you will see that we released the public. Jehovah blessed the efforts of his people, and it marked a high point in the warfare between the forces of Satan and Christianity. Look up your records and find out what your company did then.

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**Divisonal Campaigns**

The dates set aside for divisional activity during 1937 are May 29 and 30 and September 4, 5 and 6—two divisions.

All divisional servants who have not been notified to the contrary will continue to serve in that capacity during the ensuing months.

The two divisional campaigns scheduled for 1937 should receive the full support of all the brethren. Points should be chosen where a real witness can be given as the opportunity of giving preference, of course, to trouble points where you are receiving. 

Divisional servants should immediately contact all company servants in his division and receive from such a record made of the points or sections to be covered in these campaigns. These recommendations should be carefully assembled and careful and submit to the Society the two recommendations. This information should be in the Society's office by March 15, so that the recommendations may be considered and approved in plenty of time for the first campaign.

Only territory that is assigned to the local publisher at the beginning of the year should be witnessed to. Unassigned territory or pioneer territory should not be worked without special permission.

**Coupoms**

The Premium Payment advance that after January 1, 1937, they are not permitted to redeem Borden coupons for cash, but will redeem them for the equivalent of five cents.

Nestle's Milk Products, Inc., advised that they would be unable to continue their support after the end of the year, namely, December 31, 1936. 

They sent forth a letter to this effect to all the brethren who have been sending them labels.

**The Year So Far**

Below is the table showing the report of the United States and all 24 countries. The Brooklyn office for the first four months of the current fiscal year compared with the same time a year ago.

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They sent forth a letter to this effect to all the brethren who have been sending them labels.

**Watchtower Studies**

Company meetings for study of The Watchtower should be had Sund., afternoon or evening, as the company may decide. Any company that has not published notwithstanding what has heretofore appeared in the Informant, and this is the Society's policy and not at the behest or direction, by direction of the president.

**Special Notice**

Pioneers and auxiliaries should take care that each pioneer and auxiliary, publishers for The Watchtower, The Golden Age, phonographs, books or anything of this nature and forward to their societies and publish immediate orders. Pioneers should confine all their placements to the general list of publishers, and all the people not associated with company organizations. All who attend regular meetings in this country must keep all your requirements through the company servant or stockkeeper.

**Sound Car Equipment**

The Society is able to rebuild any phonograph, and one of these has been manufactured at 117 Adams Street into sound car equipment. The phonograph has been further improved with an additional power pack is supplied. We will recondition the transcription machine and make it due speed, 331/3- and 78-r.p.m., if not already that way. Write the Society in regard to adding sound car equipment to your present phonograph machine, and the cost of doing the same

**Literature**

This is a booklet campaign. The combination to be pushed for this testimony period is the Christian contribution of 22c, which combination will include the two new booklets, Protection and Uncovered. This proposal to use booklets to be used may be the following: Angels, What You Need, Preparation and Uncovered. Then this proposal will be used at the door in the following:

End March with the 26th. At that time send in the report for March. The report for March should be from work from March 27 to April 30 inclusive on the April report card. On the April report card also report the extra testimony period, March 27 to April. Also, on your report for the month of March, report the number of the total number attending the Memorial celebration and the number of brothers released. The report should include the following:

"The message of the kingdom and the name of Jehovah must be proclaimed to all nations as a witness. We do not concern you as to whether you will and who will not die at Armageddon, but concern yourself about your own survival and the care or service as God's command. The Lord will take care of the results."
Jehovah’s Faithful Warrior

Have You Made Your Plans?

Jehovah’s Faithful Warrior, Christ Jesus, has now thrown open the granary and storehouse of Jehovah to those people of good will who desire preservation and life according to the Lord’s provision for them. Jehovah has clearly revealed to his people the relationships of himself and his King, Christ Jesus, to all creatures who will have his approval now. We see as never before the true history of Mordecai and Naomi, their privileges and responsibilities in the Kingdom organization; also that of Ruth, Esther and Benjamin and their position and why so many of them endured much persecution in more recent years. We also discern the other ten brethren of Jehovah and there have been during recent years and what we may now expect concerning them.

Why has the Lord given his people this vision? Because the time has come for Jehovah to send forth his witnesses to declare his message of consolation to these hungry souls. He says to them through his witnesses, “Go unto my servant, Christ Jesus, and whatsoever he saith unto you, do it, and ye shall live.” To this end he has given us millions of books and with these, thousands upon thousands of sound machines, including sound cars, transcription machines and phonographs.

To this end he has prepared his organization at headquarters and throughout the earth, subdividing it into pioneer, auxiliary and company service committees; and the company service committee under the direction of company servant and the Kingdom service during the body for the purpose of carrying out the work that he has now for his people. This organization manufactures, ships and distributes this food that the Lord has stored up for the “sinner sheep” and people of good will.

Our Part

The Lord has done his part very thoroughly. Are we doing ours? During this “Faithful Warrior” period, March 27 to April 4, are we putting forth an exceptional effort to co-operate in this special proclamation that the Lord has arranged? These special periods are also directed for the purpose of raising funds for that purpose. Each one should recognize this and arrange accordingly. This is the time, the time to give now and for himself. The Lord will be satisfied with nothing less than faithfulness on the part of his people. Therefore, carefully consider your time and your arrangements and plan to devote as much time as possible to the Lord’s purpose. You are to carry this burden as a large order. Order with freight shipments whenever possible. Pioneers are furnished them free.

Organization

The work of the entire testimony period “Faithful Warrior,” March 27 to April 4, is to be made on the report card on which you report for the month of April, and the work of the entire period is to be included in the work of the month of April.

End March with the 26th

The work of the entire testimony period “Faithful Warrior,” March 27 to April 4 inclusive, is to be made on the report card on which you report for the month of April, and the work of the entire period is to be included in the work of the month of April.

End March with the 26th, and immediately after the 26th send in your report for the month of March, reporting the work of March 1 to 26 inclusive. The April report will be for March 27 to April 30 inclusive.

Transcription Folders

A sample copy of the new folder to be used during the transcription meetings and phonograph meetings is enclosed with this Informant. They are very attractive, and we believe they will aid in drawing the attention of the people to the meeting place. They also have adequate space for personal data, and should be left with everybody in the area that is covered for a particular meeting. These can be had at 40 a thousand. Order with freight shipments whenever possible. Pioneers are furnished them free.

Jehovah Is Blessing the Phonograph Work

Here Are Some Phonograph Experiences

The Lord is blessing this work in a remarkable way.

One of the Greater New York units reports the following results of the back calls made on petition signers: “Of the 1500 calls already made on petition signers, 900 were reported as interested in the Kingdom and require further contact. We expect to call on these people with the phonograph and invite them to the phonograph service in their neighborhood.”

In Istanbul, Turkey, we have a report: “I played the records in the English and Americanembassies by the phonograph. Many showed much interest and invited me to play the records in his home that otherwise they would have been unable to hear.”

From Egypt: “This month we made use of the phonograph in many homes. It is an excellent means to give the message and the people do give attention to the message presented by the phonograph. We have orders for four phonographs by interested people. We hope to place many more books in the hands of the people as the result of the use of the phonograph.”

A pioneer reports an experience he had when making a back call with the phonograph on six men living in a box car, employed as railway sections. “After hearing the phonograph I placed 2 Bibles, 3 Riches, 12 booklets and 1 Golden Age subscription. All were interested.”

Another: “Where five men were building a house, two colored and three white, after hearing the message ‘Pence Messengers’, they took 2 Bibles, 4 Riches and 15 booklets. The boys asked me to play some more, which I did, and when the meeting was over we had gone twenty minutes over the time that they should have been back to work.”

Practical Use of Sound Cars

When engaged in the actual use of the phonograph, we have some interference. Many times people come up and ask us to stop, as someone is sick or asleep. We politely ask the complainant for his name and address to file as a reason for not continuing. If we are sincere they will do this without hesitation; otherwise they get angry and abuse us. We are continuing in this line of work.

It is a psychological point which works very well. We have no desire to disturb anyone, but do not like to be blamed for our rights either. “A great nuisance on Sunday is the churches. When we encounter in our territory we simply go into it and see if they are holding their services. Sometimes they will tell us they are not convening for ten or fifteen minutes yet; so we utilize that time.”

Another nuisance is in the form of police officers who take it upon themselves to come out and say that they have been sent to stop us. We then close up and go directly to the chief or superior city officer. Sometimes, as very recently in the city of... and also in... we learned that the officers had taken it upon themselves to stop the work, and we were told to continue. When an officer comes up in an abu-

(Continued on page 2, column 3)

Read Brother Rutherford’s Letter at Memorial

It is recommended that Brother Rutherford’s letter “To the Faithful in All the Earth,” appearing in The Watchtower, “The Golden Age” and March (1957) Informant, be read at the Memorial service of each assembly. One lady told me that she greatly emphasized the great privilege of participating in the actuality of what was taking place. She described the thrill that filled the assembled multitude of, and the Jonadabs also joining in the field service.

The Society is anxious to receive as soon as possible a complete report showing the total attendance at Memorial, and of these the number who partook of the emblems. This can be shown on the report card for the month of April by each company servant, isolated pioneer or other publisher.

A Letter Comes with This Informant

Enclosed with this Informant is a letter with this message to all of the brethren at your service meetings during the remainder of March and in April. Let all consider what they can do to have a larger share in the witness work in accordance with this letter as company publishers, auxiliaries and pioneers. The letter should not be merely casually read, but given real consideration.
Think of How Many Places You Could Put One

Just a little more than a year ago the very first Watchtower was available for the brethren to use in advertising the Kingdom message. Several early Watchtowers were supplied to Jehovah’s people throughout the land, and these are being put to good use in the homes of the public and in the hands of Jehovah’s witnesses. Persons, places of business of the brethren or of other people, at times told him to turn the old booklets made up in white, yellow, green, and red, presenting a beautiful and striking appearance, and sold for five cents in day-light as well as at night.

The sign now reads:

H O W T O OBTAIN R I C H E S

THAT ENDURE

Inquire Within

For local information the brethren have cooperating with the publishers to give out additional inserts such as how to buy these signs now have, and obtain as many additional as you can use.

The Society will fill orders at once, and in return for this remittance to accompany your order, the signs come complete with cord, flashlight, and envelope and the insert reading as shown above.

All companies should order these signs by the dozen or in sets of two if, possible, for convenience in packing and shipping.

New Catalog

A reprint of the catalog has been made, bringing it up to date. Beautiful illustrations of all books and brochures are included. The Watchtower, which is the Lord’s channel for feeding his people, The Golden Age, which continues to bring you information of real interest, and news about the activities of Jehovah’s witnesses. It will be greatly appreciated and help considerably with your work in these days. The subscribers you will always use the subscription blank which is sent in The Watchtower, and when you receive a new one, The Golden Age one month before your subscription expires. All the subscribers need to do is to address and mail this blank to the Watchtower office at the address shown so that a renewed subscription will be in prompt handling of your subscription. Write plainly, and read your slip carefully after filling it out.

