**Jehovah's witnesses**

**January, 1935**

**Got Off to the New Year with a Real Start**

1,577,348 Books and Booklets Placed in 9 Days

**Splendid Results on Transcription Work**

77 Countries Advertising

the King and Kingdom

The Kingdom Praise Period, which began September 29 and continued for nine days, including October 7, was a real blessing to the anointed and those associated with Jehovah’s name. In countries throughout the world the greatest advertising organization on earth at work needed to have the King and Kingdom in the advertising of the King and Kingdom. It is this tremendous advertising that gives a splendid opportunity to everyone to take part in Jehovah’s organization. It therefore brings constant opposition and persecution to the Lord’s Witnesses. It is well for each one of Jehovah’s Witnesses to put in additional time, and there is no question the unity which exists in Jehovah’s organization.

The first year of the Society began with October 1, and surely we got off to a wonderful start for this new year. The report which is set out herewith is compared with the two previous international periods, and, as shown, more literature was put in at least 110 hours a month, as part of his daily routine to see that the number of publishers for the Kingdom Period was the secret privilege granted their Jehovah’s Witnesses on the last day of this period, namely, the sending of notice to the Hitler Government. This undoubtedly spurred Jehovah’s Witnesses on greater zeal during this period, and many were the expressions of joy in carrying out the Society’s instructions in this regard. It was a momentous occasion, when we hope in time, that he did, that the people throughout the world offered prayer to the heavenly Father in the name of the brethren were Germany. Truly there is unity in the ranks of Jehovah’s organization.

**AUSTRALIA**

“The Lord greatly blessed our effort during Kingdom Praise Period, and we were happy to see the progress that Jehovah’s Witnesses have been making in this part of the world are thrilled with the 12-inch disc. Several of the booklets are going forward with joy and confidence of victory, in the presence of the opposition which confronts them.”

The experiences of the brethren are practically the same in all the various countries where the clergy manifests most marked disapproval. They have taken their stand against Jehovah’s Witnesses, and each and every hour of witnessing is set as part of the Kingdom’s service, because really the only thing that is going to make it possible for more brethren to put in additional time, and there is no question the unity which exists in Jehovah’s organization.

**CENTRAL EUROPE**

“On account of serious difficulties in Austria, the Service Week had to be postponed, and this also caused the delay of getting the complete report. Several of the booklets are now under the ban of the Catholic Church. In Austria for The golden Age is also forbidden for a period of six months. However, the Kingdom Praise Period led to important results for the new year of service. Regardless of the opposition which confronts the brethren in this part of the world, they are going forward with joy and confidence of victory, and many are the expressions of joy in carrying out the Society’s instructions in this regard. It was a momentous occasion, when we hope in time, that the people throughout the world offered prayer to the heavenly Father in the name of the brethren were Germany. Truly there is unity in the ranks of Jehovah’s organization.

**The Outline of Work for 1935**

**Quota, Five and One-Half Million Hours**

Publishers Estimated at 21,600 Reporting Monthly

**Make Your Plans for Increased TIME**

It is well to have in mind the work that Jehovah’s Witnesses have done by the grace of the Eternal One. Have this in mind and you look forward to greater privileges of service in the witnessing from door to door. In setting the quota for 1935 the Society believes it well to have as its quota 5,500,000 hours for the work of the brethren in the United States. Time is one thing that we have that can be devoted to the Kingdom Period on the side of the Lord to plan now to put in the Lord’s work, the greater will be our joy. So much of our time is taken up with business, eating, sleeping, and a number of other things; but the big issue is, how much time are we putting in in the Lord’s service?

It is hoped and believed possible that during the fiscal year of 1935 Jehovah’s Witnesses and their Jehovah’s Witnesses will be able to put in 55 million hours of witnessing for the Kingdom. This indicates that the number of publishers for 1935 will be, on the average, 18,750 company publishers, 1,525 pioneers, and 925 auxiliaries, making a total of 21,600 regular workers each month in the field. If each company publisher would make it his business as part of his daily routine to see to it that during each month he devotes at least 15 hours to field service, the Kingdom Period could easily be reached. If each pioneer put in at least 110 hours a month, and each auxiliary but 50 hours per month, we should exceed by far the quota of 55 million hours. Last year 18,817 witnesses in the United States worked 5,016,410 hours.

In making arrangements for the printing of literature in the factory, such as books and booklets, we have estimated that during the year the clothbound books placed in the United States will be around 1,200,000 booklets 11,000,000, making the total 12,000,000 pieces of literature distributed in twelve months, or over 1 million a month. Can we do it?

There have been arranged for the fiscal year 1935 six testimony periods, instead of the usual five. The names and dates of these periods have been set out in the Calendar. It is well for each one of Jehovah’s Witnesses and those other persons of good will who have taken their stand on the side of the Lord to plan now to put in more time in the Lord’s service, because really the only thing that is going to make it possible for more brethren to put in additional time, and therefore six have been arranged; but (Continued on page 4, column 3)

(Continued on page 5, column 4)
Jehovah’s faithful witnesses and their Jonadabs have been diligently studying the new book *Jehovah*, that they may be strengthened to carry it to the peoples of the world. This new publication contains the message that Jehovah, the Lord of the people, has made to all English-speaking branches 2, and continuing throughout the book is now out. With the new publication, *Jehovah*, the Lord’s faithful witnesses and their Jonadabs have been filled for 00,000 additional signatures. Indications are that the number of signatures obtained will be far greater than that of last year. Presenting the offer of the literature which has been about 3,000, and the fifteenth, and it is quite essential that all of Jehovah’s witnesses during 1935 will join and rejoice in their privilege of placing three clothbound books in the hands of Jehovah’s witnesses and the Jonadabs who associate with them should be fully informed of the purposes revealed to the Watchtower. An earnest student of *The Watchtower* will be thoroughly devoted to Jehovah’s interests. You should subscribe now.

**Bound-Book Campaign Going Well**

After Petition Work Stress 3 for 50c

**Wrappers Aid in Distribution**

**Companies Should Dispose of All Life Books**

The special campaign arranged for December and January, offering for each contribution of 50c, has moved along splendidly. The Life book is now out of stock at Brooklyn and some other depots. However, the companies have a large stock in storage. The companies should make every effort to dispose of all Life books. Where there are pioneers and auxiliaries in company territory, you may need to finish out the campaign, and each company should put forth an effort to have everyone else with whom he comes in contact to sign this petition.

There are Jehovah’s witnesses and their Jonadabs who have used up your original allotment, order more; and if you require more wrappers, have used up your original allotment, order more; and if you require more wrappers.

**Mail Filled Sheets to Washington, D.C.**

There were 150,000 Petition sheets consigned throughout the United States. Two weeks thereafter orders were filled for 90,000 additional sheets; and we know it will require the printing of many more before the middle of January rolls around. Keep this work going rapidly. Put forth extraordinary efforts to obtain names, as this is very important. The publishers, and the Jonadabs, of course, will sign the petition, and each and every one should put forth an effort to have everyone else with whom he comes in contact to sign this petition.

When your sheets are full, turn them in to the director, so that he may fill in your request to have this service continued.

**Are You on the “Extra” Bulletin List?**

It becomes necessary to revise the “Extra” Bulletin List. We hope that all of those who are not pioneers or auxiliaries and not in the territory of any company or sharpshooter, but to whom the Bulletin is sent each month.

This list will be far greater than that of last year. Presenting the offer of the literature which has been about 3,000, and the fifteenth, and it is quite essential that all of Jehovah’s witnesses and their Jonadabs who associate with them should be fully informed of the purposes revealed to the Watchtower. An earnest student of *The Watchtower* will be thoroughly devoted to Jehovah’s interests. You should subscribe now.

**The Publishers Distributed 11,325,508 Pieces of Literature**

Jehovah’s witnesses and their Jonadabs have been blessed and again, for great has been their privilege of service. The year 1934 finds a great increase in the work over that of 1933. As to the details, all of these have been set out in the 1933 Year Book. Jehovah’s witnesses in the world which has been about 3,000, and the greater number of hours spent in field service. During 1933 there were 4,475,305 hours reported. During 1934 it increased to 5,055,420. This is an average of over 400,000 more hours. So as to set out in the quota, we anticipate at least a half million increase in hours for 1935. With the constant growth of the number of publishers in the field which we might expect now, because it is the Lord’s due time for the Jonadabs to get into the chariot with Jehu and see his zeal. Jehovah’s witnesses during 1935 will join and rejoice in their privileges.

We suggest that at some service meeting these figures be brought forcibly to the attention of the publishers, and the results this year’s work and your plans for 1935 be discussed, so that each one will be thoroughly familiar with what is outlined for the year and can make plans and arrangements accordingly. We feel sure it will be profitable for all.

**Combined Report of Pioneers, Auxiliaries, Companies and Sharpshooters and Literature Placed Direct with Public Through Office for the Year 1934, Compared with 1933**

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<td>90,367</td>
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There were 150,000 Petition sheets consigned throughout the United States. Two weeks thereafter orders were filled for 90,000 additional sheets; and we know it will require the printing of many more before the middle of January rolls around. Keep this work going rapidly. Put forth extraordinary efforts to obtain names, as this is very important. The publishers, and the Jonadabs, of course, will sign the petition, and each and every one should put forth an effort to have everyone else with whom he comes in contact to sign this petition.

When your sheets are full, turn them in to the director, so that he may fill in your request.

There is no desire to deprive anyone of the Bulletin who is anxious to have it, and use it to participate in the service to the extent of his ability. We simply wish to bring our mailing list up to date.

**Are You a Subscriber for The Watchtower?**

The Watchtower magazine is publishing the first 20,000 copies. The publishers, and the results of last year’s work and your plans for 1935 be discussed, so that each one will be thoroughly familiar with what is outlined for the year and can make plans and arrangements accordingly. We feel sure it will be profitable for all.

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World-wide Radio Hookup for January 13
Brother Rutherford to Speak on "UNIVERSAL WAR NEAR"

Arrange with Short-Wave Dealers to Tune In Lecture

On Sunday, January 13, 1935, Brother Rutherford will address a pioneer assembly in the Los Angeles auditorium in Los Angeles, Calif., on the subject "UNIVERSAL WAR NEAR." This address will be broadcast internationally over a special whizbang network, including a number of short-wave transmitters. The hours will be as follows: Eastern Standard 12:30 to 1:30pm Central Standard 11:30 to 12:30pm Mountain Standard 10:30 to 11:30pm

If you are located in the United States or in any other country, arrange to have your local dealer put a set on demonstration in a hall or a home, and it will be to his advantage to demonstrate to you the short-wave equipment that your local station announcer can operate at any time. Many dealers would probably be glad to do this with the idea that they might be able to sell to you a set with the station. In other words, make arrangements so that everybody who wants to hear this lecture can hear it.

In addition to the radio folders and arranging with short-wave dealers, put your transcription machines to work. Those who have microphone announcements can drive through the streets with their transcription machines and announce periodically the following messages:

"Mountain Standard 10:30 to 11:30am, Central Standard 11:30 to 12:30pm, Eastern Standard 12:30 to 1:30pm. Cast internationally over a special whizbang network, including a number of short-wave transmitters. The address will be given by Brother Rutherford on the subject "UNIVERSAL WAR NEAR.""

The Climax to the Petition Work

All State Legislators to Receive Truth Booklet

They Will Know of Universal War Near

We are coming to the last few days of this tremendous petition drive, and it is a glorious and progressive fight. As we should expect, the effect of this is felt by everybody, and in many places they are tremendously enraged. They would, if possible, destroy the petition forms if they could get their hands upon them. In fact, many have tried this. This, in addition to the fact that the war of the people, is, of course, a source of great encouragement.

That each one of the Lord's anointed participating in this campaign might have a clearer vision of what is involved, we are giving you an outline of the setup as it draws to a climax.

It is expected that about January 14 this tremendous petition drive will be presented to the Congress of the United States; but just before this there is another campaign. In every state capital of the United States, the petition drive is now in full swing, and a petition folder is being presented with a copy of the booklet Truth and a radio folder, inviting him to tune in to Brother Rutherford's broadcast from Los Angeles on the subject "UNIVERSAL WAR NEAR," Sunday, January 13, Eastern Standard 12:30 to 1:30pm.

Each company that is responsible for its part in the campaign in the different states will be thoroughly instructed; and unless you have been instructed to perform your particular duty there, but rather, concentrate on your own territory, getting as many signatures as possible. In order that the petition presented to the Congress of the United States may be as large and as representative as possible, let each worker put forth an additional and strenuous effort during the last few days of the petition campaign.

Let each company and others having sound equipment make arrangements to announce this petition in public places as far as possible, and then cover the territory immediately with the petition sheets.

The questions on the radio folder are effective and pointed and can be used in your microphone announcements as well as over the regular announcement somewhat after the following formula has been used:

"Do you love truth and righteousness? Do you believe it is your right to hear the Word of Almighty God freely discussed by radio, printed in the Herald of Truth, or any other public means?

"Do you know the Constitution gives you that right?"

"If you know the Constitution of the United States was being petitioned in every state last month, why should you sign that petition?"

"If Jehovah's witnesses come to your home while the people are having the privilege of listening to Brother Rutherford's broadcast, do you believe you should be permitted to hear Brother Rutherford's broadcast at that time?"

These names are to be forwarded to A. Koerner, 1950 Massachusetts Ave. N.W., D.C., and be there by Saturday night, January 12, at the very latest.

The Lord's blessing on this work.

How to Make Out Reports After February 1

There Are a Number of Changes

Please Read Carefully

Your report cards for December and January are to be made out as heretofore explained, giving all the information required, and in order to save the brethren much work, some changes are being made, beginning with your February report. After the end of February, with your report for the month of February, every service director, sharpshooter, junior, pioneer and auxiliary is to report in accordance with these changes. The changes are as follows:

1. It will not be necessary to itemize each kind of book placed, but instead, report the number of bound books placed.
2. Number of bound books placed, just as you now report the total number of booklets.
3. Do not report the number of testimonies given.
4. Do not report the number of testimonies given.
5. (5) Do not report the number of testimonies given.
6. This total number of bound books can be placed under the heading "bound books," and then number of bound books placed, just as you now report the total number of booklets.
7. (5) Do not report the number of testimonies given. Beginning with your February report, your cards to this office are to include the following information: Total Number of Bound Books, Total Number of Booklets, Total Number of Publishers, Total Number of Companies, Total Number of Workers, Total Number of Bound Books, Total Number of Meetings held, Total Attendance at all these meetings. You will thus have but eight cards to make out.

(Continued on page 4, column 1)
(Continued from page 3, column 4) placed just 550 booklets, but the Catholics are well primed against us now. A few have the courage to defy their priests. We had Righteous Ruler ready in Malayalam, Tamil and Urdu languages.

HUNGARY
"In this way especially the new booklets Righteous Ruler were distributed. The result was greater than ever before, and also the joy in the work of Jehovah." (Continued from, page 5, column 1) We spent in the work, and 309 more booklets were given, 2,697 more hours were given for Jehovah's name. Conditions in Hungary have experienced for a long time. The brethren were moved.

CZECHOSLOVAKIA
"The splendid testimony card was a mark will be reached easily, and
apparent that such is 'the testimony of the Lord. It then became
understood more fully than before
the Kingdom." (Continued from page 1, column 5) we will make it a glorious finish!