If associated with a company, renew through the local company servant; and the company servant will please read last month’s Informant as to what he should do.

Are You Using Electric Signs?

Reporting “Uncovered” Booklets

Some of the brethren have mis-undertaken for this reason. A distinction should be made at the beginning.

In your regular monthly report, those who have received by request to give certain information to the company servant when the territory is covered does not change the fact that all the Uncovered Booklets placed are to be placed the sign back at the work. The fact that pioneer and auxiliary signers contributed for the Uncovered booklets placed.

The fact that pioneers and auxiliaries have failed to report all their Uncovered booklets in the past, thinking that this should be turned over to the company, the publishers include in their next report all such booklets placed; and any company who have misunderstood the matter and included in their next report Uncovered booklets reported by pioneers or auxiliaries, they will please straighten out their report on their next report, so that this matter may be straightened out.

The reports should be completed by the Society for April 30, or as soon thereafter as all the petition signers are called upon, should be as follows:

The Society assumes the obligation of providing the Uncovered booklets.

The companies are to supply sufficient copies of the Uncovered booklets for the number of petition signers who contributed for the booklets, and auxiliaries for petition signers in the respective territories as shown in the report. They may turn out to these brethren.

When that territory is completed the following information is given to the company servant:

The number of Uncovered booklets supplied free by the Society for petition signers, and used by the publishers in the regular house-to-house work should be reported with booklets taken by pioneers or auxiliary subsequently for their regular service.

The Society will supply each company with a list of these petitions to make this report in ample time for this report to be sent in. This will be to the use of the publishers with their March 31 Statement.

Pick Up Your Shipments

Pioneers, auxiliaries and company servants should utilize the fact that the Society ships the cheapest way. If by freight, then a bill of lading is issued, and the person ordering the books is shown on what railroad it is coming. If the shipment is too small for freight, then booklets are shipped express, whichever is the cheaper.

Please be on the lookout for both these places when you have placed freight. Sometimes shipments are left to be in the express office and booklets are returned by the express person to the company or our own office.

It is known that no call was made. Always be very careful to check this up, as you do not want to miss your shipment of booklets.

One Sunday morning recently we received by mail a letter from a company ordering a booklets which we had attempted to send.

“The Ship was left at a certain harbor, and I had to return the booklets which I did not care to have. I was afraid that they would have been compelled to come in and stop us as soon as they had a complaint. I answered that he wished to have the booklets here; in nearly all instances there is no such ordinance, and this places the company in a very awkward position. He will usually tell you to go ahead until he gets a complaint, then an ordinance is sworn in which apparently does not cover sound cars, we politely ask the officer to please underscore the portion which applies to us, as we are unable to understand it and could not explain it to our report. This has always resulted in a compromise on the officer’s part and we were unable to go ahead. A good ordinance does exist we are often permitted to operate. . . .

“One Sunday morning recently we received by mail a letter from a company ordering a booklets which we had attempted to send.

“When he had finished saying that he was very sorry but he could not sell us the booklets which we had ordered, and he would have happened if we had just gone ahead with our work instead of stopping, and that he would have been compelled to come in and stop us as soon as they had a complaint. I answered that he wished to have the booklets here; in nearly all instances there is no such ordinance, and this places the company in a very awkward position. He will usually tell you to go ahead until he gets a complaint, then an ordinance is sworn in which apparently does not cover sound cars, we politely ask the officer to please underscore the portion which applies to us, as we are unable to understand it and could not explain it to our report. This has always resulted in a compromise on the officer’s part and we were unable to go ahead. A good ordinance does exist we are often permitted to operate. . . .
Jehovah's

"Glittering Sword"

Will Strike God's Enemies
Who Will Survive?

Another Testimony Period
of Warfare

Honest-hearted Must Be Fed

Jehovah by his prophet states: "If I whet my scavenger sword, and mine hand take hold on judgment, I will render vengeance to mine enemies, and will turn my hand on that I hate." (Deut. 32: 41) Who is the "Glittering Sword" of the Most High, the One who will execute the judgments of Jehovah on his enemies, destroying those who sustain false combinations with their tongues? The Watch Tower Calendar says: "Christ Jesus is Jehovah's 'Glittering Sword', with which unrighteousness shall be destroyed."

Directing the present warfare, Jehovah is working through his people forward. The special testimony periods bear titles appropriate to the work to be done, and from June 6 to 13, inclusive, is the special testimony period designated "Glittering Sword". Everyone who really loves the Lord, regardless of the length of time he or she has known of God's truth, has the privilege and is charged with the responsibility of sharing enthusiastically in the work of this important period, "Glittering Sword."

"Glittering Sword" Literature

A remarkable combination of books and booklets will be used for this period. It is a special offer for the nine days only, and is comprised of Riches, Preservation, Protection, Uncovered, Armageddon, and a colored-cover booklet, any one you desire, but Eounding is to be placed if the person does not already have it. Here you have a combination of two bound books and four booklets, to be placed on the special contribution of fifty cents for the combination. Have a good stock of all of these on hand. With this Informant you will receive a special order blank, which is to be sent back once, so shipments can be made and you will have your stock in plenty of time. The new booklet, "Eounding", will not be consigned, but you are to order what you want of them, a good supply.

If the person witnessed to has Riches or Preservation, it will be all right for you to substitute in this case any of the other bound books to make up the complete combination at the special contribution. If only two books and Uncovered are desired the contribution can be forty cents, or the four booklets, for a ten-cent contribution, for this period only.

The rate at which the pioneers now obtain the literature will enable them to make this special offer to the people, and it will be necessary for the Society to give them credit on the combinations they place. To enable the auxiliaries and companies to have this special offer, they should show at the bottom of the test slips the cards for June the number of complete combinations of the two bound books and the four booklets they place during the nine days. Ask for "Glittering Sword" period on the special contribution of 50c. From these report cards we can give credit on the auxiliary and company accounts respectively of 8c and 6c for each combination. Report in this manner all combinations, English or foreign.

In making their reports to the company servant, the company pub­lishers should indicate on their report slips the combinations placed through. Have everyone, and get a refund of 6c a combination, having obtained all literature from the stock keepers originally at the regular company rate.

Of course, you understand that the specified booklet is to be given to anyone who is unable to make a contribution, if he promises to read it.

In placing literature with people reading a foreign language, make up a like special combination in their language, using two bound books and three self-covered and one colored-cover booklet in that particular language. If necessary use two foreign bound books and the English booklets for the children in order to make up the special combination offer to these people not able to read English.

Riches and Preservation are printed in many languages. In case these are not in your territory, you will have to ask for a combination in your particular language, substitute some other bound book. Order all the foreign literature you require from your company servant.

Preservation is available in Arabic, Behmadian, Dariush, English, Finnish, French, German, Greek, Hollandish, Hungarian, Italian, Japanese (soon), Norwegian, Polish, Portuguese, Slovak (soon), Spanish, Swedish, Ukrainian. Yoruba — twenty languages.

(Continued on page 8, column 1)

Exposed" over the Radio
Brother Rutherford Will Do It Nation-wide,
Using More than 150 Stations

"Rise Up Against Her in Battle"
Phonograph Campaign Moves On Well

Are You Doing All You Can to "Let Them Hear"?

Joyful reports are coming in from all parts of the field regarding the phonograph campaign with "Exposed" and "Religion and Christianity" recordings. The brethren are enthused beyond words at the prospect and possibility of this new campaign and are enthusiastically and systematically covering their territory assignments as outlined in Brother Rutherford's original letter.

The results obtained to date by those who have advised the Society have exceeded their fondest expecta­tions. This, of course, is to be expected. It is the Lord's plan for the work to be carried on, and his purposes will be accomplished.

Some companies, however, have not been so prompt in getting this campaign under way. Some of them have felt that they have no brethren in their locality who would take the efforts or interest that this campaign requires. Other companies have felt that they should finish calling upon the petition signers before undertaking the campaign; while still others feel that this special campaign is only for large com­panies or the larger units. All of these objections are wrong.

Regarding the first one: Anyone with a knowledge of present truth and the Lord's purposes relative to the establishment of his kingdom can find sufficient information in the Uncovered and Protection booklets in support of each point dealt with. With an almost inexhaustible supply of additional scriptures and supporting arguments in The Harp, Deliverance, Creation, Government, Hecper, and other publications of the Society, so that for anyone who really wishes to reply himself there is no excuse for not being equipped to take care of these meetings. The same concern does not apply to the smaller units. Each of these objections are wrong.

Regarding the second objection, this indicates a lack of understanding. Both the work of back-calling on petition signers and this special campaign can be carried on simultane­ously. In fact, the special campaign is directly connected with the petition work. Each company servant and service committee should arrange to have the names of all petition signers in each territory set.

(Continued on page 9, column 1)
Those ... Sword”.

You may have noticed that some car drivers place publishers in the territory and leave them for four or five hours without calling back to report. What is to be done? First, you who have not placed your orders, do it immediately; because the territory, literature, and other requirements, while other car drivers pick up the work of the people whom they have worked into every special period also.

Are you equipped with all the literature, and all others. It is entirely mandatory.

Brother Ruttherford says in his letter, “If you have not placed your order for the next campaign, it is important that you do so as soon as possible. This applies not only to petition signers but to all who manifest real interest. These tones, however, would be more satisfying if the individual publisher after that one has made several back calls, but should be turned in promptly and become part of the company’s records.

Phonograph Orders

There are some publishers who have not had the phonograph literature to be sent to them, and they should have nothing to do with this special series. This is incorrect. All publishers who have phonographs should take them into the territory and use them as outlined in Brother Ruttherford’s letter.

Signs

Three or four publishers should take advantage of the phonographs to work with sufficient territory to last them two or three weeks; but any who choose to do so may place all their phonograph orders at once; and drop them down in another territory and thus the car is continually going to new ground and doing all the work. The phonograph literature is a proper provision for seeing that these provisions of the Lord’s memorial celebration, which will follow shortly after them with the people for the present.

Have All Your

Petition Signers
been Called On?

With the March 31 Statement, which will be mailed out about April 10, each company will have a list on which to make the special report of the Uncovered booklets placed with the petition signers and all others. This is a special series. This applies not only to petition signers but to all who manifest real interest.

Memorial Reports

You must have Riches, setting Jehovah’s provisions: Preservation, “discovering Jehovah’s provision, his wisdom and knowledge.” The people may turn in their reports at any time during the month by the company publishers, including Uncovered and all others.

Help Light the Way

with Electric Signs

This is to call attention to the Watchtowers and previous Informant articles on the electric signs. Order all of these you can use. This is an additional means of advertising the Kingdom message, and the brethren can work to meet each other. The phonograph work makes this necessary. One publisher may use his phonograph literature on cover consid-

Sound Car

When the publishers are working with the sound car, if the car is able to operate as a separate unit, if the workers go ahead with their territory and make a regular run, then the regular prearranged system. The sound car will serve the given area, calling the cars to the proper stop to contact the publishers or keep constantly checking up with the publishers. The car drivers should be prepared to do any witnessing. Both attitudes are extreme and entirely wrong.