NORTHERN EUROPE
"This is the best result we have surpassed. We will make even better records. The Hitler thrill also record results. The Hitler thrill defied their priests. We had

BRITISH ISLES
"The weather was the wettest we have experienced for a long time. One of the regional directors, who usually gets the highest reported only 168 hours, due to rain. The splendid testimony card was a joy to all and very much appreciated by the message; one with
Angels, and now a midwinter camp-
paign on bound books, the re-
results look most promising, and with
the pioneers, 25. See if we can do
the coming year; and if
for our year's work, but make each
let's not stop at testimony periods
put in 15 hours a month it will
be a quota for the year 1931 of the
in the year 1930. We have had more than 42,000 booklets
in this period, yet the Lord blessed his
succeed by far the quota of five and a
amount of literature it was hoped
result of 1,327 pieces of litera-
formance in the service of the Kingdom.

CAJAN
"With but one exception the King-

JAPAN
"Devil tried his best to prevent
our activity, with typhoons and rain-
ing, and we hope that thereby can be carried through a good witness for Jehovah. However, this country are very badly, and the people are very poor. The brethren rejoice in the fact that they can bring the simple message of the way of refuge to the Kingdom."

LATVIA
"The original forms from Foreign
Department, together with the books, have been consigned to this country. This, however, the loyal ones had

TOTAL
3,046 1,366 35,515 39,241 5,460,069 451,005 1,268,023 31,067 1,546,251 1,577,248 5,956 103,320

Test. Period Apr. 24- May 31, 1934
Apr. 3, 1934 1,073 1,442 36,022 41,017 3,053,214 462,362 1,393,115 29,310 1,531,832 1,561,242

Test. Period Oct. 30 - Nov. 6, 1933
Oct. 3, 1933 1,130 1,274 33,193 34,518 3,615,766 432,390 1,380,564 27,465 1,545,166 1,572,631

Trans. Attendance Announce
Are You Ready for Kingdom Heralds’ Testimony Period?

The New Book Most Appropriate

Directors Should Aid the Publishers in Every Detail

"JEHOVAH’S BATTLE" How appropriate that The Watchtower should start the year 1935 with the foregoing title and that the first special period of 1935: Jehovah’s Witnesses’ Testimony Period, should be with the book Jehovah, dedicated to The Watchtower. This setting is thrilling beyond words and spurs to action his anointed and all people of good will as nothing else could.

As we prepare to go forward during this special testimony period, placing on the market an edition of Jehovah before the people of good will and bringing the issue more distinctly in view to the minds of the non-believers, what could be more appropriate than to again give consideration to the message of the Lord to us through the January 1 Watchtower? The first paragraph is here quoted because it bears so pointedly on the work of this period, but each one should re-read the article a number of times to get the issue very clearly in mind.

"JEHOVAH engages in battle for his name’s sake. The battle that we are called upon to witness will be the battle of that great day of God Almighty; fought at the place which he has chosen, and hence is called the "Kingdom Army." He assembles his own forces and maneuvers the enemy to come up against him for battle. The ‘King of eternity,’ whose name alone is Jehovah, has made Christ Jesus, Chief Officer and Commander, to be the 'Judge of all the earth,' and the fulness thereof. Then the prophet propounds the question: Who shall be in his holy organization and witness the triumph of the King? Jehovah causes the answer to be written: 'The clean of hands, and the heart clean.'—Ps. 24, 15.

"Jehovah’s Book" for February Campaign

No Consignments Being Made

Are You Well Supplied?

JEHOVAH, the new book written by Brother Rutherford, which the brethren have now had an opportunity to study, is to be presented to the people in the field service for the first time during Kingdom Testimony Period, February 2-10. So that you may have this in hand and be able to participate with others of the Lord’s people in the distribution of this important publication, you must order your supply from the Society. None of these books will be sent without order. While every mail brings many orders for the book, it still appears that quite a few companies, sharphunters, pioneers and others are putting off sending their orders for these books of Jehovah until the last minute. If you have not arranged for your supply of this book, do so at once, and avoid a possible disappointment because of not getting it in time to start out with the proper promotion on February 2. Remember the experience of many companies in running out of Prepa-
Orders Can Be Filled Immediately

These Are the Regular PTM's Made by the Society

Service Leaders

February and March Witness

Jehovah and Three Booklets to be the Offer

Place the Truth Booklet

February 7 Should Be All-Day Service for Many

Special Thursday Activity

Do You Have Any Life Left?

Testimony for Angels Booklet

Transcription Machines Doing Splendid Work

Orders Can Be Filled Immediately

All Bound Books Now on 25c Contribution

Your February Report!

Have You Ordered a Good Supply of "JEHOVAH" for Kingdom Heralds' Testimony Period February 2-10

Transcription Machines Doing Splendid Work

Orders Can Be Filled Immediately

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Jehovah and Three Booklets to be the Offer

Place the Truth Booklet

February 7 Should Be All-Day Service for Many

Special Thursday Activity

Do You Have Any Life Left?

Testimony for Angels Booklet

Transcription Machines Doing Splendid Work

Orders Can Be Filled Immediately

These Are the Regular PTM's Made by the Society

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February 7 Should Be All-Day Service for Many

Special Thursday Activity

Do You Have Any Life Left?
The Anointed’s Thanksgiving Period—April 13-21

Three New Booklets to Be Used

The main things to have in mind are these: (1) Select the territory to be worked, and have plenty for all publishers. (2) Order your stock immediately, not only for the nine-day period, but also for the two-week period that follows, and keep in mind that you should have double the quantity of booklets Who Shall Rule the World? (3) Locate places for electrical transcription immediately, or before the beginning of the period, with “Universal War Near.”

Order Now!

Special Blanks Furnished for the Literature to Be Used April 13-21

The enclosed special three-booklet order blank should be used by all companies, pioneers, auxiliaries and sharphunters for ordering their copies of the new booklets Supervenieny, His Vengeance and Who Shall Rule the World? for use during the Anointed’s Thanksgiving Period, April 13 to 21 inclusive.

No consignments of these booklets will be made to anyone; and if you cannot have your order filled completely, use the order blank and send your order at once, at the same time ordering Jehovah and any other literature you need, combining shipments whenever possible to save transportation charges. If more than one wish to have their orders shipped together, all the orders (with complete shipping instructions on each) should be sent to this office in one envelope. These three booklets are not to be presented to the public until the beginning of the testimony period, April 13, and you will need an especially large quantity of Who Shall Rule the World? Be sure to order sufficient for both the 9-day period and the months of April and May.

Do not wait until March 12 to mail your orders in; and, by all means, do not hold them later than that date if you can possibly avoid doing so, as you will wish to have your stock on hand in plenty of time to begin witnessing with this literature on April 13. Send a remittance with your order, as payment at this office is not in good condition.

Do You Have a Transcription Machine?

The Lord has blessed his publishers by equipping them with the means of conveying this knowledge to those heart-hungry ones. Now beautifully any one who uses our literature can fill a room with and put real life and hope into this picture: Jehovah is God, The Lord’s Righteousness Shall Be Suppressed, and Shall Truth Be Suppressed? and scores of others.

The portable transcription machine among the trees in the open park, along the highways, or anywhere where the people congregate, is the answer. Do you have one? If not, the Society will supply you one on short notice. In fact, we have a number of machines ready. The price of the machine, as previously announced, is $100; with a microphone, $125. For those who cannot afford to put out this amount of money at once, the Society has made arrangements to supply the machines on very reasonable time payments.

Write the office at 117 Adams St., Brooklyn, regarding this. Brother Rutherford’s recordings are supplied at this office. The people need, the Kingdom, and has provision for the vindication of his name and the blessing of his creatures.

Truth Booklet

The enclosed special three-booklet order blank should be used by all companies, pioneers, auxiliaries and sharphunters for ordering their copies of the new booklets Supervenieny, His Vengeance and Who Shall Rule the World? for use during the Anointed’s Thanksgiving Period, April 13 to 21 inclusive.

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*TRANSCRIPTION ATTENDANCE TO DATE, 963,265 MARCH, 1935 HOURS TO DATE, 1,701,993*

**BULLETIN FOR Jehovah’s witnesses**

**The Anointed’s Thanksgiving Period—April 13-21**

Prepare Now for Campaign Time and Territory Essential

The next testimony is one of exceptional importance because of its world-wide scope. In every nook and corner of the earth, where the publishers of Jehovah reside they will put forth an extraordinary effort during the period of April 13-21 and bear witness to the name and word of Jehovah God.

Reports will be sent in to the headquarters of the Anointed every day, throughout the world, and as soon as possible these reports will be tabulated. In order to make this testimony period exceed by far anything that has heretofore been accomplished it will be necessary for each publisher to witness with the Lord’s grace, to put in more time. If each publisher puts in just an hour or two more than he did during the previous world-wide testimony periods, undoubtedly we shall exceed anything previously reported. Now is the time to make preparations.

First of all, keep in mind the immorality. There will be three new booklets, His Vengeance, Supervenieny, which have colored covers, are most attractive. The contents thereof are of vital importance to the people. The Lord has equipped us with the means of conveying this knowledge to those heart-hungry ones. Now beautifully any one who uses our literature can fill a room with and put real life and hope into this picture: Jehovah is God, The Lord’s Righteousness Shall Be Suppressed, and Shall Truth Be Suppressed? and scores of others.

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**Truth Booklet**

Some of the brethren do not seem to appreciate the importance of getting this booklet or any others into the hands of the people. Check the reports of the activity for the months of December and January shows that they would receive this with their original consignment to date.

The message this booklet contains is of greatest importance and should be given the widest publicity possible. Every company should have their consignment disposed of by the first of April. Those having them in stock will push the campaign using this booklet and leaving them in every home possible.
ATTENTION! Pioneers, auxiliaries, sharpestooks, and service directors are no longer required to send in a separate report card for special periods. The new reporting system recently put into operation requires that special period activities be reported on one card at the end of the month along with the entire month’s report. The new cards have been designed so that both of these reports can be made on the same card; namely, the entire month’s report in the upper row of spaces, and the period activities in the lower row of spaces. This new system begins at once with the February report. Supplies of these new report cards, together with a letter of new "GENERAL INSTRUCTIONS," have been sent to all pioneers, auxiliaries, sharpestooks, and service directors. Your co-operation in carrying out these field instructions will greatly facilitate the Kingdom service at this office.

Do You Subscribe for The Golden Age? It has been pointed out in the Year Book that The Golden Age would be carrying a series of articles on the new calendar. The discussion on the subject is of great interest to all of the publishers, and in order to be acquainted with the facts concerning the new calendar it would be well for every one to be a subscriber for The Golden Age. Publishers and others who are interested in this matter are urged to send in their subscriptions. The subscribers will be notified as soon as possible of the publication of each issue of the new calendar. Those who wish to subscribe should send their subscriptions to The Watchtower, 2507 E. T. St., Madison, Wis.

John W. Delacy, 107 furth St., Choteau, Okla.

This not only is an aid in looking thoroughly, as it has a population of 87,843; area, 6,453 square miles.

For on the assignment sheets for isolated counties.

This is very interesting to know that in the two hours following the lectures participated in the field work at the convention at Los Angeles, distributing 1,020 Preparation books. There was an attendance of 5,000 at the Shrine Auditorium to hear the lecture, and this was very good, considering the fact that the lecture was given so early in the morning, 9:30 a.m. Pacific Standard Time. Approximately 2,000 were in attendance at the convention held there during that week.

TWO PERSONS are finding that the ad-

in the book, and it is thus very difficult to get the book in a year longer than once a week. Anyway, it is better that one time than none at all. Occasionally they have been put into operation requires that special period activities be reported on one card at the end of the month along with the entire month’s report. The new cards have been designed so that both of these reports can be made on the same card; namely, the entire month’s report in the upper row of spaces, and the period activities in the lower row of spaces. This new system begins at once with the February report. Supplies of these new report cards, together with a letter of new “GENERAL INSTRUCTIONS,” have been sent to all pioneers, auxiliaries, sharpestooks, and service directors. Your co-operation in carrying out these field instructions will greatly facilitate the Kingdom service at this office.
Three New Booklets!

What an Assortment for This Thanksgiving Period!

Brother Rutherford Sends Special Message

Nine Days of Intensive Witnessing with Three New Booklets

In short, the Society is doing everything possible to make this the greatest of all years of good will on earth. Now, have you done your part to prepare for this period? Are you ready to have the extra hours of Kingdom work? Are you going to cover all prepared text for distribution? Do the publishers know where to send their booklets? Are you ready to have the extra hours of Kingdom work? Is your unit ready for the onward march on April 13? Have you thoroughly organized the work for the first Saturday and Sunday? Are you prepared particularly for the Thursday that makes possible for every person of good will to get into the service? Do they have a copy of Brother Rutherford’s letter? Do they have a copy of this Bulletin? Have you followed the special message in this Bulletin, as well as a splendid testimony. After reading the letter and the testimony each one will appreciate how the Lord has generously provided us with equipment to represent Him intelligently and effectively during this period. The letter and testimony will be printed in every language in which the Kingdom message is available, and sent to the Watchtower subscribers throughout the world, so that no matter where Jehovah’s publishers dwell, whether in the great centers of the world or in some remote sections of Alaska, Africa or the islands of the sea, prophetic visions are made for their having a part in this great witness.

For Distribution

Jehovah’s marked blessings have been upon the special world-wide service this year, and they may become a source of great joy to Jehovah’s publishers everywhere. There is unity of vision, proclamation and action from one end of the globe to the other on these occasions. All of the anointed, Jonadabs, and other people of good will can possibly do so should have their part in this onward march of the great army of Jehovah.

Brother Rutherford has again given us a very clear and cogent presentation of the issue and our great privilege of having a part in this Kingdom, in his message to the Watchtower, in his letter to the Watchtower, in his letter to the publishers of Jehovah’s kingdom. The letter and testimony will be printed in every language in which the Kingdom message is available, and sent to the Watchtower subscribers throughout the world, so that no matter where Jehovah’s publishers dwell, whether in the great metropolitan centers of the world or in some remote sections of Alaska, Africa or the islands of the sea, prophetic visions are made for their having a part in this great witness.

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Three Booklets Prepared in All Languages

The witness during THE ANONYMOUS’S THANKSGIVING PERIOD, April 13, 1935, is on a grand scale, and there are three booklets, in the English language, His Vengeance, Supremecy, and Who Shall Rule the World? Of course, His Vengeance and Supremecy being available only in English, there will be some brethren who are foreign speaks, witnessing in strictly foreign-language territory who will not be able to use them to advantage but will need to place literature in foreign languages.

During the testimony period these who are witnessing in strictly foreign-language territory should concentrate their efforts on a combination of three booklets placed on a contribution of 10c, and, in addition, the new booklet Who Shall Rule the World? in English language if so published by April 13). This will make an excellent offer, as the two foreign booklets are ordinarily placed on a contribution of 10c, and, in addition, the special message in Who Shall Rule the World? is to be placed with every combination. It has been the experience of all the publishers that while in many homes the people spoke, to print the booklets in both languages, the books will sell, so as to have ample stock on hand to last all during the period. Who Shall Rule the World? is now ready in English, Spanish, Arabic, Ukrainian, Lithuanian, and, it is hoped, will be ready in other languages soon. But be sure to order a good supply of English booklets in addition to this booklet in your language.

World-wide Thanksgiving Period--April 13-21

Who Shall Rule the World?

In short, the Society is doing everything possible to make this the greatest of all years of good will on earth. Now, have you done your part to prepare for this period? Are you ready to have the extra hours of Kingdom work? Are you going to cover all prepared text for distribution? Do the publishers know where to send their booklets? Are you ready to have the extra hours of Kingdom work? Is your unit ready for the onward march on April 13? Have you thoroughly organized the work for the first Saturday and Sunday? Are you prepared particularly for the Thursday that makes possible for every person of good will to get into the service? Do they have a copy of Brother Rutherford’s letter? Do they have a copy of this Bulletin? Have you followed the special message in this Bulletin, as well as a splendid testimony. After reading the letter and the testimony each one will appreciate how the Lord has generously provided us with equipment to represent Him intelligently and effectively during this period.

The ANONYMOUS’S THANKSGIVING PERIOD includes the Memorial season. All who partake of the symbols, of course, will want to have a very large part in the reality and drink deeply of the cup that Jehovah has poured for them at this time. Although the Jonadabs and other people of good will will not be privileged to partake of the emblems in Memorial, they are blessed by being given the privilege of telling interested witnesses with the anointed in proclaiming the purposes of Jehovah. Therefore each one should realize that he has a part in the witness during this testimony period.

The last Bulletin outlined the details regarding the preliminary steps, preparation of territory, and making all arrangements so that the Memorial witness data be given during THE ANONYMOUS’S THANKSGIVING PERIOD. Our particular part in the witness is not so much the placing of literature. From many angles that is beyond our control. The time devoted to the service, however, is something that we can control to a very great extent, and our devotion and loyalty are (Continued on page 2, column 1).

Time! Time!! Time!!!

That’s One Thing That We Seem Not to Have Enough Of

You get up in the morning, and before you know it, it’s time to go to bed; and during that time that you are awake and active, how many of those hours have you spent in witnessing as a publisher for Jehovah’s kingdom? Then, the question can be asked, how many hours of an entire month are spent in witnessing? Consider carefully the following, taken over four months’ time:

<table>
<thead>
<tr>
<th>Time Period</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>108</td>
</tr>
<tr>
<td>April</td>
<td>108</td>
</tr>
<tr>
<td>May</td>
<td>108</td>
</tr>
<tr>
<td>June</td>
<td>108</td>
</tr>
</tbody>
</table>

Now that you have considered the “time” table, the first question is, Why are we not as good, as far as witnessing is concerned, as last year? Pioneers, could you arrange to find 15 more hours each month, so as to bring your monthly average up to 30 hours a month? Auxiliaries, could you find 4 more extra hours in 30 days that could be spent in the witness?

Company and sharphoof publishers, in 1934 you lacked less than 2 hours of making the average of 15 hours per month, which each one should have. Instead of the 12 hours a month average we have, to reach our goal of 15 hours a month, each one should consider a minimum of time for field service. However, in 1933 we have slipped back behind this average to the minimum of the amount of 4 hours. Time is the one thing that the publishers of Jehovah’s kingdom seem to have more of, and the Kingdom testimony being the most important thing, everything else that we do is secondary, and therefore the amount of time devoted to the Kingdom service far exceeds the amount of time spent in any other manner. (Continued on page 2, column 2)
In every thing, but behind in "Hour" Quota

The figures showing the witness accomplished by all publishers reporting to this office for this fiscal year, that is, for the four months ended April 30, 1931, and January, 1931, and January, 1935, reveal Jehovah's rich blessing on the effort made by those who are publishing the name and kingdom of the Most High. It is always of interest to compare current activities with preceding results; and so below is a table setting out the totals of all pioneer, auxiliary, company and sharphooter activities for this fiscal year, and those of the corresponding year ago, and the increase this year over last:

<table>
<thead>
<tr>
<th>This Last Year</th>
<th>Year Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Books</td>
<td>522,197</td>
</tr>
<tr>
<td>Bills</td>
<td>4,284,532</td>
</tr>
<tr>
<td>Letters</td>
<td>1,576,735</td>
</tr>
<tr>
<td>Total</td>
<td>7,444,398</td>
</tr>
</tbody>
</table>

| Publishers     | 1,693,296    | 1,247,219  |
| Sessions       | 3,296,219    | 2,240,183  |
| Meetings       | 18,508       | 14,135     |
| Total          | 5,191,913    | 3,602,038  |

(Continued from page 1, column 5)

The Memorial Report

It is during THE ANOINTED'S THANKSGIVING PERIOD that Jehovah's witnesses will have the privilege of celebrating the Memorial. As The Watch Tower of April 9, 1931, reported, the Memorial celebra-
tion will take place after 6 p.m. Wednesday, April 17. A report of how the regular Memorial service was conducted will always be sent to the Society. This year we desire to have two re-
ports; namely, (1) total number attend-
ging the Memorial service, and (2) total number of persons partak-
ing of the Memorial emblems. This report will be made on the regu-
lar monthly report card, in the blank space at the bottom of the card. In other words, immediately following the entering of the number of persons pur-
chasing the Memorial emblems, the regular monthly report card will be entered on the 
report should be entered on the 
report of this year's Memorial period. 

Thursday Set Aside for Special Witness

Bethel Leaders Can Serve
Companies During Period

In harmony with the general ar-
rangements for the Thanksgiving pe-
riod and Bethel home will be closed Thursday, April 18, in order to en-
able the Bethel family to have one 
day off. April 18 is a day when we enter into the field service with the brethren throughout the earth. This is also a day of blessing to the brethren throughout the country. In THE ANOINTED'S THANKSGIVING PERIOD this day should be observed as a day of rest and rest from business. Everyone should try to be relieved from his secular employment on that day in order to have a part in the service.

As you know, Wednesday evening

Have You Ordered
Your Booklets?

None Will Be Consigned

If there are any pioneers, auxili-
aries, companies or sharphooters who have not yet ordered their sup-
plies, now is your opportunity. And Who Shall Rule the World? for their service during THE ANOINTED'S THANKSGIVING PERIOD will be available. It will be very necessary for these to send in their orders at once, so as to get the literature in time to begin the Thanksgiving period. As previously stated, none of these have been consigned to any publish-
ers, and are not yet available to supply to you. A special order blank was sent with the last Bulletin, and should be used by all who have not ordered their supplies. If you do not have this special form and have not yet ordered the booklets, do so at once, using a regular order blank, or the coupon which you find in this Bulletin, or a letter, and in-
clude any other literature that you may desire. This can be done at any time during the period. Accompany orders with remittance to cover if you do not have an account at this office or if your account is not in good con-

Order This Special Packet of 50 Booklets if You Have Not
Ordered Otherwise, So That You May Have a Part in the
Special Witness Period, April 13-21

Everyone who is truly interested in Jehovah's kingdom established on the earth will naturally want to have a part in the advertising of its message to all who will listen. This is especially true during THE ANOINTED'S THANKSGIVING PERIOD. Throughout the world, all people of good will should have a keen desire to be a publisher of the message of the Kingdom, which will be accomplished only through the cooperation of all who do not have a part in this special pe-
riod and obtain 50 booklets, on a subscription basis, which will be used to print more of these publications.

The packet is composed of the following:

10 Supremey 10 His Vengeance
30 Who Shall Rule the World?
1 Testimony Card 1 Report Card

These booklet in turn can be offered to the people, three on a com-

We desire to have a part in the advertising of the message of the Kingdom, which will be accomplished only through the cooperation of all who do not have a part in this special period and obtain 50 booklets, on a subscription basis, which will be used to print more of these publications.

The packet is composed of the following:

10 Supremey 10 His Vengeance
30 Who Shall Rule the World?
1 Testimony Card 1 Report Card

With the people on only a penny contribution, or given to them if they are really interested and are unable to contribute anything. You may be assured that you will receive a great blessing in doing this.

Watch Tower,
117 Adams St., Brooklyn, N. Y.

I desire to have a part in the advertising of the message of the Kingdom, which will be accomplished only through the cooperation of all who do not have a part in this special period and obtain 50 booklets, on a subscription basis, which will be used to print more of these publications.

The packet is composed of the following:

10 Supremacy 10 His Vengeance
30 Who Shall Rule the World?
1 Testimony Card 1 Report Card (Name)
(Neighborhood)
(City and State)
Washington Convention, May 30-June 3

Arrangements Under Way so Brother Rutherford Can Speak to All “Christendom”

Those Attending to Have Part in Witness

All of Jehovah’s publishers throughout the entire earth are turning their minds towards Washington, D. C., praying and looking forward to the general convention which the Lord, in His providence, is arranging to be held there on May 30 to June 3 this year. As outlined in the Watchtower, the attention of the Watchtower readers the remarkable manner in which the Lord has used these general conventions in the past, and how each one of them was fraught with greater importance and significance than those preceding it. Therefore it behooves everyone who can do so to put forth a very strenuous effort to attend.

The outstanding feature of the convention will be the public address by Brother Rutherford, on his return from abroad. It is better, saving time, for the journey to be made at Washington.

No Divisional Campaign May 25 and 26

In view of the general convention at Washington, May 30 to June 3, and the fact that a great number of the brethren throughout the country contemplate attending the convention, the Society has canceled the divisional campaign for May 25 and 26. These are not to be held. This time can be well spent in seeing that the radio announcements are accurate, that the public speech at the convention is widely advertised throughout the entire earth are through the entire earth are

Transcription Attendance to Date, 1,149,055

WASHINGTON, D. C.

A Time for Thanksgiving

Will You Be One of Those Expressing Thanks?

Will There Be 25,000 Publishers Witnessing?

Every one of the remnant and others of good will, each one of the Jonadab class, all who love Jehovah, should be, and are, greatly interested in the special period of acknowledging His Supremacy, His Vindications, His Supremacy, His Vengeances, and His Will. But Will the World?, are to be offered to the people, the entire combination, all three, in a contribution of $80. To aid in the placement of this combination, the testimonies provided has been placed on a card and supplied to all the witnesses of whom we have a record. See to it that you are provided with one of these cards, and an ample supply of the booklets.

What Territory?

The outstanding feature during the period as effective as possible, urban territory should be covered, generally, preaching as many people as can be called upon. Some service directors and car drivers, while witnessing in towns, follow the practice of leaving the car for a few hours only sufficient territory for last for half an hour or so, sometimes only a few calls, moving the publishers frequently. This should not be done. It results in loss of time for each one in the field, and prevents the driver of the car from personally going from house to house, as he should, going around moving those who are witnessing. Each publisher should be given enough territory to keep him busy for 2 or 3 hours, the one driving, the one the people.

What about sound machines?

“Universal War Near” is the lecture to be given frequently as possible during the period, and while in the field the publishers should watch for openings using the sound equipment with this lecture. Sound machine activities should be included in the report for the period.

There was mailed to every Watchtower subscriber a letter written by Brother Rutherford setting out the importance of this period. Also, each one received detailed instructions in the Watchtower, as well as a testimony card. All the publishers need to do is to order the sound cards, fill the territory, plan his time in the field, and then get going.

But now, the publishers? Will there be 25,000 reporting for the nine-day period? There should be: and we hope there will be. Everyone who has ever witnessed will have to share in the work, because the highest number ever reporting in the U. S. A. was 24,500 publishers. What will it be for April 25-27, 25,000, 27,000? 30,000??

Use New Report Cards

Pioneers, auxiliaries, sharpshooters, and service directors are requested to send in only ONE new report card for the month of April. The entire month’s report (April 1 to 30 inclusive) should be recorded on the upper row of spaces. Your report for the Thanksgiving Period of April 13-21 should be made on the SIME card, only recorded in the lower row of spaces. Of course, your Thanksgiving Period activities should also be included in your entire month’s report made in the upper row of spaces.
Splendid Use Being Made of Sound Equipment

Month of February Finds 185,790 Listeners
More than 1,900 Machines in Operation

By sound equipment, of course, we mean all the instruments Jehovah has placed in our hands whereby we can make the public understand the importance of all the sound equipment and see to it that the instruments Jehovah has given during the Kingdom are put to use. The Watchtower Society has now in stock a large number of sound machines for use on machines such as portable phonographs, recorders and sound cars. A very wide witness has been given during the month of February alone, with more than 185,000 listeners.

Splendid Use Being Made of Sound Equipment

The Watchtower

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Finds 185,790 Listeners

The Watchtower

Have Interested Persons

Subscribed for The Watchtower or G.A.

Not only pioneers in isolated territory, but all publishers in other territory as well, meet interested persons while going from house to house. The Watchtower and G.A. are in demand.

Some effort should be made to have closer contact between the organization and those who are favorable toward the truth, in order that the people who desire to be on the side of Jehovah, co-operate with the Watchtower and G.A.

It is suggested that a splendid way to put these in touch with the Watchtower and G.A. is to take their machine reports and give them a complete set of report instructions, including a few folders, which will be available in the next few weeks.

All will be interested in the Feb- ruary numbers of the Watchtower and May reports much better.

New Radio Folder

The Society is printing 5,000,000 radio folders advertising the follow- ing publications: The Watchtower and G.A. The_folders_will_be_used_in_conjunction_with_the_teaching_plan_if_they_are_in_use_in_the_teaching_plan. It is essential to present the message of truth to the people in a clear-toned manner. This folder is based on the Watchtower, which does present it on good records. If the records become old and worn, the folder should be used, as this is irritating to the listeners.

New Publisher’s Daily Report Slips

The Society has now in stock a number of new publish- er’s daily report slips. These new report slips are available for the convenience of the in- dividual company and sharpshooter. They are based on the old slips which are associated. These new daily report slips should not be used if it is, it is not being reported to the company, the director is to make the effort to have the old slips bave been used up.

Phonograph Records

In Spanish

There has been quite a demand for these Spanish phonograph records, and many of the English-speaking brethren have found these very useful. The list includes phonograph records of the Kingdom in sections where there are large numbers of Spanish-speaking people, such as in the United States, Europe, South America and the Orient. These phonograph records will be sent without charge to the companies and sharpshooters who request them. Please state on your request the quantity desired. However, these new report slips should not be used until the old slips have been used up.

Something That Should Be Done!

INDEX

In the Golden Age, together with convenient coupons for those interested to use in writing direct to the publishers. This is also true of the Watchtower, which may not constitute a commercial offer, but has the effect of stimulating business. Those receiving these publications will continually have the opportunity to develop the truth, and will not be at a loss as to how to proceed when they reach the point where they desire to participate. Pioneers and auxiliaries may send in these subscriptions direct; company and local assignments large enough to justify sending a pioneer there for the purpose of distributing them.

Companies: With the increase in witnessing through the week, not only on Thursdays, but on other weekdays, it is necessary for the publishers especially in small cities, to bring the matter before the company, and if it is seen definitely that the company publishers, together with any resident auxiliaries or pioneers, can cover the business territory twice a year, and will do so, the director should write this office, and give this assurance and receive for the company the assignment for the business districts. The responsibility of publishing the Watchtower and G.A. should be divided with the company, unless the company can handle the business territory in which they reside in an efficient manner.

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**Universal War Near**

To Be Used World-Wide

As has been announced on the Calendar, and previously in the *Bulletin*, a testimony period with designation covering the present text has been arranged for, during the days June 1 to June 9 inclusive. "Testimony for Jehovah and for Gideon" is a most appropriate name, because it is during this time that the question "Shall Rule the World?" arises. What shall we do next?

The Washington convention begins on May 30 and runs into the special period ending the first week of June. Those brethren who are unable to attend the convention will undoubtedly desire to have a part in the field service activity, and that will mean that on Thursday and Friday prior to the testimony period, they will want to join in the service work, at least in the morning, when their brethren at Washington will be in the service. The service director should make special arrangements for territory to be covered during these two days, with the booklet *Universal War Near* on a contribution of 35c.

Order blanks are being sent with this Bulletin. They should be given immediate attention and forwarded to the Brooklyn office so that they can be filled in ample time. Due to the fact that many of the directors will be at the convention at Washington, statements should be made with the assistant director or some other one who is remaining at home to take care of the field service arrangements in that territory. During this period every one of the named and of the people of good will should put forth every effort to engage in the field service. The publishers should have sufficient territory to permit them to keep busy, and plenty of literature.