The car drivers should have their territory checked up and perused by the publishers to work with sufficient territory to last them two or three weeks; but any who choose to do so should have their work to do and they can go ahead and finish the territory they are assigned to without waiting for another.

All publishers should be agreed on the number of hours they望 to work when going out in car groups and set definite times for starting and meeting your group. These times daily will be instrumental in your territory and become part of the company’s records.

(Continued from page 1, column 3)

Make a survey of the locality. Three or four publishers should take advantage of it to work when going out in car groups and set definite times for starting and meeting your group. Time these daily will be instrumental in your territory and become part of the company’s records.

(Continued from page 1, column 4)

Beat the drum locally, and put on your sound cars and automobiles. "Sandwich signs" will be made locally, which will be used in this campaign. These signs can be changed to advertise "EXPOSED!." Stencils can be made locally, and put on the sound cars and any large flash sign provided by the Society can be put to use in advertising this special series. These signs will be useful.

Many of these signs can be worked up very attractively by different individuals in the company. These signs properly used will be very effective throughout the country at all times.

The car drivers should have their territory checked up and perused by the publishers to work with sufficient territory to last them two or three weeks; but any who choose to do so should have their work to do and they can go ahead and finish the territory they are assigned to without waiting for another.

All publishers should be agreed on the number of hours they hope to work when going out in car groups and set definite times for starting and meeting your group. These times daily will be instrumental in your territory and become part of the company’s records.

List of Stations

So that you may advertise locally, the following means, there are listed separately some of the 150 stations which the company publishers and use the electrical transcription in this nation-wide broadcast. Advertise vigorously the stations that best serve your locality.

(Continued from page 1, column 5)

Aside and of the great multitude in the Lord’s organization are very moderate in the distribution of this timely message. Brother Ruttherford has delivered the lecture containing in this booklet, "Glittering Sword," and people who were unable to hear him will be anxious to obtain copies of this booklet. The people in the United States will recall the shout of “Aye" in response to this message. It is an important message. Get your personal copy for study now, and be prepared for the next campaign. Remember, the resolution called for world-wide distribution. Let’s get at it really now in the June campaign. Order now.

(Continued from page 1, column 2)

“Glittering Sword” Term

Stencils

Brother Ruttherford, each country territory, is to be published, and this should be distributed in recorded lectures "EXPOSED" and "RELIGION AND CHRISTIANITY." All of these features of the "Glittering Sword" term should be brought together. Plan the territory. Let all have individual assignments of city territory, so that they may work through the people in their respective territories. These are the Lord’s servants, and are to set a fine example to the people, and a thorough effort is being made to establish between the people and Jehovah’s witnesses. It is entirely mandatory.

"Glittering Sword" Sound Work

Special phonograph machinery and phonographs are to be used to such a great advantage in this term. The telephone calls for intensive sound service, especially with the phonograph at the homes of the people, and this work can reach in addition to their work with witnesses, groups.

"Glittering Sword" Sound Work

Sound Blanks

Your phonograph phono- record blanks can be used to such a great advantage in this term. The telephone calls for intensive sound service, especially with the phonograph at the homes of the people, and this work can reach in addition to their work with witnesses, groups.
Records

Some months ago an order blank was sent out to all companies so that they might arrange the campaigns as the following for the years 1935 to 1939: P-61 A to P-61 C. Due to manufacturing a large number of these at one time, it was found that the cost to the brethren. This supply of records is now exhausted, and processing in small quantities to fill present requirements means a higher cost. Therefore it is necessary to set the same amount for these records as for other discs, namely, $10.50 for the entire set of 18 discs. This change is effective June 1, 1937. If the brethren require replacements because of broken or worn-out records, these can be had at 75c each.

Spanish records are now in stock carrying the "Exposure" series and "RELIGION AND CHRISTIANITY." These should be used extensively in Spanish-speaking territory. The set of 18 discs, PS-97-A to PS-97-H, can be had at $10.50. In the Spanish we also have the records PS-102-A to PS-102-B. Many of the brethren will want to use this series during the month of June, in many cases in the Spanish-speaking territory while witnessing, as this introduces Riches and Jehovah's Kingdom to those among whom it is unknown. These records PS-102-A to PS-102-B can be had at 75c a disc.

Testimony Booklet

A new booklet has been printed by the Society containing a testimony for the books and booklets in 31 different languages. It is bound in a full colored cover so that it will last long. It also contains a full colored illustration of all the boxes bound with the booklets. These testimony booklets can be had at 2c each; this to cover the cost of printing. Companies desiring these booklets should order them through the company servant. These testimony booklets are especially helpful in territory where many languages are spoken. The publishers should always carry one with them. At your next service meeting find out from the publishers how many want a copy of this testimony booklet. You can keep them with your next shipment of literature. If you think the remainders should accompany this order.

Watchtower Studies

Company studies in The Watchtower should be arranged at the meeting for the members of the company. These studies are designed to acquaint the brethren with the present world situation and the Kingdom interests. The brethren have made many suggestions, and no comment, of which is not appreciated. It is convenient to have the meeting on Sunday afternoon; others, in the evening or on some other time, depending on the company. Let each company arrange for the Watchtower study as will best serve the Kingdom interests.

Clear the Decks for June 5!

"Glittering Sword" Period, June 5-13

Are You All Ready?

You Will Need Literature, Phonographs, Territory, Time

Nine days, June 5-13, are designated "Glittering Sword" testimony for the intensive work on the part of all the Lord's people in pressing the fight for the honor of Jehovah's word and name, the present warfare. Feeding the heart with the truth of the Bible, and exposing the enemies of Jehovah, will be the personal interest of each brother here. It is an occasion in which everyone who is on the Lord's side can have an active personal part. How many of the nine days can you devote to the field service during this period? Set your personal quota.

Many of the details of this campaign have been set out in the May Informant, which you have studied carefully, proceeding in accordance therewith. The schedule of service meetings for May provided a thorough study of that Informant at your service meetings. In addition to the arrangements of the company as units, it is now up to each individual to make such personal plans as to enable the publishers to give the utmost cooperation in the campaign and put the greatest amount of time possible in the service.

Time is the thing, and it can be realized by taking the greatest advantage of the season of the year. All-day witnessing gauges should be organized for every one of the nine days, and this will enable one to become thoroughly to be reached to advantage. This will take planning, and wise distribution of the publishers in towns and rural holdings, but no amount of planning will not be overloaded for rural work, and so that the "Exposure" meetings can be made as effective as possible. With this Informant you will receive the testimony card prepared to aid in presenting the literature of this period. The combination is placed on a contribution of 50c, and consists of Riches, Preservation, Protection, Uncovered, Armageddon, and Choosing, with such substitutions as are necessary. The quantity suggested will in many cases be used up in one day. This combination, specially designed for this period, is limited to the nine days only. Have your stock on hand in the hands of the publishers. The company publishers are to obtain the required amount of company stock at the regular company rates. A refund of 6c can be made to the company publishers for each complete combination they place, this refund to be made at the time they return the empty blanks. Then on the report cards for the month of June the company servants and the publishers will have to note the number of complete combinations of two bound books and four booklets placed on the contribution of fifty cents during the period, and a credit will be given on the book accounts at this office. This credit will be 6c and 8c respectively for companies and auxiliaries for each combination thus reported. Unless this report is made the company will make no allowance for the rebinds.

This is an important time in which we are privileged to serve, and this is further emphasized in the opposition of the Devil and his crowd to the work now well under way during the "Exposure" campaign. He does not want his own organization to be uncovered. Hence the work must go on in the face of this opposition. The "Glittering Sword" testimony period follows one week after the Divisional testimonies. As this introduces Riches and Jehovah's "Glittering Sword," under whose command we are privileged to serve.

Surely this testimony period itself deserves your full support and participation, and will receive this of the faithful.

After June 13, What?

"Exposed" Series

Lots of Work to Do

As a presentation, Riches or six booklets on a 25c contribution, supplemented with other books and booklets. This will be a tremendous opportunity. The rural areas need Uncovered, Protection, Armageddon; in fact they need everything. This year's work of the rural areas will require considerably more systematic planning than heretofore, because of the phonographs. There will be no more of the rural tours and the best plan will be to incorporate the "Exposed" sections of the territory. If these have not already been done, they should be put on in every town and village in your territory, either on Saturday evening or on Sunday. Ascertain at which time you are likely to get the best audience. Arrange for a hall if one is available, as that method seems to be the best way of putting on the series. If no halls are available or if you believe you can get a better audience out of doors by putting on the series over the sound car or PTM, utilizing parks, courtyards, squares, places where the people are accustomed to assemble, make arrangements accordingly.

Work the territory in advance, as outlined in Brother Rutherford's letter, using phonographs and announcements during the previous week in the town and adjacent rural areas, concentrating your activity especially on Saturday evening and on Sunday, by giving as wide a witness as possible and get each one to advertise the meeting over the sound car and PTM Saturday afternoon and night, when the rural areas are assembled. Then put on your first section of the series. The following week-end (do the same, advertising with the sound equipment and announcements, extending your activity further into the rural areas, presenting the literature and handout invitations to the meeting. Then the second section of the series should be put on.

During the first two week-ends a six-booklet combination may be featured. The third week-end, cover as much as possible of the territory with sound and invitations and offer the Riches book on a 25c contribution.

Your future activity will have to be determined by the interest manifested. If the interest justifies it, continue with "Religion and Christianity" series, leaving enough publishers in the territory to carry on these meetings and to make necessary back calls on the interested and generally develop the interest in that area while the majority of the workers go on and put on a similar campaign in some other area. Large companies so dispatch their members and equipment that they may have two or more of such series going on simultaneously. Publishers without auxiliaries should participate in this work, using the invitations to the meetings and offering the literature to the people.

Invitation Folders

These are to be used extensively in the territory, offering them to the people whom you are testing to them, leaving them where the people are not at home, distributing them from (Continued on page 2, column 2)
"Just a Line to Let You Know"
of the joyful experiences I am hav­ing—(for I forget them in the busi­ness sections). As I walk into a busi­ness place I ask the manager if he has about four cents' worth. Most times they will sputter around and say, "What is it that you have?" but if I say, "You've sputtered around and are setting up my phonograph and tell them that I have something that I want them to hear, and they will sit down and listen until the record is finished."

"It has been a great joy to use the phonograph in this section. I have placed much literature with the phonograph that I could not have got otherwise, because I had to find the sheep. The Lord has placed the phonograph in our hands, and we can use it."

"I have had so much joy in the phonograph work, and, as the In­famous says, 'one doesn't get tired if one uses the phonograph and uses it.' I say, 'I would like for you to hear this,' or, 'I will play a little of this,' and then open the phonograph and put on the record, tell them the name of the lecture, and ask if they would like to hear it, for they seem to have all kinds of ex­citement."

"When arranging for back calls I say, 'I can come and play the phonograph for you,' or, 'I will come and play for you.' No need to make a definite date I ascertain when they will be at their place of business, and, when they are, I will set up and run it for them."

"And, in conclusion, I wish to take advantage of this arrange­ment should advise the office as soon as possible. I ask if they have any need of this machine."