There is every indication that this will result in a tremendous distribution of the message in printed form, and it behooves all to check the stock and handle orders of the publications on hand for the world-wide witness. Prepare now, so that when the time comes everyone can be busy with the distribution of the message in printed form, and it behooves all to check the stock and handle orders of the publications on hand for the world-wide witness. Prepare now, so that when the time comes everyone can be busy.

The Witness for April and May

Three Booklets to Be Offered

Splendid Opportunity to Cover Territory

During the Anointed's Thanksgiving Period, April 22 to 28, a united effort was put forth to place the booklets *Supremacy*, *His Vengeance* and *Who Shall Rule the World?* with as many people as possible, and a large portion of the territory assignments of various companies, sharers, pioneers, and auxiliaries were covered with the very important message contained in these three booklets. The question arises, What shall we do next? On May 30 there begins the concerted effort with the booklet *Universal War Near*, and from now until then Jehovah's witnesses should continue to bear to the people the special messages pointing out the supremacy of Jehovah, proclaiming the day of his vengeance upon the enemy organization and pointing the people to the rightful Ruler of the world. That means that in the few remaining weeks before the convention opens, on May 30, all the remaining territory that was not covered during The Anointed's Thanksgiving Period should, as far as possible, be thoroughly gone over with the three booklets *Supremacy*, *His Vengeance* and *Who Shall Rule the World?* Not only should urban territory in the various assignments be reached with these publications, but as the weather improves and the rural territory becomes more and more accessible throughout the country a large part, if not all, of the rural districts can be reached.

These three booklets contain the message to be stressed at the present time to all people, consisting of the statement to all people of the service from now until the end of May, a tremendous witness will be given. If each one of the Lord's people makes it a point to have a large personal part in the service with these special publications, it is to be expected that the placement of these booklets will exceed all past records of number of booklets left in the hands of the people during a similar period of time. Continue to base your witness on the testimony prepared by Brother Rutherford which you used during

The report shows a wonderful distribution of bound books during the above period, during which time the book *Jehovah* was specially featured. This period, compared with the corresponding period last year, the "Dividing of the People" Testimony, January 20-28, 1934, shows a large increase in bound books. The decrease in booklet distribution is to be expected in view of the fact that it was primarily a bound-book period. The *Jehovah* book is going very well, and the Lord is blessing this publication in very manifest ways.
Convention Information

How to Report Your Field Activities

Are your arrangements for attending the Washington convention taking shape in the way of preparation that must be taken care of in advance, particularly in the selection of cities and field captains, such as seeing that adequate provisions are made for those who will not be able to attend? The purpose of this letter is to acquaint our brethren who contemplate attending the convention, which is 100 years old this year, with the following details.

The convention will be held in conventional style at the Washington convention center, from June 26 to July 1, 1989. All convention publications registration slips are to be sent to the convention director, Mr. J. Smith, PO Box 123, Washington, D.C. 20001. If you have any questions, please contact Mr. Smith at his office phone number.

The convention will feature a variety of exhibits and seminars, as well as a daily program of speakers and discussions. The convention will also include a special event on June 29, a birthday celebration for Brother John Doe, who will be honored for his 100 years of service to the church.

We look forward to seeing you at the convention and hope you will take advantage of all the opportunities to learn and grow in your faith during this important event.

Convention Registration

Convention Information

Radio Announcements

There are a few radio stations carrying these transcription broadcasts that can be heard up at the time the radio folders were printed. Therefore it will be necessary for the brethren who are associated with these stations to have some sort of station announcements. However, there are stations carrying these transcription lectures but not shown on the schedule, so please keep that in mind as you are in your vicinity. This should be done in a neat way in such a manner that the people who are hearing the announcements are aware of your presence. A list of the radio stations and time of broadcast follows:

AFSK Chicago IL
Favoured People

Universal War Near Favored People

Jehovah in his goodness has furnished the publishers with some new ammunition, and there will shortly be ready for distribution the booklet, Universal War Near Favored People, which contains Brother Rutherford’s lecture on “Universal War Near Favored People,” made for field service, and the address, “What will you do about it?” These booklets are to be distributed as part of the “Testimony for Jehovah and for Gideon.”

The booklets will be distributed at the Shrine Auditorium. This lecture was broadcast over a chain of 100 stations. In addition to this splendid opportunity, there is great interest in “Typical War” and in “Satan’s Army.” Everyone should read this carefully with the understanding that the world is coming to an end, and then make every effort to place it in the hands of the people.

Favored People is the title of a book by Brother Rutherford. It is a timely blessing from our Lord, which is the fitting cover design, the booklet presents a number of short treatises, each providing a timely message which is the main point of the book. The pioneers or auxiliaries will receive theirs direct with this Bulletin.

The consignment for foreign and domestic company organizations in cities where there is a white English company will be sent to the director, Mr. John Doe, PO Box 123, Washington, D.C. 20001. In the case of auxiliaries, or direct to the Society, they should not enter it on their own report. The pioneers or auxiliaries who are associated with the company in partaking of the Memorial will, of course, be included on the company report card, and they should not enter it on their own card. It is recommended that all membroes partaking of the Memorial should be included as part of the “Testimony for Jehovah and for Gideon.”

On Thursday and Friday, May 30 and January 1, to your local service director, or director, or direct to the Society, in the case of pioneers and auxiliaries, all of the Universe War Near Favored People booklets placed during these two days are to be included in the monthly report of “Testimony for Jehovah and for Gideon.” The booklets will be returned to the company, to be included on the company report card, and they should not enter it on their own report card.

The purpose of “Testimony for Jehovah and for Gideon” is to continue the battle to the end. It is the fitting start to the last “Testimony for Jehovah and for Gideon.” It is the fitting start to the last great battle of the world, and the last great opportunity to win souls.

We have great confidence in writing to you and telling you that I have been studying the books by Judge Rutherford for the last six months, and that my eyes have opened my eyes... I have great desire now to be of ‘Judea’ and to be of help to those who may be of ‘Judea’. Sometimes one cannot find clothing to attend religious worship or schools. We leave to the public schools, so without money the children cannot go to school; but by studying we get more enlightenment to teach the little ones at home.

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FOR JEHOWAH AND FOR GIDEON--June 1-9

Brother Rutherford to Address the World on "Government"

Special Period Begins During Washington Convention

Publishers to Use Two New Booklets with Book Jehovah

What a Blessed Time Is in Store for Us!

Jehovah has brought prominently before his people the prophecy of God and those connected with him and has shown its fulfillment in this day of Jehovah in which the remnant are privileged to hear the sounding of the trumpet just prior to the battle of the day of God Almighty. In his providence, the text in the hands of each one for the entire year is, "For Jehova and for Gideon," and it is arranged that before they should now have the special testimony period bearing this title and that the festivities of the period include the last three days of the general assembly of the Lord's people in convention at Washington.

The convention at Washington, D.C., will be the highest light of the testimony period "For Jehovah and for Gideon." Brother Rutherford's address on "GOVERNMENT" will be the most thrilling feature, to be heard throughout "Christendom." There is now in preparation the testimony card which will be distributed to every one participating in serving the people of that continent with this extraordinary opportunity. During the conventions in the British Isles there will be thousands of addresses in the United States will be covered from coast to coast with a network of stations, making it possible for everyone who has a hearing ear to listen in. These stations will reach the greater part of the Canadian population as well.

In addition, the lecture will be carried by radiotelephone to England, France, Belgium, the Netherlands and South Africa; and by short-wave radio beams to Switzerland, Central America, South America, the Hawaiian and the Philippine Islands, Japan, China, Siam, India, Australasia, New Zealand, Java, and islands afar. At Buenos Aires, Honolulu, and Manila the lecture will be rebroadcast by powerful local stations. With you, we have already received the statement that 10,000-watt shortwave transmitters (both designated NIHOM at the cities named in list on page 2, column 1) on the island of Java are operating on this international network. These stations are heard in all parts of the earth.

The Society representatives who are also to conduct at the office of the management in Denver May 30 and 31 the field service will be carried on using the booklet "Universe War Near and Gideon." This will be joined in not only by those joined in tending the convention, but throughout the field on those two days, the intense interest of the insurance of Jehovah's people. Immediately following this, beginning on June 1 and running for the period of nine days of June 19 inclusive, including Saturday, Sunday and Monday of the convention and for the remainder of the nine-day period, is the time set aside as the Testimony for Jehovah and for Gideon.

Jehovah provides his people with the equipment to carry on his service and opens to them the door of opportunity for tending the Testimony for Jehovah and for Gideon our equipment is primarily the two new booklets by Brother Rutherford, "Universe War Near and Gideon." In addition to the book Jehovah, and these three pieces are to be placed at every opportunity.

Presentation of Literature

The use of the testimony card in presenting the literature to the people is being strongly emphasized in which special publications have been stressed, has been a great advantage to the brethren, enabling them to effectively present the message to a larger number of people, resulting in greater placements of booklets and also of bound books. To aid in this during the Testimony for Jehovah and for Gideon, a testimonial card has been prepared (and is enclosed with this Bulletin) offering the three pieces of literature in connection on a contribution of 35c. It is to be borne in mind that the testimony card is a means to an end but is, it is provided for the purpose of an effective presentation of the literature and the tremendous booklets with which Jehovah's people are benefited. A casual presentation of the card, by the publisher, is not discharging the full responsibility, especially where, for one reason or another, the person called upon declines to read the card. If, upon presentation of the card, the person called upon reads it and takes the literature, that is very good. If the card is not read or a further explanation is found necessary after it is read, it is entirely in the hands of the publisher to do a few further appropriate remarks in presenting the literature. If the entire combination of the book Jehovah and the two booklets on a contribution of 35c cannot be taken, an effort should be made to place the two booklets alone on a contribution of 10c, and if this cannot be done, to leave "Universe War Near and Gideon" on a contribution of 5c. In those cases where there is an opportunity for grief to some others to have literature in addition to the three pieces especially emphasized during the convention, it is in order for this additional literature to be presented and placed with the people.

In selecting territory and completing other arrangements for the activities of the companies and sharp

(Continued on page 2, column 2)

Convetion Information

It is clearly apparent that Jehovah's publishers are impressed with the importance of the coming Washington convention and whatever possible are arranging to attend. Arrangements are practically completed that will enable the publishers to enjoy a rich season of service and fellowship.

Use can be made of any sound cars or trucks or any automobile sound equipment with microphone attachment that would not deprive any one publisher of space in the automobile or shortwave transmission, and are desirable of bringing this to the convention by notifying Anto Koerner at 1603 Massachusetts Ave. NW., Washington, D.C.

An endeavor to outfit ourselves of convention certificates should notify Anto Koerner, immediately. Please do not leave this until the last minute. If you have a quarter, one, or two certificates, each additional certificate will be sufficient for all the members of the family. Do not forget to inquire of your local ticket agent if there are any special excursions on the date on which you intend to leave for Washington. It may be possible to obtain a lower than can be secured by the conversion certificate. It is possible that group rates apply in your territory. It is advisable to inquire sufficiently far in advance for these, if obtainable.

Those expecting to be immersed are requested to be in the suitable apparel, preferably a bathing costume and a towel.

It will help greatly if you will study carefully the information contained in the conversion certificate; if you have not already received your certificate. Do not forget to inquire of your local ticket agent if there are any special excursions on the date on which you intend to leave for Washington.

If you come fully prepared to publish the Kingdom message, you will receive a rich blessing.

New Cost Lists

There are enclosed with this Bulletin cost lists for the companies, plows and auxiliaries. These cost lists should be kept in a convenient and safe place, so they can be referred to at any time. The director and stockkeeper particularly, as well as pioneers and auxiliaries, should check over the list carefully and order such literature as their territory requires in the various languages. This cost list replaces all previous cost lists, and your old one should be destroyed.
Jehovah Has Prospered Zion
We Are Grateful for the Privileges of Serving

The Increase Is Remarkable

The increase of the Kingdom continues remarkable. As far as the time shown devoted to witnessing in the rural areas is concerned, a tremendous increase was noted. In 1931, the number of days on which witnessing was done was 738; the total number of people seen was 80,488. In 1932, the number of days was 802; the number of people seen was 104,018. In 1933, the number of days was 1,035; the number of people seen was 157,389. In 1934, the number of days was 1,387; the number of people seen was 214,524.

New Transcription Folders

As has already been announced, there is being carried on throughout the United States and other countries a special series which opens with "Universal War Near," fol­lowed by "Will Truth Be Suppressed?" After the half-hour lecture on "Should Truth Be Suppressed?" given in the booklet Universal War Near, then for the next five weeks these will be used regularly in putting on transcription meetings, and both of the folders will be turned over.

When a territory is selected for a new transcription meeting, cover the territory with sound equipment, as far as the time shown devoted to witnessing in the rural areas is concerned, a tremendous increase was noted. In 1931, the number of days on which witnessing was done was 738; the total number of people seen was 80,488. In 1932, the number of days was 802; the number of people seen was 104,018. In 1933, the number of days was 1,035; the number of people seen was 157,389. In 1934, the number of days was 1,387; the number of people seen was 214,524.

Counting Time

Publishers should count and report only the number of hours in which they actually spent in witnessing. Time going to and from territory should not be counted. Publishers are requested to be sure that they are counting time from 7:30 A.M. to 9:30 P.M. Count the time spent with the phonograph when using it from house to house with the literature, but not when making back calls.

Sound Equipment

A Very Necessary Instrument

Each unit of publishers needs sound equipment, whether it be the phonograph, the transcription machine, or installation for sound cars. The phonograph can be obtained for $14. There is now being made by the Society a new model which is a few pounds lighter and very much more portable. When all these things are considered, the most thickly settled portion should be given the priority.

How to Report May's Results

On Thursday and Friday May 30 and 31 the field service will be carried on with the booklet Universal War Near being used. With this booklet, the reports of the meetings in the United States using this method.

Reporting Meetings

Our attention has been called to the fact that some service directors and sharpsnipers have endeavored to make anything which is not a regular sound meeting a reportable one. However, it should be clearly understood that this is not only fair to state that they are willing to continue to report all the meetings that are recorded in the reports if the time devoted to these meetings is as far as the time shown devoted to the service is concerned. Time spent exclusively in putting on transcription meetings with sound equipment is not included, even though the number of machines, meetings and cards are shown to be greater. To this there was a tremendous amount of time and effort spent in putting on the meetings during the months of this year and of last, which does not show on either regular reports or the sound. However, as it is considered, the very splendid increase shown for 1935 is a clear indication that the Lord has richly blessed the efforts of the anointed and their associates who were permitted to cooperate in putting on these meetings for the first time. Good work is not to be done, nor should all the meetings and cards be reported.

Whole Field Service

All the brethren leave for the convention. There is to be a special meeting held for the service directors in the Brooklyn office. If you have any questions or suggestions to make, you are requested to be sure that you bring them to this meeting. When all these things are considered, the most thickly settled portion should be given the priority.

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All the brethren leave for the convention. There is to be a special meeting held for the service directors in the Brooklyn office. If you have any questions or suggestions to make, you are requested to be sure that you bring them to this meeting. When all these things are considered, the most thickly settled portion should be given the priority.

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How to Report May's Results

On Thursday and Friday May 30 and 31 the field service will be carried on with the booklet Universal War Near being used. With this booklet, the reports of the meetings in the United States using this method.

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Jonadabs Have Share in World-wide Witness

Over One and a Half Million Booklets Distributed

The dividing of the people continues while Jehovah's witnesses go through the uttermost parts of the earth in their efforts to proclaim the good news of the kingdom. This year, as last year, they are committed to the accomplishment of the task. The results of the latest international campaign are thrilling, and many countries show records in numbers over any previous effort. It will be noticed that the number of workers, 41,037, is an increase of more than 6,000 over the world-wide campaign last fall, and they put in more hours and gave more testimonies. The previous high marks were set during the Remnant's Thanksgiving Period, April 8-16, 1933, during which time 58,804 engaged in the witness work. This year, however, 19,268 of that number were in the Remnant's Thanksgiving Period, which is an increase of more than 6,000 that the number of workers, 41,037, was furnished by the enemy, but reports show that much opposition was met. The results of the previous campaign with the printed card method, and reports show that much opposition was met. The results of the previous campaign with the printed card method, and reports show that much opposition was met.

At the time the work has been stopped in this country, there is a decided increase in the work. The results for the 'Thanksgiving Testimony Period' show that the number of workers, 41,037, was an increase of more than 6,000 over the world-wide campaign last fall, and they put in more hours and gave more testimonies. The previous high marks were set during the Remnant's Thanksgiving Period, April 8-16, 1933, during which time 58,804 engaged in the witness work. This year, however, 19,268 of that number were in the Remnant's Thanksgiving Period, which is an increase of more than 6,000 that the number of workers, 41,037, was furnished by the enemy, but reports show that much opposition was met. The results of the previous campaign with the printed card method, and reports show that much opposition was met. The results of the previous campaign with the printed card method, and reports show that much opposition was met.

During this period many of the Jonadabs came out and participated in the work. The results for the 'Thanksgiving Testimony Period' show that the number of workers, 41,037, was an increase of more than 6,000 over the world-wide campaign last fall, and they put in more hours and gave more testimonies. The previous high marks were set during the Remnant's Thanksgiving Period, April 8-16, 1933, during which time 58,804 engaged in the witness work. This year, however, 19,268 of that number were in the Remnant's Thanksgiving Period, which is an increase of more than 6,000 that the number of workers, 41,037, was furnished by the enemy, but reports show that much opposition was met. The results of the previous campaign with the printed card method, and reports show that much opposition was met. The results of the previous campaign with the printed card method, and reports show that much opposition was met. The results of the previous campaign with the printed card method, and reports show that much opposition was met.
The number of workers participating in the service, and the coming the last Thanksgiving week parade, nearly 100 brethren more than during the previous year. The brethren got into the chariots in greater numbers, than ever before. Our brethren of foreign nationality are now in great numbers, and they have known our activity for years, and have shown that they fear the Lord and him alone.

Western Europe

In spite of all efforts to crush the work and discourage the brethren, the Kingdom work continues to advance in Western Europe. A considerable number of witnesses have been cruelly beaten and imprisoned by native chiefs who are afraid of losing their jobs. The work has been very angry, as the work is so grandly going forward, and his agents have now become more zealous giving the watchtower literature. The brethren are in good spirit and rejoice.

Northern Rhodesia

"Amidst much opposition and persecution, Jehovah's witnesses in Northern Rhodesia are more or less given a free hand by the European native commissioners to continue the work. The brethren have now begun to keep coming in Northern Rhodesia, where they will continue the witness work.

The United States

The number of workers participating in the Thanksgiving week parade was over 600,000. The brethren have shown that they fear the Lord and him alone. This number of workers was an increase of over 123,000, or 680, to compare with the number of workers in January figures by 15,297.

The increase of 60,313.

"We had 'Requirements' interpolated so that we had, Brother Rutherford, and all our brethren in France, have been translated into Danish. The Memorial article was very encouraging, and the message just right. It shows that there is joy and enthusiasm. The result for this period far surpasses our previous best.

Finland

"The week has been, in Finland, the happiest time we ever had. The work is the greatest we ever had, or 680, to compare with 565 which gave the testifies just right. The brethren are in good spirit and rejoice.

The brethren have shown that they fear the Lord and him alone.

Austria

"We are very pleased to send you the report for Thanksgiving week. Nearly 100 brethren more than during the last Thanksgiving week in our nation. The brethren are reported difficulties in some places, where the brethren were arrested, but in spite of this the work was done. Looking back at what was accomplished, we were greatly encouraged in Jehovah's wonderful protection and care.

Belgium

"I am happy to report the best result ever reached in any special service period. The companies have written of the joy they had. The foreigners in Belgium also enjoyed the work and rejoiced more than ever before. Our brethren of foreign nationality are now in great numbers, and they have known our activity for years, and have shown that they fear the Lord and him alone.

France

"Shortly before the Thanksgiving week the Devil tried to greatly injure the work. The Minister of the Interior ordered all the police offices stating that foreigners were forbidden to distribute the Watch Tower literature. The police acted immediately and tried to prevent the plotters from working, as well as the Polish companies and even the Swiss brethren generally go to place to do the work. However, the Lord overruled the things and gave the watchtower literature back to the brethren. The result for this period was remarkable in two respects: (1) that the number of workers was an absolute banner, which is registered by 154, which was up to that time the highest figure; (2) the number of pieces of literature distributed, and showed that all peaks can be surmounted. This is the Lord's doing.

Denmark

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Jehovah Gave His Blessings Without Measure!

Convention Thrilling Beyond Words

More Than 200,000 Pieces of Literature Placed

The Washington convention is now in the history books! Jehovah caused his great name to be honored. The shout of acclamation starting from the convention of Jehovah's witnesses at Washington and reaccredited from mighty audiences assembled through the British Isles, Europe and the remote parts of the earth, and from millions in their own homes, as they listened to Brother Rutherford deliver his speech "Government" Sunday afternoon, ennobled the globe.

Two large parks adjoining the auditorium and beneath the auditorium, which encircled the whole globe was blanketed with people. The uncomplaining condition could not have been better. It was ideal construction. In addition to delivering the message of the Kingdom, twenty-five shortwave stations, shortwave radio hams, carried the message to over 100 radio stations in the United States, Canada, India, Australia, New Zealand, and Java. At Buenos Aires, Honolulu and Manilla the message was rebroadcast by powerful transmission equipment placed in front of the radio in the automobile, thus picking up and rebroadcasting the program throughout the parks of the capital city by sound equipment and trans- mission machines.

The spirit of the Lord was manifest throughout the entire assembly of Jehovah's witnesses. The audience was evident on Sunday, June 2, when on that memorable occasion the message "Government" sent forth to the ends of the earth by Brother Rutherford from the Washington Auditorium thrilled the heart of everyone who earnestly desires the Kingdom. Reports after this heart-cheering lecture were given verify the fact that congressmen, cabinet members, ambassadors and all official Washington heard. Because of the fact that this lecture was reproduced in every capital and large city of the world, without doubt it can be said that the greatest listening audience ever to hear a message heard the testimony that Jehovah's kingdom under Christ will soon replace all governments, that this was to be a significant occasion. From that time forward none had any difficulty in recognizing their place in the Lord's organization and seeing clearly that all was well with the "great multitude" were unfolded one after another in a grand, indescribable panoramic view. From that time forth none had any difficulty in recognizing their place in the Lord's organization and seeing clearly that all was well with the "great multitude" were unfolded one after another in a grand, indescribable panoramic view. From that time forth none had any difficulty in recognizing their place in the Lord's organization and seeing clearly that all was well with the "great multitude" were unfolded one after another in a grand, indescribable panoramic view. From that time forth none had any difficulty in recognizing their place in the Lord's organization and seeing clearly that all was well with the "great multitude" were unfolded one after another in a grand, indescribable panoramic view. 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The Unselfish One’s Fruit-Bearers’ Period

Begins August 3; Continues Through the 11th

Sound Car Equipment

Put to Splendid Use at Washington

Jehovah, in equipping his people to render efficient service in the proclamation of the Kingdom message, has in recent years provided the transcription machines themselves, and the phonograph with the shorter method of producing them. He will, no doubt, continue to fit the fore the sound car equipment. This latter is a more extensive form of the transcription device and is fitted to special sound trucks and installed on passenger cars. The importance and effectiveness of this latter equipment cannot be overestimated, and the Washington convention has demonstrated the worthiness of sound car equipment. At Washington there were 48 sound machines registered, these were put to work throughout the Washington and Baltimore territory, and it was also this equipment which made possible those thousands who were unable to get into the auditorium to receive the lectures of the convention. The lectures given in the auditorium itself were available through the sound cars, and these were also assembled in the parks outside the auditorium.

It is important that the brethren realize the fact that the sound car equipment is for their service and, having this in mind, take the necessary steps to put their cars on the job. The initial cost is not large, and the equipment may be elaborated according to individual and special needs, so that companies, the ideal equipment being installation in the sound truck devoted to the continual use of the sound car equipment, may be set up. Each company in all the large cities throughout the country will be able to cover their sound car expenses as their territory possibilities are concerned. Inasmuch as microphone and sound truck are entirely separate from the sound equipment while the car is in motion, its use is not confined to the auditorium lectures only, but may be extended to street meetings, as well as for all of August and September.

Order Blanks

With this bulletin there is being furnished a sharpshooter, pioneer and auxiliary a special order blank, which should be given careful consideration in filling it out. This order blank is for six bound books which can be used in the three-book combination. We will not be able to fill orders for these books as long as they last, and this will not be for long, as there are only a few hundred copies. We shall, especially, should dispose of all their Life books now in storage, in combination with the order blank.

Due to the fact that the factory and Bethesda home will be closed during these months, every one should in mind additional literature that is needed for July as well as for all of August and September. A sufficient number of books and booklets mentioned for this campaign. Combine your orders as much as possible. If you are publishers, so that freight shipments can be made in as many cases as possible. All orders must be for order blank in at the Brooklyn office before July 1.

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It was a thrilling picture to behold the 840 of good will who were immersed Saturday afternoon at the Tacona Park pool, but the old Chaldeans were only a part of those who desire to go on record as standing for the Lord and His Kingdom. Brother Rutherford’s talk Friday, clearly defining the requirements of the Jonahas, gave us the opportunity very clearly that it was their privilege and duty to publicly manifest their appreciation of the gospel among the water immersions and went forward and took this step with joy.

Pioneer Camp. The pioneer camp, with its lectures, debates, entertainments, etc., from every state in the Union and practically every province of the dominion to be held. One could not help comparing it, in its peaceful surroundings under the trees, with the palatial government buildings and dwellings of the enemy’s organization, and think of the Son of God, as well as for all of August and September.

Pioneers. Over 1500 pioneers from the United States, Canada, Mexico, and Central America were in attendance, all joyfully singing forth the praises of Jehovah. Another inspiring sight that the convention had for those who were able to get to it was the sound car terminal, which was a sight to behold. The horns of the sound cars, pointing to the big event of the assembly, Sunday evening.

The Golden Age magazine carries the full account of Monday’s proceedings, and a copy of the lecture, “With this bulletin there is being furnished a sharpshooter, pioneer and auxiliary a special order blank, which should be given careful consideration in filling it out. This order blank is for six bound books which can be used in the three-book combination. We will not be able to fill orders for these books as long as they last, and this will not be for long, as there are only a few hundred copies. We shall, especially, should dispose of all their Life books now in storage, in combination with the order blank.

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New Booklet and Three Bound Books on 50c Contribution

Use New Booklet Immediately in Three-Booklet Combination

Message Most Essential

Jehovah has seen fit to equip his people even more thoroughly than we anticipated for the Unselfish One’s Fruit-Bearers’ Period. In the following paragraphs, we request publications and communications for the notice of those who have already responded favorably to the message we have been privileged to deliver to date. This message will be continued to the extent that the new booklet entitled Government-Hiding the Truth: Why?

Because of the great importance of the message set out in the booklet Government-Hiding the Truth: Why?, each publisher, as soon as the consignment is received, should begin placing them in the hands of the people. Use the new booklet immediately, with any two colored-covered bound books. This message must now be made to place this booklet in the hands of the people. It is imperative that everyone be given an opportunity to have this information as soon as possible. Each publisher should be on the alert to obtain his supply of the booklets and begin witnessing immediately. This new booklet, of course, will be used in every combination placed with the people. The Unselfish One’s Fruit-Bearers’ Period started with the release of the booklet entitled Government-Hiding the Truth: Why?

To illustrate: During the month of July, the company has placed 125 booklets, 10c contribution. Of these, 90 were placed in three-booklet combinations, or 30 combinations. Order at the bottom of your report card the July 33-three-booklet combinations. Proper credit will then be given on the account. Each combination is placed on a 25c contribution.

Special wrappers have been prepared for this combination, and were mailed to you with the July Bulletin. If you find that you do not have sufficient for your needs, write for as many additional as you require. We shall be glad to supply them. The books will be charged on your invoice at the rate of 2c each, auxiliary or pioneer rates. Please mark at the bottom of the report card the special number of three-booklet combinations placed. Credit will be given on your account for the difference between the regular rate and the special rate for these two months.

No. 3 Sound Car Equipment

An Improvement in Sound Equipment for Outdoor Meetings

There has recently been developed a new model of sound car equipment which the Society is terming “the Unselfish One’s Fruit-Bearers’ Sound Car.” The manufacture of the sound car equipment Nos. 1 and 2 has been discontinued. Owners of the three-booklet combinations, or 33 combinations. Order at the bottom of your report card the July 33-three-booklet combinations. Proper credit will then be given on the account. Each combination is placed on a 25c contribution.

Special wrappers have been prepared for this combination, and were mailed to you with the July Bulletin. If you find that you do not have sufficient for your needs, write for as many additional as you require. We shall be glad to supply them. The books will be charged on your invoice at the rate of 2c each, auxiliary or pioneer rates. Please mark at the bottom of the report card the special number of three-booklet combinations placed. Credit will be given on your account for the difference between the regular rate and the special rate for these two months.

No. 3 Sound Car Equipment

An Improvement in Sound Equipment for Outdoor Meetings

There has recently been developed a new model of sound car equipment which the Society is terming “the Unselfish One’s Fruit-Bearers’ Sound Car.” The manufacture of the sound car equipment Nos. 1 and 2 has been discontinued. The new model, which is called the No. 3 Sound Car Equipment, is designed to be used for outdoor meetings. It consists of a powerful horn and speaker, which are mounted on a car. The horn is capable of producing a loud, clear sound that can be heard at a distance of several miles.

The equipment is designed to be used by the Unselfish One’s Fruit-Bearers during their outdoor meetings. It is intended to help them reach a larger audience and make their meetings more effective. The horn and speaker are easy to use and can be operated by anyone with a basic knowledge of electricity.

In addition to the horn and speaker, the No. 3 Sound Car Equipment includes a microphone attachment, which allows the user to amplify their voice and project it over a greater distance. The equipment is also equipped with a battery to provide power for the horn and speaker, and a carrying case to make it easy to transport.

The No. 3 Sound Car Equipment is available for purchase from the Society. It is recommended for use by any Unselfish One’s Fruit-Bearers who have a need for outdoor meetings and want to reach a larger audience. The equipment is easy to use and can be a valuable tool in helping the Unselfish One’s Fruit-Bearers to carry out their work.
Tremendous Witness Given in Nine Days!

Anointed’s Thanksgiving Period a Joy to Every Publisher

Nearly 46,000 Publishers Distribute over Two & One-Half Million Pieces of Literature

Sound Equipment a Great Aid 218,000 People Heard

The Anointed’s Thanksgiving Period brought to the publishers of Jehovah’s kingdom numerous blessings and great joy. It was during this Memorial season that the zealous witnesses for God put forth one of the most extraordinary efforts ever manifested by the anointed and their companions. The complete report is set out in detail in this Bulletin, showing the witness by countries, reports being received from 79. It should be noted that there was a much larger attendance at this Memorial than those of those previous years. The difference is nearly 11,000.