The Society has just sent out a letter to all P.T.M. owners advising them that we are now in position to buy all parts of the ware. They are the very best that can be had for the Lord's work, place your order, and it will be filled in about three months from now. A. N. 1 machine has not received a letter and are interested in hearing from those with such machines. N. 3 sound equipment, write us about it. We shall be glad to send you one.

"Two-Speed All-Electric PTM"

This P.T.M. is in a position to supply brethren who own the all­electric PTM with a two-speed motor so that you can play your favorite records at a speed of 78s or 33 1/3. We have this motor ready to be put on the 78s- as well as 33 1/3-r.p.m. records. The cost of this motor is $10. With this addi­tional equipment, the electric machine is ideal for use at "Exposed," meetings or any other place where alternating current is available. You can replace the motor yourself. There is no need to send the all-electric PTM to the Society for this change.

"Exposed" Campaign

The correspondence received at the office indicates that some of the brethren have been discouraged because they were not able to make the arrangements they anticipated at the first meeting, and quit the project entirely as a result. I hope it will bring results. The most successful meetings are those in which the brethren and pastors have the en­tire amount of prejudice in the average mind, which must be dis­cussed. It is better for them to make up their minds to fight for the scriptural way, and to assist each other in this way.

"The brethren in large numbers are now the strong-arm, decisive, unanswerable force of being spoiled, because before the war there will be 10,000,000 people and, in fact, all parts of the world, big shots have gone out of position and brought in with them their slips should be sent in with one subscrip­tion blank and your subscription blank and your re­sistance. The one exception is in the ease of companies as mentioned above—copies may be sent to the office; otherwise, send your slips promptly, please."

"Six Months' Comparison 1937-1936 of Activities of
Companies, Pioneers and Auxiliaries"

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<td>Books</td>
<td>662,865</td>
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<td>Hours</td>
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Phonograph Orders Heavy

The brethren in the United States are putting to use the phonograph and the new records. The brethren are putting some of the phonograph and therefore are ordering as they never have before. When you want one of the So­ciety's phonographs, which are the best, they will order them according to dates. If you want one of the So­ciety's phonographs, which are the best, they will order them in the month before you can get it. An extra force is working on the manu­facturing of the phonographs, so we can produce them to fill orders for more than 1,000 a month.

Rebuild Your

Water-Battery PTO into
No. 3 Sound Equipment

The Society has just sent out a letter to all P.T.M. owners advising them that we are now in position to buy all parts of the ware. They are the very best that can be had for the Lord's work, place your order, and it will be filled in about three months from now. A. N. 1 machine has not received a letter and are interested in hearing from those with such machines. N. 3 sound equipment, write us about it. We shall be glad to send you one.

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Do You Renew Your
Subscriptions Promptly?

It is a great help to the brethren in the office who handle subscriptions for The Golden Age and The Watchtower if you send in your subscription renewal before your Watchtower or Golden Age sub­scription expires, a renewed re­ceipt will be sent you every month, however, fill out this slip, printing your name and address plainly thereon and any other information of expiration in the magazine, mail it with your remittance to the Watch Tower Office, The Golden Age. The sooner sent in, the better.

"Exposed" Campaign

The correspondence received at the office indicates that some of the brethren have been discouraged because they were not able to make the arrangements they anticipated at the first meeting, and quit the project entirely as a result. I hope it will bring results. The most successful meetings are those in which the brethren and pastors have the entire amount of prejudice in the average mind, which must be dis­cussed. It is better for them to make up their minds to fight for the scriptural way, and to assist each other in this way.

Calling back upon the same people three or more times with the pho­nograph will do much to dissolve prejudice. By going over this terri­tory three or more times you have more chance to help the brethren who that many more times and to aid them to get a proper un­derstanding of the project. It is also to dispel any additional preju­dice that might be developed by the locals or by some who may have been put on to advantage.

After June 1 the "Exposed" series may be used on sound cars or on P.T.M. machines in parks, at beaches, in camps, or any­where else where these series may be put on to advantage.
Six Bound Books on a Contribution of One Dollar

Special Offer from July 1 to September 12

Here's an Opportunity to Show Your Zeal for the Lord

750,000 Bound Books Our Goal

For a long while now the publishers have been stressing Riches on a contribution of a dollar, the books on a contribution of ten cents. More than three million of the Riches books have already been printed, and most of them distributed to the public. Many of these people now read Riches and would like to learn more about God's Kingdom. Many others have received one, two, three or perhaps six or more books; but what about these other bound books concerning the Kingdom? It is Important that these people continue their study of God's Word; and to aid these people to get books, an amazing offer is made for the months of July and August and the first twelve weeks, so they can examine the books. During this special campaign let every publisher who has a phonograph play the record 1-102 Ricurs first and then make a display of at least six bound books including Riches. Then run other records if desired, answering questions that may be asked and going into a detailed explanation of how to use the literature and its benefits. If the person manifests an ordinary interest, show him the advantage of securing nine, twelve, or even fifteen bound books. Remember, the entire set of fifteen books on only $2.50 contribution, during this campaign; and that's a small amount when one stops to think of the benefits that these books bring him the joy and satisfaction he can get from a study of these books. Bring this point home to the people. If they can't take all the books at one time, make a back call during these ten weeks; they can take advantage of this special offer.

2. Rural Work

This is the time of the year when we can put in lots of time. Time is

(Continued on page 2, column 2)

The bound-book distribution will receive a great boost because of this

Thrilling News!

Six Bound Books on a Contribution of One Dollar

by

“Illustrated Sword” period has just passed, the marvelous arrangement for distributing the bound books becomes effective July 1, and right in the midst of that special and important work Jehovah's witnesses are expected to make a great push. This period will be a time of great opportunity, and the publishers are invited to participate in this special and important work of witnessing against God's enemies. In addition to the traditional methods of witnessing, books will be distributed in areas where they have never been before. The publishers are asked to consider this special opportunity and to make a plan for their special contribution to this important work.

Right in the Midst of the Bound-Book Campaign

In his loving-kindness toward his people, Jehovah blesses them with abundant provisions of spiritual food and privileges of service. A wealth of opportunities falls upon them from the opened "windows of heaven," and this present time is filled with gift upon gift from the Lord's "loving hand." "Glittering Sword" testimony period has just passed, the marvelous arrangement for distributing the bound books becomes effective July 1, and right in the midst of that special and important work Jehovah's witnesses are expected to make a great push. This period will be a time of great opportunity, and the publishers are invited to participate in this special and important work of witnessing against God's enemies. In addition to the traditional methods of witnessing, books will be distributed in areas where they have never been before. The publishers are asked to consider this special opportunity and to make a plan for their special contribution to this important work.

Seven Booklets on 25c Contribution

A Standard Combina­tion for July 1 and Thereafter

Three Self-Covered and Four Colored-Cover Booklets should not be overlooked at any time in the witness work. They are important; their message is now due to be brought to the public; they stimulate the reading of bound books, and should be left in the public eye. They can be distributed in combination, or singly when several cannot be obtained.

Watchtower and Golden Age Subscriptions

Many of the subscribers for The Golden Age are not familiar with The Watchtower, and in contacting these, as well as other interested people, their attention should be directed to The Watchtower, and their subscription taken. In many communities, some of those who regularly attend Watchtower studies do not have their own individual copy. The Golden Age offers them a greater value to these if they receive The Watchtower personally, each issue.

The publishers are invited to promote The Golden Age to the attention of all interested persons, and particularly in making back calls.
Immediate Attention, Please!

We have learned that some of the records of the new series P-10-A to P-90-R were wrongly coupled together and made up of various numbers. We have reports, for instance, that record P-75-O was coupled with P-75-R instead of P-75-M as it should have been. Please examine your records carefully to see if you have records P-73-M covering the subject "images" was entirely omitted from the record P-73-L; likewise, they found P-75-O coupled with P-76-P. This also is wrong. The way to prevent the records from being coupled together is to give them a 1-month notice to time of purchase. Any records found coupled are to be turned in to our company office.

There are any number of mistakes, and we would like to have you send us your complete records of the new series at the first of the month. We would be glad to have you send us any records you have that are not so coupled.

We will be glad to send you a list of the numbers that are not coupled.

We are sorry for any inconvenience caused by this, but we feel that it is necessary to have the records in the proper order. Please take the time to check your records carefully and send them to us as soon as possible.

Cancelling of Divisional Campaign

Due to the fact that the divisional campaign of 1938, Sept. 4, 5 and 6 comes so close to the Columbus convention, this divisional campaign will be cancelled. No arrangements, therefore, should be made by the brethren for any divisional campaign.

This will enable the brethren to better equipped to go to the Columbus convention.

A Letter to Be Read to the Company

On July 1 each company is being forwarded a letter from the Society requesting them to make arrangements for the divisional campaign for the fiscal year 1938. It requests that the service committee in each company be selected and that the three names of the most active ones be forwarded to the Secretary of the general company at the time the organization is being made. While the organization is to be chosen, it will not go into effect until the beginning of the Society's fiscal year.

This matter should receive attention and be acted upon as soon as possible. This is to be mailed to the company secretary, who is instructed to turn it over to the company and every member will be able to see that the entire letter is read to the company. Where there is no secretary, the general company secretary may do this himself.

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"Mount Perazim" Period
We Are in the War Against the Adversary

Are You Equipped?
Special Offer 6 on $1.00

There is a very definite relationship between our year's text and this special period. It was at Mount Perazim that David rose up against the rucketeering adversaries of God in his day. At that time the Lord gave David the assurance that He would deliver the Philistines into his hands, and He did so.

At this time the anointed and their companions are going forward not in their own strength but in the strength of the Lord. The Lord has instructed us and provided our equipment and shown us how to fight. We have the bound books, six on $1.00 contribution, and all the way up to 15 on a $2.50 contribution. Then there is the "Mount Perazim" campaign, going on we shall have over 10,000 of the new photographs in operation. In addition to the large number of sound book equipment, We have the records "Rider" and "Yirda", and we hope to introduce the Kingdom message and emphasize its importance. We have "Exposed" and "Exposure to Christianity" for our follow-up work. This equipment is provided by the Lord for our use.

That enumerated above is the main equipment to be used every one during this period, but, like every good army, we should also be prepared for emergencies where only small arms can be used effectively. Therefore, we should be prepared to drop down to three books on a 75c contribution, one on a 25c contribution, seven booklets on a 25c contribution, or three booklets on a 10c contribution. Note, however, that but use everything we have and take advantage of every possible means to preach the Gospel.

Perazim means "a breach" or "breaking forth". It means the place where the Lord's breaking forth against devil worshipers, the soothsayers, the Philistines, ancient and modern. Let the anointed and their companions everywhere, strengthened by the power of Jehovah, send forth the Lord's truth of the Kingdom by means of books, booklets, phonographs, sound cars, transcription machines, and tracts and everything else until it breaks forth like a rushing torrent to destroy every adversary in its path. What is our time going to be during this period? Pioneers, 40 hours; auxiliaries, 20 company publication, at least; and more as we are able to put in. Read carefully your July Informant for details of the combinations, the territories to be worked, the proper method of reporting, etc. The company captains and service committees everywhere should give a lot of care and thought to the planning of this campaign. Your service meeting should be enthusiastic, and all preparations carefully arranged, as set out in the special outline for the month. Be ready now for this fight with joy and renewed effort!