The report, however, does not include the witness accomplished by our brethren in Germany, nor do we show the witness by countries, since we have a report of those whom Jehovah is richly blessing the brethren there in their activity, it is most difficult to get a report. Nevertheless there has been reported such a large number of witnesses calling from door to door. The total of 45,973 publishers exceeded the number in the field a year ago. The time spent by the witnesses and their companions was remarkable and these spent 21,352 hours. In addition 3,004 auxiliaries no report has been received, most probably on account of the lack of literature.

Sound Equipment a Great Aid 218,000 People Heard

### The Report from 79 Countries—April 13 to 21, 1935

<table>
<thead>
<tr>
<th>COUNTRY</th>
<th>Memorial Attendance</th>
<th>Partaking Memorial</th>
<th>No. of Publishers</th>
<th>No. of Books</th>
<th>Books Sold</th>
<th>Total Literature Distributed</th>
<th>Total Trans. &amp; Meetings since Sept 29-Oct 7, 1934</th>
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<tbody>
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<tr>
<td><strong>Total</strong></td>
<td>661,832</td>
<td>55,444</td>
<td>3,126</td>
<td>41,486</td>
<td>45,073</td>
<td>26,476</td>
<td>1,440,099</td>
</tr>
<tr>
<td><strong>Testimony Period</strong></td>
<td>3,046</td>
<td>52,515</td>
<td>39,021</td>
<td>43,069</td>
<td>26,625</td>
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</tr>
</tbody>
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### Good News

**Australia**

"Great enthusiasm prevailed among all the publishers during The Anointed’s Thanksgiving Period, and we are happy to report that there was a much larger attendance at this Memorial than of those previous years. The difference is nearly 11,000.

The total of 45,973 publishers exceeded the number in the field a year ago. The time spent by the witnesses and their companions was remarkable and these spent 21,352 hours. In addition 3,004 auxiliaries no report has been received, most probably on account of the lack of literature.

**Belgium**

"In Belgium all the brethren have put forward extraordinary efforts. Owing to the fact that all Jourdanals, Watchtower and Golden Age readers were sent the letter from Brother Rutherford, there came in an unexpected number of orders, which considerably increased the results of this week."

**Canada**

"The brethren in Australia receive practically no literature now, owing to the fact that no new writings are allowed to enter this land, so the brethren are distributing for the time being that they have left in Canada, New Zealand, which was a great success. The friends there are determined to press forward in the work with increased vigor and zeal. As a result of this convention it is anticipated that there will be an improvement in the transcription work there."

**Germany**

"The brethren in Austria receive practically no literature now, owing to the fact that no new writings are allowed to enter this land, so the brethren are distributing for the time being that they have left in Austria, New Zealand, which was a great success. The friends there are determined to press forward in the work with increased vigor and zeal. As a result of this convention it is anticipated that there will be an improvement in the transcription work there."

**New Zealand**

"In New Zealand the anointed have put forward extraordinary efforts. The result has been that there has been an increase in the transcription work with increased vigor and zeal. As a result of this convention it is anticipated that there will be an improvement in the transcription work there."

**Malaya**

"In Malaya there has been an increase in the transcription work with increased vigor and zeal. As a result of this convention it is anticipated that there will be an improvement in the transcription work there."

**Philippines**

"In the Philippines the anointed have put forward extraordinary efforts. The result has been that there has been an increase in the transcription work with increased vigor and zeal. As a result of this convention it is anticipated that there will be an improvement in the transcription work there."

**United States**

"In the United States the anointed have put forward extraordinary efforts. The result has been that there has been an increase in the transcription work with increased vigor and zeal. As a result of this convention it is anticipated that there will be an improvement in the transcription work there."

**Yugoslavia**

"In Yugoslavia the anointed have put forward extraordinary efforts. The result has been that there has been an increase in the transcription work with increased vigor and zeal. As a result of this convention it is anticipated that there will be an improvement in the transcription work there."

**Zambia**

"In Zambia the anointed have put forward extraordinary efforts. The result has been that there has been an increase in the transcription work with increased vigor and zeal. As a result of this convention it is anticipated that there will be an improvement in the transcription work there."

### (Continued on page 3, column 3)
Are You Planning Your Sound Witness?  
Summer Best Time to Use Equipment

Keep Sound Car, PTM and Phonograph Busy
Make Phonograph Back Calls

The sound machines really come into their own during the months just ahead when their use is not curtailed by inclement weather. The value of the sound machines in attendance machines and sound car equipment must be pushed during the summer season, for this is generally true of the activities with sound cars, which find their greatest field in open-air work.

To accomplish the most effective witness with this equipment which the publishers have, it is necessary that all the publishers have this equipment organized and plan their work carefully.

SOUND CARS

There is no limit to the use to which the portable transcription car can be put, and it is largely a matter of the brethren's having this equipment geared to their use. There are many that have found that of every opportunity to keep it busy. It must be borne in mind, however, that the publishers must be so placed that the brethren can be in the field during the day. In this connection, the sound cars are to be tied in with the house-to-house work, presenting the following points as of the greatest importance, and this is what necessitates careful planning.

One who is using sound equipment mounted on a truck can arrange for giving the lectures and giving the phonograph announcements. In such cases, the brethren taking the sound car to some part of the company's assignment, putting on a lecture and moving on without doing any house-to-house witnessing, let a definite record be kept of those brethren in the company who can be dispatched to take care of the field service during each day of the week. Let their field service be carried on in the territory which is to be covered by the sound car each day, so that, during the lecture and move-on days, the location of the territory reached by the transcription can be covered by the brethren in going from house to house. In this manner, the most effective use of the equipment and in increased placement of literature becomes possible. There are many who have requested that the brethren take the sound car to their own territory, and in small groups, may follow this general procedure in the use of this sound equipment, although they may have the advantage of a large number of brethren in following up the service from house to house, realizing that the activities with sound machines supplement their regular house-to-house work. This is true, in their pioneer hours, using the sound equipment in addition thereto.

Not only in companies the service is not confined to regular residents of a territory, but other brethren with sound machines, as well, may use this equipment to good advantage in giving the lectures and presenting the literature at their regular house-to-house witnessing. This brings about the same results as in the case of the brethren in isolated territory, either singly or in small groups, may follow this general procedure in the use of this sound equipment and who are witnessing in with the publishers in the different territories.

Property on the Sound Car

This not only results in more rapid transcription work but increases the sale of the Kingdom literature. The sale of booklets in one week. Further, it is to be noted that in every land, with the exception of Poland and Holland, the number of publishers in the field has again decreased compared with last fall. A sound truck was a thrilling witness for Jehovah and His kingdom.

In this Bulletin outdoor meetings can be held in parks and special locations, these are held by a home meeting can be arranged, at which place when the sound equipment can be taken indoors. These meetings can be thoroughly advertised in that vicinity with the sound car equipment during the summer months. In giving the lectures outdoors, it is largely a matter of the activities with sound equipment in this country schoolhouses. Before covering the rural community from house to house, be sure to mention the meeting to the pupils. By doing this and by making the announcements, mention the meeting in that community to the meeting and presenting the literature at their regular house-to-house witnessing. This brings about the same results as in the case of the brethren in isolated territory, either singly or in small groups, may follow this general procedure in the use of this sound equipment and who are witnessing in with the publishers in the different territories.

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FINLAND

"The period has been the best in our country. Workers have gone up from 680 to 722; and the output of books and booklets has increased from 5,651 to 6,182. The only thing which has gone down is the partners to the Memorial, which have been 1945; 1934; 888; and this year, only 741."

FRANCE

"In this Thanksgiving Week the Polish brethren, who in many places are hard oppressed with the grave dangers of life itself, were able to go out in the Memelgebiet and rejoice with a good crowd listened."

NORWAY

Sports, the peak figure for one publisher, 126 hours. We all knew the way as early as possible, for we had long distances to cover. We had, with the exception of the two Sundays and one holiday, every day from the 7th to the 20th of October. The first two weeks were too early to stop witnessing; naturally only with the strength of the Lord could we have held out, having only from 5 to 6 hours sleep every night, and some of us even 4 hours in the whole big accomplishment.

HOLLAND

"A pioneer writer from Holland as follows: 'The Lord has richly blessed our efforts—we rose every morning at 5:30 instead of 6:00, and worked as early as possible, for we had long distances to cover. We have, with the exception of the two Sundays and one holiday, every day from the 7th to the 20th of October. The first two weeks were too early to stop witnessing; naturally only with the strength of the Lord could we have held out, having only from 5 to 6 hours sleep every night, and some of us even 4 hours in the whole big accomplishment.'"

INDIA

"Report from House-car Party (Ferd. No. 1): "Publishers 5 (3 pioneers, 1 auxiliary and 1 company publisher). Territory: Nilgiri Hills. Results: 1,080 pieces of literature. Comment from leader: 'The five of us have each witnessed in these hill stations. The choicest bit was when a clergyman stopped, copied down one of the booklets, and went away saying "Universal War News—Hypo­crisie Christendom to be Destroyed in Armageddon Soon—Jehovah's Name'. The other brothers took a combination of booklets. We had a grand time with the transcrip­tionists, and particularly with the English and also in Tamil. An Indian Christian volunteered to read the Tamil and English booklets; we were thoroughly enjoyed the experience of witnessing in the Indies."

LITHUANIA

"The Anointed's Thanksgiving Period corresponded to the anniversary of the stoppage of the work and the arrest of the workers in this branch. Three thousand and thirteen workers in Lithuania (apart from Memelgebiet) and rejoiced with a good crowd listened."

MEXICO

"It is with great happiness that we report better results in this campaign in spite of greater difficulties. Only the Lord can keep the enemies from hindering when the time has not yet arrived. The testi­monies were given in a very short time, and very glad to do their part. Satan even tried to keep us from getting our hands on those. Few books were given free, and not very many for free. An increased interest made the effort. Never has there been a such literature work in Lithuania, and never have so many workers been really active."

NORTHERN EUROPE

"It is a joy to send you a report for Northern Europe with (when you can) the election. The Lord has richly blessed the work in vicinity of the capital, and there has been a considerable number of oppositions. It is also of interest to add to the publishers. Territory: Nilgiri Hills. Results: 51 hours."

NORTHERN RHODESIA

"In the northeastern districts the Jehovah's Witnesses have been working over night in an effort to suppress the truth. They are fighting a losing battle. The police often attack their home and give them a burning. The Lord has given evidence of great courage. It is very difficult to go on and yet the Lord has given us a great witness."

POLAND

"The brother in charge of the Polish work writes: 'The experi­ences on this land during the Thanksgiving Week were truly wonderful. The brethren often found that the police conducted themselves quite well. In many cases the influence of the clergy. There was a certain case reported where the police caught a man who had been thoroughly wrecked his whole territory, as the people were for the most part neglecting the book. The police did not no more on God and with whom there was nothing to do. The last previous record. The district had been worked on our literature some time before, and he asserted that the people had been much more interested at this time. It was a glorious campaign.'"

SOUTHERN RHODESIA

"So the report is with our brethren in the southern part of the Southern Rhodesia government. Our brethren got over the difficulty of buying grapes, squeezing out the juice, and manufacturing their own. They also had the advantage of receiving the message, and they thereby demonstrated their gratitude to the Lord for the great blessing, and the wish to be the 'able minsters of the new covenant.'"

SWEDEN

"This is the first time that the number of witnesses has exceeded the number of those participating in the Memorial emblems. Last Thanksgiving Week we had 915 and 1,017. During our lighthouse record or banner period, Thanksgiving Period, 1934, we had 915 and 1,017. Now we have 915 and 1,017. The Lord gave the increase; to Him be all honor and glory!’"

SWITZERLAND

"In Catholic territory three brothers were threatened with death. At one place, for instance, the whole village gathered together from all sides, there were over 1,000 people and they offered to steal from another, he is per­mitted to hold him, and his assistans without punishment, and this is just such a case, where the Catholic faith, is to be stolen from us. In other words, that is what the Catholic missionaries are working to steal from us."

SOUTH AFRICA

"The greatest and most widespread witness to date. There were over 1,000,000 copies of the literature obtained by the Lord’s witnesses, and the distribution figures are more than twice as high as our previous peaks. We have received no more service reports from the brethren there, as also in the other parts of the country. The three-booklet pamphlets are doing all that is possible.'"

UNITED STATES

"This is the largest special service period in our history. The United States. The three-booklet combination of His Vengeance, Sun­day School Lesson, and ‘Who Shall Rule the World?’ proved again a marvelous work of grace to the people of this country. Comparing the period with the previous similar period, the distribution is more than doubled. In the United States there was an increased desire to have more copies of ‘Who Shall Rule the World’ and Jehovah richly blessed them in the distribution of 1,219,416 books and booklets. In the United States this year, 1954 showed 23,805, whereas this year there were persons totaling 23,805, and, by the Lord’s grace, will continue to give forth the Kingdom message with no uncertain sound.’"
World-Wide Praise Period—Oct. 5-13
Sound Machines Will Reproduce Exactly What Brother Rutherford Said June 2

More than 2½ Million Our Aim!
"Government" to Be Distributed to All Nations

Sound Equipment
Are You Using Yours Effectively?

September 29 Witness
Radio and Sound Equipment

There is being arranged an extensive broadcast of the "Govern­ment," lecture which Brother Rutherford delivered at Washington on June 2. This broadcast will include more than 100 radio stations throughout the United States. On this same day, September 29, every sound equipment should use the transcription records on "Government" and put on as many meetings as possible. This is one week before the World-Wide Praise Period, during which time all the nations of the earth will be distributing the new booklet "Government—Hiding the Truth: Why?"

The "Government" lecture is being shipped to transcription machines as fast as they are made. As soon as they are received, either in August or in September, put them in use, but on September 20 put forth an extraordinary effort to use them as soon as possible. What a glorious thing will be going on to the honor of Jehovah's name throughout the world. This has been true of the April period, and the order plenty of booklets.

Radio announcements will be con­sidered to all the companies in the United States in ample time for dis­tribution before the middle of September. Be on the lookout for these, to distribute in your regular door-to­-door work.

The brethren who travel from place to place have reported that many of the phonographs, portable transcription machines and sound­ car equipment do not give the exact reproduction of the speaker's voice. This is due in part to bad quality. It is necessary for each one operating any of the above-mentioned machines to carefully check his equipment to see that the voice is being reproduced accurately. The speaker's voice may be reproduced accurately if it is not exact, that is, either too fast or too slow. This is due to the speed at which the transcription machine is working and the speed at which the phonograph is working.

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Three Bound Books and Booklet Offer Appreciated

Fiscal Year Closes with This Campaign

During The Unselfish One’s Fruit-Bearers’ Period, which has just ended, a total of 400,000 bound books and booklets (of three bound books and including the booklet Government-Hunting the Truth) was obtained. This was just short of the quota of 50c has paid to a special territory. The early news from the field indicates that the campaign is only being pushed enthusiastically by the publishers, but it is appreciated by the people in whom they give the testimonies, and that the true results are that the placement of bound books during August and September will reach our quota of 400,000, and so exceed the corresponding bound book campaign during last December.

Placement of 400,000 bound books during two months is a tremendous output of literature, but this should really be expected, in view of the progress of the Kingdom and the cooperation of those of those who have taken their stand on the side of Jehovah. When this quota of literature is divided up among the more than 25,000 publishers (in this land alone in the month of April 2,143 publishers participated), the quota for each individual is not large.

Company publishers: 15 hours per month; 4 combinations (5 bound books) per month.

Auxiliaries: 50 hours per month; 15 combinations (7 bound books) per month.

Placement of combinations per month: 50 combinations (50 bound books) per month.

It will be noted that this quota is based upon the very minimum number of hours established for the various branches of the field service. On this it is considered that placements of literature should correspondingly increase. The average should be less than the minimum, and not use it regularly would indicate a conservative quota.

All companies have a large storage stock, and each company should make every effort to translate this assurance of six books mentioned above into this campaign. If publishers and auxiliaries run short of bound books, they must order them immediately to avoid any deficiency. If there is any deficiency, the company publisher must order forthwith to prevent any deficiency and will be held responsible for such a deficiency. If any desire to send in the office as promptly as possible, so that the figures can be tabulated for the year’s report; but it will be necessary for every publisher, auxiliary, sharpsniper and committee to make the monthly reports immediately at the close of the month, so that these figures can be forwarded to the office. This will be handled in the same way as in the past. The report should be sent in with as much regularity as possible.

By Jehovah’s grace, let the brethren make this the most vigorous period ever experienced on the side of Jehovah’s name, so that the great multitude will have opportunity to manifest their interest in the Kingdom’s most powerful and far-reaching means of advance, and obtain permission from Jehovah’s service, the remnant, in carrying out the most important message of all times, which they have in their hands as the most important message of all times.

These publishers include the following company publisher and the number to be sold, to only those of the assembled. Those of the great multitude, the Jehovah’s Witnesses, must join in this proclamation of the truth, as stated in the August 1 Watchtower: “The people of God, as a whole, are to be represented in the world by their representatives. They have the truth, and cannot remain in it. Jehovah has appointed them to be his witnesses in these places.”

In making your report for August, include all purchases of “Three Bound Books” and “Two Bound Books and Booklet.”

(Continued from page 1, column 3)

Every company and large sound equipment to be used for the purpose of delivering a Biblical lecture such as would be expected in the new territories, the kingdom of Jehovah and would ask the police to cooperate with them by sending permission to use the car or instrument. Permission of this kind is most appreciated and there is a good attendance from these departments at the meeting. In some instances the local officials, control the local officials, it may be possible to obtain a permit. When these permits have been obtained, they usually have an ordinance prohibiting the use of sound equipment. Those who have set up their own places and not use it regularly would indicate a conservative quota.

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(Continued from page 1, column 3)

Every company and large sound equipment to be used for the purpose of delivering a Biblical lecture such as would be expected in the new territories, the kingdom of Jehovah and would ask the police to cooperate with them by sending permission to use the car or instrument. Permission of this kind is most appreciated and there is a good attendance from these departments at the meeting. In some instances the local officials, control the local officials, it may be possible to obtain a permit. When these permits have been obtained, they usually have an ordinance prohibiting the use of sound equipment. Those who have set up their own places and not use it regularly would indicate a conservative quota.

All companies have a large storage stock, and each company should make every effort to translate this assurance of six books mentioned above into this campaign. If publishers and auxiliaries run short of bound books, they must order them immediately to avoid any deficiency. If there is any deficiency, the company publisher must order forthwith to prevent any deficiency and will be held responsible for such a deficiency. If any desire to send in the office as promptly as possible, so that the figures can be tabulated for the year’s report; but it will be necessary for every publisher, auxiliary, sharpsniper and committee to make the monthly reports immediately at the close of the month, so that these figures can be forwarded to the office. This will be handled in the same way as in the past. The report should be sent in with as much regularity as possible.

By Jehovah’s grace, let the brethren make this the most vigorous period ever experienced on the side of Jehovah’s name, so that the great multitude will have opportunity to manifest their interest in the Kingdom’s most powerful and far-reaching means of advance, and obtain permission from Jehovah’s service, the remnant, in carrying out the most important message of all times, which they have in their hands as the most important message of all times.

These publishers include the following company publisher and the number to be sold, to only those of the assembled. Those of the great multitude, the Jehovah’s Witnesses, must join in this proclamation of the truth, as stated in the August 1 Watchtower: “The people of God, as a whole, are to be represented in the world by their representatives. They have the truth, and cannot remain in it. Jehovah has appointed them to be his witnesses in these places.”

In making your report for August, include all purchases of “Three Bound Books” and “Two Bound Books and Booklet.”

(Continued from page 1, column 3)
Are You One of Jehovah's Publishers?

World-wide Praise Period Good Time to Start

Important

The Watchtower is the Lord's provided means for instructing those who are seeking knowledge and wisdom. All the field publishers should call the attention of the Jonadals, or great multitude, to the vital importance to them to have The Watchtower. Every one of them should be a subscriber.

The Watchtower magazine will also be of interest to the great multitude, and should be brought to the notice of each one of Jehovah's publishers. The Watchtower is the official organ of Jehovah's kingdom, and is filled direct to their home addresses.

Bethel Service Appointments

To aid the companies in the field service during the World-wide Praise Period, October 5 to 15, the Bethel Society is arranging to send service leaders to the companies within a radius of 200 miles of New York city. Heretofore companies have requested a leader but now companies will be notified that certain brethren will be sent to serve them, and it is hoped that all companies will arrange for these two-day service appointments. The Bethel home and factory will be closed October 5, 6 and 12, 13, so that all of the brethren at this place will have an opportunity for field service.
Mail in September Report Cards on September 22
October Card Will Show Report of September 23 to October 31

It will be very necessary for all the pioneers, auxiliaries, companies and sharphshooters to have their report of activities for the month of September in this office by the close of the month. To insure your getting your reports here on time, end your month’s activities and submit your report in time to have it showing as your work in September your field service from the 1st to the 22d, inclusive. This will necessitate your reporting on your city, town, or territory by the 23d to the 30th of September, inclusive. This will insure your September report card being returned to you by the 3rd of October. Your September report card (which is to include only the first twenty-two days of the month) report at the bottom of the card will show the number of three-book combinations you place on 50c. On your report card for October report the number of three-book combinations you place on a contribution of 50c during the month of October. This will make your October card coincide with the end of September, as you know, but it will be necessary for you to make this report on your October card, since you will close your report for September on the 22d. Credit will be granted for your report to October only if you send in your report card for October with three-book combinations placed during the entire two months, and will appear on your November statement.

One Way to Witness
An opportunity for making splendid use of the transcription lectures "Funerals" and "Where Are the Dead?" in funeral services held at various funeral parlors. In many instances the funeral services from these places are not open to general observation, and we suggest that the service director or transcription leader get in contact with the various funeral parlors throughout the company’s territory and advise these establishments that funeral services can be arranged for. It would be well to arrange to give a demonstration of the transcription machine and these two lectures by Brother Rutherford so that, instead of the funeral director’s calligraphy, our sound-equipped service can take its place. This service can be arranged for, and the witness given in this manner.

The Society will supply owners of transcription machinery with the above-named records on request.

Following: 30 copies of the booklet Government, 10 copies of Universal War News, and 30 copies of Funeral People. These books you can now take with you as you call on your neighbors, friends and strangers in your territory, and present these cards as a testimony card, which will be furnished with the books. Offer them in such a way that you are not afraid to contribute a small amount, and you feel so disposed, leave the literature with them free to read and pass on to someone else.

You may be assured that you will receive a great deal more from your attempts to distribute these books by this method than by trying to sell books from our local organization. The following coupon is for the purpose of ordering direct from this office.
(Pioneers, auxiliaries, and regular company publishers will not use this coupon.)

The Watch Tower, 117 Adams St., Brooklyn, New York.

I desire to have a part in the witness work October 5-13, and to be included in Jehovah’s publishers of the Kingdom’s hate. I enclose the special packet which contains the following booklets, including a testimony card, which I would like to show to the people when approaching them so that they may read in a few minutes the following booklets contained in the booklet. Enclosed find $1.00 contribution so that more of these booklets may be printed and distributed.

30 Government-Hiding the Truth: Why?
1 Universal War News
1 Testimony Card
1 Report Card

Name _______________________________ "" _______________________________ ""
Street ..........................................................................................................................
City and State ...........................................................................................................
County

Please be sure to check below:

[ ] I am in touch with your local organization at the present time and will report weekly.
[ ] I would like to know who is your local representative. If you have no local organization here, please send me name of the nearest territorial branch.

(Please be sure to check below if any of these booklets are being enrolled for regular Kingdom service.

Sept. 29 a Big Day
Brother Rutherford’s Voice to Be Heard Far and Wide as “Government” Lecture Is Listened to by Millions

Those who did not have the pleasure of listening to Judge Rutherford’s speech last week, that lecture, which the director describes as “Government,” will be given the opportunity on September 29, when it will be thoroughly advertised throughout the United States, setting out the time when people can hear this lecture by means of radio. These radio folders have been consigned to the publishers, and these should all be distributed and placed in the hands of the people by the afternoon of September 29. If there are 300 stations broadcasting, there will be a barrage from the sound cars and transcription machines in all parts of the world, sounding forth this same message, not once, not twice, but many times during the day. Can you imagine more than 3000 sound machines sounding forth this message in every nook and corner where the English language is spoken? It will be a thrilling occasion. The limit of the sound car equipment has now been reached, and we hope to set the folders in the hands of the people by the afternoon of the 29th of September. This special message will be heard by millions in all parts of the world, and a part in this glorious occasion will receive a contribution which amount will be used to print literature in the hands of the people, and by the sound machines this gospel of the Kingdom will be spread far and wide. What a momentous occasion this will be! It will be the most thrilling occasion since the War of 1812, when the United States won its freedom. It will go down in the annals of the nation as the War of 1914, and when this occasion is over, we will be able to say that we won the War of 1914, and that God was glorified in the earth.

Foreign Language Records

There have been various requests made for Brother Rutherford’s short discourse, "Government," in foreign languages. Some of these have been made in Europe, but they are too expensive to be sent out. However, we have been made particularly for the use of the brethren in Europe. We do not sell the discourse, but we sell it to the brethren who have the "Crisis, Delivering the People, Where Are the Dead?" etc. In this way, the good news will be carried to large numbers of people through the hands of the publishers, and if you have covered all your territory with these booklets. People go over the same territory, using two different colored-cover booklets, the Government booklet every time. If you meet people who weren’t at home before, if you meet people who weren’t interested before, now, let’s give them a chance to read it.

Then, October will be a booklet month, two colored-cover booklets and the Government booklet on the same subject. They are now available, so that, too, that the Government booklet is being published in many languages. If there are foreign-speaking people near you, who are using the "Crisis," you might let them know that a Dutch leaflet and a French leaflet will be sent to them, so that they may read one of the good news messages in their own language, and you may be sure that they will be interested in reading it.

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Organization Instructions!

Where Do They Come From?

What is the Responsibility of Every Pioneer, Auxiliary, Sharpshooter, and Company Publisher?

The organization of Jehovah's people on earth has increased in strength and efficiency under the rich blessing of Jehovah, and this organization, the Society, is made up of men and women who are devoted to Jehovah and are determined to faithfully serve and honor Him. The organization is one, and not divided. The responsibility of the Society is, as expressed in the commission of Jehovah to his people at Isaiah 6 and elsewhere, to preach the gospel of the Kingdom, and that is the only reason for the existence of the Society. The organization is made up of Jehovah's people throughout the earth. Jehovah's people see that the Lord is in charge of the organization on earth and that the responsibility rests upon the office at Brooklyn to see that the organization is properly organized and works harmoniously. The policy of the Society in all matters is established by the president.

All instructions are issued direct from Brooklyn through the Society's publications and such representatives as may be sent and routed direct from this office from time to time, and all communications and reports on the Kingdom service are to be made to this office.

The time has come when unity must exist in all the Lord's work; and this can only come from self-sacrifice and cooperation, which are not disregarding, but entirely necessary. In each service unit throughout the field a simplified arrangement should be established eliminating all unnecessary detail, that the Kingdom work may be increased.

Each organization should be interested in the territory assigned to them by the Society and should see to it that it is covered several times each year with the literature and sound equipment. If the territory is not sufficiently large to give enough work to the publishers, make request to the Society for more.

The important work for the publishers at the present time is to be Jehovah's witnesses by going from house to house publishing the Kingdom message, using such agencies as the Lord has provided: the Kingdom Message in printed form, sound cars, transcription machines and phonographs. Instructions for the use of this equipment are contained in the Society's publications. Use the remnant throughout the country may use them in unity.

As an extension of the publishers, the policy of the Society respecting various features of the service throughout the field is here briefly set out:

Where Were the 2,000?

Bound Books Went Well, But a Big Drop in TIME!

Period Report August 3-11

<table>
<thead>
<tr>
<th>BOOKS</th>
<th>THIS YEAR</th>
<th>LAST YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>575,504</td>
<td>577,995</td>
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<tr>
<td>Publishers</td>
<td>17,622</td>
<td>19,700</td>
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<tr>
<td>Hours</td>
<td>128,552</td>
<td>242,203</td>
</tr>
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<td>Sound Machines</td>
<td>3,320</td>
<td>1,399</td>
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<td>Sound Meetings</td>
<td>1,948</td>
<td></td>
</tr>
<tr>
<td>Attendance</td>
<td>291,730</td>
<td></td>
</tr>
</tbody>
</table>

“The Unfailing One’s Fruit-Bearers’ Period,” August 3-11, indeed brought forth much Kingdom fruit. The 78,044 bound books are certainly a concentrated form of Kingdom information, and the number is surpassed only by that of the “Kingdom Report’s Testimony Period,” February 2-10, when 94,638 of the book Jehovah were placed with the people. The Government booklet has received a large distribution. The Kingdom book the period exceeded a half million. The report of sound meetings is exceeded. A number of sound meetings and attendance is the largest on record for any 9-day service period, representing the time spent on the field during this period with that of the corresponding period last year, we find that we fell short by more than 50,000 hours and also 2,000 fewer publishers participating this year. We failed to receive period reports from many of the brethren, as a large number of the pioneers, auxiliaries, sharpshooters, and service directors failed to give their period reports on the same card as their month’s report. We suggest that hereafter everyone responsible for submitting reports to the Brooklyn office be sure to give the period report as well as the entire month’s report on the report card mailed in.

Make Calls and Get Results

Government and Two Colored-Cover Booklets for October and November Distribution

One thing that has been proved time and time again is that a publisher must make calls if he wishes to get results. Giving long speeches at one place and another is a waste of time available. When a company and territory are large enough to justify it, there should be a director or a district and territory captain, and these supervisory servants to be elected by the company.

A service district should be created to be responsible for the distribution of literature furnished by the Society, to keep a full service available at the time when order literature and other supplies as needed, having such orders approved by the service director, to be forwarded by the director to the Society. Company publishers are privileged to have company copy on literature if they average three or more hours a week and desire to have it.

Each organization to take care of the finances of the company, including the contributions received from the distribution of literature, remitting to the Society by money order, turning over the money orders, made out to the Watch Tower Bible & Tract Society, over to the director to forward this office. All literature shipped on credit is to be remitted promptly as placed with the people.

A transcription leader to serve the province and district and closely co-operating with the service director in pushing the sound machine service as outlined by the Society, obtaining locations for meetings, advertising these, and co-operating (Continued on page 9, column 1)

Close Contact—Be Up to Date

Every one of the publishers should want to know what is going on and be up to date in regard to all happenings concerning Jehovah's witnesses. Every one should be up to date in regard to the truths that the Lord so graciously feeds his people. Each publisher should have The Watchtower and The Golden Age coming regularly to his home. Additionally, all the field publishers should call the attention of the Jem's, the beloved brothers and sisters, to the importance to them of having The Watchtower. Each one of them should be a subscriber.

The Watchtower is the Lord's provided means for instructing those who are seeking meekness and righteousness.

Is Your Inventory Mailed In?

The Society has asked every director, sharpshooter, pioneer, and auxiliary to fill out the inventory blank sent to them. These blanks should be filled out September 30 and be now mailed to the Society. We ask those who have failed to do this to do it immediately, please.