Send Your Subscription for Convention Report
Should Be In by September 1

As announced in The Watchtower, the Society has made arrangements with the Ohio State Journal, a local daily newspaper of Columbus, to publish a full page in that newspaper each day of the convention activities. This page will contain reports of the various high lights of the convention and interesting pictures. Whether you attend the convention or not, you surely will want to read these reports. The five issues of this newspaper that will contain these reports of the convention will be mailed to any address for 35c. Even if you go to the convention, you will want to have these reports sent to your home address so that you can review the activities when you get back.

We have sent subscriptions to the Watch Tower, 117 Adams St., Brooklyn, N. Y., and to the Ohio State Journal. These must be sent in as soon as possible, and by September 1 at the very latest, as there is much work to be done in preparing the wrappers. It will be a convenience to the Society if individuals who are associated with a company will send all their subscriptions in at one time, with money order, name, city, street, and county of each subscriber necessary. Please write plainly.

General Convention
Columbus, Ohio, September 15-20

Will Be the Best . . .

The Watchtower covered the details of the convention, which all arrangements for the whole. There are a few points the Informant wishes to bring to your attention.

Rooming Accommodations
It will greatly facilitate matters for a reading committee at the convention if you make arrangements for your rooms prior to the convention, giving them in writing. The more of those that are made before the time of the convention, the less rushed this department will be at the convention.

Travel
The railroads and most of the bus lines have a special round-trip rate to Columbus for group parties of 25 or more persons traveling together from and return to any one city. Going by coach, the round-trip fare is $10 first-class fare. The group does not have to return together or on the same train. This is true of buses. Make your reservation early.

Literature
There will be no need to bring any extra literature to the convention, as you will be able to get it all for the service work. You can bring with you a few books and booklets that you will use while traveling toward the convention.

Pioneers
If for some reason pioneers are unable to make the complete trip to Columbus they may work in company territory on route. Make your arrangements with the company territory and not with the Society. Do not work company territory until you have first received permission from the company servant. If you need the names and addresses, write the Company Superintendents.

Pioneers coming to the convention may find it convenient to come part way shortly, to within 500 miles of Columbus, and work some of the territories that are open. These are listed below. The following counties are located within 500 miles of Columbus and have not been covered with the Watcher book and should prove excellent for the six-book combination. Ask for assignment.

Table:

<table>
<thead>
<tr>
<th>State</th>
<th>Counties</th>
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</thead>
</table>
| Michigan | Iron, Baraga
| Illinois | Put Kendall, Douglas, Effingham, and Calhoun |

Radio Announcements for "Safety"

Radio announcements advertising Brother Rutherford's lecture "Safety First, the Church That Time, Three Times" will be supplied to all companies in advance so that they may be properly and judiciously distributed before the brethren leave for the convention. While we are anxious to have all of these announcements distributed, it should, however, be kept in mind that if they are distributed in advance much of their effectiveness will be lost.

Therefore plan this distribution carefully. Plan it so that all the folders are placed in the post offices, but keep it as close to the convention as possible without unduly interfering with the witness work and your coming to the convention. As far west coast, where many of the brethren are leaving early for the convention, it may be necessary for the publishers to work these folders and see that they are distributed. In the East, it may be necessary for the publishers to work these folders and see that they are distributed. In the West, it may be necessary for the publishers to work these folders and see that they are distributed. In the East, it may be necessary for the publishers to work these folders and see that they are distributed.
New Advertisements for Electric Flasher Signs

The Society has just designed and printed four new advertisements for the electric flasher signs. These are printed in three colors and are very attractive. All that you need to do is put one of these advertisements in your sign to paste it on the outside of your sign. The sign will be changed weekly. These signs will be sent anywhere at the following rates:

1 set of 4 advertisements 10c; 3 sets of 4 advertisements 25c; 10 sets of 4 advertisements 60c; More than 10 sets to one address, 60c per set.

These new advertisements can be used not only in the electric signs, but in many other places, as they make a beautiful bright sign. Pioneers can use them on their trailers, and they can be put up in many places where it is not possible to have an electric sign.

Are You Using an Electric Sign?
The Society still has some on hand, and so that they may all get into use they will be supplied at $1.00 each, with the four new advertisements. Order yours now and advertise. The Society will appreciate any help you can give us. The Society will turn this into cash and use it to buy the signs for the company, and order these all at once. Remember, a sale of the new advertisements comes from the electric sign, at $1.00 each.

New Sound Equipment Place Orders Now
Compact, Light, and Will Do the Work

The Society takes pleasure in announcing a new piece of sound equipment known as the “Exposed”. See Series No. 2 (Fig. 4). This new equipment is a 10-watt outfit having the following features:

- Phonograph, turntable, pickup, microphone and amplifier are in one all-metal case 19 inches by 17 inches by 8 inches (including the horn), weighing only 49 pounds.
- Horn is a 4-foot 2-inch aluminum horn, weighing 5 pounds.
- Battery is a 6-volt storage battery weighing 4 pounds.
- The horn and amplifier are self-contained, for charging the battery from 110-volt AC house current. The horn turns with the amplifier on the roof of a car by eight rubber suction cups which are cemented to the roof, thus providing rubber sealing of any holes in the car top. It can be easily lifted off the car by two men.

This equipment can be had for $140. There have been many requests for this kind of equipment. Quality has not been sacrificed in producing this equipment, and the demand is amply strong for villages and for work in city streets. The Society will be glad to demonstrate this equipment at the Columbus convention for your inspection. In the meantime you can place your orders. We hope to be able to make some shipments about October 1.

The Society is still prepared to rebuild your present equipment, which operates from a 6-volt battery into a sound car equipment. It will have a few of these on hand for those who wish to get into use they may get into use the field during the next interval of time. In 1938 there were 46,000 orders for the equipment, and we hope that in October we can reach that 50,000 mark. The brethren who have the equipment may get into use the battle to the gate. Are you one of them? It is a joy to all of us to see our brethren unify the interest of the kingdom.

The “Exposed” and “Religion and Christianity” Series in the Rural

This important work should also be pushed vigorously during the next few months. The Lord God is now raising up in every camp and station prizing the Devil's organization. This is done for the benefit of the people of good will. Particularly, the interest of the field is to prevent this provision made by the Lord, and every company holding a territory shall be expected before the Lord to see that arrangements are made so that the people are made aware of this important information. Not to do so is to withhold from the stranger his right. It is the duty of the Lord for this purpose. During the summer months many of the brethren take advantage of Saturday afternoons and evenings advertising and putting on these pictures in all rural communities as well as witnessing from house to house Saturday afternoon and Sunday.

The "Exposed" work on Sunday should be planned and directed where it will accomplish the most good, by using cars at strategic points in the territory, and phonographs in the regular camp, house, house, house, house, house, house, house. Back-camp work, and transcription machines can also be used effectively, with the use of the equipment, on top of the car and putting on the lectures over that. Keep all sound equipment busy "Exposing".

Transferring Literature

The July Informant states the Society would arrange for companies to supply pioneers with literature whenever possible. The number have taken this to mean that they themselves could supply the literature and obtain permission from the Society to do so.

This is not the case. You are not to turn over any books or booklets to pioneers, auxiliaries, or another company, nor secure literature from a competitor. Keep on instructions from the Society.

Pioneers or auxiliaries desiring to publish articles, stories, editorials, etc., will please send their orders to the Society as usual, suggesting that they obtain their literature from the Society. The Society will then instruct all concerned if the permission be obtained from the Society. If not, other arrangements will be made to fill the orders. The transfer of literature to the company should not be done improperly but will be put through the accounts, but please do not do this again.

Recommendations for Company Servants

A letter has been sent to all companies, requesting them to recommend three names of brethren whom they think have the ability to become a company servant during the coming year, and to forward this information to the Society by the latter part of July. Please see that this matter is taken care of and the information sent in. Three names which much of the work pertaining to the appointments will have to be taken care of at the convention.

No. 2. The Society will publish a new power pack, horn and other necessary equipment, and will completely overhaul your present (transcription machine at an additional cost of $80, with microphone, $90. For details, write the Society.

COLUMBUS CONVENTION SEPTEMBER 15-20 WILL BE THE BEST!

Don't Write; Read This

Frequent requests and inquiries on matters heretofore stated impel a restatement of elementary facts concerning the service.

New Ordinances

Every week or so someone writes in telling of a new peddling or soliciting ordinance and asks, "What can we do about it?" The following ordinance was published on preaching the Gospel. If you stop for every new law you meet with by the local authorities, you don't give us an ordinance you scare us.

Arrests

Follow instructions of the Order of Trial, and when you report give us the information and do not withhold from the Society by the latter.

It is interesting to note the

Breach the Society is still prepared to rebuild your present

Report for "Faithful Warrior"

The report of the "Faithful Warrior" International (testimony period, March 27-April 3, 1937) is very gratifying. The comparison of the reports received from 84 different countries throughout the world. It is interesting to record the following:

Number — 1907
Att. Men — 73,004
Att. Women — 19,406
Embl. — 3,531
Publications — 91,486
Books — 44,903
Books — 1,501,212
Bibles — 1,084,024
Bible — 1,051,287
Publications — 709,956
Publications — 411,870
Sunday — 539,577
Sunday — 411,870

The report is continued in the next number.

"Faithful Warrior" Period

Mar. 27-Apr. 3, 1937
Total Testimony Period Oct. 3-11, 1936
Total Testimony Period Apr. 16-19, 1936

Following "Mount Perazim"

Contact with Books

The Lord has given us a large stock of six $1.00 contribution is to be continued. Cover your entire rural territory with this circulation. We do not get out to the country and call upon the people there as often as we can in the city; therefore, it is necessary to extend the circulation to the country people particularly. Use your phonograph to advertise the book. If you do not own a phonograph, use the testimonial card. Try to put one of these cards in the hands of the farmers and country people as possible.

In view of the fact that a great many of the publishers throughout the country are contemplating attending the Columbus convention, asking for some of them to travel a considerable distance and leave home early, this will mean for two weeks, at least, their local territory will not receive the attention it ordinarily would. An appeal is now being made for the convention to make up for this by covering as much additional territory as possible. Remember, if you are a member to move your storage stock!

The companies having a large stock of literature were recently interested in the possibility of selling some of this stock, so that they could be used as shipping points to fill pioneer requests at the end of the bound-book campaign. If there are other companies having a large stock of bound books, the above appeal is extended to them, and by taking advantage of this under this arrangement, let the company servant arrange immediately to send to the company's office at 117 Adams St., Brooklyn, an inventory of the company's stock. We will do what we can to reduce such stock.
Jehovah’s witnesses at Columbus
Be There All Six Days, Sept. 15-20

Twenty Thousand Expected
Make Arrangements for Rooms and for Travel Now

Our brethren in Europe have prepared for the big convention on August 21-23, Brother Rutherford is in Europe now, and will have the privilege of serving at this convention. Brother Rutherford expects to return immediately after that convention, so that he may be here to serve in the great witness to be given at Columbus. What a joy it is to all of us to know that this year the Lord is arranging for the greater portion of his people on earth to be assembled in one city, so that they may be strengthened to carry on in the war! What blessings are in store for us in America will be reaped beginning September 15. Be there the first day. By the Lord’s grace, Brother Rutherford will open the convention.