The Golden Age brings you many interesting items concerning the activities of the Society from reports from all parts of the world. These truths should be called to the attention of the great multitude. It is well for each publisher and those of good will to have their publications if possible coming to their homes regularly twice a month.
That Is One Thing We Must Have to Serve Jehovah
Let’s Get It and Use It
During 1936
Jehovah has commissioned his servants in the earth to publish and circulate the Bible and to teach the Kingdom, thereby bringing its message to the world and helping people to accept it. The personal testimony we have been giving, and the printed literature we have been using, have brought the message closer to those who have not yet heard it. The real work is being done, and it needs encouragement to keep it going.

The work of preparing literature is a field that really needs more effort. The printing facilities and workers are available, but the work is not being done. The necessary encouragement must come from us.

The literature we publish is the only means by which we can bring the message to those who cannot hear us. The literature must be prepared and printed and distributed as quickly as possible.

Remittances
When sending money to the Society, the safest way is to purchase a money order or a certified check. Then, in case it is lost, a duplicate can be obtained.

There has been the custom of the Society, when receiving money to be applied on sharpeners, to issue a receipt. However, the Society no longer issues receipts. Therefore, when you send money, please make sure to make out a credit memorandum and mail it immediately in acknowledgment of your contribution. This will be more satisfactory than waiting for a duplicate receipt or for your contribution to be acknowledged in the future. Credit memorandums will not be mailed until the 10th of the month, or later. In the meantime, you will be acknowledged with the monthly statement. This will save quite a bit of postage, and if you have made your contribution and have not yet received a credit memorandum, you will receive an acknowledgment of your contribution. If not, then advise us, so that an investigation can be made. Remittances will be acknowledged at the bottom of invoices as heretofore, and we suggest that you keep all your remittances and orders for literature with your remittances on account, as this simplifies the work of the office here.

Bibles
The Society has some very fine Bibles in stock. Most persons desire to have a small concordance in the back of their Bible. However, the concordance is not bound with a duplicate leather cover and is not a concordance, but with each Bible a concordance can be furnished for an extra charge. The concordance alone is good for the Kingdom, and this is what the Society requires for the Kingdom. The concordance is the most important part of the Bible, and it is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom. The concordance is the only part of the Bible that can be used for the Kingdom.
Jehovah’s people are greatly blessed with special privileges of service, for on the special booklets, bound books and the booklet, Government, that are set aside throughout the year are entered into enthusiastically by the anointed and those of the congregation who appreciate the opportunity of putting forth an extra effort in the service of the Most High. The testing period closing the calendar year 1935 is The Testimony of Faithfulness, December 7-15, and marks the opening of a most aggressive winter campaign by Jehovah’s people.

The extra effort will be greatly appreciated by all of those who are eager to show their appreciation for the wonderful year 1935, which will soon be published the three bound books Jehovah, Prophecy, and Preservation, plus the booklet, Government, on a contribution of 50c. This will give the publishers throughout the field an opportunity to show the Society’s latest published book, Jehovah, together with the booklet Government, and, in addition, the very important books Preservation and Prophecy on a contribution of 50c each. Never before has there been such an up-to-the-minute special interest in the binding of bound books on such a combination.

The enthusiasm that the publications manifest in the presentation of the Jehovah book, the appropriate¬ness of the message in the booklet Government, and the appreciation on the part of the people of Preservation and Prophecy indicate that this bound-book campaign during December will exceed in placements any of the similar campaigns that have been carried on before.

The importance of the activity with this special offer, and the necessity that every pioneer, auxiliary and company publisher join wholeheartedly in the campaign, cannot be overem¬phasized.

Special wrappers, for the convenience of the brethren in presenting this three-book combination, will be available.

The publications as stated above are the ones to be presented. When you find someone who has already obtained one or more of the three bound books, it will be entirely up to you to substitute any of the other bound books in order to make a three-book combination, thus leaving three bound books, together with the Government booklet, at every opportunity. However, it must be made plain that the concentrated effort is with the three books Jehovah, Preservation, and Prophecy, and any extra effort in the direction of the bound books is merely to make up the combination in cases where the party called upon already has one or more of the books.

If it should occur that you run out of Jehovah, Preservation or Prophecy, because your order has not reached you or you proceed with the service presenting three other bound books, the regular price for the combination, but procure additional stock of the three books specially offered during this campaign as soon as you can, so that as many of these books as possible are placed with the people. No consign¬ments of these publications are being received, but we hope that you will procure additional stock for the special offer.

In order to make the December campaign a success, you were urged to hold a short record of the month in the interest of the organization. Addi¬tionally, it was presented that you mail on a contribution of 50c, which really makes the entire month of December a special monthly period closing that will be a great blessing to the Lord’s people, the same as that of last year. The Calendar is in course of preparation and has a complete new design with much more character than the previous calendars of previous years. By the time Jehovah’s witnesses put forth extraordinary effort to honor his name. Orders should be placed as soon as possible with the director, so that he can order at one time all needed in the company. The price of the Calendar will be $1.00 each, or, in lots of 5 or more to one address, 20c each.


directors
for field publishers
5,341,882 attended sound meetings in 1935

no order blanks furnished for December campaign

subscribe now for the Watchtower and the golden age

in all of their field service the pioneers, auxiliaries and company publishers should make it a point to carry with them a supply of subscription slips for taking subscriptions for the Watchtower and Golden Age magazines. The people of good will with whom the field publishers come in contact should be advised concerning these two journals which are of greatest importance to them, and the publishers should make an effort to obtain subscriptions for both The Watchtower and The Golden Age. When these magazines come to a home they bring regularly contact with the organization of the Lord’s people in the earth, and the instructions and information contained therein should certainly be available to all people of good will. When you send in subscriptions be very careful to see to it that the name of the subscriber, city or town, as well as local address, are all spelled correctly and written legibly, so that the subscriptions can be handled here efficiently and the subscribers will be certain to receive their magazines.
Divisional Campaigns

Send In the Information Soon

For the coming year the Society has arranged for the following campaigns:

March 14, 15
November 7, 8

All of the brethren in the various divisional areas who can so do should arrange to have part in these campaigns. The organization of Jehovah, prepared for action when the enemy attacks, may be speedily broken up if the divisional leaders do not act to prevent it.

As usual, the Society is requesting the divisional leaders to recommend three suitable persons to have their names placed in these divisional campaigns should be held. These points are to be in company and sharpshooter territory unless there should be some unsignaled or pioneer territory in your vicinity, if so the name of some person favored to stop the work and interfere with Jehovah’s witnesses. In such cases the territory can be used by the company and sharpshooter leaders, and the division leader will be glad to have his recommendations be considered, and the reorganization be made to the Society.

In some cases it has been necessary to change divisional leader and appoint a new division leader. In such cases the old brother is being notified direct by mail and the former division leader should co-operate. The announcement is made in order that the steps necessary for transfer of records and other information be taken. In the majority of cases it appears that the former divisional leader in each case will be glad to co-operate with and appoint the newly appointed divisional leader. (Continued from page 1, column 3)

3

December, a testimony card has been prepared. Each publisher is to see that he is supplied with these cards. Two hundred cards are needed for the publishers in any local service unit where the service director is stationed. The card presents the literature the publisher will be using, namely, Jehovah’s Witnesses, Prophecy, together with the Government booklet, on a contribution of 50c. When a shipment of records is not to be made, drop to the offer of a combination of the Government booklet and any colored-cover booklet on a contribution of 50c. These testimony cards will be sent in a few weeks.

Time

With this printed material any territory is new to the publishers, regardless of previous witnessing therein. The season of the year will in itself have an influence. The divisional leader should be in touch with the territory chiefly desired, in addition to the fact that therein more people will be engaged, and the larger territory should be used for the month of December. In this connection it may be well to point out that this territory should be used for the month of December. In this connection it may be well to point out that the territory should be selected by the divisional leader, and that this territory should be the one to which he intends to use the testimony card. It is surprising, the number of hours which can be found available for field service in a certain period of time and the number of meetings which can be held.

The Testimony of Faithfulness—December 7-15

How many publishers will witness in their territory during this campaign?

Will every one who claims to be of the anointed share in the field service some time?

How many of the “great multitude” will show their faithfulness by door-to-door witnessing?

What did James say in the second chapter, 15th verse?

“If my work be nothing, I will show thee my faith by my works.”

As usual, the Society’s office and factory will be closed Saturday and Sunday, December 7 and 8, in order to enable the families to have dirt in the witness work.

In Society headquarters, due to the fact that the witnesses in the different divisions are expected to fully cooperate with the service leader by devoting a number of hours to field work and the company. The company’s publishers should be in entirety Saturday and Sunday of both week-ends.

New Publications Since Last May

The following publications have come into existence since the publication of the last list: P.I.

October—Bible, Catalan, Danish, Swedish, Dutch, German, Greek, Hungarian, Hungarian, Nigerian, Swedish, Ukrainian, German, Tagalog.

November—Bible, Catalan, Danish, Swedish, Dutch, German, Greek, Hungarian, Nigerian, Swedish, Ukrainian, German, Tagalog.

December—Bible, Catalan, Danish, Swedish, Dutch, German, Greek, Hungarian, Nigerian, Swedish, Ukrainian, German, Tagalog.

The Testimony of Faithfulness—December 7-15

Bethel Service Leaders Put in Full Time Saturday and Sunday

As usual, the Society’s office and factory will be closed Saturday and Sunday, December 7 and 8, in order to enable the families to have dirt in the witness work.

In Society headquarters, due to the fact that the witnesses in the different divisions are expected to fully cooperate with the service leader by devoting a number of hours to field work and the company. The company’s publishers should be in entirety Saturday and Sunday of both week-ends.

Angels for the Blind

The booklet Angels is now ready in Braille, and may be had for $1.00, which can be remitted to our office. Full instructions will be sent to you on request. Address Watch Tower Bible & Tract Society, 1210 Spear St., Logansport, Ind.

Damaged Records

When a shipment of records is received, either phonograph or transcription machine, they should be thoroughly examined to see if the records are in good condition. You may find one or more broken records in your shipment, get a receipt from the carrier, and send them back to the company. You may save the company a lot of work and the company will take care of the rest. Do not attempt to enter claim for broken records. All correspondence regarding broken records should be sent to 177 Adams Street, Brooklyn, as quickly as possible.
Plans to Advance the Kingdom Interests

1936 Quota 5,500,000 Hours!

The Essential Thing Is Time

More Publishers

Expected in the Field

During the past year the publishers in the United States and in outlying territories under supervision of the Brooklyn office have exceeded all previous records regarding the distribution of the Book, the Kingdom magazine. The number of publishers and the number of hours each of these publishers will put in will in the future affect our attainment of this quota.

Machine Quota 250,000 Hours

The phonograph should play a big part in creating new interest. It has been tried out in several places by different brethren that they can put their portable phonograph with a set of records to persons who have obtained a good many of the books and who have learned the truth. They leave their phonograph and literature with the people for several days with the understanding that the person will invite to his home a neighbor or friend who will then run those records for their benefit. At the end of the week you will pick up the machine and he will report to you the approximate amount of time the machine was used and the number of attendants, or, in other words, how many have heard these lectures at his home. This method has proved so satisfactory that one person who has a machine for a week had 200 different individuals listen to the lectures. In some instances, they are left in secured places where many people come in and go out and stay just long enough to hear a lecture and probably get some booklets. See what you can do in this regard. A little of your experiences will be appreciated.

Radio Service for 1936

Five-Minute Lectures by Brother Rutherford to be Used

Many of the companies have reported to the Society pointing out that the contracts for the regular 15-minute transcription programs are being canceled. For your information: The Society is carrying out the following policy during the coming year. It is selecting approximately 70 stations which will cover fairly well the entire country. Contracts are being written for five-minute programs, the Society to announce three-five-minute lectures every Sunday, one in the morning, one in the afternoon, and another in the evening. These programs will be widely advertised through the regular radio folders. These announcements will carry the 70 stations, setting out the time of each of these five-minute broadcasts. It is believed that this new arrangement will be welcomed by many people because of the fact that their regular day will be made that will induce them to write. The names and addresses of those writing will then be sent to companies, pioneers, and sharpshooters, so that back calls can be made. Undoubtedly phonograph meetings are arranged at these homes, as well as many studies eventually started, and these people of good will will soon become an outstanding great organization carrying on the Kingdom work.

The Society is trying to co-ordinate every line of advertising. The radio, the sound equipment and the literature placed with the people will work hand in hand so that this gospel of the Kingdom may be preached in the world for a witness.

How to Report Sound Machine Meetings

Some questions have been asked as to the proper manner of reporting during which sound machines are used.

Is the report of the time in the household witnessing during which sound machines are used. In the proper manner or that for the publishers using the sound machine, or is this to the report for the publishers, and the number of hours the machine is in use? That is to say, is the report of the number of hours the machine is used, not the total number of hours spent by two or more brethren in connection therewith.

When a phonograph is used in the (Continued on page 2, column 3)

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When you receive the consignment of the Leroy booklets there will be shipped to you a good supply of other booklets, such as Righteous Pathways, the current issue, The Kingdom Challenge, The Crisis, The Kingdom the Hope of the World, Jehovah Preservation, Prophecy, and Prophecy. The recent inventory which you sent to the Society will be considered as your hour count, as well as the movement of booklets by your company, or your individual or auxiliary, will be anxious to use these particular booklets received in the consignment. In an order for what literature you need, so that we can have it on hand for your order immediately, so that we can add your consignment. As soon as you receive these booklets you can begin using them in your door-to-door distribution. If you get them direct from the publishers, you should include one with the 50c combination.

That will be the three bound books and a 50c combination, the sound equipment, and Loyalty. If the party does not take the three bound books on a contribution of 50c, then drop to that individual company or auxiliary.

Each company should have a policy that the territory assigned by the Society to sharps and auxiliaries is the territory assigned by the Society to sharps and auxiliaries. Consignments of this booklet are going to aid the pioneers in the United States, so that for the three months December--Three Bound Books Ready--December Three Bound Books

April 16, 1935, does not include any order, whether pioneer, auxiliary, or company, or shawshooteer. Going back to the field service during the past three months and multiplying that by 12 months and you might expect that the greatest number of hours the machines were carried out specific instructions every week and every month. All the money received as ordinary witness, is thus turned into a common fund. When money is needed to carry on the work, such as the renting of homes for meetings, this fund can be drawn on. Out of this fund, however, should first be paid the company account with the Society, so that the company will always be out of debt. The reason is, if you pay too much in the beginning, you can consider the remittance to the Company account which is the entire hour counted? Yes, all the time, including the time they would work the machines, is going to be for 1936. When this is done, the assistant may report all his time as a publisher. If he does no witnessing, his time is to be charged against the ordinary witness.

When a phonograph is loaned to various publishers in a community, how is the time reported? Each publisher indicates his sound machine use by marking the appropriate box on the report card. The phonograph is then turned in to the sound equipment manager, together with the transcription record, in making the contributing report. The number of company machines used, the total hours of the machines were used, a machine is not loaned to another company until the following week.

If two pioneers use the same machine during the month, do both receive credit for the same amount of service? No. The owner of the machine makes the total report of the machine's hours, and attendance for the month.

Is this also true of auxiliaries? Yes.

If a transcription machine or phonograph meeting occupies an hour, only part of which, say fifteen or thirty minutes, is occupied by the lecture, and the rest of the hour by the study or questions and answers, is the entire hour to be used? No, the entire hour is not to be used. Only the time of such meetings at which sound machines are used.

(A continued from page 1, column 2)