Every arrangement for the comfort of the brethren is being taken care of by the convention committee. You recall the blessed occasions in times past in conventions assembled, and you cannot fail to see the preparation for the Columbus convention of September 15-20 will be the best. Are you going?

Advertising

Place cards, automobile signs, bumper signs, and other similar items you can contact with the people will advertise the public meeting. Shortly, now, large signs and signs will be printed and sold throughout the city of Columbus, advertising “SAFETY,” Brother Rutherford’s lecture of the 39th. Many automobiles throughout the country will be driving to Columbus and advertising on the way. Have you ordered your signs? The place cards, 17 inches by 6 inches, is 50c. The bumper signs, 6 inches by 6 inches, are 25c each. Company servants should order these immediately, so that you can be equipped before you get to the convention.

Book Room

A spacious building at the main entrance of the Fair Grounds will house the book room. There will be no charge for admission, to bring much literature with you except that which you wish to place on the way. A good supply of Bibles, concordances and all of the Society’s publications will be on hand. Samples of the latest model of Regular Concordance, phonograph, electric signs, will be on display. These you will want to inspect.

Cafeteria

Extensive arrangements have been made to provide food for the entire convention. These meals will be provided at reasonable rates, and of whatever you desire to eat. We hope all the brethren will use the cafeteria, as this will make it possible for the Society to provide for all pioneers free.

Hospital

Some doctors and nurses have responded to the Watchtower notice concerning volunteers at the hospital. All doctors who wish to render service in this capacity, aiding in emergency cases of sickness or accident, report at the Red Cross Building on your arrival.

Immersion

Those who desire to be immersed should be sure to bring their own bathing suits and towels. Mention of this should be made in all companies by the company servant. Immersion will be early Sunday morning.

Memorial Hall

This beautiful hall is located in the downtown section of Columbus, and there will be public meetings held there every evening. This will be headed by the “EXPOSED” lecture. To this meeting the public are invited nightly. It will be a great help to have brethren throughout the country to attend these meetings, so that when they return home they can handle them in the same manner.

Orchestra

Good response has been had from many of the brethren and Jonadabs who play various instruments. A note to the Convention Committee, 117 Adams St., Brooklyn, N. Y., stating what instrument you play, your experience, and your desire to join the orchestra, will be appreciated.

Newspaper

The Ohio State Journal is the newspaper in Columbus that will carry a full page of convention news daily. Have you subscribed? Company servants should see to it that each one wanting the paper has his subscription in here by September 1.

Parking

When you arrive at the convention, please park in the space assigned for this purpose. Do not park against any other car. Please follow the instructions of the brethren who are directing traffic.

Pioneer Registration

The pioneers may register beginning Saturday, 15th, and close Monday, 17th. The pioneers should register on their arrival.

Radio

An excellent chain is being arranged for the broadcast of the public lecture on Sunday. Brother Rutherford will speak on “SAFETY,” and thus far more than 30 stations have been signed up for the broadcast. Radio folders are being consigned to the convention, for distribution among the brethren who have come to the convention. Do not lose them in your rooms.

Roofing Accommodations

Please arrange for your rooms through the rooming committee. Sev­eral of the brethren have made their own arrangements with room­ing houses, and this has caused considerable confusion. These room­ing houses have canceled their original promises to the rooming committee, and in turn the rooming committee has notified the people to whom those arrangements were made. This has caused extra work. The breth­ren in Columbus are requested to give you the best service and accommodations possible. Please cooperate with them. In case accommodation are available for approx­imately 7,000 persons. They are still getting more rooms, but of those already available, 2,000 have been assigned. Write now for your room­ing accommodations.

Service in the Field

Every Sunday and Monday mornings are devoted to field service. On your arrival at the convention the car driver or one whom you appoint in your car to be the captain should immediately get the assignment of territory. Territory permits are all handed out in one building near the Coliseum.

Sound Cars

There will be considerable use for sound cars at the convention. These will be used only for the serving of literature and for the purpose of distributing literature to applicants. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use. Those brethren living at long distances need not bring in more than enough for their use.

Trailer Camp

Space is allotted for the trailer camp. Assignments will be made to the brethren as to where to locate when they bring their trailer or house-car. This camp will be arranged in an orderly manner, so that there will be streets of ample width to get in and out. Please park where assigned.

Transportation

Divisional servants throughout the country have been working to arrange groups of 25 or more to travel by train or bus. Brethren traveling by bus should cooperate as much as possible to come to the convention, in order to get the lower rates. Those in the various areas desiring to come to the convention by train or bus should immediately contact the divisional servant by letter, so that he may know who are coming and how. Do not write the Society regarding transportation unless you desire to travel on the Bethel Special leaving New York on Eastern Standard Time, September 11.

We know that there is a great blessing in store for all of us. Now is the time to make preparations and arrangements for your traveling and for your rooms.

After September 12—What?

7 Booklets, 25c Contribution

From September 12 until the beginning of the “King or Kings” testimony period, October 2, this booklet and others should be pushed aggressively. This will be the final opportunity of the year to catch up in your literature placements, and particularly the total of pieces of literature placed. The booklets Armageddon, Uncovered, and Protection should be placed early in the week. These three with four of the other booklets may be placed on a 25c contribution.

Those who cannot attend the Columbus convention should arrange to get as far as possible to come to the convention every day of the convention. Immediately following Brother Rutherford’s public lecture on Sunday, all publishers should be organized and go right into the field, taking with them this combination of 7 booklets, and some “Exposed” booklets, of course. To those who have heard Mr. Rutherford, offer “Exposed” and 7 booklets. This means that the brethren should not work Sunday morning before the broadcast. If proper plans are made, the brethren should get in a few hours’ work in the morning in some parts of the country, and arrange for Mr. Rutherford’s lecture at noon, Eastern Standard Time.

Year’s Field Report Closes September 26

Mail Your Report Card on Following Monday

The fiscal year 1937, as far as company, pioneer, and auxiliary reports are concerned, will close with your report of September 26. The 27th, 28th, 29th and 30th will be spent reviewing data and figures from the year and immediately following the 20th the company servant is to mail his report promptly. This applies to pioneers and auxiliaries.

This is another case where the company servant, in consultation with the company service committee and the Divisional servant after the service work will not be considered complete, they are to make arrangements for this to be taken care of. All reports due by September 26 and not mailed at home by September 26 should mail the report of their convention activity to the company servant so that it will be in his hands on that date, in order that it may be included in the September report of the company. Each one will kindly arrange to co-operate in this.
**“King of Kings,” October 2-10**

**First International Period of New Year**

Who Will Be a Publisher?

phonograph to play

Big Part in Witness

Jehovah’s Word gives a description of the “King of kings” and his kingdom (Rev. 19:11). Under the leadership of the “King of kings” and his heavenly army Jehovah’s witnesses throughout the earth will engage in further warfare of Christianity against Devil religious systems.

Jehovah’s Witnesses are not going to anyone to be saved by them in this work. It is an abomination in Jehovah’s sight that the warfare of testimony must be clade and be the work of Jehovah’s Witnesses. The time is at hand when the final war of Christianity, the time of ‘His strange work’. Leading in this work is Christ Jesus, the Faithful and True Witness, who makes war... The King of kings and Lord of lords, the Righteous Ruler, has come and he comes in Jehovah’s armies. Christ will now magnificently and completely vindicate Jehovah and his右边 in heaven and on earth, as Jehovah’s Lord and King.

Bring Sealed Books

At the close of this period, the 2nd of October, we shall all join as companions and together the kingdom responsibilities. All the new ones should be added to participate, also. These responsibilities, we need to be able to put in only one or two hours, while the more able ones can aid in bearing the burden for the weaker ones by putting in more than the quota of field hours. Each publisher can cover one territory, the weaker one working the street floor while the stronger one witnesses to those living in the upstate areas. Junior publishers can aid the older brethren in carrying the phonograph. The quota can be increased to 40 hours, auxiliaries 20 hours, and company publishers 10 hours, for the nine days. Field parties should be arranged for every day of the period. No one is exempted from Kingdom service. During this period, the 26,285 would gather together as one big army under the “King of kings”, Christ Jesus, and engage in the service, we would indeed have the largest report of Kingdom activity on record.

100 Meters Call

Jehovah and Christ Jesus are feeding the great multitude at this time. If we come across people who show no interest in our message, we should take their names and addresses and arrange to call back on them in the evening with the “Exodus” series. Continually contacting these people of great will aids them toward being fed, allowing them to take their stand firmly for the Kingdom.

Sept. 4, 5, 6, Special Three-Day Campaign

Your 15 Hours for September

As previously announced in the Informant, the divisional assembly scheduled for September 4, 5, and 6 will be used to make the use of this three-day “holiday” period (September 4, 5, 6) in pushing forward a vigorous campaign in our own areas. It is important that each one of Jehovah’s servants, especially those who are equipped with phonographs and booklets, during this three-day period, as of September 4th, will have a phonograph and booklet, and then leave in a joyful frame of mind for the best convention yet.

Advertise “Safety”

Start Now with Radio Folders and Signs

Brother Rutherford’s address “SAFETY”, from the Columbia convention, is putting us on notice, in September, that with health and the weather and opportunities at public gatherings for outdoor “Exorsos” meetings in danger. Let us have our phonographs and make your stock calls, to bring in new converts. Those who do not try to make September a big month of Kingdom activity, get in on the ground floor of the early pioneer phase and then leave in a joyful frame of mind for the best convention yet.

School Information

In connection with compulsory religious instruction cases we need to know the number of children of Jehovah’s Witnesses and Jonadabs of school age throughout the country. This is quite a large number. Will each company servant send the information for his area on a blank return. Of course the disaster that may be in number of school children for every State and town is (insert number)

Those who have already given this information need not repeat.

Do not wait until school begins. We need the information now.

Repair on Sound Equipment

When something goes wrong with your phonograph, do not treat the operator or transcription machine or sound car that you cannot repair yourself, then send it to the Society. There is no Society concerning the trouble. Please give the serial number of the equipment; otherwise we shall not know to whom to return it. The serial number is absolutely essential, so that we can determine the model. Will you please do this for the future, when writing about repairs? Please tell us what you have. Seve... have written in, “My machine doesn’t work. What shall I do?” Please be specific.

Inventory to Be Taken

Make it Accurate, Please

Previously with this Informant were letters of Jehovah’s Witnesses for the “Transfer Stock” blank for each company organization, pioneer and auxiliary. This “Transfer Stock” blank is still on hand at the end of September. It will be necessary for the average congregation to plan in advance for the taking of this blank. It is important that the company servant or stockkeeper will be in the far western points that the company servant or stockkeeper will be away. In this event competent replacements should be appointed to look after this, and such preliminary preparations should be made in advance, so that when the time comes it may be accomplished with the minimum possible confusion.

It is very important that this information be in this office during the first week of October, if at all possible. We are asking each company, pioneer and auxiliary to cooperate fully.

Special Notice

Company Servant

During the box-bell campaign organizers and auxiliaries have been authorized to draw from the stock of company publication as they require for the campaign. This will apply up until September 1. All publishers and company servants are to have a full stock to last them to the end of the campaign should it have before September 1.

Immediately after September 1 the Society is to be notified, on the regular “Transfer Stock” blank, of all the literature of the month over from the company. Each company servant will please note and forward this to the proper person in receipt of the “Transfer of Stock” blank properly filled out and signed the statement of the preliminary adjustment in the different accounts.

We are anxious to get all of these transfers in the office before September 6, if possible, so that all adjustments may appear on the September statement. Please cooperate fully.

Ten Months Gone

Hours Better than Last Year

Ten months of 1957 have passed and we find that the average number of publishers in the field has increased and that these brethren have put in more hours than in the previous month. A detailed comparison is set out below.

TEN MONTHS’ COMPARISON FOR BROOKLYN OFFICE

<table>
<thead>
<tr>
<th>Books</th>
<th>10 Months</th>
<th>10 Months</th>
</tr>
</thead>
<tbody>
<tr>
<td>1957</td>
<td>11,166,412</td>
<td>12,200,882</td>
</tr>
<tr>
<td>1938</td>
<td>21,828</td>
<td>21,615</td>
</tr>
<tr>
<td>Field Hours</td>
<td>4,346,362</td>
<td>4,672,900</td>
</tr>
<tr>
<td>Attendance</td>
<td>1,004,283</td>
<td>1,031,594</td>
</tr>
</tbody>
</table>

Total Lit.

11,166,412 12,200,882

Av. Publishers

21,828 21,615

Field Hours

4,346,362 4,672,900

Attendance

8,439,280 9,092,346

Books and booklets have slowed up, although this is gratifying to note, however, that the increase in stock is more than last year. Bound books took a marked increase, jumping up to 204,000 for the month of September. 204,000 for the month. What can be done if brethren wish to work on bound books. Remember, we have the first ten days of September to work with these bound books.

Monthly Statement

No monthly statements will be sent as of August 31. The next statement will be September 30.
Companions' Joy Filled to Overflowing
Brother Rutherford Points Out Clearly Line of Battle
Convention Far Exceeds All Expectations

Session No. 1—Constructive
Brother Rutherford Instructs Companions in "Worshiping God"

The unity manifested at the plenary meeting held at the Coliseum in Columbus, Ohio, during the recent Convention where Brother Rutherford addressed the convention and warned against the "Jeffersonian借鉴", and after delivering his discourse on "Worshiping God".

After October 10—What?

After the "KING OF KINGS" testimony period, which ends on October 10, the convention, the new book Enemies, which was displayed on the platform, the Convention will continue to push the campaign with the full cooperation of the brethren, who were able to obtain a copy. Within two hours after its release all of the first edition of the "KING OF KINGS" was sold.

A New Magazine

A New Name, A New Dress, A New Size

During his discourse to the brethren at the convention on Saturday Brother Rutherford made this announcement:

"Eighteen years ago, in the state of Ohio, at the Cedar Point convention, the first issue of the Golden Age magazine was published. That magazine has constantly and earnestly, by the grace of the Lord, endeavored to put forth the message that would comfort the people. The last issue of The Golden Age has appeared. You will not see another one.

At that time there was a great stir throughout the entire country, which was the great surprise and deep regret. No greater compliment could be given than this expression of disappointment on the part of the brethren.

But within a few seconds that expression of disappointment was changed to one of great joy. Brother Rutherford continued:

"Walt a minute! All over the earth, every instrument will be used to carry this to the people. The people are in distress. They need comfort and consolation, and there will appear tomorrow morning upon the grounds of this convention a magazine in a better design, called Consolation. [Great applause from the audience]. The Golden Age is not a Scriptural name, but 'Consolation' is. By God's grace Jehovah's witnesses and his servants are messengers of consolation, and we hope that every instrument will be used to carry consolation to the souls of this earth."

"Safety"—the Speech—the Booklet

Before a packed-out Coliseum, in fact, before a packed-out Fair Grounds, Brother Rutherford delivered that thrilling lecture "Safety". Just imagine, 30,000 persons in the Coliseum, in the Grandstand, in the rows of benches outside, throughout the entire grounds, listening with rapt attention, no one moving around, just keeping their ears tuned to the loudspeakers! What a meeting!

Of course, if you were not at the convention you heard the mighty shout of yea's and the applause, but only those who were on the grounds could appreciate this great meeting given to the service of Jehovah through his organization. There was delivered the message of the hour.

To those who are reading this booklet, you have the opportunity to obtain a copy. This booklet "Safety" is now being printed by the millions, and you should order your supply now and get Safety into the hands of the people. Use the order blank enclosed.
There were a large number of phonograph orders received at the Pioneer stock convention, and the factory is now working hard to get them placed in the hands of the people as soon as possible. All companies and other brethren requiring phonographs should get their orders in now. First come, first served. There were also a large number of sound equipment No. 4 (SE-4) orders taken at the Columbus convention, and which we are filling as fast as we can.

In this day of battle the Lord has provided wonderful equipment for His people, and now is the time to put them in position to serve. At every turn He has placed in their hands the means to proclaim the message of salvation. However, there is an urgent need for some equipment, this time for the Lord's enemies in battle under the leadership of Christ the King, the Watchtower or Vindicator. The part that God's people perform in the war is to proclaim his judgment soon to be executed, and also to inform the people of the only means of escape and safety, and thereby comfort those that mourn. All who are called to be part of his Kingdom you will do your part. Armed in the holy cause of righteousness, equipped with the sword of the spirit, and instructed in the proper use thereof, and filled with the spiritual armor of God, GO FORTH TO THE WAR, fully confident of victory through Christ the King, the Vindicator. (From J. F. Rutherford letter in Enemies.)

Nine Days of Intense Warfare
December 4-12 has been set aside for nine days of intense warfare all over the world. This will be a great issue, and all brethren are urged to be fully prepared for this big job, to be properly equipped for action. The Pioneer and the Auxiliary committees at the convention in which the committee can aid them and co-operate with them. See that a quota of hours is set, this to be based on 15 hours per month. Then arrange with the auxiliary publishers in the society as soon as possible. These brothers should be fully equipped for the work. A copy of Safety should be placed with everyone who will read and study it, either with or without phonograph. Let us give the people the bound books; namely, 300,000 copies of Enemies and Safety should be in the hands of each of the auxiliary publishers. A copy of Enemies should be placed with everyone who will read and study it, either with or without phonograph. A copy of Safety should be placed with everyone who will read and study it, either with or without phonograph.

Company Organization
There is a Lot to Do
The company servant and service committee should be made up of the believers' in faith and diligence. They should take the lead in actual work. These workers should be witnesses to the advantage of the phonograph and records. They should also give diligent care to work with the brethren and the Lord's people. The Lord has placed in their hands.

Starting the fiscal year 1938 they should check and see:
That all company records are properly transferred to the new territory.
That proper and competent brethren are assigned to the various positions, with permission of the service committee, and approved by the company.
That a proper inventory of the phonographs taken and sent to the society.
That such recording is done as is necessary in order to balance the stock. Use the order blank enclosed.
That proper plans are made for the arrangement of the territory.
That a quota of publishers is established. We should have 30,000 publishers in the United States alone. If the company servant and service committee property plan and all the brethren take the lead, this can be done easily. Find out in a tactful and Christian way what is hindering many of the brethren from going out in the field regularly. It may be that it is lack of transportation or some other such thing are to be featured for the first time during a special period. The phonograph and phonograph records (Enemies) will serve as the means of introducing this new literature to the people. At the convention already, order your new disc, see that you will have sufficient Enemies and Safety to do the work. To do these things well, plan your time, and be on the firing line when December 4 comes around.

Order Blank
Enclosed with this Informatum is an order blank for Enemies, Safety and the latest 24 phonograph records. These records should be filled out and forwarded to the Society as soon as possible. These are to be featured during the entire year. You may start your work with them as soon as you receive your order blank. The address is F-212, P. O. Box 26, Philadelphia, Pa. The phonograph rates will apply on the books and booklets, and the regular phonograph rates will apply on the recordings.

“Model Study”
On the opening day of the convention Brother Rutherford introduced a new booklet published by the Society entitled “Excerpts from the ‘Vindictor’ Testimony Period—Dec. 4-12”. This booklet will be a great aid to every one of the Lord's people in carrying on their work. The series of “Model Study” the series of “Exposed” meetings at the Memorial Hall during the convention, and the “Vindictor” will carry to all the brethren and were greatly appreciated by the public. The impor-
Echoes of Columbus Thrilling Reproduction

How to Arrange for Back Calls

The new disc P-113, P-114 is being questioned by the public and星际 recording yet produced for field service. Wait until you hear it and see the enthusiasm it arouses for the Kingdom. You will never tire of hearing it a thousand times as you will for your family, friends, neighbors, and all the people you meet in the house-to-house service. This powerful music recording can hardly do justice to it. P-113 opens with the actual reproduced "Enemies" testimony period and contains Brother Rutherford's famous "Vindicating" resolution. P-114 contains Brother Rutherford's wonderful introduction to the new "Vindicating" period and the resolution declared "as the testimony period. The magnetic quality is unusual. A mighty shout of "Aye!" responds, followed by a roar of hand-clapping for several minutes. The testimony period of the greatest of conventions is reproduced and is now being passed on to all the people of every nation, kindred, and tongue, of the earth. A brief radio announcement follows, and the recording finishes with the quartet of "Rally the Rock of Ages." The whole scene is just as it was at Columbus and broadcast over the regular mail in November. It will take one right back to the convention, recalling the many thrills and the great testimony period for the ballast. Let us take this bit of the convention to every person of good will and let us all shout "Aye!" to this resolution and declare themselves for Jehovah and his Kingdom, his people, and his kingdom.

"Enemies" Record

P-114 presents the brief talk on "Enemies", Consolation of October 20 carries the actual text of this speech in the column. "Enemies" is the recording. The publishers now exhibit to the people the book entitled "Enemies". He further gives the purpose of this publication, what it contains, and recites the necessity of getting this information to all publishers. A further question: "The publishers are not selling the book, but they do receive a small contribution for each book, which will be used for printing more books to aid the people. Persons who are not being contributing will receive the book free upon condition that they study it carefully."

This wonderful testimony period presentation for the book Enemies to the people and should prove a very effective thing in the field service.

Both recordings P-113 and P-114 are on the same disc, and may be had for 70c, or six discs for $3.70. If your company has not ordered its (Continued on page 2, column 1)
Back-Call Slips and Reports

Are You a Regular Publisher?

Listening to Back Calls in another City

One of the important factors in the success of the Kingdom message is the making of back call slips. Each publisher should carry two or three of these slips with him to send to special places whenever possible. If a publisher is unable to make the back call himself, then he will fill in all the information needed and send it to the company for file. If the publisher makes his own back call, then he will fill in all the information needed and send it to the company for file. If in such a case the back call is not absolutely disinterested, then the Back Call slip should be destroyed.

We recommend that each field show its file of Back Call slips that they have been handed out every time the back calling is done. These back calling slips should be saved, as they will serve as evidence of the professional interest of the company in the work now to be done. During the past year there have been only 2,500 back calling slips that have been used, which is not enough to show the Kingdom message in a good light.

New Records in Arabic, Italian, Polish, and Spanish

The Scriptures of the Bible, including the study materials, must be translated into all languages that are spoken in the world. The company will continue to work on this important task, and new records will be made available to the people of the world.

Year Book in Bohemian and Hungarian

Recently the Year Book has been translated and published in the Bohemian and Hungarian languages. The Society has on hand a small supply of these, which will be mailed to any regular publisher at no cost. If you are interested in this year book, write the Brooklyn office for additional information.

Service Items

Every month the Society receives hundreds of letters from people who have heard about the Kingdom and want to know more. These letters are often long and detailed, and they require the attention and care of the person who answers them. The Society is always looking for people who are interested in this work, and who are willing to give their time to answer these letters. If you are interested in this work, write to the Brooklyn office for additional information.

Keep Literature Presentable

Correspondence has come to hand that shows the need for more careful handling of the field literature that is far from presentable. It is dirty and dog-eared, and does not give the impression of a living, growing literature. The proper handling of the literature is important, and it is an expression of our respect for the people who are reading it. The letters that are received from publishers and others are often accompanied by requests for specific items, and it is important to have them on hand. The literature that is received from publishers should be kept in good condition, and it should be mailed to publishers and others in a presentable condition.

November's Field Activities

As was suggested by Brother Rutherford at the convention, brethren should spend five hours a day on the field. This time should be spent in the most effective way possible, and it should be spent in such a way as to give the people of the world the best possible impression of the Kingdom message. This time should be spent in such a way as to give the people of the world the best possible impression of the Kingdom message.
"Vindicatdr" Testimony Period, Dec. 4-12

More Pioneers Needed in the Field

Pleanty of Pioneer Territory

Write for Details

Since the Columbus convention, many of the pioneers during a special pioneer' service, have been given special assignments by the Society, which leaves open for assigment the territory formerly held by them. In addition to this available territory, many companies have written in asking for pioneers to be assigned to their territory to properly care for the gold not yet informed and instruct them in the use of the phonograph and how to arrange for and carry on the series of meetings with the phonographs.

This means that in order to properly care for the Kingdom interests in the United States, it is necessary for many more publishers to enroll as pioneers and auxiliaries.

Many pioneers are already putting in more than the quota of 15 hours per month, and even 50 hours or more. Many others have no secular work or family ties and could easily meet the requirements if they were to make the effort. Pioneers enrolled in these branches of the service are considered as the super representatives of the Society, and the privileges in this service are great.

It is necessary for those enrolling as pioneers and auxiliaries to leave their home territory; they can continue to associate with the company work of their territory. Pioneers are expected to engage in the work at least 110 hours per month and auxiliaries 50 hours per month.

Why not write to the Society for complete details and applications?

Since the Columbus convention, have you been able to arrange your work to be either a pioneer or an auxiliary? A good idea for your own work, co-operate in company service meetings, it will be all right to do so. However, the pioneers should feel free to make any wise obligations to do this, and the company should not depend upon them to carry on company activity that would in any wise interfere with their territory service. Their first obligation is to see that a proper witness is given in the territory assigned to them and maintain their hours in the field. Their main work is to carry the Kingdom message to the people, not the phonographs in the regular house-to-house witnessing and make such back calls as may be the care of. They should be examples to company publishers, showing how this work should be carried on. The company publishers should follow a similar method of work.

Each company publisher who can do so should have a phonograph and make back calls to their territory in the same manner as the special pioneers.

The phonograph is definitely a part of the equipment of each publisher. Phonographs should be used extensively in the regular house-to-house witnessing.
Echoes of Columbus

A Few of Many Companies Putting in Time

That the brethren returned home from the Columbus convention with the desire to work in the Lord's house and went at the matter of witnessing with real determination is manifest from reports that companies picked at random which are set out below. The October report is not comprehensive, but it is evident that there is something more than a new interest, for not a total of 30,000 publishers has been reached for the month, but the point has been passed. Publishers in the North, in the South, East and West show that 15 hours can be put in, and that this is an average, not an exception.

Back Calls

Brethren have been asked to take names and addresses of those interested, so that back calls can be made. The advisable thing is for each publisher to call on his own back calls. Some brethren have turned in names and addresses where there really was an interest since the convention, and we know some publishers who make the back calls to lose valuable time. If a publisher field a party who is interested, and he cannot make the back call himself, then he should find out what time is being made and call at a time when he can see this on the Back Call slip, telling the party that someone else will call. Then the slip should be turned over to the company, so that someone can be assigned to make the call. If back call work is handled in the regular manner, time will not be wasted. The Lord's work should be carried on in an efficient and orderly manner. It is our business, because it is the King's business; and our time must be conserved, so that other work can be accomplished. Don't have brethren go on wild-goose chases merely because you want to turn in Back Call slips.

When company servants and service committee receive these Back Call slips, they should not file them a week or two and then pick them up to see if any work has been done. Some brethren receive these slips and file them away for months before any attention is given to them. The companies which take good care of their Back Call slips are those that desire to work in the Lord's house, whereas others let them “get cold.”

Always use the phonograph on a back call. Take a Bible with you, and keep your phonograph handy, and let him listen. Let them look up the scriptures in your discussion. Show them how to study the books and how to look up the scriptures as they go along. If you loan the phonograph, show them how to care for the records, etc. It has been found that an hour to an hour and a half is sufficiently long for a back call. It is better to leave the people wishing you would stay longer and make another call, and have them wish you would come soon. You can't in one evening cover everything. The Lord has taught us; so there is no use trying to do it. Arouse their interest in all the books. The careful study of the books will bring them the truth.

Pioneers!

Your Change of Address

Lately some pioneers and auxiliaries have not been as careful as they might be in making their “Change of Address” slips. This has caused much additional work at this office and has resulted in the brethren doing much extra work, because the Lord has taught us; so there is no use trying to do it. Arouse their interest in all the books. The careful study of the books will bring them the truth.

16-Inch Discs on “Safety” and “Worshiping God”

There have been a few requests for the lectures “Safety” and “Worshiping God” on large discs for some publishers and transcription machines. There are ready for shipment four double-faced discs which contain lectures “Safety” and “Worshiping God”, to be run on 3235-rpm. machines. This will save the handling of so many 12-inch discs. All those who have these discs can order the “Worshiping God”, which will be of some advantage. Either set, “Safety” or “Worshiping God”, can be ordered at $1.25 each, so to order both lectures for $3.00. When ordering, use the numbers J-186 to J-190 for the lecture “Worshiping God”, and J-186 to J-189 for “Safety”.

Stations Broadcasting Watch Tower Programs

There are still some stations in the country that are broadcasting Watch Tower programs, and there may be a few more after the companies throughout the country make their reports. As the list now stands it is as follows:

New York N.Y. WBER 1300
Richmond Va. WRNL 1450
Pittsburgh Pa. WNET 800
Baltimore Md. WWHO 1290
Birmingham Ala. WBNS 1430
Columbus Ohio WBNX 1430
Washington, D.C. WCAE 1430
Cleveland Ohio WCLE 1430

If your present supply of radio folders lists these stations and you need more, use them until all are distributed.

“Exposed” and “Religion and Christianity” Now Available in Five Languages

Phonograph records P-101 to P-159 are now available in Arabic, Italian, Polish and Spanish at the same rates as the English: namely, half a set of 18 at the rate of 30c. (Sets will not be split up.) There are millions of people in the United States and in other countries who would like to hear these languages. You are doing your part to see that they hear the Kingdom Message in their own language. There are millions of people ready to listen to something in their own language, and you have an opportunity to give them an opportunity to hear the Kingdom Message. If you hear that they are anxious for the Kingdom, would you stay longer and make another call?

The following foreign-language records are also available:

Spanish
Ph. 12 (Jehovah, Rebirth)
Ph. 24 (Redemption, Life)
Ph. 34 (Kingdom, Armageddon)
Ph. 9 (Soul, The)
Ph. 10 (Purgatory, Resurrection)
Ph. 11 (Who's Serving?) Parts 1 & 2
Ph. 13-14 (Holy, Truth)

After December 12, What?

Enemies and 7 Booklets on 50c Contribution

After the recent convention the enemy period is over, let all publishers offer Enemies and seven booklets, on a 50c contribution. The seven booklets should be self-conserved, including the book Safety, and the other four may be selected from any of the others. Cadets can make a good assortment with you, at least 25 different ones, so that if the prospects order our booklets they may select others.

Every publisher who has a phonograph in his territory should be furnished with the book Enemies, and their names should be added to the list of publishers who use it in as many homes as possible. While the record is being run it is well to have the book Enemies in sight so that people will readily connect the record with the book. At the conclusion of the record, present Enemies and seven booklets, and use Enemies on each.

Where people will not let you use the phonograph, ask them to read the book Enemies, and mention only the Enemies book, on a contribution of a quarter. However, do not try to get the phonograph back call, but bring it to their attention and talk it later, and as time goes on, ask them to look at the importance of being a regular subscriber. All company publishers should get The Watch Tower and the Watch Tower subscription list as well as that of Consolation is increasing. This is as it should be. In making back calls to get subscriptions to The Watch Tower, take with you sample copies of The Watch Tower and of Consolation. Do not try to get the phonograph, but ask them to hear the Kingdom Message, and to read the book Enemies, and to look at the consolations.

Consolation and Watchtower Subscriptions Increasing

New Folders

Since the disappearance of the radio folders there has been a real need for something to leave at the houses where you make a back call. Enclosed with this Informant is a new folder prepared by the Society, which we hope will arouse much interest. There is a place on the folder to stamp your local address, and this will make it easier for the company to follow up any future stamping sets. Sample of the folders out with this Informant so you can show it to the brethren and place the desired information. The number of radio folders, namely, 40,000 thousand to companies and 10,000 to the general public. Publishers may obtain them free.

"Exposed" and "Religion and Christianity" Now Available in Five Languages

Phonograph records P-31 to P-46 are now available in Arabic, Italian, Polish and Spanish at the same rates as the English: namely, half a set at the rate of 30c. (Sets will not be split up.) There are millions of people in the United States and in other countries who would like to hear these languages. You are doing your part to see that they hear the Kingdom Message in their own language. There are millions of people ready to listen to something in their own language, and you have an opportunity to give them an opportunity to hear the Kingdom Message. If you hear that they are anxious for the Kingdom, would you stay longer and make another call?

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(Please continue from page 1, column 4)